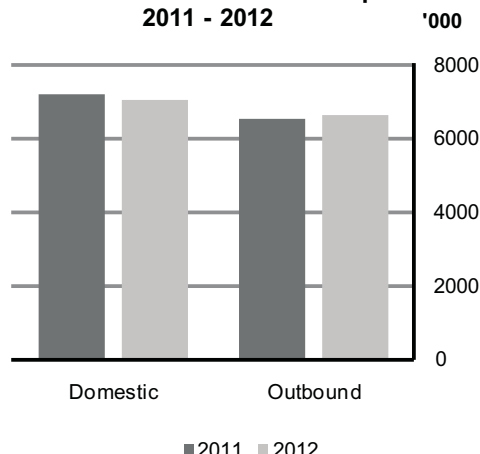




**An Phríomh-Oifig Staidrimh**  
Central Statistics Office

20 June 2013

**Domestic and Outbound trips  
2011 - 2012**



## Household Travel Survey 2012

	Domestic Trips '000	Domestic Expenditure € million	Outbound Trips '000	Outbound Expenditure € million
2010 <sup>1</sup>	7,300	1,560.5	6,917	5,895.7
2011 <sup>1</sup>	7,169	1,415.9	6,514	5,408.1
2012	7,031	1,345.4	6,600	5,345.2

<sup>1</sup> Revised

### Domestic trips fell by 1.9% in 2012

#### Domestic Travel

- ◆ Irish residents took just over 7 million domestic trips in 2012. Each trip had an average duration of 2.9 nights, resulting in a total of 20.1 million bed nights. *See Table 1.*
- ◆ Less than half of all domestic trips (48.0%) were classified as holidays, while almost 2.4 million trips (33.8%) were to visit friends or relatives. *See Table 2.*
- ◆ Visitors who stayed in hotel accommodation accounted for 2.8 million domestic trips in 2012, while those staying with family and friends accounted for almost 2.5 million trips. *See Table 6.*
- ◆ Total expenditure on domestic trips in 2012 amounted to €1,345.4 million. Almost €785 million of this was accounted for by those on holidays, while those visiting friends or relatives spent €270 million in 2012. *See Table 7.*

#### Outbound Travel

- ◆ 6.6 million outbound trips were undertaken by Irish residents in 2012. The vast majority (86.0%) of these trips were to countries in the European Union. *See Table 9.*
- ◆ A total of 53.0 million bed nights were availed of by Irish residents travelling abroad in 2012. Three quarters (74.9%) of these bed nights were within the European Union. The average length of stay on outbound trips was 8.0 nights, varying between 7.0 nights within the European Union, 15.1 nights in North America and 25.0 nights in Australia, New Zealand and Oceania. Within the European Union, the UK remains the most popular destination for travel in terms of number of trips. *See Tables 9 and 9a.*
- ◆ Holidays accounted for more than half (56.7%) of all outbound trips while almost a quarter (23.9%) were for the purpose of visiting friends or relatives. *See Table 10.*
- ◆ Irish residents spent a total of €5,345.2 million on outbound trips in 2012, of which €3,302.1 million was spent on holidays, €925.0 million on visiting friends or relatives and €589.7 million on business trips. *See Table 15.*

The estimates for 2010 and 2011 have been revised downwards following a review of the methodology for processing the data. In the case of the estimates of outbound travel the scale of the revision is relatively minor. For domestic travel larger revisions have been generated. Revised figures in respect of 2010 and 2011 are now published together with comparable figures for 2012. Further details, showing the effects of these changes are contained in the Background Notes.

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**Table 1: Domestic travel by Irish Residents - Number of Trips, Number of Nights & Average Length of Stay by Region Visited, Q1 2012 - Q4 2012**

	'000						
	2010 <sup>1</sup>	2011 <sup>1</sup>	2012	2012			
				Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec
<b>Total Domestic - Trips</b>	<b>7,300</b>	<b>7,169</b>	<b>7,031</b>	<b>1,417</b>	<b>1,675</b>	<b>2,434</b>	<b>1,505</b>
Border, Midland and Western	2,302	2,102	2,124	440	550	716	417
Southern and Eastern	4,998	5,067	4,907	976	1,125	1,718	1,088
<b>Total Domestic - Nights</b>	<b>22,540</b>	<b>21,628</b>	<b>20,120</b>	<b>3,131</b>	<b>4,408</b>	<b>8,804</b>	<b>3,777</b>
Border, Midland and Western	7,205	6,387	6,118	1,021	1,430	2,563	1,104
Southern and Eastern	15,335	15,241	14,002	2,110	2,978	6,241	2,673
							Nights
<b>Average Length of Stay</b>	<b>3.1</b>	<b>3.0</b>	<b>2.9</b>	<b>2.2</b>	<b>2.6</b>	<b>3.6</b>	<b>2.5</b>
Border, Midland and Western	3.1	3.0	2.9	2.3	2.6	3.6	2.6
Southern and Eastern	3.1	3.0	2.9	2.2	2.6	3.6	2.5

<sup>1</sup> Revised - see background notes for further details.

**Table 1a: Domestic travel by Irish Residents - Number of Trips, Number of Nights & Average Length of Stay by Region Visited and Length of Stay, 2010 - 2012**

	'000					
	1-3 Nights 2010 <sup>1</sup>	4+ Nights 2010 <sup>1</sup>	1-3 Nights 2011 <sup>1</sup>	4+ Nights 2011 <sup>1</sup>	1-3 Nights 2012	4+ Nights 2012
<b>Total Domestic - Trips</b>	<b>5,607</b>	<b>1,693</b>	<b>5,576</b>	<b>1,593</b>	<b>5,669</b>	<b>1,362</b>
Border, Midland and Western	1,742	560	1,614	488	1,677	447
Southern and Eastern	3,865	1,133	3,962	1,105	3,992	915
<b>Total Domestic - Nights</b>	<b>10,346</b>	<b>12,194</b>	<b>10,194</b>	<b>11,434</b>	<b>10,158</b>	<b>9,962</b>
Border, Midland and Western	3,229	3,976	3,047	3,340	3,053	3,065
Southern and Eastern	7,117	8,218	7,147	8,094	7,105	6,897
	Nights					
<b>Average Length of Stay</b>	<b>1.8</b>	<b>7.2</b>	<b>1.8</b>	<b>7.2</b>	<b>1.8</b>	<b>7.3</b>
Border, Midland and Western	1.9	7.1	1.9	6.8	1.8	6.9
Southern and Eastern	1.8	7.3	1.8	7.3	1.8	7.5

<sup>1</sup> Revised - see background notes for further details.

**Table 2: Domestic travel by Irish Residents - Number of Trips, Number of Nights & Average Length of Stay by Reason for Journey, 2010 - 2012**

			'000
	2010 <sup>1</sup>	2011 <sup>1</sup>	2012
<b>Total Domestic - Trips</b>	<b>7,300</b>	<b>7,169</b>	<b>7,031</b>
Holiday	3,978	3,696	3,374
Business	370	350	322
Visiting Friends/Relatives	1,997	2,231	2,374
Education & Training	129	83	118
Sporting Events	237	238	254
Work/Looking for work	113	121	99
Other <sup>2</sup>	476	449	489
<b>Total Domestic - Nights</b>	<b>22,540</b>	<b>21,628</b>	<b>20,120</b>
Holiday	13,981	12,972	10,777
Business	672	586	621
Visiting Friends/Relatives	5,346	5,817	6,194
Education & Training	672	395	689
Sporting Events	478	524	509
Work/Looking for work	275	307	336
Other <sup>2</sup>	1,115	1,028	994
			Nights
<b>Average Length of Stay</b>	<b>3.1</b>	<b>3.0</b>	<b>2.9</b>
Holiday	3.5	3.5	3.2
Business	1.8	1.7	1.9
Visiting Friends/Relatives	2.7	2.6	2.6
Education & Training	5.2	4.7	5.8
Sporting Events	2.0	2.2	2.0
Work/Looking for work	2.4	2.5	3.4
Other <sup>2</sup>	2.3	2.3	2.0

<sup>1</sup> Revised - see background notes for further details.

<sup>2</sup> Other includes Health & Medical, Religious, Shopping and other reasons not elsewhere specified.

