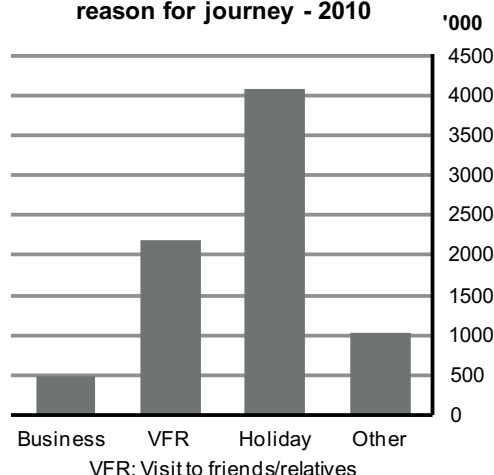




An Phríomh-Oifig Staidrimh
Central Statistics Office

27 April 2012

Number of domestic trips by reason for journey - 2010



Household Travel Survey 2010

	Domestic Trips '000	Domestic Expenditure € million	International Trips '000	International Expenditure € million
2010	7,746	1,665.7	6,988	5,954.8

7.7 Million Domestic Trips in 2010

Domestic Travel

- ◆ Irish residents took more than 7.7 million domestic trips in 2010. Each trip had an average duration of 3.0 nights, resulting in a total of 23.3 million bed nights. More than three quarters (77.4%) of all domestic trips lasted between one and three nights, while just over one fifth (22.6%) lasted four or more nights. *See Tables 1 and 1a.*
- ◆ More than half of all domestic trips (52.7%) were classified as holidays, while almost 2.2 million trips (28.1%) were to visit friends or relatives. *See Table 2.*
- ◆ Travellers who stayed in hotel accommodation accounted for 3.3 million domestic trips, while almost 2.2 million trips involved those who stayed with friends or relatives. The next most popular forms of accommodation were self catering/rented house and those who owned their own holiday home. *See Table 6.*
- ◆ Total expenditure on domestic trips in 2010 amounted to €1,665.7 million. More than €1 billion of this was accounted for by those on holidays, while those visiting friends or relatives spent just under €285 million in 2010. *See Table 7.*

International Travel

- ◆ Almost 7 million international trips were undertaken by Irish residents in 2010. The vast majority (83.5%) of these trips were to countries in the European Union. *See Table 9.*
- ◆ A total of more than 57.7 million bed nights were availed of by Irish residents travelling overseas in 2010. Almost three quarters (73.7%) were within the European Union. The average length of stay on overseas trips was 8.3 nights, varying between 7.3 nights within the European Union, 12.6 nights in North America and 25.3 nights in Australia, New Zealand and Oceania. Within the European Union, the UK remains the most popular destination for travel in terms of number of trips. *See Tables 9 and 9a.*
- ◆ Holidays accounted for more than half (56.2%) of all international trips while close to a quarter were for the purpose of visiting friends or relatives (23.2%). *See Table 10.*
- ◆ Irish residents spent a total of €5,954.8 million on overseas trips in 2010, of which €3,762.6 million was spent on holidays, €916.4 million on visiting friends or relatives and €637.9 million on business trips. Two thirds of total expenditure on overseas trips occurred within the European Union. North America was the next most popular area in terms of expenditure, with Irish residents spending €878 million in 2010, representing 14.7% of total expenditure on overseas travel. *See Tables 15 and 16.*

This release contains Household Travel Survey results for years 2007 to 2010. There is a discontinuity in all of the series for 2010 relating to international travel and domestic expenditure due to a change in methodology. See background notes for further details.

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Table 1: Domestic travel by Irish Residents - Number of Trips, Number of Nights & Average Length of Stay by Region Visited, 2007 - 2010

	2007	2008	2009	2010
	'000			
Total Domestic - Trips	7,942	8,339	8,340	7,746
Border, Midland and Western	2,479	2,569	2,635	2,469
Southern and Eastern	5,463	5,770	5,704	5,277
Total Domestic - Nights	26,328	26,195	26,027	23,274
Border, Midland and Western	7,947	8,016	8,404	7,529
Southern and Eastern	18,381	18,178	17,623	15,745
	Nights			
Average Length of Stay	3.3	3.1	3.1	3.0
Border, Midland and Western	3.2	3.1	3.2	3.0
Southern and Eastern	3.4	3.2	3.1	3.0

Table 1a: Domestic travel by Irish Residents - Number of Trips, Number of Nights & Average Length of Stay by Region Visited & Length of Stay, 2007 - 2010

