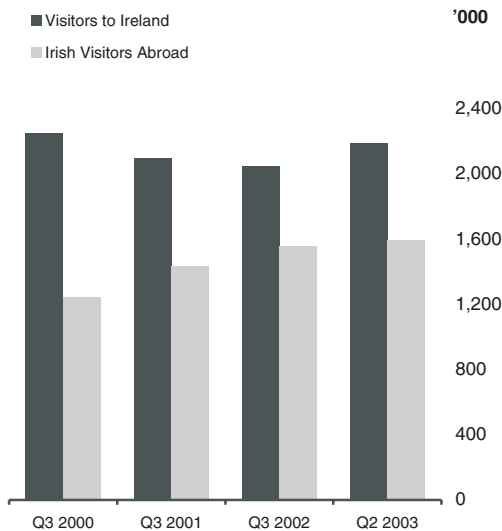




## Tourism and Travel Third Quarter 2003

### Number of Visits



	Visits to Ireland '000	Irish Visits Abroad '000
<b>Jul - Sep 2000</b>	2,245	1,245
<b>Jul - Sep 2001</b>	2,092	1,434
<b>Jul - Sep 2002</b>	2,045	1,554
<b>Jul - Sep 2003</b>	2,187	1,593

### Number of Visits to Ireland increases by 6.9%.

There were 2,187,000 Overseas Visits to Ireland in the Third Quarter of 2003 compared with 2,045,000 in the same period last year, an increase of 6.9%. The number of Overseas Visits on Cross-Channel routes grew by 3.7% while the number on Continental routes increased by 13.5% on the same quarter in 2002. The number of Visits by residents of the USA and Canada grew by 7.6% on the Third Quarter of 2002. However the number of Overseas Visits to Ireland remains 2.6% below the number in the same period of 2000. *See Table 1(a), Table 1(b) and Graph.*

The number of Irish Visits abroad between July and September 2003 was 1,593,000, an increase of 2.5% on the corresponding period last year. Irish residents travelling abroad on Cross-Channel routes fell by 3.4% compared with the third quarter in 2002, while the number travelling on Continental routes grew by 5.2%. *See Table 9(a) and Graph.*

The expenditure figures for July – September 2003 show a net outflow of €42m, earnings from Visitors to Ireland accounted for €1,491m while expenditure by Irish Visitors Abroad amounted to €1,533m. *See Table 15.*

The Tourism figures in this release also show that:

- ◆ The average length of stay of Overseas Visitors to Ireland with at least one overnight grew from 8.7 nights in the Third Quarter of 2002 to 8.9 nights in the same period of 2003. *See Table 5.*
- ◆ In the Third Quarter of 2003 the number of Bednights spent in Ireland by Overseas Visitors increased by 9.9% compared with the same period last year. The number of Bednights spent in Hotels grew by 4.7%. *See Table 6.*

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**Table 1 (a) Overseas Visits to Ireland - Estimated Number of Overseas Visits Classified by Route of Travel, Area of Residence and Reason for Journey**

'000

Visits	2002	2002				2003		
		Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec	Jan-Mar	Apr-Jun	Jul-Sep
<b>Total Overseas Visits</b>	<b>6,065</b>	<b>1,121</b>	<b>1,613</b>	<b>2,045</b>	<b>1,286</b>	<b>1,118</b>	<b>1,704</b>	<b>2,187</b>
<b>Route of Travel</b>								
Air Cross-Channel	3,072	668	762	898	744	673	826	957
Sea Cross-Channel	1,335	193	389	544	209	152	362	539
Continental European	1,174	184	333	430	227	203	355	488
Transatlantic	484	75	129	174	106	89	161	202
<b>Area of Residence</b>								
Great Britain	3,579	731	916	1,131	801	707	977	1,194
Other Europe	1,391	212	394	526	259	233	416	575
USA & Canada	848	134	239	301	174	141	254	324
Other Areas	246	45	63	86	52	37	58	95
<b>Reason for Journey</b>								
Business	907	226	251	210	220	199	203	214
Holiday/Leisure/Recreation	3,242	485	904	1,254	599	500	955	1,266
Visit to Friends/Relatives	1,602	330	383	476	413	343	416	529
Other	313	80	73	106	54	76	130	178

