



## **Consumer Prices**

### **Bi-annual Average Price Analysis**

### **Dublin and Outside Dublin**

### **November 2008**

This release presents an update of the biannual comparison of price levels between Dublin and outside Dublin for a selected range of goods and services. This analysis was last carried out in May of 2008. The information used are the prices collected by the Central Statistics Office for the compilation of the Consumer Price Index for November 2008.

Only goods and services, which are comparable, in terms of specification, are used in this analysis. For other items the range of items priced is too broad to make direct comparisons. Therefore, it is possible to construct comparable average prices for two regions, Dublin (City and County) and Outside Dublin (Regional Cities and towns with a population of less than 20,000) for 79 categories of goods and services.

The goods and services covered account for approximately 21% of the total value of the CPI basket of goods and services.

Tables 1 and 2 present the average price data for the two regions, while Table 3 gives a price level comparison between the two regions and Ireland as a whole. Table 4 shows the trend in average prices from November 2007 to November 2008 inclusive.

#### **Comment**

It should be noted that the prices of goods and services are determined by factors such as outlet location, size, brand and quality. This should be borne in mind when considering the information contained in the tables below.

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#### ***For further information:***

*Contact: Andrew Murray at 021 453 5122, Noreen Dorgan at 021 453 5427 or James Hegarty at 021 453 5445.*

*Email: [cpi@cso.ie](mailto:cpi@cso.ie)*

*Fax: 021 453 5433*

*Tel: LoCall 1890 313 414 (ROI)  
0870 876 0256 (UK/NI)  
Exts: 5445/5427  
or  
021 453 5445 /453 5427*



<b>Prices in Dublin higher for 64.6% of items</b>	Of the 79 items included in this analysis, average prices were higher in Dublin for 51 items; lower for 26 items while two items were the same. ( <i>See Table 3 and Summary Table on next page</i> ).
	25 of the items had average prices which fell within a range of +/-3%. Average prices for another 38 items were more than 3% higher in Dublin compared with the rest of the country, while the remaining 16 items were more than 3% cheaper in Dublin.
<b>Meat prices generally higher in Dublin</b>	In November 2008, eleven of the eighteen meat products were more expensive in Dublin. The differences ranged from best back rashers which were 37.4% more expensive in Dublin to ham fillet which was 14.3% cheaper in Dublin. ( <i>See Table 3</i> ).
<b>Fish prices generally comparable</b>	Higher average prices were recorded in Dublin for two of the five fish products. The differences ranged from 4.7% higher for cod fillets in Dublin to fillets of plaice, which were 6.2% cheaper in Dublin. ( <i>See Table 3</i> ).
<b>Fruit &amp; Vegetable prices higher in Dublin</b>	Nine of the ten fruit and vegetable items were more expensive in Dublin than in the rest of the Country. The differences ranged from mushrooms being 10.2% more expensive to grapes, which were 3.8% cheaper. ( <i>See Table 3</i> ).
<b>Other Food and Non-Alcoholic Beverages prices generally lower in Dublin</b>	For the remaining sixteen <i>Food &amp; Non-Alcoholic Beverages</i> products (including milk, cheese, butter, eggs, bread, flour, sugar, tea, spaghetti, preserves and orange juice), eleven of the items showed lower average prices in Dublin, with white self raising flour being 16.3% cheaper. Five products had higher average prices in Dublin with orange juice showing the greatest difference, on average 10.0% more expensive in Dublin. ( <i>See Table 3</i> ).
<b>Drinks out prices higher in Dublin, off-licence prices generally comparable</b>	For <i>Alcoholic Beverages</i> , the comparison varied greatly between take home drink (off licence) and drinks consumed on a licensed premises. For take home drink, average prices were generally comparable.
	For alcohol consumed on a licensed premises, average prices were higher in Dublin for all items. On average the prices of these products were more than 9.4% higher in Dublin than outside. The greatest difference was for a pint of lager where the average price was 12.5% higher in Dublin. ( <i>See Table 3</i> ).
<b>Tobacco prices in Dublin similar to prices outside of Dublin</b>	For Tobacco, there was a minor difference with average prices in Dublin 0.1% higher than the rest of the country. ( <i>See Table 3</i> ).
<b>Petrol prices generally comparable</b>	Diesel was 0.7% higher in Dublin while petrol was only 0.1% higher in Dublin. Average diesel prices were €1.135 per litre in Dublin compared to €1.127 outside of Dublin. The average petrol price in Dublin was €1.116 per litre compared to €1.115 outside of Dublin. ( <i>See Table 3</i> ).
<b>Services prices higher in Dublin</b>	Average prices are compared for four selected services, all of which showed significantly higher average prices in Dublin. These services include cinema entrance (10.5% higher in Dublin), ladies' wash, cut & blow-dry (25.0% higher in Dublin), gents' dry haircut (29.7% higher in Dublin) and gents' wash, cut & blow-dry (50.1% higher in Dublin). ( <i>See Table 3</i> ).

**Prices 4.5%  
higher in Dublin**

On average, the prices of the 79 goods and services included in this analysis, representing 21% of the consumer basket, were 4.5% higher in Dublin in November 2008. In May 2008, prices on average were 4.9% higher in Dublin.

When the prices of alcohol consumed on a licensed premises are excluded from this comparison, the average price difference between Dublin and outside Dublin falls to 1.6%.

**Lower variation  
in prices in  
Dublin**

Typically in Dublin there were smaller differences between the average of the 5 lowest quotes and the 5 highest quotes for the items priced. On average, the highest 5 quotes were 74.6% higher than the corresponding lowest 5 quotes, whereas outside Dublin the difference was, on average, 126.4%. (*See Tables 1 & 2*).