**Table 2a: Domestic travel by Irish Residents - Number of Trips, Number of Nights & Average Length of Stay by Reason for Journey,  
Q1 2012 - Q4 2012**

				'000			
	2010 <sup>1</sup>	2011 <sup>1</sup>	2012	2012			
				Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec
<b>Total Domestic - Trips</b>	<b>7,300</b>	<b>7,169</b>	<b>7,031</b>	<b>1,417</b>	<b>1,675</b>	<b>2,434</b>	<b>1,505</b>
Holiday	3,978	3,696	3,374	622	780	1,399	574
Business	370	350	322	94	84	78	65
Visiting Friends/Relatives	1,997	2,231	2,374	487	595	625	666
Other <sup>2</sup>	955	892	961	213	215	332	201
<b>Total Domestic - Nights</b>	<b>22,540</b>	<b>21,628</b>	<b>20,120</b>	<b>3,131</b>	<b>4,408</b>	<b>8,804</b>	<b>3,777</b>
Holiday	13,981	12,972	10,777	1,404	2,328	5,648	1,397
Business	672	586	621	161	199	164	98
Visiting Friends/Relatives	5,346	5,817	6,194	1,069	1,355	1,871	1,899
Other <sup>2</sup>	2,540	2,253	2,528	497	526	1,121	384
							Nights
<b>Average Length of Stay</b>	<b>3.1</b>	<b>3.0</b>	<b>2.9</b>	<b>2.2</b>	<b>2.6</b>	<b>3.6</b>	<b>2.5</b>
Holiday	3.5	3.5	3.2	2.3	3.0	4.0	2.4
Business	1.8	1.7	1.9	1.7	2.4	2.1	1.5
Visiting Friends/Relatives	2.7	2.6	2.6	2.2	2.3	3.0	2.9
Other <sup>2</sup>	2.7	2.5	2.6	2.3	2.4	3.4	1.9

<sup>1</sup> Revised - see background notes for further details.

<sup>2</sup> Other includes Education & Training, Sporting Events, Work/Looking for work, Health & Medical, Religious, Shopping and other reasons not elsewhere specified.

**Table 3: Domestic travel by Irish Residents - Number of Trips & Number of Nights by Region Visited and Reason for Journey, 2010 - 2012**

	'000														
	Reason for Journey														
	Business			Holiday			Visiting Friends/Relatives			Other <sup>2</sup>			Total		
	2010 <sup>1</sup>	2011 <sup>1</sup>	2012	2010 <sup>1</sup>	2011 <sup>1</sup>	2012	2010 <sup>1</sup>	2011 <sup>1</sup>	2012	2010 <sup>1</sup>	2011 <sup>1</sup>	2012	2010 <sup>1</sup>	2011 <sup>1</sup>	2012
<b>Total Domestic - Trips</b>	<b>370</b>	<b>350</b>	<b>322</b>	<b>3,978</b>	<b>3,696</b>	<b>3,374</b>	<b>1,997</b>	<b>2,231</b>	<b>2,374</b>	<b>955</b>	<b>892</b>	<b>961</b>	<b>7,300</b>	<b>7,169</b>	<b>7,031</b>
Border, Midland and Western	121	94	69	1,256	1,058	988	683	671	772	242	278	295	2,302	2,102	2,124
Southern and Eastern	249	256	253	2,722	2,638	2,386	1,314	1,560	1,601	713	614	666	4,998	5,067	4,907
<b>Total Domestic - Nights</b>	<b>672</b>	<b>586</b>	<b>621</b>	<b>13,981</b>	<b>12,972</b>	<b>10,777</b>	<b>5,346</b>	<b>5,817</b>	<b>6,194</b>	<b>2,540</b>	<b>2,253</b>	<b>2,528</b>	<b>22,540</b>	<b>21,628</b>	<b>20,120</b>
Border, Midland and Western	234	161	127	4,417	3,699	3,075	1,793	1,796	1,987	760	730	929	7,205	6,387	6,118
Southern and Eastern	438	425	495	9,564	9,273	7,702	3,554	4,021	4,207	1,780	1,523	1,599	15,335	15,241	14,002

<sup>1</sup> Revised - see background notes for further details.

<sup>2</sup> Other includes Education & Training, Sporting Events, Work/Looking for work, Health & Medical, Religious, Shopping and other reasons not elsewhere specified.

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**Table 3a: Domestic travel by Irish Residents - Number of Trips & Number of Nights by Age, 2010 - 2012**

	'000		
	2010 <sup>1</sup>	2011 <sup>1</sup>	2012
<b>Total Domestic - Trips</b>	<b>7,300</b>	<b>7,169</b>	<b>7,031</b>
0-19 years	1,520	1,599	1,471
20-49 years	2,948	2,766	2,533
50+ years	2,832	2,804	3,026
<b>Total Domestic - Nights</b>	<b>22,540</b>	<b>21,628</b>	<b>20,120</b>
0-19 years	5,979	6,054	4,802
20-49 years	7,969	7,319	6,640
50+ years	8,592	8,256	8,678

<sup>1</sup> Revised - see background notes for further details.

**Table 4: Domestic travel by Irish Residents - Number of Trips & Number of Nights by Sex, Q1 2012 - Q4 2012**

	2010 <sup>1</sup>	2011 <sup>1</sup>	2012	2012				'000
				Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec	
<b>Total Domestic - Trips</b>	<b>7,300</b>	<b>7,169</b>	<b>7,031</b>	<b>1,417</b>	<b>1,675</b>	<b>2,434</b>	<b>1,505</b>	
Male	3,327	3,240	3,060	589	734	1,090	647	
Female	3,973	3,929	3,970	828	941	1,343	858	
<b>Total Domestic - Nights</b>	<b>22,540</b>	<b>21,628</b>	<b>20,120</b>	<b>3,131</b>	<b>4,408</b>	<b>8,804</b>	<b>3,777</b>	
Male	10,206	9,731	8,958	1,344	1,921	4,064	1,629	
Female	12,333	11,897	11,162	1,787	2,487	4,740	2,148	

<sup>1</sup> Revised - see background notes for further details.

**Table 4a: Domestic travel by Irish Residents - Number of Trips & Number of Nights by Mode of Transport used, 2010 - 2012**

	2010 <sup>1</sup>	2011 <sup>1</sup>	2012	'000
<b>Total Domestic - Trips</b>	<b>7,300</b>	<b>7,169</b>	<b>7,031</b>	
Air	49	52	23	
Bus/Rail	767	763	797	
Private Vehicle	6,416	6,238	6,114	
Other <sup>2</sup>	67	116	97	
<b>Total Domestic - Nights</b>	<b>22,540</b>	<b>21,628</b>	<b>20,120</b>	
Air	133	230	155	
Bus/Rail	2,469	2,137	2,292	
Private Vehicle	19,737	18,950	17,329	
Other <sup>2</sup>	201	312	344	

<sup>1</sup> Revised - see background notes for further details.

<sup>2</sup> Other includes Sea, Cruise, Bicycle, Hired Vehicle and other modes of transport not elsewhere specified.

**Table 4b: Domestic travel by Irish Residents - percentage distribution of trips taken classified by Method of Booking and Type of Booking, 2011 - 2012**

	Type of booking					
	Package <sup>2</sup> %		Transport <sup>3</sup> %		Accommodation <sup>4</sup> %	
	2011 <sup>1</sup>	2012	2011 <sup>1</sup>	2012	2011 <sup>1</sup>	2012
<b>Method of booking</b>						
<b>Internet</b>						
Direct	35.1	48.0	5.1	4.6	26.8	29.2
Via travel agent/tour operator	9.8	11.9	0.2	0.2	2.0	1.8
<b>Non internet</b>						
Direct	44.6	32.1	5.2	4.8	17.0	15.8
Via travel agent/tour operator	9.1	4.6	0.6	0.2	0.6	0.7
<b>No booking required</b>	1.1	1.6	88.1	89.7	52.5	51.5
<b>Don't know</b>	0.4	1.9	0.8	0.5	1.0	1.0
<b>Total</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>

<sup>1</sup> Revised - see background notes for further details.

<sup>2</sup> A package tour/holiday is where two or more services are combined and sold as a single product at a single price e.g transport and accommodation.

<sup>3</sup> Transport booked separately, not part of a package.

<sup>4</sup> Accommodation booked separately, not part of a package.



