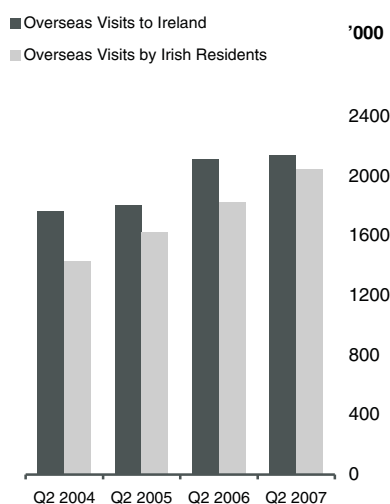




Tourism and Travel

Quarter 2 2007

Number of Visits



	Visits to Ireland '000	Irish Visits Abroad '000
--	---------------------------	-----------------------------

Apr - Jun 2004	1,762	1,431
Apr - Jun 2005	1,803	1,626
Apr - Jun 2006	2,112	1,826
Apr - Jun 2007	2,138	2,048

Number of Irish Visits Abroad up 12%

The number of Irish Visits abroad from April to June 2007 was 2,048,000, an increase of 12% on the corresponding period in 2006. Overseas trips abroad on Continental European routes grew by 20% compared with Q2 2006 and trips on Sea Cross-Channel routes increased by 10%. There was a decrease of 1% in the number travelling abroad on Air Cross-Channel routes compared with Q2 2006. See Tables 9(a), 9(b) and Graph.

There were 2,138,000 Overseas Visits to Ireland in the Second Quarter of 2007 compared with 2,112,000 in the same period of 2006, an increase of 1%. The number of Overseas Visits by residents of Other European Countries grew by 4% while the number of Visits by residents of the USA and Canada grew by 2%. Overseas Visits by residents of Great Britain fell by 1% and those made by residents of Other Areas fell from 82,000 in Q2 2006 to 81,000 in Q2 2007. See Tables 1(a), 1(b) and Graph.

The expenditure figures for April - June 2007 show a net outflow of €194m. Earnings from Visitors to Ireland accounted for €1,294m while expenditure by Irish Visitors Abroad amounted to €1,488m. See Table 15.

The Tourism figures in this release also show that:

- ◆ Irish Visits abroad and Overseas Visits to Ireland for reason of Business both showed large increases on Q2 2006, growing by 27% and 15% respectively. See Tables 1(a) and 9(a).
- ◆ There were 111,000 same-day visits to Ireland in the Second Quarter of 2007, of which 81,000 were made by residents of Great Britain. In the same period, there were 50,000 Overseas same-day visits by Irish Residents. See Tables 3 and 11.
- ◆ The Average Length of Stay of Overseas Visits to Ireland with at least one overnight fell from 7.3 nights in Q2 2006 to 6.7 nights in Q2 2007. The Average Length of Stay of Overseas Visits by Irish residents with at least one overnight showed an increase from 6.9 nights to 7.4 nights. See Tables 5 and 14.

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Table 1 (a) Overseas Visits to Ireland by Non-Residents - Estimated Number of Overseas Visits Classified by Route of Travel, Area of Residence and Reason for Journey

	'000						
Visits	2006	2006				2007	
		Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec	Jan-Mar	Apr-Jun
Total Overseas Visits	7,709	1,390	2,112	2,506	1,701	1,478	2,138
Route of Travel							
Air Cross-Channel	3,900	839	1,029	1,120	912	767	985
Sea Cross-Channel	983	116	289	418	160	131	289
Continental European	2,181	338	607	730	506	491	670
Transatlantic	645	96	188	238	123	90	195
Area of Residence							
Great Britain	4,060	820	1,082	1,240	919	771	1,074
Other Europe	2,281	373	637	755	516	496	665
USA & Canada	1,055	150	312	398	196	156	319
Other Areas	314	47	82	113	71	54	81
Reason for Journey							
Business	1,100	247	251	276	326	255	288
Holiday/Leisure/Recreation	3,775	570	1,145	1,390	671	714	1,183
Visit to Friends/Relatives	2,323	469	566	655	633	428	526
Other	511	103	151	186	71	82	141

Table 1 (b) Overseas Visits to Ireland by Non-Residents - Estimated Number of Overseas Visits Classified by Route of Travel, Area of Residence and Reason for Journey, (Quarter 2)