	'000							
	1-3 Nights 2007	4+ Nights 2007	1-3 Nights 2008	4+ Nights 2008	1-3 Nights 2009	4+ Nights 2009	1-3 Nights 2010	4+ Nights 2010
Total Domestic - Trips	5,997	1,945	6,510	1,828	6,451	1,889	5,996	1,750
Border, Midland and Western	1,866	612	2,008	560	2,015	621	1,856	613
Southern and Eastern	4,131	1,332	4,501	1,269	4,435	1,269	4,141	1,136
Total Domestic - Nights	11,344	14,984	12,285	13,911	11,867	14,161	11,040	12,235
Border, Midland and Western	3,590	4,358	3,912	4,105	3,917	4,487	3,443	4,087
Southern and Eastern	7,753	10,627	8,372	9,807	7,949	9,673	7,597	8,148
	Nights							
Average Length of Stay	1.9	7.7	1.9	7.6	1.8	7.5	1.8	7.0
Border, Midland and Western	1.9	7.1	1.9	7.3	1.9	7.2	1.9	6.7
Southern and Eastern	1.9	8.0	1.9	7.7	1.8	7.6	1.8	7.2

Table 2: Domestic travel by Irish Residents - Number of Trips, Number of Nights & Average Length of Stay by Reason for Journey, 2007 - 2010

	2007	2008	2009	2010
	'000			
Total Domestic - Trips	7,942	8,339	8,340	7,746
Holiday	4,271	4,398	4,037	4,079
Business	711	658	600	471
Visiting Friends/Relatives	2,420	2,656	2,712	2,177
Educational & Training ¹	-	-	173	142
Sporting Events ²	-	-	282	256
Work/Looking for work ³	-	-	-	126
Other ⁴	541	627	535	496
Total Domestic - Nights	26,328	26,195	26,027	23,274
Holiday	16,359	15,654	14,320	14,423
Business	1,771	1,573	1,437	863
Visiting Friends/Relatives	6,587	6,969	6,868	5,294
Educational & Training ¹	-	-	1,175	663
Sporting Events ²	-	-	561	513
Work/Looking for work ³	-	-	-	264
Other ⁴	1,611	2,000	1,664	1,252
	Nights			
Average Length of Stay	3.3	3.1	3.1	3.0
Holiday	3.8	3.6	3.5	3.5
Business	2.5	2.4	2.4	1.8
Visiting Friends/Relatives	2.7	2.6	2.5	2.4
Educational & Training ¹	-	-	6.8	4.7
Sporting Events ²	-	-	2.0	2.0
Work/Looking for work ³	-	-	-	2.1
Other ⁴	3.0	3.2	3.1	2.5

¹ A new category "Educational & Training" was included from 2009.

² A new category "Sporting Events" was included from 2009.

³ A new category "Work/Looking for work" was included from 2010.

⁴ Other includes Health & Medical, Religious, Shopping and other reasons not elsewhere specified.

Table 3: Domestic travel by Irish Residents - Number of Trips & Number of Nights for Region Visited by Reason for Journey, 2010

	Reason for Journey					'000
	Business	Holiday	Visiting Friends/Relatives	Other ¹	Total	
Total Domestic - Trips	471	4,079	2,177	1,020	7,746	
Border, Midland and Western	174	1,329	748	217	2,469	
Southern and Eastern	296	2,750	1,427	803	5,277	
Total Domestic - Nights	863	14,423	5,294	2,692	23,274	
Border, Midland and Western	339	4,598	1,903	686	7,529	
Southern and Eastern	523	9,825	3,392	2,005	15,745	

¹ Other includes Educational & Training, Sporting Events, Work/Looking for work, Health & Medical, Religious, Shopping and other reasons not elsewhere specified.

Table 4: Domestic travel by Irish Residents - Number of Trips & Number of Nights by Sex, 2007 - 2010

	2007	2008	2009	2010
				'000
Total Domestic - Trips	7,942	8,339	8,340	7,746
Male	3,787	3,931	3,925	3,729
Female	4,155	4,408	4,415	4,017
Total Domestic - Nights	26,328	26,195	26,027	23,274
Male	12,419	12,153	12,179	11,011
Female	13,908	14,042	13,848	12,263

Table 4a: Domestic travel by Irish Residents - Number of Trips & Number of Nights by Mode of Transport used, 2007 - 2010

	2007	2008	2009	2010
				'000
Total Domestic - Trips	7,942	8,339	8,340	7,746
Air	153	148	89	64
Bus/Rail	860	872	750	874
Private Vehicle	6,701	7,048	7,292	6,732
Other ¹	228	271	209	75
Total Domestic - Nights	26,328	26,195	26,027	23,274
Air	626	508	295	189
Bus/Rail	2,907	2,829	2,291	2,899
Private Vehicle	22,066	21,777	22,691	19,994
Other ¹	730	1,080	748	193

¹ Other includes Sea, Cruise, Bicycle, Hired Vehicle and other modes of transport not elsewhere specified.

