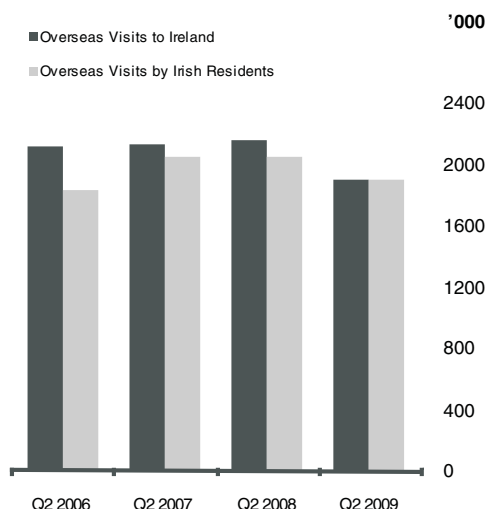




# Tourism and Travel

## Quarter 2 2009

### Number of Visits Q2, 2006-2009



	Visits to Ireland '000	Irish Visits Abroad '000
<b>Apr - Jun 2006</b>	2,112	1,826
<b>Apr - Jun 2007</b>	2,131	2,049
<b>Apr - Jun 2008</b>	2,159	2,051
<b>Apr - Jun 2009</b>	1,902	1,900

## Number of Irish Visits Abroad down 7%

The number of Irish Visits abroad from April to June 2009 was 1,900,000, a decrease of 7% on the corresponding period in 2008. This is the first time since 1991 that the number of trips abroad by Irish residents has fallen on an annual basis in the period April to June. See *Tables 9(b), 13 and Graph*.

In the second Quarter of 2009, 1,902,000 Overseas Visits were made to Ireland compared with 2,159,000 in the same period of 2008, a decrease of 12%. Trips for the purpose of Holiday/Leisure/Recreation decreased by 20%. See Table 1(b) and Graph.

The largest decrease in the number of Overseas Visits was by residents of both Great Britain and Other Areas, which decreased by 16%. The number of Visits by residents of Other European Countries decreased by 10% while visits by residents of USA and Canada fell by 2% compared to Q2 2008. *See Table 1(b).*

The expenditure figures for April - June 2009 show a net outflow of €468m. Earnings from Visitors to Ireland accounted for €1,117m while expenditure by Irish Visitors Abroad amounted to €1,586m. *See Table 15.*

Year on year comparisons between 2008 and 2009 should take account of Easter occurring in Quarter 1 in 2008 and Quarter 2 in 2009.

The Tourism figures in this release also show that:

- ◆ The number of nights spent in Hotels decreased by 25%, while nights spent in Guesthouses decreased by 8% compared to the same period in 2008. *See Table 6.*
- ◆ The average length of stay for Visits to Ireland increased to 9.0 nights compared to 7.6 in Q2 2008 while Irish Visits abroad averaged 8.5 nights. *See Tables 5 and 14.*

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'000

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	Apr - Jun					'000
Visits	2005	2006	2007	2008	2009	
<b>Total Overseas Visits</b>	<b>1,803</b>	<b>2,112</b>	<b>2,131</b>	<b>2,159</b>	<b>1,902</b>	
<b>Route of Travel</b>						
Air Cross-Channel	876	1,029	985	960	822	
Sea Cross-Channel	297	289	281	258	218	
Continental European	462	607	670	756	682	
Transatlantic	169	188	195	184	180	
<b>Area of Residence</b>						
Great Britain	953	1,082	1,070	1,023	858	
Other Europe	504	637	662	729	658	
USA & Canada	272	312	319	312	305	
Other Areas	74	82	80	95	80	
<b>Reason for Journey</b>						
Business	248	251	288	336	271	
Holiday/Leisure/Recreation	971	1,145	1,178	1,119	895	
Visit to Friends/Relatives	474	566	524	557	588	
Other	111	151	141	147	147	

		'000							
		2007		2008				2009	
Visits			Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec	Jan-Mar	Apr-Jun	
<b>Total Overseas Visits</b>	<b>7,839</b>		<b>1,542</b>	<b>2,159</b>	<b>2,472</b>	<b>1,665</b>	<b>1,402</b>	<b>1,902</b>	
Same-day visits (i.e. no overnight in Ireland)	551		86	150	155	159	94	144	
Visits with at least one overnight in Ireland	7,288		1,456	2,009	2,317	1,506	1,308	1,758	