## Summary Table: Price Level Comparison - Dublin v Outside Dublin - November 2008

Items with Higher Average Prices in Dublin			Items with Lower Average Prices in Dublin		
Item Description	Unit	% Difference	Item Description	Unit	% Difference
Gents' wash, cut and blow dry	fee	+50.1	Flour, white, self-raising	2kg	-16.3
Best back rashers	1kg	+37.4	Ham fillet	1kg	-14.3
Gents' dry cut	fee	+29.7	Sirloin steak	1kg	-9.9
Ladies' wash, cut and blow dry	fee	+25.0	Striploin steak	1kg	-8.7
Medium Uncooked Chicken	1600g	+17.0	Brandy, bottle (take home)	70cl	-8.0
Draught lager	1 pint	+12.5	Bread, white, sliced (large)	800g	-7.5
Pork, loin chops	1kg	+12.0	Spaghetti	500g	-6.5
Bottled lager	330ml	+11.6	Lamb, loin chops	1 kg	-6.2
Draught cider	1 pint	+11.4	Filletts of plaice	1kg	-6.2
Draught ale	1 pint	+11.4	Milk, fresh, pasteurised full fat	2 litre	-6.0
Draught lager	1/2 pint	+11.3	Bread, brown, sliced (large)	800g	-4.9
Cinema	fee	+10.5	Sherry, bottle (take home)	75cl	-4.5
Mushrooms	1kg	+10.2	Lager, single can (take home)	500ml	-4.3
Pork, roast loin	1kg	+10.2	Milk, fresh, pasteurised full fat	1 litre	-4.0
Orange Juice	1 litre	+10.0	Grapes	1kg	-3.8
Tinned Tomatoes	400g	+10.0	Smoked salmon	1kg	-3.2
Draught stout	1 pint	+9.9	Cider, can (take home)	500ml	-3.0
Cooked ham	1kg	+9.8	Roast beef - topside/rib	1kg	-2.8
Bottled cider	330ml	+9.5	White Granulated Sugar	1kg	-2.0
Tomatoes	1kg	+9.1	Eggs, standard (grade 3)	Half Dozen	-1.5
Lamb, whole leg	1kg	+9.0	Alcopops, bottle (take home)	275ml	-1.3
Broccoli	1kg	+8.8	Irish Cheddar Cheese	1kg	-0.7
Collar of bacon	1kg	+8.4	Sliced/diced beef pieces	1kg	-0.7
Vodka, single measure	1/2 glass	+8.1	Round steak	1kg	-0.5
Potatoes	2.5kg	+8.0	Tea Bags	80	-0.4
Bottled alcopops	275ml	+7.6	Jam	1 lb	-0.4
Potatoes	10kg	+7.5			
Eggs, large (grade 2)	Half Dozen	+7.5			
Whiskey, single measure	1/2 glass	+7.2			
Lambs' liver	1kg	+7.2			
Lamb, gigot chops	1kg	+6.6			
Wine, small bottle	187ml	+6.5			
Brandy, single measure	1/2 glass	+5.5			
Onions	1kg	+5.2			
Carrots	1kg	+4.8			
Marmalade	1 lb	+4.8			
Cod fillets	1kg	+4.7			
Salmon steak	1kg	+3.7			
Pork sausages	1kg	+2.2			
Bananas	1kg	+1.3			
Vodka, bottle (take home)	70cl	+1.2			
Flour, brown, wholemeal	2kg	+1.2			
Wine, table (take home)	75cl	+1.1			
Cream liqueur, bottle (take home)	70cl	+0.9			
Autodiesel	1 litre	+0.7			
Whiskey, bottle (take home)	70cl	+0.5			
Pork steak	1kg	+0.5			
Lager, tray (take home)	12 x 330ml	+0.3			
Butter	1 lb	+0.2			
Filtered, standard size cigarettes	20	+0.1			
Unleaded petrol	1 litre	+0.1			

Filletts of whiting and a 6-pack of stout showed no significant differences.

**Table 1 Area Average Prices Listing - Dublin - November 2008**

National Average Price Product Listing	Unit of Measurement	No. of Quotes	Average Price (€)	Average Price of the 5 Lowest Quotes (€)	Average Price of the 5 Highest Quotes (€)	Difference High Quotes to Low Quotes (%) <sup>1</sup>
<b>FOOD AND NON-ALCOHOLIC BEVERAGES</b>						
<b>Beef</b>						
Round steak	1kg	25	10.720	9.563	12.755	33.4
Sirloin steak	1kg	26	14.459	10.480	17.402	66.0
Striploin steak	1kg	29	21.425	17.893	25.653	43.4
Roast beef - topside/rib	1kg	27	10.408	7.504	14.461	92.7
Sliced/diced beef pieces	1kg	29	9.456	7.009	12.671	80.8
<b>Lamb</b>						
Whole leg	1kg	18	12.522	8.944	17.386	94.4
Loin chops	1kg	31	17.155	12.214	21.204	73.6
Gigot chops	1kg	24	11.482	8.500	14.561	71.3
Liver	1kg	26	5.231	4.196	8.368	99.4
<b>Pork</b>						
Roast loin	1kg	20	8.935	6.002	10.787	79.7
Loin chops	1kg	29	9.096	6.674	11.154	67.1
Steak	1kg	23	12.006	8.894	18.479	107.8
<b>Bacon</b>						
Best back rashers	1kg	28	14.525	8.206	20.641	151.5
Ham fillet	1kg	19	6.841	4.990	8.989	80.1
Collar	1kg	17	6.206	5.341	7.415	38.8
<b>Medium Uncooked Chicken</b>	1600g	21	7.504	5.754	10.113	75.8
<b>Other Meat</b>						
Cooked ham	1kg	27	19.918	12.092	27.398	126.6
Pork sausages	1kg	30	6.129	3.408	8.477	148.7

