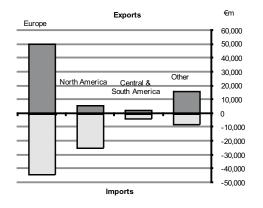


30 September 2011

# Exports and Imports of Services by Region, 2010



# Service Exports and Imports 2009 and 2010

€ million

_		Services	
	Exports	Imports	Net Balance
2010	73,837	80,931	-7,095
of which:			
UK	14,395	10,466	3,929
Germany	7,760	3,482	4,278
USA	5,234	24,644	-19,410
France	5,109	3,364	1,745
2009 of which:	67,134	75,186	-8,052
UK	13,610	10,565	3,045
Germany	6,596	3,052	3,544
USA	4,281	23,823	-19,542
France	4,474	3,373	1,101

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# Service deficit declined by €1bn in 2010

Total service exports increased from  $\epsilon$ 67.1bn in 2009 to  $\epsilon$ 73.8bn in 2010 while service imports increased from  $\epsilon$ 75.2bn to  $\epsilon$ 80.9bn during the same period. As a result the service deficit declined by  $\epsilon$ 1bn, from  $\epsilon$ 8.1bn to  $\epsilon$ 7.1bn in 2010.

Computer services ( $\in$ 28.2bn) made the greatest contribution to service exports in 2010, accounting for 38.2% of total service exports. Royalties/Licences ( $\in$ 28.5bn or 35.3%) was the largest category of service imports (*see table 1*). There were declines in both exports and imports of Tourism and Travel between 2009 and 2010. However, the resulting deficit ( $\in$ 2.8bn) was largely unchanged.

The UK ( $\in$ 14.4bn) remains our largest market for service exports (see table 2a). Exports to Asia ( $\in$ 7.1bn), which consisted mainly of *computer services* ( $\in$ 3.1bn) and *operational leasing* ( $\in$ 2bn), increased by  $\in$ 1.3bn between 2009 and 2010. China accounted for  $\in$ 1.8bn, and Japan  $\in$ 1.3bn of the Asian total.

The United States ( $\in$ 24.6bn), United Kingdom ( $\in$ 10.5bn) and Netherlands ( $\in$ 10.2bn) were the principal sources of service imports in 2010. Imports from the US and Netherlands mainly represented inter-affiliate service purchases by multi-national companies.

The results presented are consistent with those published in the quarterly *Balance of International Payments* Release. The figures have been compiled on the basis of the internationally recommended balance of payments related statistical methodology - see *Background Notes*.

For more information contact Stephen McDonagh at 01 498 4364 or Stephen Treacy at 01 498 4076.

Table 1 – Exports and Imports of Services by Category, 2009 and 2010

		2009 <sup>1</sup>			2010	
Item	Exports	Imports	Net	Exports	Imports	Net
Services	67,134	75,186	-8,052	73,837	80,931	-7,095
Transport	3,045	1,610	1,435	3,605	1,613	1,992
Tourism and travel	3,506	6,287	-2,781	3,075	5,826	-2,751
Communications	426	995	-569	548	1,209	-661
Insurance	7,300	6,196	1,104	7,777	6,119	1,658
Financial services	5,794	4,285	1,509	5,978	4,513	1,465
Computer services	24,352	625	23,727	28,186	648	27,538
Royalties/Licences	1,216	25,148	-23,932	1,695	28,533	-26,838
Other business services	20,901	29,876	-8,975	22,334	32,279	-9,945
Merchanting	7,395	n.a.	7,395	7,294	n.a.	7,294
Other trade related services	1,297	9,542	-8,245	1,211	10,147	-8,936
Operational leasing	5,729	1,488	4,241	6,260	1,452	4,808
Legal, accounting and other professional services	573	658	-85	590	749	-159
Advertising and market research	329	6,011	-5,682	380	5,855	-5,475
Research and development	653	4,378	-3,725	715	4,267	-3,552
Architectural, engineering and other technical services	476	186	290	380	210	170
Management services between affiliates	750	3,200	-2,450	1,123	3,846	-2,723
Other	3,701	4,412	-711	4,379	5,754	-1,375
Other services n.e.s.	590	165	428	640	192	448

n.a. Not applicable - see Background Notes.

<sup>&</sup>lt;sup>1</sup> Revised

Table 2a - Exports and Imports of Services Classified by Geographic Location, 2010

Region/Country	Total S	ervices	Trans	sport	Tourisı Trav		Commur	nications	Insura	ance
	Exports	Imports	Exports	Imports	Exports	Imports	Exports	Imports	Exports	Imports
Europe	50,010	44,128	3,363	864	2,082	3,851	330	1,023	5,670	4,093
of which:										
Belgium	1,342	1,123	*	*	35	40	13	4	61	45
France	5,109	3,364	*	*	156	556	29	*	658	601
Germany	7,760	3,482	289	89	167	111	28	42	470	424
Italy	4,204	2,335	325	*	104	323	9	4	1,455	841
Luxembourg	1,081	5,818	*	0	4	4	0	*	10	7
Netherlands	3,422	10,243	*	38	49	39	15	10	245	199
Spain	2,350	1,834	*	27	94	1,161	9	*	193	109
Sweden	1,252	369	0	0	21	16	15	5	160	63
Switzerland	1,752	1,575	15	*	34	0	8	6	49	68
United Kingdom	14,395	10,466	2,092	483	1,094	857	183	725	1,923	1,465
EMU 16 <sup>2</sup>	26,966	30,037	1,256	276	677	2,768	109	274	3,211	2,299
EU 27 <sup>3</sup>	45,284	41,781	3,351	759	2,042	3,756	318	1,012	5,414	3,939
North America of which:	5,789	25,139	*	341	584	904	*	33	1,395	1,377
Canada	555	494	*	12	54	0	*	1	156	*
United States	5,234	24,644	161	329	531	903	26	32	1,239	*
Central America of which:	1,845	3,800	0	0	0	0	*	0	258	355
Bermuda	960	3,131	0	0	0	0	*	0	146	244
South America of which:	401	88	0	0	0	0	0	0	43	17
Brazil	180	49	0	0	0	0	0	0	8	*
Asia of which:	7,052	1,906	*	33	134	18	9	8	218	125
China	1,790	302	0	0	106	0	0	0	12	4
Japan	1,323	615	*	33	28	18	*	0	36	36
Korea, Republic of (South Korea)	210	40	0	0	0	0	0	0	8	*
Taiwan, Province of China	323	64	0	0	0	0	0	0	9	4
Africa of which:	1,373	397	0	0	0	0	*	8	75	*
South Africa	654	209	0	0	0	0	1	0	37	*
Oceania and Polar regions of which:	1,074	424	0	0	0	56	7	4	59	*
Australia	941	405	0	0	0	52	4	4	57	*
Not geographically allocated <sup>4</sup>	6,254	5,049	70	375	275	997	152	133	59	81
International Organisations	39	0	0	0	0	0	0	0	0	0
Total of which:	73,837	80,931	3,605	1,613	3,075	5,826	548	1,209	7,777	6,119
All offshore centres <sup>5</sup>	2,950	4,162	0	0	0	0	*	1	419	412

Table 2a - Exports and Imports of Services Classified by Geographic Location, 2010 - continued