**Table 1 (b) Overseas Visits to Ireland - Estimated Number of Overseas Visits Classified by Route of Travel, Area of Residence and Reason for Journey (Quarter 3)**

'000

Visits	Jul-Sep			
	2000	2001	2002	2003
<b>Total Overseas Visits</b>	<b>2,245</b>	<b>2,092</b>	<b>2,045</b>	<b>2,187</b>
<b>Route of Travel</b>				
Air Cross-Channel	928	894	898	957
Sea Cross-Channel	631	552	544	539
Continental European	477	451	429	488
Transatlantic	210	194	174	202
<b>Area of Residence</b>				
Great Britain	1,146	1,138	1,131	1,194
Other Europe	606	531	526	575
USA & Canada	397	332	301	324
Other Areas	96	92	86	95
<b>Reason for Journey</b>				
Business	276	229	210	214
Holiday/Leisure/Recreation	1,378	1,266	1,254	1,266
Visit to Friends/Relatives	469	491	476	529
Other	122	107	106	178

**Table 2 Overseas Visits to Ireland by Non-Residents distinguishing Same-Day Visits**

'000

Visits	2002	2002				2003		
		Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec	Jan-Mar	Apr-Jun	Jul-Sep
<b>Total Overseas Visits</b>	<b>6,065</b>	<b>1,121</b>	<b>1,613</b>	<b>2,045</b>	<b>1,286</b>	<b>1,118</b>	<b>1,704</b>	<b>2,187</b>
Same-day visits (i.e. no overnight in Ireland)	305	63	68	97	77	55	81	104
Visits with at least one overnight in Ireland	5,760	1,058	1,545	1,948	1,209	1,063	1,624	2,083

**Table 3 Overseas Same-day Visits to Ireland by Non-Residents - Classified by Area of Residence and Reason for Journey, Jul - Sep 2003**

'000

Visits	Reason for Journey				Total
	Business	Holiday/Leisure/ Recreation	Visit to Friends/ Relatives	Other	
<b>Total Same-day Visits (i.e. no overnight in Ireland)</b>	<b>32</b>	<b>48</b>	<b>15</b>	<b>9</b>	<b>104</b>
<b>Area of Residence</b>					
Great Britain	29	43	11	6	89
Other Europe	2	1	1	1	5
USA & Canada	1	4	1	2	8
Other Areas	0	1	1	0	2

**Table 4 Overseas Visits to Ireland by Non-Residents, with at least one overnight in Ireland – Classified by Area of Residence and Reason for Journey, Jul-Sep 2003**

'000

Visits	Reason for Journey				Total
	Business	Holiday/Leisure/ Recreation	Visit to Friends/ Relatives	Other	
<b>Total Visits with at least one night in Ireland</b>	<b>182</b>	<b>1,218</b>	<b>514</b>	<b>169</b>	<b>2,083</b>
<b>Area of Residence</b>					
Great Britain	106	596	362	42	1,105
Other Europe	48	339	68	114	570
USA & Canada	19	228	61	8	316
Other Areas	10	55	24	4	93

**Table 5 Overseas Visits to Ireland by Non-Residents with at least one overnight in Ireland - Average Length of Stay (Nights) Classified by Route of Travel, Area of Residence and Reason for Journey**

