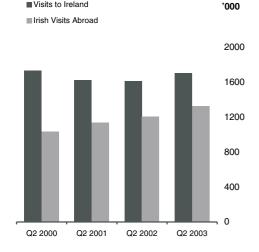


12 September 2003

Number of Visits

■ Visits to Ireland



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Tourism and Travel

Second Quarter 2003

	Visits to Ireland '000	Irish Visits Abroad '000
Apr - Jun 2000	1,732	1,036
Apr - Jun 2001	1,624	1,137
Apr - Jun 2002	1,613	1,208
Apr - Jun 2003	1,704	1,323

Number of Visits to Ireland increases by 5.6%

There were 1,704,000 Overseas Visits to Ireland in the Second Quarter of 2003 compared with 1,613,000 in the same period last year, an increase of 5.6%. The number of Overseas Visits on Cross-Channel routes grew by 3.2% while the number on Continental routes increased by 6.6% on the same quarter in 2002. The number of Visits by residents of the USA and Canada grew by 6.3% on the Second Quarter of 2002. However the number of Overseas Visits to Ireland remains slightly below the number in the same period of 2000. See Table 1(a), Table 1(b) and Graph.

The number of Irish Visits abroad between April and June 2003 was 1,323,000, an increase of 9.5% on the corresponding period last year. Irish residents travelling abroad on Continental routes grew by 17% compared with the second quarter in 2002, while the number travelling on Cross-Channel routes remained stable. See Table 9(a) and Graph.

The expenditure figures for April – June 2003 show a net outflow of €18m, earnings from Visitors to Ireland accounted for €1,060m while expenditure by Irish Visitors Abroad amounted to €1,078m. See Table 15.

The Tourism figures in this release also show that:

- ♦ The average length of stay of Overseas Visitors to Ireland with at least one overnight fell from 7.5 nights in the Second Quarter of 2002 to 7.2 nights in the same period of 2003. See Table 5.
- ♦ In the Second Quarter of 2003 the number of Bednights spent in Ireland by Overseas Visitors increased by 0.4% compared with the same period last year. The number of Bednights spent in Hotels fell by 1.3%. See Table 6.

For more information, contact Niall O'Hanlon at 021-4535207 or Clare O'Gorman at 021-4535277.

Table 1 (a) Overseas Visits to Ireland - Estimated Number of Overseas Visits Classified by Route of Travel, Area of Residence and Reason for Journey

							'000
Visits	2002		2002	200	2003		
Visits		Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec	Jan-Mar	Apr-Jun
Total Overseas Visits	6,065	1,121	1,613	2,045	1,286	1,118	1,704
Route of Travel							
Air Cross-Channel	3,072	668	762	898	744	673	826
Sea Cross-Channel	1,335	193	389	544	209	152	362
Continental European	1,174	184	333	430	227	203	355
Transatlantic	484	75	129	174	106	89	161
Area of Residence							
Great Britain	3,579	731	916	1,131	801	707	977
Other Europe	1,391	212	394	526	259	233	416
USA & Canada	848	134	239	301	174	141	254
Other Areas	246	45	63	86	52	37	58
Reason for Journey							
Business	907	226	251	210	220	199	203
Holiday/Leisure/ Recreation	3,242	485	904	1,254	599	500	955
Visit to Friends/ Relatives	1,602	330	383	476	413	343	416
Other	313	80	73	106	54	76	130

Table 1 (b) Overseas Visits to Ireland - Estimated Number of Overseas Visits Classified by Route of Travel, Area of Residence and Reason for Journey (Quarter 2)

Apr – Jun **Visits Total Overseas Visits** 1,732 1,624 1,613 1,704 **Route of Travel** Air Cross-Channel Sea Cross-Channel Continental European Transatlantic Area of Residence Great Britain Other Europe USA & Canada Other Areas **Reason for Journey Business** Holiday/Leisure/ 1,038 Recreation Visit to Friends/ Relatives Other

