



Consumer Prices

Bi-annual Average Price Analysis

Dublin and Outside Dublin

May 2009

This release presents an update of the biannual comparison of price levels between Dublin and outside Dublin for a selected range of goods and services. This analysis was last carried out in November 2008. The information used are the prices collected by the Central Statistics Office for the compilation of the Consumer Price Index for May 2009.

Only goods and services, which are comparable, in terms of specification, are used in this analysis. For other items the range of items priced is too broad to make direct comparisons. Therefore, it is possible to construct comparable average prices for two regions, Dublin (City and County) and Outside Dublin (Regional Cities and towns with a population of less than 20,000) for 79 categories of goods and services.

The goods and services covered account for approximately 21% of the total value of the CPI basket of goods and services.

Tables 1 and 2 present the average price data for the two regions, while Table 3 gives a price level comparison between the two regions and Ireland as a whole. Table 4 shows the trend in average prices from May 2008 to May 2009 inclusive.

Comment

It should be noted that the prices of goods and services are determined by factors such as outlet location, size, brand and quality. This should be borne in mind when considering the information contained in the tables below.

For further information:

Contact: Andrew Murray at 021 453 5122, Noreen Dorgan at 021 453 5427 or James Hegarty at 021 453 5445.

Email: cpi@cso.ie

Fax: 021 453 5433

*Tel: LoCall 1890 313 414 (ROI)
0870 876 0256 (UK/NI)
Exts: 5445/5427
or
021 453 5445 /453 5427*



Prices in Dublin higher for 64.6% of items	<p>Of the 79 items included in this analysis, average prices were higher in Dublin for 51 items; lower for 27 items while one item was the same. (See <i>Table 3 and Summary Table on next page</i>).</p> <p>30 of the items had average prices which fell within a range of +/-3%. Average prices for another 34 items were more than 3% higher in Dublin compared with the rest of the country, while the remaining 15 items were more than 3% cheaper in Dublin.</p>
Meat prices generally higher in Dublin	<p>In May 2009, ten of the eighteen meat products were more expensive in Dublin. The differences ranged from medium uncooked chicken which was 27.3% more expensive in Dublin to lambs' liver which was 7.5% cheaper in Dublin. (See <i>Table 3</i>).</p>
Fish prices generally comparable	<p>Higher average prices were recorded in Dublin for two of the five fish products. The differences ranged from 11.2% higher for cod fillets in Dublin to fillets of plaice, which were 14.4% cheaper in Dublin. (See <i>Table 3</i>).</p>
Fruit & Vegetable prices higher in Dublin	<p>Eight of the ten fruit and vegetable items were more expensive in Dublin than in the rest of the Country. The differences ranged from tinned tomatoes being 8.2% more expensive to bananas, which were 5.5% cheaper. (See <i>Table 3</i>).</p>
Other Food and Non-Alcoholic Beverages prices generally comparable	<p>For the remaining sixteen <i>Food & Non-Alcoholic Beverages</i> products (including milk, cheese, butter, eggs, bread, flour, sugar, tea, spaghetti, preserves and orange juice), eight of the items showed lower average prices in Dublin, with white self raising 11.7% cheaper. Eight products had higher average prices in Dublin with orange juice showing the greatest difference, on average 14.9% more expensive in Dublin. (See <i>Table 3</i>).</p>
Drinks out prices higher in Dublin, off-licence prices generally comparable	<p>For <i>Alcoholic Beverages</i>, the comparison varied greatly between take home drink (off licence) and drinks consumed on a licensed premises. For take home drink, average prices were generally comparable.</p> <p>For alcohol consumed on a licensed premises, average prices were higher in Dublin for all items. On average the prices of these products were more than 8.3% higher in Dublin than outside. The greatest difference was for a pint of lager where the average price was 12.0% higher in Dublin. (See <i>Table 3</i>).</p>
Tobacco prices in Dublin similar to prices outside of Dublin	<p>For Tobacco, there was no significant difference with average prices in Dublin 0.4% higher than the rest of the country. (See <i>Table 3</i>).</p>
Petrol and diesel prices slightly higher in Dublin	<p>Petrol was 2.1% higher in Dublin while diesel was 1.7% higher in Dublin. Average petrol prices were €1.121 per litre in Dublin compared to €1.098 outside of Dublin. The average diesel price in Dublin was €1.027 per litre compared to €1.010 outside of Dublin. (See <i>Table 3</i>).</p>
Services prices higher in Dublin	<p>Average prices are compared for four selected services, all of which showed significantly higher average prices in Dublin. These services include cinema entrance (11.4% higher in Dublin), ladies' wash, cut & blow-dry (23.0% higher in Dublin), gents' dry haircut (18.8% higher in Dublin) and gents' wash, cut & blow-dry (47.7% higher in Dublin). (See <i>Table 3</i>).</p>

**Prices 4.4%
higher in Dublin**

On average, the prices of the 79 goods and services included in this analysis, which represents 21% of the total consumer basket, were 4.4% higher in Dublin in May 2009. In November 2008, prices on average were 4.5% higher in Dublin.

When the prices of alcohol consumed on a licensed premises are excluded from this comparison, the average price difference between Dublin and outside Dublin falls to 2.0%.

**Lower variation
in prices in
Dublin**

Typically in Dublin, there were smaller differences between the average of the 5 lowest quotes and the 5 highest quotes for the items priced. On average, the highest 5 quotes were 77.1% higher than the corresponding lowest 5 quotes, whereas outside Dublin the difference was, on average, 133.7%. (*See Tables 1 & 2*).