'000

Visits	Apr - Jun				
	2003	2004	2005	2006	2007
Total Overseas Visits	1,704	1,762	1,803	2,112	2,138
Route of Travel					
Air Cross-Channel	826	861	876	1,029	985
Sea Cross-Channel	362	358	297	289	289
Continental European	355	393	462	607	670
Transatlantic	161	150	169	188	195
Area of Residence					
Great Britain	977	945	953	1,082	1,074
Other Europe	416	453	504	637	665
USA & Canada	254	275	272	312	319
Other Areas	58	89	74	82	81
Reason for Journey					
Business	203	203	248	251	288
Holiday/Leisure/Recreation	955	994	971	1,145	1,183
Visit to Friends/Relatives	416	443	474	566	526
Other	130	122	111	151	141

Table 2 Overseas Visits to Ireland by Non-Residents distinguishing Same-Day Visits

'000

Visits	2006	2006				2007	
		Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec	Jan-Mar	Apr-Jun
Total Overseas Visits	7,709	1,390	2,112	2,506	1,701	1,478	2,138
Same-day visits (i.e. no overnight in Ireland)	424	79	108	131	106	75	111
Visits with at least one overnight in Ireland	7,285	1,311	2,004	2,375	1,594	1,403	2,027

Table 3 Overseas Same-Day Visits to Ireland by Non-Residents - Classified by Area of Residence and Reason for Journey, Apr - Jun 2007

'000					
Visits	Reason for Journey				Total
	Business	Holiday/Leisure/ Recreation	Visit to Friends/ Relatives	Other	
Total Same-Day Visits (i.e. no overnight in Ireland)	47	38	13	14	111
Area of Residence					
Great Britain	41	27	10	4	81
Other Europe	3	3	2	7	15
USA & Canada	2	8	-	4	14
Other Areas	0	0	1	-	1

Table 4 Overseas Visits to Ireland by Non-Residents, with at least one overnight in Ireland - Classified by Area of Residence and Reason for Journey, Apr - Jun 2007

'000					
Visits	Reason for Journey				Total
	Business	Holiday/Leisure/ Recreation	Visit to Friends/ Relatives	Other	
Total Visits with at least one overnight in Ireland	241	1,145	513	127	2,027
Area of Residence					
Great Britain	122	508	303	59	993
Other Europe	87	397	124	43	650
USA & Canada	23	202	60	20	305
Other Areas	10	39	26	5	79

Table 5 Overseas Visits to Ireland by Non-Residents, with at least one overnight in Ireland - Estimated Average Length of Stay (Nights) - Classified by Route of Travel, Area of Residence and Reason for Journey

Length of Stay	Nights						
	2006	2006				2007	
		Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec	Jan-Mar	Apr-Jun
Total Visits with at least one overnight in Ireland	7.6	6.7	7.3	9.0	6.8	6.4	6.7
Route of Travel							
Air Cross-Channel	5.1	5.2	4.9	5.6	4.6	4.4	4.6
Sea Cross-Channel	8.3	6.9	7.7	9.3	7.7	7.7	7.3
Continental European	11.1	9.6	10.6	13.3	9.7	8.8	8.8
Transatlantic	9.6	8.8	8.8	10.9	9.0	8.6	8.9
Area of Residence							
Great Britain	4.8	4.1	4.6	5.8	4.1	4.0	4.4
Other Europe	11.2	10.6	10.7	13.3	9.3	8.3	8.8
USA & Canada	9.0	8.8	8.2	9.4	9.8	8.9	8.5
Other Areas	12.4	12.5	11.0	12.8	13.5	16.4	12.4
Reason for Journey							
Business	4.2	5.1	3.9	3.8	4.2	5.0	4.1
Holiday/Leisure/Recreation	7.0	4.9	6.8	8.3	6.2	5.0	6.5
Visit to Friends/Relatives	8.5	7.7	8.2	10.5	7.2	8.2	7.5
Other	15.8	15.3	13.1	16.6	20.1	14.4	11.0

Table 6 Overseas Visits to Ireland by Non-Residents, with at least one overnight in Ireland - Number of Bednights Classified by Type of Accommodation used