Table 2 Overseas Visits to Ireland by Non-Residents distinguishing Same-Day Visits

Visits	2002		20	02		2003		
	<u>-</u>	Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec	Jan-Mar	Apr-Jun	
Total Overseas Visits	6,065	1,121	1,613	2,045	1,286	1,118	1,704	
Same-day visits (i.e. no overnight in Ireland)	305	63	68	97	77	55	81	
Visits with at least one overnight in Ireland	5,760	1,058	1,545	1,948	1,209	1,063	1,624	

Table 3 Overseas Same-day Visits to Ireland by Non-Residents - Classified by Area of Residence and Reason for Journey, Apr-Jun 2003

000 Reason for Journey Visits Business Holiday/Leisure/ Visit to Friends/ Other Total Recreation Relatives 21 10 81 **Total Same-day Visits** 26 24 (i.e. no overnight in ireland) Area of Residence Great Britain 23 7 23 67 14 Other Europe 2 3 1 1 7 USA & Canada 4 0 6 1 1 Other Areas 0 0 0 0 1

Table 4 Overseas Visits to Ireland by Non-Residents, with at least one overnight in Ireland – Classified by Area of Residence and Reason for Journey, Apr-Jun 2003

		Reason for	Journey		
visits	Business	Holiday/Leisure/ Recreation	Visit to Friends/ Relatives	Other	Total
Fotal Visits with at least one night in Ireland	177	934	406	106	1,624
Area of Residence					
Great Britain	90	506	282	33	910
Other Europe	59	233	68	48	409
USA & Canada	19	171	42	16	247
Other Areas	8	25	14	9	57

Table 5 Overseas Visits to Ireland by Non-Residents with at least one overnight in Ireland - Average Length of Stay (Nights) Classified by Route of Travel, Area of Residence and Reason for Journey

							Nights		
Length of Stay	2002		20	02		20	2003		
Length of Stay		Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec	Jan-Mar	Apr-Jun		
Total Visits with at least one overnight in Ireland	7.7	6.6	7.5	8.7	7.3	6.6	7.2		
Route of Travel									
Air Cross-Channel	5.7	5.3	5.6	6.3	5.5	5.2	5.3		
Sea Cross-Channel	8.3	7.8	7.6	9.3	7.5	7.8	7.4		
Continental European	10.8	8.8	10.8	11.4	11.0	9.4	9.4		
Transatlantic	10.6	8.9	10.2	11.6	10.6	8.6	11.1		
Area of Residence									
Great Britain	5.3	4.5	5.2	6.2	4.6	4.5	4.9		
Other Europe	11.2	9.7	10.7	12.0	11.4	9.2	9.5		
USA & Canada	9.6	8.4	9.0	10.2	10.2	8.5	10.4		
Other Areas	15.1	18.9	14.8	12.5	16.6	22.2	13.3		
Reason for Journey									
Business	5.9	5.3	5.4	6.7	6.5	5.8	5.7		
Holiday/Leisure/ Recreation	7.1	5.0	6.9	8.3	6.3	5.3	6.7		
Visit to Friends/ Relatives	8.1	7.8	8.2	8.6	7.8	7.8	7.2		
Other	16.7	14.7	18.8	16.2	18.0	12.6	14.2		

Table 6 Overseas Visits to Ireland by Non-Residents with at least one overnight in Ireland - Number of Bednights Classified by Type of Accommodation used

							'000
	2002		200	2		2003	1
Bednights							
		Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec	Jan-Mar	Apr-Jun
Accommodation	44,339	6,962	11,642	16,896	8,839	7,041	11,693
Hotel	10,199	1,562	2,975	3,662	1,999	1,523	2,935
Guest house/B&B	7,122	846	2,046	3,163	1,068	682	2,119
Rented house/ Apartment	8,350	1,383	2,128	2,857	1,982	1,420	2,344
Caravan/Camping	1,056	32	304	687	33	20	319
Hostel	1,580	280	381	549	370	350	372
Friends/Relatives	12,012	2,376	2,824	4,212	2,600	2,566	2,652
Other	4,020	483	984	1,766	787	480	952

