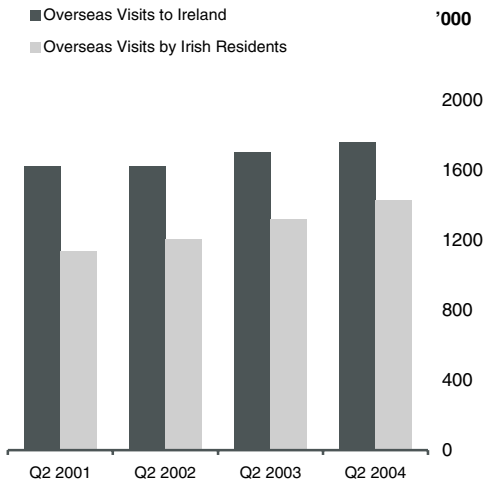




Tourism and Travel Quarter 2 2004

Number of Visits



	Visits to Ireland '000	Irish Visits Abroad '000
Apr-Jun 2001	1,624	1,137
Apr-Jun 2002	1,613	1,208
Apr-Jun 2003	1,704	1,323
Apr-Jun 2004	1,762	1,431

Number of Visits to Ireland increases by 3.4%

There were 1,762,000 Overseas Visits to Ireland in the Second Quarter of 2004 compared with 1,704,000 in the same period last year, an increase of 3.4%. The number of Overseas Visits by residents of Great Britain fell by 3.3% while the number of Visits by residents of Other European Countries increased by 8.9% on the same quarter in 2003. The number of Visits by residents of the USA and Canada grew by 8.3% on the Second Quarter of 2003. The number of Second Quarter Overseas Visits to Ireland by residents of Other Areas grew from 58,000 in 2003 to 89,000 in 2004. *See Table 1(a), Table 1(b) and Graph.*

The number of Irish Visits abroad between April and June 2004 was 1,431,000, an increase of 8.2% on the corresponding period last year. Irish residents travelling abroad on Cross-Channel routes grew by 8.3% compared with the Second Quarter in 2003, while the number travelling on Continental routes grew by 7.8%. The number of Irish residents travelling on Transatlantic routes in the Second Quarter of 2004 was 12.9% higher than in the same period of 2003. *See Table 9(a), Table 9(b) and Graph.*

The expenditure figures for April – June 2004 show a net inflow of €61m, earnings from Visitors to Ireland accounted for €1,113m while expenditure by Irish Visitors Abroad amounted to €1,052m. *See Table 15.*

The Tourism figures in this release also show that:

- ◆ The number of Bednights spent Caravan/Camping by Overseas Visitors to Ireland fell by 19.7% in the Second Quarter of 2004 when compared to the same period in 2003. *See Table 6.*
- ◆ The Average Length of Stay of Overseas Visits by Irish residents with at least one overnight fell from 8.9 nights in Q2 2003 to 7.9 nights in Q2 2004. *See Table 14.*

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Table 1 (a) Overseas Visits to Ireland - Estimated Number of Overseas Visits Classified by Route of Travel, Area of Residence and Reason for Journey

	'000						
Visits	2003	2003				2004	
		Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec	Jan-Mar	Apr-Jun
Total Overseas Visits	6,369	1,118	1,704	2,187	1,360	1,212	1,762
Route of Travel							
Air Cross-Channel	3,253	673	826	957	797	743	861
Sea Cross-Channel	1,262	152	362	539	208	136	358
Continental European	1,287	203	355	488	240	229	393
Transatlantic	567	89	161	202	115	103	150
Area of Residence							
Great Britain	3,719	707	977	1,194	841	745	945
Other Europe	1,497	233	416	575	274	241	453
USA & Canada	904	141	254	324	185	173	275
Other Areas	249	37	58	95	60	53	89
Reason for Journey							
Business	854	199	203	214	238	246	203
Holiday/Leisure/Recreation	3,334	500	955	1,266	613	514	994
Visit to Friends/Relatives	1,736	343	416	529	449	351	443
Other	445	76	130	178	60	101	122

Table 1 (b) Overseas Visits to Ireland - Estimated Number of Overseas Visits Classified by Route of Travel, Area of Residence and Reason for Journey (Quarter 2)

