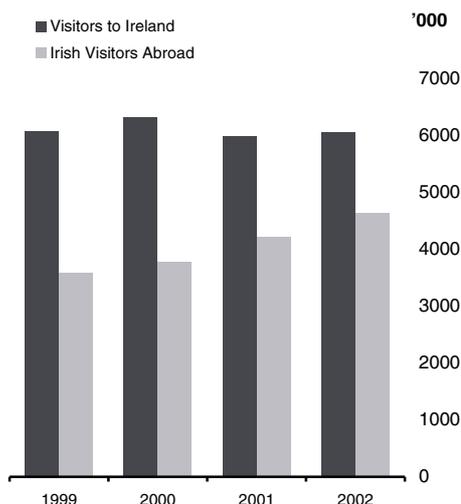




## Tourism and Travel 2002

### Number of Visits



	Visits to Ireland '000	Irish Visits Abroad '000
<b>1999</b>	6068	3576
<b>2000</b>	6310	3783
<b>2001</b>	5990	4216
<b>2002</b>	6065	4634

### Number of Visitors to Ireland grow by 1.3% in 2002

There were 6,065,000 Overseas Visitors to Ireland in the year 2002, compared with 5,990,000 in 2001, an increase of 1.3%. *See Table 3 and Graph.* The number of Overseas Visitors on Cross-Channel routes grew by 2.9% while the number on Continental routes increased 0.3%. The number of Visitors on Transatlantic routes decreased by 10.2%.

The number of visits abroad by Irish Residents in the year 2002 was 4,634,000 compared with 4,216,000 in 2001, an increase of 9.9%. *See Table 13 and Graph.* Irish Residents travelling abroad on Continental routes increased by 17.5% but the number on Transatlantic routes fell by 15.2%.

The expenditure figures for the year 2002 show a net inflow of €29m - earnings from Visitors to Ireland accounted for €3,985m, while expenditure by Irish Visitors Abroad amounted to €3,956m.

- ◆ The number of Overseas Visitors to Ireland from North America in 2002 was 849,00 compared with 912,000 in 2001 and 1,043,000 in 2000.
- ◆ During 2002, the number of Overseas Visitors on Air Cross Channel routes increased by 3.5% compared with 2001.
- ◆ There were 305,000 same-day Overseas Visitors to Ireland in 2002, of which 82.6% were Visitors from Great Britain. *See Table 5.*
- ◆ The average length of stay for Visitors to Ireland during 2002 was 7.7 nights. This compares with 9.6 nights for Irish Residents going abroad. *See tables 7 and 14.*

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**Table 1 Overseas Visits to Ireland - Estimated Expenditure (Classified by Route of Travel) and Total International Tourism and Travel Earnings**

	€ million				
Estimated Expenditure	1998	1999	2000 <sup>1</sup>	2001 <sup>1</sup>	2002
<b>Route of Travel</b>					
Air Cross-Channel	895	965	1,145	1,244	1,282
Sea Cross-Channel	527	494	485	513	566
Continental European	453	509	603	690	747
Transatlantic	259	314	385	445	451
All Overseas Routes	2,134	2,280	2,617	2,893	3,045
Cross-Border	187	192	207	222	221
<b>Total Expenditure (excluding international fares)</b>	<b>2,321</b>	<b>2,473</b>	<b>2,824</b>	<b>3,115</b>	<b>3,266</b>
Passenger fare receipts of Irish Carriers from Visitors to Ireland	576	641	813	807	718
<b>Total international tourism and travel earnings<sup>2</sup></b>	<b>2,896</b>	<b>3,115</b>	<b>3,637</b>	<b>3,922</b>	<b>3,985</b>

<sup>1</sup> Revised due to change in methodology - see notes page 10

<sup>2</sup> Total Expenditure (excl. International Fares) plus passenger fare receipts of Irish carriers from Visitors to Ireland

