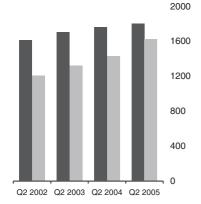


### **Number of Visits**

■ Overseas Visits to Ireland '000

Overseas Visits by Irish Residents



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# Tourism and Travel

	Visits to Ireland '000	Irish Visits Abroad '000
Apr - Jun 2002	1,613	1,208
Apr - Jun 2003	1,704	1,323
Apr - Jun 2004	1,762	1,431
Apr - Jun 2005	1,803	1,626

### 14% increase in Number of Irish Visits Abroad

The number of Irish Visits abroad between April and June 2005 was 1,626,000, an increase of 14% on the corresponding period last year. Irish residents travelling abroad on Air Cross-Channel routes grew by 21% compared with the Second Quarter in 2004, while the number travelling on Sea Cross-Channel routes recorded a drop of 17%. The number of Irish residents travelling on both Transatlantic and Continental routes in the Second Quarter of 2005 was 13% higher in each case than in the same period of 2004. See Table 9(a), Table 9(b) and Graph.

There were 1,803,000 Overseas Visits to Ireland in the Second Quarter of 2005 compared with 1,762,000 in the same period last year, an increase of 2%. The number of Overseas Visits by residents of Great Britain grew by 1% while the number of Visits by residents of Other European Countries increased by 11% on the same quarter in 2004. The number of Visits by residents of the USA and Canada fell by 1% on the Second Quarter of 2004. The number of Second Quarter Overseas Visits to Ireland by residents of Other Areas fell from 89,000 in 2004 to 74,000 in 2005. See Table 1(a), Table 1(b) and Graph.

The expenditure figures for April – June 2005 show that earnings from Visitors to Ireland equalled expenditure by Irish Visitors Abroad. *See Table 15*.

The Tourism figures in this release also show that:

- ♦ The number of Bednights spent in Guest Houses/B&Bs by Overseas Visitors to Ireland fell by 12% in the Second Quarter of 2005 when compared to the same period in 2004. *See Table 6*.
- ♦ The number of Overseas Visits to Ireland for reason of Holiday/ Leisure/Recreation in Q2 2005 fell by 2% on the same period in 2004. See Table 1(a).
- ♦ The Average Length of Stay of Overseas Visits by Irish residents with at least one overnight fell from 7.9 nights in Q2 2004 to 7 nights in Q2 2005. See Table 14.

For more information, contact Niall O'Hanlon at 021-4535207 or Clare O'Gorman at 021-4535277.

Table 1 (a) Overseas Visits to Ireland by Non-Residents - Estimated Number of Overseas Visits Classified by Route of Travel, Area of Residence and Reason for Journey

Visits	2004		200	4			2005
visits		Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec	Jan-Mar	Apr-Jun
Total Overseas Visits	6,574	1,212	1,762	2,173	1,428	1,290	1,803
Route of Travel							
Air Cross-Channel	3,413	743	861	967	841	767	876
Sea Cross-Channel	1,192	136	358	512	186	151	297
Continental European	1,408	229	393	502	285	287	462
Transatlantic	561	103	150	192	116	86	169
Area of Residence							
Great Britain	3,681	745	945	1,151	839	767	953
Other Europe	1,600	241	453	584	322	321	504
USA & Canada	977	173	275	333	196	154	272
Other Areas	317	53	89	105	70	49	74
Reason for Journey							
Business	926	246	203	225	252	237	248
Holiday/Leisure/Recreation	3,413	514	994	1,310	595	533	971
Visit to Friends/Relatives	1,807	351	443	506	507	414	474
Other	429	101	122	132	74	106	111

Table 1 (b) Overseas Visits to Ireland by Non-Residents - Estimated Number of Overseas Visits
Classified by Route of Travel, Area of Residence and Reason for Journey (Quarter 2)

				'000
Visits		Apr - Ju	n	
	2002	2003	2004	2005
Total Overseas Visits	1,613	1,704	1,762	1,803
Route of Travel				
Air Cross-Channel	762	826	861	876
Sea Cross-Channel	390	362	358	297
Continental European	332	355	393	462
Transatlantic	129	161	150	169
Area of Residence				
Great Britain	916	977	945	953
Other Europe	394	416	453	504
USA & Canada	240	254	275	272
Other Areas	63	58	89	74
Reason for Journey				
Business	252	203	203	248
Holiday/Leisure/Recreation	904	955	994	971
Visit to Friends/Relatives	383	416	443	474
Other	73	130	122	111

Table 2 Overseas Visits to Ireland by Non-Residents distinguishing Same-Day Visits

							'000
Visits	2004		2004	ı			2005
Visits	-	Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec	Jan-Mar	Apr-Jun
<b>Total Overseas Visits</b>	6,574	1,212	1,762	2,173	1,428	1,290	1,803
Same-day visits (i.e. no overnight in Ireland)	349	78	73	96	103	66	85
Visits with at least one overnight in Ireland	6,225	1,134	1,689	2,077	1,325	1,224	1,719

Table 3 Overseas Same-Day Visits to Ireland by Non-Residents - Classified by Area of Residence and Reason for Journey, Apr - Jun 2005

					'000			
		Reason for Journey						
Visits	Business	Holiday/Leisure/	Visit to Friends/	Other	Total			
		Recreation	Relatives					
Total Same-Day Visits	31	32	11	10	85			
(i.e. no overnight in								
Ireland)								
Area of Residence								
Great Britain	25	24	8	5	62			
Other Europe	3	2	2	3	10			
USA & Canada	2	5	2	2	10			
Other Areas	1	2	0	0	3			

Table 4 Overseas Visits to Ireland by Non-Residents, with at least one overnight in Ireland - Classified by Area of Residence and Reason for Journey, Apr - Jun 2005

					'000		
		Reason for Journey					
Visits	Business	Holiday/Leisure/	Visit to Friends/	Other	Total		
		Recreation	Relatives				
Total Visits with at least one overnight in Ireland	217	938	463	101	1,719		
Area of Residence							
Great Britain	112	436	292	51	891		
Other Europe	79	283	96	36	495		
USA & Canada	19	180	53	10	262		
Other Areas	6	39	21	4	71		

Table 5 Overseas Visits to Ireland by Non-Residents with at least one overnight in Ireland Estimated Average Length of Stay (Nights) - Classified by Route of Travel, Area of
Residence and Reason for Journey

							Nights
Length of Stay	2004		2004				2005
Longin of Stay	_	Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec	Jan-Mar	Apr-Jun
Total Visits with at least	7.5	6.5	7.3	8.5	7.0	6.4	7.1
one overnight in Ireland							
Route of Travel							
Air Cross-Channel	5.7	5.2	5.8	6.3	5.2	5.1	5.1
Sea Cross-Channel	7.7	6.3	7.1	9.0	6.8	7.4	7.3
Continental European	10.5	9.8	9.6	11.2	11.0	8.9	9.5
Transatlantic	9.9	8.0	9.7	11.2	10.0	8.3	10.0
Area of Residence							
Great Britain	5.0	4.2	4.9	6.1	4.3	4.2	4.6
Other Europe	10.5	9.6	10.0	11.3	10.5	9.5	9.4
USA & Canada	9.3	8.1	9.5	9.7	9.5	8.1	9.3
Other Areas	14.0	16.1	11.3	15.4	13.7	14.9	13.5
Reason for Journey							
Business	5.4	4.8	4.7	6.2	5.8	5.1	4.8
Holiday/Leisure/Recreation	7.0	5.2	6.9	8.3	6.1	5.6	6.8
Visit to Friends/Relatives	7.9	7.4	7.0	9.0	8.1	7.8	7.5
Other	13.6	13.7	15.4	12.9	11.4	7.8	12.7

Table 6 Overseas Visits to Ireland by Non-Residents with at least one overnight in Ireland - Number of Bednights Classified by Type of Accommodation used

							'000
Bednights	2004		2004	ı			2005
Deuriights	_	Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec	Jan-Mar	Apr-Jun
Accommodation	46,604	7,312	12,275	17,729	9,288	7,875	12,173
Hotel	10,663	1,697	2,977	3,867	2,121	1,807	3,026
Guest house/B&B	6,979	747	2,150	3,031	1,051	602	1,882
Rented house/Apartment	8,818	1,383	2,588	3,047	1,800	1,688	2,440
Caravan/Camping	970	3	256	676	35	15	323
Hostel	1,624	319	514	502	289	248	363
Friends/Relatives	13,031	2,529	2,855	4,392	3,255	2,909	3,182
Other	4,519	634	935	2,214	737	606	957

Table 7 Overseas Visits to Ireland by Non-Residents with at least one overnight in Ireland - Number of Bednights Classified by Area of Residence and Type of Accommodation used

							'000
Padaighta	2004		2004	ŀ			2005
Bednights	-	Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec	Jan-Mar	Apr-Jun
Great Britain	16,986	2,872	4,354	6,514	3,246	2,998	4,119
Hotel	4,034	810	1,021	1,311	892	824	1,047
Guest house/B&B	1,891	203	598	796	294	188	502
Rented house/Apartment	3,012	354	822	1,475	361	357	692
Caravan/Camping	334	2	96	219	17	4	88
Hostel	255	76	88	46	45	43	67
Friends/Relatives	6,615	1,268	1,527	2,370	1,450	1,405	1,473
Other	845	159	202	297	187	177	250
Other Europe	16,481	2,260	4,410	6,517	3,293	2,950	4,666
Hotel	2,795	355	825	1,156	459	462	919
Guest house/B&B	2,930	316	844	1,384	387	232	733
Rented house/Apartment	3,806	677	1,174	1,083	872	947	1,214
Caravan/Camping	573	0	154	402	17	11	224
Hostel	822	109	235	325	152	132	171
Friends/Relatives	3,186	513	670	911	1,091	822	930
Other	2,369	290	508	1,256	315	344	475
USA & Canada	8,790	1,358	2,525	3,105	1,803	1,219	2,434
Hotel	3,199	452	949	1,169	629	417	930
Guest house/B&B	1,692	190	557	661	284	131	521
Rented house/Apartment	1,167	176	355	315	321	199	398
Caravan/Camping	21	1	3	16	1	1	2
Hostel	315	72	117	80	46	50	83
Friends/Relatives	1,713	406	354	535	418	373	419
Other	683	61	190	329	104	48	81
Other Areas	4,348	822	986	1,592	946	709	954
Hotel	635	80	182	231	141	104	130
Guest house/B&B	466	38	152	191	86	50	127
Rented house/Apartment	833	176	237	174	245	186	136
Caravan/Camping	42	0	2	39	1	0	9
Hostel	233	62	74	51	46	23	42
Friends/Relatives	1,517	342	304	575	296	310	359
Other	622	124	35	331	131	36	151

Table 8 Overseas Visits to Ireland by Non-Residents, with at least one overnight in Ireland - Number of Bednights Classified by Type of Accommodation used and Reason for Journey, Apr - Jun 2005

					'000
		Reaso	n for Journey		
Bednights	Business	Holiday/Leisure/	Visit to Friends/	Other	Total
		Recreation	Relatives		
Accommodation Used	1,031	6,376	3,493	1,275	12,173
Hotel	484	2,226	232	84	3,026
Guest house/B&B	122	1,405	246	109	1,882
Rented house/Apartment	248	1,170	573	449	2,440
Caravan/Camping	3	291	29	0	323
Hostel	23	259	31	50	363
Friends/Relatives	111	612	2,276	184	3,182
Other	40	413	106	399	957

Table 9 (a) Overseas Visits by Irish Residents - Estimated Number of Visits Classified by Route of Travel and Reason for Journey

							'000
Visits	2004		200	4			2005
Visits	_	Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec	Jan-Mar	Apr-Jun
Total Overseas Visits	5,409	1,039	1,431	1,749	1,190	1,208	1,626
Route of Travel							
Air Cross-Channel	1,982	485	485	514	498	526	588
Sea Cross-Channel	384	65	103	138	78	73	85
Continental European	2,735	432	773	1,006	524	534	874
Transatlantic	309	57	70	92	90	75	79
Reason for Journey							
Business	671	160	178	168	166	168	191
Holiday/Leisure/Recreation	3,081	523	837	1,105	616	618	965
Visit to Friends/Relatives	1,296	280	336	356	324	316	345
Other	361	76	80	120	85	106	125

Table 9 (b) Overseas Visits by Irish Residents - Estimated Number of Visits Classified by Route of Travel and Reason for Journey (Quarter 2)

Visits		Apr - Jı	ın	
visits	2002	2003	2004	2005
Total Overseas Visits	1,208	1,323	1,431	1,626
Route of Travel				
Air Cross-Channel	439	427	485	588
Sea Cross-Channel	110	116	103	85
Continental European	613	717	773	874
Transatlantic	47	62	70	79
Reason for Journey				
Business	149	161	178	191
Holiday/Leisure/Recreation	724	801	837	965
Visit to Friends/Relatives	258	270	336	345
Other	77	91	80	125

Table 10 Overseas Visits by Irish Residents distinguishing Same-Day Visits

							'000
Visits	2004		200	)4			2005
		Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec	Jan-Mar	Apr-Jun
Total Overseas Visits	5,409	1,039	1,431	1,749	1,190	1,208	1,626
Same-day visits (i.e. no overnight abroad)	195	30	54	60	50	45	39
Visits with at least one overnight abroad	5,212	1,007	1,376	1,689	1,140	1,163	1,587

Table 11 Overseas Same-Day Visits by Irish Residents - Classified by Route of Travel and Reason for Journey

Jan-Mar	200 Apr-Jun	Jul-Sep	Oct-Dec	Jan-Mar	2005 Apr-Jun
	Apr-Jun	Jul-Sep	Oct-Dec	Jan-Mar	Apr-Jun
30					
	54	60	50	45	39
21	29	25	31	30	23
6	14	23	12	10	10
3	10	11	6	4	5
. 1	1	1	1	2	0
17	20	19	20	16	20
7	21	25	13	18	9
5	8	9	12	7	9
1	5	7	4	4	1
7 7 7	5 6 0 3 4 1 7 17 7 7 5 5	6 14 0 3 10 4 1 1 7 17 20 7 7 21 5 5 8	5     6     14     23       5     3     10     11       4     1     1     1       7     17     20     19       7     7     21     25       5     5     8     9	6     14     23     12       3     10     11     6       4     1     1     1     1       7     17     20     19     20       7     7     21     25     13       5     5     8     9     12	5     6     14     23     12     10       0     3     10     11     6     4       4     1     1     1     1     1       7     17     20     19     20     16       7     7     21     25     13     18       5     5     8     9     12     7

Table 12 Overseas Same-Day Visits by Irish Residents - Classified by Route of Travel and Reason for Journey, Apr - Jun 2005

		Reason	for Journey		
Visits	Business	Holiday/Leisure/ Recreation	Visit to Friends/ Relatives	Other	Total
Total Same-Day Visits (i.e. no overnight abroad)	20	9	9	1	39
Route of Travel					
Air Cross-Channel	17	2	4	0	23
Sea Cross-Channel	1	6	3	1	10
Continental European	2	1	2	0	5
Transatlantic	0	0	0	0	0

Table 13 Overseas Visits by Irish Residents, with at least one overnight abroad - Classified by Route of Travel and Reason for Journey, Apr - Jun 2005

		Reason	for Journey		
Visits	Business	Holiday/Leisure/ Recreation	Visit to Friends/ Relatives	Other	Total
Total Visits with at least one overnight abroad	171	956	337	123	1,587
Route of Travel					
Air Cross-Channel	89	230	199	47	565
Sea Cross-Channel	7	40	24	4	75
Continental European	65	642	92	70	869
Transatlantic	10	43	23	3	79

Table 14 Overseas Visits by Irish Residents with at least one overnight abroad - Estimated Average Length of Stay (Nights) - Classified by Route of Travel and Reason for Journey

Length of Stay	2004		2004	4			2005
		Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec	Jan-Mar	Apr-Jun
All Overseas Visits	8.5	7.7	7.9	10.3	7.4	7.6	7.0
Route of Travel							
Air Cross-Channel	8.4	7.9	7.9	10.4	7.5	7.5	6.3
Sea Cross-Channel	8.4	5.5	9.3	9.3	8.2	6.2	6.5
Continental European	8.0	7.2	7.3	9.6	6.5	7.4	7.2
Transatlantic	14.3	12.1	12.2	19.7	11.7	10.0	11.2
Reason for Journey							
Business	6.3	5.7	5.5	7.8	6.3	5.3	6.2
Holiday/Leisure/Recreation	8.7	7.6	7.9	10.6	7.6	7.0	7.0
Visit to Friends/Relatives	8.8	8.9	8.6	9.9	7.6	9.1	7.7
Other	9.6	7.6	9.4	12.6	7.5	9.7	7.1

Table 15 Tourism and Travel Estimated Earnings and Expenditure

€ million

Balance <sup>3</sup>	Expenditure by all Irish Visitors abroad <sup>2</sup>	Earnings from all Visits to Ireland <sup>1</sup>	Period
+650	2,465	3,115	1999 Year
+832	2,804	3,637	2000 Year
+711	3,224	3,935	2001 Year
+37	3,952	3,989	2002 Year
-101	4,158	4,057	2003 Year
-108	4,175	4,068	2004 Year
+57	424	481	1999 January – March
+185	663	847	April – June
+250	891	1,141	July - September
+157	486	645	October – December
+113	441	554	2000 January – March
+252	732	984	April – June
+284	1,060	1,345	July - September
+183	571	754	October – December
+113	512	625	2001 January – March
+197	861	1,058	April – June
+251	1,203	1,453	July – September
+150	649	798	October – December
+15	649	664	2002 January – March
+106	976	1,082	April – June
-75	1,491	1,416	July – September
-9	837	828	October – December
-98	739	641	2003 January – March
-12	1,071	1,059	April – June
-41	1,536	1,495	July - September
+50	811	861	October – December
-93	768	675	2004 January – March
+65	1,048	1,113	April – June
-93	1,521	1,427	July - September
+13	839	852	October – December
-145	857	711	2005 January – March
0	1,131	1,131	April – June <sup>4</sup>

<sup>&</sup>lt;sup>1</sup> Expenditure (excluding international fares) plus passenger fare receipts of Irish carriers from visitors to Ireland

<sup>&</sup>lt;sup>2</sup> Expenditure (including international fares) less passenger fare payments by Irish visitors abroad to Irish carriers

 $<sup>^3</sup>$  + = Net inflow -= Net outflow

<sup>&</sup>lt;sup>4</sup> Provisional

Central Statistics Office Tourism and Travel

## **Background Notes**

#### Introduction

This quarterly series gives details on the number of overseas visits to Ireland and Irish visits abroad for the quarter. It includes data on the reason for journey, average length of stay (nights) and expenditure. The quarterly series supplements the annual release, which provides more extensive annual information on tourism and travel.

### **Commercial Drivers**

From the 1<sup>st</sup> January 2000 Commercial Drivers on sea routes are excluded from visitor numbers.

The agreed European interpretation of Annex 1 of Commission Decision of 9 December 1998 implementing Council Directive 95/57/EC is that commercial drivers should be considered travellers rather than visitors.

One of the fundamental criteria that are used to distinguish a visitor from a traveller is that the *trip should be to a place other than that of the usual environment*. Places that are frequently visited are part of a person's *usual environment* even though they may be located at a considerable distance (or in another country) from the place of residence. Persons who work in means of transport are included in visitor numbers under "Business" unless their trips consist of frequent routine travel, in which case they may be excluded by the *usual environment* criterion.

### **Sources**

The Central Statistics Office carries out two sample surveys of passengers, the Country of Residence Survey and the Passenger Card Inquiry. The results of these surveys are used in conjunction with passenger movement figures supplied by the transport companies to provide estimates for overseas tourism and travel.

The Country of Residence Survey is a continuous sample survey of passengers (both inward and outward) at all major airports and seaports to provide an estimated distribution of passengers by country of residence. This distribution is applied to the total passenger movement figures to provide estimates of Irish visits abroad and visits to Ireland by non-residents. Visits to Ireland are further categorised into the areas of residence shown in this release. The sample size of the Country of Residence Survey in Quarter 2 2005 was over 181,000 passengers.

The Passenger Card Inquiry is a continuous sample survey of incoming and departing passengers at airports and seaports. This survey provides information on the reason for journey, area of residence, length of stay, expenditure and fare costs. The results are combined with the overall visit estimates from the Country of Residence Survey to provide the overseas tourism and travel estimates shown in this release. The sample size of the Passenger Card Inquiry in Quarter 2 2005 was over 104,000 passengers.