Table 7 Overseas Visits to Ireland with at least one overnight in Ireland - Number of Bednights Classified by Area of Residence and Type of Accommodation used

Table 8 Overseas Visits to Ireland by Non-Residents, with at least one overnight in Ireland - Number of Bednights Classified by Type of Accommodation used and Reason for Journey, Apr-Jun 2003

					'000
		Reason fo	or Journey		
Bednights	Business	Holiday/Leisure /Recreation	Visit to Friends/ Relatives	Other	Total
Accommodation Used	1,012	6,261	2,913	1,507	11,693
Hotel	517	1,975	213	230	2,935
Guest house/B&B	107	1,546	230	237	2,119
Rented house/Apartment	236	1,319	320	468	2,344
Caravan/Camping	4	300	13	2	319
Hostel	18	240	48	66	372
Friends/Relatives	87	508	1,982	75	2,652
Other	43	373	107	429	952

Table 9 (a) Visits Abroad by Irish Residents - Number of Visits Classified by Route of Travel and Reason for Journey

_							'000
Visits	2002		200	2003			
Violio		Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec	Jan-Mar	Apr-Jun
Total Overseas Visits	4,634	891	1,208	1,554	981	939	1,323
Route of Travel							
Air Cross-Channel	1,825	432	439	492	463	428	427
Sea Cross-Channel	413	71	110	153	80	72	116
Continental European	2,190	340	613	848	388	391	717
Transatlantic	206	48	47	61	51	47	62
Reason for Journey							
Business	559	139	149	126	148	140	161
Holiday/Leisure/ Recreation	2,706	455	724	1,053	472	500	801
Visit to Friends/ Relatives	1,099	238	258	302	300	250	270
Other	270	59	77	73	61	49	91

Table 9 (b) Visits Abroad by Irish Residents - Number of Visits Classified by Route of Travel and Reason for Journey (Quarter 2)

					'000
Visits			Apr-Jun		
Violio	2000	2001	2002	2003	
Total Overseas Visits	1,036	1,137	1,208	1,323	
Route of Travel					
Air Cross-Channel	404	416	439	427	
Sea Cross-Channel	112	107	110	116	
Continental European	459	547	613	717	
Transatlantic	61	66	47	62	
Reason for Journey					
Business	143	149	149	161	
Holiday/Leisure/ Recreation	573	661	724	801	
Visit to Friends/ Relatives	241	255	258	270	
Other	79	72	77	91	

Table 10 Overseas Visits by Irish Residents distinguishing Same-Day Visits

							'000	
Visits	2002		200		200	2003		
		Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec	Jan-Mar	Apr-Jun	
Total Overseas Visits	4,634	891	1,208	1,554	981	939	1,323	
Same-day visits (i.e. no overnight abroad)	243	55	71	68	49	36	50	
Visits with at least one overnight abroad	4,392	836	1,137	1,487	932	903	1,273	

Table 11 Same-day Visits Abroad by Irish Residents - Classified by Route of Travel and Reason for Journey

Visits	2002		20	2003			
		Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec	Jan-Mar	Apr-Jun
Total Overseas Visits	243	55	71	68	49	36	50
Route of Travel							
Air Cross-Channel	134	38	34	35	26	28	31
Sea Cross-Channel	60	10	17	22	11	4	14
Continental European	44	6	17	10	11	3	3
Transatlantic	5	0	3	1	1	1	2
Reason for Journey							
Business	108	32	23	28	25	21	17
Holiday/Leisure/ Recreation	81	12	29	29	11	8	22
Visit to Friends/ Relatives	37	7	11	8	10	6	8
Other	16	4	7	3	3	2	3

Table 12 Same-day Visits Abroad by Irish Residents – Classified by Route of Travel and Reason for Journey, Apr–Jun 2003