**Table 2 Overseas Visits to Ireland - Estimated Expenditure (Excluding International Fares) Classified by Area of Residence and Reason for Journey**

	€ million				
Estimated Expenditure	1998	1999	2000 <sup>1</sup>	2001 <sup>1</sup>	2002
<b>Total Expenditure (excluding International fares)</b>	<b>2,134</b>	<b>2,280</b>	<b>2,617</b>	<b>2,893</b>	<b>3,045</b>
<b>Area of Residence</b>					
Great Britain	938	968	1,042	1,163	1,251
Other Europe	585	623	721	810	862
USA and Canada	484	549	679	713	705
Other Areas	128	141	175	207	227
<b>Reason for Journey<sup>2</sup></b>					
Business	361	438	486	460	445
Tourist	1,147	-	-	-	-
Holiday/Leisure/ Recreation	-	1,228	1,386	1,594	1,696
Visit to Friends/ Relatives	434	453	569	648	675
Other	193	161	175	191	230

<sup>1</sup> Revised due to change in methodology - see notes page 10

<sup>2</sup> A change in classification was introduced from the start of 1999 – see notes page 10

**Table 3 Visitors to Ireland - Estimated Number of Overseas Visits (Classified by Route of Travel, Area of Residence and Reason for Journey) and of Cross-Border Visits on Rail and Scheduled Bus Services**

	'000				
Visits	1998	1999	2000 <sup>1</sup>	2001 <sup>1</sup>	2002
<b>Total Overseas Visits</b>	<b>5,716</b>	<b>6,068</b>	<b>6,310</b>	<b>5,990</b>	<b>6,065</b>
<b>Route of Travel</b>					
Air Cross-Channel	2,570	2,836	3,047	2,969	3,073
Sea Cross-Channel	1,753	1,677	1,518	1,313	1,335
Continental European	974	1,065	1,187	1,170	1,173
Transatlantic	419	489	560	539	484
<b>Area of Residence</b>					
Great Britain	3,383	3,558	3,559	3,462	3,579
Other Europe	1,262	1,333	1,453	1,357	1,392
USA and Canada	855	943	1,043	912	849
Other Areas	216	233	256	260	245
<b>Reason for Journey<sup>2</sup></b>					
Business	891	994	1,074	975	906
Tourist	3,097	-	-	-	-
Holiday/Leisure/ Recreation	-	3,306	3,346	3,177	3,242
Visit to Friends/ Relatives	1,290	1,439	1,564	1,566	1,603
Other	438	328	328	273	314
<b>Cross Border Visits</b>					
<b>Rail</b>					
Length of Stay - 1 day or less	70	79	98	99 <sup>3</sup>	95
- Over 1 day	123	147	153	151 <sup>3</sup>	141
<b>Scheduled Bus</b>					
Length of Stay - 1 day or less	210	193	200	126 <sup>3</sup>	119
- Over 1 day	99	97	94	192 <sup>3</sup>	176

<sup>1</sup> Revised due to change in methodology - see notes page 10

<sup>2</sup> A change in classification was introduced from the start of 1999 – see notes page 10

<sup>3</sup> Revised

**Table 4 Overseas Visits to Ireland by Non-Residents Distinguishing Same-Day Visits**

	'000	
Visits	2001 <sup>1</sup>	2002
<b>Total Overseas Visits</b>	<b>5,990</b>	<b>6,065</b>
Same-day visits (i.e. no overnight in Ireland)	344	305
Visits with at least one overnight in Ireland	5,646	5,760

<sup>1</sup> Revised due to change in methodology - see notes page 10

**Table 5 Overseas Same-Day Visits to Ireland by Non-Residents - Classified by Area of Residence and Reason for Journey, 2002**

	Reason for Journey				Total
Visits	Business	Holiday/Leisure/ Recreation	Visit to Friends/ Relatives	Other	
<b>Total Same-day Visits (i.e. no overnight in Ireland)</b>	<b>150</b>	<b>100</b>	<b>38</b>	<b>17</b>	<b>305</b>
Great Britain	129	86	28	10	252
Other Europe	14	7	5	4	31
USA & Canada	4	5	4	3	16
Other Areas	2	2	2	1	6

**Table 6 Overseas Visits to Ireland by Non-Residents, with at least one overnight in Ireland – Classified by Area of Residence and Reason for Journey, 2002**

	Reason for Journey				Total
Visits	Business	Holiday/Leisure/ Recreation	Visit to Friends/ Relatives	Other	
<b>Total Visits with at least one overnight in Ireland</b>	<b>757</b>	<b>3,143</b>	<b>1,564</b>	<b>296</b>	<b>5,760</b>
Great Britain	425	1,701	1,080	120	3,327
Other Europe	225	745	252	139	1,361
USA & Canada	73	571	166	24	833
Other Areas	34	126	66	13	239

**Table 7 Overseas Visits to Ireland by Non-Residents with at least one overnight in Ireland - Estimated Average Length of Stay (Nights) Classified by Route of Travel, Area of Residence and Reason for Journey**

Length of Stay	Nights	
	2001	2002
<b>All Overseas Visits</b>	<b>7.9</b>	<b>7.7</b>
<b>Route of Travel</b>		
Air Cross-Channel	6.3	5.7
Sea Cross-Channel	8.0	8.3
Continental European	10.7	10.8
Transatlantic	10.3	10.6
<b>Area of Residence</b>		
Great Britain	5.6	5.3
Other Europe	11.1	11.2
USA and Canada	9.7	9.6
Other Areas	13.8	15.1
<b>Reason for Journey</b>		
Business	5.9	5.9
Holiday/Leisure/ Recreation	7.4	7.1
Visit to Friends/ Relatives	8.4	8.1
Other	16.5 <sup>1</sup>	16.7

<sup>1</sup> Revised

**Table 8 Overseas Visits to Ireland by Non-Residents with at least one overnight in Ireland – Number of Bednights Classified by Type of Accommodation used**

Bednights	'000					
	2001 <sup>1</sup>	2002	2002			
			Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec
<b>Accommodation</b>	<b>44,552</b>	<b>44,339</b>	<b>6,962</b>	<b>11,642</b>	<b>16,896</b>	<b>8,839</b>
Hotel	9,127	10,199 <sup>2</sup>	1,562	2,975	3,662	1,999
Guest house/B&B	8,347	7,122 <sup>2</sup>	846	2,046	3,163	1,068
Rented house/ Apartment	7,990	8,350	1,383	2,128	2,857	1,982
Caravan/Camping	1,071	1,056	32	304	687	33
Hostel	1,710	1,580	280	381	549	370
Friends/Relatives	12,226	12,012	2,376	2,824	4,212	2,600
Other	4,081	4,020	483	984	1,766	787

<sup>1</sup> Revised due to change in methodology - see notes page 10

<sup>2</sup> Revised

**Table 9 Overseas Visits to Ireland with at least one overnight in Ireland - Number of Bednights Classified by Area of Residence and Type of Accommodation used**

Bednights	2001 <sup>1</sup>	2002	2002			
			Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec
<b>Great Britain</b>	<b>17,686</b>	<b>17,507</b>	<b>3,086</b>	<b>4,485</b>	<b>6,545</b>	<b>3,391</b>
Hotel	3,792	4,452	872	1,221	1,374	986
Guest house/B&B	2,589	2,204	300	710	843	351
Rented house/ Apartment	2,637	2,777	309	646	1,359	463
Caravan/Camping	481	411	27	126	244	14
Hostel	245	283	77	57	92	56
Friends/Relatives	7,004	6,604	1,381	1,479	2,390	1,354
Other	938	776	120	246	243	167
<b>Other Europe</b>	<b>14,677</b>	<b>15,231</b>	<b>1,974</b>	<b>4,107</b>	<b>6,270</b>	<b>2,879</b>
Hotel	2,084	2,520	282	809	1,023	406
Guest house/B&B	3,154	2,609	245	731	1,362	271
Rented house/ Apartment	3,457	3,687	667	935	1,028	1,057
Caravan/Camping	519	617	3	175	426	14
Hostel	882	749	98	176	286	189
Friends/Relatives	2,445	2,481	430	706	781	563
Other	2,136	2,568	249	575	1,364	379
<b>USA &amp; Canada</b>	<b>8,668</b>	<b>7,998</b>	<b>1,095</b>	<b>2,129</b>	<b>3,037</b>	<b>1,737</b>
Hotel	2,793	2,770	318	826	1,086	539
Guest house/B&B	2,024	1,808	213	479	765	352
Rented house/ Apartment	1,154	974	154	271	305	244
Caravan/Camping	25	12	1	2	8	1
Hostel	333	322	56	91	112	63
Friends/Relatives	1,658	1,703	292	379	647	385
Other	681	409	61	81	114	153
<b>Other Areas</b>	<b>3,522</b>	<b>3,602</b>	<b>806</b>	<b>923</b>	<b>1,044</b>	<b>834</b>
Hotel	458	457	90	120	179	69
Guest house/B&B	580	501	88	126	193	95
Rented house/ Apartment	743	912	253	276	165	218
Caravan/Camping	46	15	1	2	10	4
Hostel	250	226	48	57	59	62
Friends/Relatives	1,118	1,224	273	260	393	298
Other	327	267	53	82	45	88

<sup>1</sup> Revised due to change in methodology - see notes page 10

**Table 10 Overseas Visits to Ireland by Non-Residents, with at least one overnight in Ireland - Number of Bednights Classified by Type of Accommodation used and Reason for Journey, 2002**

Bednights	Reason for Journey				Total
	Business	Holiday/Leisure/ Recreation	Visit to Friends/ Relatives	Other	
<b>Accommodation Used</b>	<b>4,477</b>	<b>22,204</b>	<b>12,707</b>	<b>4,952</b>	<b>44,340</b>
Hotel	1,904	7,078	823	394	10,199
Guesthouse/B & B	549	5,184	891	499	7,123
Rented house/Apartment	1,249	3,946	1,453	1,702	8,350
Caravan/Camping	14	930	78	34	1,056
Hostel	38	1,180	193	168	1,579
Friends/Relatives	481	2,354	8,679	499	12,013
Other	242	1,532	590	1,656	4,020

**Table 11 Visits Abroad by Irish Residents - Estimated Expenditure (Including International Fares) Classified by Route of Travel and Total Net International Tourism and Travel Expenditure**

	€ million				
Estimated Expenditure	1998	1999	2000 <sup>1</sup>	2001 <sup>1</sup>	2002
<b>Route of Travel</b>					
Air Cross-Channel	1,101	1,164	1,232	1,265	1,464
Sea Cross-Channel	185	171	172	208	213
Continental European	879	1,112	1,382	1,699	2,237
Transatlantic	265	344	402	429	395
All Overseas Routes	2,430	2,792	3,187	3,600	4,310
Cross-Border <sup>2</sup>	105	108	112	121	120
<b>Total Expenditure (including international fares)</b>	<b>2,536</b>	<b>2,900</b>	<b>3,300</b>	<b>3,721</b>	<b>4,429</b>
Passenger fare payments by Irish Visitors abroad to Irish carriers	376	436	495	510	474
<b>Total net international tourism and travel expenditure<sup>3</sup></b>	<b>2,159</b>	<b>2,465</b>	<b>2,804</b>	<b>3,211</b>	<b>3,956</b>

<sup>1</sup> Revised due to change in methodology - see notes page 10

<sup>2</sup> Estimates are for tourist expenditure only

<sup>3</sup> Total Expenditure (incl. International Fares) less passenger fare payments by Irish visitors abroad to Irish carriers