'000

Visits	Apr - Jun			
	2001	2002	2003	2004
Total Overseas Visits	1,624	1,613	1,704	1,762
Route of Travel				
Air Cross-Channel	754	762	826	861
Sea Cross-Channel	369	390 ¹	362	358
Continental European	341	332 ¹	355	393
Transatlantic	160	129	161	150
Area of Residence				
Great Britain	884	916	977	945
Other Europe	392	394	416	453
USA & Canada	273	240 ¹	254	275
Other Areas	75	63	58	89
Reason for Journey				
Business	250	252 ¹	203	203
Holiday/Leisure/Recreation	941	904	955	994
Visit to Friends/Relatives	374	383	416	443
Other	59	73	130	122

¹ Revised

Table 2 Overseas Visits to Ireland by Non-Residents distinguishing Same-Day Visits

'000

Visits	2003	2003				2004	
		Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec	Jan-Mar	Apr-Jun
Total Overseas Visits	6,369	1,118	1,704	2,187	1,360	1,212	1,762
Same-day visits (i.e. no overnight in Ireland)	334	55	81	104	94	78	73
Visits with at least one overnight in Ireland	6,035	1,063	1,624	2,083	1,266	1,134	1,689

Table 3 Overseas Same-Day Visits to Ireland by Non-Residents - Classified by Area of Residence and Reason for Journey, Apr - Jun 2004

'000

Visits	Reason for Journey				Total
	Business	Holiday/Leisure/ Recreation	Visit to Friends/ Relatives	Other	
Total Same-Day Visits (i.e. no overnight in Ireland)	29	23	11	10	73
Area of Residence					
Great Britain	25	16	9	3	52
Other Europe	2	2	1	6	11
USA & Canada	1	4	2	1	8
Other Areas	1	1	-	-	1

Table 4 Overseas Visits to Ireland by Non-Residents, with at least one overnight in Ireland - Classified by Area of Residence and Reason for Journey, Apr - Jun 2004

'000

Visits	Reason for Journey				Total
	Business	Holiday/Leisure/ Recreation	Visit to Friends/ Relatives	Other	
Total Visits with at least one overnight in Ireland	174	971	432	112	1,689
Area of Residence					
Great Britain	84	481	282	46	893
Other Europe	63	250	82	48	442
USA & Canada	19	191	42	15	267
Other Areas	9	49	26	4	88

Table 5 Overseas Visits to Ireland by Non-Residents with at least one overnight in Ireland - Average Length of Stay (Nights) Classified by Route of Travel, Area of Residence and Reason for Journey

Length of Stay	Nights						
	2003	2003				2004	
		Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec	Jan-Mar	Apr-Jun
Total Visits with at least one overnight in Ireland	7.8	6.6	7.2	8.9	7.5	6.5	7.3
Route of Travel							
Air Cross-Channel	5.7	5.2	5.3	6.1	6.1	5.2	5.8
Sea Cross-Channel	7.9	7.8	7.4	8.8	6.7	6.3	7.1
Continental European	11.1	9.4	9.4	13.1	11.2	9.8	9.6
Transatlantic	10.9	8.6	11.1	11.7	10.8	8.0	9.7
Area of Residence							
Great Britain	5.2	4.5	4.9	6.2	4.7	4.2	4.9
Other Europe	11.1	9.2	9.5	13.0	11.1	9.6	10.0
USA & Canada	10.0	8.5	10.4	10.1	10.7	8.1	9.5
Other Areas	15.9	22.2	13.3	13.0	19.1	16.1	11.3
Reason for Journey							
Business	5.6	5.8	5.7	5.5	5.2	4.8	4.7
Holiday/Leisure/Recreation	7.1	5.3	6.7	8.2	6.9	5.2	6.9
Visit to Friends/Relatives	7.8	7.8	7.2	8.5	7.7	7.4	7.0
Other	16.8	12.6	14.2	18.6	21.2	13.7	15.4

Table 6 Overseas Visits to Ireland by Non-Residents with at least one overnight in Ireland - Number of Bednights Classified by Type of Accommodation used