	Nights							
Length of Stay	2002	2002				2003		
		Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec	Jan-Mar	Apr-Jun	Jul-Sep
<b>Total Visits with at least one overnight in Ireland</b>	<b>7.7</b>	<b>6.6</b>	<b>7.5</b>	<b>8.7</b>	<b>7.3</b>	<b>6.6</b>	<b>7.2</b>	<b>8.9</b>
<b>Route of Travel</b>								
Air Cross-Channel	5.7	5.3	5.6	6.3	5.5	5.2	5.3	6.1
Sea Cross-Channel	8.3	7.8	7.6	9.3	7.5	7.8	7.4	8.8
Continental European	10.8	8.8	10.8	11.4	11.0	9.4	9.4	13.1
Transatlantic	10.6	8.9	10.2	11.6	10.6	8.6	11.1	11.7
<b>Area of Residence</b>								
Great Britain	5.3	4.5	5.2	6.2	4.6	4.5	4.9	6.2
Other Europe	11.2	9.7	10.7	12.0	11.4	9.2	9.5	13.0
USA & Canada	9.6	8.4	9.0	10.2	10.2	8.5	10.4	10.1
Other Areas	15.1	18.9	14.8	12.5	16.6	22.2	13.3	13.0
<b>Reason for Journey</b>								
Business	5.9	5.3	5.4	6.7	6.5	5.8	5.7	5.5
Holiday/Leisure/Recreation	7.1	5.0	6.9	8.3	6.3	5.3	6.7	8.2
Visit to Friends/Relatives	8.1	7.8	8.2	8.6	7.8	7.8	7.2	8.5
Other	16.7	14.7	18.8	16.2	18.0	12.6	14.2	18.6

**Table 6 Overseas Visits to Ireland by Non-Residents with at least one overnight in Ireland - Number of Bednights Classified by Type of Accommodation used**

	'000							
Bednights	2002	2002				2003		
		Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec	Jan-Mar	Apr-Jun	Jul-Sep
<b>Accommodation</b>	<b>44,339</b>	<b>6,962</b>	<b>11,642</b>	<b>16,896</b>	<b>8,839</b>	<b>7,041</b>	<b>11,693</b>	<b>18,573</b>
Hotel	10,199	1,562	2,975	3,662	1,999	1,523	2,935	3,833
Guest house/B&B	7,122	846	2,046	3,163	1,068	682	2,119	3,504
Rented house/Apartment	8,350	1,383	2,128	2,857	1,982	1,420	2,344	2,591
Caravan/Camping	1,056	32	304	687	33	20	319	705
Hostel	1,580	280	381	549	370	350	372	678
Friends/Relatives	12,012	2,376	2,824	4,212	2,600	2,566	2,652	4,879
Other	4,020	483	984	1,766	787	480	952	2,383

**Table 7 Overseas Visits to Ireland with at least one overnight in Ireland - Number of Bednights Classified by Area of Residence and Type of Accommodation used**

'000

Bednights	2002	2002				2003		
		Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec	Jan-Mar	Apr-Jun	Jul-Sep
<b>Great Britain</b>	<b>17,507</b>	<b>3,086</b>	<b>4,485</b>	<b>6,545</b>	<b>3,391</b>	<b>3,005</b>	<b>4,469</b>	<b>6,809</b>
Hotel	4,452	872	1,221	1,374	986	813	1,153	1,421
Guest house/B&B	2,204	300	710	843	351	217	622	961
Rented house/Apartment	2,777	309	646	1,359	463	307	804	1,067
Caravan/Camping	411	27	126	244	14	16	146	215
Hostel	283	77	57	92	56	61	75	89
Friends/Relatives	6,604	1,381	1,479	2,390	1,354	1,467	1,470	2,661
Other	776	120	246	243	167	124	199	395
<b>Other Europe</b>	<b>15,231</b>	<b>1,974</b>	<b>4,107</b>	<b>6,270</b>	<b>2,879</b>	<b>2,066</b>	<b>3,898</b>	<b>7,381</b>
Hotel	2,520	282	809	1,023	406	294	770	916
Guest house/B&B	2,609	245	731	1,362	271	168	864	1,656
Rented house/Apartment	3,687	667	935	1,028	1,057	634	891	1,068
Caravan/Camping	617	3	175	426	14	4	166	482
Hostel	749	98	176	286	189	208	175	416
Friends/Relatives	2,481	430	706	781	563	548	555	1,045
Other	2,568	249	575	1,364	379	210	477	1,798
<b>USA &amp; Canada</b>	<b>7,998</b>	<b>1,095</b>	<b>2,129</b>	<b>3,037</b>	<b>1,737</b>	<b>1,171</b>	<b>2,567</b>	<b>3,176</b>
Hotel	2,770	318	826	1,086	539	358	904	1,287
Guest house/B&B	1,808	213	479	765	352	265	534	695
Rented house/Apartment	974	154	271	305	244	123	486	280
Caravan/Camping	12	1	2	8	1	0	4	2
Hostel	322	56	91	112	63	51	91	95
Friends/Relatives	1,703	292	379	647	385	286	388	679
Other	409	61	81	114	153	88	160	138
<b>Other Areas</b>	<b>3,602</b>	<b>806</b>	<b>923</b>	<b>1,044</b>	<b>834</b>	<b>797</b>	<b>757</b>	<b>1,207</b>
Hotel	457	90	120	179	69	58	108	209
Guest house/B&B	501	88	126	193	95	32	98	192
Rented house/Apartment	912	253	276	165	218	356	163	176
Caravan/Camping	15	1	2	10	4	0	3	6
Hostel	226	48	57	59	62	29	30	78
Friends/Relatives	1,224	273	260	393	298	265	239	494
Other	267	53	82	45	88	57	116	52