**Table 1 Area Average Prices Listing - Dublin - November 2008**

National Average Price Product Listing	Unit of Measurement	No. of Quotes	Average Price (€)	Average Price of the 5 Lowest Quotes (€)	Average Price of the 5 Highest Quotes (€)	Difference High Quotes to Low Quotes (%) <sup>1</sup>
<b>Fresh Fish</b>						
Fillets of whiting	1kg	21	10.361	8.902	12.386	39.1
Cod fillets	1kg	17	20.383	16.720	23.369	39.8
Salmon steak	1kg	21	15.783	10.147	22.372	120.5
Fillets of plaice	1kg	16	17.312	13.990	21.716	55.2
<b>Smoked Fish</b>						
Smoked salmon	1kg	28	29.099	17.184	49.303	186.9
<b>Fresh Vegetables</b>						
Potatoes	2.5kg	31	3.933	2.955	4.843	63.9
Potatoes	10kg	25	7.283	6.515	9.268	42.3
Tomatoes	1kg	30	2.877	2.493	4.314	73.0
Onions	1kg	29	1.510	0.919	1.728	88.0
Broccoli	1kg	28	4.409	2.589	8.112	213.3
Carrots	1kg	31	1.394	1.229	1.802	46.6
Mushrooms	1kg	29	5.196	4.602	6.848	48.8
<b>Tinned Tomatoes</b>	400g	30	0.883	0.534	1.188	122.5
<b>Fresh Fruit</b>						
Grapes	1kg	28	5.974	3.714	9.009	142.6
Bananas	1kg	28	1.550	1.390	1.998	43.7
<b>Milk</b>						
Fresh, pasteurised full fat	1 litre	29	1.099	0.929	1.458	56.9
Fresh, pasteurised full fat	2 litre	29	1.925	1.650	2.358	42.9
<b>Irish Cheddar Cheese</b>	1kg	30	11.833	6.834	15.368	124.9
<b>Butter</b>	1 lb	27	2.345	1.790	2.908	62.5
<b>Eggs</b>						
Large (grade 2)	Half Dozen	29	1.915	1.517	2.494	64.4
Standard (grade 3)	Half Dozen	30	1.599	1.200	2.121	76.8

**Table 1 Area Average Prices Listing - Dublin - November 2008**

National Average Price Product Listing	Unit of Measurement	No. of Quotes	Average Price (€)	Average Price of the 5 Lowest Quotes (€)	Average Price of the 5 Highest Quotes (€)	Difference High Quotes to Low Quotes (%) <sup>1</sup>
<b>Bread</b>						
White, sliced (large)	800g	30	1.350	0.710	1.841	159.3
Brown, sliced (large)	800g	31	1.670	0.895	2.312	158.3
<b>Flour</b>						
White, self-raising	2kg	28	1.811	1.178	2.255	91.4
Brown, wholemeal	2kg	27	2.273	2.088	2.538	21.6
<b>White Granulated Sugar</b>	1kg	29	1.021	0.850	1.260	48.2
<b>Tea Bags</b>	80	30	2.788	1.658	3.784	128.2
<b>Spaghetti</b>	500g	27	1.204	0.397	2.020	408.8
<b>Preserves</b>						
Jam	1 lb	27	1.886	1.150	2.261	96.6
Marmalade	1 lb	31	2.073	1.169	2.676	128.9
<b>Orange Juice</b>	1 litre	28	1.856	0.876	3.618	313.0
<b>ALCOHOLIC BEVERAGES AND TOBACCO</b>						
<b>Drink Taken Home</b>						
Stout (6-pack)	6 x 250ml	22	6.528	6.390	7.022	9.9
Lager, single can	500ml	28	1.743	1.247	2.074	66.3
Lager, tray	12 x 330ml	17	16.621	15.306	17.892	16.9
Cider, can	500ml	28	2.201	1.621	2.414	48.9
Whiskey, bottle	70cl	26	25.392	22.414	27.148	21.1
Brandy, bottle	70cl	29	28.401	20.085	31.930	59.0
Alcopops, bottle	275ml	25	2.595	2.357	2.878	22.1
Vodka, bottle	70cl	29	21.845	18.735	23.564	25.8
Cream liqueur, bottle	70cl	26	18.090	14.123	20.283	43.6
Sherry, bottle	75cl	25	11.731	8.885	14.181	59.6
Wine, table	75cl	28	9.186	6.072	13.444	121.4

**Table 1 Area Average Prices Listing - Dublin - November 2008**

National Average Price Product Listing	Unit of Measurement	No. of Quotes	Average Price (€)	Average Price of the 5 Lowest Quotes (€)	Average Price of the 5 Highest Quotes (€)	Difference High Quotes to Low Quotes (%) <sup>1</sup>
<b>Drinks Out</b>						
Draught stout	1 pint	30	4.351	4.020	4.768	18.6
Draught lager	1/2 pint	27	2.792	2.440	3.188	30.7
Draught lager	1 pint	30	4.851	4.529	5.229	15.5
Draught ale	1 pint	30	4.450	4.140	4.849	17.1
Bottled lager	330ml	30	4.799	4.337	5.239	20.8
Draught cider	1 pint	29	4.961	4.539	5.714	25.9
Bottled cider	330ml	29	4.904	4.408	5.430	23.2
Bottled alcopops	275ml	30	5.644	5.147	6.179	20.1
Wine, small bottle	187ml	29	5.141	4.728	5.637	19.2
Whiskey, single measure	1/2 glass	30	3.961	3.567	4.350	22.0
Brandy, single measure	1/2 glass	30	4.522	4.109	4.977	21.1
Vodka, single measure	1/2 glass	30	4.053	3.636	4.439	22.1
<b>Tobacco</b>						
∞ Filtered, standard size cigarettes	20	30	7.880	7.448	8.050	8.1
<b>SERVICES AND MOTOR FUEL</b>						
Cinema	fee	26	9.253	8.790	9.530	8.4
Ladies' wash, cut and blow dry	fee	21	45.781	34.736	58.493	68.4
Gents' dry cut	fee	15	15.531	11.960	20.954	75.2
Gents' wash, cut and blow dry	fee	21	27.829	16.798	39.172	133.2
Unleaded petrol	1 litre	20	1.116	1.097	1.145	4.4
Autodiesel	1 litre	20	1.135	1.107	1.179	6.5
<b>OVERALL AVERAGE<sup>2</sup></b>						<b>74.6</b>

<sup>1</sup> This figure represents how much higher the average of the five highest quotes is than the average of the five lowest quotes. A figure of 100% would indicate that the five highest quotes were on average 100% higher than (or double) the five lowest quotes.

<sup>2</sup> The overall average is a simple average of the differences shown for each of the 79 items.



