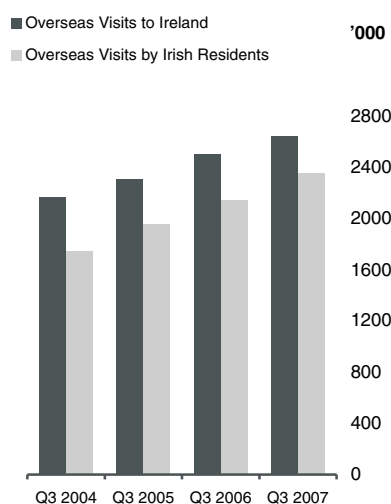




## Tourism and Travel

### Quarter 3 2007

#### Number of Visits



	Visits to Ireland '000	Irish Visits Abroad '000
<b>Jul - Sep 2004</b>	2,173	1,749
<b>Jul - Sep 2005</b>	2,308	1,963
<b>Jul - Sep 2006</b>	2,506	2,146
<b>Jul - Sep 2007</b>	2,645	2,356

#### Number of Irish Visits Abroad up 10%

The number of Irish Visits abroad from July to September 2007 was 2,356,000, an increase of 10% on the corresponding period in 2006. Overseas trips abroad on Transatlantic routes grew by 21% compared with Q3 2006 and trips on Continental European routes increased by 14%. There was a decrease of 16% in the number travelling abroad on Sea Cross-Channel routes compared with Q3 2006. *See Table 9(b) and Graph.*

There were 2,645,000 Overseas Visits to Ireland in the Third Quarter of 2007 compared with 2,506,000 in the same period of 2006, an increase of 6%. The number of Overseas Visits by residents of Other European Countries grew by 16% while the number of Visits by residents of Great Britain grew by 2%. Overseas Visits by residents of the USA and Canada fell by 2% while trips made by residents of Other Areas remained unchanged on Q3 2006. *See Table 1(b) and Graph.*

The expenditure figures for July - September 2007 show a net outflow of €331m. Earnings from Visitors to Ireland accounted for €1,767m while expenditure by Irish Visitors Abroad amounted to €2,098m. *See Table 15.*

The Tourism figures in this release also show that:

- ◆ Irish Visits abroad for reason of Holiday/Leisure/Recreation grew by 21% and Overseas Visits to Ireland for reason of Business showed an increase of 17% compared to Q3 2006. *See Tables 1(a) and 9(a).*
- ◆ There were 137,000 same-day Visits to Ireland in the Third Quarter of 2007, of which 105,000 were made by residents of Great Britain. In the same period, there were 55,000 Overseas same-day visits by Irish Residents. *See Tables 3 and 11.*
- ◆ The Average Length of Stay of Overseas Visits to Ireland with at least one overnight fell from 9.0 nights in Q3 2006 to 8.6 nights in Q3 2007. The Average Length of Stay of Overseas Visits by Irish residents with at least one overnight showed an increase from 10.2 nights in Q3 2006 to 10.5 nights in Q3 2007. *See Tables 5 and 14.*

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**Table 1 (a) Overseas Visits to Ireland by Non-Residents - Estimated Number of Overseas Visits Classified by Route of Travel, Area of Residence and Reason for Journey**

'000

Visits	2006	2006				2007		
		Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec	Jan-Mar	Apr-Jun	Jul-Sep
<b>Total Overseas Visits</b>	<b>7,709</b>	<b>1,390</b>	<b>2,112</b>	<b>2,506</b>	<b>1,701</b>	<b>1,478</b>	<b>2,138</b>	<b>2,645</b>
<b>Route of Travel</b>								
Air Cross-Channel	3,900	839	1,029	1,120	912	767	985	1,102
Sea Cross-Channel	983	116	289	418	160	131	289	439
Continental European	2,181	338	607	730	506	491	670	854
Transatlantic	645	96	188	238	123	90	195	251
<b>Area of Residence</b>								
Great Britain	4,060	820	1,082	1,240	919	771	1,074	1,269
Other Europe	2,281	373	637	755	516	496	665	873
USA & Canada	1,055	150	312	398	196	156	319	390
Other Areas	314	47	82	113	71	54	81	113
<b>Reason for Journey</b>								
Business	1,100	247	251	276	326	255	288	322
Holiday/Leisure/Recreation	3,775	570	1,145	1,390	671	714	1,183	1,430
Visit to Friends/Relatives	2,323	469	566	655	633	428	526	699
Other	511	103	151	186	71	82	141	194