					'000
		Reason fo	r Journey		
Visits	Business	Holiday/Leisure/ Recreation	Visit to Friends/ Relatives	Other	Total
Total Same-day Visits (i.e. no overnight abroad)	17	22	8	3	50
Route of Travel					
Air Cross-Channel	14	12	3	2	31
Sea Cross-Channel	2	8	4	1	14
Continental European	1	1	0	1	3
Transatlantic	0	1	1	0	2

Table 13 Visits Abroad by Irish Residents, with at least one overnight – Classified by Route of Travel and Reason for Journey, Apr–Jun 2003

	Reason for Journey				
Visits	Business	Holiday/Leisure/ Recreation	Visit to Friends/ Relatives	Other	Total
Total Visits with at least one overnight abroad	134	782	266	90	1,273
Route of Travel					
Air Cross-Channel	73	145	156	22	396
Sea Cross-Channel	9	42	43	8	102
Continental European	42	569	45	58	714
Transatlantic	10	26	21	2	60

Table 14 Visits Abroad by Irish Residents with at least one overnight – Estimated Average Length of Stay (Nights) Classified by Route of Travel and Reason for Journey

						Nights
2002	2002				2003	
	Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec	Jan-Mar	Apr-Jun
9.6	7.9	8.8	11.5	9.2	8.0	8.9
9.6	7.8	8.9	11.3	9.8	8.6	8.4
8.0	8.0	6.6	9.8	6.4	6.5	10.9
9.3	7.2	8.7	11.0	8.3	7.0	8.2
16.6	13.6	13.7	23.1	14.0	13.0	15.4
7.6	6.3	6.6	10.1	7.8	6.8	7.3
10.0	7.9	9.1	11.9	9.2	7.7	8.6
9.2	8.6	8.9	9.9	9.0	9.1	9.0
11.3	8.3	9.6	14.5	12.3	8.1	13.0
	9.6 8.0 9.3 16.6 7.6 10.0	Jan-Mar 9.6 7.9 9.6 7.8 8.0 8.0 9.3 7.2 16.6 13.6 7.6 6.3 10.0 7.9 9.2 8.6	Jan-Mar Apr-Jun 9.6 7.9 8.8 9.6 7.8 8.9 8.0 8.0 6.6 9.3 7.2 8.7 16.6 13.6 13.7 7.6 6.3 6.6 10.0 7.9 9.1 9.2 8.6 8.9	Jan-Mar Apr-Jun Jul-Sep 9.6 7.9 8.8 11.5 9.6 7.8 8.9 11.3 8.0 8.0 6.6 9.8 9.3 7.2 8.7 11.0 16.6 13.6 13.7 23.1 7.6 6.3 6.6 10.1 10.0 7.9 9.1 11.9 9.2 8.6 8.9 9.9	Jan-Mar Apr-Jun Jul-Sep Oct-Dec 9.6 7.9 8.8 11.5 9.2 9.6 7.8 8.9 11.3 9.8 8.0 8.0 6.6 9.8 6.4 9.3 7.2 8.7 11.0 8.3 16.6 13.6 13.7 23.1 14.0 7.6 6.3 6.6 10.1 7.8 10.0 7.9 9.1 11.9 9.2 9.2 8.6 8.9 9.9 9.0	Jan-Mar Apr-Jun Jul-Sep Oct-Dec Jan-Mar 9.6 7.9 8.8 11.5 9.2 8.0 9.6 7.8 8.9 11.3 9.8 8.6 8.0 8.0 6.6 9.8 6.4 6.5 9.3 7.2 8.7 11.0 8.3 7.0 16.6 13.6 13.7 23.1 14.0 13.0 7.6 6.3 6.6 10.1 7.8 6.8 10.0 7.9 9.1 11.9 9.2 7.7 9.2 8.6 8.9 9.9 9.0 9.1