Bednights	'000						
	2006	2006				2007	
		Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec	Jan-Mar	Apr-Jun
Accommodation	55,615	8,746	14,622	21,459	10,785	9,042	13,665
Hotel	12,063	1,990	3,317	4,297	2,459	2,241	3,479
Guest house/B&B	6,771	629	2,149	2,853	1,140	606	2,032
Rented house/Apartment	10,654	1,563	3,237	4,043	1,810	2,022	2,617
Caravan/Camping	983	18	260	667	37	14	297
Hostel	1,835	285	502	705	343	276	458
Friends/Relatives	18,230	3,798	3,960	6,364	4,107	3,446	3,603
Other	5,079	463	1,197	2,530	889	437	1,179

Table 7 Overseas Visits to Ireland by Non-Residents, with at least one overnight in Ireland - Number of Bednights Classified by Area of Residence and Type of Accommodation used

'000

Bednights	2006		2006				2007	
	2006	2006						
			Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec	Jan-Mar	Apr-Jun
Great Britain	17,895	3,119	4,683	6,693	3,400	2,833	4,390	
Hotel	4,535	987	1,125	1,367	1,055	991	1,349	
Guest house/B&B	1,627	207	547	654	218	212	475	
Rented house/Apartment	2,720	207	908	1,222	382	287	698	
Caravan/Camping	320	8	81	201	31	4	82	
Hostel	170	28	66	51	25	34	40	
Friends/Relatives	7,651	1,582	1,742	2,804	1,524	1,177	1,537	
Other	872	100	214	394	165	128	209	
Other Europe	24,902	3,823	6,626	9,799	4,651	4,047	5,699	
Hotel	3,626	559	1,009	1,322	736	692	1,146	
Guest house/B&B	3,232	253	974	1,390	615	254	818	
Rented house/Apartment	6,109	1,085	1,876	2,252	896	1,258	1,409	
Caravan/Camping	603	5	172	419	6	10	197	
Hostel	1,162	163	279	489	231	154	198	
Friends/Relatives	6,670	1,462	1,483	1,967	1,757	1,501	1,157	
Other	3,500	296	833	1,960	410	178	774	
USA & Canada	9,052	1,241	2,426	3,557	1,826	1,317	2,596	
Hotel	3,167	331	961	1,342	533	444	853	
Guest house/B&B	1,496	144	525	596	231	112	561	
Rented house/Apartment	1,209	191	285	401	331	241	331	
Caravan/Camping	18	0	3	14	0	0	16	
Hostel	350	75	99	123	53	46	129	
Friends/Relatives	2,261	447	451	931	432	391	539	
Other	551	53	102	150	246	83	167	
Other Areas	3,768	563	889	1,410	908	846	982	
Hotel	735	112	222	267	135	115	132	
Guest house/B&B	417	25	103	213	76	27	178	
Rented house/Apartment	617	80	168	168	201	236	179	
Caravan/Camping	42	5	5	33	0	0	2	
Hostel	153	19	59	41	34	42	91	
Friends/Relatives	1,647	308	284	662	393	378	371	
Other	157	14	48	26	69	48	29	

Table 8 Overseas Visits to Ireland by Non-Residents, with at least one overnight in Ireland - Number of Bednights Classified by Type of Accommodation used and Reason for Journey, Apr - Jun 2007

Bednights	Reason for Journey				Total
	Business	Holiday/Leisure/ Recreation	Visit to Friends/ Relatives	Other	
Accommodation Used	980	7,458	3,828	1,396	13,665
Hotel	542	2,533	279	125	3,479
Guest house/B&B	59	1,626	196	150	2,032
Rented house/Apartment	199	1,603	434	381	2,617
Caravan/Camping	1	275	20	1	297
Hostel	4	362	60	31	458
Friends/Relatives	111	597	2,756	138	3,603
Other	64	462	83	570	1,179

Table 9 (a) Overseas Visits by Irish Residents - Estimated Number of Visits Classified by Route of Travel and Reason for Journey