**Table 1 (b) Overseas Visits to Ireland by Non-Residents - Estimated Number of Overseas Visits Classified by Route of Travel, Area of Residence and Reason for Journey, (Quarter 3)**

'000					
Visits	Jul - Sep				
	2003	2004	2005	2006	2007
<b>Total Overseas Visits</b>	<b>2,187</b>	<b>2,173</b>	<b>2,308</b>	<b>2,506</b>	<b>2,645</b>
<b>Route of Travel</b>					
Air Cross-Channel	957	967	1,055	1,120	1,102
Sea Cross-Channel	539	512	467	418	439
Continental European	488	502	561	730	854
Transatlantic	202	192	224	238	251
<b>Area of Residence</b>					
Great Britain	1,194	1,151	1,196	1,240	1,269
Other Europe	575	584	662	755	873
USA & Canada	324	333	350	398	390
Other Areas	95	105	100	113	113
<b>Reason for Journey</b>					
Business	214	225	229	276	322
Holiday/Leisure/Recreation	1,266	1,310	1,313	1,390	1,430
Visit to Friends/Relatives	529	506	616	655	699
Other	178	132	149	186	194

**Table 2 Overseas Visits to Ireland by Non-Residents distinguishing Same-Day Visits**

'000								
Visits	2006	2006				2007		
		Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec	Jan-Mar	Apr-Jun	Jul-Sep
<b>Total Overseas Visits</b>	<b>7,709</b>	<b>1,390</b>	<b>2,112</b>	<b>2,506</b>	<b>1,701</b>	<b>1,478</b>	<b>2,138</b>	<b>2,645</b>
Same-day visits (i.e. no overnight in Ireland)	424	79	108	131	106	75	111	137
Visits with at least one overnight in Ireland	7,285	1,311	2,004	2,375	1,594	1,403	2,027	2,508

**Table 3 Overseas Same-Day Visits to Ireland by Non-Residents - Classified by Area of Residence and Reason for Journey, Jul - Sep 2007**

'000					
Visits	Reason for Journey				Total
	Business	Holiday/Leisure/ Recreation	Visit to Friends/ Relatives	Other	
<b>Total Same-Day Visits (i.e. no overnight in Ireland)</b>	<b>76</b>	<b>41</b>	<b>15</b>	<b>5</b>	<b>137</b>
<b>Area of Residence</b>					
Great Britain	67	27	9	1	105
Other Europe	7	4	2	2	14
USA & Canada	3	9	3	2	16
Other Areas	0	1	0	0	2

**Table 4 Overseas Visits to Ireland by Non-Residents, with at least one overnight in Ireland - Classified by Area of Residence and Reason for Journey, Jul - Sep 2007**

'000					
Visits	Reason for Journey				Total
	Business	Holiday/Leisure/ Recreation	Visit to Friends/ Relatives	Other	
<b>Total Visits with at least one overnight in Ireland</b>	<b>246</b>	<b>1,390</b>	<b>683</b>	<b>189</b>	<b>2,508</b>
<b>Area of Residence</b>					
Great Britain	129	565	426	44	1,165
Other Europe	82	514	144	118	858
USA & Canada	22	253	79	20	374
Other Areas	13	58	34	6	111

**Table 5 Overseas Visits to Ireland by Non-Residents, with at least one overnight in Ireland - Estimated Average Length of Stay (Nights) - Classified by Route of Travel, Area of Residence and Reason for Journey**