Table 5: Domestic travel by Irish Residents - Number of Trips & Number of Nights by Region of Residence, 2007 - 2010

	2007	2008	2009	2010
				'000
Total Domestic - Trips	7,942	8,339	8,340	7,746
Border, Midland and Western	1,865	1,933	2,074	1,843
Southern and Eastern	6,077	6,406	6,266	5,903
Total Domestic - Nights	26,328	26,195	26,027	23,274
Border, Midland and Western	5,283	5,419	5,736	4,734
Southern and Eastern	21,045	20,776	20,291	18,540

Table 6: Domestic travel by Irish Residents - Number of Trips, Number of Nights & Average Length of Stay by Type of Accommodation, 2007 - 2010

	2007	2008	2009	2010
	'000			
Total Domestic - Trips	7,942	8,339	8,340	7,746
Caravan/Camping	305	323	309	492
Guest House/B&B	521	479	384	309
Own Holiday Home	489	521	498	611
Hotel/Conference Centre	3,201	3,430	3,443	3,325
Self Catering/Rented House	556	541	502	623
Friends/Relatives	2,653	2,818	2,936	2,187
Other ¹	217	228	268	200
Total Domestic - Nights	26,328	26,195	26,027	23,274
Caravan/Camping	2,077	1,930	1,512	2,237
Guest House/B&B	1,432	1,178	1,013	717
Own Holiday Home	2,772	3,048	3,074	3,027
Hotel/Conference Centre	7,359	7,616	7,438	7,306
Self Catering/Rented House	3,500	3,238	3,171	3,101
Friends/Relatives	7,812	7,986	8,187	6,188
Other ¹	1,376	1,198	1,631	698
	Nights			
Average Length of Stay	3.3	3.1	3.1	3.0
Caravan/Camping	6.8	6.0	4.9	4.5
Guest House/B&B	2.7	2.5	2.6	2.3
Own Holiday Home	5.7	5.9	6.2	5.0
Hotel/Conference Centre	2.3	2.2	2.2	2.2
Self Catering/Rented House	6.3	6.0	6.3	5.0
Friends/Relatives	2.9	2.8	2.8	2.8
Other ¹	6.3	5.3	6.1	3.5

¹ Other includes stays in Health Farm/Spa, Ship/Cruise and other types of accommodation not elsewhere specified.

Table 7: Domestic travel by Irish Residents - Total Estimated Expenditure by Reason for Journey, 2007 - 2010

	2007	2008	2009	2010 ¹
	€ million			
Domestic - Expenditure	1,551.0	1,546.0	1,389.8	1,665.7
Holiday	1,028.1	1,027.9	843.3	1,026.8
Business	194.1	162.8	136.2	105.5
Visiting Friends/Relatives	219.7	215.7	171.1	284.6
Educational & Training ²	-	-	61.9	40.0
Sporting Events ³	-	-	39.3	65.5
Work/Looking for work ⁴	-	-	-	21.8
Other ⁵	109.1	139.6	138.0	121.5

¹ Discontinuity in series due to changes in methodology - see background notes.

² A new category "Educational & Training" was included from 2009.

³ A new category "Sporting Events" was included from 2009.

⁴ A new category "Work/Looking for work" was included from 2010.

⁵ Other includes Health & Medical, Religious, Shopping and other reasons not elsewhere specified.

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Table 8: Domestic travel by Irish Residents - Total Estimated Expenditure by Region Visited, 2007 - 2010

	2007	2008	2009	2010 ¹
	€ million			
Domestic - Expenditure	1,551.0	1,546.0	1,389.8	1,665.7
Border, Midland and Western	482.2	481.0	468.2	557.5
Southern and Eastern	1,068.8	1,065.0	921.6	1,108.2

¹ Discontinuity in series due to changes in methodology - see background notes.

Table 9: International travel by Irish Residents - Number of Trips, Number of Nights & Average Length of Stay by Region Visited, 2007 - 2010

	2007	2008	2009	2010 ¹
	'000			
Total International - Trips	7,830	8,042	7,292	6,988
EU	6,460	6,678	6,169	5,837
Other Europe	228	237	212	329
North America	685	716	559	455
Central, South & Other Americas	47	52	50	69
Asia & Middle East	163	142	111	164
Africa	153	143	114	93
Australia, New Zealand & Oceania	94	73	76	40
Total International - Nights	62,236	63,498	55,667	57,733
EU	43,160	44,140	39,995	42,578
Other Europe	1,777	2,310	1,946	2,762
North America	8,941	9,651	7,134	5,720
Central, South & Other Americas	728	915	804	1,040
Asia & Middle East	2,710	2,303	1,920	3,085
Africa	1,917	1,854	1,546	1,534
Australia, New Zealand & Oceania	3,003	2,326	2,321	1,012
	Nights			
Average Length of Stay	7.9	7.9	7.6	8.3
EU	6.7	6.6	6.5	7.3
Other Europe	7.8	9.7	9.2	8.4
North America	13.1	13.5	12.8	12.6
Central, South & Other Americas	15.5	17.6	16.1	15.1
Asia & Middle East	16.6	16.2	17.3	18.8
Africa	12.5	13.0	13.6	16.5
Australia, New Zealand & Oceania	31.9	31.9	30.5	25.3

¹ Discontinuity in series due to changes in methodology - see background notes.

Table 9a: European Union International travel by Irish Residents - Number of Trips & Number of Nights by Country/Region Visited, 2007 - 2010

	'000			
	2007	2008	2009	2010 ¹
Total EU International - Trips	6,460	6,678	6,169	5,837
Austria	130	108	108	81
Belgium/Luxembourg/Netherlands	188	193	144	212
Denmark/Finland/Sweden	72	61	48	58
France	815	865	765	622
Germany	231	214	198	263
Italy	501	439	382	366
Other EU ²	401	391	278	221
Portugal	351	397	350	350
Spain	1,713	1,679	1,437	1,237
UK (Great Britain & Northern Ireland)	2,059	2,330	2,458	2,431
Of which: Great Britain	1,736	1,963	1,984	1,977
Northern Ireland	323	367	475	454
Total EU International - Nights	43,160	44,140	39,995	42,578
Austria	885	910	774	638
Belgium/Luxembourg/Netherlands	795	835	644	974
Denmark/Finland/Sweden	378	357	268	539
France	6,658	6,815	6,629	5,456
Germany	1,242	1,138	1,018	1,825
Italy	3,729	3,390	2,742	3,286
Other EU ²	3,100	3,028	2,155	2,279
Portugal	3,026	3,620	3,103	3,447
Spain	15,390	15,027	13,090	12,985
UK (Great Britain & Northern Ireland)	7,957	9,019	9,570	11,147
Of which: Great Britain	7,118	8,092	8,297	9,892
Northern Ireland	839	927	1,273	1,255

¹ Discontinuity in series due to changes in methodology - see background notes.

² This category includes the following: Bulgaria, Cyprus, Czech Republic, Estonia, Greece, Hungary, Latvia, Lithuania, Malta, Poland, Romania, Slovakia and Slovenia.

Table 9b: International travel by Irish Residents - Number of Trips, Number of Nights & Average Length of Stay by Region Visited & Length of Stay, 2007 - 2010

	'000							
	1-3 Nights 2007	4+ Nights 2007	1-3 Nights 2008	4+ Nights 2008	1-3 Nights 2009	4+ Nights 2009	1-3 Nights 2010 ¹	4+ Nights 2010 ¹
Total International - Trips	2,135	5,694	2,203	5,839	2,242	5,049	2,209	4,777
EU	2,068	4,392	2,147	4,530	2,182	3,987	2,094	3,744
Other Europe	30	198	20	217	23	190	81	247
North America	26	659	27	688	29	531	16	440
Other	11	445	7	403	8	342	18	347
Total International - Nights	4,838	57,397	4,869	58,629	4,912	50,754	5,285	52,448
EU	4,673	38,486	4,726	39,415	4,760	35,235	5,000	37,577
Other Europe	70	1,706	49	2,261	56	1,889	197	2,565
North America	67	8,873	74	9,576	76	7,059	43	5,677
Other	27	8,331	20	7,378	19	6,572	43	6,631
	Nights							
Average Length of Stay	2.3	10.1	2.2	10.0	2.2	10.1	2.4	11.0
EU	2.3	8.8	2.2	8.7	2.2	8.8	2.4	10.0
Other Europe	2.3	8.6	2.5	10.4	2.4	9.9	2.4	10.4
North America	2.6	13.5	2.7	13.9	2.6	13.3	2.7	12.9
Other	2.5	18.7	2.9	18.3	2.4	19.2	2.4	19.1

¹ Discontinuity in series due to changes in methodology - see background notes.

Table 10: International travel by Irish Residents - Number of Trips, Number of Nights & Average Length of Stay by Reason for Journey, 2007 - 2010

	2007	2008	2009	2010 ¹
	'000			
Total International - Trips	7,830	8,042	7,292	6,988
Holiday	5,448	5,557	4,499	3,926
Business	723	668	638	655
Visiting Friends/Relatives	1,356	1,455	1,523	1,624
Educational & Training ²	-	-	137	142
Sporting Events ³	-	-	275	234
Work/looking for work ⁴	-	-	-	103
Other ⁵	303	362	220	301
Total International - Nights	62,236	63,498	55,667	57,733
Holiday	47,019	46,229	37,869	37,030
Business	3,669	4,133	2,961	2,504
Visiting Friends/Relatives	9,304	10,400	10,358	13,237
Educational & Training ²	-	-	1,360	1,578
Sporting Events ³	-	-	884	972
Work/looking for work ⁴	-	-	-	827
Other ⁵	2,244	2,736	2,234	1,586
	Nights			
Average Length of Stay	7.9	7.9	7.6	8.3
Holiday	8.6	8.3	8.4	9.4
Business	5.1	6.2	4.6	3.8
Visiting Friends/Relatives	6.9	7.1	6.8	8.2
Educational & Training ²	-	-	9.9	11.1
Sporting Events ³	-	-	3.2	4.2
Work/looking for work ⁴	-	-	-	8.0
Other ⁵	7.4	7.6	10.2	5.3

¹ Discontinuity in series due to changes in methodology - see background notes.

² A new category "Educational & Training" was included from 2009.

³ A new category "Sporting Events" was included from 2009.

⁴ A new category "Work/Looking for work" was included from 2010.

⁵ Other includes Health & Medical, Religious, Shopping and other reasons not elsewhere specified.

Table 11: International travel by Irish Residents - Number of Trips & Number of Nights for Region Visited by Reason for Journey, 2010

		Reason for Journey				'000
		Business	Holiday	Visiting Friends/Relatives	Other ¹	Total
Total International - Trips		655	3,926	1,624	781	6,988
EU		496	3,281	1,373	688	5,837
Other Europe		48	193	67	21	329
North America		74	231	119	33	455
Other		38	223	67	39	365
Total International - Nights		2,504	37,030	13,237	4,962	57,733
EU		1,510	28,362	9,148	3,559	42,578
Other Europe		182	1,770	663	148	2,762
North America		506	3,054	1,655	505	5,720
Other		308	3,844	1,772	750	6,674

¹ Other includes Educational & Training, Sporting Events, Work/Looking for work, Health & Medical, Religious, Shopping and other reasons not elsewhere specified.

Table 12: International travel by Irish Residents - Number of Trips & Number of Nights by Sex, 2007 - 2010

	2007	2008	2009	2010 ¹
				'000
Total International - Trips	7,830	8,042	7,292	6,988
Male	3,886	3,890	3,621	3,644
Female	3,944	4,152	3,671	3,344
Total International - Nights	62,236	63,498	55,667	57,733
Male	30,355	30,451	26,889	29,426
Female	31,881	33,047	28,777	28,306

¹ Discontinuity in series due to changes in methodology - see background notes.

Table 12a: International travel by Irish Residents - Number of Trips & Number of Nights by Mode of Transport Used, 2007 - 2010

	2007	2008	2009	2010 ¹
				'000
Total International - Trips	7,830	8,042	7,292	6,988
Air	6,898	7,072	6,112	5,864
Bus/Rail	136	136	109	89
Private Vehicle	390	435	572	429
Sea/Cruise	326	340	429	586
Other ²	81	59	69	19
Total International - Nights	62,236	63,498	55,667	57,733
Air	55,602	57,071	47,962	50,010
Bus/Rail	875	843	705	483
Private Vehicle	2,048	2,046	2,709	1,212
Sea/Cruise	2,894	2,908	3,604	5,879
Other ²	817	631	688	150

¹ Discontinuity in series due to changes in methodology - see background notes.

² Other includes Bicycle, Hired Vehicle and other modes of transport not elsewhere specified.

Table 13: International travel by Irish Residents - Number of Trips & Number of Nights by Region of Residence, 2007 - 2010

	2007	2008	2009	2010 ¹
				'000
Total International - Trips	7,830	8,042	7,292	6,988
Border, Midland and Western	1,619	1,658	1,551	1,561
Southern and Eastern	6,211	6,384	5,740	5,425
Total International - Nights	62,236	63,498	55,667	57,733
Border, Midland and Western	12,650	12,898	11,630	11,260
Southern and Eastern	49,587	50,600	44,038	46,474

¹ Discontinuity in series due to changes in methodology - see background notes.

Table 14: International travel by Irish Residents - Number of Trips, Number of Nights & Average Length of Stay by Type of Accommodation, 2007 - 2010

	2007	2008	2009	2010 ¹
				'000
Total International - Trips	7,830	8,042	7,292	6,988
Caravan/Camping	215	246	235	274
Guest House/B&B	267	280	228	210
Own Holiday Home	313	318	304	198
Hotel/Conference Centre	3,670	3,681	3,139	3,138
Self Catering/Rented House	1,385	1,326	1,172	1,168
Friends/Relatives	1,721	1,923	1,953	1,771
Other ²	259	267	261	229
Total International - Nights	62,236	63,498	55,667	57,733
Caravan/Camping	2,647	2,833	2,899	3,246
Guest House/B&B	1,836	1,768	1,570	1,330
Own Holiday Home	4,031	4,035	3,629	2,719
Hotel/Conference Centre	22,623	21,633	16,893	19,320
Self Catering/Rented House	14,272	14,528	12,396	13,169
Friends/Relatives	13,509	14,996	14,809	15,162
Other ²	3,319	3,706	3,471	2,787
				Nights
Average Length of Stay	7.9	7.9	7.6	8.3
Caravan/Camping	12.3	11.5	12.3	11.8
Guest House/B&B	6.9	6.3	6.9	6.3
Own Holiday Home	12.9	12.7	11.9	13.7
Hotel/Conference Centre	6.2	5.9	5.4	6.2
Self Catering/Rented House	10.3	11.0	10.6	11.3
Friends/Relatives	7.8	7.8	7.6	8.6
Other ²	12.8	13.9	13.3	12.2

¹ Discontinuity in series due to changes in methodology - see background notes.

² Other includes stays in Health Farm/Spa, Ship/Cruise and other types of accommodation not elsewhere specified.

Table 15: International travel by Irish Residents - Total Estimated Expenditure by Reason for Journey, 2007 - 2010

	2007	2008	2009	2010 ¹
	€ million			
International - Expenditure	7,344.8	7,187.0	5,786.9	5,954.8
Holiday	5,542.4	5,282.7	3,949.8	3,762.6
Business	784.3	785.7	649.0	637.9
Visiting Friends/Relatives	784.7	840.8	732.9	916.4
Educational & Training ²	-	-	129.6	150.1
Sporting Events ³	-	-	136.2	124.4
Work/looking for work ⁴	-	-	-	89.8
Other ⁵	233.4	277.8	189.4	273.6

¹ Discontinuity in series due to changes in methodology - see background notes.

² A new category "Educational & Training" was included from 2009.

³ A new category "Sporting Events" was included from 2009.

⁴ A new category "Work/Looking for work" was included from 2010.

⁵ Other includes Health & Medical, Religious, Shopping and other reasons not elsewhere specified.

Table 16: International travel by Irish Residents - Total Estimated Expenditure by Region Visited, 2007 - 2010

	2007	2008	2009	2010 ¹
	€ million			
International - Expenditure	7,344.8	7,187.0	5,786.9	5,954.8
EU	4,527.5	4,563.5	3,739.0	3,912.8
Other Europe	220.9	252.1	203.4	285.1
North America	1,356.9	1,307.6	971.4	878.0
Central, South & Other Americas	126.1	155.5	125.8	190.9
Asia & Middle East	437.2	363.5	281.7	403.7
Africa	276.0	269.5	228.5	192.1
Australia, New Zealand & Oceania	400.2	275.3	237.1	92.2

¹ Discontinuity in series due to changes in methodology - see background notes.

Background Notes

Reference Period	Annual.
Scope	Domestic and International travel patterns which involve overnight stays of all residents of the Republic of Ireland.
Coverage	All private households.
Purpose	The purpose of the Household Travel Survey (HTS) is to measure domestic and international travel patterns involving overnight stays and associated details (expenditure, purpose of trip, type of accommodation used etc.) of Irish residents. The survey is one of several Central Statistics Office (CSO) tourism surveys conducted to comply with the requirements of Council Directive 95/57/EC of 23 November 1995 concerning the collection of statistical information in the field of tourism.
Data Collection	Information is collected via postal survey of private households on a monthly basis by the Central Statistics Office.
Sample Design	<p>The HTS is a random stratified sample. Each month, over 4,600 households (or approximately 0.3% of all private households) are randomly selected from the Electoral Register, where the selection is stratified by District Electoral Division.</p> <p>A two stage weighting process is used. Firstly, survey results are weighted to agree with household population estimates broken down by <i>household type</i> (the number of persons 18 or over) and <i>region</i> (NUTS 3). These household population estimates are provided by the Quarterly National Household Survey (QNHS). These results are subsequently further weighted to agree with the Tourism & Travel results.</p>
Methodological Changes	<p>The compilation of the HTS has undergone a number of methodological changes for 2010:</p> <ul style="list-style-type: none"> • The recall period for trips taken has changed. Up to Quarter 4 2009, respondents were asked to detail all trips taken in the previous three months. Since January 2010, respondents are asked to outline trips completed within the previous month only. • The methodology adopted to calibrate international travel data from the Household Travel Survey (HTS) to the frontier survey data has been changed from January 2010. The CSO compiles outward travel by Irish residents from two separate sources: (1) the Tourism and Travel Survey (TTS), which is a frontier survey of Irish air and sea ports and (2) the HTS which is a postal survey. While both of these surveys yield broadly comparable results, in order to avoid confusion, the aggregate results from the HTS are calibrated to match the totals on the TTS in respect of number of trips, bed nights and total expenditure. As the HTS has a more disaggregated breakdown of subcategories, the breakdowns shown in this release are those compiled in the HTS. <p>Arising from these changes, a discontinuity in all of the series relating to international travel and domestic expenditure has occurred i.e. the results of series since January 2010 are not directly comparable with results prior to that date.</p> <p>It should be noted that there are some differences between the Household Travel Survey and Tourism and Travel Survey:</p> <ul style="list-style-type: none"> • The HTS includes travel to Northern Ireland while the TTS only includes overseas travel (it excludes travel to Northern Ireland). • The HTS only includes travel where there is at least one overnight stay while the TTS covers both same-day visits and overnight visits.

Definitions

Tourism	Means the activity of visitors taking a trip to a main destination outside their usual environment, for less than a year, for any main purpose, including business, leisure or other personal purpose, other than to be employed by a resident entity in the place visited.
Usual Environment	<p>The usual environment of an individual is defined as the geographical area (though not necessarily a contiguous one) within which an individual conducts his/her regular life routines. Places that are frequently visited are part of a person's <i>usual environment</i> even though they may be located at a considerable distance (or in another country) from the place of residence.</p> <p>For the purposes of this release, visits taken on a weekly or more frequent basis are considered to be within a respondent's usual environment and are thus excluded from estimates for tourism visits. The one exception being that of holiday homes which although may be frequently visited, are considered outside the <i>usual environment</i> according to the UNWTO 2008 International Recommendations on Tourism Statistics (IRTS).</p>
Trip	A trip refers to the travel by a person from the time of departure from his/her usual residence until he/she returns: it thus refers to a round trip. A trip is made up of visits to different places.
Domestic Tourism	<p>Domestic tourism is defined as the activities of residents of the Republic of Ireland travelling to and staying in places only within the Republic of Ireland but outside their usual environment.</p> <p>The following are excluded from the definition of Domestic travel:</p> <ul style="list-style-type: none"> • Residents travelling within the country with the intention of changing their usual residence. • Persons who travel to work temporarily in institutions within the country. • Persons who travel regularly or frequently between neighbouring localities to work or study. • Nomads and persons without fixed residence. • Armed forces on manoeuvre.
International Tourism	<p>International tourism is defined as the activities of residents of the Republic of Ireland travelling to and staying in places outside the Republic of Ireland and outside their usual environment.</p> <p>The following categories are excluded from International travel:</p> <ul style="list-style-type: none"> • Persons leaving the country as migrants, including dependants accompanying or joining them. • Persons, known as border workers, residing near the border in the Republic of Ireland but working in the North of Ireland. • Diplomats, consular officers and members of the armed forces when travelling outside of the Republic of Ireland on assignment. This includes dependants and household employees accompanying or joining them. • Persons travelling as refugees or nomads.
Overnight Visitor	An overnight visitor is a visitor who stays at least one night in collective or private accommodation in the place, county or country visited.
Tourism Expenditure	Total consumption expenditure is any expenditure made by a visitor or on behalf of a visitor during their trip and stay at their destination.

Tourism expenditure includes purchases of consumer goods and services inherent in travel and stay, purchases of small durable goods for personal use, souvenirs and gifts for family and friends.

The following outlays or acquisitions are excluded:

- Purchases for commercial purposes, for resale, purchases made on behalf of an employer during a business trip.
- Capital type investments or transactions engaged in by visitors, such as land, housing or real estate, works of art and other important acquisitions (such as cars, caravans, boats, second houses), even though they may be used in the future for tourism travel purposes.
- Cash given to relatives or friends during the trip, which does not represent payment of tourism goods or services, as well as donations made to institutions.

Rounding

Individual figures have been rounded independently and the sum of the component items may therefore not necessarily add to the totals shown.

NUTS Regions

The regional classifications in this release are based on the NUTS (Nomenclature of Territorial Units) classification used by Eurostat. The NUTS 3 regions correspond to the eight Regional Authorities established under the Local Government Act, 1991 and Regional Authorities Establishment Order, 1993, which came into operation on 1 January 1994. The NUTS 2 regions, which were proposed by Government and agreed by Eurostat in 1999, are groupings of the NUTS 3 regions. The composition of the regions is set out below.