	'000						
Visits	2006	2006				2007	
		Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec	Jan-Mar	Apr-Jun
Total Overseas Visits	6,848	1,346	1,826	2,146	1,530	1,575	2,048
Route of Travel							
Air Cross-Channel	2,252	559	581	550	562	600	578
Sea Cross-Channel	341	54	90	129	68	53	99
Continental European	3,867	656	1,067	1,363	781	841	1,283
Transatlantic	387	77	88	104	119	81	88
Reason for Journey							
Business	813	201	193	201	219	236	245
Holiday/Leisure/Recreation	3,864	679	1,067	1,325	793	890	1,252
Visit to Friends/Relatives	1,648	335	397	485	431	365	425
Other	523	131	169	135	87	84	126

Table 9 (b) Overseas Visits by Irish Residents - Estimated Number of Visits Classified by Route of Travel and Reason for Journey, (Quarter 2)

	'000				
Visits	Apr-Jun				
	2003	2004	2005	2006	2007
Total Overseas Visits	1,323	1,431	1,626	1,826	2,048
Route of Travel					
Air Cross-Channel	427	485	588	581	578
Sea Cross-Channel	116	103	85	90	99
Continental European	717	773	874	1,067	1,283
Transatlantic	62	70	79	88	88
Reason for Journey					
Business	161	178	191	193	245
Holiday/Leisure/Recreation	801	837	965	1,067	1,252
Visit to Friends/Relatives	270	336	345	397	425
Other	91	80	125	169	126

Table 10 Overseas Visits by Irish Residents distinguishing Same-Day Visits

	'000						
Visits	2006	2006				2007	
		Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec	Jan-Mar	Apr-Jun
Total Overseas Visits	6,848	1,346	1,826	2,146	1,530	1,575	2,048
Same-day visits (i.e. no overnight abroad)	191	46	52	51	42	59	50
Visits with at least one overnight abroad	6,657	1,301	1,774	2,095	1,488	1,517	1,998

Table 11 Overseas Same-Day Visits by Irish Residents - Classified by Route of Travel and Reason for Journey

	'000						
Visits	2006	2006				2007	
		Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec	Jan-Mar	Apr-Jun
Total Overseas Visits	191	46	52	51	42	59	50
Route of Travel							
Air Cross-Channel	109	32	32	20	25	43	37
Sea Cross-Channel	37	5	13	13	6	5	10
Continental European	45	9	6	18	11	11	4
Transatlantic	0	0	-	-	0	-	-
Reason for Journey							
Business	94	28	26	19	21	33	31
Holiday/Leisure/Recreation	50	7	14	17	12	14	11
Visit to Friends/Relatives	38	8	10	13	8	10	6
Other	9	3	2	3	1	1	2

Table 12 Overseas Same-Day Visits by Irish Residents - Classified by Route of Travel and Reason for Journey, Apr - Jun 2007

'000					
Visits	Reason for Journey				Total
	Business	Holiday/Leisure/ Recreation	Visit to Friends/ Relatives	Other	
Total Same-Day Visits (i.e. no overnight abroad)	31	11	6	2	50
Route of Travel					
Air Cross-Channel	28	5	4	1	37
Sea Cross-Channel	1	6	0	2	10
Continental European	2	0	1	0	4
Transatlantic	-	-	-	-	-

Table 13 Overseas Visits by Irish Residents, with at least one overnight abroad - Classified by Route of Travel and Reason for Journey, Apr - Jun 2007

'000					
Visits	Reason for Journey				Total
	Business	Holiday/Leisure/ Recreation	Visit to Friends/ Relatives	Other	
Total Visits with at least one overnight abroad	219	1,240	416	123	1,998
Route of Travel					
Air Cross-Channel	113	210	186	32	541
Sea Cross-Channel	8	39	39	3	90
Continental European	89	943	166	82	1,280
Transatlantic	9	48	26	5	88

Table 14 Overseas Visits by Irish Residents, with at least one overnight abroad - Estimated Average Length of Stay (Nights) - Classified by Route of Travel and Reason for Journey

Length of Stay	Nights						
	2006	2006				2007	
		Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec	Jan-Mar	Apr-Jun
All Overseas Visits	8.0	7.2	6.9	10.2	6.9	6.6	7.4
Route of Travel							
Air Cross-Channel	7.5	7.0	6.5	9.7	7.0	7.3	7.9
Sea Cross-Channel	7.1	6.7	5.9	8.4	6.2	5.2	5.9
Continental European	8.0	7.1	6.9	10.0	6.7	6.0	7.2
Transatlantic	10.9	10.1	9.4	16.7	7.5	8.5	10.1
Reason for Journey							
Business	6.3	5.3	6.0	8.1	5.7	5.6	5.7
Holiday/Leisure/Recreation	8.0	7.1	6.9	10.2	6.6	6.2	7.7
Visit to Friends/Relatives	9.0	8.7	7.7	11.7	7.3	7.9	8.2
Other	7.0	6.5	5.8	6.9	10.0	7.6	5.1