Summary Table: Price Level Comparison - Dublin v Outside Dublin - May 2009

Items with Higher Average Prices in Dublin			Items with Lower Average Prices in Dublin		
Item Description	Unit	% Difference	Item Description	Unit	% Difference
Gents' wash, cut and blow dry	fee	+47.7	Fillets of plaice	1kg	-14.4
Medium Uncooked Chicken	1600g	+27.3	Flour, white, self-raising	2kg	-11.7
Best back rashers	1kg	+24.0	Bread, white, sliced (large)	800g	-8.8
Pork steak	1kg	+23.8	Bread, brown, sliced (large)	800g	-8.0
Ladies' wash, cut and blow dry	fee	+23.0	Lambs' liver	1kg	-7.5
Gents' dry cut	fee	+18.8	Milk, fresh, pasteurised full fat	2 litre	-6.8
Orange Juice	1 litre	+14.9	Irish Cheddar Cheese	1kg	-6.6
Draught lager	1 pint	+12.0	Bananas	1kg	-5.5
Cinema	fee	+11.4	Milk, fresh, pasteurised full fat	1 litre	-4.6
Cod fillets	1kg	+11.2	Cream liqueur, bottle (take home)	70cl	-4.6
Draught cider	1 pint	+10.9	Lager, single can (take home)	500ml	-4.5
Draught ale	1 pint	+10.1	Spaghetti	500g	-3.9
Eggs, large (grade 2)	Half Dozen	+10.1	Brandy, bottle (take home)	70cl	-3.4
Bottled lager	330ml	+9.9	Lamb, gigot chops	1kg	-3.3
Draught lager	1/2 pint	+9.9	Pork, roast loin	1kg	-3.1
Draught stout	1 pint	+9.1	Sirloin steak	1kg	-3.0
Bottled cider	330ml	+8.5	Smoked salmon	1kg	-2.3
Tinned Tomatoes	400g	+8.2	Striploin steak	1kg	-2.2
Lamb, loin chops	1kg	+8.1	Cider, can (take home)	500ml	-2.1
Vodka, single measure	1/2 glass	+7.1	Alcopops, bottle (take home)	275ml	-2.1
Bottled alcopops	275ml	+7.1	Round steak	1kg	-1.7
Pork, loin chops	1kg	+6.9	Carrots	1kg	-1.1
Mushrooms	1kg	+6.4	Roast beef - topside/rib	1kg	-1.0
Onions	1kg	+6.4	Ham fillet	1kg	-1.0
Jam	1 lb	+6.3	Stout (6-pack) (take home)	6 x 250ml	-0.7
Potatoes	10kg	+6.0	Butter	1 lb	-0.3
Marmalade	1 lb	+5.8	Fillets of whiting	1kg	-0.2
Whiskey, single measure	1/2 glass	+5.7			
Broccoli	1kg	+5.6			
Wine, small bottle	187ml	+5.1			
Salmon steak	1kg	+4.8			
Wine, table (take home)	75cl	+4.8			
Brandy, single measure	1/2 glass	+4.7			
Sliced/diced beef pieces	1kg	+3.2			
Tomatoes	1kg	+2.8			
Grapes	1kg	+2.3			
Unleaded petrol	1 litre	+2.1			
Whiskey, bottle (take home)	70cl	+1.8			
Autodiesel	1 litre	+1.7			
Eggs, standard (grade 3)	Half Dozen	+1.4			
Tea Bags	80	+1.3			
Lamb, whole leg	1kg	+1.1			
Pork sausages	1kg	+1.0			
Collar of bacon	1kg	+1.0			
White Granulated Sugar	1kg	+1.0			
Flour, brown, wholemeal	2kg	+1.0			
Lager, tray (take home)	12 x 330ml	+0.9			
Vodka, bottle (take home)	70cl	+0.6			
Cooked ham	1kg	+0.6			
Filtered, standard size cigarettes	20	+0.4			
Potatoes	2.5kg	+0.3			

The bottle of sherry (take home) showed no significant difference.

Table 1 Area Average Prices Listing - Dublin - May 2009

National Average Price Product Listing	Unit of Measurement	No. of Quotes	Average Price (€)	Average Price of the 5 Lowest Quotes (€)	Average Price of the 5 Highest Quotes (€)	Difference High Quotes to Low Quotes (%) ¹
FOOD AND NON-ALCOHOLIC BEVERAGES						
Beef						
Round steak	1kg	27	10.242	8.827	12.755	44.5
Sirloin steak	1kg	29	14.570	12.020	19.867	65.3
Striploin steak	1kg	28	21.271	18.444	25.763	39.7
Roast beef - topside/rib	1kg	25	10.208	7.015	13.808	96.8
Sliced/diced beef pieces	1kg	30	9.630	7.034	13.061	85.7
Lamb						
Whole leg	1kg	17	11.770	8.165	15.889	94.6
Loin chops	1kg	30	18.930	13.580	23.990	76.7
Gigot chops	1kg	25	11.766	7.373	15.050	104.1
Liver	1kg	24	5.145	3.632	8.368	130.4
Pork						
Roast loin	1kg	24	8.151	5.909	10.834	83.3
Loin chops	1kg	27	9.321	7.711	11.282	46.3
Steak	1kg	21	12.935	10.113	15.232	50.6
Bacon						
Best back rashers	1kg	29	13.780	7.562	20.420	170.0
Ham fillet	1kg	24	7.562	5.588	11.185	100.2
Collar	1kg	18	5.844	4.676	7.207	54.1
Medium Uncooked Chicken	1600g	16	8.157	6.089	10.656	75.0
Other Meat						
Cooked ham	1kg	26	17.890	11.352	26.100	129.9
Pork sausages	1kg	30	5.986	3.491	7.507	115.0