**Table 5: Domestic travel by Irish Residents - Number of Trips & Number of Nights by Region of Residence, Q1 2012 - Q4 2012**

				'000			
	2010 <sup>1</sup>	2011 <sup>1</sup>	2012	2012			
				Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec
<b>Total Domestic - Trips</b>	<b>7,300</b>	<b>7,169</b>	<b>7,031</b>	<b>1,417</b>	<b>1,675</b>	<b>2,434</b>	<b>1,505</b>
Border, Midland and Western	1,727	1,663	1,839	331	469	682	357
Southern and Eastern	5,572	5,506	5,192	1,086	1,205	1,752	1,148
<b>Total Domestic - Nights</b>	<b>22,540</b>	<b>21,628</b>	<b>20,120</b>	<b>3,131</b>	<b>4,408</b>	<b>8,804</b>	<b>3,777</b>
Border, Midland and Western	4,768	4,560	4,567	706	1,039	2,040	782
Southern and Eastern	17,772	17,068	15,553	2,425	3,369	6,764	2,995

<sup>1</sup> Revised - see background notes for further details.

**Table 6: Domestic travel by Irish Residents - Number of Trips, Number of Nights & Average Length of Stay by Type of Accommodation, 2010 - 2012**

			'000
	2010 <sup>1</sup>	2011 <sup>1</sup>	2012
<b>Total Domestic - Trips</b>	<b>7,300</b>	<b>7,169</b>	<b>7,031</b>
Caravan/Camping	560	412	302
Guest House/B&B	311	317	334
Own Holiday Home	596	573	457
Hotel/Conference Centre	3,040	2,845	2,810
Self Catering/Rented House	561	570	502
Friends/Relatives	2,044	2,259	2,457
Other <sup>2</sup>	187	192	168
<b>Total Domestic - Nights</b>	<b>22,540</b>	<b>21,628</b>	<b>20,120</b>
Caravan/Camping	2,618	1,815	1,335
Guest House/B&B	735	718	810
Own Holiday Home	2,886	2,785	1,686
Hotel/Conference Centre	6,590	5,959	6,041
Self Catering/Rented House	2,891	3,040	2,526
Friends/Relatives	6,036	6,579	6,875
Other <sup>2</sup>	783	731	846
			Nights
<b>Average Length of Stay</b>	<b>3.1</b>	<b>3.0</b>	<b>2.9</b>
Caravan/Camping	4.7	4.4	4.4
Guest House/B&B	2.4	2.3	2.4
Own Holiday Home	4.8	4.9	3.7
Hotel/Conference Centre	2.2	2.1	2.1
Self Catering/Rented House	5.1	5.3	5.0
Friends/Relatives	3.0	2.9	2.8
Other <sup>2</sup>	4.2	3.8	5.0

<sup>1</sup> Revised - see background notes for further details.

<sup>2</sup> Other includes stays in Health Farm/Spa, Ship/Cruise and other types of accommodation not elsewhere specified.

**Table 6a: Domestic travel by Irish Residents - Number of Trips, Number of Nights & Average Length of Stay by Type of Accommodation, Q1 2012 - Q4 2012**

				'000			
	2010 <sup>1</sup>	2011 <sup>1</sup>	2012	2012			
				Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec
<b>Total Domestic - Trips</b>	<b>7,300</b>	<b>7,169</b>	<b>7,031</b>	<b>1,417</b>	<b>1,675</b>	<b>2,434</b>	<b>1,505</b>
Hotel/Conference Centre	3,040	2,845	2,810	632	624	908	646
Self Catering/Rented House	561	570	502	77	115	245	66
Friends/Relatives	2,044	2,259	2,457	519	601	679	657
Other <sup>2</sup>	1,654	1,494	1,262	189	334	602	137
<b>Total Domestic - Nights</b>	<b>22,540</b>	<b>21,628</b>	<b>20,120</b>	<b>3,131</b>	<b>4,408</b>	<b>8,804</b>	<b>3,777</b>
Hotel/Conference Centre	6,590	5,959	6,041	1,157	1,362	2,224	1,297
Self Catering/Rented House	2,891	3,040	2,526	248	517	1,499	262
Friends/Relatives	6,036	6,579	6,875	1,294	1,473	2,241	1,868
Other <sup>2</sup>	7,023	6,049	4,678	431	1,056	2,840	350
							Nights
<b>Average Length of Stay</b>	<b>3.1</b>	<b>3.0</b>	<b>2.9</b>	<b>2.2</b>	<b>2.6</b>	<b>3.6</b>	<b>2.5</b>
Hotel/Conference Centre	2.2	2.1	2.1	1.8	2.2	2.5	2.0
Self Catering/Rented House	5.1	5.3	5.0	3.2	4.5	6.1	4.0
Friends/Relatives	3.0	2.9	2.8	2.5	2.4	3.3	2.8
Other <sup>2</sup>	4.2	4.0	3.7	2.3	3.2	4.7	2.6

<sup>1</sup> Revised - see background notes for further details.

<sup>2</sup> Other includes stays in Caravan/Camping, Guesthouse/B&B, Own Holiday Home, Health Farm/Spa, Ship/Cruise and other types of accommodation not elsewhere specified.

**Table 7: Domestic travel by Irish Residents - Total Estimated Expenditure by Reason for Journey, 2010 - 2012**

	€ million		
	2010 <sup>1</sup>	2011 <sup>1</sup>	2012
<b>Domestic - Expenditure</b>	<b>1,560.5</b>	<b>1,415.9</b>	<b>1,345.4</b>
Holiday	971.9	864.9	784.8
Business	85.9	76.9	75.7
Visiting Friends/Relatives	270.5	265.9	269.6
Education & Training	40.5	26.5	35.5
Sporting Events	54.1	51.0	49.2
Work/Looking for work	19.5	23.4	28.7
Other <sup>2</sup>	118.1	107.2	101.9

<sup>1</sup> Revised - see background notes for further details.

<sup>2</sup> Other includes Health & Medical, Religious, Shopping and other reasons not elsewhere specified.

**Table 7a: Domestic travel by Irish Residents - Total Estimated Expenditure by Reason for Journey, Q1 2012 - Q4 2012**

	€ million						
	2010 <sup>1</sup>	2011 <sup>1</sup>	2012	2012			
				Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec
<b>Domestic - Expenditure</b>	<b>1,560.5</b>	<b>1,415.9</b>	<b>1,345.4</b>	<b>222.0</b>	<b>315.8</b>	<b>540.6</b>	<b>266.9</b>
Holiday	971.9	864.9	784.8	116.4	172.3	358.2	137.9
Business	85.9	76.9	75.7	19.1	25.2	16.6	14.8
Visiting Friends/Relatives	270.5	265.9	269.6	43.2	62.6	84.3	79.4
Other <sup>2</sup>	232.2	208.2	215.3	43.3	55.8	81.4	34.9

<sup>1</sup> Revised - see background notes for further details.

<sup>2</sup> Other includes Education & Training, Sporting Events, Work/Looking for work, Health & Medical, Religious, Shopping and other reasons not elsewhere specified.

**Table 8: Domestic travel by Irish Residents - Total Estimated Expenditure by Region Visited, Q1 2012 - Q4 2012**

	€ million						
	2010 <sup>1</sup>	2011 <sup>1</sup>	2012	2012			
				Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec
<b>Domestic - Expenditure</b>	<b>1,560.5</b>	<b>1,415.9</b>	<b>1,345.4</b>	<b>222.0</b>	<b>315.8</b>	<b>540.6</b>	<b>266.9</b>
Border, Midland and Western	508.4	412.5	409.9	74.8	111.1	150.2	73.9
Southern and Eastern	1,052.1	1,003.4	935.5	147.2	204.7	390.4	193.1

<sup>1</sup> Revised - see background notes for further details.

**Table 9: Outbound travel by Irish Residents - Number of Trips, Number of Nights & Average Length of Stay by Region Visited, 2010 - 2012**

	2010 <sup>1</sup>	2011 <sup>1</sup>	'000
<b>Total Outbound - Trips</b>	<b>6,917</b>	<b>6,514</b>	<b>6,600</b>
EU	5,797	5,563	5,673
Other Europe	281	222	202
North America	452	410	370
Central, South & Other Americas	62	56	69
Asia & Middle East	163	127	165
Africa	110	70	58
Australia, New Zealand & Oceania	52	66	64
<b>Total Outbound - Nights</b>	<b>57,473</b>	<b>54,014</b>	<b>53,046</b>
EU	42,235	40,038	39,710
Other Europe	2,369	1,966	1,444
North America	5,947	5,725	5,576
Central, South & Other Americas	825	904	985
Asia & Middle East	3,001	2,232	2,755
Africa	1,582	1,344	984
Australia, New Zealand & Oceania	1,515	1,805	1,592
			Nights
<b>Average Length of Stay</b>	<b>8.3</b>	<b>8.3</b>	<b>8.0</b>
EU	7.3	7.2	7.0
Other Europe	8.4	8.8	7.2
North America	13.1	14.0	15.1
Central, South & Other Americas	13.2	16.1	14.3
Asia & Middle East	18.4	17.5	16.7
Africa	14.4	19.3	17.0
Australia, New Zealand & Oceania	29.0	27.5	25.0

<sup>1</sup> Revised - see background notes for further details.

