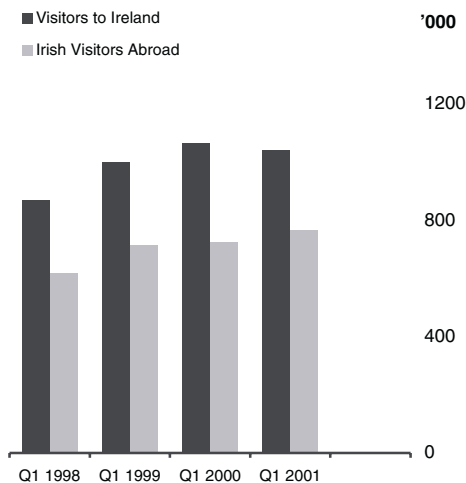




## Tourism and Travel

### First Quarter 2001

#### Number of Visits



	Visitors to Ireland	Irish Visitors Abroad
	'000	
<b>Jan - Mar 2000</b>	1,065	723
<b>Jan - Mar 2001</b>	1,039	766
<b>% change</b>	-2.4%	+5.9%

#### Number of Visitors to Ireland decreases by 2.4%

There were 1,039,000 Overseas Visitors to Ireland in the First Quarter of 2001 compared with 1,065,000 in the same period last year, a decrease of 2.4%. See *Table 1 and Graph*. However, the number of Overseas Visitors on Continental routes increased by 10.3% while the number on Transatlantic routes increased by 4.6% on the same quarter in 2000.

The number of Irish Visitors going abroad between January and March 2001 was 766,000, an increase of 5.9% on the corresponding period last year. See *Table 6 and Graph*. Irish residents travelling abroad on Continental routes increased by 23.1% compared with the first quarter in 2000.

The expenditure figures for January – March 2001 show a net inflow of £61m, earnings from Visitors to Ireland accounted for £463m while expenditure by Irish Visitors Abroad amounted to £403m. See *Table 8*.

The Tourism figures in this release also show that:

- ◆ In the First Quarter of 2001, the number of Visitors to Ireland from Other Europe increased by 8.0% compared with the same period in 2000.
- ◆ In the period January– March 2001, 32,000 same-day visitors from Great Britain were in the business category. See *Table 3*.
- ◆ The average length of stay for visitors to Ireland during the period January – March 2001 was 6.6 nights. This compares with 8.2 nights for Irish Residents going abroad. See *Table 5 and Table 7*.

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**Table 1 Overseas Visitors to Ireland - Estimated Number of Overseas Visits Classified by Route of Travel, Area of Residence and Reason for Journey**

Visits	'000					
	2000 <sup>1</sup>	2000 <sup>1</sup>				2001
		Jan-Mar <sup>1</sup>	Apr-Jun <sup>1</sup>	Jul-Sep <sup>1</sup>	Oct-Dec <sup>1</sup>	
<b>Total Overseas Visits</b>	<b>6,409</b>	<b>1,065</b>	<b>1,768</b>	<b>2,272</b>	<b>1,305</b>	<b>1,039</b>
<b>Route of Travel</b>						
Air Cross-Channel	3,039	606	782	928	724	598
Sea Cross-Channel	1,614	215	496	657	246	178
Continental European	1,197	156	338	477	225	172
Transatlantic	560	87	153	210	110	91
<b>Area of Residence</b>						
Great Britain	3,633	683	996	1,166	788	632
Other Europe	1,467	188	403	610	266	203
USA & Canada	1,047	155	297	398	196	160
Other Areas	260	38	69	97	55	43
<b>Reason for Journey</b>						
Business	1,085	270	251	278	285	257
Holiday/Leisure/ Recreation	3,402	398	1,062	1,396	546	417
Visit to Friends/ Relatives	1,589	336	364	475	414	311
Other	330	59	89	123	59	57

<sup>1</sup> Revised due to corrected data from carriers

**Table 2 Overseas Visits to Ireland by Non-Residents distinguishing Same-Day Visits**

Visits	'000					
	2000 <sup>1</sup>	2000 <sup>1</sup>				2001
		Jan-Mar <sup>1</sup>	Apr-Jun <sup>1</sup>	Jul-Sep <sup>1</sup>	Oct-Dec <sup>1</sup>	
<b>Total Overseas Visits</b>	<b>6,409</b>	<b>1,065</b>	<b>1,768</b>	<b>2,272</b>	<b>1,305</b>	<b>1,039</b>
Same-day visits (i.e. no overnight in Ireland)	357	67	87	128	74	55
Visits with at least one overnight in Ireland	6,049	997	1,679	2,143	1,230	984

