



# ASI Long Form 2025

You are completing this for the CSO (Central Statistics Office)

If the company details or structure have changed contact us on +353 (21) 4535311 or email [anserv@cso.ie](mailto:anserv@cso.ie)

This Inquiry is conducted with a sole purpose to measure economic activity in the services sector of the Irish economy and facilitate political decision making at National and European level. The results serve as a basis for compilation of the National Accounts and various Economic Indicators and will be publicly available from the Central Statistics Office.

This inquiry is conducted under the Statistics (Structural Business Inquiry) Order 2026 (SI No. 133 of 2026), made under the Statistics Act, 1993 and Regulation (EU) 2019/2152 of the European Parliament and of the Council on European business statistics.

The form should be completed by the enterprise's owner, financial controller or accountant. The data should cover all branches operated by the enterprise in the State.

Your Profit & Loss Accounts and Balance Sheet will contain most of the information necessary to complete this survey.

Please ensure you save or print a copy of your return as copies will not be available later.

**Please note:** Questions on wages/personnel costs are no longer included in this survey as these details are collected by other CSO surveys. Please do not add wages/personnel costs to any other ASI survey question response, e.g. cost of sales or operating expenses.

## Description of Business

*Mandatory*

**Q1.1 What is the main activity of the enterprise?**

*Mandatory*

**Q1.2 Location of ownership**

Ireland

Elsewhere



*Display when Q1.2 Elsewhere*

**Q1.2.1 Location of ownership - Elsewhere**

Enter the first 3 letters of the country and then select from the list. If the location of ownership is that of the United Kingdom, the United States of America or the United Arab Emirates enter 'uni' and select as appropriate from the list. Country

Standard country dropdown list

*Mandatory*

**Q1.3 Is this a family business?**

A family business is defined as an enterprise where: One family holds more than 50% of voting shares and/or one family supplies a significant proportion of the senior management and effectively controls the business and/or a family or a family relationship influences the enterprise and the latter is perceived to be a family business.

Yes  
 No

**Q1.4 Did the enterprise engage in any Research and Development (R&D) activities in 2025?**

*Mandatory*

**Q1.5 Does the enterprise operate multiple branches within the State?**

Yes  
 No

*Mandatory*

**Q1.5.1 Region(s) of branches operated by the enterprise in the State**

Dublin Includes: Dublin city and county.  
 Border Includes: Co. Cavan, Donegal, Leitrim, Monaghan, Sligo.  
 Mid-East Includes: Co. Kildare, Louth, Meath, Wicklow.  
 Midlands Includes: Co. Laois, Longford, Offaly, Westmeath.



Mid-West Includes: Co. Clare, Limerick, Tipperary.

South-East Includes: Co. Carlow, Kilkenny, Waterford, Wexford.

South-West Includes: Co. Cork, Kerry.

West Includes: Co. Galway, Mayo, Roscommon.

*Mandatory*

### Branch Local Unit

**Q1.5.2 For the {{Region Selected}} region, please provide the number of:**

**Includes: {{Breakdown of region}}**

#### Branches

#### Persons Engaged

**Include:** Proprietors, partners, family members, full-time employees, part-time employees.  
Best estimate over the reporting period.

*Mandatory*

### Q2. Year covered by this return

{{Survey year-1}} calendar year or ideally the nearest accounting year (12 months) containing a minimum of 6 months of {{Survey year-1}}.

Please do not use the same accounting period for 2 consecutive ASI surveys.

*Mandatory*

#### From

**Day Month Year**

*Mandatory*

#### To

**Day Month Year**



*Mandatory*

**Q3. Indicate the currency used for this return**

<input type="checkbox"/>	Euro €
<input type="checkbox"/>	UK £
<input type="checkbox"/>	US \$

**Turnover**

**Q4. Total Net Turnover**

Reporting Period: {{Selected Period}}

Reporting Currency: {{Selected Currency}}

*Mandatory*

**Q4.1 Net turnover consists of all income arising during the reporting period in the course of ordinary activities of the enterprise, and is presented net of all price reductions, discounts and rebates.**

**If exact figures are not available, please give your best estimate**

**Include:**

- The sale of goods
- The rendering of services
- The use by others of the enterprise's assets
- All other charges (transport, packaging, etc.) passed on to the customer, even if these are listed separately in the invoice

For enterprises selling on a fee or commission basis (agents, auctioneers, brokers, etc.), include the commission element only and not the total value of the goods handled