**Table 9a: European Union Outbound travel by Irish Residents - Number of Trips & Number of Nights by Country/Region Visited, 2010 - 2012**

	2010 <sup>1</sup>	2011 <sup>1</sup>	'000 2012
<b>Total EU Outbound - Trips</b>	<b>5,797</b>	<b>5,563</b>	<b>5,673</b>
Austria	76	52	58
Belgium/Luxembourg/Netherlands	165	198	181
Denmark/Finland/Sweden	59	57	53
France	635	496	602
Germany	219	190	164
Italy	358	267	345
Other EU <sup>2</sup>	237	252	229
Portugal	333	337	358
Spain	1,371	1,410	1,407
UK (Great Britain & Northern Ireland)	2,343	2,304	2,276
<i>Of which: Great Britain</i>	<i>1,960</i>	<i>1,934</i>	<i>1,846</i>
<i>Northern Ireland</i>	<i>383</i>	<i>370</i>	<i>430</i>
<b>Total EU Outbound - Nights</b>	<b>42,235</b>	<b>40,038</b>	<b>39,710</b>
Austria	579	449	387
Belgium/Luxembourg/Netherlands	757	902	893
Denmark/Finland/Sweden	438	403	265
France	5,952	4,455	5,549
Germany	1,334	1,165	901
Italy	3,073	2,493	2,753
Other EU <sup>2</sup>	2,286	2,263	2,246
Portugal	3,019	3,283	3,375
Spain	14,348	13,947	13,400
UK (Great Britain & Northern Ireland)	10,451	10,679	9,940
<i>Of which: Great Britain</i>	<i>9,456</i>	<i>9,531</i>	<i>8,758</i>
<i>Northern Ireland</i>	<i>995</i>	<i>1,148</i>	<i>1,181</i>

<sup>1</sup> Revised - see background notes for further details.

<sup>2</sup> This category includes the following: Bulgaria, Cyprus, Czech Republic, Estonia, Greece, Hungary, Latvia, Lithuania, Malta, Poland, Romania, Slovakia and Slovenia.

**Table 9b: Outbound travel by Irish Residents - Number of Trips, Number of Nights & Average Length of Stay by Region Visited and Length of Stay, 2010 - 2012**

	'000					
	1-3 Nights 2010 <sup>1</sup>	4+ Nights 2010 <sup>1</sup>	1-3 Nights 2011 <sup>1</sup>	4+ Nights 2011 <sup>1</sup>	1-3 Nights 2012	4+ Nights 2012
<b>Total Outbound - Trips</b>	<b>2,117</b>	<b>4,800</b>	<b>1,990</b>	<b>4,525</b>	<b>1,957</b>	<b>4,643</b>
EU	2,013	3,783	1,930	3,633	1,899	3,774
Other Europe	68	213	31	191	26	176
North America	18	434	21	389	15	355
Other	18	369	7	312	17	338
<b>Total Outbound - Nights</b>	<b>5,037</b>	<b>52,437</b>	<b>4,926</b>	<b>49,087</b>	<b>4,162</b>	<b>48,884</b>
EU	4,791	37,444	4,764	35,273	4,026	35,685
Other Europe	160	2,209	79	1,887	64	1,379
North America	45	5,902	62	5,663	38	5,538
Other	41	6,882	21	6,265	34	6,283
	Nights					
<b>Average Length of Stay</b>	<b>2.4</b>	<b>10.9</b>	<b>2.5</b>	<b>10.8</b>	<b>2.1</b>	<b>10.5</b>
EU	2.4	9.9	2.5	9.7	2.1	9.5
Other Europe	2.4	10.4	2.5	9.9	2.4	7.9
North America	2.5	13.6	3.0	14.5	2.6	15.6
Other	2.3	18.6	3.0	20.1	2.0	18.6

<sup>1</sup> Revised - see background notes for further details.



**Table 9c: Outbound travel by Irish Residents - Number of Trips and Number of Nights by Country/Region Visited, Q1 2012 - Q4 2012**

'000

	2010 <sup>1</sup>	2011 <sup>1</sup>	2012	2012			
				Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec
<b>Total Outbound - Trips</b>	<b>6,917</b>	<b>6,514</b>	<b>6,600</b>	<b>1,310</b>	<b>1,812</b>	<b>2,053</b>	<b>1,425</b>
France	635	496	602	94	151	280	76
Germany	219	190	164	42	42	29	51
Italy	358	267	345	43	119	126	56
Portugal	333	337	358	29	113	139	76
Spain	1,371	1,410	1,407	234	416	486	270
UK (Great Britain & Northern Ireland)	2,343	2,304	2,276	546	581	548	601
<i>Of which : Great Britain</i>	<i>1,960</i>	<i>1,934</i>	<i>1,846</i>	<i>441</i>	<i>457</i>	<i>450</i>	<i>498</i>
<i>Northern Ireland</i>	<i>383</i>	<i>370</i>	<i>430</i>	<i>105</i>	<i>123</i>	<i>98</i>	<i>103</i>
Other Europe <sup>2</sup>	818	781	722	140	225	224	133
North America	452	410	370	78	90	116	86
Asia & Middle East	163	127	165	39	35	48	42
All other areas	224	191	191	64	38	56	32
<b>Total Outbound - Nights</b>	<b>57,473</b>	<b>54,014</b>	<b>53,046</b>	<b>9,494</b>	<b>12,702</b>	<b>21,274</b>	<b>9,575</b>
France	5,952	4,455	5,549	546	1,162	3,433	408
Germany	1,334	1,165	901	184	211	233	273
Italy	3,073	2,493	2,753	218	916	1,267	352
Portugal	3,019	3,283	3,375	222	905	1,648	601
Spain	14,348	13,947	13,400	2,374	3,481	5,124	2,422
UK (Great Britain & Northern Ireland)	10,451	10,679	9,940	2,236	2,162	2,968	2,573
<i>Of which : Great Britain</i>	<i>9,456</i>	<i>9,531</i>	<i>8,758</i>	<i>1,928</i>	<i>1,890</i>	<i>2,626</i>	<i>2,314</i>
<i>Northern Ireland</i>	<i>995</i>	<i>1,148</i>	<i>1,181</i>	<i>308</i>	<i>272</i>	<i>342</i>	<i>259</i>
Other Europe <sup>2</sup>	6,428	5,983	5,235	746	1,549	2,197	744
North America	5,947	5,725	5,576	987	1,101	2,467	1,021
Asia & Middle East	3,001	2,232	2,755	727	721	722	585
All other areas	3,922	4,054	3,561	1,255	495	1,215	596

<sup>1</sup> Revised - see background notes for further details.

<sup>2</sup> All other EU member states and all other European countries.

**Table 10: Outbound travel by Irish Residents - Number of Trips, Number of Nights & Average Length of Stay by Reason for Journey, 2010 - 2012**

			'000
	2010 <sup>1</sup>	2011 <sup>1</sup>	2012
<b>Total Outbound - Trips</b>	<b>6,917</b>	<b>6,514</b>	<b>6,600</b>
Holiday	3,964	3,433	3,743
Business	621	651	551
Visiting Friends/Relatives	1,592	1,662	1,580
Education & Training	121	90	85
Sporting Events	224	252	273
Work/Looking for work	98	113	121
Other <sup>2</sup>	297	313	248
<b>Total Outbound - Nights</b>	<b>57,473</b>	<b>54,014</b>	<b>53,046</b>
Holiday	37,657	32,183	33,761
Business	2,495	2,714	2,017
Visiting Friends/Relatives	12,415	13,462	11,750
Education & Training	1,160	1,129	978
Sporting Events	955	969	984
Work/Looking for work	1,060	1,069	1,804
Other <sup>2</sup>	1,732	2,488	1,752
			Nights
<b>Average Length of Stay</b>	<b>8.3</b>	<b>8.3</b>	<b>8.0</b>
Holiday	9.5	9.4	9.0
Business	4.0	4.2	3.7
Visiting Friends/Relatives	7.8	8.1	7.4
Education & Training	9.6	12.6	11.5
Sporting Events	4.3	3.8	3.6
Work/Looking for work	10.8	9.4	15.0
Other <sup>2</sup>	5.8	7.9	7.1

<sup>1</sup> Revised - see background notes for further details.

