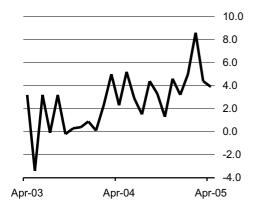


# Retail Sales Index Seasonally Adjusted Volume Annual % Change



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### Retail Sales Index

April 2005 (First Estimates) March 2005 (Final Figures)

#### Retail Sales Index - All Businesses

(Base year 2000 = 100)

|            | Volume Index | Value Index |
|------------|--------------|-------------|
| April 2004 | 105.3        | 113.3       |
| April 2005 | 109.4        | 119.3       |
| % change   | +3.9%        | +5.3%       |

#### Retail Sales volume increases by 3.9%

The volume of retail sales (i.e. excluding price effects) increased by 3.9% in April 2005 compared to April 2004. There was a monthly decrease of 1.5%. If Motor Trades are excluded the annual increase was 1.6% and the monthly change was -2.4%.

The value of retail sales increased by 5.3% in April 2005 compared to April 2004 and decreased by 0.5% in the month. However, if Motor Trades are excluded, the annual increase was 2.2% and the monthly change was –2.0%.

March 2005 is the latest month for which final detailed figures are available. The three-month January 2005 – March 2005 volume figures show that, compared with the three months ending December 2004:

- The largest increase in the volume of sales was in the Motor Trades (+9.4%) sector.
- The largest decrease in the volume of sales was in the Department Stores (-2.0%) sector.

All figures in this release are trading day and seasonally adjusted. The seasonal factors are based on unadjusted indices up to December 2004.

For more information contact Olive Loughnane on (021) 453 5209 or Steve MacFeely (021) 453 5303.

Table 1 Seasonally Adjusted Indices of Total Retail Sales 1

Base Year: 2000 = 100

Total Retail Sales for all Businesses Combined

| eriod              | \     | /alue of Sales                    |                    |       | olume of Sales                    |                    |
|--------------------|-------|-----------------------------------|--------------------|-------|-----------------------------------|--------------------|
|                    | Index | % change<br>on previous<br>period | Annual %<br>change | Index | % change<br>on previous<br>period | Annual %<br>change |
| 2001 Year          | 103.3 | 3.3                               | 3.3                | 101.5 | 1.5                               | 1.5                |
| 2002 Year          | 105.9 | 2.5                               | 2.5                | 101.7 | 0.2                               | 0.2                |
| 2003 Year          | 109.3 | 3.2                               | 3.2                | 102.6 | 0.9                               | 0.9                |
| 2004 Year          | 114.1 | 4.4                               | 4.4                | 105.7 | 3.0                               | 3.0                |
| 2003 1st quarter   | 108.4 | 0.8                               | 4.2                | 102.5 | 0.4                               | 1.1                |
| 2nd quarter        | 108.0 | -0.4                              | 3.2                | 101.5 | -1.0                              | 1.1                |
| 3rd quarter        | 109.2 | 1.1                               | 2.8                | 102.4 | 0.9                               | 0.8                |
| 4th quarter        | 110.3 | 1.0                               | 2.6                | 103.0 | 0.6                               | 0.9                |
| 2004 1st quarter   | 112.1 | 1.6                               | 3.4                | 104.9 | 1.8                               | 2.3                |
| 2nd quarter        | 113.1 | 0.9                               | 4.7                | 104.9 | 0.0                               | 3.3                |
| 3rd quarter        | 114.3 | 1.1                               | 4.7                | 105.6 | 0.7                               | 3.1                |
| 4th quarter        | 115.5 | 1.0                               | 4.7                | 106.2 | 0.6                               | 3.1                |
| 2005 1st quarter   | 119.9 | 3.8                               | 6.9                | 111.1 | 4.6                               | 5.9                |
| 2003 December      | 110.7 | 1.0                               | 2.8                | 103.1 | 0.7                               | 1.0                |
| 2004 January       | 111.0 | 0.2                               | 1.4                | 104.5 | 1.4                               | 0.1                |
| February           | 111.2 | 0.2                               | 3.0                | 103.7 | -0.8                              | 2.0                |
| March              | 113.8 | 2.3                               | 5.5                | 106.3 | 2.6                               | 4.8                |
| April              | 113.3 | -0.4                              | 2.8                | 105.3 | -1.0                              | 2.1                |
| Мау                | 111.9 | -1.2                              | 6.8                | 104.0 | -1.2                              | 5.6                |
| June               | 113.9 | 1.7                               | 4.6                | 105.4 | 1.4                               | 2.9                |
| July               | 112.6 | -1.1                              | 3.3                | 104.3 | -1.1                              | 1.8                |
| August             | 115.4 | 2.5                               | 5.6                | 106.8 | 2.4                               | 4.1                |
| September          | 114.8 | -0.5                              | 4.9                | 105.8 | -1.0                              | 3.4                |
| October            | 114.1 | -0.6                              | 3.2                | 105.0 | -0.7                              | 1.6                |
| November           | 116.5 | 2.1                               | 6.3                | 107.0 | 1.9                               | 4.5                |
| December           | 115.8 | -0.6                              | 4.6                | 106.5 | -0.5                              | 3.3                |
| 2005 January       | 117.7 | 1.6                               | 6.0                | 109.7 | 3.0                               | 5.0                |
| February           | 121.9 | 3.6                               | 9.6                | 112.6 | 2.6                               | 8.6                |
| March              | 119.9 | -1.6                              | 5.4                | 111.0 | -1.4                              | 4.4                |
| April <sup>2</sup> | 119.3 | -0.5                              | 5.3                | 109.4 | -1.5                              | 3.9                |