Table 1 Area Average Prices Listing - Dublin - May 2009

National Average Price Product Listing	Unit of Measurement	No. of Quotes	Average Price (€)	Average Price of the 5 Lowest Quotes (€)	Average Price of the 5 Highest Quotes (€)	Difference High Quotes to Low Quotes (%)¹
Fresh Fish						
Fillets of whiting	1kg	18	9.626	8.888	10.623	19.5
Cod fillets	1kg	20	18.187	12.436	22.990	84.9
Salmon steak	1kg	20	16.804	12.648	22.343	76.7
Fillets of plaice	1kg	12	16.081	10.979	21.598	96.7
Smoked Fish						
Smoked salmon	1kg	29	29.098	15.713	47.877	204.7
Fresh Vegetables						
Potatoes	2.5kg	25	3.504	2.401	5.004	108.4
Potatoes	10kg	26	7.267	6.286	8.551	36.0
Tomatoes	1kg	31	2.858	2.149	4.817	124.2
Onions	1kg	31	1.536	0.818	1.909	133.4
Broccoli	1kg	31	4.468	2.379	7.841	229.6
Carrots	1kg	31	1.355	1.185	1.824	53.9
Mushrooms	1kg	28	4.907	4.269	6.037	41.4
Tinned Tomatoes	400g	31	0.964	0.588	1.296	120.4
Fresh Fruit						
Grapes	1kg	28	5.936	3.988	7.370	84.8
Bananas	1kg	30	1.424	0.969	1.747	80.3
Milk						
Fresh, pasteurised full fat	1 litre	31	1.080	0.851	1.458	71.3
Fresh, pasteurised full fat	2 litre	30	1.828	1.490	2.330	56.4
Irish Cheddar Cheese	1kg	30	11.227	6.487	15.359	136.8
Butter	1 lb	29	2.321	1.790	2.734	52.7
Eggs						
Large (grade 2)	Half Dozen	29	1.945	1.538	2.488	61.8
Standard (grade 3)	Half Dozen	29	1.579	1.241	1.953	57.4

Table 1 Area Average Prices Listing - Dublin - May 2009

National Average Price Product Listing	Unit of Measurement	No. of Quotes	Average Price (€)	Average Price of the 5 Lowest Quotes (€)	Average Price of the 5 Highest Quotes (€)	Difference High Quotes to Low Quotes (%) ¹
Bread						
White, sliced (large)	800g	30	1.303	0.686	1.784	160.1
Brown, sliced (large)	800g	30	1.586	0.838	2.310	175.7
Flour						
White, self-raising	2kg	29	1.787	1.190	2.232	87.6
Brown, wholemeal	2kg	23	2.231	2.011	2.534	26.0
White Granulated Sugar	1kg	30	1.006	0.850	1.278	50.4
Tea Bags	80	28	2.797	1.963	3.766	91.8
Spaghetti	500g	31	1.197	0.420	2.069	392.6
Preserves						
Jam	1 lb	26	1.878	1.185	2.465	108.0
Marmalade	1 lb	29	2.062	1.202	2.642	119.8
Orange Juice	1 litre	30	1.822	0.921	3.490	278.9
ALCOHOLIC BEVERAGES AND TOBACCO						
Drink Taken Home						
Stout (6-pack)	6 x 250ml	24	6.534	6.390	7.056	10.4
Lager, single can	500ml	30	1.785	1.258	2.166	72.2
Lager, tray	12 x 330ml	24	16.956	15.008	19.807	32.0
Cider, can	500ml	31	2.205	1.604	2.443	52.3
Whiskey, bottle	70cl	27	25.764	23.544	27.148	15.3
Brandy, bottle	70cl	29	29.487	22.470	31.888	41.9
Alcopops, bottle	275ml	24	2.575	2.311	2.804	21.3
Vodka, bottle	70cl	29	21.916	19.322	23.070	19.4
Cream liqueur, bottle	70cl	29	17.194	10.874	19.998	83.9
Sherry, bottle	75cl	28	12.509	10.282	14.480	40.8
Wine, table	75cl	28	9.906	6.948	13.135	89.0

Table 1 Area Average Prices Listing - Dublin - May 2009

National Average Price Product Listing	Unit of Measurement	No. of Quotes	Average Price (€)	Average Price of the 5 Lowest Quotes (€)	Average Price of the 5 Highest Quotes (€)	Difference High Quotes to Low Quotes (%) ¹
Drinks Out						
Draught stout	1 pint	30	4.337	4.010	4.728	17.9
Draught lager	1/2 pint	30	2.765	2.469	3.099	25.5
Draught lager	1 pint	31	4.848	4.529	5.188	14.6
Draught ale	1 pint	31	4.423	4.140	4.759	15.0
Bottled lager	330ml	31	4.778	4.351	5.189	19.3
Draught cider	1 pint	31	4.965	4.539	5.764	27.0
Bottled cider	330ml	30	4.874	4.408	5.369	21.8
Bottled alcopops	275ml	31	5.633	5.147	6.169	19.9
Wine, small bottle	187ml	31	5.121	4.749	5.647	18.9
Whiskey, single measure	1/2 glass	30	3.923	3.549	4.299	21.1
Brandy, single measure	1/2 glass	31	4.497	4.089	4.957	21.2
Vodka, single measure	1/2 glass	31	4.040	3.629	4.458	22.8
Tobacco						
∞ Filtered, standard size cigarettes	20	30	8.340	8.070	8.470	5.0
SERVICES AND MOTOR FUEL						
Cinema	fee	27	9.387	8.790	9.947	13.2
Ladies' wash, cut and blow dry	fee	22	45.156	32.323	58.493	81.0
Gents' dry cut	fee	15	14.439	9.411	21.400	127.4
Gents' wash, cut and blow dry	fee	22	27.488	16.137	39.172	142.7
Unleaded petrol	1 litre	21	1.121	1.095	1.147	4.7
Autodiesel	1 litre	21	1.027	0.997	1.063	6.6
OVERALL AVERAGE²						77.1

¹ This figure represents how much higher the average of the five highest quotes is than the average of the five lowest quotes. A figure of 100% would indicate that the five highest quotes were on average 100% higher than (or double) the five lowest quotes.

² The overall average is a simple average of the differences shown for each of the 79 items.

Table 2 Area Average Prices Listing - Outside Dublin - May 2009

National Average Price Product Listing	Unit of Measurement	No. of Quotes	Average Price (€)	Average Price of the 5 Lowest Quotes (€)	Average Price of the 5 Highest Quotes (€)	Difference High Quotes to Low Quotes (%) ¹
FOOD AND NON-ALCOHOLIC BEVERAGES						
Beef						
Round steak	1kg	102	10.419	6.522	14.556	123.2
Sirloin steak	1kg	101	15.023	9.721	23.923	146.1
Striploin steak	1kg	102	21.742	14.513	29.386	102.5
Roast beef - topside/rib	1kg	100	10.314	5.920	17.172	190.1
Sliced/diced beef pieces	1kg	101	9.334	6.414	13.262	106.8
Lamb						
Whole leg	1kg	91	11.641	7.183	19.118	166.2
Loin chops	1kg	101	17.512	12.374	24.976	101.8
Gigot chops	1kg	99	12.163	6.356	17.721	178.8
Liver	1kg	98	5.561	3.852	9.298	141.4
Pork						
Roast loin	1kg	98	8.413	5.086	11.458	125.3
Loin chops	1kg	101	8.717	5.264	12.636	140.0
Steak	1kg	96	10.445	4.980	15.505	211.3
Bacon						
Best back rashers	1kg	98	11.112	6.056	20.575	239.7
Ham fillet	1kg	92	7.635	5.164	12.915	150.1
Collar	1kg	76	5.786	3.930	9.289	136.4
Medium Uncooked Chicken	1600g	61	6.410	3.856	11.227	191.2
Other Meat						
Cooked ham	1kg	94	17.780	7.554	27.261	260.9
Pork sausages	1kg	102	5.925	3.280	8.312	153.4

Table 2 Area Average Prices Listing - Outside Dublin - May 2009

National Average Price Product Listing	Unit of Measurement	No. of Quotes	Average Price (€)	Average Price of the 5 Lowest Quotes (€)	Average Price of the 5 Highest Quotes (€)	Difference High Quotes to Low Quotes (%) ¹
Fresh Fish						
Fillets of whiting	1kg	89	9.648	5.405	14.472	167.8
Cod fillets	1kg	95	16.361	11.189	22.778	103.6
Salmon steak	1kg	93	16.036	9.672	22.343	131.0
Fillets of plaice	1kg	82	18.794	13.169	23.543	78.8
Smoked Fish						
Smoked salmon	1kg	93	29.787	15.844	54.937	246.7
Fresh Vegetables						
Potatoes	2.5kg	103	3.492	2.037	4.962	143.6
Potatoes	10kg	96	6.858	4.990	8.638	73.1
Tomatoes	1kg	103	2.779	1.443	6.170	327.6
Onions	1kg	103	1.444	0.619	1.929	211.6
Broccoli	1kg	98	4.233	2.021	6.106	202.1
Carrots	1kg	103	1.370	0.850	2.049	141.1
Mushrooms	1kg	100	4.613	1.389	8.230	492.5
Tinned Tomatoes	400g	101	0.891	0.350	1.299	271.1
Fresh Fruit						
Grapes	1kg	100	5.801	2.714	8.909	228.3
Bananas	1kg	102	1.507	0.752	2.372	215.4
Milk						
Fresh, pasteurised full fat	1 litre	100	1.132	0.820	1.375	67.7
Fresh, pasteurised full fat	2 litre	103	1.961	1.490	2.526	69.5
Irish Cheddar Cheese	1kg	100	12.020	6.513	18.922	190.5
Butter	1 lb	103	2.327	1.744	3.224	84.9
Eggs						
Large (grade 2)	Half Dozen	103	1.766	1.106	2.482	124.4
Standard (grade 3)	Half Dozen	101	1.557	0.899	2.387	165.5

Table 2 Area Average Prices Listing - Outside Dublin - May 2009

National Average Price Product Listing	Unit of Measurement	No. of Quotes	Average Price (€)	Average Price of the 5 Lowest Quotes (€)	Average Price of the 5 Highest Quotes (€)	Difference High Quotes to Low Quotes (%) ¹
Bread						
White, sliced (large)	800g	101	1.428	0.600	2.109	251.5
Brown, sliced (large)	800g	102	1.723	0.835	2.325	178.4
Flour						
White, self-raising	2kg	101	2.024	1.190	2.856	140.0
Brown, wholemeal	2kg	94	2.209	1.850	2.658	43.7
White Granulated Sugar	1kg	103	0.996	0.795	1.392	75.1
Tea Bags	80	101	2.762	1.490	4.060	172.5
Spaghetti	500g	97	1.246	0.350	2.113	503.7
Preserves						
Jam	1 lb	92	1.766	0.909	2.717	198.9
Marmalade	1 lb	104	1.949	0.687	3.141	357.2
Orange Juice	1 litre	96	1.586	0.802	3.225	302.1
ALCOHOLIC BEVERAGES AND TOBACCO						
Drink Taken Home						
Stout (6-pack)	6 x 250ml	93	6.582	5.998	7.946	32.5
Lager, single can	500ml	102	1.869	1.178	2.278	93.4
Lager, tray	12 x 330ml	73	16.804	14.167	19.990	41.1
Cider, can	500ml	103	2.253	1.577	2.414	53.1
Whiskey, bottle	70cl	98	25.307	18.992	27.287	43.7
Brandy, bottle	70cl	98	30.525	21.045	35.947	70.8
Alcopops, bottle	275ml	88	2.630	2.116	3.024	42.9
Vodka, bottle	70cl	98	21.778	15.916	24.278	52.5
Cream liqueur, bottle	70cl	100	18.022	8.015	20.272	152.9
Sherry, bottle	75cl	98	12.510	6.532	15.768	141.4
Wine, table	75cl	97	9.449	5.703	13.231	132.0