<sup>2</sup> Other includes Health & Medical, Religious, Shopping and other reasons not elsewhere specified.

**Table 10a: Outbound travel by Irish Residents - Number of Trips, Number of Nights & Average Length of Stay by Reason for Journey, Q1 2012 - Q4 2012**

	2010 <sup>1</sup>	2011 <sup>1</sup>	2012	2012				'000
				Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec	
<b>Total Outbound - Trips</b>	<b>6,917</b>	<b>6,514</b>	<b>6,600</b>	<b>1,310</b>	<b>1,812</b>	<b>2,053</b>	<b>1,425</b>	
Holiday	3,964	3,433	3,743	611	1,076	1,391	665	
Business	621	651	551	139	141	114	157	
Visiting Friends/Relatives	1,592	1,662	1,580	379	382	402	417	
Other <sup>2</sup>	740	769	727	181	214	145	186	
<b>Total Outbound - Nights</b>	<b>57,473</b>	<b>54,014</b>	<b>53,046</b>	<b>9,494</b>	<b>12,702</b>	<b>21,274</b>	<b>9,575</b>	
Holiday	37,657	32,183	33,761	4,896	8,507	15,440	4,918	
Business	2,495	2,714	2,017	455	514	542	506	
Visiting Friends/Relatives	12,415	13,462	11,750	2,953	2,181	3,898	2,719	
Other <sup>2</sup>	4,907	5,654	5,518	1,190	1,501	1,394	1,433	
								Nights
<b>Average Length of Stay</b>	<b>8.3</b>	<b>8.3</b>	<b>8.0</b>	<b>7.2</b>	<b>7.0</b>	<b>10.4</b>	<b>6.7</b>	
Holiday	9.5	9.4	9.0	8.0	7.9	11.1	7.4	
Business	4.0	4.2	3.7	3.3	3.6	4.8	3.2	
Visiting Friends/Relatives	7.8	8.1	7.4	7.8	5.7	9.7	6.5	
Other <sup>2</sup>	6.6	7.4	7.6	6.6	7.0	9.6	7.7	

<sup>1</sup> Revised - see background notes for further details.

<sup>2</sup> Other includes Education & Training, Sporting Events, Work/Looking for work, Health & Medical, Religious, Shopping and other reasons not elsewhere specified.

**Table 11: Outbound travel by Irish Residents - Number of Trips & Number of Nights by Region Visited and Reason for Journey, 2010 - 2012**

	'000														
	Reason for Journey														
	Business			Holiday			Visiting Friends/Relatives			Other <sup>2</sup>			Total		
	2010 <sup>1</sup>	2011 <sup>1</sup>	2012	2010 <sup>1</sup>	2011 <sup>1</sup>	2012	2010 <sup>1</sup>	2011 <sup>1</sup>	2012	2010 <sup>1</sup>	2011 <sup>1</sup>	2012	2010 <sup>1</sup>	2011 <sup>1</sup>	2012
<b>Total Outbound - Trips</b>	<b>621</b>	<b>651</b>	<b>551</b>	<b>3,964</b>	<b>3,433</b>	<b>3,743</b>	<b>1,592</b>	<b>1,662</b>	<b>1,580</b>	<b>740</b>	<b>769</b>	<b>727</b>	<b>6,917</b>	<b>6,514</b>	<b>6,600</b>
EU	480	511	452	3,341	2,956	3,270	1,330	1,429	1,312	645	668	639	5,797	5,563	5,673
Other Europe	38	26	12	161	148	115	64	29	54	18	19	20	281	222	202
North America	60	69	48	229	196	180	119	117	109	44	28	32	452	410	370
Other	42	44	39	233	133	177	80	88	105	33	53	35	387	319	355
 <b>Total Outbound - Nights</b>	 <b>2,495</b>	 <b>2,714</b>	 <b>2,017</b>	 <b>37,657</b>	 <b>32,183</b>	 <b>33,761</b>	 <b>12,415</b>	 <b>13,462</b>	 <b>11,750</b>	 <b>4,907</b>	 <b>5,654</b>	 <b>5,518</b>	 <b>57,473</b>	 <b>54,014</b>	 <b>53,046</b>
EU	1,459	1,637	1,317	29,161	25,373	27,202	8,171	9,120	7,589	3,444	3,908	3,602	42,235	40,038	39,710
Other Europe	145	115	39	1,514	1,426	905	595	283	346	114	142	154	2,369	1,966	1,444
North America	484	586	337	3,144	2,784	2,534	1,559	1,990	1,734	760	364	971	5,947	5,725	5,576
Other	407	376	324	3,838	2,600	3,121	2,090	2,069	2,081	589	1,241	790	6,923	6,285	6,316

<sup>1</sup> Revised - see background notes for further details.

<sup>2</sup> Other includes Education & Training, Sporting Events, Work/Looking for work, Health & Medical, Religious, Shopping and other reasons not elsewhere specified.

**Table 11a: Outbound travel by Irish Residents - Number of Trips & Number of Nights by Age, 2010 - 2012**

			'000
	2010 <sup>1</sup>	2011 <sup>1</sup>	2012
<b>Total Outbound - Trips</b>	<b>6,917</b>	<b>6,514</b>	<b>6,600</b>
0-19 years	1,126	1,003	1,100
20-49 years	2,779	2,636	2,496
50+ years	3,012	2,875	3,005
<b>Total Outbound - Nights</b>	<b>57,473</b>	<b>54,014</b>	<b>53,046</b>
0-19 years	10,820	9,650	9,815
20-49 years	20,354	19,343	18,462
50+ years	26,300	25,020	24,769

<sup>1</sup> Revised - see background notes for further details.

**Table 12: Outbound travel by Irish Residents - Number of Trips & Number of Nights by Sex, Q1 2012 - Q4 2012**

							'000
	2010 <sup>1</sup>	2011 <sup>1</sup>	2012	2012			
				Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec
<b>Total Outbound - Trips</b>	<b>6,917</b>	<b>6,514</b>	<b>6,600</b>	<b>1,310</b>	<b>1,812</b>	<b>2,053</b>	<b>1,425</b>
Male	3,359	3,137	3,213	651	847	976	738
Female	3,558	3,377	3,388	659	965	1,076	687
<b>Total Outbound - Nights</b>	<b>57,473</b>	<b>54,014</b>	<b>53,046</b>	<b>9,494</b>	<b>12,702</b>	<b>21,274</b>	<b>9,575</b>
Male	27,371	25,236	24,801	4,256	5,780	9,774	4,991
Female	30,102	28,778	28,245	5,237	6,922	11,501	4,585

<sup>1</sup> Revised - see background notes for further details.

**Table 12a: Outbound travel by Irish Residents - Number of Trips & Number of Nights by Mode of Transport Used, 2010 - 2012**

			'000
	2010 <sup>1</sup>	2011 <sup>1</sup>	2012
<b>Total Outbound - Trips</b>	<b>6,917</b>	<b>6,514</b>	<b>6,600</b>
Air	5,899	5,647	5,492
Bus/Rail	93	65	159
Private Vehicle	360	309	435
Sea/Cruise	548	485	488
Other <sup>2</sup>	18	8	27
<b>Total Outbound - Nights</b>	<b>57,473</b>	<b>54,014</b>	<b>53,046</b>
Air	50,252	48,517	45,898
Bus/Rail	398	166	744
Private Vehicle	1,054	1,024	1,972
Sea/Cruise	5,647	4,278	4,266
Other <sup>2</sup>	122	29	166

<sup>1</sup> Revised - see background notes for further details.

<sup>2</sup> Other includes Bicycle, Hired Vehicle and other modes of transport not elsewhere specified.