<sup>&</sup>lt;sup>1</sup> Based on Seasonal Patterns up to December 2004

 $<sup>^{\</sup>rm 2}$  Provisional value and volume of sales indices based on early returns from sample retailers

Table 2 Seasonally Adjusted Indices of Total Retail Sales (Excluding Motor Trades)<sup>1</sup>

Base Year: 2000 = 100

Total Retail Sales for all Businesses Combined (Excl Motor Trades)

| <u>d</u>           | Value of Sales |                                   |                    | Volume of Sales |                                   |                   |  |
|--------------------|----------------|-----------------------------------|--------------------|-----------------|-----------------------------------|-------------------|--|
|                    | Index          | % change<br>on previous<br>period | Annual %<br>change | Index           | % change<br>on previous<br>period | Annual %<br>chang |  |
| 2001 Year          | 110.1          | 10.1                              | 10.1               | 107.1           | 7.1                               | 7.                |  |
| 2002 Year          | 114.8          | 4.3                               | 4.3                | 108.9           | 1.7                               | 1.                |  |
| 2003 Year          | 119.2          | 3.8                               | 3.8                | 110.6           | 1.6                               | 1.                |  |
| 2004 Year          | 123.7          | 3.8                               | 3.8                | 114.0           | 3.1                               | 3.                |  |
| 2003 1st quarter   | 117.2          | 1.0                               | 4.3                | 109.3           | 0.2                               | 1.                |  |
| 2nd quarter        | 118.1          | 0.8                               | 5.0                | 109.8           | 0.5                               | 2.                |  |
| 3rd quarter        | 118.4          | 0.3                               | 3.0                | 109.7           | -0.1                              | 0.                |  |
| 4th quarter        | 119.8          | 1.2                               | 3.3                | 110.6           | 0.8                               | 1.4               |  |
| 2004 1st quarter   | 120.9          | 0.9                               | 3.2                | 112.0           | 1.3                               | 2.                |  |
| 2nd quarter        | 122.1          | 1.0                               | 3.4                | 112.9           | 0.8                               | 2.                |  |
| 3rd quarter        | 123.1          | 0.8                               | 4.0                | 113.4           | 0.4                               | 3.                |  |
| 4th quarter        | 125.1          | 1.6                               | 4.4                | 114.8           | 1.2                               | 3.                |  |
| 2005 1st quarter   | 126.6          | 1.2                               | 4.7                | 116.8           | 1.7                               | 4.                |  |
| 2003 December      | 120.1          | 0.8                               | 2.8                | 110.8           | 0.7                               | 1.                |  |
| 2004 January       | 120.6          | 0.4                               | 3.3                | 111.7           | 0.7                               | 2.                |  |
| February           | 120.2          | -0.3                              | 2.1                | 111.3           | -0.4                              | 1.                |  |
| March              | 121.7          | 1.2                               | 3.9                | 112.8           | 1.3                               | 3.                |  |
| April              | 121.9          | 0.1                               | 1.0                | 112.7           | 0.0                               | 0.                |  |
| May                | 120.8          | -0.9                              | 5.1                | 112.1           | -0.6                              | 4.                |  |
| June               | 123.3          | 2.0                               | 4.2                | 113.8           | 1.5                               | 3.                |  |
| July               | 121.4          | -1.5                              | 3.1                | 112.3           | -1.3                              | 2.                |  |
| August             | 123.7          | 1.9                               | 5.2                | 113.8           | 1.4                               | 4.                |  |
| September          | 124.1          | 0.3                               | 3.9                | 114.0           | 0.2                               | 3.                |  |
| October            | 124.2          | 0.1                               | 3.5                | 114.1           | 0.1                               | 2.                |  |
| November           | 125.9          | 1.3                               | 5.6                | 115.5           | 1.3                               | 4.                |  |
| December           | 125.1          | -0.6                              | 4.1                | 114.8           | -0.6                              | 3.                |  |
| 2005 January       | 124.5          | -0.5                              | 3.2                | 114.7           | -0.1                              | 2.                |  |
| February           | 128.1          | 2.9                               | 6.6                | 118.2           | 3.1                               | 6.                |  |
| March              | 127.2          | -0.8                              | 4.5                | 117.4           | -0.7                              | 4.                |  |
| April <sup>2</sup> | 124.6          | -2.0                              | 2.2                | 114.6           | -2.4                              | 1.                |  |