**Table 3 Overseas Same-Day Visits to Ireland by Non-Residents - Classified by Area of Residence and Reason for Journey, Apr - Jun 2009**

						'000
Visits	Reason for Journey				Total	
	Business	Holiday/Leisure/ Recreation	Visit to Friends/ Relatives	Other		
<b>Total Same-Day Visits (i.e. no overnight in Ireland)</b>	<b>56</b>	<b>46</b>	<b>26</b>	<b>16</b>	<b>144</b>	
<b>Area of Residence</b>						
Great Britain	45	15	13	2	74	
Other Europe	6	6	3	11	26	
USA & Canada	5	23	10	3	41	
Other Areas	0	2	0	-	2	

**Table 4 Overseas Visits to Ireland by Non-Residents, with at least one overnight in Ireland - Classified by Area of Residence and Reason for Journey, Apr - Jun 2009**

						'000
Visits	Reason for Journey				Total	
	Business	Holiday/Leisure/ Recreation	Visit to Friends/ Relatives	Other		
<b>Total Visits with at least one overnight in Ireland</b>	<b>215</b>	<b>850</b>	<b>562</b>	<b>131</b>	<b>1,758</b>	
<b>Area of Residence</b>						
Great Britain	117	298	333	37	785	
Other Europe	70	327	151	84	632	
USA & Canada	18	185	53	8	264	
Other Areas	10	41	25	2	78	

**Table 5 Overseas Visits to Ireland by Non-Residents, with at least one overnight in Ireland - Estimated Average Length of Stay (Nights) - Classified by Route of Travel, Area of Residence and Reason for Journey**

Nights							
Length of Stay	2008	2008				2009	
		Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec	Jan-Mar	Apr-Jun
<b>Total Visits with at least one overnight in Ireland</b>	<b>8.1</b>	<b>6.7</b>	<b>7.6</b>	<b>10.1</b>	<b>7.2</b>	<b>6.6</b>	<b>9.0</b>
<b>Route of Travel</b>							
Air Cross-Channel	5.1	4.3	4.7	6.3	4.6	4.4	5.6
Sea Cross-Channel	8.7	8.2	8.2	9.3	8.7	7.9	9.6
Continental European	11.6	9.9	10.2	14.9	9.9	9.1	12.5
Transatlantic	10.2	8.9	10.4	10.5	10.4	8.6	10.0
<b>Area of Residence</b>							
Great Britain	4.8	4.1	4.6	6.1	4.1	4.1	5.2
Other Europe	11.4	9.7	10.2	14.5	9.7	8.5	13.0
USA & Canada	9.3	8.1	9.1	9.6	9.9	9.0	9.0
Other Areas	15.2	15.5	13.3	16.5	15.3	15.8	14.1
<b>Reason for Journey</b>							
Business	4.7	3.8	4.9	5.6	4.3	4.2	7.3
Holiday/Leisure/Recreation	7.1	5.6	6.7	8.6	6.5	5.3	7.3
Visit to Friends/Relatives	8.3	8.6	7.5	9.3	7.6	8.0	7.6
Other	23.0	15.6	21.5	26.5	23.2	12.4	28.4

**Table 6 Overseas Visits to Ireland by Non-Residents, with at least one overnight in Ireland - Number of Bednights Classified by Type of Accommodation used**

'000							
Bednights	2008	2008				2009	
		Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec	Jan-Mar	Apr-Jun
<b>Accommodation</b>	<b>59,337</b>	<b>9,826</b>	<b>15,316</b>	<b>23,335</b>	<b>10,860</b>	<b>8,618</b>	<b>15,764</b>
Hotel	13,584	2,421	3,972	4,892	2,300	1,931	2,994
Guest house/B&B	5,469	504	1,853	2,406	706	404	1,713
Rented house/Apartment	12,452	1,888	3,083	5,078	2,402	1,804	3,632
Caravan/Camping	778	33	198	516	31	10	416
Hostel	1,704	232	574	526	372	333	432
Friends/Relatives	17,846	3,911	3,982	5,978	3,975	3,263	4,423
Other	7,503	836	1,655	3,939	1,074	872	2,154