	Nights							
Length of Stay	2006	2006				2007		
		Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec	Jan-Mar	Apr-Jun	Jul-Sep
<b>Total Visits with at least one overnight in Ireland</b>	<b>7.6</b>	<b>6.7</b>	<b>7.3</b>	<b>9.0</b>	<b>6.8</b>	<b>6.4</b>	<b>6.7</b>	<b>8.6</b>
<b>Route of Travel</b>								
Air Cross-Channel	5.1	5.2	4.9	5.6	4.6	4.4	4.6	5.3
Sea Cross-Channel	8.3	6.9	7.7	9.3	7.7	7.7	7.3	9.7
Continental European	11.1	9.6	10.6	13.3	9.7	8.8	8.8	11.6
Transatlantic	9.6	8.8	8.8	10.9	9.0	8.6	8.9	10.1
<b>Area of Residence</b>								
Great Britain	4.8	4.1	4.6	5.8	4.1	4.0	4.4	5.8
Other Europe	11.2	10.6	10.7	13.3	9.3	8.3	8.8	11.6
USA & Canada	9.0	8.8	8.2	9.4	9.8	8.9	8.5	9.1
Other Areas	12.4	12.5	11.0	12.8	13.5	16.4	12.4	13.8
<b>Reason for Journey</b>								
Business	4.2	5.1	3.9	3.8	4.2	5.0	4.1	5.7
Holiday/Leisure/Recreation	7.0	4.9	6.8	8.3	6.2	5.0	6.5	8.6
Visit to Friends/Relatives	8.5	7.7	8.2	10.5	7.2	8.2	7.5	8.4
Other	15.8	15.3	13.1	16.6	20.1	14.4	11.0	13.2

**Table 6 Overseas Visits to Ireland by Non-Residents, with at least one overnight in Ireland - Number of Bednights Classified by Type of Accommodation used**

	'000							
Bednights	2006	2006				2007		
		Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec	Jan-Mar	Apr-Jun	Jul-Sep
<b>Accommodation</b>	<b>55,615</b>	<b>8,746</b>	<b>14,622</b>	<b>21,459</b>	<b>10,785</b>	<b>9,042</b>	<b>13,665</b>	<b>21,652</b>
Hotel	12,063	1,990	3,317	4,297	2,459	2,241	3,479	4,956
Guest house/B&B	6,771	629	2,149	2,853	1,140	606	2,032	2,577
Rented house/Apartment	10,654	1,563	3,237	4,043	1,810	2,022	2,617	3,537
Caravan/Camping	983	18	260	667	37	14	297	748
Hostel	1,835	285	502	705	343	276	458	689
Friends/Relatives	18,230	3,798	3,960	6,364	4,107	3,446	3,603	6,238
Other	5,079	463	1,197	2,530	889	437	1,179	2,907

**Table 7 Overseas Visits to Ireland by Non-Residents, with at least one overnight in Ireland - Number of Bednights Classified by Area of Residence and Type of Accommodation used**

'000

Bednights	2006	2006				2007		
		Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec	Jan-Mar	Apr-Jun	Jul-Sep
<b>Great Britain</b>	<b>17,895</b>	<b>3,119</b>	<b>4,683</b>	<b>6,693</b>	<b>3,400</b>	<b>2,833</b>	<b>4,390</b>	<b>6,707</b>
Hotel	4,535	987	1,125	1,367	1,055	991	1,349	1,475
Guest house/B&B	1,627	207	547	654	218	212	475	665
Rented house/Apartment	2,720	207	908	1,222	382	287	698	1,197
Caravan/Camping	320	8	81	201	31	4	82	267
Hostel	170	28	66	51	25	34	40	75
Friends/Relatives	7,651	1,582	1,742	2,804	1,524	1,177	1,537	2,692
Other	872	100	214	394	165	128	209	336
<b>Other Europe</b>	<b>24,902</b>	<b>3,823</b>	<b>6,626</b>	<b>9,799</b>	<b>4,651</b>	<b>4,047</b>	<b>5,699</b>	<b>9,959</b>
Hotel	3,626	559	1,009	1,322	736	692	1,146	1,873
Guest house/B&B	3,232	253	974	1,390	615	254	818	1,171
Rented house/Apartment	6,109	1,085	1,876	2,252	896	1,258	1,409	1,637
Caravan/Camping	603	5	172	419	6	10	197	452
Hostel	1,162	163	279	489	231	154	198	394
Friends/Relatives	6,670	1,462	1,483	1,967	1,757	1,501	1,157	2,103
Other	3,500	296	833	1,960	410	178	774	2,329
<b>USA &amp; Canada</b>	<b>9,052</b>	<b>1,241</b>	<b>2,426</b>	<b>3,557</b>	<b>1,826</b>	<b>1,317</b>	<b>2,596</b>	<b>3,445</b>
Hotel	3,167	331	961	1,342	533	444	853	1,351
Guest house/B&B	1,496	144	525	596	231	112	561	546
Rented house/Apartment	1,209	191	285	401	331	241	331	402
Caravan/Camping	18	0	3	14	0	0	16	29
Hostel	350	75	99	123	53	46	129	108
Friends/Relatives	2,261	447	451	931	432	391	539	828
Other	551	53	102	150	246	83	167	181
<b>Other Areas</b>	<b>3,768</b>	<b>563</b>	<b>889</b>	<b>1,410</b>	<b>908</b>	<b>846</b>	<b>982</b>	<b>1,541</b>
Hotel	735	112	222	267	135	115	132	257
Guest house/B&B	417	25	103	213	76	27	178	195
Rented house/Apartment	617	80	168	168	201	236	179	301
Caravan/Camping	42	5	5	33	0	0	2	0
Hostel	153	19	59	41	34	42	91	112
Friends/Relatives	1,647	308	284	662	393	378	371	615
Other	157	14	48	26	69	48	29	61