<sup>&</sup>lt;sup>1</sup> Based on Seasonal Patterns up to December 2004

 $<sup>^{\</sup>rm 2}$  Provisional value and volume of sales indices based on early returns from sample retailers

Table 3 Seasonally Adjusted Value and Volume Indices of Retail Sales for 13 Retail Businesses
(Preliminary Estimates) Base Year: 2000 = 100

|  | (Prelim | inary Estin   | nates)   | Base Year: | 2000 = 10      | U .      |
|--|---------|---------------|----------|------------|----------------|----------|
|  |         |               | April 2  |            |                |          |
| Retail Business - NACE REV 1   |         | alue of Sales | A 10/    |            | olume of Sales |          |
|  | Index   | % change      | Annual % | Index      | % change       | Annual % |
|  |         | on            | change   |            | on             | change   |
|  |         | previous      |          |            | previous       |          |
|  |         | month         |          |            | month          |          |
| Motor Trades - NACE 50   | 108.1   | 3.7           | 12.3     | 99.4       | 3.2            | 10.1     |
| Non-Specialised Stores<br>(excluding Department Stores) - NACE 52.11 | 128.9   | -2.9          | 2.8      | 114.6      | -2.8           | 2.9      |
| Department Stores - NACE 52.12 of which:-                            | 122.6   | 3.6           | 0.2      | 127.4      | 3.8            | 1.9      |
| Clothing and Footwear  | 129.2   | -1.0          | 8.7      |            |                |          |
| Furniture, Soft Furnishing, etc.                                     | 104.2   | 1.4           | -3.9     |            |                |          |
| Other Goods and Services   | 118.7   | 7.8           | -6.3     |            |                |          |
| Specialised Stores - NACE 52 (remainder)                             |         |               |          |            |                |          |
| Food, Beverages and Tobacco  | 114.0   | -6.6          | -1.0     | 98.1       | -6.0           | -1.4     |
| Pharmaceutical, Medical & Cosmetic Articles                          | 142.9   | -6.4          | 1.3      | 123.5      | -6.8           | 0.1      |
| Textiles and Clothing  | 125.1   | -5.4          | 2.5      | 145.2      | -5.5           | 5.0      |
| Footwear and Leather   | 114.4   | -9.4          | -1.2     | 137.2      | -10.0          | 2.4      |
| Furniture and Lighting   | 120.5   | 14.8          | 2.6      | 111.6      | 14.3           | 2.3      |
| Electrical Goods   | 111.1   | -7.2          | -3.8     | 104.5      | -7.2           | -3.4     |
| Hardware, Paints and Glass   | 152.2   | -0.2          | 10.6     | 129.8      | -1.1           | 8.4      |
| Books, Newspapers and Stationery                                     | 120.8   | 5.6           | 5.9      | 105.5      | 7.6            | 4.7      |
| Other Retail Sales   | 126.6   | 3.2           | 7.4      | 112.6      | 2.2            | 4.8      |
| Bars - NACE 55.4   | 100.6   | -6.8          | -4.5     | 83.2       | -6.2           | -5.7     |
| All Businesses excl. Motor Trades                                    | 124.6   | -2.0          | 2.2      | 114.6      | -2.4           | 1.6      |
| All Businesses   | 119.3   | -0.5          | 5.3      | 109.4      | -1.5           | 3.9      |
| Of which:-<br>Combined Groups  |         |               |          |            |                |          |
| Clothing & Footwear in specialised stores                            | 123.6   | -6.2          | 2.1      | 145.0      | -6.0           | 4.8      |
| Household Equipment  | 132.6   | 0.3           | 4.8      | 118.5      | 0.0            | 3.9      |
| Books, Newspapers, Stationery & Other Goods                          | 125.9   | 4.0           | 7.0      | 110.9      | 3.5            | 4.9      |
| Food Businesses  | 127.6   | -3.1          | 2.5      | 112.1      | -2.8           | 2.5      |
| All Non-Food   | 130.0   | 0.3           | 4.0      | 119.9      | -0.4           | 2.6      |
| All Businesses excl. Motor Trades & Bars                             | 128.5   | -1.8          | 3.2      | 119.7      | -2.1           | 2.7      |

