

## **The Community Innovation Survey 2014**

	Before you begin, you will need		
	Your CSO reference number		
	The form should take approximately 20 minutes to complete		
Er	nter your CSO reference number:		
1.	General information about the enterprise		
1.1	In 2014, was your enterprise part of an enterprise group?	Yes O	No O
	If Yes In which country is the head office of your group located?	COUNTRY	
lf	your enterprise is part of an enterprise group, please answer all further questions only for responsible in Ireland. Exclude all subsidiaries or parent enterp	the enterprise for virses.	which you a
1.2	2 During the three years 2012 to 2014, did your enterprise:		
	Merge with or take over another enterprise	Yes O	No O
	Sell, close or outsource some of the tasks or functions of your enterprise	Yes O	No O
1.3	In which geographic markets did your enterprise sell goods and/or services during the three years 2012 to 2014?	ing	
	Local/regional within Ireland	Yes O	No O
	National (other regions of Ireland)	Yes O	No O
	Northern Ireland	Yes O	No O
	Other European Union (EU) countries, EFTA or EU candidate countries 1	Yes O	No O
	All other countries	Yes O	No O

During the three years 2012 to 2014, did your enterprise introduce:		
Goods innovations 1	Yes O	No O
Service innovations	Yes O	No O
2 Who developed these product innovations?	Goods Innovations	Service Innovations
Your enterprise by itself	0	0
Your enterprise together with other enterprises or institutions	0	0
Your enterprise by adapting or modifying goods or services originally developed by other enterprises or institutions   1	0	0
Other enterprises or institutions 1	0	0
Were any of your product innovations (goods or services) during the three year	ears 2012 to 2014:	
Were any of your product innovations (goods or services) during the three yes	ears 2012 to 2014:	No <b>O</b>
		No O
New to your market? 1	Yes O	No O
New to your market?  Only new to your firm?  Using the previous definitions, please estimate how your total turnover in 2014 w	Yes O	No O
New to your market?  Only new to your firm?  Using the previous definitions, please estimate how your total turnover in 2014 w following categories:	Yes O Yes O vas distributed between	No O
New to your market?  Only new to your firm?  Using the previous definitions, please estimate how your total turnover in 2014 w following categories:  Note that the amount should add to 100%.  New or significantly improved goods and service innovations introduced during 2	Yes O Yes O vas distributed between	No O

s. Process innovation <b>v</b>			
3.1 During the three years 2012 to 2014, did your enterprise introduce:			
New or significantly improved methods of manufacturing or producing goods or services	Yes O	No O	
New or significantly improved logistics, delivery or distribution methods for your inputs, goods or services	Yes O	No O	
New or significantly improved supporting activities for your processes, such as maintenance systems or operations for purchasing, accounting or computing	Yes O	No O	
3.2 Who developed these process innovations?	Tick all that apply		
Your enterprise by itself	0		
Your enterprise together with other enterprises or institutions (1)	0		
Your enterprise by adapting or modifying processes originally developed by other enterprises or institutions   ①	0		
Other enterprises or institutions 0	0		
4. Ongoing or abandoned innovation activities for product and process innovati	ons 🕦		
4.1 During 2012 to 2014 did your enterprise have any innovation activities that did not result in a product or process innovation because the activities were:			
Abandoned or suspended before completion	Yes O	No O	
Still ongoing at the end of 2014	Yes O	No <b>O</b>	
5. Activities and expenditures for product and process innovations			
5.1 During the three years 2012 to 2014, did your enterprise engage in the following innovation activities:			
In-House R&D: 1	Yes O	No O	
If yes, did your enterprise perform R&D during the three years 2012 to 2014:  Continuous	uously <b>(</b> ) Oo	ccasionally O	

External R&D: 1	,	res O	No O	
Acquisition of machinery, equipment, software & buildings   1	,	res O	No O	
Acquisition of other external knowledge from other enterprises or institutions:	•	res O	No O	
All other innovation activities: 1	,	res O	No O	
5.2 How much did your enterprise spend (to the nearest € '000) on each of the form in 2014 only?	ollowing inno	vation act	tivities	
In-house R&D 🕕	€			000's
External R&D	€		C	)00's
Acquisition of machinery, equipment, software & buildings •	€			000's
Acquisition of existing knowledge from other enterprises or institutions	€			000's
All other innovation activities	€			000's
Total expenditures on innovation activities (Sum of expenditures for all types of innovation activities)	€			000's
5.3 During the three years 2012 to 2014, did your enterprise receive any public fractivities from the following levels of government?    • • • • • • • • • • • • • • • • • •	inancial supp	oort for inr	novation	
Local or regional authorities		Yes O	No O	
Central government (including central government agencies or ministries)		Yes O	No O	
The European Union		Yes O	No O	
If yes, did your enterprise participate in the EU 7th Framework Programme for Research and Technical Development or in the Horizon 2020 Programme for Research and Innovation?		Yes O	No O	

6. Co-operation for product and process innovation (1)							
6.1	During the three years 2012 to 2014, divided your innovation activities with other enterprises.			erate on any	of	Yes O	No O
6.2	Please indicate the type of co-operation	partner by	location (tick	k all that apply	<b>(</b> )		
	Type of co-operation partner	Ireland	Northern Ireland	Other ① Europe	United States	China or India	All other countries
	A. Other enterprises within your enterprise group	0	0	0	0	0	0
	B. Suppliers of equipment, materials, components or software	0	0	0	0	0	0
	C. Clients or customers from the private sector	0	0	0	0	0	0
	D. Clients or customers from the public sector i	0	0	0	0	0	0
	E. Competitors or other enterprises in your sector	0	0	0	0	0	0
	F. Consultants, commercial labs or private R&D institutes	0	0	0	0	0	0
	G. Universities or other higher education institutions	0	0	0	0	0	0
	H. Government or public or private research institutes	0	0	0	0	0	0
6.3 Which type of co-operation partner did you find the most valuable for your enterprise's innovation activities?							
	Give corresponding letter	(1	from <b>A</b> to <b>H</b> of	f question 6.2)	)		
7. (	Organisational innovation 🏮						
7.1 During the three years 2012 to 2014, did your enterprise introduce:							
1	New business practices for organising procedures   1				Ye	s O	No O
I	New methods of organising work responsibili	ties and deci	sion-making	•	Ye	s O	No O
I	New methods of organising external relations	with other fire	rms or public	institutions	① Ye	s O	No O

8.	Marketing innovation 🧿		
8.1	During the three years 2012 to 2014, did your enterprise introduce:		
	Significant changes to the aesthetic design or packaging of a good or service	Yes O	No O
	New media or techniques for product promotion   10	Yes O	No O
	New methods for product placement or sales channels	Yes O	No O
	New methods of pricing goods or services	Yes O	No O
9.	Intellectual property rights and licensing		
9.1	During the three years 2012 to 2014, did your enterprise:		
	Apply for a patent	Yes O	No O
	Apply for a European utility model	Yes O	No O
	Register an industrial design right	Yes O	No O
	Register a trademark	Yes O	No O
9.2	During the three years 2012 to 2014, did your enterprise:		
	License out or sell a patent, industrial design right, copyright or trademark to another enterprise, university or research institute	Yes O	No O
	License in or buy a patent, industrial design right, copyright or trademark owned by another enterprise, university or research institute	Yes O	No O

organisational or marketing innovation with any of the following environmental benefits?

During the three years 2012 to 2014, did your enterprise introduce a product (good or service), process,

Environmental benefits obtained within your enterprise

	Reduced material or water use per unit of output	Yes O	No O
	Reduced energy use or CO <sup>2</sup> 'footprint' (reduce total CO <sup>2</sup> production)	Yes O	No O
	Reduced air, water, noise or soil pollution	Yes O	No O
	Replaced a share of materials with less polluting or hazardous substitutes	Yes O	No O
	Replaced a share of fossil energy with renewable energy sources	Yes O	No O
	Recycled waste, water, or materials for own use or sale	Yes O	No O
Er	nvironmental benefits obtained during the consumption or use of a good or service by the e	end user	
	Reduced energy use or CO <sup>2</sup> 'footprint'	Yes O	No O
	Reduced air, water, noise or soil pollution	Yes O	No O
	Facilitated recycling of product after use	Yes O	No O
	Extended product life through longer-lasting, more durable products	Yes O	No O
10.2 Were any of these environmental benefits due to the following types of your enterprise's inn			ations?
	Product (goods or services) innovations	Yes O	No O
	Process innovations	Yes O	No O
	Organisational innovations	Yes O	No O
	Marketing innovations	Yes O	No O

10.3	Does your enterprise have procedures in place to regularly identify and reduce your enterprise's environmental impacts?	Yes O	No O	
	If your enterprise had any procedures in place, when were they implemented? (Tick all that apply)			
	Some procedures were implemented before 2012	0		
	Some procedures were implemented or significantly changed between 2012 and 2014	0		
11. B	asic economic information on your enterprise			
11.1	What was your enterprise's total turnover for 2012 and 2014? Turnover is defined as the market sales of goods and services (Include all taxes	except VAT )	ı	
	2012 2014			
	€ 000's €	000's		
11.2	What was the percent of your total turnover from sales to clients outside your cour Please insert '0' if your enterprise had no sales outside your country	ntry?		
	2012 2014	%		
11.3	What was your enterprise's average number of employees in 2012 and 2014?			
	2012 2014			
12.	Comments and Measuring Administrative Burden			
١	We welcome your feedback. Please tell us what you think about this form and also let us k	now what type	of published	
	data would be useful to your business.  Please add any comments that would help us interpret the data provided and avoid further queries			
	Todoo ada ariy commone that would holp do interpret the data provided and avoid	raitioi quon		

Declaration				
Return completed by :				
Name :				
Position : Phone :				
eMail:				
Website:				
How long did it take to complete this form? minutes				