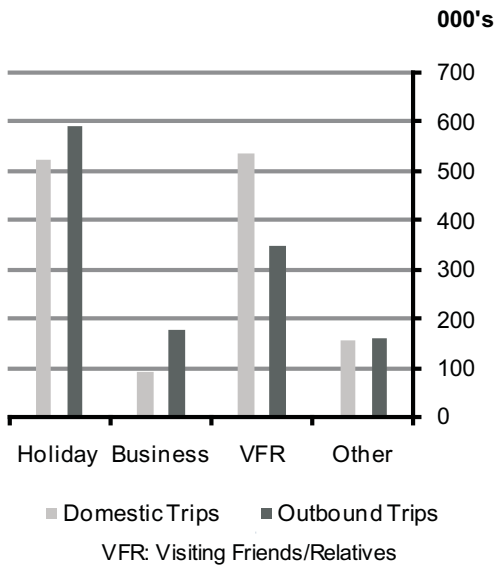




**Number of trips by reason for journey - Quarter 1 2013**



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## Household Travel Survey Quarter 1 2013

| Reason for journey         | Domestic Trips '000 |                | Outbound Trips '000 |                |
|----------------------------|---------------------|----------------|---------------------|----------------|
|                            | Quarter 1 2012      | Quarter 1 2013 | Quarter 1 2012      | Quarter 1 2013 |
| Holiday                    | 622                 | 524            | 611                 | 592            |
| Business                   | 94                  | 92             | 139                 | 178            |
| Visiting Friends/Relatives | 487                 | 539            | 379                 | 351            |
| Other                      | 213                 | 157            | 181                 | 164            |
| <b>Total</b>               | <b>1,417</b>        | <b>1,313</b>   | <b>1,310</b>        | <b>1,285</b>   |

### Domestic trips fell by 7.3% in Quarter 1 2013

#### Domestic Travel

- ◆ Irish residents took 1.3 million domestic trips in Quarter 1 2013, a decrease of 7.3% when compared to the same period twelve months earlier. Each trip had an average duration of 2.3 nights, resulting in almost 3 million bed nights. *See Table 1.*
- ◆ More than half a million domestic trips (41.1%) were to visit friends or relatives, while almost 40% were classified as holidays. *See Table 2a.*
- ◆ Visitors who stayed in hotel accommodation accounted for almost 0.6 million domestic trips in Quarter 1 2013, while those staying with family and friends accounted for over 0.5 million trips. *See Table 6a.*
- ◆ Total expenditure on domestic trips in Quarter 1 2013 amounted to €222 million. Over €111 million of this was accounted for by those on holidays, while those visiting friends or relatives spent €59 million in the first quarter of 2013. *See Table 7a.*

#### Outbound Travel

- ◆ Almost 1.3 million outbound trips were undertaken by Irish residents in Quarter 1 2013. *See Table 9c.*
- ◆ A total of 9.1 million bed nights were availed of by Irish residents travelling abroad in the first quarter of 2013. The average length of stay on outbound trips was 7.1 nights. The UK remains the most popular destination for travel in terms of number of trips (580,000), followed by Spain (213,000) and France (75,000). *See Tables 9c and 9d.*
- ◆ Holidays accounted for less than half (46.1%) of all outbound trips, while over a quarter (27.3%) were for the purpose of visiting friends or relatives. *See Table 10a.*
- ◆ Visitors who stayed with family and friends accounted for 3.3 million nights, those staying in hotel accommodation accounted for 2.9 million nights and those staying in self-catering/rented accommodation accounted for almost 1.8 million nights. *See Table 14a.*
- ◆ Irish residents spent a total of €1,012 million on outbound trips in Quarter 1 2013, of which €516 million was spent on holidays, €210 million on visiting friends or relatives and €197 million on business trips. *See Table 15a.*

For more information, contact Patsy King at 021 453 5502 or Margaret Power at 021 453 5463.

**Table 1: Domestic travel by Irish Residents - Number of Trips, Number of Nights & Average Length of Stay by Region Visited, Q1 2012 - Q1 2013**

|                                | 2010          | 2011          | 2012          | 2012         |              |              |              | 2013         |
|--------------------------------|---------------|---------------|---------------|--------------|--------------|--------------|--------------|--------------|
|                                |               |               |               | Jan-Mar      | Apr-Jun      | Jul-Sep      | Oct-Dec      | Jan-Mar      |
| <b>Total Domestic - Trips</b>  | <b>7,300</b>  | <b>7,169</b>  | <b>7,031</b>  | <b>1,417</b> | <b>1,675</b> | <b>2,434</b> | <b>1,505</b> | <b>1,313</b> |
| Border, Midland and Western    | 2,302         | 2,102         | 2,124         | 440          | 550          | 716          | 417          | 388          |
| Southern and Eastern           | 4,998         | 5,067         | 4,907         | 976          | 1,125        | 1,718        | 1,088        | 925          |
| <b>Total Domestic - Nights</b> | <b>22,540</b> | <b>21,628</b> | <b>20,120</b> | <b>3,131</b> | <b>4,408</b> | <b>8,804</b> | <b>3,777</b> | <b>2,974</b> |
| Border, Midland and Western    | 7,205         | 6,387         | 6,118         | 1,021        | 1,430        | 2,563        | 1,104        | 890          |
| Southern and Eastern           | 15,335        | 15,241        | 14,002        | 2,110        | 2,978        | 6,241        | 2,673        | 2,084        |
|                                |               |               |               |              |              |              |              | Nights       |
| <b>Average Length of Stay</b>  | <b>3.1</b>    | <b>3.0</b>    | <b>2.9</b>    | <b>2.2</b>   | <b>2.6</b>   | <b>3.6</b>   | <b>2.5</b>   | <b>2.3</b>   |
| Border, Midland and Western    | 3.1           | 3.0           | 2.9           | 2.3          | 2.6          | 3.6          | 2.6          | 2.3          |
| Southern and Eastern           | 3.1           | 3.0           | 2.9           | 2.2          | 2.6          | 3.6          | 2.5          | 2.3          |

**Table 1a: Domestic travel by Irish Residents - Number of Trips, Number of Nights & Average Length of Stay by Region Visited and Length of Stay, Q1 2012 - Q1 2013**

|                                | '000         |            |              |              |              |              |              |              |              |              |
|--------------------------------|--------------|------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|
|                                | 1-3 Nights   | 4+ Nights  | 1-3 Nights   | 4+ Nights    | 1-3 Nights   | 4+ Nights    | 1-3 Nights   | 4+ Nights    | 1-3 Nights   | 4+ Nights    |
|                                | Q1 2012      | Q1 2012    | Q2 2012      | Q2 2012      | Q3 2012      | Q3 2012      | Q4 2012      | Q4 2012      | Q1 2013      | Q1 2013      |
| <b>Total Domestic - Trips</b>  | <b>1,270</b> | <b>146</b> | <b>1,403</b> | <b>272</b>   | <b>1,732</b> | <b>702</b>   | <b>1,264</b> | <b>241</b>   | <b>1,126</b> | <b>187</b>   |
| Border, Midland and Western    | 383          | 58         | 469          | 81           | 487          | 229          | 338          | 79           | 328          | 61           |
| Southern and Eastern           | 888          | 88         | 934          | 191          | 1,244        | 473          | 926          | 162          | 798          | 127          |
| <b>Total Domestic - Nights</b> | <b>2,167</b> | <b>964</b> | <b>2,592</b> | <b>1,816</b> | <b>3,202</b> | <b>5,602</b> | <b>2,197</b> | <b>1,580</b> | <b>1,902</b> | <b>1,072</b> |
| Border, Midland and Western    | 663          | 358        | 874          | 555          | 890          | 1,674        | 626          | 478          | 569          | 321          |
| Southern and Eastern           | 1,504        | 606        | 1,718        | 1,260        | 2,312        | 3,929        | 1,571        | 1,102        | 1,333        | 751          |
|                                |              |            |              |              |              |              |              |              |              | Nights       |
| <b>Average Length of Stay</b>  | <b>1.7</b>   | <b>6.6</b> | <b>1.8</b>   | <b>6.7</b>   | <b>1.8</b>   | <b>8.0</b>   | <b>1.7</b>   | <b>6.5</b>   | <b>1.7</b>   | <b>5.7</b>   |
| Border, Midland and Western    | 1.7          | 6.2        | 1.9          | 6.9          | 1.8          | 7.3          | 1.9          | 6.0          | 1.7          | 5.3          |
| Southern and Eastern           | 1.7          | 6.9        | 1.8          | 6.6          | 1.9          | 8.3          | 1.7          | 6.8          | 1.7          | 5.9          |

**Table 2: Domestic travel by Irish Residents - Number of Trips, Number of Nights & Average Length of Stay by Reason for Journey, 2010 - 2012**

|                                | '000          |               |               |
|--------------------------------|---------------|---------------|---------------|
|                                | 2010          | 2011          | 2012          |
| <b>Total Domestic - Trips</b>  | <b>7,300</b>  | <b>7,169</b>  | <b>7,031</b>  |
| Holiday                        | 3,978         | 3,696         | 3,374         |
| Business                       | 370           | 350           | 322           |
| Visiting Friends/Relatives     | 1,997         | 2,231         | 2,374         |
| Education & Training           | 129           | 83            | 118           |
| Sporting Events                | 237           | 238           | 254           |
| Work/Looking for work          | 113           | 121           | 99            |
| Other <sup>1</sup>             | 476           | 449           | 489           |
| <b>Total Domestic - Nights</b> | <b>22,540</b> | <b>21,628</b> | <b>20,120</b> |
| Holiday                        | 13,981        | 12,972        | 10,777        |
| Business                       | 672           | 586           | 621           |
| Visiting Friends/Relatives     | 5,346         | 5,817         | 6,194         |
| Education & Training           | 672           | 395           | 689           |
| Sporting Events                | 478           | 524           | 509           |
| Work/Looking for work          | 275           | 307           | 336           |
| Other <sup>1</sup>             | 1,115         | 1,028         | 994           |
|                                |               |               | <b>Nights</b> |
| <b>Average Length of Stay</b>  | <b>3.1</b>    | <b>3.0</b>    | <b>2.9</b>    |
| Holiday                        | 3.5           | 3.5           | 3.2           |
| Business                       | 1.8           | 1.7           | 1.9           |
| Visiting Friends/Relatives     | 2.7           | 2.6           | 2.6           |
| Education & Training           | 5.2           | 4.7           | 5.8           |
| Sporting Events                | 2.0           | 2.2           | 2.0           |
| Work/Looking for work          | 2.4           | 2.5           | 3.4           |
| Other <sup>1</sup>             | 2.3           | 2.3           | 2.0           |

<sup>1</sup> Other includes Health & Medical, Religious, Shopping and other reasons not elsewhere specified.

