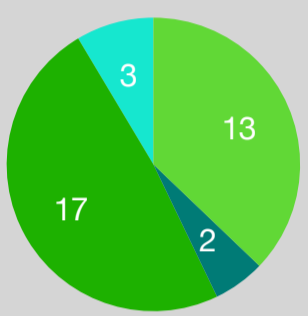


Reading Habits of Teenagers vs Adults

INTRODUCTION

AGES OF THE TEENS WE SURVEYED

- 12-13 years old
- 14-15 years old
- 16-17 years old
- 18-19 years old



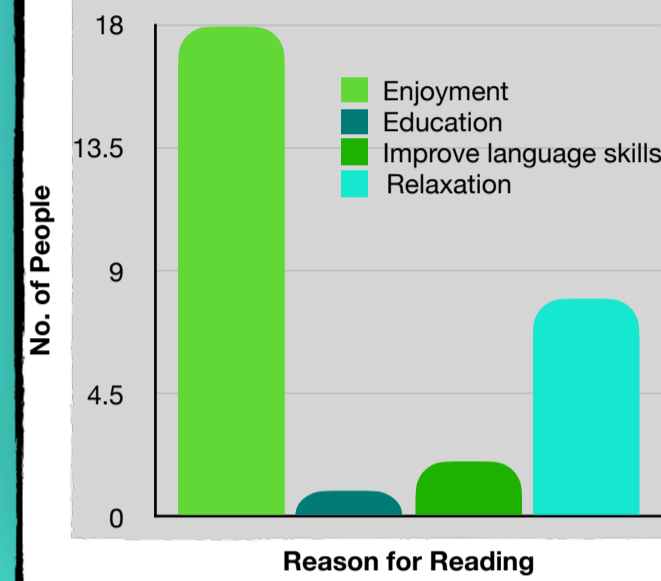
Our project was about reading habits of teenagers in comparison to the reading habits of adults. We are both very interested in this topic so we thought it would be great idea to explore. We picked about 10 girls from each year in our school, 1st-6th year to conclude the teenage sample and we asked our parents and family members to make up our adult sample. There were two surveys for each sample. And these were the results:

How do the Reading Habits of Teenagers differ from the Reading Habits of Adults?



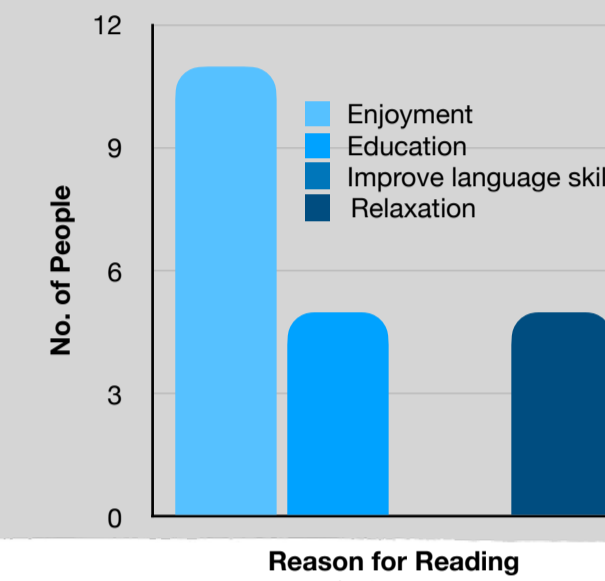
WHY DO YOU READ

Why do you enjoy reading?



In question 7, why do you enjoy reading, the most popular answer was that they like to read for enjoyment and it was the same for adults.