Table 15 **Tourism and Travel Estimated Earnings and Expenditure**

				€ millio	
Period		Earnings from all Visitors to Ireland ¹	Expenditure by all Irish Visitors abroad ²	Balance ³	
1997	Year	2,675	1,880	+ 795	
1998	Year	2,896	2,160	+ 738	
1999	Year	3,115	2,465	+ 650	
2000	Year	3,637	2,804	+ 832	
2001	Year⁴	3,935	3,224	+ 711	
2002	Year⁴	3,989	3,952	+ 37	
1997	January – March	376	324	+ 52	
	April – June	725	469	+ 256	
	July - September	1,044	711	+ 334	
	October – December	531	377	+ 152	
1998	January – March	423	361	+ 62	
	April – June	787	576	+ 213	
	July - September	1,093	795	+ 298	
	October – December	594	428	+ 166	
1999	January – March	481	424	+ 57	
	April – June	847	663	+ 185	
	July - September	1,141	891	+ 250	
	October – December	645	486	+ 157	
2000	January – March	554	441	+ 113	
	April – June	984	732	+ 252	
	July - September	1,345	1,060	+ 284	
	October – December	754	571	+ 183	
2001	January – March ⁴	625	512	+ 113	
	April – June ⁴	1,058	861	+ 197	
	July – September⁴	1,453	1,203	+ 251	
	October – December ⁴	798	649	+ 150	
2002	January – March ⁴	664	649	+ 15	
	April – June ⁴	1,082	976	+ 106	
	July - September ⁴	1,416	1,491	- 75	
	October – December	828	837	- 9	
2003	January – March ⁴	725	742	- 17	
	April – June ⁵	1,060	1,078	- 18	

¹ Expenditure (excluding international fares) plus passenger fare receipts of Irish carriers from visitors to Ireland

² Expenditure (including international fares) less passenger fare payments by Irish visitors abroad to Irish carriers

^{3 + =} Net inflow - = Net outflow
4 Revised owing to fare data updates
5 Provisional

Central Statistics Office Tourism and Travel

Background Notes

Introduction

This quarterly series gives details on the number of visits made by Overseas Visitors to Ireland and by Irish Residents travelling abroad for the quarter. It includes data on the reason for journey, average number of nights and expenditure. The quarterly series supplements the annual release, which provides more extensive annual information on tourism and travel.

Reason for Journey

From the 1stJanuary, 1999 the classification by reason for journey was changed in accordance with Council Directive 95/57/EC. The new classification (business, holiday/leisure/recreation, visits to friends or relatives and other) also accords with recommendation of the World Tourism Organisation (W.T.O.).

Commercial Drivers

From the 1st January, 2000 Commercial Drivers on sea routes are excluded from visitor numbers.

The agreed European interpretation of Annex 1 of Commission Decision of 9 December 1998 implementing Council Directive 95/57/EC is that commercial drivers should be considered travellers rather than visitors.

One of the fundamental criteria that are used to distinguish a visitor from a traveller is that the *trip* should be to a place other than that of the usual environment. Places that are frequently visited are part of a person's usual environment even though they may be located at a considerable distance (or in another country) from the place of residence. Persons who work in means of transport are included in visitor numbers under "Business" unless their trips consist of frequent routine travel, in which case they may be excluded by the usual environment criterion.

Sources

Two sample surveys of passengers, the Country of Residence Survey and the Passenger Card Inquiry are carried out by the Central Statistics Office. These are used in conjunction with passenger movement figures supplied by the transport companies to provide estimates for overseas tourism and travel.

The Country of Residence Survey is a continuous sample survey of passengers (both inward and outward) at all major airports and seaports to provide an estimated distribution of passengers by country of residence. This distribution is applied to the total passenger movement figures to provide estimates of Irish residents travelling abroad and visits to Ireland by non-residents. Visitors to Ireland are further broken down into the areas of residence shown in this release.

The Passenger Card Inquiry is a continuous sample survey of incoming and departing passengers at airports and seaports. This survey provides information on the reason for journey, area of residence, length of stay, expenditure and fare costs. The results are combined with the overall visitor estimates from the Country of Residence Survey to provide the overseas tourism and travel estimates shown in this release.