

Table 1 Overseas Visits to Ireland - Estimated Expenditure (Classified by Route of Travel) and Total International Tourism and Travel Earnings

£ million/ € million

Estimated Expenditure	1997	1998	1999	2000 ¹	2001 ¹	1997	1998	1999	2000 ¹	2001 ¹
	£	£	£	£	£	€	€	€	€	€
Route of Travel										
Air Cross-Channel	675	705	760	899	980	857	895	965	1,141	1,244
Sea Cross-Channel	374	415	389	407	434	475	527	494	517	551
Continental European	344	357	401	476	544	437	453	509	604	691
Transatlantic	167	204	247	303	351	212	259	314	385	446
All Overseas Routes	1,560	1,681	1,796	2,085	2,309	1,981	2,134	2,280	2,647	2,932
Cross-Border	145	147	151	163	175	184	187	192	207	222
Total Expenditure (excluding international fares)	1,705	1,828	1,948	2,248	2,484	2,165	2,321	2,473	2,854	3,154
Passenger fare receipts of Irish Carriers from Visitors to Ireland	402	454	505	640	635	510	576	641	813	806
Total international tourism and travel earnings²	2,107	2,281	2,453	2,888	3,119	2,675	2,896	3,115	3,667	3,960

¹ Revised

² Total expenditure (excl. international fares) plus passenger fare receipts of Irish carriers from visitors to Ireland

Table 2 Overseas Visits to Ireland - Estimated Expenditure (Excluding International Fares) Classified by Area of Residence and Reason for Journey

£ million/ € million

Estimated Expenditure	1997	1998	1999	2000 ¹	2001 ¹	1997	1998	1999	2000 ¹	2001 ¹
	£	£	£	£	£	€	€	€	€	€
Total Expenditure (excluding international fares)	1,560	1,681	1,796	2,085	2,309	1,981	2,134	2,280	2,647	2,932
Area of Residence										
Great Britain	667	739	762	838	940	847	938	968	1,064	1,194
Other Europe	454	461	491	573	642	576	585	623	728	815
USA and Canada	343	381	432	534	563	436	484	549	678	715
Other Areas	95	101	111	139	164	121	128	141	176	208
Reason for Journey										
Business	260	284	345	384	367	330	361	438	488	466
Tourist	838	903	-	-	-	1,064	1,147	-	-	-
Holiday/Leisure/Recreation ²	-	-	967	1,106	1,271	-	-	1,228	1,404	1,614
Visit to Friends/Relatives	317	342	357	454	519	403	434	453	576	659
Other	145	152	127	140	151	184	193	161	178	192

¹ Revised

² A change in classification was introduced from the start of 1999 – see notes page 10

Table 3 Visits to Ireland - Estimated Number of Overseas Visits (Classified by Route of Travel, Area of Residence and Reason for Journey) and of Cross-Border Visits on Rail and Scheduled Bus Services

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Visits	1997	1998	1999	2000 ¹	2001 ¹
Total Overseas Visits	5,164	5,716	6,068	6,409	6,081
Route of Travel					
Air Cross-Channel	2,305	2,570	2,836	3,039	2,969
Sea Cross-Channel	1,635	1,753	1,677	1,614	1,404
Continental European	885	974	1,065	1,197	1,170
Transatlantic	339	419	489	560	539
Area of Residence					
Great Britain	3,025	3,383	3,558	3,633	3,541
Other Europe	1,175	1,262	1,333	1,467	1,364
USA and Canada	764	855	943	1,047	915
Other Areas	201	216	233	260	262
Reason for Journey					
Business	785	891	994	1,085	985
Tourist	2,767	3,097	-	-	-
Holiday/Leisure/ Recreation ²	-	-	3,306	3,402	3,227
Visit to Friends/ Relatives	1,231	1,290	1,439	1,589	1,594
Other	380	438	328	330	275
Cross Border Visits					
Rail					
Length of Stay - 1 day or less	79	70	79	98	129
- Over 1 day	113	123	147	153	129
Scheduled Bus					
Length of Stay - 1 day or less	177	210	193	200	422
- Over 1 day	71	99	97	94	110

¹ Revised

² A change in classification was introduced from the start of 1999 – see notes page 10

Table 4 Overseas Visits to Ireland by Non-Residents Distinguishing Same-Day Visits

Visits	'000	
	2000 ¹	2001 ¹
Total Overseas Visits	6,409	6,081
Same-day visits (i.e. no overnight in Ireland)	357	346
Visits with at least one overnight in Ireland	6,049	5,735