'000							
Bednights	2008	2008				2009	
		Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec	Jan-Mar	Apr-Jun
Great Britain	17,057	3,261	4,330	6,460	3,007	2,696	4,061
Hotel	4,770	1,157	1,249	1,377	987	836	1,028
Guest house/B&B	1,329	133	382	636	179	114	321
Rented house/Apartment	2,556	339	664	1,255	298	361	455
Caravan/Camping	234	15	72	128	19	7	106
Hostel	156	24	29	62	40	52	37
Friends/Relatives	6,957	1,458	1,564	2,602	1,334	1,213	1,769
Other	1,056	135	370	400	151	115	345
Other Europe	28,608	4,516	7,175	11,727	5,189	4,001	8,221
Hotel	5,019	669	1,609	2,014	726	618	1,102
Guest house/B&B	2,595	241	854	1,184	315	195	884
Rented house/Apartment	6,758	1,054	1,677	2,704	1,322	1,069	2,427
Caravan/Camping	522	18	123	369	12	3	299
Hostel	1,009	127	341	293	248	204	198
Friends/Relatives	7,246	1,847	1,527	2,041	1,831	1,282	1,712
Other	5,459	559	1,044	3,121	735	630	1,598
USA & Canada	8,532	1,199	2,618	3,118	1,597	1,177	2,382
Hotel	3,106	499	934	1,230	444	379	701
Guest house/B&B	1,065	78	460	394	132	64	407
Rented house/Apartment	1,435	169	434	403	429	213	466
Caravan/Camping	9	0	1	8	0	0	8
Hostel	326	43	140	105	38	57	106
Friends/Relatives	1,794	289	429	636	439	378	553
Other	798	122	220	341	115	86	141
Other Areas	5,139	849	1,193	2,030	1,067	743	1,101
Hotel	690	96	180	270	144	99	163
Guest house/B&B	480	53	156	192	79	32	101
Rented house/Apartment	1,703	325	309	716	353	160	284
Caravan/Camping	13	0	2	11	0	0	3
Hostel	214	39	63	66	46	20	91
Friends/Relatives	1,849	317	462	698	371	391	390
Other	190	20	20	77	73	40	70

**Table 8 Overseas Visits to Ireland by Non-Residents, with at least one overnight in Ireland - Number of Bednights Classified by Type of Accommodation used and Reason for Journey, Apr - Jun 2009**

					'000
Bednights	Reason for Journey				Total
	Business	Holiday/Leisure/ Recreation	Visit to Friends/ Relatives	Other	
<b>Accommodation Used</b>	<b>1,560</b>	<b>6,211</b>	<b>4,265</b>	<b>3,727</b>	<b>15,764</b>
Hotel	491	2,072	268	163	2,994
Guest house/B&B	165	1,237	232	78	1,713
Rented house/Apartment	233	861	379	2,159	3,632
Caravan/Camping	1	407	8	0	416
Hostel	17	300	45	71	432
Friends/Relatives	130	780	3,170	342	4,423
Other	523	554	164	914	2,154

**Table 9 (a) Overseas Visits by Irish Residents - Estimated Number of Visits Classified by Route of Travel and Reason for Journey**

'000

Visits							
	2008	2008				2009	
		Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec	Jan-Mar	Apr-Jun
<b>Total Overseas Visits</b>	<b>7,877</b>	<b>1,762</b>	<b>2,051</b>	<b>2,428</b>	<b>1,636</b>	<b>1,540</b>	<b>1,900</b>
<b>Route of Travel</b>							
Air Cross-Channel	2,468	642	609	613	604	585	571
Sea Cross-Channel	357	67	89	129	73	68	122
Continental European	4,533	944	1,238	1,544	806	782	1,105
Transatlantic	520	109	115	142	152	104	102
<b>Reason for Journey</b>							
Business	922	229	283	189	220	193	183
Holiday/Leisure/Recreation	4,824	1,044	1,243	1,642	894	880	1,136
Visit to Friends/Relatives	1,804	423	445	503	433	362	443
Other	328	67	79	94	88	104	137

**Table 9 (b) Overseas Visits by Irish Residents - Estimated Number of Visits Classified by Route of Travel and Reason for Journey, (Quarter 2)**