**Table 2 Area Average Prices Listing - Outside Dublin - November 2008**

National Average Price Product Listing	Unit of Measurement	No. of Quotes	Average Price (€)	Average Price of the 5 Lowest Quotes (€)	Average Price of the 5 Highest Quotes (€)	Difference High Quotes to Low Quotes (%) <sup>1</sup>
<b>FOOD AND NON-ALCOHOLIC BEVERAGES</b>						
<b>Beef</b>						
Round steak	1kg	101	10.774	8.033	14.342	78.5
Sirloin steak	1kg	104	16.041	10.626	25.557	140.5
Striploin steak	1kg	101	23.473	16.892	29.498	74.6
Roast beef - topside/rib	1kg	102	10.709	7.213	16.608	130.3
Sliced/diced beef pieces	1kg	101	9.525	6.433	13.412	108.5
<b>Lamb</b>						
Whole leg	1kg	97	11.489	6.943	18.480	166.2
Loin chops	1kg	101	18.284	11.116	23.999	115.9
Gigot chops	1kg	97	10.768	7.334	16.776	128.7
Liver	1kg	100	4.880	2.750	9.722	253.5
<b>Pork</b>						
Roast loin	1kg	96	8.107	4.888	12.257	150.8
Loin chops	1kg	103	8.122	5.039	12.360	145.3
Steak	1kg	92	11.946	5.675	15.308	169.7
<b>Bacon</b>						
Best back rashers	1kg	96	10.572	5.816	20.374	250.3
Ham fillet	1kg	86	7.980	5.307	14.049	164.7
Collar	1kg	79	5.726	4.035	8.953	121.9
<b>Medium Uncooked Chicken</b>	1600g	62	6.414	3.260	10.845	232.7
<b>Other Meat</b>						
Cooked ham	1kg	91	18.143	9.203	26.123	183.9
Pork sausages	1kg	100	5.998	3.005	9.357	211.4

**Table 2 Area Average Prices Listing - Outside Dublin - November 2008**

National Average Price Product Listing	Unit of Measurement	No. of Quotes	Average Price (€)	Average Price of the 5 Lowest Quotes (€)	Average Price of the 5 Highest Quotes (€)	Difference High Quotes to Low Quotes (%) <sup>1</sup>
<b>Fresh Fish</b>						
Fillets of whiting	1kg	97	10.358	6.794	14.864	118.8
Cod fillets	1kg	95	19.462	12.589	22.488	78.6
Salmon steak	1kg	92	15.213	9.553	21.218	122.1
Fillets of plaice	1kg	82	18.466	13.547	22.949	69.4
<b>Smoked Fish</b>						
Smoked salmon	1kg	80	30.071	17.639	49.103	178.4
<b>Fresh Vegetables</b>						
Potatoes	2.5kg	97	3.640	2.405	4.438	84.5
Potatoes	10kg	92	6.774	4.910	8.888	81.0
Tomatoes	1kg	102	2.636	1.200	5.425	352.1
Onions	1kg	101	1.435	0.678	1.828	169.6
Broccoli	1kg	98	4.052	1.611	5.850	263.1
Carrots	1kg	101	1.330	1.127	1.675	48.6
Mushrooms	1kg	101	4.716	1.674	8.006	378.3
<b>Tinned Tomatoes</b>	400g	96	0.803	0.286	1.131	295.5
<b>Fresh Fruit</b>						
Grapes	1kg	95	6.208	3.765	10.792	186.6
Bananas	1kg	100	1.530	0.972	2.247	131.2
<b>Milk</b>						
Fresh, pasteurised full fat	1 litre	102	1.145	0.917	1.357	48.0
Fresh, pasteurised full fat	2 litre	101	2.047	1.650	2.526	53.1
<b>Irish Cheddar Cheese</b>	1kg	99	11.914	5.648	16.932	199.8
<b>Butter</b>	1 lb	99	2.341	1.744	3.220	84.6
<b>Eggs</b>						
Large (grade 2)	Half Dozen	102	1.782	1.116	2.447	119.3
Standard (grade 3)	Half Dozen	97	1.624	1.133	2.396	111.5

**Table 2 Area Average Prices Listing - Outside Dublin - November 2008**

National Average Price Product Listing	Unit of Measurement	No. of Quotes	Average Price (€)	Average Price of the 5 Lowest Quotes (€)	Average Price of the 5 Highest Quotes (€)	Difference High Quotes to Low Quotes (%) <sup>1</sup>
<b>Bread</b>						
White, sliced (large)	800g	99	1.459	0.600	2.126	254.3
Brown, sliced (large)	800g	100	1.756	0.809	2.331	188.1
<b>Flour</b>						
White, self-raising	2kg	98	2.163	1.190	2.969	149.5
Brown, wholemeal	2kg	100	2.246	1.997	2.706	35.5
<b>White Granulated Sugar</b>	1kg	101	1.042	0.850	1.392	63.8
<b>Tea Bags</b>	80	97	2.799	0.913	3.677	302.7
<b>Spaghetti</b>	500g	96	1.288	0.392	1.873	377.8
<b>Preserves</b>						
Jam	1 lb	102	1.893	0.932	2.821	202.7
Marmalade	1 lb	102	1.978	0.667	2.973	345.7
<b>Orange Juice</b>	1 litre	98	1.688	0.838	3.543	322.8
<b>ALCOHOLIC BEVERAGES AND TOBACCO</b>						
<b>Drink Taken Home</b>						
Stout (6-pack)	6 x 250ml	86	6.525	6.390	7.422	16.2
Lager, single can	500ml	95	1.821	1.123	2.207	96.5
Lager, tray	12 x 330ml	75	16.572	14.705	19.982	35.9
Cider, can	500ml	100	2.268	1.526	2.721	78.3
Whiskey, bottle	70cl	94	25.278	19.274	27.287	41.6
Brandy, bottle	70cl	87	30.855	23.897	37.081	55.2
Alcopops, bottle	275ml	87	2.630	2.161	3.004	39.0
Vodka, bottle	70cl	99	21.587	14.897	24.626	65.3
Cream liqueur, bottle	70cl	95	17.936	8.204	20.527	150.2
Sherry, bottle	75cl	96	12.284	8.271	16.548	100.1
Wine, table	75cl	93	9.086	5.370	13.182	145.5