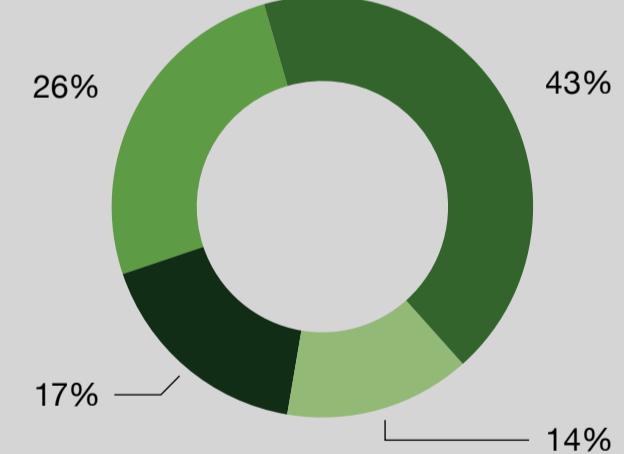
Why do you enjoy reading?



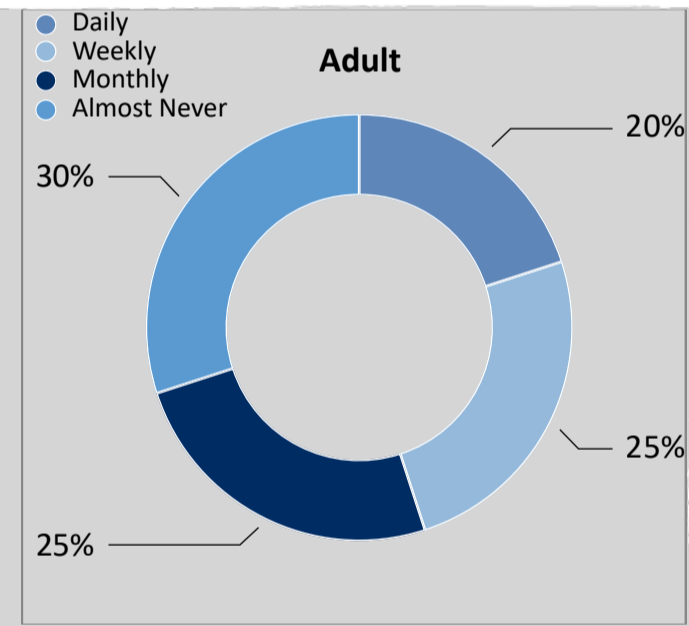
FREQUENCY

The first question on our survey was simply, "How often do you read?" We found that for teenagers it was more likely for them to either read daily or almost never. But the majority do read daily. From the comments at the end of the survey, it seems

- Daily
- Weekly
- Monthly
- Almost never

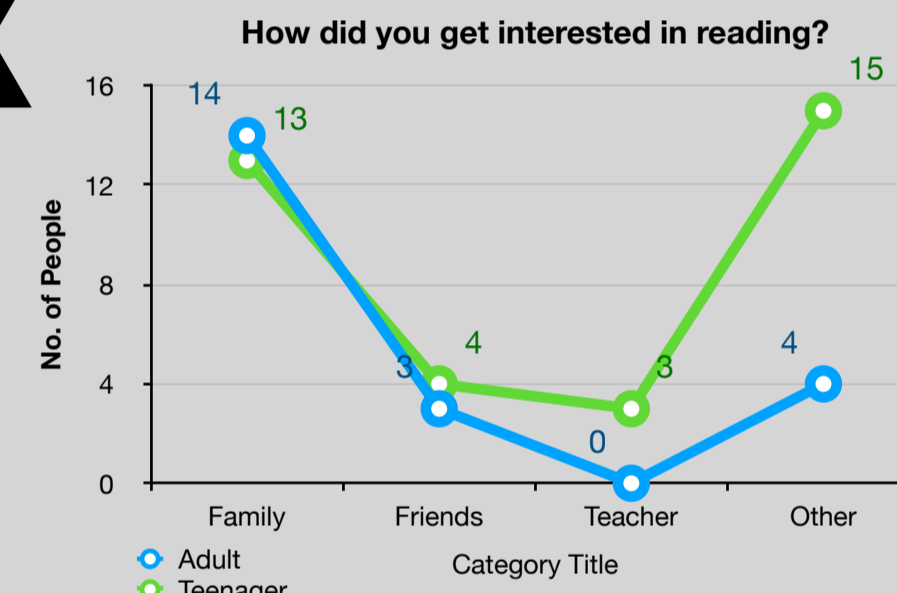


that teens are either super-readers or not readers at all. As for adults, 30% responded that they almost never read, 25% said monthly and 25% weekly, leaving the last 20% of adults readers that read daily. From this we have deduced that teenagers read more often than adults.