¹ Revised

Table 5 Overseas Same-Day Visits to Ireland by Non-Residents - Classified by Area of Residence and Reason for Journey, 2001

Visits	Reason for Journey ¹				Total
	Business	Holiday/Leisure/ Recreation	Visit to Friends/ Relatives	Other	
Total Same-day Visits (i.e. no overnight in Ireland)	153	128	50	15	346
Great Britain	131	105	36	8	281
Other Europe	16	10	7	3	36
USA & Canada	4	10	4	3	21
Other Areas	2	3	2	0	7

¹ Revised

Table 6 Overseas Visits to Ireland by Non-Residents, with at least one overnight in Ireland - Classified by Area of Residence and Reason for Journey, 2001

Visits	Reason for Journey ¹				Total
	Business	Holiday/Leisure/ Recreation	Visit to Friends/ Relatives	Other	
Total Visits with at least one overnight in Ireland	832	3,099	1,544	260	5,735
Great Britain	474	1,597	1,097	91	3,259
Other Europe	247	738	216	127	1,328
USA & Canada	74	619	171	29	894
Other Areas	36	145	61	13	254

¹ Revised

Table 7 Overseas Visits to Ireland by Non-Residents with at least one overnight in Ireland - Estimated Average Length of Stay (Nights) Classified by Route of Travel, Area of Residence and Reason for Journey

Length of Stay	Nights	
	2000	2001
All Overseas Visits	7.7	7.9
Route of Travel		
Air Cross-Channel	6.3	6.3
Sea Cross-Channel	7.7	8.0
Continental European	9.7	10.7
Transatlantic	10.4	10.3
Area of Residence		
Great Britain	5.7	5.6
Other Europe	10.1	11.1
USA and Canada	9.6	9.7
Other Areas	11.6	13.8
Reason for Journey		
Business	5.5	5.9
Holiday/Leisure/ Recreation	7.4	7.4
Visit to Friends/ Relatives	8.4	8.4
Other	13.4	16.4

Table 8 Overseas Visits to Ireland by Non-Residents with at least one overnight in Ireland – Number of Bednights Classified by Type of Accommodation used

Bednights	'000					
	2000 ¹	2001 ¹	2001 ¹			
			Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec
Accommodation	46,169	45,276	6,492	11,306	18,440	9,039
Hotel	8,897	9,214	1,340	2,504	3,538	1,831
Guest house/B&B	8,667	8,466	889	2,397	3,964	1,217
Rented house/ Apartment	7,506	8,162	1,002	1,969	3,062	2,129
Caravan/Camping	1,466	1,125	43	302	730	50
Hostel	1,746	1,718	285	460	674	299
Friends/Relatives	12,795	12,450	2,321	2,515	4,905	2,709
Other	5,092	4,141	612	1,159	1,567	804

¹ Revised

Table 9 Overseas Visits to Ireland with at least one overnight in Ireland - Number of Bednights Classified by Area of Residence and Type of Accommodation used

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Bednights	2000 ¹	2001 ¹	2001 ¹			
			Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec
Great Britain	19,115	18,265	2,888	4,353	7,184	3,840
Hotel	3,353	3,864	674	967	1,280	942
Guest house/B&B	2,627	2,673	328	735	1,128	482
Rented house/ Apartment	3,010	2,770	239	711	1,239	581
Caravan/Camping	713	515	36	147	302	30
Hostel	264	250	65	38	104	43
Friends/Relatives	7,761	7,209	1,370	1,459	2,807	1,574
Other	1,388	984	176	296	324	188
Other Europe	14,276	14,778	1,667	3,706	6,699	2,706
Hotel	2,232	2,089	247	584	919	339
Guest house/B&B	2,914	3,175	283	845	1,675	372
Rented house/ Apartment	2,923	3,480	413	799	1,254	1,014
Caravan/Camping	664	538	3	135	384	16
Hostel	882	885	92	270	385	138
Friends/Relatives	2,152	2,462	354	498	1,100	510
Other	2,511	2,149	275	575	982	317
USA & Canada	9,847	8,689	1,419	2,449	3,364	1,457
Hotel	2,945	2,801	365	835	1,148	453
Guest house/B&B	2,392	2,030	229	627	902	272
Rented house/ Apartment	1,182	1,159	242	297	375	246
Caravan/Camping	53	25	1	4	17	2
Hostel	368	333	78	88	119	48
Friends/Relatives	1,924	1,660	367	356	615	322
Other	982	681	137	242	188	114
Other Areas	2,929	3,543	521	797	1,195	1,031
Hotel	367	460	55	118	191	96
Guest house/B&B	735	588	50	189	258	90
Rented house/ Apartment	391	752	108	162	195	288
Caravan/Camping	35	46	3	15	27	1
Hostel	231	251	51	64	66	70
Friends/Relatives	959	1,119	230	203	384	302
Other	211	327	24	46	74	184