**Table 12 Overseas Visits by Irish Residents - Estimated Expenditure (Including International Fares) Classified by Reason for Journey<sup>2</sup>**

	€ million				
Estimated Expenditure	1998	1999	2000 <sup>1</sup>	2001 <sup>1</sup>	2002
<b>Total Expenditure (including international fares)</b>	<b>2,430</b>	<b>2,792</b>	<b>3,187</b>	<b>3,600</b>	<b>4,310</b>
<b>Reason for Journey<sup>2</sup></b>					
Business	524	556	657	521	581
Tourist	1,152	-	-	-	-
Holiday/Leisure/ Recreation	-	1,501	1,737	2,205	2,720
Visit to Friends/ Relatives	502	555	598	678	754
Other	253	180	195	196	255

<sup>1</sup> Revised due to change in methodology - see notes page 10

<sup>2</sup> A change in classification was introduced from the start of 1999 – see notes page 10

**Table 13 Visits Abroad by Irish Residents - Estimated Number of Overseas Visits (Classified by Route of Travel and Reason for Journey) and Cross-Border Visits on Rail and Scheduled Bus Services**

	'000				
Visits	1998	1999	2000 <sup>1</sup>	2001 <sup>1</sup>	2002
<b>Total Overseas Visits</b>	<b>3,330</b>	<b>3,576</b>	<b>3,783</b>	<b>4,216</b>	<b>4,634</b>
<b>Route of Travel</b>					
Air Cross-Channel	1,641	1,618	1,577	1,670	1,825
Sea Cross-Channel	490	454	414	439	413
Continental European	1,022	1,276	1,550	1,864	2,190
Transatlantic	178	227	242	243	206
<b>Reason for Journey<sup>2</sup></b>					
Business	596	594	631	542	559
Tourist	1,474	-	-	-	-
Holiday/Leisure/ Recreation	-	1,752	1,963	2,402	2,706
Visit to Friends/ Relatives	917	958	946	1,048	1,099
Other	344	261	243	224	270
<b>Cross Border Visits</b>					
<b>Rail</b>					
Length of Stay - 1 day or less	112	131	137	112 <sup>3</sup>	131
- Over 1 day	57	65	77	56 <sup>3</sup>	58
<b>Scheduled Bus</b>					
Length of Stay - 1 day or less	266	246	243	142 <sup>3</sup>	163
- Over 1 day	4	5	7	71 <sup>3</sup>	72

<sup>1</sup> Revised due to change in methodology - see notes page 10

<sup>2</sup> A change in classification was introduced from the start of 1999 – see notes page 10

<sup>3</sup> Revised

**Table 14 Overseas Visits by Irish Residents - Estimated Average Length of Stay (Nights) Classified by Route of Travel and Reason for Journey**

	Nights				
Length of Stay	1998	1999	2000 <sup>1</sup>	2001 <sup>1</sup>	2002
<b>All Overseas Visits</b>	<b>9.3</b>	<b>9.4</b>	<b>9.6</b>	<b>9.8</b>	<b>9.6</b>
<b>Route of Travel</b>					
Air Cross-Channel	8.9	8.9	9.4	9.4	9.6
Sea Cross-Channel	6.9	6.4	6.8	7.4	8.0
Continental European	9.5	9.7	9.5	9.8	9.3
Transatlantic	17.3	17.2	16.0	15.6	16.6
<b>Reason for Journey<sup>2</sup></b>					
Business	6.1	6.6	7.1	7.2	7.6
Tourist	9.5	-	-	-	-
Holiday/Leisure/ Recreation	-	10.0	10.3	10.4	10.0
Visit to Friends/ Relatives	9.4	9.2	9.3	8.9	9.2
Other	12.9	12.6	11.9	13.7	11.3