**Table 8 Overseas Visits to Ireland by Non-Residents, with at least one overnight in Ireland - Number of Bednights Classified by Type of Accommodation used and Reason for Journey, Jul - Sep 2007**

Bednights	Reason for Journey				Total
	Business	Holiday/Leisure/ Recreation	Visit to Friends/ Relatives	Other	
<b>Accommodation Used</b>	<b>1,393</b>	<b>11,941</b>	<b>5,787</b>	<b>2,529</b>	<b>21,652</b>
Hotel	718	3,650	343	245	4,956
Guest house/B&B	65	2,063	307	141	2,577
Rented house/Apartment	399	2,269	443	426	3,537
Caravan/Camping	3	718	23	4	748
Hostel	14	614	47	14	689
Friends/Relatives	154	1,295	4,504	285	6,238
Other	40	1,332	120	1,414	2,907

**Table 9 (a) Overseas Visits by Irish Residents - Estimated Number of Visits Classified by Route of Travel and Reason for Journey**

'000

Visits	2006	2006				2007		
		Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec	Jan-Mar	Apr-Jun	Jul-Sep
<b>Total Overseas Visits</b>	<b>6,848</b>	<b>1,346</b>	<b>1,826</b>	<b>2,146</b>	<b>1,530</b>	<b>1,575</b>	<b>2,048</b>	<b>2,356</b>
<b>Route of Travel</b>								
Air Cross-Channel	2,252	559	581	550	562	600	578	574
Sea Cross-Channel	341	54	90	129	68	53	99	108
Continental European	3,867	656	1,067	1,363	781	841	1,283	1,548
Transatlantic	387	77	88	104	119	81	88	126
<b>Reason for Journey</b>								
Business	813	201	193	201	219	236	245	174
Holiday/Leisure/Recreation	3,864	679	1,067	1,325	793	890	1,252	1,599
Visit to Friends/Relatives	1,648	335	397	485	431	365	425	465
Other	523	131	169	135	87	84	126	118

**Table 9 (b) Overseas Visits by Irish Residents - Estimated Number of Visits Classified by Route of Travel and Reason for Journey, (Quarter 3)**

'000

Visits	Jul - Sep				
	2003	2004	2005	2006	2007
<b>Total Overseas Visits</b>	<b>1,593</b>	<b>1,749</b>	<b>1,963</b>	<b>2,146</b>	<b>2,356</b>
<b>Route of Travel</b>					
Air Cross-Channel	476	514	566	550	574
Sea Cross-Channel	147	138	118	129	108
Continental European	892	1,006	1,183	1,363	1,548
Transatlantic	79	92	95	104	126
<b>Reason for Journey</b>					
Business	142	168	182	201	174
Holiday/Leisure/Recreation	1,049	1,105	1,252	1,325	1,599
Visit to Friends/Relatives	317	356	392	485	465
Other	85	120	137	135	118