Based on Seasonal Patterns up to December 2004, individual series are independently adjusted

Table 4 Seasonally Adjusted<sup>1</sup> Value and Volume Indices of Retail Sales for 13 Retail Businesses

Base Year: 2000 = 100

| _   |       |               | March 2  |       |                |          |
|---|-------|---------------|----------|-------|----------------|----------|
| Retail Business - NACE REV 1                |       | alue of Sales |          |       | olume of Sales |          |
|   | Index | % change      | Annual % | Index | % change       | Annual % |
|   |       | on            | change   |       | on             | change   |
|   |       | previous      |          |       | previous       |          |
|   |       | month         |          |       | month          |          |
| Motor Trades - NACE 50                      | 104.2 | -2.8          | 7.8      | 96.2  | -2.9           | 6.0      |
| Non-Specialised Stores                      | 132.8 | 0.0           | 5.4      | 117.9 | 0.5            | 5.6      |
| (excluding Department Stores) - NACE 52.11  |       |               |          |       |                |          |
| Department Stores - NACE 52.12              | 118.4 | 1.4           | -3.2     | 122.8 | 1.2            | -1.4     |
| of which:-                                  |       |               |          |       |                |          |
| Clothing and Footwear                       | 130.5 | 11.9          | 7.4      |       |                |          |
| Furniture, Soft Furnishings, etc.           | 102.7 | 2.2           | -6.1     |       |                |          |
| Other Goods and Services                    | 110.1 | -10.2         | -12.4    |       |                |          |
| Specialised Stores - NACE 52 (remainder)    |       |               |          |       |                |          |
| Food, Beverages and Tobacco                 | 122.0 | -1.7          | 4.4      | 104.4 | -1.2           | 3.6      |
| Pharmaceutical, Medical & Cosmetic Articles | 152.7 | 4.4           | 13.3     | 132.5 | 4.3            | 12.1     |
| Textiles and Clothing                       | 132.2 | -0.4          | 10.2     | 153.6 | -0.7           | 13.0     |
| Footwear and Leather                        | 126.3 | 3.7           | 9.8      | 152.4 | 2.7            | 14.6     |
| Furniture and Lighting                      | 105.0 | -12.1         | -7.0     | 97.6  | -11.9          | -6.8     |
| Electrical Goods                            | 119.7 | -2.3          | -4.0     | 112.6 | -2.4           | -3.5     |
| Hardware, Paints and Glass                  | 152.6 | 0.1           | 16.7     | 131.3 | 0.3            | 14.8     |
| Books, Newspapers and Stationery            | 114.4 | -1.5          | -2.5     | 98.0  | -3.4           | -3.3     |
| Other Retail Sales                          | 122.7 | -0.7          | 6.2      | 110.2 | -0.8           | 4.6      |
| Bars - NACE 55.4                            | 108.0 | -0.9          | -4.0     | 88.6  | -0.8           | -5.3     |
| All Businesses excl. Motor Trades           | 127.2 | -0.8          | 4.5      | 117.4 | -0.7           | 4.1      |
| All Businesses                              | 119.9 | -1.6          | 5.4      | 111.0 | -1.4           | 4.4      |
| Of which:-<br>Combined Groups               |       |               |          |       |                |          |
| Clothing & Footwear in specialised stores   | 131.8 | 0.3           | 10.1     | 154.3 | -0.6           | 13.3     |
| Household Equipment                         | 132.1 | -3.0          | 5.6      | 118.6 | -2.8           | 4.9      |
| Books, Newspapers, Stationery & Other Goods | 121.1 | -1.0          | 4.7      | 107.1 | -1.2           | 3.2      |
| Food Businesses                             | 131.7 | -0.3          | 5.3      | 115.4 | 0.1            | 5.1      |
| All Non-Food                                | 129.7 | -0.6          | 6.5      | 120.4 | -0.6           | 5.4      |
| All Businesses excl. Motor Trades & Bars    | 130.8 | -0.5          | 5.9      | 122.2 | -0.5           | 5.6      |