							Ot	her Busin	ess Service	s
Region/Country	Financial	services	Comp service		Royalties/Licences		Merchanting		Other trad	
	Exports	Imports	Exports	Imports	Exports	Imports	Exports	Imports	Exports	Imports
Europe	3,948	1,782	20,984	335	675	17,312	4,781	n.a.	909	7,160
of which:										
Belgium	119	12	502	4	*	*	265	n.a.	*	264
France	169	52	2,375	91	*	215	1,009	n.a.	*	1,090
Germany	155	486	4,630	29	3	29	1,017	n.a.	*	1,330
Italy	462	276	923	13	1	*	302	n.a.	*	466
Luxembourg	536	*	37	*	*	5,515	*	n.a.	0	*
Netherlands	315	14	1,794	22	*	8,933	273	n.a.	*	335
Spain	88	16	807	2			203	n.a.	*	290
Sweden	45 405	4	662	18 *	0	8	99 *	n.a.	*	197
Switzerland	135	101 600	999		0			n.a.		312
United Kingdom	1,443	600	3,933	134	103	1,230	1,087	n.a.	363	1,774
EMU 16 <sup>2</sup>	2,010	956	12,197	166	568	15,446	2,950	n.a.	*	4,068
EU 27 <sup>3</sup>	3,544	1,565	18,459	326	665	16,719	4,404	n.a.	883	6,461
North America of which:	804	2,495	393	172	446	7,576	870	n.a.	*	1,352
Canada	73	7	*	*	*	0	95	n.a.	0	*
United States	731	2,486	*	*	*	7,576	776	n.a.	*	*
Central America	*	*	*	0	*	*	*	n.a.	*	*
of which: Bermuda	99	*	*	0	*	*	*	n.a.	*	*
South America of which:	*	*	*	0	*	*	*	n.a.	0	*
Brazil	*	*	*	0	0	0	*	n.a.	0	0
Asia of which:	476	122	3,085	25	*	98	408	n.a.	*	823
China	*	*	*	*	0	0	49	n.a.	*	78
Japan	196	32	688	0	*	185	134	n.a.	*	*
Korea, Republic of (South Korea)	14	*	*	0	*	0	-15	n.a.	*	*
Taiwan, Province of China	43	*	*	0	*	*	-11	n.a.	0	*
Africa	92	*	725	0	0	0	163	n.a.	*	205
of which: South Africa	25	*	434	0	0	0	93	n.a.	0	119
Oceania and Polar regions	32	9	*	6	*	*	312	n.a.	0	240
of which: Australia	24	9	*	6	*	*	278	n.a.	*	*
Not geographically allocated <sup>4</sup>	154	58	2,401	110	137	711	1,214	n.a.	189	311
International Organisations	0	0	*	0	0	0	0	n.a.	0	0
Total	5,978	4,513	28,186	648	1,695	28,533	7,294	n.a.	1,211	10,147
of which:	•		•				•			

Table 2a - Exports and Imports of Services Classified by Geographic Location, 2010 - continued

				Other B	usiness Se	rvices - co	ntinued				
Region/Country	Opera Leas		Legal, accounting and other professional services			Advertising and market research		Research and development		Architectural, engineering and other technical services	
	Exports	Imports	Exports	Imports	Exports	Imports	Exports	Imports	Exports	Imports	
Europe	2,666	109	399	407	90	785	333	1,049	308	163	
of which:											
Belgium	86	*	*	8	*	15	0	*	*	*	
France	211	*	*	37	*	67	*	*	*	*	
Germany	304	30	*	44	17	117	*	20	*	21	
Italy	308	*	*	19	*	23	*	*	*	*	
Luxembourg	*	0	0	0	0	*	0	0	0	0	
Netherlands	*	*	*	*	*	42	*	*	*	0	
Spain	148	*	*	10	0	77	*	0	*	*	
Sweden	79	0	*	14	0	*	*	*	0	0	
Switzerland	39	0	*	*	*	15	*	*	0	0	
United Kingdom	426	31	146	199	39	337	*	487	61	109	
EMU 16 <sup>2</sup>	1,413	68	*	156	*	385	*	298	207	47	
EU 27 <sup>3</sup>	2,080	103	328	*	*	767	307	822	286	*	
North America of which:	265	*	60	130	*	4,528	274	3,002	16	*	
Canada	129	*	0	0	0	27	0	*	0	0	
United States	136	*	60	130	*	4,501	273	*	15	*	
Central America of which:	482	*	*	1	0	0	*	0	0	0	
Bermuda	*	*	*	1	0	0	*	0	0	0	
South America	241	*	*	0	0	*	*	*	0	0	
of which: Brazil	111	*	0	0	0	0	0	*	0	0	
Asia	2,009	*	15	18	*	18	*	26	16	*	
of which:	0.42	*	0	*	0	0	0	*	0	0	
China	942		0		0	0	0	*	0	0	
Japan Korea, Republic of (South Korea)	20 148	0	0	3 0	0	10				0 0	
Taiwan, Province of China	140	0 0	0	0	0	0 0	0 0	0 0	0 0	0	
Africa	150	*	*	*	*	6	0	0	3	0	
of which: South Africa	50	*	*	*	0	*	0	0	0	0	
Oceania and Polar regions	57	0	*	4	0	*	0	*	0	0	
of which: Australia	*	0	*	4	0	*	0	*	0	0	
Not geographically allocated <sup>4</sup>	390	144	87	*	265	512	68	154	37	*	
International Organisations	0	0	0	0	0	0	0	0	0	0	
Total	6,260	1,452	590	749	380	5,855	715	4,267	380	210	
of which: All offshore centres <sup>5</sup>	491	*	*	4	*	0	*	0	10	*	

Table 2a - Exports and Imports of Services Classified by Geographic Location, 2010 - continued

		Other B	usiness Se	rvices - co	ntinued			€ million
Region/Country	Manage services l affilia	oetween	Oth	er	Total of business		Other services n.e.s.	
	Exports	Imports	Exports	Imports	Exports	Imports	Exports	Imports
Europe	700	1,667	2,388	3,444	12,572	14,782	387	86
of which:								
Belgium	*	*	124	*	543	909	0	5
France	25	*	*	339	1,612	1,702	8	0
Germany	71	73	*	636	2,011	2,271	8	0
Italy	12	*	*	*	925	829	0	0
Luxembourg	*	81	50	*	229	116	0	0
Netherlands	64	*	*	114	771	988	0	0
Spain	41	*	73	54	694	486	0	0
Sweden	9	1	43	*	348	254	0	0
Switzerland	73	57	*	*	512	697	0	0
United Kingdom	228	389	*	1,580	3,287	4,907	340	64
<b>EMU 16</b> <sup>2</sup>	352	1,181	*	1,634	6,914	7,837	24	13
<b>EU 27</b> <sup>3</sup>	606	1,608	*	3,314	11,105	13,620	387	82
North America	76	1,774	*	*	1.848	12,198	120	44
of which:		.,			.,	,	•	
Canada	0	*	6	*	234	340	0	4
United States	75	*	*	687	1,615	11,857	120	40
Central America of which:	17	*	*	*	825	608	0	0
Bermuda	*	*	*	5	344	246	0	0
South America of which:	0	*	5	*	258	56	0	0
Brazil	0	0	*	*	114	38	0	0
Asia of which:	274	57	*	494	3,010	1,469	24	6
China	0	*	*	*	1,070	268	0	1
Japan	0	*	*	*	284	307	24	0
Korea, Republic of (South Korea)	*	0	*	*	158	22	0	0
Taiwan, Province of China	*	*	*	*	0	47	0	0
Africa of which:	*	7	*	*	*	315	0	0
South Africa	0	*	*	*	154	160	0	0
Oceania and Polar regions of which:	*	*	*	*	411	314	0	0
Australia	0	*	31	*	354	300	0	0
Not geographically allocated <sup>4</sup>	48	328	652	901	2,933	2,537	81	56
International Organisations	0	0	*	0	*	0	28	0
Total of which:	1,123	3,846	4,379	5,754	22,334	32,279	640	192
All offshore centres <sup>5</sup>	272	53	*	*	1,246	939	0	0

<sup>&</sup>lt;sup>1</sup> Passenger fare receipts of resident carriers from foreign visitors are excluded from tourism and travel exports; such receipts are included under transport exports - see *Background Notes*.