¹ Revised

Table 10 Overseas Visits to Ireland by Non-Residents, with at least one overnight in Ireland – Number of Bednights Classified by Type of Accommodation used and Reason for Journey, 2001

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Bednights	Reason for Journey ¹				Total
	Business	Holiday/Leisure/ Recreation	Visit to Friends/ Relatives	Other	
Accommodation Used					
Hotel	1,967	6,257	728	262	9,214
Guesthouse/B & B	604	6,286	1,021	555	8,466
Rented house/Apartment	1,364	3,957	1,450	1,391	8,162
Caravan/Camping	18	995	103	8	1,125
Hostel	65	1,216	162	276	1,718
Friends/Relatives	460	2,389	8,894	706	12,450
Other	433	1,968	633	1,107	4,141

¹ Revised

Table 11 Visits Abroad by Irish Residents - Estimated Expenditure (Including International Fares) Classified by Route of Travel and Total Net International Tourism and Travel Expenditure

£ million/ € million

Estimated Expenditure	1997	1998	1999	2000 ¹	2001 ¹	1997	1998	1999	2000 ¹	2001 ¹
	£	£	£	£	£	€	€	€	€	€
Route of Travel										
Air Cross-Channel	793	867	917	974	944	1,007	1,101	1,164	1,237	1,199
Sea Cross-Channel	145	146	135	145	161	184	185	171	184	204
Continental European	567	692	876	1,083	1,313	720	879	1,112	1,375	1,667
Transatlantic	178	209	271	316	323	226	265	344	401	410
All Overseas Routes	1,683	1,914	2,199	2,519	2,741	2,137	2,430	2,792	3,198	3,480
Cross-Border ²	82	83	85	89	94	104	105	108	113	119
Total Expenditure (including international fares)	1,765	1,997	2,284	2,608	2,835	2,241	2,536	2,900	3,311	3,600
Passenger fare payments by Irish Visitors abroad to Irish carriers	284	296	343	390	402	361	376	436	495	510
Total net international tourism and travel expenditure³	1,481	1,701	1,941	2,217	2,433	1,880	2,159	2,465	2,815	3,089

¹ Revised

² Estimates are for tourist expenditure only

³ Total expenditure (incl. International Fares) less passenger fare payments by Irish visitors abroad to Irish carriers

Table 12 Overseas Visits by Irish Residents - Estimated Expenditure (Including International Fares) Classified by Reason for Journey

£ million / € million

Estimated Expenditure	1997	1998	1999	2000 ¹	2001 ¹	1997	1998	1999	2000 ¹	2001 ¹
	£	£	£	£	£	€	€	€	€	€
Total Expenditure (including international fares)	1,683	1,914	2,199	2,519	2,741	2,137	2,430	2,792	3,198	3,480
Reason for Journey										
Business	357	413	438	520	372	453	524	556	660	472
Tourist	752	907	-	-	-	955	1,152	-	-	-
Holiday/Leisure/ Recreation ²	-	-	1,182	1,369	1,695	-	-	1,501	1,738	2,152
Visit to Friends/ Relatives	358	395	437	475	524	455	502	555	603	665
Other	216	199	142	154	150	274	253	180	196	190

¹ Revised

² A change in classification was introduced from the start of 1999 – see notes page 10

Table 13 Visits Abroad by Irish Residents - Estimated Number of Overseas Visits (Classified by Route of Travel and Reason for Journey) and Cross-Border Visits on Rail and Scheduled Bus Services

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Visits	1997	1998	1999	2000 ¹	2001 ¹
Total Overseas Visits	3,053	3,330	3,576	3,811	4,250
Route of Travel					
Air Cross-Channel	1,570	1,641	1,618	1,584	1,670
Sea Cross-Channel	491	490	454	442	473
Continental European	830	1,022	1,276	1,543	1,864
Transatlantic	161	178	227	242	243
Reason for Journey					
Business	530	596	594	637	552
Tourist	1,299	1,474	-	-	-
Holiday/Leisure/ Recreation ²	-	-	1,752	1,969	2,405
Visit to Friends/ Relatives	864	917	958	961	1,070
Other	360	344	261	244	223
Cross Border Visits					
Rail					
Length of Stay - 1 day or less	103	112	131	137	102
- Over 1 day	63	57	65	77	70
Scheduled Bus					
Length of Stay - 1 day or less	264	266	246	243	208
- Over 1 day	5	4	5	7	6