**Table 12b: Outbound travel by Irish Residents - percentage distribution of trips taken classified by Method of Booking and Type of Booking, 2011 - 2012**

	Type of booking					
	Package <sup>2</sup> %		Transport <sup>3</sup> %		Accommodation <sup>4</sup> %	
	2011 <sup>1</sup>	2012	2011 <sup>1</sup>	2012	2011 <sup>1</sup>	2012
<b>Method of booking</b>						
<b>Internet</b>						
Direct	23.0	16.8	81.2	79.9	46.6	46.8
Via travel agent/tour operator	48.3	53.3	5.6	5.0	5.9	6.0
<b>Non internet</b>						
Direct	5.1	6.9	3.3	2.4	7.6	6.3
Via travel agent/tour operator	23.0	21.7	2.4	2.6	1.7	1.6
<b>No booking required</b>	0.4	0.3	6.3	9.1	36.7	37.7
<b>Don't know</b>	0.3	1.1	1.1	1.0	1.5	1.6
<b>Total</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>

<sup>1</sup> Revised - see background notes for further details.

<sup>2</sup> A package tour/holiday is where two or more services are combined and sold as a single product at a single price e.g transport and accommodation.

<sup>3</sup> Transport booked separately, not part of a package.

<sup>4</sup> Accommodation booked separately, not part of a package.

**Table 13: Outbound travel by Irish Residents - Number of Trips & Number of Nights by Region of Residence, Q1 2012 - Q4 2012**

				'000			
	2010 <sup>1</sup>	2011 <sup>1</sup>	2012	2012			
				Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec
<b>Total Outbound - Trips</b>	<b>6,917</b>	<b>6,514</b>	<b>6,600</b>	<b>1,310</b>	<b>1,812</b>	<b>2,053</b>	<b>1,425</b>
Border, Midland and Western	1,513	1,375	1,354	228	345	492	289
Southern and Eastern	5,404	5,139	5,246	1,082	1,467	1,561	1,136
<b>Total Outbound - Nights</b>	<b>57,473</b>	<b>54,014</b>	<b>53,046</b>	<b>9,494</b>	<b>12,702</b>	<b>21,274</b>	<b>9,575</b>
Border, Midland and Western	11,853	12,044	11,470	1,767	2,684	4,930	2,090
Southern and Eastern	45,621	41,970	41,576	7,727	10,019	16,344	7,486

<sup>1</sup> Revised - see background notes for further details.



**Table 14: Outbound travel by Irish Residents - Number of Trips, Number of Nights & Average Length of Stay by Type of Accommodation, 2010 - 2012**

			'000
	2010 <sup>1</sup>	2011 <sup>1</sup>	2012
<b>Total Outbound - Trips</b>	<b>6,917</b>	<b>6,514</b>	<b>6,600</b>
Caravan/Camping	262	160	214
Guest House/B&B	222	206	227
Own Holiday Home	206	188	167
Hotel/Conference Centre	3,011	2,725	2,688
Self Catering/Rented House	1,238	1,215	1,273
Friends/Relatives	1,713	1,771	1,766
Other <sup>2</sup>	264	249	264
<b>Total Outbound - Nights</b>	<b>57,473</b>	<b>54,014</b>	<b>53,046</b>
Caravan/Camping	3,779	1,867	2,547
Guest House/B&B	1,364	1,488	1,799
Own Holiday Home	2,558	3,012	2,849
Hotel/Conference Centre	18,389	16,170	14,884
Self Catering/Rented House	13,982	13,595	13,060
Friends/Relatives	14,532	15,318	15,258
Other <sup>2</sup>	2,870	2,562	2,649
			Nights
<b>Average Length of Stay</b>	<b>8.3</b>	<b>8.3</b>	<b>8.0</b>
Caravan/Camping	14.4	11.7	11.9
Guest House/B&B	6.1	7.2	7.9
Own Holiday Home	12.4	16.0	17.0
Hotel/Conference Centre	6.1	5.9	5.5
Self Catering/Rented House	11.3	11.2	10.3
Friends/Relatives	8.5	8.6	8.6
Other <sup>2</sup>	10.9	10.3	10.0

<sup>1</sup> Revised - see background notes for further details.

<sup>2</sup> Other includes stays in Health Farm/Spa, Ship/Cruise and other types of accommodation not elsewhere specified.

**Table 14a: Outbound travel by Irish Residents - Number of Trips, Number of Nights & Average Length of Stay by Type of Accommodation, Q1 2012 - Q4 2012**

	2010 <sup>1</sup>	2011 <sup>1</sup>	2012	2012				'000
				Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec	
<b>Total Outbound - Trips</b>	<b>6,917</b>	<b>6,514</b>	<b>6,600</b>	<b>1,310</b>	<b>1,812</b>	<b>2,053</b>	<b>1,425</b>	
Hotel/Conference Centre	3,011	2,725	2,688	587	755	690	656	
Self Catering/Rented House	1,238	1,215	1,273	190	368	510	205	
Friends/Relatives	1,713	1,771	1,766	418	437	489	422	
Other <sup>2</sup>	955	804	873	115	252	364	142	
<b>Total Outbound - Nights</b>	<b>57,473</b>	<b>54,014</b>	<b>53,046</b>	<b>9,494</b>	<b>12,702</b>	<b>21,274</b>	<b>9,575</b>	
Hotel/Conference Centre	18,389	16,170	14,884	2,945	3,861	4,825	3,253	
Self Catering/Rented House	13,982	13,595	13,060	1,825	3,468	6,022	1,745	
Friends/Relatives	14,532	15,318	15,258	3,553	3,006	5,606	3,092	
Other <sup>2</sup>	10,571	8,930	9,844	1,171	2,367	4,820	1,486	
								Nights
<b>Average Length of Stay</b>	<b>8.3</b>	<b>8.3</b>	<b>8.0</b>	<b>7.2</b>	<b>7.0</b>	<b>10.4</b>	<b>6.7</b>	
Hotel/Conference Centre	6.1	5.9	5.5	5.0	5.1	7.0	5.0	
Self Catering/Rented House	11.3	11.2	10.3	9.6	9.4	11.8	8.5	
Friends/Relatives	8.5	8.6	8.6	8.5	6.9	11.5	7.3	
Other <sup>2</sup>	11.1	11.1	11.3	10.2	9.4	13.2	10.5	

<sup>1</sup> Revised - see background notes for further details.

<sup>2</sup> Other includes stays in Caravan/Camping, Guesthouse/B&B, Own Holiday Home, Health Farm/Spa, Ship/Cruise and other types of accommodation not elsewhere specified.

**Table 15: Outbound travel by Irish Residents - Total Estimated Expenditure by Reason for Journey, 2010 - 2012**

	€ million		
	2010 <sup>1</sup>	2011 <sup>1</sup>	2012 <sup>3</sup>
<b>Outbound - Expenditure</b>	<b>5,895.7</b>	<b>5,408.1</b>	<b>5,345.2</b>
Holiday	3,812.9	3,148.6	3,302.1
Business	628.5	744.8	589.7
Visiting Friends/Relatives	872.8	938.4	925.0
Education & Training	119.3	72.7	75.8
Sporting Events	133.9	134.5	139.1
Work/Looking for work	91.2	108.8	124.7
Other <sup>2</sup>	237.2	260.4	188.8

<sup>1</sup> Revised - see background notes for further details.

<sup>2</sup> Other includes Health & Medical, Religious, Shopping and other reasons not elsewhere specified.

<sup>3</sup> From 2012 onwards expenditure includes expenditure on car imports in the region of €100m for the year.

**Table 15a: Outbound travel by Irish Residents - Total Estimated Expenditure by Reason for Journey, Q1 2012 - Q4 2012**

	€ million						
	2010 <sup>1</sup>	2011 <sup>1</sup>	2012 <sup>3</sup>	2012			
				Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec
<b>Outbound - Expenditure</b>	<b>5,895.7</b>	<b>5,408.1</b>	<b>5,345.2</b>	<b>998.7</b>	<b>1,299.7</b>	<b>1,950.7</b>	<b>1,096.1</b>
Holiday	3,812.9	3,148.6	3,302.1	514.3	827.4	1,394.9	565.4
Business	628.5	744.8	589.7	132.0	129.7	161.8	166.1
Visiting Friends/Relatives	872.8	938.4	925.0	232.2	193.8	269.6	229.5
Other <sup>2</sup>	581.5	576.4	528.4	120.2	148.7	124.4	135.1

<sup>1</sup> Revised - see background notes for further details.