<sup>1</sup> Revised due to change in methodology - see notes page 10

<sup>2</sup> A change in classification was introduced from the start of 1999 – see notes page 10

**Table 15 Tourism and Travel Estimated Earnings and Expenditure**

	€ million				
Estimated Earnings and Expenditure	1998	1999	2000 <sup>1</sup>	2001 <sup>1</sup>	2002
International Tourism and Travel Earnings from Visitors to Ireland	2,896	3,115	3,637	3,922	3,985
Net International Tourism and Travel Expenditure by Irish Visitors Abroad	2,160	2,465	2,804	3,211	3,956
<b>Tourism and Travel Balance</b>	<b>+738</b>	<b>+650</b>	<b>+832</b>	<b>+711</b>	<b>+29</b>

<sup>1</sup> Revised due to change in methodology - see notes page 10

## Background Notes

**Introduction** This annual series gives details on the number of visits made by Overseas Visitors to Ireland and by Irish Residents travelling abroad for the year. It includes data on the reason for journey, average number of nights and earnings and expenditure.

**Reason for Journey** From the 1<sup>st</sup> January 1999, the classification by reason for journey was changed in accordance with Council Directive 95/57/EC. The new classification (business, holiday/leisure/recreation, visit to friends/relatives and other) also accords with the recommendations of the World Tourism Organisation (W.T.O.)

**Commercial Drivers** From the 1<sup>st</sup> January, 2000 Commercial Drivers on sea routes are excluded from visitor numbers.

The agreed European interpretation of Annex 1 of Commission Decision of 9 December 1998 implementing Council Directive 95/57/EC is that commercial drivers should be considered travellers rather than visitors.

One of the fundamental criteria that are used to distinguish a visitor from a traveller is that the *trip should be to a place other than that of the usual environment*. Places that are frequently visited are part of a person's *usual environment* even though they may be located at a considerable distance (or in another country) from the place of residence. Persons who work in means of transport are included in visitor numbers under "Business" unless their trips consist of frequent routine travel, in which case they may be excluded by the *usual environment* criterion.

**Sources** The Central Statistics Office carries out two sample surveys of passengers, the *Country of Residence Survey* and the *Passenger Card Inquiry*. These are used in conjunction with passenger movement figures supplied by the transport companies to provide estimates for overseas tourism and travel.

Passenger fare payments by non-residents to Irish carriers refer to total fare payments to Irish carriers, that is, including fares for non-Irish travel.

The Country of Residence Survey is a sample survey of passengers (both inward and outward) at all major air and seaports to provide an estimated distribution of passengers by country of residence. This distribution is applied to the total passenger movement figures to provide estimates of the numbers of visits abroad by Irish residents and of visits to Ireland by non-residents. This 'Visits to Ireland by non-residents' figure is further broken down into the areas of residence shown in this release. The sample size in the 2002 Country of Residence Survey was 519 thousand passengers (247 thousand inward and 272 thousand outward).

The Passenger Card Inquiry is a sample survey of incoming and departing passengers at major air and seaports. Cards are distributed and completed by passengers which give information on the reason for journey, area of residence, length of stay, expenditure and fare costs. The results are combined with the overall visitor estimates from the Country of Residence Survey to provide the overseas tourism and travel estimates shown in the tables. The sample size in the 2002 Passenger Card Inquiry at air and seaports was 522 thousand passengers (245 thousand inward and 277 thousand outward).

The estimates for cross-border visitors on rail and scheduled bus services are derived from the Passenger Card Inquiry on these services and from passenger movement statistics. In this case the Passenger Card Inquiry results are used to estimate the country of residence distribution in addition to the reason for journey, average length of stay, expenditure and fare costs. The sample size in the Passenger Card Inquiry on cross-border services in 2002 was 6 thousand passengers (3 thousand inward and 3 thousand outward). The estimates of expenditure by cross-border visitors using private cars (or un-scheduled bus services) are based on very limited information and must be regarded as subject to error.