**Exclude:**

- All taxes, duties or levies linked directly to revenue (e.g. VAT, VRT)
- Any amounts collected on behalf of any principal, if the enterprise is acting as an agent in its relationship with said principal
- All income not arising in the course of ordinary activities of the enterprise. Usually, these types of income are classified as other (operating) income, financial income, extraordinary income or under a similar heading.
- Subsidies
- Proceeds from sales of capital assets

**If figure is nil, please enter zero.**



*Mandatory*

Percentage of Total Turnover by Activity Type

Reporting Period: {{Selected Period}}

Reporting Currency: {{Selected Currency}}

**Retail**

Retail trade includes resales to households or small-scale users. Resales refers to the sales of goods purchased by the enterprise in its own name and for its own account and resold in the same condition in which they were purchased, as well as any commissions on purchases and sales made in the name and on behalf of third parties %

**Wholesale**

Wholesale trade includes resales to other traders or professional users. Resales refers to the sales of goods purchased by the enterprise in its own name and for its own account and resold in the same condition in which they were purchased, as well as any commissions on purchases and sales made in the name and on behalf of third parties. %

**Services**

Services comprises all business and personal services rendered by the enterprise. %

**Other Activities**

Include: Agriculture, forestry, fishing and industrial activities. %



#### Q4.2 Subsidies

Reporting Period: {{Selected Period}}

Reporting Currency: {{Selected currency}}

**Include: All operational and product subsidies and grants from public authorities and private bodies received during the reporting period.**

Total subsidies received by the enterprise

#### Q4.3 VAT

Reporting Period: {{Selected Period}}

Reporting Currency: {{Selected Currency}}

VAT charged on Total Net Turnover {{Value}}

#### Q4.4 VRT

Reporting Period: {{Selected Period}}

Reporting Currency: {{Selected Currency}}

VRT charged on sale of vehicles

#### Q4.5 Other Indirect Taxes

Reporting Period: {{Selected Period}}

Reporting Currency: {{Selected Currency}}

**Include: Vehicle taxes, licence fees, local authority rates etc.**

**Exclude: VRT, VAT and income/corporation tax, excise duty**

Other indirect taxes paid by the enterprise



**Q4.6 Of the total net turnover{{Value}}, state the % resulting from the provision of environmental ('green') services:**

**Reporting Period: {{Selected Period}}**

**Reporting Currency: {{Selected Currency}}**

**Environmental Green Services Includes:** Sales or supply of transport, technical, architectural or financial services etc. for: organic agriculture; noise reduction, air emission and radiation monitoring; maintenance and protection of biodiversity, soils, waterways and forests; water and wastewater treatment; recycling and waste disposal; energy efficiency such as insulation, LED lighting, wind, solar power, heat pumps and heat recovery systems and BER assessments.

Best estimates will suffice

	%
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*mandatory*

**Q4.7 Of the total net turnover {{Value}}, state the % resulting from financial transactions conducted on-line using websites, apps or via Electronic Data Interchange (EDI)**

**Reporting Period: {{Selected Period}}**

**Reporting Currency: {{Selected Currency}}**

**EDI: Electronic Data Interchange**

EDI-type sales covers orders placed by customers via EDI-type messages (EDI: Electronic Data Interchange) meaning:

In an agreed or standard format suitable for automated processing  
EDI-type order message created from the business system of the customer

**Include:**

Orders transmitted via EDI-service provider  
Automatic system generated demand driven orders  
Orders received directly into your ERP system  
Orders via a website  
Orders via an app

**Exclude:** Emails

Best estimates will suffice %

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## Cost Of Sales

*Mandatory*

### Q5. Cost of Sales

For the purpose of this inquiry Cost of Sales equals Purchases for Resale plus Opening Stock minus Closing Stock.

**Reporting Period:** {{Selected Period}}

**Reporting Currency:** {{Selected Currency}}

#### **Purchases for Resale**

Are purchases of goods for resale to third parties without further processing. It also includes purchases of services by 'invoicing' service companies, whose turnover is composed not only of agency fees but also the actual amount involved in the transaction, e.g. transport purchases by travel agents.

#### **Include:**

- Purchases of goods and services for direct resale, trading stocks, excise duty etc.
- Cost of agency workers

#### **Exclude:**

- Personnel costs
- Depreciation/amortisation
- Other overheads
- Deductible VAT
- Wages of agency workers for enterprises who provide agency workers

The value of goods and services which are sold on a fee or commission basis should be excluded, since these are never owned by the agent receiving the commission.