<sup>1</sup> Revised due to corrected data from carriers

**Table 3 Overseas Same-day Visits to Ireland by Non-Residents - Classified by Area of Residence and Reason for Journey, Jan-Mar 2001**

'000

Visits	Reason for Journey				Total
	Business	Holiday/Leisure/ Recreation	Visit to Friends/Relatives	Other	
<b>Total Same-day Visits (i.e. no overnight in Ireland)</b>	<b>37</b>	<b>5</b>	<b>9</b>	<b>4</b>	<b>55</b>
<b>Area of Residence</b>					
Great Britain	32	6	3	1	42
Other Europe	4	1	1	0	6
USA & Canada	1	2	1	2	6
Other Areas	0	0	0	0	0

**Table 4 Overseas Visits to Ireland by Non-Residents, with at least one overnight in Ireland – Classified by Area of Residence and Reason for Journey, Jan-Mar 2001**

'000

Visits	Reason for Journey				Total
	Business	Holiday/Leisure/ Recreation	Visit to Friends/Relatives	Other	
<b>Total Visits with at least one night in Ireland</b>	<b>219</b>	<b>406</b>	<b>306</b>	<b>53</b>	<b>984</b>
<b>Area of Residence</b>					
Great Britain	125	227	220	19	591
Other Europe	60	72	41	24	197
USA & Canada	24	90	32	8	154
Other Areas	9	17	14	2	42

**Table 5 Overseas Visits to Ireland by Non-Residents with at least one overnight in Ireland - Estimated Average Length of Stay (Nights) Classified by Route of Travel, Area of Residence and Reason for Journey**

Length of Stay	Nights					
	2000	2000				2001
		Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec	
<b>Total Visits with at least one Overnight in Ireland</b>	<b>7.7</b>	<b>6.9</b>	<b>7.3</b>	<b>8.7</b>	<b>6.9</b>	<b>6.6</b>
<b>Route of Travel</b>						
Air Cross-Channel	6.3	5.6	5.9	7.4	5.8	5.7
Sea Cross-Channel	7.7	7.6	7.1	8.5	7.3	6.5
Continental European	9.7	8.7	9.6	10.5	8.5	8.2
Transatlantic	10.4	10.3	10.1	11.0	9.9	9.8
<b>Area of Residence</b>						
Great Britain	5.7	5.5	5.5	6.6	5.0	4.9
Other Europe	10.0	8.4	9.7	11.4	8.6	8.5
USA & Canada	9.6	9.4	9.2	9.7	10.0	9.2
Other Areas	11.6	13.2	10.0	11.1	13.2	12.4
<b>Reason for Journey</b>						
Business	5.5	4.9	5.8	6.1	5.3	5.4
Holiday/Leisure/ Recreation	7.4	5.8	6.9	8.6	6.4	5.4
Visit to Friends/ Relatives	8.4	8.6	7.9	9.1	7.8	8.0
Other	13.4	12.1	13.3	14.1	13.0	12.7

**Table 6 Visits Abroad by Irish Residents - Estimated Number of Visits Classified by Route of Travel and Reason for Journey**

Visits	'000					
	2000 <sup>1</sup>	2000 <sup>1</sup>				2001
		Jan-Mar <sup>1</sup>	Apr-Jun <sup>1</sup>	Jul-Sep	Oct-Dec <sup>1</sup>	
<b>Total Overseas Visits</b>	<b>3,811</b>	<b>723</b>	<b>1,036</b>	<b>1,249</b>	<b>803</b>	<b>766</b>
<b>Route of Travel</b>						
Air Cross-Channel	1,584	371	404	421	388	357
Sea Cross-Channel	442	79	119	161	83	73
Continental European	1,543	229	452	595	266	282
Transatlantic	242	45	61	71	65	54
<b>Reason for Journey</b>						
Business	637	156	143	172	166	149
Holiday/Leisure/ Recreation	1,969	311	571	756	331	345
Visit to Friends/ Relatives	961	198	242	262	258	227
Other	244	57	79	60	48	45

<sup>1</sup> Revised due to corrected data from carriers

**Table 7 Visits Abroad by Irish Residents - Estimated Average Length of Stay (Nights) Classified by Route of Travel and Reason for Journey**