<sup>2</sup> Other includes Education & Training, Sporting Events, Work/Looking for work, Health & Medical, Religious, Shopping and other reasons not elsewhere specified.

<sup>3</sup> From 2012 onwards expenditure includes expenditure on car imports in the region of €100m for the year.

**Table 16: Outbound travel by Irish Residents - Total Estimated Expenditure by Region Visited, 2010 - 2012**

	€ million		
	2010 <sup>1</sup>	2011 <sup>1</sup>	2012 <sup>2</sup>
<b>Outbound - Expenditure</b>	<b>5,895.7</b>	<b>5,408.1</b>	<b>5,345.2</b>
EU	3,901.5	3,628.6	3,674.2
Other Europe	237.4	202.2	148.1
North America	876.5	785.1	760.4
Central, South & Other Americas	150.7	127.3	135.7
Asia & Middle East	411.9	332.7	344.2
Africa	182.6	136.6	104.7
Australia, New Zealand & Oceania	135.1	195.6	178.0

<sup>1</sup> Revised - see background notes for further details.

<sup>2</sup> From 2012 onwards expenditure includes expenditure on car imports in the region of €100m for the year.

## Background Notes

<b>Reference Period</b>	Annual/Quarterly.
<b>Scope</b>	Domestic and Outbound travel patterns which involve overnight stays of all residents of the Republic of Ireland.
<b>Coverage</b>	All private households.
<b>Purpose</b>	The purpose of the Household Travel Survey (HTS) is to measure domestic and outbound travel patterns involving overnight stays and associated details (expenditure, purpose of trip, type of accommodation used etc.) of Irish residents. The survey is one of several Central Statistics Office (CSO) tourism surveys conducted to comply with the requirements of Council Directive 95/57/EC of 23 November 1995 concerning the collection of statistical information in the field of tourism for data to the end of 2011 and Regulation (EU) No 692/2011 of the European Parliament and of the Council of 6 July 2011 concerning European statistics on tourism and repealing Council Directive 95/57/EC in respect of data from the beginning of 2012.
<b>Data Collection</b>	Information is collected via postal survey of private households on a monthly basis by the Central Statistics Office.
<b>Sample Design</b>	<p>The HTS is a random stratified sample. Each month, over 4,600 households (or approximately 0.3% of all private households) are randomly selected from the 2011 Electoral Register, where the selection is stratified by District Electoral Division.</p> <p>A two stage weighting process is used for outbound travel. Firstly, survey results are weighted to agree with household population estimates broken down by <i>household type</i> (the number of persons aged 18 or over) and <i>region</i> (NUTS 3). These household population estimates are provided by the Quarterly National Household Survey (QNHS). The results for outbound travel are subsequently further weighted to agree with the Tourism &amp; Travel results.</p> <p>Survey results for domestic travel are weighted to agree with household population estimates broken down by <i>household type</i> (the number of persons aged 18 or over) and <i>region</i> (NUTS 3). These household population estimates are provided by the Quarterly National Household Survey (QNHS).</p> <p>The sample size for some sub categories/breakdowns can be small and therefore caution should be taken when analysing this data.</p>
<b>Methodological Changes</b>	<p>The compilation of the HTS has undergone a number of methodological changes for data from 2010 onwards (these changes have already been implemented and were previously published on the 11th October 2012).</p> <ul style="list-style-type: none"> <li>• The recall period for trips taken has changed. Up to Quarter 4 2009, respondents were asked to detail all trips taken in the previous three months. Since January 2010, respondents are asked to outline trips completed within the previous month only.</li> <li>• The methodology adopted to calibrate outbound travel data from the Household Travel Survey (HTS) to the frontier survey data has been changed from January 2010. The CSO compiles outward travel by Irish residents from two separate sources: (1) the Tourism and Travel Survey (TTS), which is a frontier survey of Irish air and sea ports and (2) the HTS which is a postal survey. While both of these surveys yield broadly comparable results, in order to avoid confusion, the aggregate results from the HTS are calibrated to match the totals on the TTS in respect of number of trips, bed nights and total expenditure. As the HTS has a more disaggregated breakdown of subcategories, the breakdowns shown in this release are those compiled in the HTS. It should be noted that the breakdowns shown in this release can be quite different to those shown in the Tourism and Travel release – this is due to the different types of survey and data collection methods involved.</li> </ul>

- The methodology adopted to calibrate domestic travel from the Household Travel Survey (HTS) has been changed from January 2010. Previously, the calibration factor for outbound trips was also applied to domestic travel data. From January 2010 onwards this calibration factor is no longer applied to domestic travel data. This means that domestic travel survey results are weighted to agree with household population estimates broken down by household type (provided by the QNHS) only.

Arising from these changes, a discontinuity in all of the series relating to outbound and domestic travel has occurred from 2010 onwards and therefore these results are not directly comparable with the results prior to 2010.

It should be noted that there are some differences between the Household Travel Survey and Tourism and Travel Survey:

- The HTS includes travel to Northern Ireland while the TTS only includes overseas travel (it excludes travel to Northern Ireland).
- The HTS only includes travel where there is at least one overnight stay while the TTS covers both same-day trips and overnight trips.

#### Revisions to data

This release introduces revisions to data previously published. The estimates for 2010 and 2011 have been revised downwards following a review of the methodology for processing the data. In addition, there has been a change as a result of the benchmark totals from the Quarterly National Household Survey (QNHS) being revised following the Census of Population 2011, as will be the case after each Census of Population.

In the case of outbound travel the scale of the revision is relatively minor, with minor changes to aggregate data, arising from revised QNHS household population weighting data and updated Tourism and Travel data which is used to calibrate HTS outbound travel estimates.

A thorough review of the methodology has indicated an overestimation of domestic travel for 2010 and 2011. A new methodology has now been developed to correct for this overestimation.

The impact of these revisions is shown in Tables 1a and 1b below.

**Table (1a): Domestic Travel**

Domestic Travel	2009	2010	2010 (revised)	Change 2010	2011	2011 (revised)	Change 2011
Number of trips (000s)	8,340	8,614	7,300	-1,314	8,994	7,169	-1,825
Number of nights (000s)	26,027	26,580	22,540	-4,040	26,917	21,628	-5,289
Expenditure (€million)	1,389.8	1,870.2	1,560.5	-309.7	1,822.2	1,415.9	-406.3

**Table (1b): Outbound Travel**

Outbound Travel	2009	2010	2010 (revised)	Change 2010	2011	2011 (revised)	Change 2011
Number of trips (000s)	7,292	6,988	6,917	-71	6,622	6,514	-108
Number of nights (000s)	55,667	57,733	57,473	-260	54,803	54,014	-789
Expenditure (€million)	5,786.9	5,954.8	5,895.7	-59.1	5,479.2	5,408.1	-71.1

## Definitions

<b>Tourism</b>	Means the activity of visitors taking a trip to a main destination outside their usual environment, for less than a year, for any main purpose, including business, leisure or other personal purpose, other than to be employed by a resident entity in the place visited.
<b>Usual Environment</b>	<p>The usual environment of an individual is defined as the geographical area (though not necessarily a contiguous one) within which an individual conducts his/her regular life routines. Places that are frequently visited are part of a person's <i>usual environment</i> even though they may be located at a considerable distance (or in another country) from the place of residence.</p> <p>For the purposes of this release, trips taken on a weekly or more frequent basis are considered to be within a respondent's usual environment and are thus excluded from estimates for tourism trips. The one exception being that of holiday homes which although may be frequently visited, are considered outside the <i>usual environment</i> according to the UNWTO 2008 International Recommendations on Tourism Statistics (IRTS).</p>
<b>Trip</b>	A trip refers to the travel by a person from the time of departure from his/her usual residence until he/she returns: it thus refers to a round trip. A trip is made up of visits to different places.
<b>Domestic Tourism</b>	<p>Domestic tourism is defined as the activities of residents of the Republic of Ireland travelling to and staying in places only within the Republic of Ireland but outside their usual environment.</p> <p>The following are excluded from the definition of domestic travel:</p> <ul style="list-style-type: none"> <li>• Residents travelling within the country with the intention of changing their usual residence.</li> <li>• Persons who travel to work temporarily in institutions within the country.</li> <li>• Persons who travel regularly or frequently between neighbouring localities to work or study.</li> <li>• Nomads and persons without fixed residence.</li> <li>• Armed forces on manoeuvre.</li> </ul>
<b>Outbound Tourism</b>	<p>Outbound tourism is defined as the activities of residents of the Republic of Ireland travelling to and staying in places outside the Republic of Ireland and outside their usual environment. From 2012 onwards expenditure on outbound travel includes expenditure on car imports of approximately €100m per annum.</p> <p>The following categories are excluded from outbound travel:</p> <ul style="list-style-type: none"> <li>• Persons leaving the country as migrants, including dependants accompanying or joining them.</li> <li>• Persons, known as border workers, residing near the border in the Republic of Ireland but working in the North of Ireland.</li> <li>• Diplomats, consular officers and members of the armed forces when travelling outside of the Republic of Ireland on assignment. This includes dependants and household employees accompanying or joining them.</li> <li>• Persons travelling as refugees or nomads.</li> </ul>
<b>Overnight Visitor</b>	An overnight visitor is a visitor who stays at least one night in collective or private accommodation in the place, county or country visited.