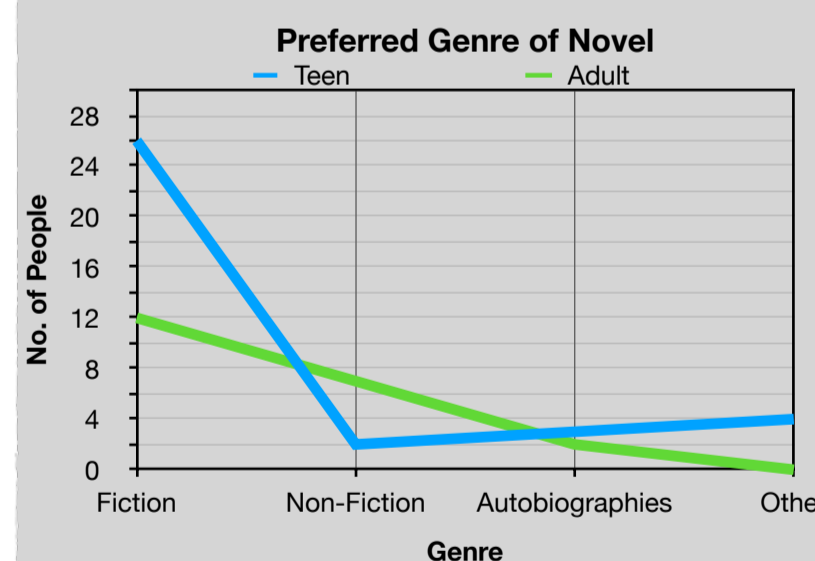


INTEREST / GENRE

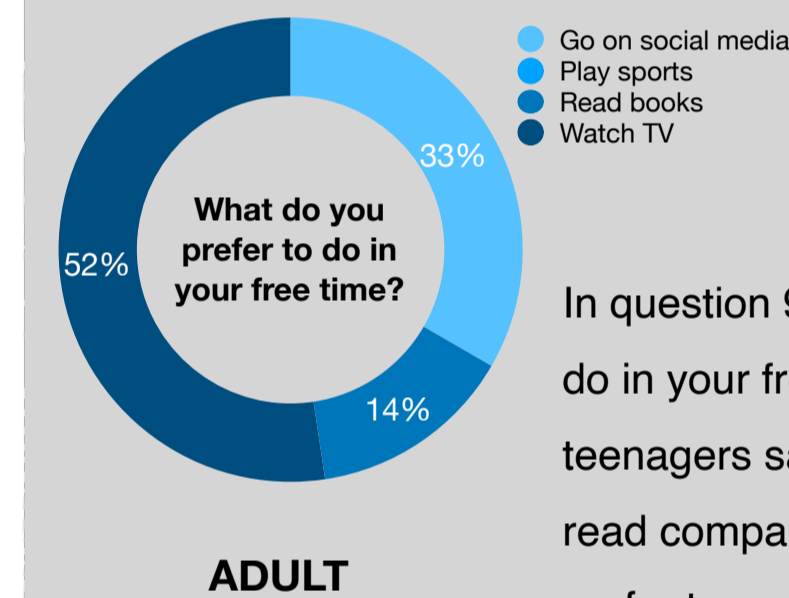
In question 6, how did you get interest in reading the most common answer for the teenagers was other and for the adults it was through family.