**If figure is nil, please enter zero.**



*mandatory*

**Q5.1 Of the cost of sales {{Total Cost of sales value}}, state the % resulting from financial transactions conducted on-line using websites, apps or via Electronic Data Interchange (EDI)**

**Reporting Period: {{Period Selected}}**

**Reporting Currency: {{Currency Selected}}**

**EDI: Electronic Data Interchange**

EDI-type sales covers orders placed by customers via EDI-type messages (EDI: Electronic Data Interchange) meaning:

In an agreed or standard format suitable for automated processing  
EDI-type order message created from the business system of the customer

**Include:**

- Orders transmitted via EDI-service provider
- Automatic system generated demand driven orders
- Orders received directly into your ERP system
- Orders via a website
- Orders via an app

**Exclude:** Emails

**Best estimate by value will suffice.**

%

## **Stocks**

**Q6.1 Total stocks at beginning of reporting period.**

**Reporting Period: {{Selected Period}}**

**Reporting Currency: {{Selected Currency}}**

**Stocks: Should be valued as for accounting purposes on the same basis at the beginning and at the end of the year exclusive of VAT.**

**Include: Both stocks of goods for resale and stocks of other goods held.**

**If figure is nil, please enter zero**



**Q6.1.1 Total stocks at beginning of reporting period - of which for direct resale**

Reporting Period: {{Selected Period}}

Reporting Currency: {{Selected Currency}}

If figure is nil, please enter zero.

**Q6.2 Total stocks at end of reporting period**

Reporting Period: {{Selected Period}}

Reporting Currency: {{Selected Currency}}

**Stocks:** Should be valued as for accounting purposes on the same basis at the beginning and at the end of the year exclusive of VAT.

**Include:** Both stocks of goods for resale and stocks of other goods held.

If figure is nil, please enter zero.

**Q6.2.1 Total stocks at end of reporting period - of which for direct resale**

Reporting Period: {{Selected Period}}

Reporting Currency: {{Selected Currency}}

If figure is nil, please enter zero.

## **Operating Expenses**

### **Q7. Operating Expenses**

Reporting Period: {{Selected Period}}

Reporting Currency: {{Selected Currency}}

If figure is nil/not applicable, please enter zero.



**Include:** All expenses of the enterprise during the reporting period.

**Exclude:**

Personnel costs/wages

Purchases for resale

Capital items i.e. goods for own consumption with useful life of more than 1 year

Expenditure classified as financial and banking interest

Depreciation/Amortisation

Deductible VAT

**Q7.1 Payments to employment agencies for the provision of personnel**

Include: Direct payments to temporary employment agencies supplying workers to the enterprise for limited periods of time, where the individuals provided remain employees of the agency.

**Q7.2 Fuel and energy**

**Q7.3 Sales and marketing**

**Q7.4 Insurance costs**

Include: Premiums paid on vehicles and premises.

**Q7.5 Commercial rent**

**Q7.6 R&D services supplied to the enterprise**

(as distinct from capitalised R&D, appropriate to Q9).

**Q7.7 Royalties**

(e.g. on technical know-how, copyright and patents as distinct from definitive purchase, appropriate to Q9)



**Q7.8 Management fees**

**Include: Contributions to corporate overhead.**

**Q7.9 Purchases of business services**

**(e.g. legal, accounting and audit, technical and architectural, hire and leasing, security, cleaning, repairs etc.)**

**Q7.10 Other expenses not listed above**

**Exclude: Wages.**

**Based on your best estimates we have calculated your total operating expenses during the reporting period {{Selected Period}}**

**Please review your answers and confirm these are correct**

**Q7. Operating Expenses {{AMT}}**

**Q7.1 Payments to employment agencies for the provision of personnel {{AMT}}**

**Q7.2 Fuel and energy {{AMT}}**

**Q7.3 Sales and marketing {{AMT}}**

**Q7.4 Insurance costs {{AMT}}**

**Q7.5 Commercial rent {{AMT}}**

**Q7.6 R&D services supplied to the enterprise {{AMT}}**

**Q7.7 Royalties {{AMT}}**

**Q7.8 Management fees {{AMT}}**

**Q7.9 Purchases of business services {{AMT}}**

**Q7.10 Other expenses not listed above {{AMT}}**

**Total Operating Expenses {{TOTAL AMT}}**



Yes, I confirm these are correct

*mandatory*

**Q7.11 Of the total operating expenses (Amt), state the % resulting from financial transactions conducted on-line using websites, apps or via Electronic Data Interchange (EDI)**