**Tourism Expenditure  
(to the end of 2011)**

Total consumption expenditure is any expenditure made by a visitor or on behalf of a visitor during their trip and stay at their destination.

Tourism expenditure includes purchases of consumer goods and services inherent in travel and stay (eg. travel to, from and at destination, accommodation costs, food and drink, excursions), purchases of durable goods for personal use, souvenirs and gifts for family and friends.

The following outlays or acquisitions are excluded:

- Purchases for commercial purposes, for resale, purchases made on behalf of an employer during a business trip.
- Capital type investments or transactions engaged in by visitors, such as land, housing or real estate, works of art and other important acquisitions (such as cars, caravans, boats, second houses), even though they may be used in the future for tourism travel purposes.
- Cash given to relatives or friends during the trip, which does not represent payment of tourism goods or services, as well as donations made to institutions.

**Tourism Expenditure  
(from 2012 onwards)**

Total consumption expenditure is any expenditure made by a visitor or on behalf of a visitor during their trip and stay at their destination.

Tourism expenditure includes purchases of consumer goods and services inherent in travel and stay (eg. travel to, from and at destination, accommodation costs, food and drink, excursions), purchases of durable goods for personal use, souvenirs and gifts for family and friends.

Expenditure on valuables such as paintings, works of art, jewellery and on durable consumer goods such as cars, boats, mobile homes and caravans are also included.

The following outlays or acquisitions are excluded:

- Purchases for commercial purposes, for resale, purchases made on behalf of an employer during a business trip.
- Investments or transactions engaged in by visitors, such as land, housing or real estate.
- Cash given to relatives or friends during the trip, which does not represent payment of tourism goods or services, as well as donations made to institutions.

**Rounding**

Individual figures have been rounded independently and the sum of the component items therefore may not necessarily add to the totals shown.



**NUTS Regions**

The regional classifications in this release are based on the NUTS (Nomenclature of Territorial Units) classification used by Eurostat. The NUTS 3 regions correspond to the eight Regional Authorities established under the Local Government Act, 1991 and Regional Authorities Establishment Order, 1993, which came into operation on 1 January 1994. The NUTS 2 regions, which were proposed by Government and agreed by Eurostat in 1999, are groupings of the NUTS 3 regions. The composition of the regions is set out below.

**Border, Midland and Western NUTS2 Region**

<b>Border</b>	Cavan Donegal Leitrim Louth Monaghan Sligo
<b>Midland</b>	Laois Longford Offaly Westmeath
<b>West</b>	Galway City Galway Mayo Roscommon

**Southern and Eastern NUTS2 Region**

<b>Dublin</b>	Dublin City Dun Laoghaire-Rathdown Fingal South Dublin
<b>Mid-East</b>	Kildare Meath Wicklow
<b>Mid-West</b>	Clare Limerick City Limerick North Tipperary
<b>South-East</b>	Carlow Kilkenny South Tipperary Waterford City Waterford Wexford
<b>South-West</b>	Cork City Cork Kerry

**COUNTRY GROUPS**

**EU** EU includes the following countries:

Austria	Latvia
Belgium	Lithuania
Bulgaria	Luxembourg
Cyprus	Malta
Czech Republic	Netherlands
Denmark	Poland
Estonia	Portugal
Finland	Romania
France	Slovakia
Germany	Slovenia
Greece	Spain
Hungary	Sweden
Italy	United Kingdom

**Other Europe**

Other Europe includes the following countries:

Aland Islands	Macedonia, the former Yugoslav Republic of
Albania	Moldova, Republic of
Andorra	Monaco
Belarus	Montenegro
Bosnia and Herzegovina	Norway
Croatia	Russian Federation
Faroe Islands	San Marino
Gibraltar	Serbia
Guernsey	Switzerland
Iceland	Turkey
Isle of Man	Ukraine
Jersey	Vatican City
Liechtenstein	

**North America**

North America includes the following countries:

Canada  
United States

**Central, South and Other Americas**

Central, South and Other Americas includes the following countries:

Anguilla	Guatemala
Antigua and Barbuda	Guyana
Argentina	Haiti
Aruba	Honduras
Bahamas	Jamaica
Barbados	Martinique
Belize	Mexico
Bermuda	Montserrat
Bolivia	Nicaragua
Brazil	Panama
Cayman Islands	Paraguay
Chile	Peru
Colombia	Puerto Rico
Costa Rica	Saint Kitts and Nevis
Cuba	Saint Lucia
Dominica	Saint Pierre and Miquelon
Dominican Republic	Saint Vincent and the Grenadines
Ecuador	Suriname
El Salvador	Trinidad and Tobago
Falkland Islands (Malvinas)	Turks and Caicos Islands
French Guiana	Uruguay
Greenland	Venezuela
Grenada	Virgin Islands, British
Guadeloupe	Virgin Islands, US

**Asia and  
Middle East**

Asia and Middle East includes the following countries:

Afghanistan	Lebanon
Armenia	Macao
Azerbaijan	Malaysia
Bahrain	Maldives
Bangladesh	Mongolia
Bhutan	Myanmar
British Indian Ocean Territory	Nepal
Brunei Darussalam	Oman
Cambodia	Pakistan
China	Palestinian Territory, Occupied
Georgia	Philippines
Hong Kong	Qatar
India	Saudi Arabia
Indonesia	Singapore
Iran, Islamic Republic of	Sri Lanka
Iraq	Syrian Arab Republic
Israel	Taiwan, Province of China
Japan	Tajikistan
Jordan	Thailand
Kazakhstan	Timor Leste
Korea, Democratic People's Republic of	Turkmenistan
Korea, Republic of	United Arab Emirates
Kuwait	Uzbekistan
Kyrgyzstan	Vietnam
Lao People's Democratic Republic	Yemen

**Africa**

Africa includes the following countries:

Algeria	Malawi
Angola	Mali
Benin	Mauritania
Botswana	Mauritius
Burkina Faso	Mayotte
Burundi	Morocco
Cameroon	Mozambique
Cape Verde	Namibia
Central African Republic	Niger
Chad	Nigeria
Comoros	Reunion
Congo	Rwanda
Congo, the Democratic Republic of the	Saint Helena
Cote d'Ivoire	Sao Tome and Principe
Djibouti	Senegal
Egypt	Seychelles
Equatorial Guinea	Sierra Leone
Eritrea	Somalia
Ethiopia	South Africa
Gabon	South Sudan
Gambia	Sudan
Ghana	Swaziland
Guinea	Tanzania, United Republic of
Guinea-Bissau	Togo
Kenya	Tunisia
Lesotho	Uganda
Liberia	Western Sahara
Libya	Zambia
Madagascar	Zimbabwe

**Australia, New Zealand  
and Oceania**

Australia, New Zealand and Oceania includes the following countries:

American Samoa	New Zealand
Antarctica	Niue
Australia	Norfolk Island
Bouvet Island	Northern Mariana Islands
Christmas Island	Palau
Cocos (Keeling) Islands	Papua New Guinea
Cook Islands	Pitcairn
Fiji	Samoa
French Polynesia	Solomon Islands
French Southern Territories	South Georgia and the South Sandwich Islands
Guam	Svalbard and Jan Mayen
Heard Island and McDonald Islands	Tokelau
Kiribati	Tonga
Marshall Islands	Tuvalu
Micronesia, Federated States of	United States Minor Outlying Islands
Nauru	Vanuatu
New Caledonia	Wallis and Futuna