Border, Midland and Western NUTS2 Region

Border	Cavan Donegal Leitrim Louth Monaghan Sligo
Midland	Laois Longford Offaly Westmeath
West	Galway City Galway Mayo Roscommon

Southern and Eastern NUTS2 Region

Dublin	Dublin City Dun Laoghaire-Rathdown Fingal South Dublin
Mid-East	Kildare Meath Wicklow
Mid-West	Clare Limerick City Limerick North Tipperary
South-East	Carlow Kilkenny South Tipperary Waterford City Waterford Wexford
South-West	Cork City Cork Kerry

COUNTRY GROUPS

EU EU includes the following countries:

Austria	Latvia
Belgium	Lithuania
Bulgaria	Luxembourg
Cyprus	Malta
Czech Republic	Netherlands
Denmark	Poland
Estonia	Portugal
Finland	Romania
France	Slovakia
Germany	Slovenia
Greece	Spain
Hungary	Sweden
Italy	United Kingdom

Other Europe Other Europe includes the following countries:

Aland Islands	Macedonia, The Former Yugoslav Republic of
Albania	Moldova, Republic of
Andorra	Monaco
Belarus	Montenegro
Bosnia and Herzegovina	Norway
Croatia	Russian Federation
Faroe Islands	San Marino
Gibraltar	Serbia
Guernsey	Switzerland
Iceland	Turkey
Isle of Man	Ukraine
Jersey	Vatican City
Liechtenstein	

North America North America includes the following countries:

Canada
United States

Central, South and Other Americas

Central, South and Other Americas includes the following countries:

Anguilla	Guyana
Antigua and Barbuda	Haiti
Argentina	Honduras
Aruba	Jamaica
Bahamas	Martinique
Barbados	Mexico
Belize	Montserrat
Bermuda	Netherlands Antilles
Bolivia	Nicaragua
Brazil	Panama
Cayman Islands	Paraguay
Chile	Peru
Colombia	Puerto Rico
Costa Rica	Saint Kitts and Nevis
Cuba	Saint Lucia
Dominica	Saint Pierre and Miquelon
Dominican Republic	Saint Vincent and the Grenadines
Ecuador	Suriname
El Salvador	Trinidad and Tobago
Falkland Islands (Malvinas)	Turks and Caicos Islands
French Guiana	Uruguay
Greenland	Venezuela
Grenada	Virgin Islands, British
Guadeloupe	Virgin Islands, US
Guatemala	

Asia and Middle East

Asia and Middle East includes the following countries:

Afghanistan	Lebanon
Armenia	Macao
Azerbaijan	Malaysia
Bahrain	Maldives
Bangladesh	Mongolia
Bhutan	Myanmar
British Indian Ocean Territory	Nepal
Brunei Darussalam	Oman
Cambodia	Pakistan
China	Palestinian Territory, Occupied
Georgia	Philippines
Hong Kong	Qatar
India	Saudi Arabia
Indonesia	Singapore
Iran, Islamic Republic of	Sri Lanka
Iraq	Syrian Arab Republic
Israel	Taiwan, Province of China
Japan	Tajikistan
Jordan	Thailand
Kazakhstan	Timor Leste
Korea, Democratic People's Republic of	Turkmenistan
Korea, Republic of	United Arab Emirates
Kuwait	Uzbekistan
Kyrgyzstan	Vietnam
Lao People's Democratic Republic	Yemen

Africa Africa includes the following countries:

Algeria	Malawi
Angola	Mali
Benin	Mauritania
Botswana	Mauritius
Burkina Faso	Mayotte
Burundi	Morocco
Cameroon	Mozambique
Cape Verde	Namibia
Central African Republic	Niger
Chad	Nigeria
Comoros	Reunion
Congo	Rwanda
Congo, The Democratic Republic of the	Saint Helena
Cote d'Ivoire	Sao Tome and Principe
Djibouti	Senegal
Egypt	Seychelles
Equatorial Guinea	Sierra Leone
Eritrea	Somalia
Ethiopia	South Africa
Gabon	Sudan
Gambia	Swaziland
Ghana	Tanzania, United Republic of
Guinea	Togo
Guinea-Bissau	Tunisia
Kenya	Uganda
Lesotho	Western Sahara
Liberia	Zambia
Libyan Arab Jamahiriya	Zimbabwe
Madagascar	

Australia, New Zealand and Oceania

Australia, New Zealand and Oceania includes the following countries:

American Samoa	New Zealand
Antarctica	Niue
Australia	Norfolk Island
Bouvet Island	Northern Mariana Islands
Christmas Island	Palau
Cocos (Keeling) Islands	Papua New Guinea
Cook Islands	Pitcairn
Fiji	Samoa
French Polynesia	Solomon Islands
French Southern Territories	South Georgia and the South Sandwich Islands
Guam	Svalbard and Jan Mayen
Heard Island and McDonald Islands	Tokelau
Kiribati	Tonga
Marshall Islands	Tuvalu
Micronesia, Federated States of	United States Minor Outlying Islands
Nauru	Vanuatu
New Caledonia	Wallis and Futuna