Length of Stay	Nights					
	2000	2000				2001
		Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec	
<b>All Overseas Visits</b>	<b>9.5</b>	<b>7.9</b>	<b>8.9</b>	<b>11.2</b>	<b>9.0</b>	<b>8.2</b>
<b>Route of Travel</b>						
Air Cross-Channel	9.3	8.4	8.7	11.0	9.0	8.7
Sea Cross-Channel	6.0	6.2	5.4	6.3	6.2	6.6
Continental European	9.6	7.0	9.3	11.5	8.3	7.3
Transatlantic	16.0	11.2	14.2	21.1	15.2	11.5
<b>Reason for Journey</b>						
Business	6.9	6.0	7.2	7.6	6.8	6.0
Holiday/Leisure/ Recreation	10.1	8.5	9.5	11.7	9.3	8.5
Visit to Friends/ Relatives	9.2	8.5	8.3	10.3	9.3	9.1
Other	11.9	7.7	9.2	19.2	12.3	8.6

**Table 8 Tourism and Travel Estimated Earnings and Expenditure**

		£ million		
Period		Earnings from all Visitors to Ireland <sup>1</sup>	Expenditure by all Irish Visitors abroad <sup>2</sup>	Balance <sup>3</sup>
1995 <sup>4</sup>	Year	1,679	1,267	+ 412
1996 <sup>4</sup>	Year	1,889	1,371	+ 518
1997 <sup>4</sup>	Year	2,107	1,481	+ 626
1998 <sup>4</sup>	Year	2,281	1,701	+ 581
1999 <sup>4</sup>	Year	2,453	1,941	+ 512
2000 <sup>4</sup>	Year	2,888	2,217	+ 670
1995	January – March	242	210	+ 32
	April – June	420	298	+ 122
	July – September	686	489	+ 197
	October – December	332	270	+ 62
1996	January – March	265	245	+ 20
	April – June	518	337	+ 181
	July – September	741	514	+ 227
	October – December	366	276	+ 90
1997 <sup>4</sup>	January – March	296	255	+ 41
	April – June	571	369	+ 202
	July – September	822	560	+ 263
	October – December	418	297	+ 120
1998 <sup>4</sup>	January – March	333	284	+ 49
	April – June	620	454	+ 166
	July – September	861	626	+ 235
	October – December	468	337	+ 131
1999 <sup>4</sup>	January – March	379	334	+ 45
	April – June	667	522	+ 146
	July – September	899	702	+ 197
	October – December	508	383	+ 124
2000 <sup>4</sup>	January – March	436	354	+ 82
	April – June	786	574	+ 212
	July – September	1,066	837	+ 229
	October – December	600	453	+148
2001 <sup>5</sup>	January - March	463	403	+ 61

<sup>1</sup> Expenditure (excluding international fares) plus passenger fare receipts of Irish carriers from visitors to Ireland

<sup>2</sup> Expenditure (including international fares) less passenger fare payments by Irish visitors abroad to Irish carriers

<sup>3</sup> + = Net inflow

<sup>4</sup> Revised due to corrected data from carriers

<sup>5</sup> Provisional

## Background Notes

- Introduction** This quarterly series gives details on the number of visits made by Overseas Visitors to Ireland and by Irish Residents travelling abroad for the quarter. It includes data on the reason for journey, average number of nights and expenditure. Additional information on overseas same day visits to Ireland by non-residents was first introduced for the quarter January to March 1997. The quarterly series supplements the annual release which provides more extensive annual information on tourism and travel.
- Reason for Journey** From the 1<sup>st</sup> January, 1999 the classification by reason for journey was changed in accordance with Council Directive 95/57/EC. The new classification (business, holiday/leisure/recreation, visits to friend or relatives and other) also accords with the recommendations of the World Tourism Organisation (W.T.O.).
- Sources** Two sample surveys of passengers, the Country of Residence Survey and the Passenger Card Inquiry are carried out by the Central Statistics Office. These are used in conjunction with passenger movement figures supplied by the transport companies to provide estimates for overseas tourism and travel.

The Country of Residence Survey is a continuous sample survey of passengers (both inward and outward) at all major air and sea ports to provide an estimated distribution of passengers by country of residence. This distribution is applied to the total passenger movement figures to provide estimates of Irish residents travelling abroad and visits to Ireland by non-residents. Visitors to Ireland are further broken down into the areas of residence shown in this release.

The Passenger Card Inquiry is a continuous sample survey of incoming and departing passengers at air and sea ports. This survey provides information on the reason for journey, area of residence, length of stay, expenditure and fare costs. The results are combined with the overall visitor estimates from the Country of Residence Survey to provide the overseas tourism and travel estimates shown in this release.