**Table 8 Overseas Visits to Ireland by Non-Residents, with at least one overnight in Ireland  
- Number of Bednights Classified by Type of Accommodation used and Reason for  
Journey, Jul-Sep 2003**

'000

Bednights	Reason for Journey				Total
	Business	Holiday/Leisure/ Recreation	Visit to Friends/ Relatives	Other	
<b>Accommodation Used</b>	<b>1,007</b>	<b>10,041</b>	<b>4,377</b>	<b>3,146</b>	<b>18,573</b>
Hotel	473	2,854	300	205	3,833
Guest house/B&B	94	2,503	310	597	3,504
Rented house/Apartment	232	1,640	298	420	2,591
Caravan/Camping	7	657	36	6	705
Hostel	17	457	61	142	678
Friends/Relatives	106	1,233	3,198	342	4,879
Other	78	697	174	1,434	2,383

**Table 9 (a) Visits Abroad by Irish Residents - Number of Visits Classified by Route of Travel and Reason for Journey**

'000

Visits	2002	2002				2003		
		Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec	Jan-Mar	Apr-Jun	Jul-Sep
<b>Total Overseas Visits</b>	<b>4,634</b>	<b>891</b>	<b>1,208</b>	<b>1,554</b>	<b>981</b>	<b>939</b>	<b>1,323</b>	<b>1,593</b>
<b>Route of Travel</b>								
Air Cross-Channel	1,825	432	439	492	463	428	427	476
Sea Cross-Channel	413	71	110	153	80	72	116	147
Continental European	2,190	340	613	848	388	391	717	892
Transatlantic	206	48	47	61	51	47	62	79
<b>Reason for Journey</b>								
Business	559	139	149	126	148	140	161	142
Holiday/Leisure/Recreation	2,706	455	724	1,053	472	500	801	1,049
Visit to Friends/Relatives	1,099	238	258	302	300	250	270	317
Other	270	59	77	73	61	49	91	85

**Table 9 (b) Visits Abroad by Irish Residents - Number of Visits Classified by Route of Travel and Reason for Journey (Quarter 3)**

'000

Visits	Jul-Sep			
	2000	2001	2002	2003
<b>Total Overseas Visits</b>	<b>1,245</b>	<b>1,434</b>	<b>1,554</b>	<b>1,593</b>
<b>Route of Travel</b>				
Air Cross-Channel	421	466	492	476
Sea Cross-Channel	156	178	153	147
Continental European	596	722	848	892
Transatlantic	71	68	61	79
<b>Reason for Journey</b>				
Business	171	119	126	142
Holiday/Leisure/Recreation	753	949	1,053	1,049
Visit to Friends/Relatives	261	296	302	317
Other	60	70	73	85