Bednights	'000						
	2003	2003				2004	
		Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec	Jan-Mar	Apr-Jun
Accommodation	46,846	7,041	11,693	18,573	9,539	7,312	12,275
Hotel	10,278	1,523	2,935	3,833	1,987	1,697	2,977
Guest house/B&B	7,470	682	2,119	3,504	1,166	747	2,150
Rented house/Apartment	8,744	1,420	2,344	2,591	2,388	1,383	2,588
Caravan/Camping	1,077	20	319	705	33	3	256
Hostel	1,709	350	372	678	309	319	514
Friends/Relatives	13,122	2,566	2,652	4,879	3,025	2,529	2,855
Other	4,446	480	952	2,383	631	634	935

Table 7 Overseas Visits to Ireland with at least one overnight in Ireland - Number of Bednights Classified by Area of Residence and Type of Accommodation used

	'000						
Bednights	2003	2003				2004	
		Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec	Jan-Mar	Apr-Jun
Great Britain	17,823	3,005	4,469	6,809	3,540	2,872	4,354
Hotel	4,306	813	1,153	1,421	919	810	1,021
Guest house/B&B	2,156	217	622	961	356	203	598
Rented house/Apartment	2,660	307	804	1,067	483	354	822
Caravan/Camping	401	16	146	215	24	2	96
Hostel	261	61	75	89	36	76	88
Friends/Relatives	7,184	1,467	1,470	2,661	1,586	1,268	1,527
Other	855	124	199	395	136	159	202
Other Europe	16,320	2,066	3,898	7,381	2,976	2,260	4,410
Hotel	2,414	294	770	916	434	355	825
Guest house/B&B	3,106	168	864	1,656	418	316	844
Rented house/Apartment	3,594	634	891	1,068	1,001	677	1,174
Caravan/Camping	656	4	166	482	5	0	154
Hostel	954	208	175	416	155	109	235
Friends/Relatives	2,823	548	555	1,045	675	513	670
Other	2,773	210	477	1,798	288	290	508
USA & Canada	8,834	1,171	2,567	3,176	1,919	1,358	2,525
Hotel	3,095	358	904	1,287	547	452	949
Guest house/B&B	1,798	265	534	695	304	190	557
Rented house/Apartment	1,362	123	486	280	473	176	355
Caravan/Camping	8	0	4	2	2	1	3
Hostel	313	51	91	95	75	72	117
Friends/Relatives	1,722	286	388	679	368	406	354
Other	536	88	160	138	150	61	190
Other Areas	3,868	797	757	1,207	1,106	822	986
Hotel	463	58	108	209	88	80	182
Guest house/B&B	410	32	98	192	88	38	152
Rented house/Apartment	1,127	356	163	176	432	176	237
Caravan/Camping	11	0	3	6	2	0	2
Hostel	181	29	30	78	43	62	74
Friends/Relatives	1,394	265	239	494	396	342	304
Other	282	57	116	52	57	124	35

Table 8 Overseas Visits to Ireland by Non-Residents, with at least one overnight in Ireland - Number of Bednights Classified by Type of Accommodation used and Reason for Journey, Apr - Jun 2004

'000

Bednights	Reason for Journey				Total
	Business	Holiday/Leisure/ Recreation	Visit to Friends/ Relatives	Other	
Accommodation Used					
Hotel	420	2,131	224	203	2,977
Guest house/B&B	123	1,605	252	171	2,150
Rented house/Apartment	133	1,394	278	783	2,588
Caravan/Camping	7	231	17	1	256
Hostel	9	427	41	37	514
Friends/Relatives	96	559	2,069	132	2,855
Other	36	361	127	411	935

Table 9 (a) Visits Abroad by Irish Residents - Number of Visits Classified by Route of Travel and Reason for Journey