'000

Visits	Apr-Jun				
	2005	2006	2007	2008	2009
<b>Total Overseas Visits</b>	<b>1,626</b>	<b>1,826</b>	<b>2,049</b>	<b>2,051</b>	<b>1,900</b>
<b>Route of Travel</b>					
Air Cross-Channel	588	581	578	609	571
Sea Cross-Channel	85	90	97	89	122
Continental European	874	1,067	1,286	1,238	1,105
Transatlantic	79	88	88	115	102
<b>Reason for Journey</b>					
Business	191	193	245	283	183
Holiday/Leisure/Recreation	965	1,067	1,254	1,243	1,136
Visit to Friends/Relatives	345	397	424	445	443
Other	125	169	126	79	137



**Table 10 Overseas Visits by Irish Residents distinguishing Same-Day Visits**

								'000
Visits	2008	2008				2009		
		Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec	Jan-Mar	Apr-Jun	
<b>Total Overseas Visits</b>	<b>7,877</b>	<b>1,762</b>	<b>2,051</b>	<b>2,428</b>	<b>1,636</b>	<b>1,540</b>	<b>1,900</b>	
Same-day visits (i.e. no overnight abroad)	201	42	76	41	42	50	44	
Visits with at least one overnight abroad	7,676	1,721	1,975	2,387	1,593	1,490	1,855	

**Table 11 Overseas Same-Day Visits by Irish Residents - Classified by Route of Travel and Reason for Journey**

								'000
Visits	2008	2008				2009		
		Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec	Jan-Mar	Apr-Jun	
<b>Total Overseas Visits</b>	<b>201</b>	<b>42</b>	<b>76</b>	<b>41</b>	<b>42</b>	<b>50</b>	<b>44</b>	
<b>Route of Travel</b>								
Air Cross-Channel	119	33	42	15	28	39	25	
Sea Cross-Channel	21	1	7	9	4	4	6	
Continental European	59	7	27	16	9	6	12	
Transatlantic	1	0	0	0	1	1	1	
<b>Reason for Journey</b>								
Business	93	24	40	13	16	30	16	
Holiday/Leisure/Recreation	70	8	29	19	15	9	10	
Visit to Friends/Relatives	31	9	5	8	10	9	13	
Other	7	1	2	2	2	1	5	

**Table 12 Overseas Same-Day Visits by Irish Residents - Classified by Route of Travel and Reason for Journey, Apr - Jun 2009**

						'000
Visits	Reason for Journey				Total	
	Business	Holiday/Leisure/ Recreation	Visit to Friends/ Relatives	Other		
<b>Total Same-Day Visits (i.e. no overnight abroad)</b>	<b>16</b>	<b>10</b>	<b>13</b>	<b>5</b>	<b>44</b>	
<b>Route of Travel</b>						
Air Cross-Channel	14	5	6	1	25	
Sea Cross-Channel	1	2	2	1	6	
Continental European	1	3	5	4	12	
Transatlantic	1	0	-	0	1	

**Table 13 Overseas Visits by Irish Residents, with at least one overnight abroad - Classified by Route of Travel and Reason for Journey, Apr - Jun 2009**

						'000
Visits	Reason for Journey				Total	
	Business	Holiday/Leisure/ Recreation	Visit to Friends/ Relatives	Other		
<b>Total Visits with at least one overnight abroad</b>	<b>166</b>	<b>1,123</b>	<b>432</b>	<b>134</b>	<b>1,855</b>	
<b>Route of Travel</b>						
Air Cross-Channel	65	250	179	53	546	
Sea Cross-Channel	9	54	49	4	116	
Continental European	84	761	171	77	1,092	
Transatlantic	8	59	33	1	101	

**Table 14 Overseas Visits by Irish Residents, with at least one overnight abroad - Estimated Average Length of Stay (Nights) - Classified by Route of Travel and Reason for Journey**

							Nights
Length of Stay	2008	2008 <sup>1</sup>				2009	
		Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec	Jan-Mar <sup>1</sup>	Apr-Jun
<b>All Overseas Visits</b>	<b>8.5</b>	<b>7.4</b>	<b>7.4</b>	<b>10.6</b>	<b>7.9</b>	<b>7.5</b>	<b>8.5</b>
<b>Route of Travel</b>							
Air Cross-Channel	8.1	7.0	6.5	10.3	8.6	7.0	7.4
Sea Cross-Channel	7.7	7.2	7.9	8.7	6.3	5.6	8.5
Continental European	8.5	7.4	7.5	10.5	7.3	7.7	8.8
Transatlantic	11.0	10.3	9.9	14.8	8.8	9.4	10.7
<b>Reason for Journey</b>							
Business	6.5	4.9	5.0	8.8	8.1	5.9	8.0
Holiday/Leisure/Recreation	8.5	7.2	7.6	10.8	7.2	7.4	8.2
Visit to Friends/Relatives	8.8	9.1	7.5	10.1	8.5	9.3	9.1
Other	11.1	9.0	10.0	13.5	11.2	4.3	9.7