Table 15 Tourism and Travel Estimated Earnings and Expenditure

€ million

Period	Earnings from all Visits to Ireland ¹	Expenditure by all Irish Visitors abroad ²	Balance ³
2000 Year	3,637	2,804	+832
2001 Year	3,935	3,224	+711
2002 Year	3,989	3,952	+37
2003 Year	4,057	4,158	-101
2004 Year	4,065	4,179	-114
2005 Year	4,272	4,773	-501
2006 Year	4,692	5,318	-626
2000 January – March	554	441	+113
April – June	984	732	+252
July – September	1,345	1,060	+284
October – December	754	571	+183
2001 January – March	625	512	+113
April – June	1,058	861	+197
July – September	1,453	1,203	+251
October – December	798	649	+150
2002 January – March	664	649	+15
April – June	1,082	976	+106
July – September	1,416	1,491	-75
October – December	828	837	-9
2003 January – March	641	739	-98
April – June	1,059	1,071	-12
July – September	1,495	1,536	-41
October – December	861	811	+50
2004 January – March	675	768	-93
April – June	1,113	1,048	+65
July – September	1,427	1,521	-93
October – December	850	842	+8
2005 January – March	712	876	-164
April – June	1,124	1,152	-28
July – September	1,506	1,710	-204
October – December	929	1,035	-106
2006 January – March	733	1,008	-276
April – June	1,231	1,312	-81
July – September	1,746	1,818	-71
October – December	982	1,180	-198
2007 January – March ⁴	819	1,143	-324
April – June	1,294	1,488	-194

¹ Expenditure (excluding international fares) plus passenger fare receipts of Irish carriers from visitors to Ireland² Expenditure (including international fares) less passenger fare payments by Irish visitors abroad to Irish carriers³ + = Net inflow - = Net outflow⁴ Revised

Background Notes

Introduction This quarterly series gives details on the number of overseas visits to Ireland and Irish visits abroad for the quarter. It includes data on the reason for journey, average length of stay (nights) and expenditure. The quarterly series supplements the annual release, which provides more extensive annual information on tourism and travel.

Commercial Drivers From the 1st January 2000 Commercial Drivers on sea routes are excluded from visitor numbers.

The agreed European interpretation of Annex 1 of Commission Decision of 9 December 1998 implementing Council Directive 95/57/EC is that commercial drivers should be considered travellers rather than visitors.

One of the fundamental criteria that are used to distinguish a visitor from a traveller is that the *trip should be to a place other than that of the usual environment*. Places that are frequently visited are part of a person's *usual environment* even though they may be located at a considerable distance (or in another country) from the place of residence. Persons who work in means of transport are included in visitor numbers under "Business" unless their trips consist of frequent routine travel, in which case they may be excluded by the *usual environment* criterion.

Sources The Central Statistics Office carries out two sample surveys of passengers, the Country of Residence Survey and the Passenger Card Inquiry. The results of these surveys are used in conjunction with passenger movement figures supplied by the transport companies to provide estimates for overseas tourism and travel.

The Country of Residence Survey is a continuous sample survey of passengers (both inward and outward) at all major airports and seaports to provide an estimated distribution of passengers by country of residence. This distribution is applied to the total passenger movement figures to provide estimates of Irish visits abroad and visits to Ireland by non-residents. Visits to Ireland are further categorised into the areas of residence shown in this release. The sample size of the Country of Residence Survey in Quarter 2 2007 was under 175,500 passengers.

The Passenger Card Inquiry is a continuous sample survey of incoming and departing passengers at airports and seaports. This survey provides information on the reason for journey, area of residence, length of stay, expenditure and fare costs. The results are combined with the overall visit estimates from the Country of Residence Survey to provide the overseas tourism and travel estimates shown in this release. The sample size of the Passenger Card Inquiry in Quarter 2 2007 was just over 92,600 passengers.