Table 2 Area Average Prices Listing - Outside Dublin - May 2009

National Average Price Product Listing	Unit of Measurement	No. of Quotes	Average Price (€)	Average Price of the 5 Lowest Quotes (€)	Average Price of the 5 Highest Quotes (€)	Difference High Quotes to Low Quotes (%) ¹
Drinks Out						
Draught stout	1 pint	102	3.976	3.628	4.379	20.7
Draught lager	1/2 pint	102	2.516	2.180	3.038	39.4
Draught lager	1 pint	102	4.330	3.980	4.800	20.6
Draught ale	1 pint	90	4.018	3.699	4.515	22.1
Bottled lager	330ml	102	4.347	3.683	4.994	35.6
Draught cider	1 pint	101	4.477	4.120	5.079	23.3
Bottled cider	330ml	100	4.493	4.000	5.479	37.0
Bottled alcopops	275ml	102	5.262	4.589	5.830	27.0
Wine, small bottle	187ml	100	4.872	4.119	5.570	35.2
Whiskey, single measure	1/2 glass	102	3.710	3.319	4.119	24.1
Brandy, single measure	1/2 glass	102	4.297	3.818	4.800	25.7
Vodka, single measure	1/2 glass	102	3.773	3.319	4.441	33.8
Tobacco						
Filtered, standard size cigarettes	20	101	8.307	8.030	8.470	5.5
SERVICES AND MOTOR FUEL						
Cinema	fee	43	8.423	6.700	9.500	41.8
Ladies' wash, cut and blow dry	fee	63	36.710	22.070	52.634	138.5
Gents' dry cut	fee	57	12.157	8.139	18.643	129.1
Gents' wash, cut and blow dry	fee	63	18.612	11.156	33.886	203.7
Unleaded petrol	1 litre	63	1.098	1.053	1.143	8.5
Autodiesel	1 litre	63	1.010	0.973	1.045	7.4
OVERALL AVERAGE²						133.7

¹ This figure represents how much higher the average of the five highest quotes is than the average of the five lowest quotes. A figure of 100% would indicate that the five highest quotes were on average 100% higher than (or double) the five lowest quotes.

² The overall average is a simple average of the differences shown for each of the 79 items.

Table 3 Average Price Level Comparison - Dublin v Outside Dublin¹ - May 2009

National Average Price Product Listing	Unit of Measurement	National Average Price (€)	Area Average Prices (€)		Dublin v Outside Dublin ² (%)
			Dublin	Outside Dublin ¹	
FOOD AND NON-ALCOHOLIC BEVERAGES					
Beef					
Round steak	1kg	10.358	10.242	10.419	-1.7
Sirloin steak	1kg	14.868	14.570	15.023	-3.0
Striploin steak	1kg	21.581	21.271	21.742	-2.2
Roast beef - topside/rib	1kg	10.278	10.208	10.314	-1.0
Sliced/diced beef pieces	1kg	9.435	9.630	9.334	+3.2
Lamb					
Whole leg	1kg	11.685	11.770	11.641	+1.1
Loin chops	1kg	17.996	18.930	17.512	+8.1
Gigot chops	1kg	12.028	11.766	12.163	-3.3
Liver	1kg	5.419	5.145	5.561	-7.5
Pork					
Roast loin	1kg	8.324	8.151	8.413	-3.1
Loin chops	1kg	8.923	9.321	8.717	+6.9
Steak	1kg	11.295	12.935	10.445	+23.8
Bacon					
Best back rashers	1kg	12.023	13.780	11.112	+24.0
Ham fillet	1kg	7.610	7.562	7.635	-1.0
Collar	1kg	5.805	5.844	5.786	+1.0
Medium Uncooked Chicken	1600g	7.007	8.157	6.410	+27.3
Other Meat					
Cooked ham	1kg	17.817	17.890	17.780	+0.6
Pork sausages	1kg	5.946	5.986	5.925	+1.0

Table 3 Average Price Level Comparison - Dublin v Outside Dublin¹ - May 2009

National Average Price Product Listing	Unit of Measurement	National Average Price (€)	Area Average Prices (€)		Dublin v Outside Dublin ² (%)
			Dublin	Outside Dublin ¹	
Fresh Fish					
Fillets of whiting	1kg	9.640	9.626	9.648	-0.2
Cod fillets	1kg	16.984	18.187	16.361	+11.2
Salmon steak	1kg	16.298	16.804	16.036	+4.8
Fillets of plaice	1kg	17.867	16.081	18.794	-14.4
Smoked Fish					
Smoked salmon	1kg	29.552	29.098	29.787	-2.3
Fresh Vegetables					
Potatoes	2.5kg	3.496	3.504	3.492	+0.3
Potatoes	10kg	6.998	7.267	6.858	+6.0
Tomatoes	1kg	2.806	2.858	2.779	+2.8
Onions	1kg	1.476	1.536	1.444	+6.4
Broccoli	1kg	4.313	4.468	4.233	+5.6
Carrots	1kg	1.364	1.355	1.370	-1.1
Mushrooms	1kg	4.713	4.907	4.613	+6.4
Tinned Tomatoes	400g	0.916	0.964	0.891	+8.2
Fresh Fruit					
Grapes	1kg	5.847	5.936	5.801	+2.3
Bananas	1kg	1.479	1.424	1.507	-5.5
Milk					
Fresh, pasteurised full fat	1 litre	1.114	1.080	1.132	-4.6
Fresh, pasteurised full fat	2 litre	1.916	1.828	1.961	-6.8
Irish Cheddar Cheese	1kg	11.749	11.227	12.020	-6.6
Butter	1 lb	2.325	2.321	2.327	-0.3
Eggs					
Large (grade 2)	Half Dozen	1.827	1.945	1.766	+10.1
Standard (grade 3)	Half Dozen	1.564	1.579	1.557	+1.4