**Table 2a: Domestic travel by Irish Residents - Number of Trips, Number of Nights & Average Length of Stay by Reason for Journey, Q1 2012 - Q1 2013**

|                                | '000          |               |               |              |              |              |              |              |
|--------------------------------|---------------|---------------|---------------|--------------|--------------|--------------|--------------|--------------|
|                                | 2010          | 2011          | 2012          | 2012         |              |              |              | 2013         |
|                                |               |               |               | Jan-Mar      | Apr-Jun      | Jul-Sep      | Oct-Dec      | Jan-Mar      |
| <b>Total Domestic - Trips</b>  | <b>7,300</b>  | <b>7,169</b>  | <b>7,031</b>  | <b>1,417</b> | <b>1,675</b> | <b>2,434</b> | <b>1,505</b> | <b>1,313</b> |
| Holiday                        | 3,978         | 3,696         | 3,374         | 622          | 780          | 1,399        | 574          | 524          |
| Business                       | 370           | 350           | 322           | 94           | 84           | 78           | 65           | 92           |
| Visiting Friends/Relatives     | 1,997         | 2,231         | 2,374         | 487          | 595          | 625          | 666          | 539          |
| Other <sup>1</sup>             | 955           | 892           | 961           | 213          | 215          | 332          | 201          | 157          |
| <b>Total Domestic - Nights</b> | <b>22,540</b> | <b>21,628</b> | <b>20,120</b> | <b>3,131</b> | <b>4,408</b> | <b>8,804</b> | <b>3,777</b> | <b>2,974</b> |
| Holiday                        | 13,981        | 12,972        | 10,777        | 1,404        | 2,328        | 5,648        | 1,397        | 1,178        |
| Business                       | 672           | 586           | 621           | 161          | 199          | 164          | 98           | 125          |
| Visiting Friends/Relatives     | 5,346         | 5,817         | 6,194         | 1,069        | 1,355        | 1,871        | 1,899        | 1,315        |
| Other <sup>1</sup>             | 2,540         | 2,253         | 2,528         | 497          | 526          | 1,121        | 384          | 357          |
|                                |               |               |               |              |              |              |              | Nights       |
| <b>Average Length of Stay</b>  | <b>3.1</b>    | <b>3.0</b>    | <b>2.9</b>    | <b>2.2</b>   | <b>2.6</b>   | <b>3.6</b>   | <b>2.5</b>   | <b>2.3</b>   |
| Holiday                        | 3.5           | 3.5           | 3.2           | 2.3          | 3.0          | 4.0          | 2.4          | 2.2          |
| Business                       | 1.8           | 1.7           | 1.9           | 1.7          | 2.4          | 2.1          | 1.5          | 1.4          |
| Visiting Friends/Relatives     | 2.7           | 2.6           | 2.6           | 2.2          | 2.3          | 3.0          | 2.9          | 2.4          |
| Other <sup>1</sup>             | 2.7           | 2.5           | 2.6           | 2.3          | 2.4          | 3.4          | 1.9          | 2.3          |

<sup>1</sup> Other includes Education & Training, Sporting Events, Work/Looking for work, Health & Medical, Religious, Shopping and other reasons not elsewhere specified.

**Table 3: Domestic travel by Irish Residents - Number of Trips & Number of Nights by Region Visited and Reason for Journey, Quarter 1, 2012 - 2013**

|                                | '000               |            |              |              |                            |              |                    |            |              |              |
|--------------------------------|--------------------|------------|--------------|--------------|----------------------------|--------------|--------------------|------------|--------------|--------------|
|                                | Reason for Journey |            |              |              |                            |              |                    |            |              |              |
|                                | Business           |            | Holiday      |              | Visiting Friends/Relatives |              | Other <sup>1</sup> |            | Total        |              |
|                                | Q1 2012            | Q1 2013    | Q1 2012      | Q1 2013      | Q1 2012                    | Q1 2013      | Q1 2012            | Q1 2013    | Q1 2012      | Q1 2013      |
| <b>Total Domestic - Trips</b>  | <b>94</b>          | <b>92</b>  | <b>622</b>   | <b>524</b>   | <b>487</b>                 | <b>539</b>   | <b>213</b>         | <b>157</b> | <b>1,417</b> | <b>1,313</b> |
| Border, Midland and Western    | 20                 | 21         | 194          | 156          | 173                        | 183          | 53                 | 28         | 440          | 388          |
| Southern and Eastern           | 74                 | 71         | 428          | 368          | 314                        | 356          | 160                | 129        | 976          | 925          |
| <b>Total Domestic - Nights</b> | <b>161</b>         | <b>125</b> | <b>1,404</b> | <b>1,178</b> | <b>1,069</b>               | <b>1,315</b> | <b>497</b>         | <b>357</b> | <b>3,131</b> | <b>2,974</b> |
| Border, Midland and Western    | 33                 | 29         | 416          | 357          | 413                        | 433          | 159                | 71         | 1,021        | 890          |
| Southern and Eastern           | 128                | 96         | 988          | 821          | 656                        | 881          | 338                | 286        | 2,110        | 2,084        |

<sup>1</sup> Other includes Education & Training, Sporting Events, Work/Looking for work, Health & Medical, Religious, Shopping and other reasons not elsewhere specified.

**Table 3a: Domestic travel by Irish Residents - Number of Trips & Number of Nights by Age, 2010 - 2012**

|                                | '000          |               |               |
|--------------------------------|---------------|---------------|---------------|
|                                | 2010          | 2011          | 2012          |
| <b>Total Domestic - Trips</b>  | <b>7,300</b>  | <b>7,169</b>  | <b>7,031</b>  |
| 0-19 years                     | 1,520         | 1,599         | 1,471         |
| 20-49 years                    | 2,948         | 2,766         | 2,533         |
| 50+ years                      | 2,832         | 2,804         | 3,026         |
| <b>Total Domestic - Nights</b> | <b>22,540</b> | <b>21,628</b> | <b>20,120</b> |
| 0-19 years                     | 5,979         | 6,054         | 4,802         |
| 20-49 years                    | 7,969         | 7,319         | 6,640         |
| 50+ years                      | 8,592         | 8,256         | 8,678         |

**Table 4: Domestic travel by Irish Residents - Number of Trips & Number of Nights by Sex, Q1 2012 - Q1 2013**

|                                | '000          |               |               |              |              |              |              |              |
|--------------------------------|---------------|---------------|---------------|--------------|--------------|--------------|--------------|--------------|
|                                | 2010          | 2011          | 2012          | 2012         |              |              |              | 2013         |
|                                |               |               |               | Jan-Mar      | Apr-Jun      | Jul-Sep      | Oct-Dec      | Jan-Mar      |
| <b>Total Domestic - Trips</b>  | <b>7,300</b>  | <b>7,169</b>  | <b>7,031</b>  | <b>1,417</b> | <b>1,675</b> | <b>2,434</b> | <b>1,505</b> | <b>1,313</b> |
| Male                           | 3,327         | 3,240         | 3,060         | 589          | 734          | 1,090        | 647          | 553          |
| Female                         | 3,973         | 3,929         | 3,970         | 828          | 941          | 1,343        | 858          | 760          |
| <b>Total Domestic - Nights</b> | <b>22,540</b> | <b>21,628</b> | <b>20,120</b> | <b>3,131</b> | <b>4,408</b> | <b>8,804</b> | <b>3,777</b> | <b>2,974</b> |
| Male                           | 10,206        | 9,731         | 8,958         | 1,344        | 1,921        | 4,064        | 1,629        | 1,159        |
| Female                         | 12,333        | 11,897        | 11,162        | 1,787        | 2,487        | 4,740        | 2,148        | 1,815        |

**Table 4a: Domestic travel by Irish Residents - Number of Trips & Number of Nights by Mode of Transport Used, 2010 - 2012**

|                                | '000          |               |               |
|--------------------------------|---------------|---------------|---------------|
|                                | 2010          | 2011          | 2012          |
| <b>Total Domestic - Trips</b>  | <b>7,300</b>  | <b>7,169</b>  | <b>7,031</b>  |
| Air                            | 49            | 52            | 23            |
| Bus/Rail                       | 767           | 763           | 797           |
| Private Vehicle                | 6,416         | 6,238         | 6,114         |
| Other <sup>1</sup>             | 67            | 116           | 97            |
| <b>Total Domestic - Nights</b> | <b>22,540</b> | <b>21,628</b> | <b>20,120</b> |
| Air                            | 133           | 230           | 155           |
| Bus/Rail                       | 2,469         | 2,137         | 2,292         |
| Private Vehicle                | 19,737        | 18,950        | 17,329        |
| Other <sup>1</sup>             | 201           | 312           | 344           |

<sup>1</sup> Other includes Sea, Cruise, Bicycle, Hired Vehicle and other modes of transport not elsewhere specified.

**Table 4b: Domestic travel by Irish Residents - percentage distribution of trips taken classified by Method of Booking and Type of Booking, Quarter 1, 2012 - 2013**

|                                | Type of booking        |            |                          |            |                              |            |
|--------------------------------|------------------------|------------|--------------------------|------------|------------------------------|------------|
|                                | Package <sup>1</sup> % |            | Transport <sup>2</sup> % |            | Accommodation <sup>3</sup> % |            |
|                                | Q1 2012                | Q1 2013    | Q1 2012                  | Q1 2013    | Q1 2012                      | Q1 2013    |
| <b>Method of booking</b>       |                        |            |                          |            |                              |            |
| <b>Internet</b>                |                        |            |                          |            |                              |            |
| Direct                         | 58.3                   | 51.3       | 4.3                      | 7.0        | 31.0                         | 31.0       |
| Via travel agent/tour operator | 12.5                   | 12.5       | 0.4                      | 0.1        | 2.0                          | 3.0        |
| <b>Non internet</b>            |                        |            |                          |            |                              |            |
| Direct                         | 20.5                   | 28.7       | 5.1                      | 6.2        | 13.7                         | 13.5       |
| Via travel agent/tour operator | 3.6                    | 4.1        | 0.2                      | 0.4        | 0.5                          | 0.2        |
| <b>No booking required</b>     | 1.4                    | 0.0        | 89.3                     | 85.9       | 51.2                         | 51.4       |
| <b>Don't know</b>              | 3.8                    | 3.5        | 0.8                      | 0.4        | 1.6                          | 0.9        |
| <b>Total</b>                   | <b>100</b>             | <b>100</b> | <b>100</b>               | <b>100</b> | <b>100</b>                   | <b>100</b> |

<sup>1</sup> A package tour/holiday is where two or more services are combined and sold as a single product at a single price e.g transport and accommodation.

<sup>2</sup> Transport booked separately, not part of a package.

<sup>3</sup> Accommodation booked separately, not part of a package.