<sup>&</sup>lt;sup>1</sup> Based on Seasonal Patterns up to December 2004, individual series are independently adjusted

Table 5 Seasonally Adjusted¹ Value and Volume Indices of Retail Sales for 13 Retail Businesses

Base Year: 2000 = 100

|  |       |                           |              | Base Year: | 2000 = 100               | )        |
|--|-------|---------------------------|--------------|------------|--------------------------|----------|
| Retail Business - NACE REV 1   | \/    | olug of Coloo             | January - Ma |            | lume of Sales            |          |
| netall busiless - NACE NEV I   | Index | alue of Sales<br>% change | Annual %     | Index      | % change                 | Annual % |
|  | mucx  | on<br>previous<br>period  | change       | mucx       | on<br>previous<br>period | change   |
| Motor Trades - NACE 50   | 105.6 | 9.2                       | 11.3         | 97.5       | 9.4                      | 9.6      |
| Non-Specialised Stores<br>(excluding Department Stores) - NACE 52.11 | 132.2 | 0.1                       | 5.8          | 117.0      | 0.3                      | 5.7      |
| Department Stores - NACE 52.12 of which:-                            | 120.9 | -2.4                      | 0.0          | 125.1      | -2.0                     | 1.8      |
| Clothing and Footwear  | 126.8 | -4.2                      | 7.5          |            |                          |          |
| Furniture, Soft Furnishings, etc.                                    | 107.4 | 0.9                       | -1.8         |            |                          |          |
| Other Goods and Services  Specialised Stores - NACE 52 (remainder)   | 117.5 | -2.4                      | -6.9         |            |                          |          |
| Food, Beverages and Tobacco  | 121.8 | 3.2                       | 5.5          | 103.8      | 2.6                      | 4.4      |
| Pharmaceutical, Medical & Cosmetic Articles                          | 148.3 | 6.6                       | 10.5         | 128.9      | 6.6                      | 9.2      |
| Textiles and Clothing  | 128.4 | 5.9                       | 7.1          | 149.6      | 6.7                      | 10.3     |
| Footwear and Leather   | 120.1 | 3.7                       | 1.5          | 145.4      | 6.2                      | 6.3      |
| Furniture and Lighting   | 114.0 | 1.0                       | 3.4          | 105.8      | 1.0                      | 3.3      |
| Electrical Goods   | 118.4 | -1.3                      | -1.8         | 111.5      | -1.0                     | -1.2     |
| Hardware, Paints and Glass   | 152.2 | 5.9                       | 16.6         | 130.9      | 5.4                      | 14.7     |
| Books, Newspapers and Stationery                                     | 116.8 | -0.2                      | 0.0          | 101.1      | -0.1                     | -0.8     |
| Other Retail Sales   | 121.9 | 0.2                       | 5.6          | 109.7      | 0.8                      | 4.0      |
| Bars - NACE 55.4   | 107.1 | 0.8                       | -3.3         | 87.9       | 1.3                      | -4.9     |
| All Businesses excl. Motor Trades                                    | 126.6 | 1.2                       | 4.7          | 116.8      | 1.7                      | 4.3      |
| All Businesses   | 119.9 | 3.8                       | 6.9          | 111.1      | 4.6                      | 5.9      |
| Of which:-<br>Combined Groups  |       |                           |              |            |                          |          |
| Clothing & Footwear in specialised stores                            | 127.4 | 5.6                       | 6.3          | 149.8      | 7.6                      | 10.0     |
| Household Equipment  | 132.6 | 2.6                       | 7.9          | 118.9      | 2.3                      | 7.0      |
| Books, Newspapers, Stationery & Other Goods                          | 121.0 | 0.2                       | 4.7          | 107.3      | 0.5                      | 3.2      |
| Food Businesses  | 131.1 | 0.4                       | 5.6          | 114.6      | 0.6                      | 5.3      |
| All Non-Food   | 128.8 | 2.6                       | 6.4          | 119.6      | 3.1                      | 5.3      |
| All Businesses excl. Motor Trades & Bars                             | 130.0 | 1.7                       | 5.9          | 121.5      | 1.9                      | 5.7      |