Table 3 Average Price Level Comparison - Dublin v Outside Dublin¹ - May 2009

National Average Price Product Listing	Unit of Measurement	National Average Price (€)	Area Average Prices (€)		Dublin v Outside Dublin ² (%)
			Dublin	Outside Dublin ¹	
Bread					
White, sliced (large)	800g	1.385	1.303	1.428	-8.8
Brown, sliced (large)	800g	1.676	1.586	1.723	-8.0
Flour					
White, self-raising	2kg	1.943	1.787	2.024	-11.7
Brown, wholemeal	2kg	2.216	2.231	2.209	+1.0
White Granulated Sugar	1kg	1.000	1.006	0.996	+1.0
Tea Bags	80	2.774	2.797	2.762	+1.3
Spaghetti	500g	1.229	1.197	1.246	-3.9
Preserves					
Jam	1 lb	1.804	1.878	1.766	+6.3
Marmalade	1 lb	1.988	2.062	1.949	+5.8
Orange Juice	1 litre	1.667	1.822	1.586	+14.9
ALCOHOLIC BEVERAGES AND TOBACCO					
Drink Taken Home					
Stout (6-pack)	6 x 250ml	6.566	6.534	6.582	-0.7
Lager, single can	500ml	1.840	1.785	1.869	-4.5
Lager, tray	12 x 330ml	16.856	16.956	16.804	+0.9
Cider, can	500ml	2.237	2.205	2.253	-2.1
Whiskey, bottle	70cl	25.463	25.764	25.307	+1.8
Brandy, bottle	70cl	30.171	29.487	30.525	-3.4
Alcopops, bottle	275ml	2.611	2.575	2.630	-2.1
Vodka, bottle	70cl	21.825	21.916	21.778	+0.6
Cream liqueur, bottle	70cl	17.739	17.194	18.022	-4.6
Sherry, bottle	75cl	12.510	12.509	12.510	-0.0
Wine, table	75cl	9.605	9.906	9.449	+4.8

Table 3 Average Price Level Comparison - Dublin v Outside Dublin¹ - May 2009

National Average Price Product Listing	Unit of Measurement	National Average Price (€)	Area Average Prices (€)		Dublin v Outside Dublin ² (%)
			Dublin	Outside Dublin ¹	
Drinks Out					
Draught stout	1 pint	4.099	4.337	3.976	+9.1
Draught lager	1/2 pint	2.601	2.765	2.516	+9.9
Draught lager	1 pint	4.507	4.848	4.330	+12.0
Draught ale	1 pint	4.156	4.423	4.018	+10.1
Bottled lager	330ml	4.494	4.778	4.347	+9.9
Draught cider	1 pint	4.644	4.965	4.477	+10.9
Bottled cider	330ml	4.623	4.874	4.493	+8.5
Bottled alcopops	275ml	5.388	5.633	5.262	+7.1
Wine, small bottle	187ml	4.957	5.121	4.872	+5.1
Whiskey, single measure	1/2 glass	3.783	3.923	3.710	+5.7
Brandy, single measure	1/2 glass	4.365	4.497	4.297	+4.7
Vodka, single measure	1/2 glass	3.864	4.040	3.773	+7.1
Tobacco					
Filtered, standard size cigarettes	20	8.319	8.340	8.307	+0.4
SERVICES AND MOTOR FUEL					
Cinema	fee	8.753	9.387	8.423	+11.4
Ladies' wash, cut and blow dry	fee	39.594	45.156	36.710	+23.0
Gents' dry cut	fee	12.936	14.439	12.157	+18.8
Gents' wash, cut and blow dry	fee	21.643	27.488	18.612	+47.7
Unleaded petrol	1 litre	1.106	1.121	1.098	+2.1
Autodiesel	1 litre	1.016	1.027	1.010	+1.7
OVERALL AVERAGE³					+4.4
AVERAGE EXCLUDING DRINKS OUT					+2.0

¹ Outside Dublin = Regional cities and towns with population less than 20,000.

² Dublin v Outside Dublin = Comparison of Dublin to Outside Dublin average prices. A plus indicates that the average price for Dublin for the given item (as recorded for May 2009 CPI) is higher than the average price Outside Dublin.

³ The overall average in this case is a weighted average of the differences for the 79 items. The weightings used are the item weights from the Consumer Price Index.