**Table 5: Domestic travel by Irish Residents - Number of Trips & Number of Nights by Region of Residence, Q1 2012 - Q1 2013**

|                                | '000          |               |               |              |              |              |              |              |
|--------------------------------|---------------|---------------|---------------|--------------|--------------|--------------|--------------|--------------|
|                                | 2010          | 2011          | 2012          | 2012         |              |              |              | 2013         |
|                                |               |               |               | Jan-Mar      | Apr-Jun      | Jul-Sep      | Oct-Dec      | Jan-Mar      |
| <b>Total Domestic - Trips</b>  | <b>7,300</b>  | <b>7,169</b>  | <b>7,031</b>  | <b>1,417</b> | <b>1,675</b> | <b>2,434</b> | <b>1,505</b> | <b>1,313</b> |
| Border, Midland and Western    | 1,727         | 1,663         | 1,839         | 331          | 469          | 682          | 357          | 309          |
| Southern and Eastern           | 5,572         | 5,506         | 5,192         | 1,086        | 1,205        | 1,752        | 1,148        | 1,004        |
| <b>Total Domestic - Nights</b> | <b>22,540</b> | <b>21,628</b> | <b>20,120</b> | <b>3,131</b> | <b>4,408</b> | <b>8,804</b> | <b>3,777</b> | <b>2,974</b> |
| Border, Midland and Western    | 4,768         | 4,560         | 4,567         | 706          | 1,039        | 2,040        | 782          | 632          |
| Southern and Eastern           | 17,772        | 17,068        | 15,553        | 2,425        | 3,369        | 6,764        | 2,995        | 2,341        |

**Table 6: Domestic travel by Irish Residents - Number of Trips, Number of Nights & Average Length of Stay by Type of Accommodation, 2010 - 2012**

|                                | '000          |               |               |
|--------------------------------|---------------|---------------|---------------|
|                                | 2010          | 2011          | 2012          |
| <b>Total Domestic - Trips</b>  | <b>7,300</b>  | <b>7,169</b>  | <b>7,031</b>  |
| Caravan/Camping                | 560           | 412           | 302           |
| Guesthouse/B&B                 | 311           | 317           | 334           |
| Own Holiday Home               | 596           | 573           | 457           |
| Hotel/Conference Centre        | 3,040         | 2,845         | 2,810         |
| Self Catering/Rented House     | 561           | 570           | 502           |
| Friends/Relatives              | 2,044         | 2,259         | 2,457         |
| Other <sup>1</sup>             | 187           | 192           | 168           |
| <b>Total Domestic - Nights</b> | <b>22,540</b> | <b>21,628</b> | <b>20,120</b> |
| Caravan/Camping                | 2,618         | 1,815         | 1,335         |
| Guesthouse/B&B                 | 735           | 718           | 810           |
| Own Holiday Home               | 2,886         | 2,785         | 1,686         |
| Hotel/Conference Centre        | 6,590         | 5,959         | 6,041         |
| Self Catering/Rented House     | 2,891         | 3,040         | 2,526         |
| Friends/Relatives              | 6,036         | 6,579         | 6,875         |
| Other <sup>1</sup>             | 783           | 731           | 846           |
|                                |               |               | Nights        |
| <b>Average Length of Stay</b>  | <b>3.1</b>    | <b>3.0</b>    | <b>2.9</b>    |
| Caravan/Camping                | 4.7           | 4.4           | 4.4           |
| Guesthouse/B&B                 | 2.4           | 2.3           | 2.4           |
| Own Holiday Home               | 4.8           | 4.9           | 3.7           |
| Hotel/Conference Centre        | 2.2           | 2.1           | 2.1           |
| Self Catering/Rented House     | 5.1           | 5.3           | 5.0           |
| Friends/Relatives              | 3.0           | 2.9           | 2.8           |
| Other <sup>1</sup>             | 4.2           | 3.8           | 5.0           |

<sup>1</sup> Other includes stays in Health Farm/Spa, Ship/Cruise and other types of accommodation not elsewhere specified.

**Table 6a: Domestic travel by Irish Residents - Number of Trips, Number of Nights & Average Length of Stay by Type of Accommodation, Q1 2012 - Q1 2013**

|                                | '000          |               |               |              |              |              |              |              |
|--------------------------------|---------------|---------------|---------------|--------------|--------------|--------------|--------------|--------------|
|                                | 2010          | 2011          | 2012          | 2012         |              |              |              | 2013         |
|                                |               |               |               | Jan-Mar      | Apr-Jun      | Jul-Sep      | Oct-Dec      | Jan-Mar      |
| <b>Total Domestic - Trips</b>  | <b>7,300</b>  | <b>7,169</b>  | <b>7,031</b>  | <b>1,417</b> | <b>1,675</b> | <b>2,434</b> | <b>1,505</b> | <b>1,313</b> |
| Hotel/Conference Centre        | 3,040         | 2,845         | 2,810         | 632          | 624          | 908          | 646          | 596          |
| Self Catering/Rented House     | 561           | 570           | 502           | 77           | 115          | 245          | 66           | 58           |
| Friends/Relatives              | 2,044         | 2,259         | 2,457         | 519          | 601          | 679          | 657          | 520          |
| Other <sup>1</sup>             | 1,654         | 1,494         | 1,262         | 189          | 334          | 602          | 137          | 140          |
| <b>Total Domestic - Nights</b> | <b>22,540</b> | <b>21,628</b> | <b>20,120</b> | <b>3,131</b> | <b>4,408</b> | <b>8,804</b> | <b>3,777</b> | <b>2,974</b> |
| Hotel/Conference Centre        | 6,590         | 5,959         | 6,041         | 1,157        | 1,362        | 2,224        | 1,297        | 1,068        |
| Self Catering/Rented House     | 2,891         | 3,040         | 2,526         | 248          | 517          | 1,499        | 262          | 200          |
| Friends/Relatives              | 6,036         | 6,579         | 6,875         | 1,294        | 1,473        | 2,241        | 1,868        | 1,294        |
| Other <sup>1</sup>             | 7,023         | 6,049         | 4,678         | 431          | 1,056        | 2,840        | 350          | 412          |
|                                |               |               |               |              |              |              |              | Nights       |
| <b>Average Length of Stay</b>  | <b>3.1</b>    | <b>3.0</b>    | <b>2.9</b>    | <b>2.2</b>   | <b>2.6</b>   | <b>3.6</b>   | <b>2.5</b>   | <b>2.3</b>   |
| Hotel/Conference Centre        | 2.2           | 2.1           | 2.1           | 1.8          | 2.2          | 2.5          | 2.0          | 1.8          |
| Self Catering/Rented House     | 5.1           | 5.3           | 5.0           | 3.2          | 4.5          | 6.1          | 4.0          | 3.4          |
| Friends/Relatives              | 3.0           | 2.9           | 2.8           | 2.5          | 2.4          | 3.3          | 2.8          | 2.5          |
| Other <sup>1</sup>             | 4.2           | 4.0           | 3.7           | 2.3          | 3.2          | 4.7          | 2.6          | 2.9          |

<sup>1</sup> Other includes stays in Caravan/Camping, Guesthouse/B&B, Own Holiday Home, Health Farm/Spa, Ship/Cruise and other types of accommodation not elsewhere specified.

**Table 7: Domestic travel by Irish Residents - Total Estimated Expenditure by Reason for Journey, 2010 - 2012**

|                               | € million      |                |                |
|-------------------------------|----------------|----------------|----------------|
|                               | 2010           | 2011           | 2012           |
| <b>Domestic - Expenditure</b> | <b>1,560.5</b> | <b>1,415.9</b> | <b>1,345.4</b> |
| Holiday                       | 971.9          | 864.9          | 784.8          |
| Business                      | 85.9           | 76.9           | 75.7           |
| Visiting Friends/Relatives    | 270.5          | 265.9          | 269.6          |
| Education & Training          | 40.5           | 26.5           | 35.5           |
| Sporting Events               | 54.1           | 51.0           | 49.2           |
| Work/Looking for work         | 19.5           | 23.4           | 28.7           |
| Other <sup>1</sup>            | 118.1          | 107.2          | 101.9          |

<sup>1</sup> Other includes Health & Medical, Religious, Shopping and other reasons not elsewhere specified.

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**Table 7a: Domestic travel by Irish Residents - Total Estimated Expenditure by Reason for Journey, Q1 2012 - Q1 2013**

|                               | € million      |                |                |              |              |              |              |              |
|-------------------------------|----------------|----------------|----------------|--------------|--------------|--------------|--------------|--------------|
|                               | 2010           | 2011           | 2012           | 2012         |              |              |              | 2013         |
|                               |                |                |                | Jan-Mar      | Apr-Jun      | Jul-Sep      | Oct-Dec      | Jan-Mar      |
| <b>Domestic - Expenditure</b> | <b>1,560.5</b> | <b>1,415.9</b> | <b>1,345.4</b> | <b>222.0</b> | <b>315.8</b> | <b>540.6</b> | <b>266.9</b> | <b>222.3</b> |
| Holiday                       | 971.9          | 864.9          | 784.8          | 116.4        | 172.3        | 358.2        | 137.9        | 111.2        |
| Business                      | 85.9           | 76.9           | 75.7           | 19.1         | 25.2         | 16.6         | 14.8         | 17.0         |
| Visiting Friends/Relatives    | 270.5          | 265.9          | 269.6          | 43.2         | 62.6         | 84.3         | 79.4         | 58.8         |
| Other <sup>1</sup>            | 232.2          | 208.2          | 215.3          | 43.3         | 55.8         | 81.4         | 34.9         | 35.3         |

<sup>1</sup> Other includes Education & Training, Sporting Events, Work/Looking for work, Health & Medical, Religious, Shopping and other reasons not elsewhere specified.

**Table 8: Domestic travel by Irish Residents - Total Estimated Expenditure by Region Visited, Q1 2012 - Q1 2013**

|                               | € million      |                |                |              |              |              |              |              |
|-------------------------------|----------------|----------------|----------------|--------------|--------------|--------------|--------------|--------------|
|                               | 2010           | 2011           | 2012           | 2012         |              |              |              | 2013         |
|                               |                |                |                | Jan-Mar      | Apr-Jun      | Jul-Sep      | Oct-Dec      | Jan-Mar      |
| <b>Domestic - Expenditure</b> | <b>1,560.5</b> | <b>1,415.9</b> | <b>1,345.4</b> | <b>222.0</b> | <b>315.8</b> | <b>540.6</b> | <b>266.9</b> | <b>222.3</b> |
| Border, Midland and Western   | 508.4          | 412.5          | 409.9          | 74.8         | 111.1        | 150.2        | 73.9         | 64.0         |
| Southern and Eastern          | 1,052.1        | 1,003.4        | 935.5          | 147.2        | 204.7        | 390.4        | 193.1        | 158.4        |

**Table 9: Outbound travel by Irish Residents - Number of Trips, Number of Nights & Average Length of Stay by Region Visited, 2010 - 2012**

|                                  | 2010          | 2011          | 2012          |
|----------------------------------|---------------|---------------|---------------|
|                                  |               |               | '000          |
| <b>Total Outbound - Trips</b>    | <b>6,917</b>  | <b>6,514</b>  | <b>6,600</b>  |
| EU                               | 5,797         | 5,563         | 5,673         |
| Other Europe                     | 281           | 222           | 202           |
| North America                    | 452           | 410           | 370           |
| Central, South & Other Americas  | 62            | 56            | 69            |
| Asia & Middle East               | 163           | 127           | 165           |
| Africa                           | 110           | 70            | 58            |
| Australia, New Zealand & Oceania | 52            | 66            | 64            |
| <b>Total Outbound - Nights</b>   | <b>57,473</b> | <b>54,014</b> | <b>53,046</b> |
| EU                               | 42,235        | 40,038        | 39,710        |
| Other Europe                     | 2,369         | 1,966         | 1,444         |
| North America                    | 5,947         | 5,725         | 5,576         |
| Central, South & Other Americas  | 825           | 904           | 985           |
| Asia & Middle East               | 3,001         | 2,232         | 2,755         |
| Africa                           | 1,582         | 1,344         | 984           |
| Australia, New Zealand & Oceania | 1,515         | 1,805         | 1,592         |
|                                  |               |               | Nights        |
| <b>Average Length of Stay</b>    | <b>8.3</b>    | <b>8.3</b>    | <b>8.0</b>    |
| EU                               | 7.3           | 7.2           | 7.0           |
| Other Europe                     | 8.4           | 8.8           | 7.2           |
| North America                    | 13.1          | 14.0          | 15.1          |
| Central, South & Other Americas  | 13.2          | 16.1          | 14.3          |
| Asia & Middle East               | 18.4          | 17.5          | 16.7          |
| Africa                           | 14.4          | 19.3          | 17.0          |
| Australia, New Zealand & Oceania | 29.0          | 27.5          | 25.0          |

**Table 9a: European Union Outbound travel by Irish Residents - Number of Trips & Number of Nights by Country/Region Visited, 2010 - 2012**

|                                       | 2010          | 2011          | 2012          |
|---------------------------------------|---------------|---------------|---------------|
|                                       |               |               | '000          |
| <b>Total EU Outbound - Trips</b>      | <b>5,797</b>  | <b>5,563</b>  | <b>5,673</b>  |
| Austria                               | 76            | 52            | 58            |
| Belgium/Luxembourg/Netherlands        | 165           | 198           | 181           |
| Denmark/Finland/Sweden                | 59            | 57            | 53            |
| France                                | 635           | 496           | 602           |
| Germany                               | 219           | 190           | 164           |
| Italy                                 | 358           | 267           | 345           |
| Other EU <sup>1</sup>                 | 237           | 252           | 229           |
| Portugal                              | 333           | 337           | 358           |
| Spain                                 | 1,371         | 1,410         | 1,407         |
| UK (Great Britain & Northern Ireland) | 2,343         | 2,304         | 2,276         |
| <i>Of which: Great Britain</i>        | <i>1,960</i>  | <i>1,934</i>  | <i>1,846</i>  |
| <i>Northern Ireland</i>               | <i>383</i>    | <i>370</i>    | <i>430</i>    |
| <b>Total EU Outbound - Nights</b>     | <b>42,235</b> | <b>40,038</b> | <b>39,710</b> |
| Austria                               | 579           | 449           | 387           |
| Belgium/Luxembourg/Netherlands        | 757           | 902           | 893           |
| Denmark/Finland/Sweden                | 438           | 403           | 265           |
| France                                | 5,952         | 4,455         | 5,549         |
| Germany                               | 1,334         | 1,165         | 901           |
| Italy                                 | 3,073         | 2,493         | 2,753         |
| Other EU <sup>1</sup>                 | 2,286         | 2,263         | 2,246         |
| Portugal                              | 3,019         | 3,283         | 3,375         |
| Spain                                 | 14,348        | 13,947        | 13,400        |
| UK (Great Britain & Northern Ireland) | 10,451        | 10,679        | 9,940         |
| <i>Of which: Great Britain</i>        | <i>9,456</i>  | <i>9,531</i>  | <i>8,758</i>  |
| <i>Northern Ireland</i>               | <i>995</i>    | <i>1,148</i>  | <i>1,181</i>  |

<sup>1</sup> This category includes the following: Bulgaria, Cyprus, Czech Republic, Estonia, Greece, Hungary, Latvia, Lithuania, Malta, Poland, Romania, Slovakia and Slovenia.

**Table 9b: Outbound travel by Irish Residents - Number of Trips, Number of Nights & Average Length of Stay by Region Visited and Length of Stay, 2010 - 2012**

|                                | '000         |               |              |               |              |               |
|--------------------------------|--------------|---------------|--------------|---------------|--------------|---------------|
|                                | 1-3 Nights   | 4+ Nights     | 1-3 Nights   | 4+ Nights     | 1-3 Nights   | 4+ Nights     |
|                                | 2010         | 2010          | 2011         | 2011          | 2012         | 2012          |
| <b>Total Outbound - Trips</b>  | <b>2,117</b> | <b>4,800</b>  | <b>1,990</b> | <b>4,525</b>  | <b>1,957</b> | <b>4,643</b>  |
| EU                             | 2,013        | 3,783         | 1,930        | 3,633         | 1,899        | 3,774         |
| Other Europe                   | 68           | 213           | 31           | 191           | 26           | 176           |
| North America                  | 18           | 434           | 21           | 389           | 15           | 355           |
| Other                          | 18           | 369           | 7            | 312           | 17           | 338           |
| <b>Total Outbound - Nights</b> | <b>5,037</b> | <b>52,437</b> | <b>4,926</b> | <b>49,087</b> | <b>4,162</b> | <b>48,884</b> |
| EU                             | 4,791        | 37,444        | 4,764        | 35,273        | 4,026        | 35,685        |
| Other Europe                   | 160          | 2,209         | 79           | 1,887         | 64           | 1,379         |
| North America                  | 45           | 5,902         | 62           | 5,663         | 38           | 5,538         |
| Other                          | 41           | 6,882         | 21           | 6,265         | 34           | 6,283         |
|                                |              |               |              |               |              | Nights        |
| <b>Average Length of Stay</b>  | <b>2.4</b>   | <b>10.9</b>   | <b>2.5</b>   | <b>10.8</b>   | <b>2.1</b>   | <b>10.5</b>   |
| EU                             | 2.4          | 9.9           | 2.5          | 9.7           | 2.1          | 9.5           |
| Other Europe                   | 2.4          | 10.4          | 2.5          | 9.9           | 2.4          | 7.9           |
| North America                  | 2.5          | 13.6          | 3.0          | 14.5          | 2.6          | 15.6          |
| Other                          | 2.3          | 18.6          | 3.0          | 20.1          | 2.0          | 18.6          |



**Table 9c: Outbound travel by Irish Residents - Number of Trips and Number of Nights by Country/Region Visited, Q1 2012 - Q1 2013**

|                                       | '000          |               |               |              |               |               |              |              |
|---------------------------------------|---------------|---------------|---------------|--------------|---------------|---------------|--------------|--------------|
|                                       | 2010          | 2011          | 2012          | 2012         |               |               |              | 2013         |
|                                       |               |               |               | Jan-Mar      | Apr-Jun       | Jul-Sep       | Oct-Dec      | Jan-Mar      |
| <b>Total Outbound - Trips</b>         | <b>6,917</b>  | <b>6,514</b>  | <b>6,600</b>  | <b>1,310</b> | <b>1,812</b>  | <b>2,053</b>  | <b>1,425</b> | <b>1,285</b> |
| France                                | 635           | 496           | 602           | 94           | 151           | 280           | 76           | 75           |
| Germany                               | 219           | 190           | 164           | 42           | 42            | 29            | 51           | 28           |
| Italy                                 | 358           | 267           | 345           | 43           | 119           | 126           | 56           | 46           |
| Spain                                 | 1,371         | 1,410         | 1,407         | 234          | 416           | 486           | 270          | 213          |
| UK (Great Britain & Northern Ireland) | 2,343         | 2,304         | 2,276         | 546          | 581           | 548           | 601          | 580          |
| <i>Of which : Great Britain</i>       | <i>1,960</i>  | <i>1,934</i>  | <i>1,846</i>  | <i>441</i>   | <i>457</i>    | <i>450</i>    | <i>498</i>   | <i>472</i>   |
| <i>Northern Ireland</i>               | <i>383</i>    | <i>370</i>    | <i>430</i>    | <i>105</i>   | <i>123</i>    | <i>98</i>     | <i>103</i>   | <i>108</i>   |
| Other Europe <sup>1</sup>             | 1,151         | 1,118         | 1,080         | 169          | 338           | 363           | 209          | 177          |
| North America                         | 452           | 410           | 370           | 78           | 90            | 116           | 86           | 62           |
| Asia & Middle East                    | 163           | 127           | 165           | 39           | 35            | 48            | 42           | 38           |
| All other areas                       | 224           | 191           | 191           | 64           | 38            | 56            | 32           | 64           |
| <b>Total Outbound - Nights</b>        | <b>57,473</b> | <b>54,014</b> | <b>53,046</b> | <b>9,494</b> | <b>12,702</b> | <b>21,274</b> | <b>9,575</b> | <b>9,076</b> |
| France                                | 5,952         | 4,455         | 5,549         | 546          | 1,162         | 3,433         | 408          | 507          |
| Germany                               | 1,334         | 1,165         | 901           | 184          | 211           | 233           | 273          | 150          |
| Italy                                 | 3,073         | 2,493         | 2,753         | 218          | 916           | 1,267         | 352          | 227          |
| Spain                                 | 14,348        | 13,947        | 13,400        | 2,374        | 3,481         | 5,124         | 2,422        | 1,890        |
| UK (Great Britain & Northern Ireland) | 10,451        | 10,679        | 9,940         | 2,236        | 2,162         | 2,968         | 2,573        | 2,383        |
| <i>Of which : Great Britain</i>       | <i>9,456</i>  | <i>9,531</i>  | <i>8,758</i>  | <i>1,928</i> | <i>1,890</i>  | <i>2,626</i>  | <i>2,314</i> | <i>2,094</i> |
| <i>Northern Ireland</i>               | <i>995</i>    | <i>1,148</i>  | <i>1,181</i>  | <i>308</i>   | <i>272</i>    | <i>342</i>    | <i>259</i>   | <i>289</i>   |
| Other Europe <sup>1</sup>             | 9,447         | 9,265         | 8,610         | 968          | 2,453         | 3,845         | 1,344        | 918          |
| North America                         | 5,947         | 5,725         | 5,576         | 987          | 1,101         | 2,467         | 1,021        | 716          |
| Asia & Middle East                    | 3,001         | 2,232         | 2,755         | 727          | 721           | 722           | 585          | 617          |
| All other areas                       | 3,922         | 4,054         | 3,561         | 1,255        | 495           | 1,215         | 596          | 1,669        |

<sup>1</sup> All other EU member states and all other European countries.

**Table 9d: Outbound travel by Irish Residents - Number of Trips, Number of Nights & Average Length of Stay by Region Visited, Q1 2012 - Q1 2013**

|                                | '000          |               |               |              |               |               |              |              |
|--------------------------------|---------------|---------------|---------------|--------------|---------------|---------------|--------------|--------------|
|                                | 2010          | 2011          | 2012          | 2012         |               |               |              | 2013         |
|                                |               |               |               | Jan-Mar      | Apr-Jun       | Jul-Sep       | Oct-Dec      | Jan-Mar      |
| <b>Total Outbound - Trips</b>  | <b>6,917</b>  | <b>6,514</b>  | <b>6,600</b>  | <b>1,310</b> | <b>1,812</b>  | <b>2,053</b>  | <b>1,425</b> | <b>1,285</b> |
| EU                             | 5,797         | 5,563         | 5,673         | 1,122        | 1,564         | 1,771         | 1,216        | 1,085        |
| Other Europe                   | 281           | 222           | 202           | 7            | 84            | 63            | 48           | 35           |
| North America                  | 452           | 410           | 370           | 78           | 90            | 116           | 86           | 62           |
| Other                          | 387           | 319           | 355           | 103          | 74            | 103           | 75           | 103          |
| <b>Total Outbound - Nights</b> | <b>57,473</b> | <b>54,014</b> | <b>53,046</b> | <b>9,494</b> | <b>12,702</b> | <b>21,274</b> | <b>9,575</b> | <b>9,076</b> |
| EU                             | 42,235        | 40,038        | 39,710        | 6,486        | 9,805         | 16,323        | 7,095        | 5,846        |
| Other Europe                   | 2,369         | 1,966         | 1,444         | 39           | 580           | 546           | 278          | 229          |
| North America                  | 5,947         | 5,725         | 5,576         | 987          | 1,101         | 2,467         | 1,021        | 716          |
| Other                          | 6,923         | 6,285         | 6,316         | 1,982        | 1,215         | 1,937         | 1,182        | 2,285        |
|                                |               |               |               |              |               |               |              | Nights       |
| <b>Average Length of Stay</b>  | <b>8.3</b>    | <b>8.3</b>    | <b>8.0</b>    | <b>7.2</b>   | <b>7.0</b>    | <b>10.4</b>   | <b>6.7</b>   | <b>7.1</b>   |
| EU                             | 7.3           | 7.2           | 7.0           | 5.8          | 6.3           | 9.2           | 5.8          | 5.4          |
| Other Europe                   | 8.4           | 8.8           | 7.2           | 5.6          | 6.9           | 8.7           | 5.8          | 6.6          |
| North America                  | 13.1          | 14.0          | 15.1          | 12.6         | 12.2          | 21.2          | 11.9         | 11.5         |
| Other                          | 17.9          | 19.7          | 17.8          | 19.2         | 16.4          | 18.8          | 15.8         | 22.3         |

**Table 10: Outbound travel by Irish Residents - Number of Trips, Number of Nights & Average Length of Stay by Reason for Journey, 2010 - 2012**

|                                | 2010          | 2011          | '000          |
|--------------------------------|---------------|---------------|---------------|
|                                |               |               | 2012          |
| <b>Total Outbound - Trips</b>  | <b>6,917</b>  | <b>6,514</b>  | <b>6,600</b>  |
| Holiday                        | 3,964         | 3,433         | 3,743         |
| Business                       | 621           | 651           | 551           |
| Visiting Friends/Relatives     | 1,592         | 1,662         | 1,580         |
| Education & Training           | 121           | 90            | 85            |
| Sporting Events                | 224           | 252           | 273           |
| Work/Looking for work          | 98            | 113           | 121           |
| Other <sup>1</sup>             | 297           | 313           | 248           |
| <b>Total Outbound - Nights</b> | <b>57,473</b> | <b>54,014</b> | <b>53,046</b> |
| Holiday                        | 37,657        | 32,183        | 33,761        |
| Business                       | 2,495         | 2,714         | 2,017         |
| Visiting Friends/Relatives     | 12,415        | 13,462        | 11,750        |
| Education & Training           | 1,160         | 1,129         | 978           |
| Sporting Events                | 955           | 969           | 984           |
| Work/Looking for work          | 1,060         | 1,069         | 1,804         |
| Other <sup>1</sup>             | 1,732         | 2,488         | 1,752         |
|                                |               |               | Nights        |
| <b>Average Length of Stay</b>  | <b>8.3</b>    | <b>8.3</b>    | <b>8.0</b>    |
| Holiday                        | 9.5           | 9.4           | 9.0           |
| Business                       | 4.0           | 4.2           | 3.7           |
| Visiting Friends/Relatives     | 7.8           | 8.1           | 7.4           |
| Education & Training           | 9.6           | 12.6          | 11.5          |
| Sporting Events                | 4.3           | 3.8           | 3.6           |
| Work/Looking for work          | 10.8          | 9.4           | 15.0          |
| Other <sup>1</sup>             | 5.8           | 7.9           | 7.1           |

<sup>1</sup> Other includes Health & Medical, Religious, Shopping and other reasons not elsewhere specified.

**Table 10a: Outbound travel by Irish Residents - Number of Trips, Number of Nights & Average Length of Stay by Reason for Journey, Q1 2012 - Q1 2013**

|                                | '000          |               |               |              |               |               |              |              |
|--------------------------------|---------------|---------------|---------------|--------------|---------------|---------------|--------------|--------------|
|                                | 2010          | 2011          | 2012          | 2012         |               |               |              | 2013         |
|                                |               |               |               | Jan-Mar      | Apr-Jun       | Jul-Sep       | Oct-Dec      | Jan-Mar      |
| <b>Total Outbound - Trips</b>  | <b>6,917</b>  | <b>6,514</b>  | <b>6,600</b>  | <b>1,310</b> | <b>1,812</b>  | <b>2,053</b>  | <b>1,425</b> | <b>1,285</b> |
| Holiday                        | 3,964         | 3,433         | 3,743         | 611          | 1,076         | 1,391         | 665          | 592          |
| Business                       | 621           | 651           | 551           | 139          | 141           | 114           | 157          | 178          |
| Visiting Friends/Relatives     | 1,592         | 1,662         | 1,580         | 379          | 382           | 402           | 417          | 351          |
| Other <sup>1</sup>             | 740           | 769           | 727           | 181          | 214           | 145           | 186          | 164          |
| <b>Total Outbound - Nights</b> | <b>57,473</b> | <b>54,014</b> | <b>53,046</b> | <b>9,494</b> | <b>12,702</b> | <b>21,274</b> | <b>9,575</b> | <b>9,076</b> |
| Holiday                        | 37,657        | 32,183        | 33,761        | 4,896        | 8,507         | 15,440        | 4,918        | 4,296        |
| Business                       | 2,495         | 2,714         | 2,017         | 455          | 514           | 542           | 506          | 662          |
| Visiting Friends/Relatives     | 12,415        | 13,462        | 11,750        | 2,953        | 2,181         | 3,898         | 2,719        | 2,995        |
| Other <sup>1</sup>             | 4,907         | 5,654         | 5,518         | 1,190        | 1,501         | 1,394         | 1,433        | 1,123        |
|                                |               |               |               |              |               |               |              | Nights       |
| <b>Average Length of Stay</b>  | <b>8.3</b>    | <b>8.3</b>    | <b>8.0</b>    | <b>7.2</b>   | <b>7.0</b>    | <b>10.4</b>   | <b>6.7</b>   | <b>7.1</b>   |
| Holiday                        | 9.5           | 9.4           | 9.0           | 8.0          | 7.9           | 11.1          | 7.4          | 7.3          |
| Business                       | 4.0           | 4.2           | 3.7           | 3.3          | 3.6           | 4.8           | 3.2          | 3.7          |
| Visiting Friends/Relatives     | 7.8           | 8.1           | 7.4           | 7.8          | 5.7           | 9.7           | 6.5          | 8.5          |
| Other <sup>1</sup>             | 6.6           | 7.4           | 7.6           | 6.6          | 7.0           | 9.6           | 7.7          | 6.8          |

<sup>1</sup> Other includes Education & Training, Sporting Events, Work/Looking for work, Health & Medical, Religious, Shopping and other reasons not elsewhere specified.

**Table 11: Outbound travel by Irish Residents - Number of Trips & Number of Nights by Region Visited and Reason for Journey, 2010 - 2012**

|                                | '000               |              |              |               |               |               |                            |               |               |                    |              |              |               |               |               |
|--------------------------------|--------------------|--------------|--------------|---------------|---------------|---------------|----------------------------|---------------|---------------|--------------------|--------------|--------------|---------------|---------------|---------------|
|                                | Reason for Journey |              |              |               |               |               |                            |               |               |                    |              |              | Total         |               |               |
|                                | Business           |              |              | Holiday       |               |               | Visiting Friends/Relatives |               |               | Other <sup>1</sup> |              |              | 2010          | 2011          | 2012          |
|                                | 2010               | 2011         | 2012         | 2010          | 2011          | 2012          | 2010                       | 2011          | 2012          | 2010               | 2011         | 2012         | 2010          | 2011          | 2012          |
| <b>Total Outbound - Trips</b>  | <b>621</b>         | <b>651</b>   | <b>551</b>   | <b>3,964</b>  | <b>3,433</b>  | <b>3,743</b>  | <b>1,592</b>               | <b>1,662</b>  | <b>1,580</b>  | <b>740</b>         | <b>769</b>   | <b>727</b>   | <b>6,917</b>  | <b>6,514</b>  | <b>6,600</b>  |
| EU                             | 480                | 511          | 452          | 3,341         | 2,956         | 3,270         | 1,330                      | 1,429         | 1,312         | 645                | 668          | 639          | 5,797         | 5,563         | 5,673         |
| Other Europe                   | 38                 | 26           | 12           | 161           | 148           | 115           | 64                         | 29            | 54            | 18                 | 19           | 20           | 281           | 222           | 202           |
| North America                  | 60                 | 69           | 48           | 229           | 196           | 180           | 119                        | 117           | 109           | 44                 | 28           | 32           | 452           | 410           | 370           |
| Other                          | 42                 | 44           | 39           | 233           | 133           | 177           | 80                         | 88            | 105           | 33                 | 53           | 35           | 387           | 319           | 355           |
| <b>Total Outbound - Nights</b> | <b>2,495</b>       | <b>2,714</b> | <b>2,017</b> | <b>37,657</b> | <b>32,183</b> | <b>33,761</b> | <b>12,415</b>              | <b>13,462</b> | <b>11,750</b> | <b>4,907</b>       | <b>5,654</b> | <b>5,518</b> | <b>57,473</b> | <b>54,014</b> | <b>53,046</b> |
| EU                             | 1,459              | 1,637        | 1,317        | 29,161        | 25,373        | 27,202        | 8,171                      | 9,120         | 7,589         | 3,444              | 3,908        | 3,602        | 42,235        | 40,038        | 39,710        |
| Other Europe                   | 145                | 115          | 39           | 1,514         | 1,426         | 905           | 595                        | 283           | 346           | 114                | 142          | 154          | 2,369         | 1,966         | 1,444         |
| North America                  | 484                | 586          | 337          | 3,144         | 2,784         | 2,534         | 1,559                      | 1,990         | 1,734         | 760                | 364          | 971          | 5,947         | 5,725         | 5,576         |
| Other                          | 407                | 376          | 324          | 3,838         | 2,600         | 3,121         | 2,090                      | 2,069         | 2,081         | 589                | 1,241        | 790          | 6,923         | 6,285         | 6,316         |

<sup>1</sup> Other includes Education & Training, Sporting Events, Work/Looking for work, Health & Medical, Religious, Shopping and other reasons not elsewhere specified.

**Table 11a: Outbound travel by Irish Residents - Number of Trips & Number of Nights by Age, 2010 - 2012**

|                                | '000          |               |               |
|--------------------------------|---------------|---------------|---------------|
|                                | 2010          | 2011          | 2012          |
| <b>Total Outbound - Trips</b>  | <b>6,917</b>  | <b>6,514</b>  | <b>6,600</b>  |
| 0-19 years                     | 1,126         | 1,003         | 1,100         |
| 20-49 years                    | 2,779         | 2,636         | 2,496         |
| 50+ years                      | 3,012         | 2,875         | 3,005         |
| <b>Total Outbound - Nights</b> | <b>57,473</b> | <b>54,014</b> | <b>53,046</b> |
| 0-19 years                     | 10,820        | 9,650         | 9,815         |
| 20-49 years                    | 20,354        | 19,343        | 18,462        |
| 50+ years                      | 26,300        | 25,020        | 24,769        |

**Table 12: Outbound travel by Irish Residents - Number of Trips & Number of Nights by Sex, Q1 2012 - Q1 2013**

|                                | '000          |               |               |              |               |               |              |              |
|--------------------------------|---------------|---------------|---------------|--------------|---------------|---------------|--------------|--------------|
|                                | 2010          | 2011          | 2012          | 2012         |               |               |              | 2013         |
|                                |               |               |               | Jan-Mar      | Apr-Jun       | Jul-Sep       | Oct-Dec      | Jan-Mar      |
| <b>Total Outbound - Trips</b>  | <b>6,917</b>  | <b>6,514</b>  | <b>6,600</b>  | <b>1,310</b> | <b>1,812</b>  | <b>2,053</b>  | <b>1,425</b> | <b>1,285</b> |
| Male                           | 3,359         | 3,137         | 3,213         | 651          | 847           | 976           | 738          | 670          |
| Female                         | 3,558         | 3,377         | 3,388         | 659          | 965           | 1,076         | 687          | 615          |
| <b>Total Outbound - Nights</b> | <b>57,473</b> | <b>54,014</b> | <b>53,046</b> | <b>9,494</b> | <b>12,702</b> | <b>21,274</b> | <b>9,575</b> | <b>9,076</b> |
| Male                           | 27,371        | 25,236        | 24,801        | 4,256        | 5,780         | 9,774         | 4,991        | 4,398        |
| Female                         | 30,102        | 28,778        | 28,245        | 5,237        | 6,922         | 11,501        | 4,585        | 4,678        |

**Table 12a: Outbound travel by Irish Residents - Number of Trips & Number of Nights by Mode of Transport Used, 2010 - 2012**

|                                | '000          |               |               |
|--------------------------------|---------------|---------------|---------------|
|                                | 2010          | 2011          | 2012          |
| <b>Total Outbound - Trips</b>  | <b>6,917</b>  | <b>6,514</b>  | <b>6,600</b>  |
| Air                            | 5,899         | 5,647         | 5,492         |
| Bus/Rail                       | 93            | 65            | 159           |
| Private Vehicle                | 360           | 309           | 435           |
| Sea/Cruise                     | 548           | 485           | 488           |
| Other <sup>1</sup>             | 18            | 8             | 27            |
| <b>Total Outbound - Nights</b> | <b>57,473</b> | <b>54,014</b> | <b>53,046</b> |
| Air                            | 50,252        | 48,517        | 45,898        |
| Bus/Rail                       | 398           | 166           | 744           |
| Private Vehicle                | 1,054         | 1,024         | 1,972         |
| Sea/Cruise                     | 5,647         | 4,278         | 4,266         |
| Other <sup>1</sup>             | 122           | 29            | 166           |

<sup>1</sup> Other includes Bicycle, Hired Vehicle and other modes of transport not elsewhere specified.

**Table 12b: Outbound travel by Irish Residents - percentage distribution of trips taken classified by Method of Booking and Type of Booking, Quarter 1, 2012 - 2013**

|                                | Type of booking        |            |                          |            |                              |            |
|--------------------------------|------------------------|------------|--------------------------|------------|------------------------------|------------|
|                                | Package <sup>1</sup> % |            | Transport <sup>2</sup> % |            | Accommodation <sup>3</sup> % |            |
|                                | Q1 2012                | Q1 2013    | Q1 2012                  | Q1 2013    | Q1 2012                      | Q1 2013    |
| <b>Method of booking</b>       |                        |            |                          |            |                              |            |
| <b>Internet</b>                |                        |            |                          |            |                              |            |
| Direct                         | 22.6                   | 15.9       | 78.9                     | 74.1       | 45.2                         | 46.1       |
| Via travel agent/tour operator | 54.3                   | 49.3       | 4.7                      | 7.9        | 4.2                          | 6.6        |
| <b>Non internet</b>            |                        |            |                          |            |                              |            |
| Direct                         | 4.6                    | 4.2        | 1.3                      | 2.2        | 4.5                          | 5.5        |
| Via travel agent/tour operator | 17.1                   | 26.8       | 3.5                      | 1.7        | 1.9                          | 1.4        |
| <b>No booking required</b>     | 0.0                    | 0.7        | 10.8                     | 13.4       | 42.8                         | 39.0       |
| <b>Don't know</b>              | 1.4                    | 3.1        | 0.8                      | 0.7        | 1.4                          | 1.5        |
| <b>Total</b>                   | <b>100</b>             | <b>100</b> | <b>100</b>               | <b>100</b> | <b>100</b>                   | <b>100</b> |

<sup>1</sup> A package tour/holiday is where two or more services are combined and sold as a single product at a single price e.g transport and accommodation.

<sup>2</sup> Transport booked separately, not part of a package.

<sup>3</sup> Accommodation booked separately, not part of a package.

**Table 13: Outbound travel by Irish Residents - Number of Trips & Number of Nights by Region of Residence, Q1 2012 - Q1 2013**

|                                | '000          |               |               |              |               |               |              |              |
|--------------------------------|---------------|---------------|---------------|--------------|---------------|---------------|--------------|--------------|
|                                | 2010          | 2011          | 2012          | 2012         |               |               |              | 2013         |
|                                |               |               |               | Jan-Mar      | Apr-Jun       | Jul-Sep       | Oct-Dec      | Jan-Mar      |
| <b>Total Outbound - Trips</b>  | <b>6,917</b>  | <b>6,514</b>  | <b>6,600</b>  | <b>1,310</b> | <b>1,812</b>  | <b>2,053</b>  | <b>1,425</b> | <b>1,285</b> |
| Border, Midland and Western    | 1,513         | 1,375         | 1,354         | 228          | 345           | 492           | 289          | 271          |
| Southern and Eastern           | 5,404         | 5,139         | 5,246         | 1,082        | 1,467         | 1,561         | 1,136        | 1,013        |
| <b>Total Outbound - Nights</b> | <b>57,473</b> | <b>54,014</b> | <b>53,046</b> | <b>9,494</b> | <b>12,702</b> | <b>21,274</b> | <b>9,575</b> | <b>9,076</b> |
| Border, Midland and Western    | 11,853        | 12,044        | 11,470        | 1,767        | 2,684         | 4,930         | 2,090        | 1,692        |
| Southern and Eastern           | 45,621        | 41,970        | 41,576        | 7,727        | 10,019        | 16,344        | 7,486        | 7,385        |



**Table 14: Outbound travel by Irish Residents - Number of Trips, Number of Nights & Average Length of Stay by Type of Accommodation, 2010 - 2012**

|                                | 2010          | 2011          | 2012          |
|--------------------------------|---------------|---------------|---------------|
|                                |               |               | '000          |
| <b>Total Outbound - Trips</b>  | <b>6,917</b>  | <b>6,514</b>  | <b>6,600</b>  |
| Caravan/Camping                | 262           | 160           | 214           |
| Guesthouse/B&B                 | 222           | 206           | 227           |
| Own Holiday Home               | 206           | 188           | 167           |
| Hotel/Conference Centre        | 3,011         | 2,725         | 2,688         |
| Self Catering/Rented House     | 1,238         | 1,215         | 1,273         |
| Friends/Relatives              | 1,713         | 1,771         | 1,766         |
| Other <sup>1</sup>             | 264           | 249           | 264           |
| <b>Total Outbound - Nights</b> | <b>57,473</b> | <b>54,014</b> | <b>53,046</b> |
| Caravan/Camping                | 3,779         | 1,867         | 2,547         |
| Guesthouse/B&B                 | 1,364         | 1,488         | 1,799         |
| Own Holiday Home               | 2,558         | 3,012         | 2,849         |
| Hotel/Conference Centre        | 18,389        | 16,170        | 14,884        |
| Self Catering/Rented House     | 13,982        | 13,595        | 13,060        |
| Friends/Relatives              | 14,532        | 15,318        | 15,258        |
| Other <sup>1</sup>             | 2,870         | 2,562         | 2,649         |
|                                |               |               | Nights        |
| <b>Average Length of Stay</b>  | <b>8.3</b>    | <b>8.3</b>    | <b>8.0</b>    |
| Caravan/Camping                | 14.4          | 11.7          | 11.9          |
| Guesthouse/B&B                 | 6.1           | 7.2           | 7.9           |
| Own Holiday Home               | 12.4          | 16.0          | 17.0          |
| Hotel/Conference Centre        | 6.1           | 5.9           | 5.5           |
| Self Catering/Rented House     | 11.3          | 11.2          | 10.3          |
| Friends/Relatives              | 8.5           | 8.6           | 8.6           |
| Other <sup>1</sup>             | 10.9          | 10.3          | 10.0          |

<sup>1</sup> Other includes stays in Health Farm/Spa, Ship/Cruise and other types of accommodation not elsewhere specified.

**Table 14a: Outbound travel by Irish Residents - Number of Trips, Number of Nights & Average Length of Stay by Type of Accommodation, Q1 2012 - Q1 2013**

|                                | '000          |               |               |              |               |               |              |              |
|--------------------------------|---------------|---------------|---------------|--------------|---------------|---------------|--------------|--------------|
|                                | 2010          | 2011          | 2012          | 2012         |               |               |              | 2013         |
|                                |               |               |               | Jan-Mar      | Apr-Jun       | Jul-Sep       | Oct-Dec      | Jan-Mar      |
| <b>Total Outbound - Trips</b>  | <b>6,917</b>  | <b>6,514</b>  | <b>6,600</b>  | <b>1,310</b> | <b>1,812</b>  | <b>2,053</b>  | <b>1,425</b> | <b>1,285</b> |
| Hotel/Conference Centre        | 3,011         | 2,725         | 2,688         | 587          | 755           | 690           | 656          | 639          |
| Self Catering/Rented House     | 1,238         | 1,215         | 1,273         | 190          | 368           | 510           | 205          | 145          |
| Friends/Relatives              | 1,713         | 1,771         | 1,766         | 418          | 437           | 489           | 422          | 391          |
| Other <sup>1</sup>             | 955           | 804           | 873           | 115          | 252           | 364           | 142          | 110          |
| <b>Total Outbound - Nights</b> | <b>57,473</b> | <b>54,014</b> | <b>53,046</b> | <b>9,494</b> | <b>12,702</b> | <b>21,274</b> | <b>9,575</b> | <b>9,076</b> |
| Hotel/Conference Centre        | 18,389        | 16,170        | 14,884        | 2,945        | 3,861         | 4,825         | 3,253        | 2,949        |
| Self Catering/Rented House     | 13,982        | 13,595        | 13,060        | 1,825        | 3,468         | 6,022         | 1,745        | 1,752        |
| Friends/Relatives              | 14,532        | 15,318        | 15,258        | 3,553        | 3,006         | 5,606         | 3,092        | 3,277        |
| Other <sup>1</sup>             | 10,571        | 8,930         | 9,844         | 1,171        | 2,367         | 4,820         | 1,486        | 1,098        |
|                                |               |               |               |              |               |               |              | Nights       |
| <b>Average Length of Stay</b>  | <b>8.3</b>    | <b>8.3</b>    | <b>8.0</b>    | <b>7.2</b>   | <b>7.0</b>    | <b>10.4</b>   | <b>6.7</b>   | <b>7.1</b>   |
| Hotel/Conference Centre        | 6.1           | 5.9           | 5.5           | 5.0          | 5.1           | 7.0           | 5.0          | 4.6          |
| Self Catering/Rented House     | 11.3          | 11.2          | 10.3          | 9.6          | 9.4           | 11.8          | 8.5          | 12.1         |
| Friends/Relatives              | 8.5           | 8.6           | 8.6           | 8.5          | 6.9           | 11.5          | 7.3          | 8.4          |
| Other <sup>1</sup>             | 11.1          | 11.1          | 11.3          | 10.2         | 9.4           | 13.2          | 10.5         | 10.0         |

<sup>1</sup> Other includes stays in Caravan/Camping, Guesthouse/B&B, Own Holiday Home, Health Farm/Spa, Ship/Cruise and other types of accommodation not elsewhere specified.