<sup>&</sup>lt;sup>2</sup> The relevant EMU countries are: Austria, Belgium, Cyprus, Finland, France, Germany, Greece, Italy, Luxembourg, Malta, Netherlands, Portugal, Slovakia, Slovenia and Spain.

<sup>&</sup>lt;sup>3</sup> For analytical purposes, additional details are given of transactions between residents of Ireland and residents of the EU27 area.

<sup>&</sup>lt;sup>4</sup> This category covers data supplied by respondents without a geographical breakdown.

<sup>&</sup>lt;sup>5</sup> This category overlaps with the regions referred to above and covers Andorra, Anguilla, Antigua and Barbuda, Bahamas, Bahrain, Barbados, Belize, Bermuda, British Virgin Islands, Cayman Islands, Cook Islands, Curacao, Dominica, Gibraltar, Grenada, Guernsey, Hong Kong, Isle of Man, Jamaica, Jersey, Lebanon, Liberia, Liechtenstein, Maldives, Marshall Islands, Montserrat, Nauru, Netherlands Antilles, Niue, Panama, Philippines, Saint Lucia, Saint Vincent and the Grenadines, Samoa, Singapore, St. Kitts and Nevis, St Maarten, Turks and Caicos Islands, US Virgin Islands, Vanuatu.

<sup>&</sup>lt;sup>6</sup> Covers exports and imports of software that was not incorporated as part of computer hardware or physical media but separately transmitted by electronic means. The value of sales and purchases of additional software licences is also included.

<sup>\*</sup> Suppressed for confidentiality reasons but included in the higher level aggregates.

n.a. Not applicable - see Background Notes.

Table 2b - Exports and Imports of Services Classified by Geographic Location, 2009<sup>1</sup>

Region/Country	Total So	ervices	Trans	sport	Tourisi Trav		Commun	ications	Insura	ance
	Exports	Imports	Exports	Imports	Exports	Imports	Exports	Imports	Exports	Imports
Europe	46,604	40,791	2,820	800	2,401	4,146	325	868	5,156	4,202
of which:										
Belgium	1,586	1,023	*	19	41	42	*	*	59	38
France	4,474	3,373	*	*	179	595	32	*	673	511
Germany	6,596	3,052	239	91	191	121	31	54	452	424
Italy	4,308	2,296	261	*	119	345	8	4	1,453	930
Luxembourg	846	5,135	0	0	*	6	0	*	17	5
Netherlands	3,072	8,128	8	40	57	43	15	12	242	284
Spain	2,290	1,894	*	*	107	1,247	8	19	176	89
Sweden	1,236	408	0	0	25	*	17	4	151	63
Switzerland	1,694	1,169	12	61	49	0	*	*	31	59
United Kingdom	13,610	10,565	*	459	1,265	928	*	689	1,593	1,524
EMU 16 $^3$	25,140	27,015	1,047	280	773	2,975	*	160	3,181	2,345
EU 27 <sup>4</sup>	42,537	38,861	2,808	741	2,344	4,042	311	862	5,021	4,062
North America of which:	4,888	24,099	155	*	658	985	25	23	1,556	1,470
Canada	608	276	6	20	58	0	4	0	149	158
United States	4,281	23,823	149	*	602	985	23	23	1,406	1,312
Central America of which:	2,291	3,484	0	0	0	0	*	*	204	234
Bermuda	1,303	2,976	0	0	0	0	*	*	141	191
South America of which:	378	27	0	0	0	0	*	*	21	*
Brazil	218	10	0	0	0	0	0	0	8	1
Asia of which:	5,747	1,611	*	*	135	19	8	7	203	103
China	1,533	203	0	0	118	0	0	0	11	3
Japan	1,035	452	*	*	17	19	4	0	19	36
Korea, Republic of (South Korea)	295	48	0	0	0	0	0	0	*	*
Taiwan, Province of China	359	53	0	0	0	0	0	0	*	*
Africa of which:	1,130	352	0	0	0	0	11	11	100	95
South Africa	547	216	0	0	0	0	6	0	63	*
Oceania and Polar regions of which:	728	321	0	*	0	50	4	4	*	*
Australia	632	308	0	*	0	46	4	2	*	*
Not geographically allocated <sup>5</sup>	*	4,498	*	*	312	1,087	69	88	*	*
International Organisations	*	3	0	0	0	0	0	0	0	0
Total of which:	67,134	75,186	3,045	1,610	3,506	6,287	426	995	7,300	6,196
All offshore centres <sup>6</sup>	2,933	4,015	0	0	0	0	*	*	292	296

Table 2b - Exports and Imports of Services Classified by Geographic Location, 2009<sup>1</sup> - continued

							Ot	her Busin	ess Service	s
Region/Country	Financial	services	Computer services <sup>7</sup>		Royalties/Licences		Merchanting		Other trad	
	Exports	Imports	Exports	Imports	Exports	Imports	Exports	Imports	Exports	Imports
Europe	3,764	2,197	20,165	287	338	14,539	4,553	n.a.	928	7,464
of which:										
Belgium	137	11	593	7	0	*	386	n.a.	*	282
France	151	41	2,176	53	*	147	781	n.a.	*	1,275
Germany	173	544	3,930	24	1	40	789	n.a.	*	1,262
Italy	439	249	1,182	10	0	*	321	n.a.	*	430
Luxembourg	467	*	19	0	*	4,699	*	n.a.	0	54
Netherlands	275	8	1,599	27	3	6,905	368	n.a.	*	472
Spain	108	21	938	4	*	*	165	n.a.	*	324
Sweden	44	1	703	*	0	8	78	n.a.	*	255
Switzerland	120	63	1,018	8	*	*	159	n.a.	*	319
United Kingdom	1,443	1,056	3,950	116	85	1,216	768	n.a.	419	1,572
EMU 16 <sup>3</sup>	1,869	951	11,655	133	*	12,780	*	n.a.	*	4,526
EU 27 <sup>4</sup>	3,409	2,021	17,826	277	321	14,025	4,141	n.a.	917	6,777
North America	542	1,701	*	*	*	7,084	264	n.a.	*	*
of which:										
Canada	61	*	*	*	*	0	158	n.a.	*	*
United States	481	*	341	280	310	7,084	107	n.a.	*	793
Central America of which:	*	18	*	*	*	*	-28	n.a.	*	*
Bermuda	109	*	*	0	*	*	*	n.a.	*	*
South America of which:	*	9	*	0	0	0	36	n.a.	0	0
Brazil	*	6	*	0	0	0	*	0	0	0
Asia of which:	592	199	2,312	*	*	162	383	n.a.	*	540
China	*	*	*	*	0	0	62	n.a.	*	32
Japan	181	21	535	0	*	123	92	n.a.	*	*
Korea, Republic of (South Korea)	25	*	4	0	*	0	27	n.a.	*	*
Taiwan, Province of China	*	*	*	0	0	0	10	n.a.	0	*
Africa of which:	108	6	589	0	0	0	121	n.a.	*	191
South Africa	24	*	323	0	0	0	*	n.a.	0	100
Oceania and Polar regions of which:	24	2	*	*	*	*	173	n.a.	0	208
Australia	18	1	*	*	*	*	155	n.a.	0	*
Not geographically allocated <sup>5</sup>	247	153	460	29	115	746	*	n.a.	195	*
International Organisations	0	0	0	0	0	0	*	n.a.	0	0
Total of which:	5,794	4,285	24,352	625	1,216	25,148	7,395	n.a.	1,297	9,542
All offshore centres <sup>6</sup>	602	82	217	5	*	*	45	n.a.	*	122