<sup>&</sup>lt;sup>1</sup> Based on Seasonal Patterns up to December 2004, individual series are independently adjusted

Table 6
Volume of retail trade in the euro-zone, the EU15, the EU25 and Member States<sup>1</sup>
Annual % change compared with the same month of the previous year

|                | Oct-04 | Nov-04 | Dec-04 | Jan-05     | Feb-05 | Mar-05 |
|----------------|--------|--------|--------|------------|--------|--------|
| 5.1.           | 2.2    | 0.4    | 4.0    | <b>5</b> 0 | 4 7    | 0.0    |
| Belgium        | 0.0    | 3.4    | 4.6    | -5.0       | -1.7   | 3.0    |
| Germany        | -2.0   | С      | С      | С          | С      | С      |
| Greece         | 6.3    | 2.7    | 2.0    | -2.9       | 4.7    | 7.1    |
| Spain          | 1.7    | 3.4    | 2.5    | 2.1        | 2.6    | 2.0    |
| France         | 0.7    | 2.5    | 2.6    | -0.8       | 0.7    | 8.0    |
| Ireland        | 4.0    | 5.8    | 4.7    | 3.9        | 7.6    | 5.6    |
| Italy          | -3.4   | -2.1   | -1.5   | -3.0       | -0.8   | 1.2    |
| Luxembourg     | -1.2   | -0.2   | 1.9    | 1.3        | -3.0   | 2.6    |
| Netherlands    | -2.7   | -0.9   | -0.5   | -1.7       | -2.0   | 0.6    |
| Austria        | 0.7    | 5.1    | 0.5    | 0.4        | 0.8    | 5.0    |
| Portugal       | 3.6    | 1.5    | 4.3    | 5.1        | 3.4    | 5.2    |
| Finland        | 2.0    | 5.1    | 4.7    | 3.9        | 5.4    | 2.8    |
| Euro-zone      | -0.6   | 0.5    | 0.5    | -0.6       | 0.9    | 1.4    |
| Denmark        | 10.0   | 13.1   | 9.4    | 8.5        | 10.3   | 8.2    |
| Sweden         | 4.5    | 6.6    | 4.5    | 6.9        | 4.3    | 8.2    |
| United Kingdom | 5.1    | 5.8    | 4.2    | 3.4        | 3.4    | 3.3    |
| EU15           | 1.0    | 2.2    | 1.6    | 0.7        | 1.8    | 2.2    |
| Czech Republic | 2.9    | 4.5    | 1.5    | 4.4        | 3.2    | 4.8    |
| Estonia        | 9.2    | 12.1   | 11.4   | 12.5       | 10.6   | 15.6   |
| Cyprus         | 9.7    | 7.1    | 1.0    | 4.1        | 6.0    | :      |
| Latvia         | 9.4    | 14.0   | 10.9   | 24.1       | 16.6   | 14.9   |
| Lithuania      | 9.3    | 8.6    | 7.5    | 9.4        | 8.5    | 4.2    |
| Hungary        | 3.9    | 4.0    | 2.4    | 3.1        | 2.5    | 3.4    |
| Malta          | :      | :      | :      | :          | :      | :      |
| Poland         | -2.0   | -0.3   | 2.6    | 1.2        | -2.4   | -8.3   |
| Slovenia       | 2.4    | 5.0    | 3.3    | 4.6        | 9.4    | 7.5    |
| Slovakia       | 3.5    | 4.0    | 2.7    | 8.0        | 12.5   | 8.1    |
| EU25           | 1.0    | 2.2    | 1.7    | 0.9        | 1.8    | 2.0    |