**Table 10 Overseas Visits by Irish Residents distinguishing Same-Day Visits**

Visits	'000							
	2006	2006				2007		
		Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec	Jan-Mar	Apr-Jun	Jul-Sep
<b>Total Overseas Visits</b>	<b>6,848</b>	<b>1,346</b>	<b>1,826</b>	<b>2,146</b>	<b>1,530</b>	<b>1,575</b>	<b>2,048</b>	<b>2,356</b>
Same-day visits (i.e. no overnight abroad)	191	46	52	51	42	59	50	55
Visits with at least one overnight abroad	6,657	1,301	1,774	2,095	1,488	1,517	1,998	2,300

**Table 11 Overseas Same-Day Visits by Irish Residents - Classified by Route of Travel and Reason for Journey**

Visits	'000							
	2006	2006				2007		
		Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec	Jan-Mar	Apr-Jun	Jul-Sep
<b>Total Overseas Visits</b>	<b>191</b>	<b>46</b>	<b>52</b>	<b>51</b>	<b>42</b>	<b>59</b>	<b>50</b>	<b>55</b>
<b>Route of Travel</b>								
Air Cross-Channel	109	32	32	20	25	43	37	26
Sea Cross-Channel	37	5	13	13	6	5	10	11
Continental European	45	9	6	18	11	11	4	19
Transatlantic	0	0	-	-	0	-	-	0
<b>Reason for Journey</b>								
Business	94	28	26	19	21	33	31	26
Holiday/Leisure/Recreation	50	7	14	17	12	14	11	19
Visit to Friends/Relatives	38	8	10	13	8	10	6	8
Other	9	3	2	3	1	1	2	2

**Table 12 Overseas Same-Day Visits by Irish Residents - Classified by Route of Travel and Reason for Journey, Jul - Sep 2007**

'000					
Visits	Reason for Journey				Total
	Business	Holiday/Leisure/ Recreation	Visit to Friends/ Relatives	Other	
<b>Total Same-Day Visits (i.e. no overnight abroad)</b>	<b>26</b>	<b>19</b>	<b>8</b>	<b>2</b>	<b>55</b>
<b>Route of Travel</b>					
Air Cross-Channel	16	5	4	1	26
Sea Cross-Channel	1	5	3	1	11
Continental European	9	9	1	-	19
Transatlantic	-	-	-	0	0

**Table 13 Overseas Visits by Irish Residents, with at least one overnight abroad - Classified by Route of Travel and Reason for Journey, Jul - Sep 2007**

'000					
Visits	Reason for Journey				Total
	Business	Holiday/Leisure/ Recreation	Visit to Friends/ Relatives	Other	
<b>Total Visits with at least one overnight abroad</b>	<b>156</b>	<b>1,571</b>	<b>457</b>	<b>116</b>	<b>2,300</b>
<b>Route of Travel</b>					
Air Cross-Channel	84	233	202	29	548
Sea Cross-Channel	7	51	35	4	97
Continental European	56	1,219	175	78	1,529
Transatlantic	9	68	44	5	126

**Table 14 Overseas Visits by Irish Residents, with at least one overnight abroad - Estimated Average Length of Stay (Nights) - Classified by Route of Travel and Reason for Journey**

Nights

Length of Stay	2006	2006				2007		
		Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec	Jan-Mar	Apr-Jun	Jul-Sep
<b>All Overseas Visits</b>	<b>8.0</b>	<b>7.2</b>	<b>6.9</b>	<b>10.2</b>	<b>6.9</b>	<b>6.6</b>	<b>7.4</b>	<b>10.5</b>
<b>Route of Travel</b>								
Air Cross-Channel	7.5	7.0	6.5	9.7	7.0	7.3	7.9	11.9
Sea Cross-Channel	7.1	6.7	5.9	8.4	6.2	5.2	5.9	8.7
Continental European	8.0	7.1	6.9	10.0	6.7	6.0	7.2	9.9
Transatlantic	10.9	10.1	9.4	16.7	7.5	8.5	10.1	13.4
<b>Reason for Journey</b>								
Business	6.3	5.3	6.0	8.1	5.7	5.6	5.7	8.5
Holiday/Leisure/Recreation	8.0	7.1	6.9	10.2	6.6	6.2	7.7	10.7
Visit to Friends/Relatives	9.0	8.7	7.7	11.7	7.3	7.9	8.2	10.1
Other	7.0	6.5	5.8	6.9	10.0	7.6	5.1	12.4