**Table 15: Outbound travel by Irish Residents - Total Estimated Expenditure by Reason for Journey, 2010 - 2012**

|                               | € million      |                |                   |
|-------------------------------|----------------|----------------|-------------------|
|                               | 2010           | 2011           | 2012 <sup>2</sup> |
| <b>Outbound - Expenditure</b> | <b>5,895.7</b> | <b>5,408.1</b> | <b>5,345.2</b>    |
| Holiday                       | 3,812.9        | 3,148.6        | 3,302.1           |
| Business                      | 628.5          | 744.8          | 589.7             |
| Visiting Friends/Relatives    | 872.8          | 938.4          | 925.0             |
| Education & Training          | 119.3          | 72.7           | 75.8              |
| Sporting Events               | 133.9          | 134.5          | 139.1             |
| Work/Looking for work         | 91.2           | 108.8          | 124.7             |
| Other <sup>1</sup>            | 237.2          | 260.4          | 188.8             |

<sup>1</sup> Other includes Health & Medical, Religious, Shopping and other reasons not elsewhere specified.

<sup>2</sup> From 2012 onwards expenditure includes expenditure on car imports in the region of €100m for the year.

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**Table 15a: Outbound travel by Irish Residents - Total Estimated Expenditure by Reason for Journey, Q1 2012 - Q1 2013**

|                               | € million      |                |                   |              |                |                |                |                |
|-------------------------------|----------------|----------------|-------------------|--------------|----------------|----------------|----------------|----------------|
|                               | 2010           | 2011           | 2012 <sup>2</sup> | 2012         |                |                |                | 2013           |
|                               |                |                |                   | Jan-Mar      | Apr-Jun        | Jul-Sep        | Oct-Dec        | Jan-Mar        |
| <b>Outbound - Expenditure</b> | <b>5,895.7</b> | <b>5,408.1</b> | <b>5,345.2</b>    | <b>998.7</b> | <b>1,299.7</b> | <b>1,950.7</b> | <b>1,096.1</b> | <b>1,012.2</b> |
| Holiday                       | 3,812.9        | 3,148.6        | 3,302.1           | 514.3        | 827.4          | 1,394.9        | 565.4          | 516.2          |
| Business                      | 628.5          | 744.8          | 589.7             | 132.0        | 129.7          | 161.8          | 166.1          | 196.8          |
| Visiting Friends/Relatives    | 872.8          | 938.4          | 925.0             | 232.2        | 193.8          | 269.6          | 229.5          | 210.4          |
| Other <sup>1</sup>            | 581.5          | 576.4          | 528.4             | 120.2        | 148.7          | 124.4          | 135.1          | 88.8           |

<sup>1</sup> Other includes Education & Training, Sporting Events, Work/Looking for work, Health & Medical, Religious, Shopping and other reasons not elsewhere specified.

<sup>2</sup> From 2012 onwards expenditure includes expenditure on car imports in the region of €100m for the year.

**Table 16: Outbound travel by Irish Residents - Total Estimated Expenditure by Region Visited, 2010 - 2012**

|                                  | € million      |                |                   |
|----------------------------------|----------------|----------------|-------------------|
|                                  | 2010           | 2011           | 2012 <sup>1</sup> |
| <b>Outbound - Expenditure</b>    | <b>5,895.7</b> | <b>5,408.1</b> | <b>5,345.2</b>    |
| EU                               | 3,901.5        | 3,628.6        | 3,674.2           |
| Other Europe                     | 237.4          | 202.2          | 148.1             |
| North America                    | 876.5          | 785.1          | 760.4             |
| Central, South & Other Americas  | 150.7          | 127.3          | 135.7             |
| Asia & Middle East               | 411.9          | 332.7          | 344.2             |
| Africa                           | 182.6          | 136.6          | 104.7             |
| Australia, New Zealand & Oceania | 135.1          | 195.6          | 178.0             |

<sup>1</sup> From 2012 onwards expenditure includes expenditure on car imports in the region of €100m for the year.

**Table 16a: Outbound travel by Irish Residents - Total Estimated Expenditure by Country/Region Visited, Q1 2012 - Q1 2013**

|                                       | € million      |                |                   |              |                |                |                |                |
|---------------------------------------|----------------|----------------|-------------------|--------------|----------------|----------------|----------------|----------------|
|                                       | 2010           | 2011           | 2012 <sup>2</sup> | 2012         |                |                |                | 2013           |
|                                       |                |                |                   | Jan-Mar      | Apr-Jun        | Jul-Sep        | Oct-Dec        | Jan-Mar        |
| <b>Total Outbound - Trips</b>         | <b>5,895.7</b> | <b>5,408.1</b> | <b>5,345.2</b>    | <b>998.7</b> | <b>1,299.7</b> | <b>1,950.7</b> | <b>1,096.1</b> | <b>1,012.2</b> |
| France                                | 500.6          | 374.0          | 463.9             | 65.0         | 88.2           | 260.9          | 49.9           | 58.1           |
| Germany                               | 142.6          | 123.0          | 118.6             | 28.0         | 23.1           | 24.8           | 42.7           | 17.3           |
| Italy                                 | 351.8          | 298.3          | 315.5             | 33.4         | 94.8           | 136.7          | 50.6           | 32.5           |
| Spain                                 | 1,198.1        | 1,137.6        | 1,166.6           | 193.3        | 309.4          | 440.8          | 223.1          | 177.2          |
| UK (Great Britain & Northern Ireland) | 984.7          | 976.2          | 926.7             | 227.6        | 204.0          | 249.1          | 246.0          | 215.0          |
| <i>Of which : Great Britain</i>       | <i>876.9</i>   | <i>907.6</i>   | <i>841.2</i>      | <i>208.9</i> | <i>182.4</i>   | <i>227.7</i>   | <i>222.2</i>   | <i>200.6</i>   |
| <i>Northern Ireland</i>               | <i>107.8</i>   | <i>68.6</i>    | <i>85.5</i>       | <i>18.7</i>  | <i>21.6</i>    | <i>21.3</i>    | <i>23.8</i>    | <i>14.4</i>    |
| Other Europe <sup>1</sup>             | 961.2          | 921.8          | 831.0             | 123.2        | 243.1          | 329.1          | 135.5          | 155.3          |
| North America                         | 876.5          | 785.1          | 760.4             | 113.9        | 183.3          | 276.6          | 186.6          | 106.9          |
| Asia & Middle East                    | 411.9          | 332.7          | 344.2             | 59.0         | 90.1           | 106.4          | 88.7           | 84.6           |
| All other areas                       | 468.4          | 459.5          | 418.3             | 155.4        | 63.6           | 126.4          | 72.9           | 165.3          |

<sup>1</sup> All other EU member states and all other European countries.

<sup>2</sup> From 2012 onwards expenditure includes expenditure on car imports in the region of €100m for the year.

## Background Notes

|                               |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
|-------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Reference Period</b>       | Annual/Quarterly.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
| <b>Scope</b>                  | Domestic and Outbound travel patterns which involve overnight stays of all residents of the Republic of Ireland.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
| <b>Coverage</b>               | All private households.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
| <b>Purpose</b>                | The purpose of the Household Travel Survey (HTS) is to measure domestic and outbound travel patterns involving overnight stays and associated details (expenditure, purpose of trip, type of accommodation used etc.) of Irish residents. The survey is one of several Central Statistics Office (CSO) tourism surveys conducted to comply with the requirements of Council Directive 95/57/EC of 23 November 1995 concerning the collection of statistical information in the field of tourism for data to the end of 2011 and Regulation (EU) No 692/2011 of the European Parliament and of the Council of 6 July 2011 concerning European statistics on tourism and repealing Council Directive 95/57/EC in respect of data from the beginning of 2012.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
| <b>Data Collection</b>        | Information is collected via postal survey of private households on a monthly basis by the Central Statistics Office.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
| <b>Sample Design</b>          | <p>The HTS is a random stratified sample. Each month, over 4,600 households (or approximately 0.3% of all private households) are randomly selected from the 2011 Electoral Register, where the selection is stratified by District Electoral Division.</p> <p>A two stage weighting process is used for outbound travel. Firstly, survey household numbers are weighted to agree with household population estimates broken down by <i>household type</i> (the number of persons aged 18 or over) and <i>region</i> (NUTS 3). These household population estimates are provided by the Quarterly National Household Survey (QNHS). These weightings are then applied to survey results. The results for outbound travel are subsequently further weighted to agree with the Tourism &amp; Travel results.</p> <p>Survey household numbers for domestic travel are weighted to agree with household population estimates broken down by <i>household type</i> (the number of persons aged 18 or over) and <i>region</i> (NUTS 3). These household population estimates are provided by the Quarterly National Household Survey (QNHS). These weightings are then applied to survey results.</p> <p>The sample size for some subcategories/breakdowns can be small and therefore caution should be taken when analysing this data.</p>                                                                                                     |
| <b>Methodological Changes</b> | <p>The compilation of the HTS has undergone a number of methodological changes for data from 2010 onwards.</p> <ul style="list-style-type: none"> <li>• The recall period for trips taken has changed. Up to Quarter 4 2009, respondents were asked to detail all trips taken in the previous three months. Since January 2010, respondents are asked to outline trips completed within the previous month only.</li> <li>• The methodology adopted to calibrate outbound travel data from the Household Travel Survey (HTS) to the frontier survey data has been changed from January 2010. The CSO compiles outward travel by Irish residents from two separate sources: (1) the Tourism and Travel Survey (TTS), which is a frontier survey of Irish air and sea ports and (2) the HTS which is a postal survey. While both of these surveys yield broadly comparable results, in order to avoid confusion, the aggregate results from the HTS are calibrated to match the totals on the TTS in respect of number of trips, bed nights and total expenditure. As the HTS has a more disaggregated breakdown of subcategories, the breakdowns shown in this release are those compiled in the HTS. It should be noted that the breakdowns shown in this release can be quite different to those shown in the Tourism and Travel release – this is due to the different types of survey and data collection methods involved.</li> </ul> |

- The methodology adopted to calibrate domestic travel from the Household Travel Survey (HTS) has been changed from January 2010. Previously, the calibration factor for outbound trips was also applied to domestic travel data. From January 2010 onwards this calibration factor is no longer applied to domestic travel data. This means that domestic travel survey household numbers are weighted to agree with household population estimates broken down by household type (provided by the QNHS) only. These weightings are then applied to survey results.

Arising from these changes, a discontinuity in all of the series relating to outbound and domestic travel has occurred from 2010 onwards and therefore these results are not directly comparable with the results prior to 2010.

It should be noted that there are some differences between the Household Travel Survey and Tourism and Travel Survey:

- The HTS includes travel to Northern Ireland while the TTS only includes overseas travel (it excludes travel to Northern Ireland).
- The HTS only includes travel where there is at least one overnight stay while the TTS covers both same-day trips and overnight trips.