**Reporting Period: {{Selected Period}}**

**Reporting Currency: {{Selected Currency}}**

**EDI: Electronic Data Interchange**

EDI-type sales covers orders placed by customers via EDI-type messages (EDI: Electronic Data Interchange) meaning:

In an agreed or standard format suitable for automated processing  
EDI-type order message created from the business system of the customer

**Include:**

Orders transmitted via EDI-service provider  
Automatic system generated demand driven orders  
Orders received directly into your ERP system  
Orders via a website  
Orders via an app

**Exclude:** Emails

Best estimate will suffice

%

**Depreciation/Amortisation**

**Q8. Depreciation/Amortisation**

**Reporting Period: {{Selected Period}}**

**Reporting Currency: {{Selected Currency}}**

(as in accounts)



## Capital Assets

### Q9. Acquisitions of Fixed Capital Assets (Tangible)

Reporting Period: {{Period Selected}}

Reporting Currency: {{Currency Selected}}

If figure is nil/not applicable, please enter zero

**Include:**

- Tangible goods, such as land, buildings, vehicles, machinery and equipment etc. with the expected useful life of more than 1 year bought from third parties, acquired through financial lease or produced for own use
- All additions, alterations, improvements and renovations which prolong the service life of capital goods

All investments are valued prior to value adjustments and before the deduction of income from disposals. Purchased goods are valued at purchase price, i.e. including transport and installation charges, fees, taxes (except VAT), legal and other costs of ownership transfer.

The value of goods acquired via financial lease should exclude the part of instalments corresponding to interest payments.

**Exclude:**

- Financial assets
- VAT

*Mandatory*

**Q9.1 Land**

*Mandatory*

**Q9.2 Acquisitions of existing buildings and structures**

*Mandatory*

**Q9.3 Construction and alteration of buildings**

*Mandatory*

**Q9.4 Transport equipment**



*Mandatory*

**Q9.5 Radio, TV and communication equipment**

*Mandatory*

**Q9.6 Office machinery and hardware**

**Include: Computer hardware.**

*Mandatory*

**Q9.7 Other machinery and equipment**

*Mandatory*

**Q9.8 Other tangible assets**

**Q9. Acquisitions of Fixed Capital Assets (Intangible)**

Reporting Period: {{Selected Period}}

Reporting Currency: {{Selected Currency}}

If figure is nil/not applicable, please enter zero

**Include:** All intangible items (e.g. computer software, technical know-how, patents and licences on the use of intellectual property, trademarks, etc.) with the useful life of more than 1 year.

**Exclude:**

- Financial assets
- Deductible VAT

*Mandatory*

**Q9.9 Capitalised R&D**

(as distinct from R&D services supplied to the enterprise, appropriate to Q7.)



*Mandatory*

**Q9.10 Computer software**

**Exclude: Own account.**

*Mandatory*

**Q9.11 Patents and licences for intellectual property**

*Mandatory*

**Q9.12 Other intangible assets**

*Mandatory*

**Based on your best estimates we have calculated the total value of assets acquired during the reporting period {{Selected Period}}  
{{Selected Currency}}**

**Q9. Acquisitions of Fixed Capital Assets (Tangible)**

**Q9.1 Land {{AMT}}**

**Q9.2 Acquisitions of existing buildings and structures {{AMT}}**

**Q9.3 Construction and alteration of buildings {{AMT}}**

**Q9.4 Transport equipment {{AMT}}**

**Q9.5 Radio, TV and communication equipment {{AMT}}**

**Q9.6 Office machinery and hardware {{AMT}}**

**Q9.7 Other machinery and equipment {{AMT}}**

**Q9.8 Other tangible assets {{AMT}}**

**Q9. Acquisitions of Fixed Capital Assets (Intangible)**

**Q9.9 Capitalised R&D {{AMT}}**

**Q9.10 Computer software {{AMT}}**

**Q9.11 Patents and licences for intellectual property {{AMT}}**

**Q9.12 Other intangible assets {{AMT}}**

**Total Value of Assets Acquired {{TOTAL AMT}}**

Yes, I confirm these are correct



*Mandatory*

### Q9.13 Total Disposals of Fixed Capital Assets

#### Changes in fixed capital assets - Disposals

Reporting Period: {{Period Selected}}

Reporting Currency: {{Currency Selected}}

If figure is nil/not applicable, please enter zero.