**Table 2 Area Average Prices Listing - Outside Dublin - November 2008**

National Average Price Product Listing	Unit of Measurement	No. of Quotes	Average Price (€)	Average Price of the 5 Lowest Quotes (€)	Average Price of the 5 Highest Quotes (€)	Difference High Quotes to Low Quotes (%) <sup>1</sup>
<b>Drinks Out</b>						
Draught stout	1 pint	100	3.960	3.629	4.389	20.9
Draught lager	1/2 pint	98	2.509	2.136	2.840	33.0
Draught lager	1 pint	100	4.313	3.898	4.780	22.6
Draught ale	1 pint	86	3.993	3.690	4.414	19.6
Bottled lager	330ml	98	4.299	3.448	4.898	42.1
Draught cider	1 pint	99	4.454	4.080	5.019	23.0
Bottled cider	330ml	98	4.479	4.000	5.378	34.5
Bottled alcopops	275ml	97	5.247	4.499	5.810	29.1
Wine, small bottle	187ml	97	4.826	4.079	5.668	39.0
Whiskey, single measure	1/2 glass	98	3.694	3.319	4.040	21.7
Brandy, single measure	1/2 glass	99	4.286	3.798	4.779	25.8
Vodka, single measure	1/2 glass	99	3.749	3.298	4.356	32.1
<b>Tobacco</b>						
Filtered, standard size cigarettes	20	98	7.872	7.190	8.237	14.6
<b>SERVICES AND MOTOR FUEL</b>						
Cinema	fee	44	8.371	6.427	9.398	46.2
Ladies' wash, cut and blow dry	fee	63	36.613	21.575	52.634	144.0
Gents' dry cut	fee	58	11.972	7.765	18.643	140.1
Gents' wash, cut and blow dry	fee	63	18.539	11.156	34.392	208.3
Unleaded petrol	1 litre	63	1.115	1.055	1.161	10.0
Autodiesel	1 litre	63	1.127	1.081	1.179	9.1
<b>OVERALL AVERAGE<sup>2</sup></b>						<b>126.4</b>

<sup>1</sup> This figure represents how much higher the average of the five highest quotes is than the average of the five lowest quotes. A figure of 100% would indicate that the five highest quotes were on average 100% higher than (or double) the five lowest quotes.

<sup>2</sup> The overall average is a simple average of the differences shown for each of the 79 items.

**Table 3 Average Price Level Comparison - Dublin v Outside Dublin<sup>1</sup> - November 2008**

National Average Price Product Listing	Unit of Measurement	National Average Price (€)	Area Average Prices (€)		Dublin v Outside Dublin <sup>2</sup>
			Dublin	Outside Dublin <sup>1</sup>	(%)
<b>FOOD AND NON-ALCOHOLIC BEVERAGES</b>					
<b>Beef</b>					
Round steak	1kg	10.756	10.720	10.774	-0.5
Sirloin steak	1kg	15.501	14.459	16.041	-9.9
Striploin steak	1kg	22.774	21.425	23.473	-8.7
Roast beef - topside/rib	1kg	10.606	10.408	10.709	-2.8
Sliced/diced beef pieces	1kg	9.501	9.456	9.525	-0.7
<b>Lamb</b>					
Whole leg	1kg	11.842	12.522	11.489	+9.0
Loin chops	1kg	17.899	17.155	18.284	-6.2
Gigot chops	1kg	11.012	11.482	10.768	+6.6
Liver	1kg	5.000	5.231	4.880	+7.2
<b>Pork</b>					
Roast loin	1kg	8.390	8.935	8.107	+10.2
Loin chops	1kg	8.455	9.096	8.122	+12.0
Steak	1kg	11.967	12.006	11.946	+0.5
<b>Bacon</b>					
Best back rashers	1kg	11.922	14.525	10.572	+37.4
Ham fillet	1kg	7.591	6.841	7.980	-14.3
Collar	1kg	5.890	6.206	5.726	+8.4
<b>Medium Uncooked Chicken</b>	1600g	6.786	7.504	6.414	+17.0
<b>Other Meat</b>					
Cooked ham	1kg	18.749	19.918	18.143	+9.8
Pork sausages	1kg	6.042	6.129	5.998	+2.2

**Table 3 Average Price Level Comparison - Dublin v Outside Dublin<sup>1</sup> - November 2008**

National Average Price Product Listing	Unit of Measurement	National Average Price (€)	Area Average Prices (€)		Dublin v Outside Dublin <sup>2</sup> (%)
			Dublin	Outside Dublin <sup>1</sup>	
<b>Fresh Fish</b>					
Fillets of whiting	1kg	10.359	10.361	10.358	+0.0
Cod fillets	1kg	19.776	20.383	19.462	+4.7
Salmon steak	1kg	15.407	15.783	15.213	+3.7
Fillets of plaice	1kg	18.072	17.312	18.466	-6.2
<b>Smoked Fish</b>					
Smoked salmon	1kg	29.739	29.099	30.071	-3.2
<b>Fresh Vegetables</b>					
Potatoes	2.5kg	3.740	3.933	3.640	+8.0
Potatoes	10kg	6.948	7.283	6.774	+7.5
Tomatoes	1kg	2.718	2.877	2.636	+9.1
Onions	1kg	1.461	1.510	1.435	+5.2
Broccoli	1kg	4.174	4.409	4.052	+8.8
Carrots	1kg	1.352	1.394	1.330	+4.8
Mushrooms	1kg	4.880	5.196	4.716	+10.2
<b>Tinned Tomatoes</b>	400g	0.830	0.883	0.803	+10.0
<b>Fresh Fruit</b>					
Grapes	1kg	6.128	5.974	6.208	-3.8
Bananas	1kg	1.537	1.550	1.530	+1.3
<b>Milk</b>					
Fresh, pasteurised full fat	1 litre	1.130	1.099	1.145	-4.0
Fresh, pasteurised full fat	2 litre	2.006	1.925	2.047	-6.0
<b>Irish Cheddar Cheese</b>	1kg	11.887	11.833	11.914	-0.7
<b>Butter</b>	1 lb	2.342	2.345	2.341	+0.2
<b>Eggs</b>					
Large (grade 2)	Half Dozen	1.827	1.915	1.782	+7.5
Standard (grade 3)	Half Dozen	1.616	1.599	1.624	-1.5

**Table 3 Average Price Level Comparison - Dublin v Outside Dublin<sup>1</sup> - November 2008**

National Average Price Product Listing	Unit of Measurement	National Average Price (€)	Area Average Prices (€)		Dublin v Outside Dublin <sup>2</sup> (%)
			Dublin	Outside Dublin <sup>1</sup>	
<b>Bread</b>					
White, sliced (large)	800g	1.422	1.350	1.459	-7.5
Brown, sliced (large)	800g	1.726	1.670	1.756	-4.9
<b>Flour</b>					
White, self-raising	2kg	2.043	1.811	2.163	-16.3
Brown, wholemeal	2kg	2.255	2.273	2.246	+1.2
<b>White Granulated Sugar</b>	1kg	1.035	1.021	1.042	-2.0
<b>Tea Bags</b>	80	2.796	2.788	2.799	-0.4
<b>Spaghetti</b>	500g	1.260	1.204	1.288	-6.5
<b>Preserves</b>					
Jam	1 lb	1.890	1.886	1.893	-0.4
Marmalade	1 lb	2.010	2.073	1.978	+4.8
<b>Orange Juice</b>	1 litre	1.746	1.856	1.688	+10.0
<b>ALCOHOLIC BEVERAGES AND TOBACCO</b>					
<b>Drink Taken Home</b>					
Stout (6-pack)	6 x 250ml	6.526	6.528	6.525	+0.0
Lager, single can	500ml	1.794	1.743	1.821	-4.3
Lager, tray	12 x 330ml	16.589	16.621	16.572	+0.3
Cider, can	500ml	2.245	2.201	2.268	-3.0
Whiskey, bottle	70cl	25.317	25.392	25.278	+0.5
Brandy, bottle	70cl	30.017	28.401	30.855	-8.0
Alcopops, bottle	275ml	2.618	2.595	2.630	-1.3
Vodka, bottle	70cl	21.675	21.845	21.587	+1.2
Cream liqueur, bottle	70cl	17.989	18.090	17.936	+0.9
Sherry, bottle	75cl	12.095	11.731	12.284	-4.5
Wine, table	75cl	9.121	9.186	9.086	+1.1

**Table 3 Average Price Level Comparison - Dublin v Outside Dublin<sup>1</sup> - November 2008**

National Average Price Product Listing	Unit of Measurement	National Average Price (€)	Area Average Prices (€)		Dublin v Outside Dublin <sup>2</sup> (%)
			Dublin	Outside Dublin <sup>1</sup>	
<b>Drinks Out</b>					
Draught stout	1 pint	4.094	4.351	3.960	+9.9
Draught lager	1/2 pint	2.606	2.792	2.509	+11.3
Draught lager	1 pint	4.497	4.851	4.313	+12.5
Draught ale	1 pint	4.149	4.450	3.993	+11.4
Bottled lager	330ml	4.470	4.799	4.299	+11.6
Draught cider	1 pint	4.627	4.961	4.454	+11.4
Bottled cider	330ml	4.624	4.904	4.479	+9.5
Bottled alcopops	275ml	5.383	5.644	5.247	+7.6
Wine, small bottle	187ml	4.934	5.141	4.826	+6.5
Whiskey, single measure	1/2 glass	3.785	3.961	3.694	+7.2
Brandy, single measure	1/2 glass	4.367	4.522	4.286	+5.5
Vodka, single measure	1/2 glass	3.853	4.053	3.749	+8.1
<b>Tobacco</b>					
Filtered, standard size cigarettes	20	7.874	7.880	7.872	+0.1
<b>SERVICES AND MOTOR FUEL</b>					
Cinema	fee	8.672	9.253	8.371	+10.5
Ladies' wash, cut and blow dry	fee	39.743	45.781	36.613	+25.0
Gents' dry cut	fee	13.187	15.531	11.972	+29.7
Gents' wash, cut and blow dry	fee	21.711	27.829	18.539	+50.1
Unleaded petrol	1 litre	1.115	1.116	1.115	+0.1
Autodiesel	1 litre	1.130	1.135	1.127	+0.7
<b>OVERALL AVERAGE<sup>2</sup></b>					<b>+4.5</b>
<b>AVERAGE EXCLUDING DRINKS OUT</b>					<b>+1.6</b>

<sup>1</sup> Outside Dublin = Regional cities and towns with population less than 20,000.

<sup>2</sup> Dublin v Outside Dublin = Comparison of Dublin to Outside Dublin average prices. A plus indicates that the average price for Dublin for the given item (as recorded for November 2008 CPI) is higher than the average price Outside Dublin.

<sup>3</sup> The overall average in this case is a weighted average of the differences for the 79 items. The weightings used are the item weights from the Consumer Price Index.



**Table 4 Average Price Comparison - November 2007, May 2008 and November 2008**

National Average Price Product Listing	Unit of Measurement	Area Average Prices - Dublin			Area Average Prices - Outside Dublin			Dublin v Outside Dublin <sup>1</sup>		
		(€) May-08	(€) Nov-08	% Change	(€) May-08	(€) Nov-08	% Change	Nov-07	May-08	(%) Nov-08
<b>FOOD AND NON-ALCOHOLIC BEVERAGES</b>										
<b>Beef</b>										
Round steak	1kg	9.941	10.720	+7.8	10.561	10.774	+2.0	-2.0	-5.9	-0.5
Sirloin steak	1kg	15.530	14.459	-6.9	15.827	16.041	+1.4	-3.1	-1.9	-9.9
Striploin steak	1kg	22.712	21.425	-5.7	22.987	23.473	+2.1	-3.4	-1.2	-8.7
Roast beef - topside/rib	1kg	10.807	10.408	-3.7	10.749	10.709	-0.4	+0.9	+0.5	-2.8
Sliced/diced beef pieces	1kg	9.450	9.456	+0.1	9.015	9.525	+5.7	+1.6	+4.8	-0.7
<b>Lamb</b>										
Whole leg	1kg	11.782	12.522	+6.3	12.428	11.489	-7.6	-6.4	-5.2	+9.0
Loin chops	1kg	19.476	17.155	-11.9	19.470	18.284	-6.1	-3.8	+0.0	-6.2
Gigot chops	1kg	12.504	11.482	-8.2	11.823	10.768	-8.9	+8.8	+5.8	+6.6
Liver	1kg	5.480	5.231	-4.5	5.620	4.880	-13.2	-4.7	-2.5	+7.2
<b>Pork</b>										
Roast loin	1kg	8.970	8.935	-0.4	9.039	8.107	-10.3	-3.6	-0.8	+10.2
Loin chops	1kg	9.244	9.096	-1.6	9.494	8.122	-14.5	-2.8	-2.6	+12.0
Steak	1kg	13.899	12.006	-13.6	12.372	11.946	-3.4	+9.3	+12.3	+0.5
<b>Bacon</b>										
Best back rashers	1kg	13.126	14.525	+10.7	10.732	10.572	-1.5	+21.4	+22.3	+37.4
Ham fillet	1kg	7.404	6.841	-7.6	7.736	7.980	+3.2	-6.3	-4.3	-14.3
Collar	1kg	6.007	6.206	+3.3	5.825	5.726	-1.7	-1.4	+3.1	+8.4
<b>Medium Uncooked Chicken</b>	1600g	8.379	7.504	-10.4	6.982	6.414	-8.1	-12.9	+20.0	+17.0
<b>Other Meat</b>										
Cooked ham	1kg	19.292	19.918	+3.2	17.355	18.143	+4.5	+6.8	+11.2	+9.8
Pork sausages	1kg	5.857	6.129	+4.6	5.866	5.998	+2.3	+0.4	-0.2	+2.2

**Table 4 Average Price Comparison - November 2007, May 2008 and November 2008**

National Average Price Product Listing	Unit of Measurement	Area Average Prices - Dublin			Area Average Prices - Outside Dublin			Dublin v Outside Dublin <sup>1</sup>		
		(€) May-08	(€) Nov-08	% Change	(€) May-08	(€) Nov-08	% Change	Nov-07	May-08	(%) Nov-08
<b>Fresh Fish</b>										
Filletts of whiting	1kg	8.949	10.361	+15.8	9.230	10.358	+12.2	+1.4	-3.0	+0.0
Cod fillets	1kg	20.560	20.383	-0.9	19.506	19.462	-0.2	+2.1	+5.4	+4.7
Salmon steak	1kg	16.662	15.783	-5.3	15.729	15.213	-3.3	+23.3	+5.9	+3.7
Filletts of plaice	1kg	17.298	17.312	+0.1	19.113	18.466	-3.4	-6.4	-9.5	-6.2
<b>Smoked Fish</b>										
Smoked salmon	1kg	27.298	29.099	+6.6	26.804	30.071	+12.2	+2.3	+1.8	-3.2
<b>Fresh Vegetables</b>										
Potatoes	2.5kg	3.975	3.933	-1.1	3.653	3.640	-0.4	+12.8	+8.8	+8.0
Potatoes	10kg	7.047	7.283	+3.3	6.672	6.774	+1.5	+0.5	+5.6	+7.5
Tomatoes	1kg	2.953	2.877	-2.6	2.732	2.636	-3.5	+7.6	+8.1	+9.1
Onions	1kg	1.497	1.510	+0.9	1.447	1.435	-0.8	+5.4	+3.5	+5.2
Broccoli	1kg	4.764	4.409	-7.5	4.368	4.052	-7.2	+7.2	+9.1	+8.8
Carrots	1kg	1.326	1.394	+5.1	1.370	1.330	-2.9	+0.7	-3.2	+4.8
Mushrooms	1kg	4.970	5.196	+4.5	4.682	4.716	+0.7	+2.3	+6.2	+10.2
<b>Tinned Tomatoes</b>	400g	0.826	0.883	+6.9	0.768	0.803	+4.6	+3.8	+7.6	+10.0
<b>Fresh Fruit</b>										
Grapes	1kg	7.089	5.974	-15.7	6.403	6.208	-3.0	+17.5	+10.7	-3.8
Bananas	1kg	1.487	1.550	+4.2	1.449	1.530	+5.6	+2.5	+2.6	+1.3
<b>Milk</b>										
Fresh, pasteurised full fat	1 litre	1.093	1.099	+0.5	1.138	1.145	+0.6	-3.7	-4.0	-4.0
Fresh, pasteurised full fat	2 litre	1.967	1.925	-2.1	2.070	2.047	-1.1	-4.9	-5.0	-6.0
<b>Irish Cheddar Cheese</b>	1kg	11.935	11.833	-0.9	11.643	11.914	+2.3	+0.3	+2.5	-0.7
<b>Butter</b>	1 lb	2.324	2.345	+0.9	2.343	2.341	-0.1	-1.2	-0.8	+0.2
<b>Eggs</b>										
Large (grade 2)	Half Dozen	1.900	1.915	+0.8	1.781	1.782	+0.1	+7.8	+6.7	+7.5
Standard (grade 3)	Half Dozen	1.626	1.599	-1.7	1.456	1.624	+11.5	+3.3	+11.7	-1.5

**Table 4 Average Price Comparison - November 2007, May 2008 and November 2008**

National Average Price Product Listing	Unit of Measurement	Area Average Prices - Dublin			Area Average Prices - Outside Dublin			Dublin v Outside Dublin <sup>1</sup>		
		(€) May-08	(€) Nov-08	% Change	(€) May-08	(€) Nov-08	% Change	Nov-07	May-08	(%) Nov-08
<b>Bread</b>										
White, sliced (large)	800g	1.358	1.350	-0.6	1.429	1.459	+2.1	-6.9	-5.0	-7.5
Brown, sliced (large)	800g	1.689	1.670	-1.1	1.728	1.756	+1.6	-1.2	-2.3	-4.9
<b>Flour</b>										
White, self-raising	2kg	1.961	1.811	-7.6	2.141	2.163	+1.0	-6.9	-8.4	-16.3
Brown, wholemeal	2kg	2.215	2.273	+2.6	2.221	2.246	+1.1	+4.7	-0.3	+1.2
<b>White Granulated Sugar</b>	1kg	1.034	1.021	-1.3	1.035	1.042	+0.7	+2.9	-0.1	-2.0
<b>Tea Bags</b>	80	2.744	2.788	+1.6	2.769	2.799	+1.1	-5.7	-0.9	-0.4
<b>Spaghetti</b>	500g	1.165	1.204	+3.3	1.228	1.288	+4.9	-0.8	-5.1	-6.5
<b>Preserves</b>										
Jam	1 lb	1.858	1.886	+1.5	1.850	1.893	+2.3	+1.9	+0.4	-0.4
Marmalade	1 lb	2.067	2.073	+0.3	2.031	1.978	-2.6	-1.1	+1.8	+4.8
<b>Orange Juice</b>	1 litre	1.975	1.856	-6.0	1.665	1.688	+1.4	+11.5	+18.6	+10.0
<b>ALCOHOLIC BEVERAGES AND TOBACCO</b>										
<b>Drink Taken Home</b>										
Stout (6-pack)	6 x 250ml	6.521	6.528	+0.1	6.522	6.525	+0.0	+0.4	-0.0	+0.0
Lager, single can	500ml	1.743	1.743	+0.0	1.765	1.821	+3.2	-0.5	-1.2	-4.3
Lager, tray	12 x 330ml	15.136	16.621	+9.8	15.149	16.572	+9.4	+2.3	-0.1	+0.3
Cider, can	500ml	2.190	2.201	+0.5	2.292	2.268	-1.0	-0.8	-4.5	-3.0
Whiskey, bottle	70cl	26.035	25.392	-2.5	25.356	25.278	-0.3	+0.5	+2.7	+0.5
Brandy, bottle	70cl	29.473	28.401	-3.6	30.289	30.855	+1.9	-3.0	-2.7	-8.0
Alcopops, bottle	275ml	2.625	2.595	-1.1	2.656	2.630	-1.0	+0.5	-1.2	-1.3
Vodka, bottle	70cl	21.568	21.845	+1.3	21.068	21.587	+2.5	-1.1	+2.4	+1.2
Cream liqueur, bottle	70cl	17.823	18.090	+1.5	17.217	17.936	+4.2	-1.0	+3.5	+0.9
Sherry, bottle	75cl	11.573	11.731	+1.4	12.145	12.284	+1.1	+2.9	-4.7	-4.5
Wine, table	75cl	9.316	9.186	-1.4	8.808	9.086	+3.2	+0.0	+5.8	+1.1

**Table 4 Average Price Comparison - November 2007, May 2008 and November 2008**

National Average Price Product Listing	Unit of Measurement	Area Average Prices - Dublin			Area Average Prices - Outside Dublin			Dublin v Outside Dublin <sup>1</sup>		
		(€) May-08	(€) Nov-08	% Change	(€) May-08	(€) Nov-08	% Change	Nov-07	May-08	(%) Nov-08
<b>Drinks Out</b>										
Draught stout	1 pint	4.216	4.351	+3.2	3.855	3.960	+2.7	+9.4	+9.4	+9.9
Draught lager	1/2 pint	2.794	2.792	-0.1	2.455	2.509	+2.2	+13.9	+13.8	+11.3
Draught lager	1 pint	4.743	4.851	+2.3	4.183	4.313	+3.1	+12.3	+13.4	+12.5
Draught ale	1 pint	4.317	4.450	+3.1	3.897	3.993	+2.5	+10.0	+10.8	+11.4
Bottled lager	330ml	4.688	4.799	+2.4	4.225	4.299	+1.8	+11.6	+11.0	+11.6
Draught cider	1 pint	4.929	4.961	+0.6	4.370	4.454	+1.9	+11.6	+12.8	+11.4
Bottled cider	330ml	4.823	4.904	+1.7	4.411	4.479	+1.5	+10.2	+9.3	+9.5
Bottled alcopops	275ml	5.578	5.644	+1.2	5.205	5.247	+0.8	+7.3	+7.2	+7.6
Wine, small bottle	187ml	5.058	5.141	+1.6	4.712	4.826	+2.4	+7.0	+7.3	+6.5
Whiskey, single measure	1/2 glass	3.890	3.961	+1.8	3.640	3.694	+1.5	+6.9	+6.9	+7.2
Brandy, single measure	1/2 glass	4.433	4.522	+2.0	4.209	4.286	+1.8	+4.7	+5.3	+5.5
Vodka, single measure	1/2 glass	4.007	4.053	+1.1	3.691	3.749	+1.6	+7.6	+8.6	+8.1
<b>Tobacco</b>										
Filtered, standard size cigarettes	20	7.394	7.880	+6.6	7.376	7.872	+6.7	+0.8	+0.2	+0.1
<b>SERVICES AND MOTOR FUEL</b>										
Cinema	fee	9.219	9.253	+0.4	8.408	8.371	-0.4	+11.1	+9.6	+10.5
Ladies' wash, cut and blow dry	fee	44.180	45.781	+3.6	36.608	36.613	+0.0	+18.0	+20.7	+25.0
Gents' dry cut	fee	16.036	15.531	-3.1	11.906	11.972	+0.6	+21.2	+34.7	+29.7
Gents' wash, cut and blow dry	fee	26.929	27.829	+3.3	18.608	18.539	-0.4	+41.7	+44.7	+50.1
Unleaded petrol	1 litre	1.264	1.116	-11.7	1.245	1.115	-10.4	+0.4	+1.5	+0.1
Autodiesel	1 litre	1.339	1.135	-15.2	1.319	1.127	-14.6	+0.3	+1.5	+0.7
<b>OVERALL AVERAGE<sup>2</sup></b>								<b>+4.3</b>	<b>+4.9</b>	<b>+4.5</b>
<b>AVERAGE EXCLUDING DRINKS OUT</b>								<b>+1.4</b>	<b>+2.1</b>	<b>+1.6</b>

<sup>1</sup> Dublin v Outside Dublin = Comparison of Dublin to Outside Dublin average prices. A plus indicates that the average price for Dublin for the given item (as recorded for November 2008

CPI) is higher than the average price Outside Dublin.

<sup>2</sup> The overall average in this case is a weighted average of the differences for the 79 items. The weightings used are the item weights from the Consumer Price Index.