	'000						
Visits	2003	2003				2004	
		Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec	Jan-Mar	Apr-Jun
Total Overseas Visits	4,929	939	1,323	1,593	1,074	1,039	1,431
Route of Travel							
Air Cross-Channel	1,825	428	427	476	494	485	485
Sea Cross-Channel	408	72	116	147	72	65	103
Continental European	2,438	391	717	892	438	432	773
Transatlantic	259	47	62	79	70	57	70
Reason for Journey							
Business	597	140	161	142	155	160	178
Holiday/Leisure/Recreation	2,876	500	801	1,049	526	523	837
Visit to Friends/Relatives	1,170	250	270	317	332	280	336
Other	287	49	91	85	61	76	80

Table 9 (b) Visits Abroad by Irish Residents - Number of Visits Classified by Route of Travel and Reason for Journey (Quarter 2)

	'000			
Visits	Apr - Jun			
	2001	2002	2003	2004
Total Overseas Visits	1,137	1,208	1,323	1,431
Route of Travel				
Air Cross-Channel	416	439	427	485
Sea Cross-Channel	107	110	116	103
Continental European	547	613	717	773
Transatlantic	66	47	62	70
Reason for Journey				
Business	149	149	161	178
Holiday/Leisure/Recreation	661	724	801	837
Visit to Friends/Relatives	255	258	270	336
Other	72	77	91	80

Table 10 Overseas Visits by Irish Residents distinguishing Same-Day Visits

Visits	'000						
	2003	2003				2004	
		Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec	Jan-Mar	Apr-Jun
Total Overseas Visits	4,929	939	1,323	1,593	1,074	1,039	1,431
Same-day visits (i.e. no overnight abroad)	176	36	50	54	36	30	54
Visits with at least one overnight abroad	4,754	903	1,273	1,540	1,038	1,007	1,376

Table 11 Overseas Same-Day Visits by Irish Residents - Classified by Route of Travel and Reason for Journey

Visits	'000						
	2003	2003				2004	
		Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec	Jan-Mar	Apr-Jun
Total Overseas Visits	176	36	50	54	36	30	54
Route of Travel							
Air Cross-Channel	107	28	31	22	25	21	29
Sea Cross-Channel	48	4	14	23	7	6	14
Continental European	17	3	3	8	3	3	10
Transatlantic	4	1	2	1	1	1	1
Reason for Journey							
Business	71	21	17	19	14	17	20
Holiday/Leisure/Recreation	61	8	22	22	9	7	21
Visit to Friends/Relatives	31	6	8	9	8	5	8
Other	13	2	3	3	5	1	5

Table 12 Overseas Same-Day Visits by Irish Residents - Classified by Route of Travel and Reason for Journey, Apr - Jun 2004

'000					
Visits	Reason for Journey				Total
	Business	Holiday/Leisure/ Recreation	Visit to Friends/ Relatives	Other	
Total Same-Day Visits (i.e. no overnight abroad)	20	21	8	5	54
Route of Travel					
Air Cross-Channel	17	6	5	1	29
Sea Cross-Channel	2	8	2	2	14
Continental European	1	7	2	1	10
Transatlantic	0	0	-	0	1

Table 13 Overseas Visits by Irish Residents, with at least one overnight - Classified by Route of Travel and Reason for Journey, Apr - Jun 2004

'000					
Visits	Reason for Journey				Total
	Business	Holiday/Leisure/ Recreation	Visit to Friends/ Relatives	Other	
Total Visits with at least one overnight abroad	158	815	328	76	1,376
Route of Travel					
Air Cross-Channel	76	180	177	23	456
Sea Cross-Channel	8	36	40	5	89
Continental European	66	562	89	46	762
Transatlantic	8	37	22	2	69

Table 14 Overseas Visits by Irish Residents with at least one overnight - Estimated Average Length of Stay (Nights) - Classified by Route of Travel and Reason for Journey

Length of Stay	Nights						
	2003	2003				2004	
		Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec	Jan-Mar	Apr-Jun
All Overseas Visits	9.3	8.0	8.9	11.7	7.7	7.7	7.9
Route of Travel							
Air Cross-Channel	8.9	8.6	8.4	11.2	7.5	7.9	7.9
Sea Cross-Channel	8.2	6.5	10.9	8.1	6.0	5.5	9.3
Continental European	9.0	7.0	8.2	11.3	7.3	7.2	7.3
Transatlantic	16.9	13.0	15.4	24.0	12.9	12.1	12.2
Reason for Journey							
Business	7.3	6.8	7.3	8.2	7.0	5.7	5.5
Holiday/Leisure/Recreation	9.6	7.7	8.6	12.3	7.6	7.6	7.9
Visit to Friends/Relatives	8.8	9.1	9.0	9.9	7.4	8.9	8.6
Other	12.9	8.1	13.0	16.1	12.2	7.6	9.4