Table 2b - Exports and Imports of Services Classified by Geographic Location, 2009<sup>1</sup> - continued

				Other B	usiness Se	rvices - co	ntinued				
Region/Country	Opera Leas		Legal, accounting and other professional services		Advertising and market research		Research and development		engineer other te	Architectural, engineering and other technical services	
	Exports	Imports	Exports	Imports	Exports	Imports	Exports	Imports	Exports	Imports	
Europe	2,476	145	350	372	212	1,111	303	991	378	133	
of which:											
Belgium	127	0	*	9	*	154	0	*	*	0	
France	168	*	*	32	15	64	*	*	*	*	
Germany	267	*	*	39	20	118	*	27	*	*	
Italy	274	*	*	19	*	27	*	*	*	0	
Luxembourg	*	0	0	2	0	*	0	0	0	0	
Netherlands	168	3	*	16	*	77	*	*	7	0	
Spain	118	*	*	12	0	56	*	*	*	0	
Sweden	67	0	*	12	0	4	*	0	*	0	
Switzerland	48	0	*	13	*	8	27	*	0	0	
United Kingdom	602	47	160	163	70	541	*	623	144	102	
EMU 16 <sup>3</sup>	1,256	*	*	152	136	514	*	357	199	*	
EU 27 <sup>4</sup>	2,069	143	326	340	210	1,103	275	981	368	130	
North America	206	*	86	109	*	4,490	278	3,484	14	29	
of which:	440	0	0	0	*	0.7	*	*	0	•	
Canada United States	119 87	0 *	0 85	0 108	*	27 4,462	*	*	0 14	0 29	
Central America	579	*	*	*	0	0	*	0	0	*	
of which: Bermuda	*	*	*	*	0	0	*	0	0	0	
South America of which:	185	0	0	0	0	0	*	0	0	*	
Brazil	90	0	0	0	0	0	0	0	0	0	
Asia of which:	1,599	1	*	18	*	17	*	12	35	*	
China	744	0	0	4	0	0	0	*	*	0	
Japan	*	0	*	*	*	9	*	6	0	0	
Korea, Republic of (South Korea)	176	0	0	0	0	0	0	0	0	0	
Taiwan, Province of China	*	Ö	Ö	0	0	0	0	0	0	0	
Africa of which:	138	0	*	*	*	*	0	0	11	*	
South Africa	46	0	0	*	0	*	0	0	5	0	
Oceania and Polar regions of which:	24	0	*	*	0	*	0	*	0	0	
Australia	0	0	*	*	0	*	0	*	0	0	
Not geographically allocated <sup>5</sup>	522	*	97	141	47	386	*	*	38	15	
International Organisations	0	0	0	0	0	0	0	0	0	0	
Total	5,729	1,488	573	658	329	6,011	653	4,378	476	186	
of which: All offshore centres <sup>6</sup>	500	*	*	o	0	*	*	0	16	7	
All Olishore Centres	522	-	^	8	0	-	*	0	16	7	

Table 2b - Exports and Imports of Services Classified by Geographic Location, 2009¹ - continued € million

		Other B	usiness Se	rvices - co	ntinued			€ million
Region/Country	Manage services b affilia	etween	Oth	er	Total other business services		Other services n.e.s.	
	Exports	Imports	Exports	Imports	Exports	Imports	Exports	Imports
Europe	552	881	1,524	2,582	11,278	13,682	358	69
of which:								
Belgium	*	*	*	*	716	815	0	5
France	26	34	*	*	1,158	1,978	8	0
Germany	67	56	*	184	1,567	1,751	8	0
Italy	13	2	*	*	845	711	0	0
Luxembourg	*	*	*	*	142	294	0	0
Netherlands	17	*	*	40	873	812	0	0
Spain	12	4	*	*	578	480	0	0
Sweden	7	1	*	19	296	292	0	0
Switzerland	36			*	436	466	0	0
United Kingdom	276	311	*	1,168	3,037	4,529	308	48
EMU 16 $^{3}$	205	492	756	1,215	6,245	7,376	*	13
EU 27 <sup>4</sup>	504	843	1,331	2,448	10,138	12,764	357	65
North America	63	2,047	160	538	1,170	12,085	108	48
of which:								
Canada	0	*	8	19	305	77	0	4
United States	63	*	152	521	865	12,008	108	44
Central America of which:	8	0	696	*	1,309	626	0	0
Bermuda	*	0	*	8	676	*	0	0
South America of which:	*	0	*	*	223	10	0	0
Brazil	0	0	*	1	101	3	0	0
Asia of which:	*	*	157	*	2,395	1,074	24	7
China	0	*	*	97	924	145	0	0
Japan	0	0	*	*	224	224	24	*
Korea, Republic of (South Korea)	0	*	*	1	242	22	0	0
Taiwan, Province of China	0	0	*	*	18	44	0	0
Africa	*	3	*	*	321	238	4	0
of which: South Africa	0	0	*	16	131	129	0	0
Oceania and Polar regions	0	*	*	*	227	233	0	0
of which:	0	*	*	*			0	0
Australia					181	226		
Not geographically allocated <sup>5</sup>	41	223	1,123	752	*	1,928	73	41
International Organsiations	0	0	0	0	*	0	26	0
Total of which:	750	3,200	3,701	4,412	20,901	29,876	590	165
All offshore centres <sup>6</sup>	*	*	*	*	1,441	989	0	0

<sup>1</sup> Revised

<sup>&</sup>lt;sup>2</sup> Passenger fare receipts of resident carriers from foreign visitors are excluded from tourism and travel exports; such receipts are included under transport exports - see *Background Notes*.

<sup>&</sup>lt;sup>3</sup> The relevant EMU countries are: Austria, Belgium, Cyprus, Finland, France, Germany, Greece, Italy, Luxembourg, Malta, Netherlands, Portugal, Slovakia, Slovenia and Spain.

<sup>&</sup>lt;sup>4</sup> For analytical purposes, additional details are given of transactions between residents of Ireland and residents of the EU27 area.

<sup>&</sup>lt;sup>5</sup> This category covers data supplied by respondents without a geographical breakdown.

<sup>&</sup>lt;sup>6</sup> This category overlaps with the regions referred to above and covers Andorra, Anguilla, Antigua and Barbuda, Bahamas, Bahrain, Barbados, Belize, Bermuda, British Virgin Islands, Cayman Islands, Cook Islands, Curacao, Dominica, Gibraltar, Grenada, Guernsey, Hong Kong, Isle of Man, Jamaica, Jersey, Lebanon, Liberia, Liechtenstein, Maldives, Marshall Islands, Montserrat, Nauru, Netherlands Antilles, Niue, Panama, Philippines, Saint Lucia, Saint Vincent and the Grenadines, Samoa, Singapore, St. Kitts and Nevis, St Maarten, Turks and Caicos Islands, US Virgin Islands, Vanuatu.