<sup>1</sup> Revised

**Table 15 Tourism and Travel Estimated Earnings and Expenditure**

€ million

Period	Earnings from all Visits to Ireland <sup>1</sup>	Expenditure by all Irish Visitors abroad <sup>2</sup>	Balance <sup>3</sup>
2003 Year	4,057	4,158	-101
2004 Year	4,065	4,179	-114
2005 Year	4,272	4,773	-501
2006 Year	4,692	5,318	-626
2007 Year	4,902	6,163	-1,261
2008 Year	4,781	6,912	-2,131
2003 January – March	641	739	-98
April – June	1,059	1,071	-12
July – September	1,495	1,536	-41
October – December	861	811	+50
2004 January – March	675	768	-93
April – June	1,113	1,048	+65
July – September	1,427	1,521	-93
October – December	850	842	+8
2005 January – March	712	876	-164
April – June	1,124	1,152	-28
July – September	1,506	1,710	-204
October – December	929	1,035	-106
2006 January – March	733	1,008	-276
April – June	1,231	1,312	-81
July – September	1,746	1,818	-71
October – December	982	1,180	-198
2007 January – March	819	1,143	-324
April – June	1,291	1,526	-235
July – September	1,768	2,098	-330
October – December	1,024	1,396	-373
2008 January – March	824	1,452	-628
April – June	1,313	1,627	-315
July – September	1,734	2,366	-632
October – December	911	1,467	-556
2009 January – March	694	1,300	-606
April – June <sup>4</sup>	1,117	1,586	-468

<sup>1</sup> Expenditure (excluding international fares) plus passenger fare receipts of Irish carriers from visitors to Ireland<sup>2</sup> Expenditure (including international fares) less passenger fare payments by Irish visitors abroad to Irish carriers<sup>3</sup> + = Net inflow - = Net outflow<sup>4</sup> Provisional

## Background Notes

**Introduction** This quarterly series gives details on the number of overseas visits to Ireland and Irish visits abroad for the quarter. It includes data on the reason for journey, average length of stay (nights) and expenditure. The quarterly series supplements the annual release, which provides more extensive annual information on tourism and travel.

**Commercial Drivers** From the 1<sup>st</sup> January 2000 Commercial Drivers on sea routes are excluded from visitor numbers.

The agreed European interpretation of Annex 1 of Commission Decision of 9 December 1998 implementing Council Directive 95/57/EC is that commercial drivers should be considered travellers rather than visitors.

One of the fundamental criteria that are used to distinguish a visitor from a traveller is that the *trip should be to a place other than that of the usual environment*. Places that are frequently visited are part of a person's *usual environment* even though they may be located at a considerable distance (or in another country) from the place of residence. Persons who work in means of transport are included in visitor numbers under "Business" unless their trips consist of frequent routine travel, in which case they may be excluded by the *usual environment* criterion.

**Sources** The Central Statistics Office carries out two sample surveys of passengers, the Country of Residence Survey and the Passenger Card Inquiry. The results of these surveys are used in conjunction with passenger movement figures supplied by the transport companies to provide estimates for overseas tourism and travel.

The Country of Residence Survey is a continuous sample survey of passengers (both inward and outward) at all major airports and seaports to provide an estimated distribution of passengers by country of residence. This distribution is applied to the total passenger movement figures to provide estimates of Irish visits abroad and visits to Ireland by non-residents. Visits to Ireland are further categorised into the areas of residence shown in this release. The sample size of the Country of Residence Survey in Quarter 2 2009 was just under 94,400 passengers.

The Passenger Card Inquiry is a continuous sample survey of incoming and departing passengers at airports and seaports. This survey provides information on the reason for journey, area of residence, length of stay, expenditure and fare costs. The results are combined with the overall visit estimates from the Country of Residence Survey to provide the overseas tourism and travel estimates shown in this release. The sample size of the Passenger Card Inquiry in Quarter 2 2009 was just under 66,100 passengers.