**Table 10 Overseas Visits by Irish Residents distinguishing Same-Day Visits**

'000

Visits	2002	2002				2003		
		Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec	Jan-Mar	Apr-Jun	Jul-Sep
<b>Total Overseas Visits</b>	<b>4,634</b>	<b>891</b>	<b>1,208</b>	<b>1,554</b>	<b>981</b>	<b>939</b>	<b>1,323</b>	<b>1,593</b>
Same-day visits (i.e. no overnight abroad)	243	55	71	68	49	36	50	54
Visits with at least one overnight abroad	4,392	836	1,137	1,487	932	903	1,273	1,540

**Table 11 Same-day Visits Abroad by Irish Residents - Classified by Route of Travel and Reason for Journey**

'000

Visits	2002	2002				2003		
		Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec	Jan-Mar	Apr-Jun	Jul-Sep
<b>Total Overseas Visits</b>	<b>243</b>	<b>55</b>	<b>71</b>	<b>68</b>	<b>49</b>	<b>36</b>	<b>50</b>	<b>54</b>
<b>Route of Travel</b>								
Air Cross-Channel	134	38	34	35	26	28	31	22
Sea Cross-Channel	60	10	17	22	11	4	14	23
Continental European	44	6	17	10	11	3	3	8
Transatlantic	5	0	3	1	1	1	2	1
<b>Reason for Journey</b>								
Business	108	32	23	28	25	21	17	19
Holiday/Leisure/Recreation	81	12	29	29	11	8	22	22
Visit to Friends/Relatives	37	7	11	8	10	6	8	9
Other	16	4	7	3	3	2	3	3

**Table 12 Same-day Visits Abroad by Irish Residents – Classified by Route of Travel and Reason for Journey, Jul-Sep 2003**

'000

Visits	Reason for Journey				Total
	Business	Holiday/Leisure/ Recreation	Visit to Friends/ Relatives	Other	
<b>Total Same-day Visits (i.e. no overnight abroad)</b>	<b>19</b>	<b>22</b>	<b>9</b>	<b>3</b>	<b>54</b>
<b>Route of Travel</b>					
Air Cross-Channel	17	2	3	1	22
Sea Cross-Channel	2	15	5	1	23
Continental European	0	6	0	1	8
Transatlantic	0	0	0	0	1

**Table 13 Visits Abroad by Irish Residents, with at least one overnight – Classified by Route of Travel and Reason for Journey, Jul-Sep 2003**

'000

Visits	Reason for Journey				Total
	Business	Holiday/Leisure/ Recreation	Visit to Friends/ Relatives	Other	
<b>Total Visits with at least one overnight abroad</b>	<b>123</b>	<b>1,023</b>	<b>311</b>	<b>82</b>	<b>1,540</b>
<b>Route of Travel</b>					
Air Cross-Channel	58	197	174	25	453
Sea Cross-Channel	7	59	51	7	124
Continental European	49	728	61	47	884
Transatlantic	9	40	26	4	79

**Table 14 Visits Abroad by Irish Residents with at least one overnight – Estimated Average Length of Stay (Nights) - Classified by Route of Travel and Reason for Journey**

	Nights							
Length of Stay	2002	2002				2003		
		Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec	Jan-Mar	Apr-Jun	Jul-Sep
<b>All Overseas Visits</b>	<b>9.6</b>	<b>7.9</b>	<b>8.8</b>	<b>11.5</b>	<b>9.2</b>	<b>8.0</b>	<b>8.9</b>	<b>11.7</b>
<b>Route of Travel</b>								
Air Cross-Channel	9.6	7.8	8.9	11.3	9.8	8.6	8.4	11.2
Sea Cross-Channel	8.0	8.0	6.6	9.8	6.4	6.5	10.9	8.1
Continental European	9.3	7.2	8.7	11.0	8.3	7.0	8.2	11.3
Transatlantic	16.6	13.6	13.7	23.1	14.0	13.0	15.4	24.0
<b>Reason for Journey</b>								
Business	7.6	6.3	6.6	10.1	7.8	6.8	7.3	8.2
Holiday/Leisure/ Recreation	10.0	7.9	9.1	11.9	9.2	7.7	8.6	12.3
Visit to Friends/ Relatives	9.2	8.6	8.9	9.9	9.0	9.1	9.0	9.9
Other	11.3	8.3	9.6	14.5	12.3	8.1	13.0	16.1