<sup>&</sup>lt;sup>7</sup> Covers exports and imports of software that was not incorporated as part of computer hardware or physical media but separately transmitted by electronic means. The value of sales and purchases of additional software licences is also included.

<sup>\*</sup> Suppressed for confidentiality reasons but included in the higher level aggregates.

n.a. Not applicable - see Background Notes.

Table 3 - Exports and Imports of services classified by country, 2009 and 2010

Region/Country		<b>2009</b> <sup>1</sup>		2010				
	Exports	Imports	Net	Exports	Imports	Net		
Algeria	10	4	6	12	*	*		
Argentina	29	7	22	37	14	23		
Aruba	*	0	*	*	*	*		
Australia	632	308	324	941	405	536		
Austria	509	304	205	497	315	182		
Bahamas	8	0	8	8	0	8		
Bahrain	*	*	*	34	1	33		
Bangladesh	*	0	*	13	*	*		
Barbados	61	37	24	78	*	*		
Belgium	1,586	1,023	563	1,342	1,123	219		
Bermuda	1,303	2,976	-1,673	960	3,131	-2,171		
Brazil	218	10	208	180	49	131		
British Virgin Islands	16	*	*	19	*	*		
Bulgaria	*	22	*	82	23	59		
Canada	608	276	332	555	494	61		
Cayman Islands	736	*	*	627	*	*		
Chile	35	2	33	72	9	63		
China	1,533	203	1,330	1,790	302	1,488		
Colombia	62	0	62	74	6	68		
Congo	*	*	*	*	*	*		
Croatia	50	49	1	43	46	-3		
Cyprus	*	224	*	*	125	*		
Czech Republic	366	99	267	303	142	161		
Denmark	800	328	472	805	301	504		
Egypt	222	37	185	361	55	306		
El Salvador	*	0	*	22	*	*		
Estonia	25	22	3	17	20	-3		
Ethiopia	16	0	16	18	0	18		
Finland	641	180	461	683	176	507		
France	4,474	3,373	1,101	5,109	3,364	1,745		
Germany	6,596	3,052	3,544	7,760	3,482	4,278		
Gibraltar	10	*	*	10	*	*		
Greece	*	*	*	203	128	75		
Guernsey	20	28	-8	12	27	-15		
Hong Kong	115	114	1	140	112	28		
Hungary	409	100	309	490	90	400		
Iceland	*	*	*	*	*	*		
India	582	116	466	788	113	675		
Indonesia	109	11	98	129	11	118		
Isle of Man	42	13	29	129	11	*		
Israel	271	72	199	360	96	264		
Italy	4,308	2,296	2,012	4,204	2,335	1,869		
		2,2 <del>9</del> 0 *	2,012	4,204	2,333	1,009		
Jamaica	18 1 035	452	583	1,323	615	708		
Japan	1,035 79	452 37	583 42	1,323	32	116		
Jersey		۱۰ *	4Z *	140	3∠ *	*		
Jordan Kazakhatan	25	*	*					
Kazakhstan	62			61	10	51 65		
Kenya	82	10	72 247	79 210	14	65 170		
Korea, Republic of (South Korea)	295	48	247	210	40	170		
Kuwait	43	0	43		0			
Latvia	46	7	39	61	10	5		

Table 3 - Exports and Imports of services classified by country, 2009 and 2010 - continued

Region/Country	<b>2009</b> <sup>1</sup>			2010		
	Exports	Imports	Net	Exports	Imports	Net
Lebanon	22	*	*	36	*	*
Libya	6	0	6	13	0	13
Liechtenstein	*	*	*	*	*	*
Lithuania	47	9	38	44	10	34
Luxembourg	846	5,135	-4,289	1,081	5,818	-4,737
Malaysia	*	*	*	*	*	*
Maldives	113	22	91	102	75	27
Malta	12	*	*	*	*	*
Mexico	66	12	54	64	27	37
Morocco	48	10	38	44	10	34
Namibia	12	*	*	7	*	*
Netherlands	3,072	8,128	-5,056	3,422	10,243	-6,821
New Zealand	69	11	58	93	19	74
Nigeria	84	*	*	71	21	50
Norway	701	264	437	738	220	518
Pakistan	37	4	33	34	2	32
Panama	*	*	*	5	1	4
Philippines	75	7	68	89	16	73
Poland	667	253	414	702	275	427
Portugal	557	494	63	570	452	118
Qatar	54	1	53	49	1	48
Romania	120	30	90	144	36	108
Russian Federation	983	135	848	1,300	196	1,104
Saudi Arabia	161	31	130	235	42	193
Serbia	33	*	*	38	10	28
Singapore	336	308	28	579	148	431
Slovakia	112	15	97	84	20	64
Slovenia	46	13	33	*	*	*
South Africa	547	216	331	654	209	445
Spain	2,290	1,894	396	2,350	1,834	516
St. Kitts and Nevis	*	0	*	0	0	0
Sweden	1,236	408	828	1,252	369	883
Switzerland	1,694	1,169	525	1,752	1,575	177
Taiwan, Province of China	359	53	306	323	64	259
Thailand	22	26	-4	16	22	-6
Tokelau	*	*	*	*	0	*
Tunisia	26	5	21	27	13	14
Turkey	303	147	156	374	156	218
Ukraine	56	15	41	77	22	55
United Arab Emirates	393	104	289	514	179	335
United Kingdom	13,610	10,565	3,045	14,395	10,466	3,929
United States	4,281	23,823	-19,542	5,234	24,644	-19,410
Uruguay	*	*	*	*	*	*
Viet Nam	24	3	21	*	*	*
Virgin Islands, US	0	*	*	0	*	*
Zambia	*	*	*	*	0	*
International Organisations	*	3	*	39	0	39
Not geographically allocated <sup>2</sup>	*	4,498	*	6,254	5,049	1,205
Marginal trade <sup>3</sup>	152	44	108	227	64	1,203
World total	67,134	75,186	-8,052	73,837	80,931	-7,095

<sup>1</sup> Revised

 $<sup>^{2}\,</sup>$  This category covers data supplied by respondents without a geographical breakdown.

 $<sup>^3</sup>$  Subtotal for countries for which exports and imports are less than  $\in\!10\text{m}.$ 

<sup>\*</sup> Suppressed for confidentiality reasons but included in world total.

# Background Notes (September 2011)

#### Introduction

The quarterly balance of payments (BOP) statistics compiled and published for Ireland provide some detail on exports and imports of services along with some regional geographical detail for total services. This new release provides on an annual basis greater analysis of the service components and significantly more geographical detail including a cross-classification of service components according to counterpart country/region. The data are collected and compiled within the BOP framework and as such are designed to comply in so far as possible with the stipulated international methodological standards. They also conform closely with international presentation formats taking materiality and relevance into account as well as data confidentiality constraints. The results published in this release are generally compatible with the information supplied to and published by Eurostat and the European Central Bank (ECB) concerning the economic activities of EU and EMU residents with non-residents of these areas. The figures are also compatible with those supplied to other international organisations such as IMF and OECD.

