

# Terms and Conditions



## Inspiration

We became interested in the topic after a presentation in our school, on what important information present in the terms and conditions was frequently looked over. We decided it would be interesting to see how often the terms and conditions was read, and whether people were aware of what they are signing up to when they tick the "I have read the terms and conditions" box.

## The Experiment

- We designed a survey to hand out in our school. It was handed out from 1<sup>st</sup> to Transition year students, we chose the younger years and we believed they used social media more, as well as a wider range of social media. The data was collected and graphed.
- Before we distributed the surveys, we estimated that almost everybody would use social media, but that less than half of the people using it had read the terms and conditions.

## Project Summary

We designed a survey to hand out to 1<sup>st</sup> to Transition year students.

We took an educated guess as to the survey results.

We distributed the surveys and collected they once they were filled out.

The survey answers were tallied and counted.

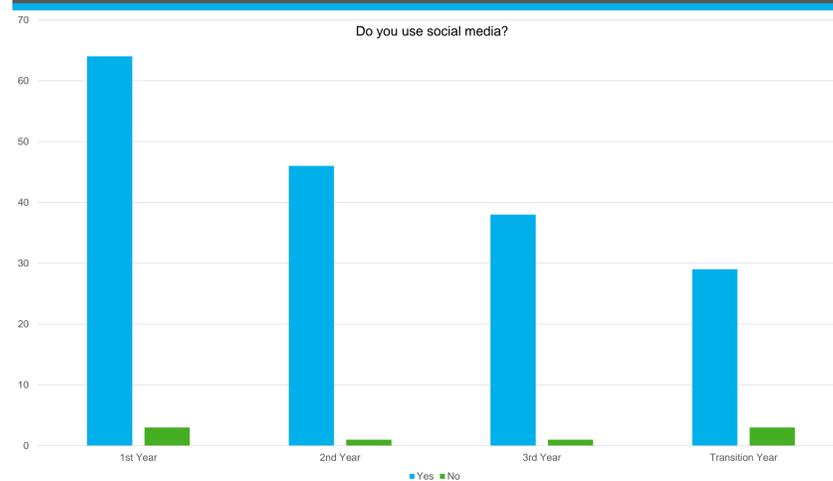
Graphs were constructed.

The questions on the survey are as follows;

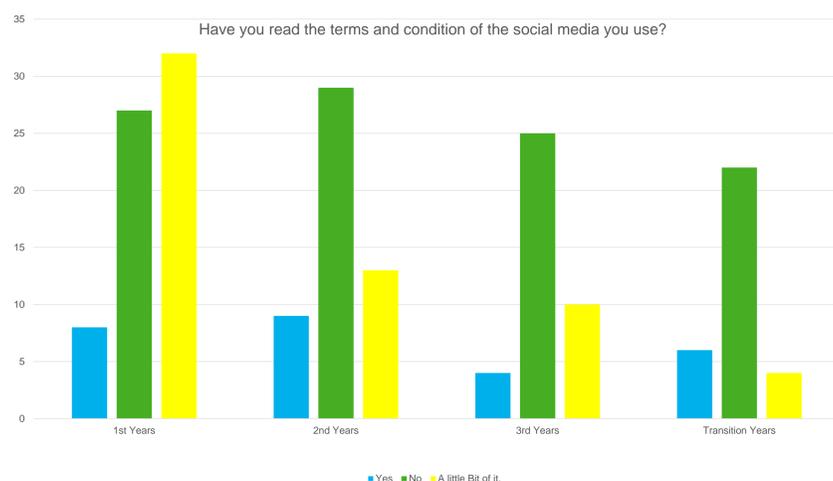
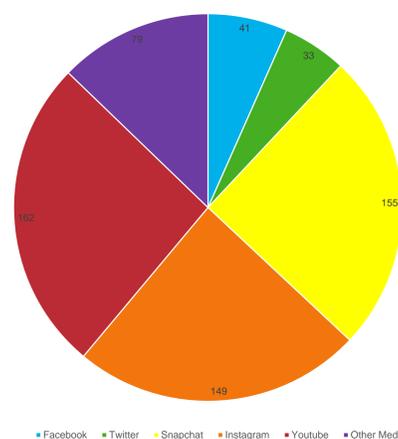
1. What year are you in?; 1<sup>st</sup>, 2<sup>nd</sup>, 3<sup>rd</sup>, TY.
2. What is your Gender?; Male or Female.
3. Do you use social media?; if yes, which ones?; Snapchat, YouTube, Facebook, Twitter, Instagram, Other
4. Have you read the terms and conditions of the social media you use?; Yes, No, A little.
5. If you answered no, or a little to Q4, Why?; The T+Cs were Boring, too long, you had better things to do, there was nothing important in it, other.
6. Are you aware you must be over 13 to use certain social media?; Yes, No, or you have heard something similar.
7. Are you aware that snapchat has full right to sell and redistribute your information and messages?; Yes, No,



## Survey Results.

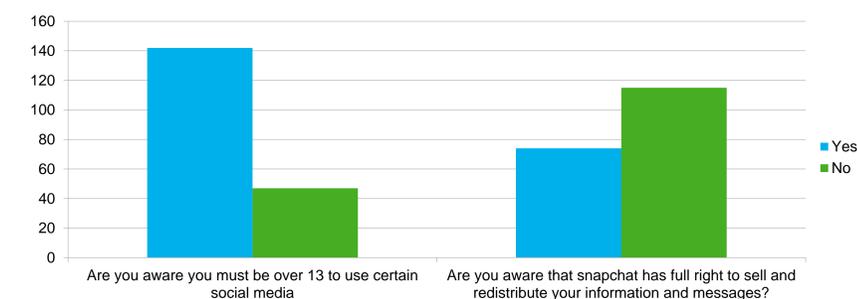
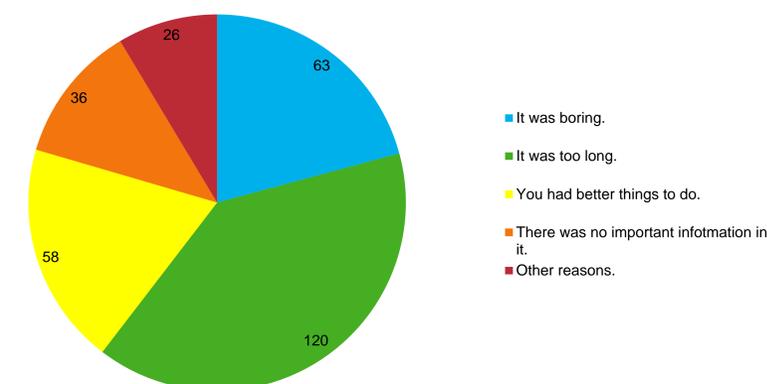


Social Media Used



## Results

If you did not read all of the terms and conditions, why?



## Graph Analysis

- On the first graph we can see that almost everybody uses some form of social media
- Facebook and Twitter combined are less popular than "other" social medias, as seen in graph two
- On the third graph we can see that very few people read the terms and conditions.
- On the third graph we can see that many people did not read the terms and conditions due to it being too long, boring, and 36 people believed there was nothing important in the terms and conditions.
- Almost 50 people did not realize they had to be above 13 to use certain social media.
- Almost two thirds of people didn't realize that their data could be sold and redistributed.

## Conclusion

- We have concluded that Children and Teenagers need more information and teaching about social media.
- We think this is needed as despite almost all teenagers using social media, very few read the terms and conditions, and realize what they are signing up to when they make a social media account.
- In an world becoming ever-more digitized, is it right that the younger generation, who have grown up with social media, don't know what is being hidden and what they aren't seeing.
- Terms and conditions should be made so that it is more easy to understand as a teenager or child.