Table 4 Average Price Comparison - May 2008, November 2008 and May 2009

National Average Price Product Listing	Unit of Measurement	Area Average Prices - Dublin			Area Average Prices - Outside Dublin			Dublin v Outside Dublin ¹		
		(€) Nov-08	(€) May-09	% Change	(€) Nov-08	(€) May-09	% Change	May-08	Nov-08	(%) May-09
FOOD AND NON-ALCOHOLIC BEVERAGES										
Beef										
Round steak	1kg	10.720	10.242	-4.5	10.774	10.419	-3.3	-5.9	-0.5	-1.7
Sirloin steak	1kg	14.459	14.570	+0.8	16.041	15.023	-6.3	-1.9	-9.9	-3.0
Striploin steak	1kg	21.425	21.271	-0.7	23.473	21.742	-7.4	-1.2	-8.7	-2.2
Roast beef - topside/rib	1kg	10.408	10.208	-1.9	10.709	10.314	-3.7	+0.5	-2.8	-1.0
Sliced/diced beef pieces	1kg	9.456	9.630	+1.8	9.525	9.334	-2.0	+4.8	-0.7	+3.2
Lamb										
Whole leg	1kg	12.522	11.770	-6.0	11.489	11.641	+1.3	-5.2	+9.0	+1.1
Loin chops	1kg	17.155	18.930	+10.3	18.284	17.512	-4.2	+0.0	-6.2	+8.1
Gigot chops	1kg	11.482	11.766	+2.5	10.768	12.163	+13.0	+5.8	+6.6	-3.3
Liver	1kg	5.231	5.145	-1.6	4.880	5.561	+14.0	-2.5	+7.2	-7.5
Pork										
Roast loin	1kg	8.935	8.151	-8.8	8.107	8.413	+3.8	-0.8	+10.2	-3.1
Loin chops	1kg	9.096	9.321	+2.5	8.122	8.717	+7.3	-2.6	+12.0	+6.9
Steak	1kg	12.006	12.935	+7.7	11.946	10.445	-12.6	+12.3	+0.5	+23.8
Bacon										
Best back rashers	1kg	14.525	13.780	-5.1	10.572	11.112	+5.1	+22.3	+37.4	+24.0
Ham fillet	1kg	6.841	7.562	+10.5	7.980	7.635	-4.3	-4.3	-14.3	-1.0
Collar	1kg	6.206	5.844	-5.8	5.726	5.786	+1.0	+3.1	+8.4	+1.0
Medium Uncooked Chicken	1600g	7.504	8.157	+8.7	6.414	6.410	-0.1	+20.0	+17.0	+27.3
Other Meat										
Cooked ham	1kg	19.918	17.890	-10.2	18.143	17.780	-2.0	+11.2	+9.8	+0.6
Pork sausages	1kg	6.129	5.986	-2.3	5.998	5.925	-1.2	-0.2	+2.2	+1.0

Table 4 Average Price Comparison - May 2008, November 2008 and May 2009

National Average Price Product Listing	Unit of Measurement	Area Average Prices - Dublin			Area Average Prices - Outside Dublin			Dublin v Outside Dublin ¹			
		(€) Nov-08	(€) May-09	% Change	(€) Nov-08	(€) May-09	% Change	May-08	Nov-08	(%) May-09	
Fresh Fish											
Fillets of whiting	1kg	10.361	9.626	-7.1	10.358	9.648	-6.9	-3.0	+0.0	-0.2	
Cod fillets	1kg	20.383	18.187	-10.8	19.462	16.361	-15.9	+5.4	+4.7	+11.2	
Salmon steak	1kg	15.783	16.804	+6.5	15.213	16.036	+5.4	+5.9	+3.7	+4.8	
Fillets of plaice	1kg	17.312	16.081	-7.1	18.466	18.794	+1.8	-9.5	-6.2	-14.4	
Smoked Fish											
Smoked salmon	1kg	29.099	29.098	-0.0	30.071	29.787	-0.9	+1.8	-3.2	-2.3	
Fresh Vegetables											
Potatoes	2.5kg	3.933	3.504	-10.9	3.640	3.492	-4.1	+8.8	+8.0	+0.3	
Potatoes	10kg	7.283	7.267	-0.2	6.774	6.858	+1.2	+5.6	+7.5	+6.0	
Tomatoes	1kg	2.877	2.858	-0.7	2.636	2.779	+5.4	+8.1	+9.1	+2.8	
Onions	1kg	1.510	1.536	+1.7	1.435	1.444	+0.6	+3.5	+5.2	+6.4	
Broccoli	1kg	4.409	4.468	+1.3	4.052	4.233	+4.5	+9.1	+8.8	+5.6	
Carrots	1kg	1.394	1.355	-2.8	1.330	1.370	+3.0	-3.2	+4.8	-1.1	
Mushrooms	1kg	5.196	4.907	-5.6	4.716	4.613	-2.2	+6.2	+10.2	+6.4	
Tinned Tomatoes	400g	0.883	0.964	+9.2	0.803	0.891	+11.0	+7.6	+10.0	+8.2	
Fresh Fruit											
Grapes	1kg	5.974	5.936	-0.6	6.208	5.801	-6.6	+10.7	-3.8	+2.3	
Bananas	1kg	1.550	1.424	-8.1	1.530	1.507	-1.5	+2.6	+1.3	-5.5	
Milk											
Fresh, pasteurised full fat	1 litre	1.099	1.080	-1.7	1.145	1.132	-1.1	-4.0	-4.0	-4.6	
Fresh, pasteurised full fat	2 litre	1.925	1.828	-5.0	2.047	1.961	-4.2	-5.0	-6.0	-6.8	
Irish Cheddar Cheese	1kg	11.833	11.227	-5.1	11.914	12.020	+0.9	+2.5	-0.7	-6.6	
Butter	1 lb	2.345	2.321	-1.0	2.341	2.327	-0.6	-0.8	+0.2	-0.3	
Eggs											
Large (grade 2)	Half Dozen	1.915	1.945	+1.6	1.782	1.766	-0.9	+6.7	+7.5	+10.1	
Standard (grade 3)	Half Dozen	1.599	1.579	-1.3	1.624	1.557	-4.1	+11.7	-1.5	+1.4	