## Trade - Exports

*Mandatory*

### Q10.1 Total Exports

Reporting Period: {{Period Selected}}

Reporting Currency: {{Currency Selected}}

Value of goods and services, which are sold on a fee or commission basis, should be excluded from both Exports and Imports, since these are never owned by the agent receiving the commission. In such cases the commission element only should be entered as an Export figure.

**Include:** Turnover generated from sales to clients located outside of the State.

**Exclude:** Subsidies and VAT invoiced (if any).

If figure is nil, please enter zero.

#### Q10.1.1 Total Exports {{Amt Value}} of which:

Reporting Period: {{Reporting Period}}

Reporting Currency: {{Currency Selected}}

#### Exports of Services



*Mandatory*

**Q10.1.2 State the % (best estimate) of Total Exports {{Amt Value}} by Destination**  
Total must equal 100%

*Mandatory*

**Great Britain (England, Scotland & Wales)**  
 %

*Mandatory*

**Northern Ireland**  
 %

*Mandatory*

**Rest of EU**  
 %

*Mandatory*

**Elsewhere**  
 %

**Q10.2 Total Imports**  
Reporting Period: {{Selected Period}}  
Reporting Currency: {{Selected Currency}}  
**Include:**  
-All goods and services purchased from third parties outside the State  
-Excise duty paid

*Mandatory*

**Q10.2 Total Imports**  
If figure is nil/not applicable, please enter zero.



**Q10.2.1 Total Imports {{Amt Value}} of which:**

Reporting Period: {{Period Selected}}

Reporting Currency: {{Currency Selected}}

**Imports of Services**

*Mandatory*

**Q10.2.2 State the % (best estimate) of Total Imports {{Amt Value}} by Origin**

Total must equal 100%

*Mandatory*

**Great Britain (England, Scotland & Wales)**

 %

*Mandatory*

**Northern Ireland**

 %

*Mandatory*

**Rest of EU**

 %

*Mandatory*

**Elsewhere**

 %

**Balance Sheet Data**

**Q11. Balance sheet data**

Reporting Period: {{Selected Period}}

Reporting Currency: {{Selected Currency}}

The following information should be taken from your enterprise's balance sheet or trial balance as of the accounting year {{Survey year}}.

**Please give the value of your enterprise's:**



**Q11.1 Total outstanding debt liabilities**

**Include:** Accounts payable and taxes payable.

**Q11.2 Total outstanding debt liabilities - of which borrowed from banks**

**Q11.3 Interest payable**

**Q11.4 Cash and cash equivalents**

**Include:** Cash, money held in bank accounts and highly liquid investments that are readily convertible to cash.

**Q11.5 Accounts receivable**

**Money that a business has a right to receive because it had provided customers with goods and/or services (trade debtors).**

**Q11.6 Accounts payable**

**Amounts a business owes because it purchased goods or services on credit from a supplier (trade creditors).**

**Q11.7 Total assets**

**The sum of an enterprise's fixed assets and its current assets.**

**Q11.8 Total fixed assets**

**The sum of tangible and intangible assets.**



## ASI B Insert 2025

**Q12. For primary activity 'Management consultancy', please provide a breakdown of the % total net turnover by product**

Please fill in this question as accurately as possible. If some of your products overlap with several of the proposed product categories, provide a qualified estimate of the percentage breakdown belonging to each of the relevant categories. Your answers are more usable to us if you estimate the breakdown, even if the results are not perfect. You can allocate complex products to the main category.

**Q12.1 Public relation and communication services**

**Q12.2 Strategic management consulting services**

**Q12.3 Financial management consulting services (except corporate tax)**

**Q12.4 Marketing management consulting services**

**Q12.5 Human resources management consulting services**

**Q12.6 Production management consulting services**

**Q12.7 Supply chain and other management consulting services**

**Q12.8 Business process management services**

**Q12.9 Other process management services, excluding construction**



**Q12.10 Other business consulting services**

**Q12.11 Trademarks and franchises**

**Q12.12 Other products n.e.c.**

**Q12.13 Not applicable for this NACE group**

**Comments, Administration Burden and Contact Details**

Please add any comments that would help us to interpret the data provided and avoid further queries:

**How many minutes did it take you to collect the data for this form?**

**Declaration Please note: Queries or future surveys from the CSO may be directed to the email or phone number provided by you.**

Name:

Position:

Phone:

Email:

Website of Enterprise:

Eircode of Enterprise:
