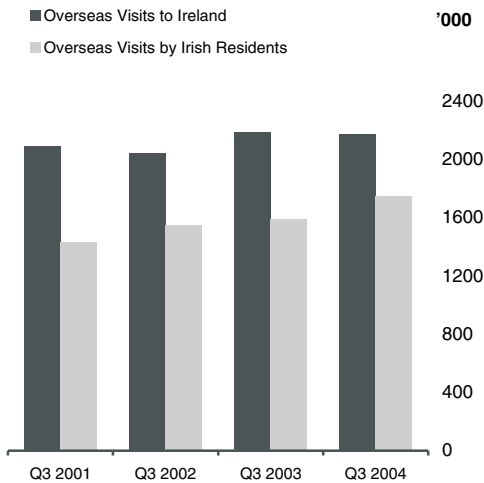




Tourism and Travel

Quarter 3 2004

Number of Visits



	Visits to Ireland '000	Irish Visits Abroad '000
Jul-Sep 2001	2,092	1,434
Jul-Sep 2002	2,045	1,554
Jul-Sep 2003	2,187	1,593
Jul-Sep 2004	2,173	1,749

Number of Visits to Ireland decreases by 0.6%

There were 2,173,000 Overseas Visits to Ireland in the Third Quarter of 2004 compared with 2,187,000 in the same period last year, a decrease of 0.6%. The number of Visits to Ireland by residents of Great Britain fell by 3.6% on the same quarter of 2003, while the number of Visits by residents of Other European Countries grew by 1.6%. Visits by residents of the USA and Canada grew by 2.8% on the Third Quarter of 2003. The number of Third Quarter Overseas Visits to Ireland by residents of Other Areas grew from 95,000 in 2003 to 105,000 in 2004. Overseas Visits to Ireland on Cross-Channel Sea routes fell by 5% on the same quarter in 2003. *See Table 1(a), Table 1(b) and Graph.*

The number of Bednights spent in Ireland by Overseas Visitors in Q3 2004 fell by 4.5% on the same Quarter of 2003, while Bednights spent in Guest House/B&B's fell by 13.5%. *See Table 6.*

There were 1,749,000 Irish Visits abroad between July and September 2004, an increase of 9.8% on the corresponding period last year. Irish residents travelling abroad on Transatlantic routes grew by 16.5% compared with the Third Quarter in 2003, while the number travelling on Continental routes grew by 12.8%. The number of Irish residents travelling on Cross-Channel Sea routes in the Third Quarter of 2004 fell by 6.1% on the same period of 2003. *See Table 9(a), Table 9(b) and Graph.*

The expenditure figures for July – September 2004 show a net outflow of €97m, earnings from Visitors to Ireland accounted for €1,426m while expenditure by Irish Visitors Abroad amounted to €1,523m. *See Table 15.*

The Tourism figures in this release also show that:

- ◆ The Average Length of Stay of Overseas Visits to Ireland in the Third Quarter of 2004 fell to 8.5 Bednights on the Quarter 3 2003 average of 8.9 Bednights. *See Table 5.*
- ◆ Irish residents made 60,000 Same-Day Visits abroad in Quarter 3 2004, an increase of 11.1% on the same period of 2003. *See Table 11.*

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Table 1 (a) Overseas Visits to Ireland by Non-Residents - Estimated Number of Overseas Visits Classified by Route of Travel, Area of Residence and Reason for Journey

'000

Visits	2003	2003				2004		
		Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec	Jan-Mar	Apr-Jun	Jul-Sep
Total Overseas Visits	6,369	1,118	1,704	2,187	1,360	1,212	1,762	2,173
Route of Travel								
Air Cross-Channel	3,253	673	826	957	797	743	861	967
Sea Cross-Channel	1,262	152	362	539	208	136	358	512
Continental European	1,287	203	355	488	240	229	393	502
Transatlantic	567	89	161	202	115	103	150	192
Area of Residence								
Great Britain	3,719	707	977	1,194	841	745	945	1,151
Other Europe	1,497	233	416	575	274	241	453	584
USA & Canada	904	141	254	324	185	173	275	333
Other Areas	249	37	58	95	60	53	89	105
Reason for Journey								
Business	854	199	203	214	238	246	203	225
Holiday/Leisure/Recreation	3,334	500	955	1,266	613	514	994	1,310
Visit to Friends/Relatives	1,736	343	416	529	449	351	443	506
Other	445	76	130	178	60	101	122	132

Table 1 (b) Overseas Visits to Ireland by Non-Residents - Estimated Number of Overseas Visits Classified by Route of Travel, Area of Residence and Reason for Journey (Quarter 3)

'000				
Visits	Jul - Sep			
	2001	2002	2003	2004
Total Overseas Visits	2,092	2,045	2,187	2,173
Route of Travel				
Air Cross-Channel	894	898	957	967
Sea Cross-Channel	552	544	539	512
Continental European	451	429	488	502
Transatlantic	194	174	202	192
Area of Residence				
Great Britain	1,138	1,131	1,194	1,151
Other Europe	531	526	575	584
USA & Canada	332	301	324	333
Other Areas	92	86	95	105
Reason for Journey				
Business	229	210	214	225
Holiday/Leisure/Recreation	1,266	1,254	1,266	1,310
Visit to Friends/Relatives	491	476	529	506
Other	107	106	178	132

Table 2 Overseas Visits to Ireland by Non-Residents distinguishing Same-Day Visits

'000								
Visits	2003	2003				2004		
		Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec	Jan-Mar	Apr-Jun	Jul-Sep
Total Overseas Visits	6,369	1,118	1,704	2,187	1,360	1,212	1,762	2,173
Same-day visits (i.e. no overnight in Ireland)	334	55	81	104	94	78	73	96
Visits with at least one overnight in Ireland	6,035	1,063	1,624	2,083	1,266	1,134	1,689	2,077

Table 3 Overseas Same-Day Visits to Ireland by Non-Residents - Classified by Area of Residence and Reason for Journey, Jul - Sep 2004

'000

Visits	Reason for Journey				Total
	Business	Holiday/Leisure/ Recreation	Visit to Friends/ Relatives	Other	
Total Same-Day Visits (i.e. no overnight in Ireland)	31	45	15	5	96
Area of Residence					
Great Britain	27	37	10	3	77
Other Europe	2	3	2	1	7
USA & Canada	1	5	3	2	11
Other Areas	0	0	0	0	1

Table 4 Overseas Visits to Ireland by Non-Residents, with at least one overnight in Ireland - Classified by Area of Residence and Reason for Journey, Jul - Sep 2004

'000

Visits	Reason for Journey				Total
	Business	Holiday/Leisure/ Recreation	Visit to Friends/ Relatives	Other	
Total Visits with at least one overnight in Ireland	195	1,265	491	127	2,077
Area of Residence					
Great Britain	105	587	330	52	1,074
Other Europe	64	386	75	53	578
USA & Canada	17	234	58	13	322
Other Areas	9	58	28	9	104

Table 5 Overseas Visits to Ireland by Non-Residents with at least one overnight in Ireland - Estimated Average Length of Stay (Nights) - Classified by Route of Travel, Area of Residence and Reason for Journey

Length of Stay	Nights							
	2003	2003				2004		
		Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec	Jan-Mar	Apr-Jun	Jul-Sep
Total Visits with at least one overnight in Ireland	7.8	6.6	7.2	8.9	7.5	6.5	7.3	8.5
Route of Travel								
Air Cross-Channel	5.7	5.2	5.3	6.1	6.1	5.2	5.8	6.3
Sea Cross-Channel	7.9	7.8	7.4	8.8	6.7	6.3	7.1	9.0
Continental European	11.1	9.4	9.4	13.1	11.2	9.8	9.6	11.2
Transatlantic	10.9	8.6	11.1	11.7	10.8	8.0	9.7	11.2
Area of Residence								
Great Britain	5.2	4.5	4.9	6.2	4.7	4.2	4.9	6.1
Other Europe	11.1	9.2	9.5	13.0	11.1	9.6	10.0	11.3
USA & Canada	10.0	8.5	10.4	10.1	10.7	8.1	9.5	9.7
Other Areas	15.9	22.2	13.3	13.0	19.1	16.1	11.3	15.4
Reason for Journey								
Business	5.6	5.8	5.7	5.5	5.2	4.8	4.7	6.2
Holiday/Leisure/Recreation	7.1	5.3	6.7	8.2	6.9	5.2	6.9	8.3
Visit to Friends/Relatives	7.8	7.8	7.2	8.5	7.7	7.4	7.0	9.0
Other	16.8	12.6	14.2	18.6	21.2	13.7	15.4	12.9

Table 6 Overseas Visits to Ireland by Non-Residents with at least one overnight in Ireland - Number of Bednights Classified by Type of Accommodation used

Bednights	'000							
	2003	2003				2004		
		Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec	Jan-Mar	Apr-Jun	Jul-Sep
Accommodation	46,846	7,041	11,693	18,573	9,539	7,312	12,275	17,729
Hotel	10,278	1,523	2,935	3,833	1,987	1,697	2,977	3,867
Guest house/B&B	7,470	682	2,119	3,504	1,166	747	2,150	3,031
Rented house/Apartment	8,744	1,420	2,344	2,591	2,388	1,383	2,588	3,047
Caravan/Camping	1,077	20	319	705	33	3	256	676
Hostel	1,709	350	372	678	309	319	514	502
Friends/Relatives	13,122	2,566	2,652	4,879	3,025	2,529	2,855	4,392
Other	4,446	480	952	2,383	631	634	935	2,214

Table 7 Overseas Visits to Ireland by Non-Residents with at least one overnight in Ireland - Number of Bednights Classified by Area of Residence and Type of Accommodation used

'000

Bednights	2003	2003				2004		
		Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec	Jan-Mar	Apr-Jun	Jul-Sep
Great Britain	17,823	3,005	4,469	6,809	3,540	2,872	4,354	6,514
Hotel	4,306	813	1,153	1,421	919	810	1,021	1,311
Guest house/B&B	2,156	217	622	961	356	203	598	796
Rented house/Apartment	2,660	307	804	1,067	483	354	822	1,475
Caravan/Camping	401	16	146	215	24	2	96	219
Hostel	261	61	75	89	36	76	88	46
Friends/Relatives	7,184	1,467	1,470	2,661	1,586	1,268	1,527	2,370
Other	855	124	199	395	136	159	202	297
Other Europe	16,320	2,066	3,898	7,381	2,976	2,260	4,410	6,517
Hotel	2,414	294	770	916	434	355	825	1,156
Guest house/B&B	3,106	168	864	1,656	418	316	844	1,384
Rented house/Apartment	3,594	634	891	1,068	1,001	677	1,174	1,083
Caravan/Camping	656	4	166	482	5	0	154	402
Hostel	954	208	175	416	155	109	235	325
Friends/Relatives	2,823	548	555	1,045	675	513	670	911
Other	2,773	210	477	1,798	288	290	508	1,256
USA & Canada	8,834	1,171	2,567	3,176	1,919	1,358	2,525	3,105
Hotel	3,095	358	904	1,287	547	452	949	1,169
Guest house/B&B	1,798	265	534	695	304	190	557	661
Rented house/Apartment	1,362	123	486	280	473	176	355	315
Caravan/Camping	8	0	4	2	2	1	3	16
Hostel	313	51	91	95	75	72	117	80
Friends/Relatives	1,722	286	388	679	368	406	354	535
Other	536	88	160	138	150	61	190	329
Other Areas	3,868	797	757	1,207	1,106	822	986	1,592
Hotel	463	58	108	209	88	80	182	231
Guest house/B&B	410	32	98	192	88	38	152	191
Rented house/Apartment	1,127	356	163	176	432	176	237	174
Caravan/Camping	11	0	3	6	2	0	2	39
Hostel	181	29	30	78	43	62	74	51
Friends/Relatives	1,394	265	239	494	396	342	304	575
Other	282	57	116	52	57	124	35	331

Table 8 Overseas Visits to Ireland by Non-Residents, with at least one overnight in Ireland - Number of Bednights Classified by Type of Accommodation used and Reason for Journey, Jul - Sep 2004

'000					
Bednights	Reason for Journey				Total
	Business	Holiday/Leisure/ Recreation	Visit to Friends/ Relatives	Other	
Accommodation Used	1,216	10,453	4,433	1,628	17,729
Hotel	491	2,984	284	108	3,867
Guest house/B&B	151	2,333	422	125	3,031
Rented house/Apartment	274	2,210	377	187	3,047
Caravan/Camping	3	634	34	5	676
Hostel	31	394	40	37	502
Friends/Relatives	181	1,039	3,025	147	4,392
Other	85	859	251	1,019	2,214

Table 9 (a) Visits Abroad by Irish Residents - Estimated Number of Visits Classified by Route of Travel and Reason for Journey