Source: Eurostat

<sup>&</sup>lt;sup>1</sup> Data NACE 52 : All Business excluding Motor Trades & Bars

Central Statistics Office Retail Sales Index

## **Background Notes**

## Retail Sales

Introduction of updated series with base year 2000 = 100.

An updated Retail Sales Index (RSI) was introduced in the November 2003 release. The underlying methodology remains unchanged. The index is primarily intended to measure short-term trends. For long term analysis allowance must be made for the fact that the series does not reflect changes in retail structures between updatings.

#### Reference Period

The March period covers the 5 weeks from 27/02/05 to 02/04/05 and the April period covers the 4 weeks from 03/04/05 to 30/04/05.

#### **New Base Year**

The set of new monthly retail sales indices has been compiled with reference to base year 2000 = 100. The underlying structural weighting system is mainly based on the 2000 Annual Services Inquiry. Weights are updated from year to year using ratios of average weekly turnover by size class within business type.

## Scope and Coverage

The Retail Sales Index covers, on a sample basis, the retail sales of retail businesses, wholesale businesses with sizeable retailing activity and the separate sales establishments of non-distribution enterprises. Excluded from the index coverage are the direct retail sales from non-distribution establishments together with the incidental retail sales of wholesale businesses. Also excluded are sales by hawkers, street stalls and other retailing activities not conducted from permanent business premises. The statistical unit used for reporting sales figures in this inquiry is the enterprise (i.e. complete business covering all branches).

#### Methodology

The business categories are based mainly on the Statistical Classification of Economic Activities in the European Community (NACE Rev. 1). The index system is structured on the retailing enterprises covered in the 2000 Annual Services Inquiry classified by 13 retail business categories and four turnover (excluding VAT) ranges<sup>1</sup>.

The value indices are calculated by updating the aggregate 2000 retail turnover (including VAT) of these enterprises in these fifty one cells using the monthly retail sales data provided by the enterprise respondent panel from 2000 onwards.

The compilation of the index for a current month is based on the percentage change in average weekly sales in these cells over the corresponding monthly period of the previous year. The monthly volume indices are calculated by deflating the seasonally unadjusted value indices by specially constructed retail price indices derived from the Consumer Price Index (CPI). A copy of the Retail Sales Index methodology is available on our website (www.cso.ie).

#### Seasonal Adjustment

The seasonally adjusted series are updated twice yearly using patterns up to and including the preceding month. The present seasonally adjusted monthly value and volume series are based on seasonal patterns from January 1999 to December 2004. The duration is just sufficient for seasonal adjustment; the process will improve as the series is extended. The adjustments are completed by applying the X-11 Variant of the US Bureau of the Census Method 11 Seasonal Adjustment program based on individually selected multiplicative models. The unadjusted series, from which trading day variations have been eliminated, are available on our website (www.cso.ie).

#### References

A detailed description of the Retail Sales Index is available on the cso website www.cso.ie. Retrospective details covering three years are provided for all series on both a seasonally adjusted and an unadjusted basis in each issue of the Statistical Bulletin.

<sup>&</sup>lt;sup>1</sup> The Department Stores business category is not classified by annual turnover but is sub-divided into three retail activity categories.