**Table 15 Tourism and Travel Estimated Earnings and Expenditure**

€ million

Period	Earnings from all Visits to Ireland <sup>1</sup>	Expenditure by all Irish Visitors abroad <sup>2</sup>	Balance <sup>3</sup>
2000 Year	3,637	2,804	+832
2001 Year	3,935	3,224	+711
2002 Year	3,989	3,952	+37
2003 Year	4,057	4,158	-101
2004 Year	4,065	4,179	-114
2005 Year	4,272	4,773	-501
2006 Year	4,692	5,318	-626
2000 January – March	554	441	+113
April – June	984	732	+252
July – September	1,345	1,060	+284
October – December	754	571	+183
2001 January – March	625	512	+113
April – June	1,058	861	+197
July – September	1,453	1,203	+251
October – December	798	649	+150
2002 January – March	664	649	+15
April – June	1,082	976	+106
July – September	1,416	1,491	-75
October – December	828	837	-9
2003 January – March	641	739	-98
April – June	1,059	1,071	-12
July – September	1,495	1,536	-41
October – December	861	811	+50
2004 January – March	675	768	-93
April – June	1,113	1,048	+65
July – September	1,427	1,521	-93
October – December	850	842	+8
2005 January – March	712	876	-164
April – June	1,124	1,152	-28
July – September	1,506	1,710	-204
October – December	929	1,035	-106
2006 January – March	733	1,008	-276
April – June	1,231	1,312	-81
July – September	1,746	1,818	-71
October – December	982	1,180	-198
2007 January – March	819	1,143	-324
April – June <sup>4</sup>	1,294	1,524	-230
July – September <sup>5</sup>	1,767	2,098	-331

<sup>1</sup> Expenditure (excluding international fares) plus passenger fare receipts of Irish carriers from visitors to Ireland<sup>2</sup> Expenditure (including international fares) less passenger fare payments by Irish visitors abroad to Irish carriers<sup>3</sup> + = Net inflow - = Net outflow<sup>4</sup> Revised<sup>5</sup> Provisional

## Background Notes

**Introduction** This quarterly series gives details on the number of overseas visits to Ireland and Irish visits abroad for the quarter. It includes data on the reason for journey, average length of stay (nights) and expenditure. The quarterly series supplements the annual release, which provides more extensive annual information on tourism and travel.

**Commercial Drivers** From the 1<sup>st</sup> January 2000 Commercial Drivers on sea routes are excluded from visitor numbers.

The agreed European interpretation of Annex 1 of Commission Decision of 9 December 1998 implementing Council Directive 95/57/EC is that commercial drivers should be considered travellers rather than visitors.

One of the fundamental criteria that are used to distinguish a visitor from a traveller is that the *trip should be to a place other than that of the usual environment*. Places that are frequently visited are part of a person's *usual environment* even though they may be located at a considerable distance (or in another country) from the place of residence. Persons who work in means of transport are included in visitor numbers under "Business" unless their trips consist of frequent routine travel, in which case they may be excluded by the *usual environment* criterion.

**Sources** The Central Statistics Office carries out two sample surveys of passengers, the Country of Residence Survey and the Passenger Card Inquiry. The results of these surveys are used in conjunction with passenger movement figures supplied by the transport companies to provide estimates for overseas tourism and travel.

The Country of Residence Survey is a continuous sample survey of passengers (both inward and outward) at all major airports and seaports to provide an estimated distribution of passengers by country of residence. This distribution is applied to the total passenger movement figures to provide estimates of Irish visits abroad and visits to Ireland by non-residents. Visits to Ireland are further categorised into the areas of residence shown in this release. The sample size of the Country of Residence Survey in Quarter 3 2007 was just under 217,000 passengers.

The Passenger Card Inquiry is a continuous sample survey of incoming and departing passengers at airports and seaports. This survey provides information on the reason for journey, area of residence, length of stay, expenditure and fare costs. The results are combined with the overall visit estimates from the Country of Residence Survey to provide the overseas tourism and travel estimates shown in this release. The sample size of the Passenger Card Inquiry in Quarter 3 2007 was just over 110,600 passengers.