**Table 15 Tourism and Travel Estimated Earnings and Expenditure**

€ million

Period	Earnings from all Visitors to Ireland <sup>1</sup>	Expenditure by all Irish Visitors abroad <sup>2</sup>	Balance <sup>3</sup>
1997 Year	2,675	1,880	+795
1998 Year	2,896	2,160	+738
1999 Year	3,115	2,465	+650
2000 Year	3,637	2,804	+832
2001 Year	3,935	3,224	+711
2002 Year	3,989	3,952	+37
1997 January – March	376	324	+52
April – June	725	469	+256
July – September	1,044	711	+334
October – December	531	377	+152
1998 January – March	423	361	+62
April – June	787	576	+213
July – September	1,093	795	+298
October – December	594	428	+166
1999 January – March	481	424	+57
April – June	847	663	+185
July – September	1,141	891	+250
October – December	645	486	+157
2000 January – March	554	441	+113
April – June	984	732	+252
July – September	1,345	1,060	+284
October – December	754	571	+183
2001 January – March	625	512	+113
April – June	1,058	861	+197
July – September	1,453	1,203	+251
October – December	798	649	+150
2002 January – March	664	649	+15
April – June	1,082	976	+106
July – September	1,416	1,491	-75
October – December	828	837	-9
2003 January – March	725	742	-17
April – June	1,060	1,078	-18
July – September <sup>4</sup>	1,491	1,533	-42

<sup>1</sup> Expenditure (excluding international fares) plus passenger fare receipts of Irish carriers from visitors to Ireland

<sup>2</sup> Expenditure (including international fares) less passenger fare payments by Irish visitors abroad to Irish carriers

<sup>3</sup> + = Net inflow - = Net outflow

<sup>4</sup> Provisional

## Background Notes

**Introduction** This quarterly series gives details on the number of visits made by Overseas Visitors to Ireland and by Irish Residents travelling abroad for the quarter. It includes data on the reason for journey, average number of nights and expenditure. The quarterly series supplements the annual release, which provides more extensive annual information on tourism and travel.

**Reason for Journey** From the 1<sup>st</sup> January, 1999 the classification by reason for journey was changed in accordance with Council Directive 95/57/EC. The new classification (business, holiday/leisure/recreation, visits to friends or relatives and other) also accords with recommendation of the World Tourism Organisation (W.T.O.).

**Commercial Drivers** From the 1<sup>st</sup> January, 2000 Commercial Drivers on sea routes are excluded from visitor numbers.

The agreed European interpretation of Annex 1 of Commission Decision of 9 December 1998 implementing Council Directive 95/57/EC is that commercial drivers should be considered travellers rather than visitors.

One of the fundamental criteria that are used to distinguish a visitor from a traveller is that the *trip should be to a place other than that of the usual environment*. Places that are frequently visited are part of a person's *usual environment* even though they may be located at a considerable distance (or in another country) from the place of residence. Persons who work in means of transport are included in visitor numbers under "Business" unless their trips consist of frequent routine travel, in which case they may be excluded by the *usual environment* criterion.

**Sources** Two sample surveys of passengers, the Country of Residence Survey and the Passenger Card Inquiry are carried out by the Central Statistics Office. These are used in conjunction with passenger movement figures supplied by the transport companies to provide estimates for overseas tourism and travel.

The Country of Residence Survey is a continuous sample survey of passengers (both inward and outward) at all major airports and seaports to provide an estimated distribution of passengers by country of residence. This distribution is applied to the total passenger movement figures to provide estimates of Irish residents travelling abroad and visits to Ireland by non-residents. Visitors to Ireland are further broken down into the areas of residence shown in this release.

The Passenger Card Inquiry is a continuous sample survey of incoming and departing passengers at airports and seaports. This survey provides information on the reason for journey, area of residence, length of stay, expenditure and fare costs. The results are combined with the overall visitor estimates from the Country of Residence Survey to provide the overseas tourism and travel estimates shown in this release.