## Definitions

|                          |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
|--------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Tourism</b>           | Means the activity of visitors taking a trip to a main destination outside their usual environment, for less than a year, for any main purpose, including business, leisure or other personal purpose, other than to be employed by a resident entity in the place visited.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
| <b>Usual Environment</b> | <p>The usual environment of an individual is defined as the geographical area (though not necessarily a contiguous one) within which an individual conducts his/her regular life routines. Places that are frequently visited are part of a person's <i>usual environment</i> even though they may be located at a considerable distance (or in another country) from the place of residence.</p> <p>For the purposes of this release, trips taken on a weekly or more frequent basis are considered to be within a respondent's usual environment and are thus excluded from estimates for tourism trips. The one exception being that of holiday homes which although may be frequently visited, are considered outside the <i>usual environment</i> according to the UNWTO 2008 International Recommendations on Tourism Statistics (IRTS).</p> |
| <b>Trip</b>              | A trip refers to the travel by a person from the time of departure from his/her usual residence until he/she returns: it thus refers to a round trip. A trip is made up of visits to different places.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
| <b>Domestic Tourism</b>  | <p>Domestic tourism is defined as the activities of residents of the Republic of Ireland travelling to and staying in places only within the Republic of Ireland but outside their usual environment.</p> <p>The following are excluded from the definition of domestic travel:</p> <ul style="list-style-type: none"> <li>• Residents travelling within the country with the intention of changing their usual residence.</li> <li>• Persons who travel to work temporarily in institutions within the country.</li> <li>• Persons who travel regularly or frequently between neighbouring localities to work or study.</li> <li>• Nomads and persons without fixed residence.</li> <li>• Armed forces on manoeuvre.</li> </ul>                                                                                                                   |
| <b>Outbound Tourism</b>  | Outbound tourism is defined as the activities of residents of the Republic of Ireland travelling to and staying in places outside the Republic of Ireland and outside their usual environment. From 2012 onwards expenditure on outbound travel includes expenditure on car imports of approximately €100m per annum.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |

The following categories are excluded from outbound travel:

- Persons leaving the country as migrants, including dependants accompanying or joining them.
- Persons, known as border workers, residing near the border in the Republic of Ireland but working in the North of Ireland.
- Diplomats, consular officers and members of the armed forces when travelling outside of the Republic of Ireland on assignment. This includes dependants and household employees accompanying or joining them.
- Persons travelling as refugees or nomads.

**Overnight Visitor**

An overnight visitor is a visitor who stays at least one night in collective or private accommodation in the place, county or country visited.

**Tourism Expenditure  
(to the end of 2011)**

Total consumption expenditure is any expenditure made by a visitor or on behalf of a visitor during their trip and stay at their destination.

Tourism expenditure includes purchases of consumer goods and services inherent in travel and stay (eg. travel to, from and at destination, accommodation costs, food and drink, excursions), purchases of durable goods for personal use, souvenirs and gifts for family and friends.

The following outlays or acquisitions are excluded:

- Purchases for commercial purposes, for resale, purchases made on behalf of an employer during a business trip.
- Capital type investments or transactions engaged in by visitors, such as land, housing or real estate, works of art and other important acquisitions (such as cars, caravans, boats, second houses), even though they may be used in the future for tourism travel purposes.
- Cash given to relatives or friends during the trip, which does not represent payment of tourism goods or services, as well as donations made to institutions.

**Tourism Expenditure  
(from 2012 onwards)**

Total consumption expenditure is any expenditure made by a visitor or on behalf of a visitor during their trip and stay at their destination.

Tourism expenditure includes purchases of consumer goods and services inherent in travel and stay (eg. travel to, from and at destination, accommodation costs, food and drink, excursions), purchases of durable goods for personal use, souvenirs and gifts for family and friends.

Expenditure on valuables such as paintings, works of art, jewellery and on durable consumer goods such as cars, boats, mobile homes and caravans are also included.

The following outlays or acquisitions are excluded:

- Purchases for commercial purposes, for resale, purchases made on behalf of an employer during a business trip.
- Investments or transactions engaged in by visitors, such as land, housing or real estate.
- Cash given to relatives or friends during the trip, which does not represent payment of tourism goods or services, as well as donations made to institutions.

**Rounding**

Individual figures have been rounded independently and the sum of the component items therefore may not necessarily add to the totals shown.

**NUTS Regions** The regional classifications in this release are based on the NUTS (Nomenclature of Territorial Units) classification used by Eurostat. The NUTS 3 regions correspond to the eight Regional Authorities established under the Local Government Act, 1991 and Regional Authorities Establishment Order, 1993, which came into operation on 1 January 1994. The NUTS 2 regions, which were proposed by Government and agreed by Eurostat in 1999, are groupings of the NUTS 3 regions. The composition of the regions is set out below.

| <b>Border, Midland and Western NUTS2 Region</b> |                                                           | <b>Southern and Eastern NUTS2 Region</b> |                                                                                 |
|-------------------------------------------------|-----------------------------------------------------------|------------------------------------------|---------------------------------------------------------------------------------|
| <b>Border</b>                                   | Cavan<br>Donegal<br>Leitrim<br>Louth<br>Monaghan<br>Sligo | <b>Dublin</b>                            | Dublin City<br>Dun Laoghaire-Rathdown<br>Fingal<br>South Dublin                 |
| <b>Midland</b>                                  | Laois<br>Longford<br>Offaly<br>Westmeath                  | <b>Mid-East</b>                          | Kildare<br>Meath<br>Wicklow                                                     |
| <b>West</b>                                     | Galway City<br>Galway<br>Mayo<br>Roscommon                | <b>Mid-West</b>                          | Clare<br>Limerick City<br>Limerick<br>North Tipperary                           |
|                                                 |                                                           | <b>South-East</b>                        | Carlow<br>Kilkenny<br>South Tipperary<br>Waterford City<br>Waterford<br>Wexford |
|                                                 |                                                           | <b>South-West</b>                        | Cork City<br>Cork<br>Kerry                                                      |

## COUNTRY GROUPS

**EU** EU includes the following countries:

|                |                |
|----------------|----------------|
| Austria        | Latvia         |
| Belgium        | Lithuania      |
| Bulgaria       | Luxembourg     |
| Cyprus         | Malta          |
| Czech Republic | Netherlands    |
| Denmark        | Poland         |
| Estonia        | Portugal       |
| Finland        | Romania        |
| France         | Slovakia       |
| Germany        | Slovenia       |
| Greece         | Spain          |
| Hungary        | Sweden         |
| Italy          | United Kingdom |



**Other Europe** Other Europe includes the following countries:

|                        |                                            |
|------------------------|--------------------------------------------|
| Aland Islands          | Macedonia, the former Yugoslav Republic of |
| Albania                | Moldova, Republic of                       |
| Andorra                | Monaco                                     |
| Belarus                | Montenegro                                 |
| Bosnia and Herzegovina | Norway                                     |
| Croatia                | Russian Federation                         |
| Faroe Islands          | San Marino                                 |
| Gibraltar              | Serbia                                     |
| Guernsey               | Switzerland                                |
| Iceland                | Turkey                                     |
| Isle of Man            | Ukraine                                    |
| Jersey                 | Vatican City                               |
| Liechtenstein          |                                            |

**North America** North America includes the following countries:

Canada  
United States

**Central, South and Other Americas** Central, South and Other Americas includes the following countries:

|                             |                                  |
|-----------------------------|----------------------------------|
| Anguilla                    | Guatemala                        |
| Antigua and Barbuda         | Guyana                           |
| Argentina                   | Haiti                            |
| Aruba                       | Honduras                         |
| Bahamas                     | Jamaica                          |
| Barbados                    | Martinique                       |
| Belize                      | Mexico                           |
| Bermuda                     | Montserrat                       |
| Bolivia                     | Nicaragua                        |
| Brazil                      | Panama                           |
| Cayman Islands              | Paraguay                         |
| Chile                       | Peru                             |
| Colombia                    | Puerto Rico                      |
| Costa Rica                  | Saint Kitts and Nevis            |
| Cuba                        | Saint Lucia                      |
| Dominica                    | Saint Pierre and Miquelon        |
| Dominican Republic          | Saint Vincent and the Grenadines |
| Ecuador                     | Suriname                         |
| El Salvador                 | Trinidad and Tobago              |
| Falkland Islands (Malvinas) | Turks and Caicos Islands         |
| French Guiana               | Uruguay                          |
| Greenland                   | Venezuela                        |
| Grenada                     | Virgin Islands, British          |
| Guadeloupe                  | Virgin Islands, US               |

**Asia and  
Middle East**

Asia and Middle East includes the following countries:

|                                        |                                 |
|----------------------------------------|---------------------------------|
| Afghanistan                            | Lebanon                         |
| Armenia                                | Macao                           |
| Azerbaijan                             | Malaysia                        |
| Bahrain                                | Maldives                        |
| Bangladesh                             | Mongolia                        |
| Bhutan                                 | Myanmar                         |
| British Indian Ocean Territory         | Nepal                           |
| Brunei Darussalam                      | Oman                            |
| Cambodia                               | Pakistan                        |
| China                                  | Palestinian Territory, Occupied |
| Georgia                                | Philippines                     |
| Hong Kong                              | Qatar                           |
| India                                  | Saudi Arabia                    |
| Indonesia                              | Singapore                       |
| Iran, Islamic Republic of              | Sri Lanka                       |
| Iraq                                   | Syrian Arab Republic            |
| Israel                                 | Taiwan, Province of China       |
| Japan                                  | Tajikistan                      |
| Jordan                                 | Thailand                        |
| Kazakhstan                             | Timor Leste                     |
| Korea, Democratic People's Republic of | Turkmenistan                    |
| Korea, Republic of                     | United Arab Emirates            |
| Kuwait                                 | Uzbekistan                      |
| Kyrgyzstan                             | Vietnam                         |
| Lao People's Democratic Republic       | Yemen                           |

**Africa**

Africa includes the following countries:

|                                       |                              |
|---------------------------------------|------------------------------|
| Algeria                               | Malawi                       |
| Angola                                | Mali                         |
| Benin                                 | Mauritania                   |
| Botswana                              | Mauritius                    |
| Burkina Faso                          | Mayotte                      |
| Burundi                               | Morocco                      |
| Cameroon                              | Mozambique                   |
| Cape Verde                            | Namibia                      |
| Central African Republic              | Niger                        |
| Chad                                  | Nigeria                      |
| Comoros                               | Reunion                      |
| Congo                                 | Rwanda                       |
| Congo, the Democratic Republic of the | Saint Helena                 |
| Cote d'Ivoire                         | Sao Tome and Principe        |
| Djibouti                              | Senegal                      |
| Egypt                                 | Seychelles                   |
| Equatorial Guinea                     | Sierra Leone                 |
| Eritrea                               | Somalia                      |
| Ethiopia                              | South Africa                 |
| Gabon                                 | South Sudan                  |
| Gambia                                | Sudan                        |
| Ghana                                 | Swaziland                    |
| Guinea                                | Tanzania, United Republic of |
| Guinea-Bissau                         | Togo                         |
| Kenya                                 | Tunisia                      |
| Lesotho                               | Uganda                       |
| Liberia                               | Western Sahara               |
| Libya                                 | Zambia                       |
| Madagascar                            | Zimbabwe                     |

**Australia, New Zealand  
and Oceania**

Australia, New Zealand and Oceania includes the following countries:

|                                   |                                              |
|-----------------------------------|----------------------------------------------|
| American Samoa                    | New Zealand                                  |
| Antarctica                        | Niue                                         |
| Australia                         | Norfolk Island                               |
| Bouvet Island                     | Northern Mariana Islands                     |
| Christmas Island                  | Palau                                        |
| Cocos (Keeling) Islands           | Papua New Guinea                             |
| Cook Islands                      | Pitcairn                                     |
| Fiji                              | Samoa                                        |
| French Polynesia                  | Solomon Islands                              |
| French Southern Territories       | South Georgia and the South Sandwich Islands |
| Guam                              | Svalbard and Jan Mayen                       |
| Heard Island and McDonald Islands | Tokelau                                      |
| Kiribati                          | Tonga                                        |
| Marshall Islands                  | Tuvalu                                       |
| Micronesia, Federated States of   | United States Minor Outlying Islands         |
| Nauru                             | Vanuatu                                      |
| New Caledonia                     | Wallis and Futuna                            |