Table 4 Average Price Comparison - May 2008, November 2008 and May 2009

National Average Price Product Listing	Unit of Measurement	Area Average Prices - Dublin			Area Average Prices - Outside Dublin			Dublin v Outside Dublin ¹		
		(€) Nov-08	(€) May-09	% Change	(€) Nov-08	(€) May-09	% Change	May-08	Nov-08	(%) May-09
Bread										
White, sliced (large)	800g	1.350	1.303	-3.5	1.459	1.428	-2.1	-5.0	-7.5	-8.8
Brown, sliced (large)	800g	1.670	1.586	-5.0	1.756	1.723	-1.9	-2.3	-4.9	-8.0
Flour										
White, self-raising	2kg	1.811	1.787	-1.3	2.163	2.024	-6.4	-8.4	-16.3	-11.7
Brown, wholemeal	2kg	2.273	2.231	-1.8	2.246	2.209	-1.6	-0.3	+1.2	+1.0
White Granulated Sugar	1kg	1.021	1.006	-1.5	1.042	0.996	-4.4	-0.1	-2.0	+1.0
Tea Bags	80	2.788	2.797	+0.3	2.799	2.762	-1.3	-0.9	-0.4	+1.3
Spaghetti	500g	1.204	1.197	-0.6	1.288	1.246	-3.3	-5.1	-6.5	-3.9
Preserves										
Jam	1 lb	1.886	1.878	-0.4	1.893	1.766	-6.7	+0.4	-0.4	+6.3
Marmalade	1 lb	2.073	2.062	-0.5	1.978	1.949	-1.5	+1.8	+4.8	+5.8
Orange Juice	1 litre	1.856	1.822	-1.8	1.688	1.586	-6.0	+18.6	+10.0	+14.9
ALCOHOLIC BEVERAGES AND TOBACCO										
Drink Taken Home										
Stout (6-pack)	6 x 250ml	6.528	6.534	+0.1	6.525	6.582	+0.9	-0.0	+0.0	-0.7
Lager, single can	500ml	1.743	1.785	+2.4	1.821	1.869	+2.6	-1.2	-4.3	-4.5
Lager, tray	12 x 330ml	16.621	16.956	+2.0	16.572	16.804	+1.4	-0.1	+0.3	+0.9
Cider, can	500ml	2.201	2.205	+0.2	2.268	2.253	-0.7	-4.5	-3.0	-2.1
Whiskey, bottle	70cl	25.392	25.764	+1.5	25.278	25.307	+0.1	+2.7	+0.5	+1.8
Brandy, bottle	70cl	28.401	29.487	+3.8	30.855	30.525	-1.1	-2.7	-8.0	-3.4
Alcopops, bottle	275ml	2.595	2.575	-0.8	2.630	2.630	+0.0	-1.2	-1.3	-2.1
Vodka, bottle	70cl	21.845	21.916	+0.3	21.587	21.778	+0.9	+2.4	+1.2	+0.6
Cream liqueur, bottle	70cl	18.090	17.194	-5.0	17.936	18.022	+0.5	+3.5	+0.9	-4.6
Sherry, bottle	75cl	11.731	12.509	+6.6	12.284	12.510	+1.8	-4.7	-4.5	-0.0
Wine, table	75cl	9.186	9.906	+7.8	9.086	9.449	+4.0	+5.8	+1.1	+4.8

Table 4 Average Price Comparison - May 2008, November 2008 and May 2009

National Average Price Product Listing	Unit of Measurement	Area Average Prices - Dublin			Area Average Prices - Outside Dublin			Dublin v Outside Dublin ¹		
		(€) Nov-08	(€) May-09	% Change	(€) Nov-08	(€) May-09	% Change	May-08	Nov-08	(%) May-09
Drinks Out										
Draught stout	1 pint	4.351	4.337	-0.3	3.960	3.976	+0.4	+9.4	+9.9	+9.1
Draught lager	1/2 pint	2.792	2.765	-1.0	2.509	2.516	+0.3	+13.8	+11.3	+9.9
Draught lager	1 pint	4.851	4.848	-0.1	4.313	4.330	+0.4	+13.4	+12.5	+12.0
Draught ale	1 pint	4.450	4.423	-0.6	3.993	4.018	+0.6	+10.8	+11.4	+10.1
Bottled lager	330ml	4.799	4.778	-0.4	4.299	4.347	+1.1	+11.0	+11.6	+9.9
Draught cider	1 pint	4.961	4.965	+0.1	4.454	4.477	+0.5	+12.8	+11.4	+10.9
Bottled cider	330ml	4.904	4.874	-0.6	4.479	4.493	+0.3	+9.3	+9.5	+8.5
Bottled alcopops	275ml	5.644	5.633	-0.2	5.247	5.262	+0.3	+7.2	+7.6	+7.1
Wine, small bottle	187ml	5.141	5.121	-0.4	4.826	4.872	+1.0	+7.3	+6.5	+5.1
Whiskey, single measure	1/2 glass	3.961	3.923	-1.0	3.694	3.710	+0.4	+6.9	+7.2	+5.7
Brandy, single measure	1/2 glass	4.522	4.497	-0.6	4.286	4.297	+0.3	+5.3	+5.5	+4.7
Vodka, single measure	1/2 glass	4.053	4.040	-0.3	3.749	3.773	+0.6	+8.6	+8.1	+7.1
Tobacco										
Filtered, standard size cigarettes	20	7.880	8.340	+5.8	7.872	8.307	+5.5	+0.2	+0.1	+0.4
SERVICES AND MOTOR FUEL										
Cinema	fee	9.253	9.387	+1.4	8.371	8.423	+0.6	+9.6	+10.5	+11.4
Ladies' wash, cut and blow dry	fee	45.781	45.156	-1.4	36.613	36.710	+0.3	+20.7	+25.0	+23.0
Gents' dry cut	fee	15.531	14.439	-7.0	11.972	12.157	+1.5	+34.7	+29.7	+18.8
Gents' wash, cut and blow dry	fee	27.829	27.488	-1.2	18.539	18.612	+0.4	+44.7	+50.1	+47.7
Unleaded petrol	1 litre	1.116	1.121	+0.4	1.115	1.098	-1.5	+1.5	+0.1	+2.1
Autodiesel	1 litre	1.135	1.027	-9.5	1.127	1.010	-10.4	+1.5	+0.7	+1.7
OVERALL AVERAGE²								+4.9	+4.5	+4.4
AVERAGE EXCLUDING DRINKS OUT								+2.1	+1.6	+2.0

¹ Dublin v Outside Dublin = Comparison of Dublin to Outside Dublin average prices. A plus indicates that the average price for Dublin for the given item (as recorded for May 2009 CPI) is higher than the average price Outside Dublin.

² The overall average in this case is a weighted average of the differences for the 79 items. The weightings used are the item weights from the Consumer Price Index.