A summary description of the methodology is given below. It follows as far as possible the recommendations of the IMF's Balance of Payments Manual - 5th Edition (BPM5) published in 1993 and its supplement Financial Derivatives: A Supplement to the 5th Edition (1993) of the Balance of Payments Manual published in 2000. It also largely complies with the principles described in the Manual on Statistics of International Trade in Services (2002) prepared and published jointly by the UN, European Commission, IMF, OECD, UN Conference on Trade and Development and the WTO. Any significant deviations from the international recommendations are highlighted below.

#### **Data collection**

The information on service exports and imports is obtained as part of the overall process of collecting BOP-relevant data. Statutory surveys are conducted by the CSO and by the Central Bank of Ireland (CBI). Other data obtained from administrative sources are also used. Following the introduction of a redesigned BOP data collection system in 1998 and up to 2007, the CSO undertook all the necessary survey collection and compilation required. However, following a recent joint initiative involving the CSO and the CBI to rationalize statistical data collection and compilation for the financial sector and also to reduce the burden on data providers, the data collection arrangements have changed. As a consequence, since 2008 the data required from licensed banks (credit institutions) and from investment funds (including money market funds) to meet BOP-related data requirements (as well as other statistical demands on both organisations) are being collected quarterly by the CBI under its legislation as well as European legislation. The data are supplied by the CBI to CSO for statistical compilation purposes. The CSO has therefore discontinued its surveys of credit institutions and investment funds but continues to collect the required data from other financial enterprises as well as non-financial enterprises using its ongoing quarterly statutory surveys. These are conducted under the Statistics (Balance of Payments and Financial Accounts) Order, 2010 (S.I. No. 206 of 2010) made under the Statistics Act, 1993.

CSO surveys of financial enterprises aim at exhaustive coverage and are conducted on a quarterly basis. However, in order to reduce reporting burden, companies with low activity volumes may, on approval from the CSO, provide annual data. The relevant CBI surveys of credit institutions and investment funds are conducted quarterly and are directed at all such entities. Overall, both organisations survey about 4,500 financial entities. The surveys cover banking, insurance and pension funding, asset financing, treasury, institutional investment, investment funds (e.g. mutual funds, unit trusts and similar collective investment operations), broking and other financial service provision. Financial enterprises, including those engaged in internationally-traded financial service activities and collectively labelled as IFSC (International Financial Services Centre) enterprises, are required to make returns.

Quarterly detailed returns are provided by about 3,500 entities while about 1,000 smaller activity entities provide the same level of detailed data annually. Quarterly estimates are made by the CSO from the annual returns for a specific year and these are used as preliminary quarterly estimates for the following year.

CSO surveys of manufacturing and non-financial service enterprises are conducted on a quarterly basis also with smaller activity entities reporting annually. Coverage for these entities is on a sample selection basis, those surveyed being selected on the basis of statistical register information concerning their transactions with non-residents. About 500 companies make quarterly or annual returns. Some of the enterprises are Irish owned; others are foreign-owned companies or branches. Both types have trading or investment transactions with non-resident affiliates or with third parties.

In order to facilitate compilation of the wider national accounts statistics, the surveys conducted by both the CSO and the CBI also collect data on transactions of reporting enterprises with residents of Ireland. The returns are predominantly supplied in electronic form but a small number of reporters use paper forms.

In making the overall estimates of imports and exports of services by manufacturing and non-financial enterprises, the survey results are grossed (or scaled) up to allow for non-coverage of enterprises and for some survey non-response. The grossing factors used take into account comparisons of data collected from the BOP surveys with data obtained from other CSO sources such as the Annual Services Inquiry and the Census of Industrial Production.

Apart from survey data, administrative sources also provide information on non-resident service transactions (e.g. the Department of Defence, concerning Ireland's UN military peace-keeping activity; the Department of Foreign Affairs, on expenditure incurred in maintaining Ireland's embassies and consulates abroad). In addition, information on tourism expenditure and receipts is obtained from other CSO inquiries and the freight and insurance service components of merchandise imports are estimated from the official merchandise imports statistics published by the CSO.

# Sign convention and symbols

Service exports and imports are both shown with a positive sign and the net balance for any component or for the overall aggregate is calculated as exports *less* imports. Occasionally, the *merchanting* component of service exports may have a negative sign as a consequence of a merchanting loss being generated by a resident entity.

Amounts are shown in millions of Euro; '0' means amounts of less than €500,000; '-' means 'not relevant'. Cell entries may not add to totals due to rounding.

#### Definition of services

The Manual on Statistics of International Trade in Services states that

"the term *services* covers a heterogeneous range of intangible products and activities that are difficult to encapsulate within a simple definition. Services are also often difficult to separate from goods with which they may be associated in varying degrees."

The Manual generally respects the 1993 UN System of National Accounts usage and definition of the term services as follows:

"Services are not separate entities over which ownership rights can be established. They cannot be traded separately from their production. Services are heterogeneous outputs produced to order and typically consist of changes in the condition of the consuming units realised by the activities of the producers at the demand of the customers. By the time their production is completed they must have been provided to the customers".

Services, unlike goods, are (generally) non-transportable. They differ from goods most notably in the immediacy of the relationship between supplier and consumer. Service supply, depending on the type of service, can involve the supplier travelling to the customer or vice versa, or the use of other means of delivery (e.g. using postal or internet services).

# Valuation

Service transactions, like all BOP transactions, should be recorded on an accruals basis using market valuation, and the collection system is designed to adhere to this approach. In practice, the information supplied to the CSO is based on company accounts data and may include information supplied on a 'best estimate' basis.

### Residence

Exports and imports of services occur between residents of Ireland and non-residents. For BOP, the term 'resident' covers: (a) individuals, including foreign nationals, living in Ireland for at least one year as well as Irish embassy staff and military staff located abroad, (b) Irish government enclaves located abroad (embassies, consulates, etc.), and (c) corporate bodies who have a centre of economic interest located here, including branches of foreign-registered companies. A 'non-resident' is any individual or entity which is not categorised as a 'resident' for BOP purposes.

# Geographical allocation principle

Service transactions are allocated to the country of residence of the counterpart i.e. in the case of exports, to the country of residence of the purchaser of the service; in the case of imports, to the country of residence of the entity from which the service was purchased. The country allocation is based on the ISO 3166 classification.

# Description of individual service components

Services exports and imports are presented to show nine main categories of service types: transport, tourism and travel, communications, insurance, financial services, computer services, royalties/licences, other business services and other services not elsewhere specified. The other business services category is further subdivided into merchanting; other trade related services; operational leasing; legal, accounting and other professional services; advertising and market research; research and development; architectural, engineering and other technical services; management services between affiliates; and other. In all, a total of seventeen individual service components are identified. The various components are described as follows.

### (i) Transport

Transport services cover the carriage of passengers, the movement of freight, oil and gas pipeline transport and electricity transmission, along with the chartering of carriers and associated crew. Supporting and auxiliary services (e.g. cargo handling and storage, cleaning

in ferry ports and airports, salvage operations) are also included. Export sales data for passenger transport are obtained from resident airline and ferry operators in terms of their receipts from non-residents for travel to and from Ireland. Direct data on receipts for other types of resident transport companies are not available – such expenditure by non-resident visitors to Ireland being captured indistinguishably in the *travel and tourism* receipts (exports). Respondents may provide their 'best estimates' in respect of the geographical breakdown required because of the difficulty of knowing in all cases the precise country of residence of their customers. Payments by Irish residents to non-resident transport enterprises in general cannot be directly distinguished at present. Such payments (imports) are included in the *travel and tourism* expenditure data. Receipts by resident airline and shipping companies for freight services provided (exports) to non-residents are obtained from these enterprises, the geographical breakdown being provided on a 'best estimates' basis where necessary. Imports of freight services are estimated from the official merchandise imports figures in calculating the necessary deduction to transform the imports valuation from a c.i.f (cost, insurance, freight) to a f.o.b. (free on board) basis as required for BOP purposes. The overall c.i.f. to f.o.b. adjustment factors are 2% for intra-EU imports and 4.8% for extra-EU freight. In each case, the freight element is estimated to account for 90% of this overall adjustment while the remaining 10% is allocated to the insurance element. Within the *transport* category three service components are shown: *passenger, freight* and *auxiliary services*.

### (ii) Tourism and travel

The category tourism and travel essentially covers the goods and services acquired in one economy by a resident of another economy during visits of less than one year. The results shown for tourism and travel are derived from the tourism statistics collected and compiled by the CSO primarily from its quarterly Passenger Card Inquiry (PCI) and from its monthly Country of Residence Survey (CRS). The PCI and the CRS surveys are conducted independently at airports and ferry ports to meet the requirements of EU Council Directive 95/57/EC and Commission Decision 95/57/EC, each inquiry obtaining information for about 400,000 travellers over the course of a year. The PCI is a continuous sample survey of incoming and departing passengers at airports and seaports. It collects details of purpose of journey, country of residence, expenditure and fare costs, length of stay (for passengers travelling into and out of Ireland), and type of accommodation used (for visitors to Ireland). In the CRS, a sample of sailings and flights is selected and a one-in-five systematic sample of passengers for both modes of travel is surveyed. The data collected provide country of residence analyses of arriving and departing overseas travellers into/out of Ireland as well as information on route taken and mode of transport. The sample results are grossed up to total passenger numbers provided by airports and ferry companies. The PCI results are combined with the overall visit estimates from the CRS to provide the official overseas tourism and travel estimates published by the CSO. It should be noted that the tourism/travel exports item represents receipts of residents from non-resident visitors other than passenger fare receipts of Irish passenger carriers from non-residents; the latter are included under transport exports. The tourism/travel imports item represents foreign expenditure by Irish residents on foreign travel. Because of the difficulty of separately distinguishing passenger fares paid to non-resident carriers this element of expenditure is generally included in *tourism/travel* imports (rather than being more appropriately categorised as an import of transport services. Payments made to Irish passenger carriers by Irish residents are excluded.

# (iii) Communications

This covers postal and courier services and telecommunications services. Postal and courier services include the pick-up, transport and delivery of letters, postcards, printed matter, parcels and packages. Telecommunications services include the transmission of sound, images and other information by telephone, radio and television broadcasting, electronic mail, facsimile services and by satellite delivery. Also included are cellular telephone services and internet access services. Details of expenditures by resident enterprises on services purchased from non-residents are obtained from the BOP surveys of these enterprises. Information on receipts from non-residents in respect of their purchases of Irish-produced communications services are obtained from resident service providers.

# (iv) Insurance

The value of *insurance* services provided to non-residents by resident insurers (exports) is compiled from survey returns. It is estimated according to the international standards as the value of direct and supplementary premiums earned less the value of claims payable less increases in the actuarial element of insurance technical reserves. Supplementary premiums consist of investment income earned on investing the insurance technical reserves. This income is attributed to the policy holders and is also treated as being paid back to the insurance company by them. Capital and exchange gains and losses are excluded from the calculation of the output of resident insurance providers and data suppliers are requested to provide the relevant details to ensure that any impact of such gains/losses is removed. The value of insurance services purchased by residents from non-resident insurers (imports) is currently estimated primarily as insurance premiums paid less claims received. Reinsurance transactions in premiums and claims are currently treated on a gross basis and are incorporated in the results presented. Auxiliary insurance services (e.g. broking) are treated as part of insurance and receipts and payments for such services are included. In relation to merchandise imports, as described already for

*transport* services, the insurance element of the c.i.f. to f.o.b. adjustment made for merchandise imports is estimated as 0.2% of the c.i.f. value for Intra-EU imports; for Extra-EU imports, the insurance element is estimated as 0.48% of the import value. These amounts are recorded under *insurance* imports. Given the complex nature of the insurance (and reinsurance) business in Ireland, the estimation procedures for both exports and imports of insurance services are currently being reviewed.

### (v) Financial services

This item covers financial intermediation and auxiliary services, except those of life insurance and pension funding and non-life insurance. Included are:

- (1) Specific types of financial service which generate explicit or implicit fees and commissions associated with financial transactions such as, for example, deposit taking and lending, financial leasing, factoring, etc.
- (2) Provision of services in the areas of, for example, financial advice, financial security custody and trustee services, management of financial assets, company mergers and acquisitions.

The following are excluded from *financial services*:

- 1. Interest earned on deposits, loans, financial leases and debt securities (this is investment income, not included in services);
- 2. Life insurance and pension intermediation services;
- 3. Other insurance services;
- Non-financial advisory services provided by banks (such as management advisory services, which are included under the appropriate category);
- Gains and losses made on purchase and sales of securities and financial derivatives on own account:
- 6. Financial intermediation services indirectly measured (FISIM). Some financial intermediaries are able to provide services for which they do not charge explicitly. FISIM is the measure of the value of these services. Financial intermediaries do this by paying to lenders (those from whom they borrow funds in the form of deposits and/or loans) rates of interest lower than the rates that they charge to those to whom they lend through loans (and to different categories of these lenders and borrowers). The IMF's 1993 BPM5 does not recommend the inclusion of FISIM in financial services but the UN's 1993 System of National Accounts (SNA) does make such a recommendation. Also the 1995 EU European System of Accounts (ESA) regulation (Council Regulation (EC) No 2223/96) as amended by Council Regulation (EC) No 448/98 and Commission Regulation (EC) No 1889/2002 require the inclusion of the FISIM element under services and, hence, as part of GDP. There is therefore a difference in treatment of FISIM currently by CSO between the approach adopted for BOP purposes and that used for the national accounts. Under the new international BOP standards which will come into operation in 2014 FISIM will be included under Financial services.

In addition to explicit fees that may be charged for the conversion of foreign exchange, implicit service fees for foreign exchange transactions are valued as the spread between the mid-point rate and the buying or selling rate. Therefore all financial service fees may not be invoiced separately; they may be included indistinguishably with the financial transactions to which they relate. An example is the invoiced price of a security that includes a charge for the brokerage service provided, as well as charges for the international transfer of foreign currency. Such services are difficult to record and reporters may include them indistinguishably with the values of related financial transactions.

# (vi) Computer services

The *computer services* component consists of hardware and software-related services and data-processing services. Included are hardware and software consultancy and implementation services; maintenance and repair of computers and peripheral equipment; disaster recovery services, provision of advice and assistance on matters related to the management of computer resources; analysis, design and programming of systems ready to use (including web page development and design), and technical consultancy related to software; development, production, supply and documentation of customised software, including operating systems made to order for specific users; translation and localisation services; systems maintenance and other support services, such as training provided as part of consultancy; data-processing services, such as data entry, tabulation and processing on a time-sharing basis; web page hosting services; and computer facilities management. Sales and purchases of software transmitted electronically are recorded under *computer services*. Excluded from *computer services* are the export/import of packaged (non-customised) software which is embedded in hardware or

carried on other physical media. This software is classified as *merchandise* in the official foreign trade statistics.

The relevant information on computer services is obtained from the usual BOP survey sources. In valuing these services reporters are asked to include the value of software licence fees received (exports) or paid (imports). This is a conscious CSO departure from the international standards which require that such licence fees be included under the service item *royalties/licence fees*. The treatment described was adopted in order to facilitate users in analysing the contribution of computer software producers to the economy.

# (vii) Royalties/licences

This item covers franchises and similar rights as well as other royalties and licence fees. Franchises and similar rights comprise international payments and receipts of franchising fees and the royalties paid for the use of registered trademarks. Other royalties and licence fees includes international payments and receipts for the authorised *use* of intangible, non-produced, non-financial assets and proprietary rights (such as patents, copyrights and industrial processes and designs) and with the use, through licensing agreements, of produced originals or prototypes (such as manuscripts, and cinematographic works and sound recordings). In line with the IMF's BPM5 recommendation, payments and receipts for the outright purchase or sale of these assets and rights are excluded from this service component. Instead, such transactions are recorded as capital account transactions in the Balance of Payments statement. As described above under item (vi) *computer services* and as a conscious CSO departure from the international recommendations, receipts and payments in respect of computer software licence fees are not included under *royalties and licence fees* but are instead included under *computer services*. A further deviation from the international standards is that royalty receivables and payables in connection with the entertainment industry (mainly concerning film distribution and musical recordings and performances) are currently excluded from *royalties and licence fees* and included under *other services not elsewhere specified*.

### (viii) Other business services

This item covers receivables and payables for the following services, the data for which are obtained from survey returns: (a) merchanting; (b) other trade-related services; (c) operational leasing; (d) legal, accounting and other professional services; (e) advertising and market research; (f) research and development; (g) architectural, engineering and other technical services; (h) management services between affiliates; and (i) other services. The various service sub-categories are described as follows.

- a. *Merchanting* consists of the sales net of purchases by Irish resident enterprises of foreign goods bought from and sold to non-residents without the goods entering or leaving Ireland. The net profit resulting from these transactions is recorded as a (positive) service export value under *merchanting services*; any net loss from this activity is recorded as a negative export value. As an interpretation of the philosophy of the current international standards, the CSO also includes under merchanting the value on a net basis of services delivered by Irish residents to foreign customers through a contracted foreign service provider. These services may or may not be associated with the supply of goods or equipment. The amount recorded under *merchanting* is the amount received by the Irish resident from the foreign customer less the amount paid by the former to the foreign contracted service provider.
- b. Other trade-related services consist of commissions earned by resident entities acting as agents for non-residents or paid to non-resident entities acting as agents for residents in connection with imports or exports of goods or services. Excluded are financial brokerage fees (included in *financial services*) and transport related fees (included in the appropriate component of *transport*).
- c. Operational leasing covers rental receivables and payables between residents and non-residents in respect of leasing (other than financial leasing) and chartering, without operators, of aircraft, ships and other transport or other equipment and plant.
- d. Legal, accounting and other professional services covers: legal consultancy, advisory and representation services, drafting services of legal documentation and instruments; accounting, auditing, bookkeeping, tax consulting and tax planning and document preparation services; business and management consulting and other professional services.
- e. Advertising and market research services include the design and creation of advertisements by advertising agencies; media placement, including the purchase and sale of advertising space; exhibition services provided by trade fairs; the promotion of products abroad; market research; telemarketing; and public opinion polling on various issues.
- f. Research and development services cover those services that are associated with basic research, applied research and experimental development of new products and processes. Activities in the physical sciences, social sciences and humanities are covered, including

the development of operating systems that represent technological advances. Also included is commercial research related to electronics, pharmaceuticals and biotechnology.

- g. Architectural, engineering and other technical services covers services related to architectural design of development projects; planning, design and supervision of the construction of civil and other engineering projects; surveying; cartography; product testing and certification; and other technical services.
- h. *Management services between affiliates* covers payments between related enterprises for management (or other overhead) services that cannot be specifically classified to any other component of *services*.
- i. *Other services* covers any other business services that cannot be classified to any of the business services listed above.

# (ix) Other services not elsewhere specified

This includes government services, personal, cultural and recreational services, construction services and any other services transacted between residents and non-residents. These services are described as follows.

- 1. Government services includes the value of expenditure abroad (i.e. imports) by Irish embassies, consulates, and military units (e.g. associated with UN peace-keeping engagements) with residents of economies in which the embassies, consulates and military units are located; receipts by Irish residents from foreign embassies and consulates located in Ireland are correspondingly included (as exports). As a general exclusion under the international standards, transactions by embassies, consulates and the like, and their staff, with residents of the home economies of the embassies, consulates, etc. are not recorded in international service transactions (or in balance of payments) statistics. The data are obtained from Government departments and from embassies and consulates located in Ireland.
- 2. Personal, cultural and recreational services covers audiovisual and related services and other personal, cultural and recreational services. Included are services and associated fees related to the production of motion pictures, radio and television programmes (live or recorded) and musical recordings and performances. Fees for distribution rights (for television, radio and film) are also included. Excluded are purchases and sales of films, television and radio programmes, recorded music, musical compositions and manuscripts, and the rights to these. The estimates included are based on information obtained from a number of sources including data provided by representative and industry bodies as well as media reports and articles. As described above under the royalties and licence fees heading, the current treatment for royalty receivables and payables mainly in connection with film distribution and musical recordings and performances deviates from the international standards. These amounts are excluded from royalties and licence fees and included under personal, cultural and recreational services.
- Construction services cover work performed on construction projects and installation by employees of an enterprise in locations outside the economic territory of the enterprise. The work may be performed for a short period of time e.g. for less than one year for smaller projects. Some of the construction work undertaken in Ireland can be considered to fall within the ambit of construction services as enterprises from Northern Ireland provide the service on a cross-border basis. However, for larger projects the work may extend over a number of years. In such cases, it is likely that the enterprise undertaking such a project will either set up a long-term site office in the country in which the project is being undertaken, or more probably it will establish a subsidiary or branch in that location. Where a long-term (over one year) site office or a subsidiary/branch are established, the construction work undertaken is deemed to be a direct investment operation (see the definition of direct investment in any of the other CSO Releases: Balance of International Payments, International Investment Position or Foreign Direct Investment). Because of current difficulties in collecting the relevant data directly from the required number of construction companies, the construction service estimates are based on data collected from local authorities and from the Department of the Environment, Heritage and Local Government. These estimates attempt to reflect the net construction service inflows (exports) and outflows (imports) vis-a-vis non-residents in the year. Further work is ongoing on this item and it is intended to compile and publish specific data for construction services when circumstances permit.
- 4. Any other services not specified above are included under this residual heading.

<sup>&</sup>lt;sup>i</sup> ECB Regulation on the Assets and Liabilities of Investment Funds (ECB/2007/8) of 27 July 2007, the ECB Balance of Payments and International Investment Statistics Guideline (ECB/2004/15) of 16 July 2004, as amended by (ECB/2007/3) of 31 May 2007, and the ECB Guideline on Monetary, Financial Institutions and Markets Statistics (ECB/2007/9) of 1 August 2007

ii The international standards limit merchanting activity to the international purchase and sale of goods which neither enter or leave the compiling economy. These standards require that services outsourced outside the compiling economy by a resident supplier and associated with the supply of merchanted goods should be treated and recorded on a gross basis in both the BOP and the international trade in services statistics. The CSO has not adopted this approach for reasons of possible consequential statistical distortion, particularly in the context of potentially large transactions in imports and exports of outsourced services having little impact on domestic employment levels.