'000

Visits	2003		2003			2004		
	Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec	Jan-Mar	Apr-Jun	Jul-Sep	
Total Overseas Visits	4,929	939	1,323	1,593	1,074	1,039	1,431	1,749
Route of Travel								
Air Cross-Channel	1,825	428	427	476	494	485	485	514
Sea Cross-Channel	408	72	116	147	72	65	103	138
Continental European	2,438	391	717	892	438	432	773	1,006
Transatlantic	259	47	62	79	70	57	70	92
Reason for Journey								
Business	597	140	161	142	155	160	178	168
Holiday/Leisure/Recreation	2,876	500	801	1,049	526	523	837	1,105
Visit to Friends/Relatives	1,170	250	270	317	332	280	336	356
Other	287	49	91	85	61	76	80	120

Table 9 (b) Visits Abroad by Irish Residents - Estimated Number of Visits Classified by Route of Travel and Reason for Journey (Quarter 3)

'000

Visits	Jul - Sep			
	2001	2002	2003	2004
Total Overseas Visits	1,434	1,554	1,593	1,749
Route of Travel				
Air Cross-Channel	466	492	476	514
Sea Cross-Channel	178	153	147	138
Continental European	722	848	892	1,006
Transatlantic	68	61	79	92
Reason for Journey				
Business	119	126	142	168
Holiday/Leisure/Recreation	949	1,053	1,049	1,105
Visit to Friends/Relatives	296	302	317	356
Other	70	73	85	120

Table 10 Overseas Visits by Irish Residents distinguishing Same-Day Visits

'000

Visits	2003	2003				2004		
		Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec	Jan-Mar	Apr-Jun	Jul-Sep
Total Overseas Visits	4,929	939	1,323	1,593	1,074	1,039	1,431	1,749
Same-day visits (i.e. no overnight abroad)	176	36	50	54	36	30	54	60
Visits with at least one overnight abroad	4,754	903	1,273	1,540	1,038	1,007	1,376	1,689

Table 11 Overseas Same-Day Visits by Irish Residents - Classified by Route of Travel and Reason for Journey

'000

Visits	2003	2003				2004		
		Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec	Jan-Mar	Apr-Jun	Jul-Sep
Total Overseas Visits	176	36	50	54	36	30	54	60
Route of Travel								
Air Cross-Channel	107	28	31	22	25	21	29	25
Sea Cross-Channel	48	4	14	23	7	6	14	23
Continental European	17	3	3	8	3	3	10	11
Transatlantic	4	1	2	1	1	1	1	1
Reason for Journey								
Business	71	21	17	19	14	17	20	19
Holiday/Leisure/Recreation	61	8	22	22	9	7	21	25
Visit to Friends/Relatives	31	6	8	9	8	5	8	9
Other	13	2	3	3	5	1	5	7

Table 12 Overseas Same-Day Visits by Irish Residents - Classified by Route of Travel and Reason for Journey, Jul - Sep 2004

'000					
Visits	Reason for Journey				Total
	Business	Holiday/Leisure/ Recreation	Visit to Friends/ Relatives	Other	
Total Same-Day Visits (i.e. no overnight abroad)	19	25	9	7	60
Route of Travel					
Air Cross-Channel	15	6	3	1	25
Sea Cross-Channel	1	13	4	5	23
Continental European	3	7	1	1	11
Transatlantic	1	0	1	0	1

Table 13 Overseas Visits by Irish Residents, with at least one overnight abroad - Classified by Route of Travel and Reason for Journey, Jul - Sep 2004

'000					
Visits	Reason for Journey				Total
	Business	Holiday/Leisure/ Recreation	Visit to Friends/ Relatives	Other	
Total Visits with at least one overnight abroad	149	1,079	348	113	1,689
Route of Travel					
Air Cross-Channel	67	190	187	45	489
Sea Cross-Channel	9	58	40	7	115
Continental European	64	785	89	56	995
Transatlantic	9	46	32	4	90

Table 14 Overseas Visits by Irish Residents with at least one overnight abroad - Estimated Average Length of Stay (Nights) - Classified by Route of Travel and Reason for Journey