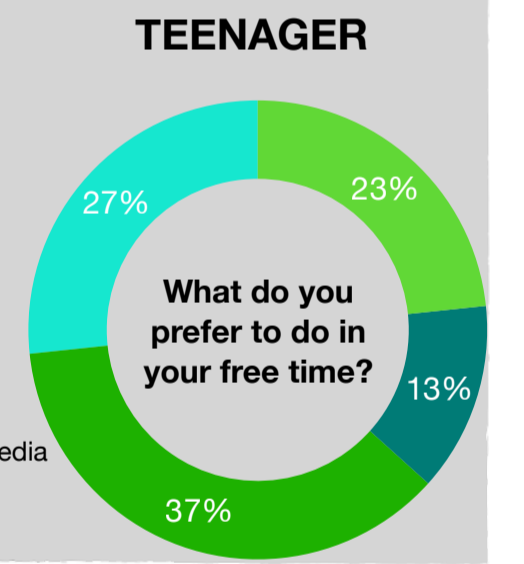
The mode of teenager's and adult's favourite type of book to read are both fiction, however adult's are much more inclined to read non fiction than teenagers are, whereas teenagers are more likely to explore other genres than adults.



FREE TIME

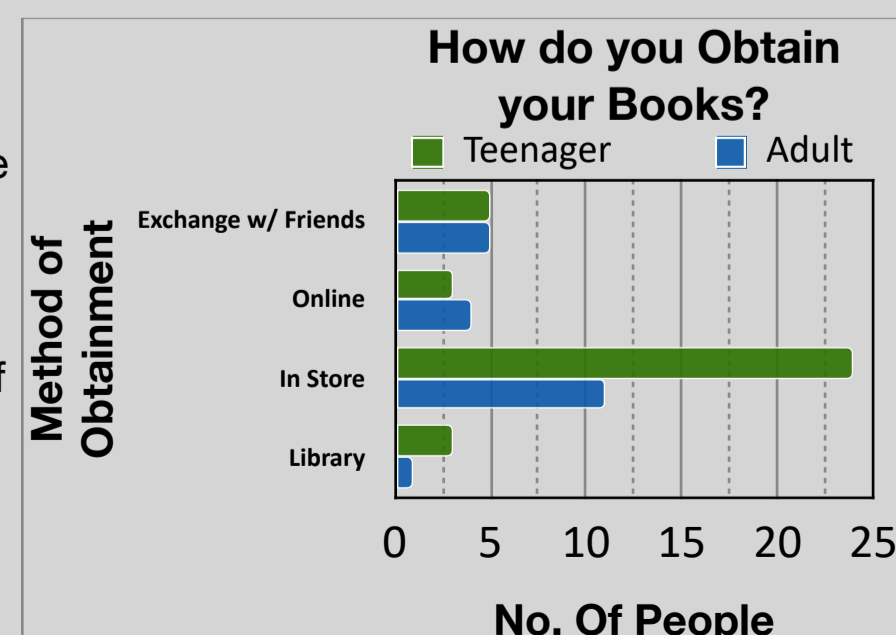


In question 9, what do you prefer to do in your free time, majority of the teenagers said that they prefer to read compared to the adults which prefer to spend time watching tv.



OBTAINMENT

As we compared the results from the surveys, we can clearly see that the mode of both of the surveys is to buy your books "In Stores". But surprisingly Adults buy a larger proportion of their books online, while teenagers are more prone to go to the library. Which is Interesting because traditionally teenagers are associated with new technologies, i.e. online shopping and adults with older institutions, i.e. libraries



CONCLUSION

In conclusion, from our two surveys my partner and I have learned that the reading habits of teenagers in secondary school education and the reading habits of adults differ across all fields. We have conclude that teenagers read on average more often, this could be due to the fact that they're in education and the fact that most adults have a full-time job. We also concluded that the vast majority of adults prefer to watch T.V. or go on social media in their free time, whereas teenagers on average prefer to read books. From our research we learned many new things and were even surprised by the results we received.