¹ Revised

² A change in classification was introduced from the start of 1999 – see notes page 10

Table 14 Overseas Visits by Irish Residents - Estimated Average Length of Stay (Nights) Classified by Route of Travel and Reason for Journey

	Nights				
Length of Stay	1997	1998	1999	2000	2001
All Overseas Visits	9.3	9.3	9.4	9.5	9.2
Route of Travel					
Air Cross-Channel	8.6	8.9	8.9	9.3	8.9
Sea Cross-Channel	6.9	6.9	6.4	6.0	5.9
Continental European	10.3	9.5	9.7	9.6	9.6
Transatlantic	17.6	17.3	17.2	16.0 ¹	14.9
Reason for Journey					
Business	6.1	6.1	6.6	6.9	6.2
Tourist	9.2	9.5	-	-	-
Holiday/Leisure/ Recreation ²	-	-	10.0	10.1	9.9
Visit to Friends/ Relatives	9.4	9.4	9.2	9.2	8.5
Other	13.7	12.9	12.6	11.9	13.1

¹ Revised

² A change in classification was introduced from the start of 1999 – see notes page 10

Table 15 Tourism and Travel Estimated Earnings and Expenditure

	£ million/ € million									
Estimated Earnings and Expenditure	1997	1998	1999	2000 ¹	2001 ¹	1997	1998	1999	2000 ¹	2001 ¹
	£	£	£	£	£	€	€	€	€	€
International Tourism and Travel Earnings from Visitors to Ireland	2,107	2,281	2,453	2,888	3,119	2,675	2,896	3,115	3,667	3,960
Net International Tourism and Travel Expenditure by Irish Visitors Abroad	1,481	1,701	1,941	2,217	2,433	1,880	2,160	2,465	2,815	3,089
Tourism and Travel Balance	+626	+581	+512	+670	+686	+795	+738	+650	+851	+871

¹ Revised

Background Notes

Introduction This annual series gives details on the number of visits made by Overseas Visitors to Ireland and by Irish Residents travelling abroad for the year. It includes data on the reason for journey, average number of nights and earnings and expenditure.

Reason for Journey From the 1st January 1999, the classification by reason for journey was changed in accordance with Council Directive 95/57/EC. The new Classification (business, holiday/leisure/recreation, visit to friends/relatives and other) also accords with the recommendations of the World Tourism Organisation (W.T.O.).

Sources Two sample surveys of passengers, the *Country of Residence Survey* and the *Passenger Card Inquiry* are carried out by the Central Statistics Office. These are used in conjunction with passenger movement figures supplied by the transport companies to provide estimates for overseas tourism and travel.

Passenger fare payments by non-residents to Irish carriers refer to total fare payments to Irish carriers that is including fares for non-Irish travel.

The Country of Residence Survey is a sample survey of passengers (both inward and outward) at all major air and seaports to provide an estimated distribution of passengers by country of residence. This distribution is applied to the total passenger movement figures to provide estimates of the numbers of visits abroad by Irish residents and of visits to Ireland by non-residents. This 'Visits to Ireland by non-residents' figure is further broken down into the areas of residence shown in this release. The sample size in the 2001 Country of Residence Survey was 479 thousand passengers (218 thousand inward and 261 thousand outward).

The Passenger Card Inquiry is a sample survey of incoming and departing passengers at major air and seaports. Cards are distributed and completed by passengers which give information on the reason for journey, area of residence, length of stay, expenditure and fare costs. The results are combined with the overall visitor estimates from the Country of Residence Survey to provide the overseas tourism and travel estimates shown in the tables. The sample size in the 2001 Passenger Card Inquiry at air and seaports was 457 thousand passengers (235 thousand inward and 222 thousand outward).

The estimates for cross-border visitors on rail and scheduled bus services are derived from the Passenger Card Inquiry on these services and from passenger movement statistics. In this case the Passenger Card Inquiry results are used to estimate the country of residence distribution in addition to the reason for journey, average length of stay, expenditure and fare costs. The sample size in the Passenger Card Inquiry on cross-border services in 2001 was 4 thousand passengers (2 thousand inward and 2 thousand outward). The estimates of expenditure by cross-border visitors using private cars (or un-scheduled bus services) are based on very limited information and must be regarded as subject to error.