									Nights
Length of Stay	2003	2003				2004			
		Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec	Jan-Mar	Apr-Jun	Jul-Sep	
All Overseas Visits	9.3	8.0	8.9	11.7	7.7	7.7	7.9	10.3	
Route of Travel									
Air Cross-Channel	8.9	8.6	8.4	11.2	7.5	7.9	7.9	10.4	
Sea Cross-Channel	8.2	6.5	10.9	8.1	6.0	5.5	9.3	9.3	
Continental European	9.0	7.0	8.2	11.3	7.3	7.2	7.3	9.6	
Transatlantic	16.9	13.0	15.4	24.0	12.9	12.1	12.2	19.7	
Reason for Journey									
Business	7.3	6.8	7.3	8.2	7.0	5.7	5.5	7.8	
Holiday/Leisure/Recreation	9.6	7.7	8.6	12.3	7.6	7.6	7.9	10.6	
Visit to Friends/Relatives	8.8	9.1	9.0	9.9	7.4	8.9	8.6	9.9	
Other	12.9	8.1	13.0	16.1	12.2	7.6	9.4	12.6	

Table 15 Tourism and Travel Estimated Earnings and Expenditure

€ million

Period	Earnings from all Visits to Ireland ¹	Expenditure by all Irish Visitors abroad ²	Balance ³
1998 Year	2,896	2,160	+738
1999 Year	3,115	2,465	+650
2000 Year	3,637	2,804	+832
2001 Year	3,935	3,224	+711
2002 Year	3,989	3,952	+37
2003 Year ⁴	4,057	4,158	-101
1998 January – March	423	361	+62
April – June	787	576	+213
July – September	1,093	795	+298
October – December	594	428	+166
1999 January – March	481	424	+57
April – June	847	663	+185
July – September	1,141	891	+250
October – December	645	486	+157
2000 January – March	554	441	+113
April – June	984	732	+252
July – September	1,345	1,060	+284
October – December	754	571	+183
2001 January – March	625	512	+113
April – June	1,058	861	+197
July – September	1,453	1,203	+251
October – December	798	649	+150
2002 January – March	664	649	+15
April – June	1,082	976	+106
July – September	1,416	1,491	-75
October – December	828	837	-9
2003 January – March	641	739	-98
April – June	1,059	1,071	-12
July – September ⁴	1,495	1,536	-41
October – December ⁴	861	811	+50
2004 January – March ⁵	675	768	-93
April – June ⁵	1,114	1,049	+65
July – September ⁶	1,426	1,523	-97

¹ Expenditure (excluding international fares) plus passenger fare receipts of Irish carriers from visitors to Ireland² Expenditure (including international fares) less passenger fare payments by Irish visitors abroad to Irish carriers³ + = Net inflow - = Net outflow⁴ Revised⁵ Revised and provisional⁶ Provisional

Background Notes

Introduction This quarterly series gives details on the number of overseas visits to Ireland and Irish visits abroad for the quarter. It includes data on the reason for journey, average length of stay (nights) and expenditure. The quarterly series supplements the annual release, which provides more extensive annual information on tourism and travel.

Commercial Drivers From the 1st January 2000 Commercial Drivers on sea routes are excluded from visitor numbers.

The agreed European interpretation of Annex 1 of Commission Decision of 9 December 1998 implementing Council Directive 95/57/EC is that commercial drivers should be considered travellers rather than visitors.

One of the fundamental criteria that are used to distinguish a visitor from a traveller is that the *trip should be to a place other than that of the usual environment*. Places that are frequently visited are part of a person's *usual environment* even though they may be located at a considerable distance (or in another country) from the place of residence. Persons who work in means of transport are included in visitor numbers under "Business" unless their trips consist of frequent routine travel, in which case they may be excluded by the *usual environment* criterion.

Sources The Central Statistics Office carries out two sample surveys of passengers, the Country of Residence Survey and the Passenger Card Inquiry. The results of these surveys are used in conjunction with passenger movement figures supplied by the transport companies to provide estimates for overseas tourism and travel.

The Country of Residence Survey is a continuous sample survey of passengers (both inward and outward) at all major airports and seaports to provide an estimated distribution of passengers by country of residence. This distribution is applied to the total passenger movement figures to provide estimates of Irish visits abroad and visits to Ireland by non-residents. Visits to Ireland are further categorised into the areas of residence shown in this release. The sample size of the Country of Residence Survey in Quarter 3 2004 was almost 204,000 passengers.

The Passenger Card Inquiry is a continuous sample survey of incoming and departing passengers at airports and seaports. This survey provides information on the reason for journey, area of residence, length of stay, expenditure and fare costs. The results are combined with the overall visit estimates from the Country of Residence Survey to provide the overseas tourism and travel estimates shown in this release. The sample size of the Passenger Card Inquiry in Quarter 3 2004 was almost 141,000 passengers.