Table 15 Tourism and Travel Estimated Earnings and Expenditure

€ million

Period	Earnings from all Visits to Ireland ¹	Expenditure by all Irish Visitors abroad ²	Balance ³
1998 Year	2,896	2,160	+738
1999 Year	3,115	2,465	+650
2000 Year	3,637	2,804	+832
2001 Year	3,935	3,224	+711
2002 Year	3,989	3,952	+37
2003 Year ⁶	4,059	4,145	-86
1998 January – March	423	361	+62
April – June	787	576	+213
July – September	1,093	795	+298
October – December	594	428	+166
1999 January – March	481	424	+57
April – June	847	663	+185
July – September	1,141	891	+250
October – December	645	486	+157
2000 January – March	554	441	+113
April – June	984	732	+252
July – September	1,345	1,060	+284
October – December	754	571	+183
2001 January – March	625	512	+113
April – June	1,058	861	+197
July – September	1,453	1,203	+251
October – December	798	649	+150
2002 January – March	664	649	+15
April – June	1,082	976	+106
July – September	1,416	1,491	-75
October – December	828	837	-9
2003 January – March	641	739	-98
April – June ⁴	1,059	1,071	-12
July – September ⁶	1,496	1,528	-32
October – December ⁶	863	810	53
2004 January – March ⁵	675	764	-89
April – June ⁵	1,113	1,052	61

¹ Expenditure (excluding international fares) plus passenger fare receipts of Irish carriers from visitors to Ireland

² Expenditure (including international fares) less passenger fare payments by Irish visitors abroad to Irish carriers

³ + = Net inflow - = Net outflow

⁴ Revised

⁵ Provisional

⁶ Revised and provisional

Background Notes

Introduction This quarterly series gives details on the number of overseas visits to Ireland and Irish visits abroad for the quarter. It includes data on the reason for journey, average length of stay (nights) and expenditure. The quarterly series supplements the annual release, which provides more extensive annual information on tourism and travel.

Commercial Drivers From the 1st January 2000 Commercial Drivers on sea routes are excluded from visitor numbers.

The agreed European interpretation of Annex 1 of Commission Decision of 9 December 1998 implementing Council Directive 95/57/EC is that commercial drivers should be considered travellers rather than visitors.

One of the fundamental criteria that are used to distinguish a visitor from a traveller is that the *trip should be to a place other than that of the usual environment*. Places that are frequently visited are part of a person's *usual environment* even though they may be located at a considerable distance (or in another country) from the place of residence. Persons who work in means of transport are included in visitor numbers under "Business" unless their trips consist of frequent routine travel, in which case they may be excluded by the *usual environment* criterion.

Sources The Central Statistics Office carries out two sample surveys of passengers, the Country of Residence Survey and the Passenger Card Inquiry. The results of these surveys are used in conjunction with passenger movement figures supplied by the transport companies to provide estimates for overseas tourism and travel.

The Country of Residence Survey is a continuous sample survey of passengers (both inward and outward) at all major airports and seaports to provide an estimated distribution of passengers by country of residence. This distribution is applied to the total passenger movement figures to provide estimates of Irish visits abroad and visits to Ireland by non-residents. Visits to Ireland are further categorised into the areas of residence shown in this release. The sample size of the Country of Residence Survey in Quarter 2 2004 was over 154,000 passengers.

The Passenger Card Inquiry is a continuous sample survey of incoming and departing passengers at airports and seaports. This survey provides information on the reason for journey, area of residence, length of stay, expenditure and fare costs. The results are combined with the overall visit estimates from the Country of Residence Survey to provide the overseas tourism and travel estimates shown in this release. The sample size of the Passenger Card Inquiry in Quarter 2 2004 was 129,000 passengers.