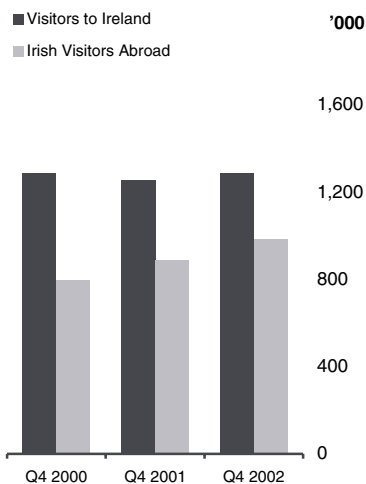




Tourism and Travel

Fourth Quarter 2002

Number of Visits



	Visitors to Ireland '000	Irish Visitors Abroad '000
Oct - Dec 2000	1,283	795
Oct - Dec 2001	1,255	887
Oct - Dec 2002	1,286	981

Number of Visitors to Ireland increases by 2.5%

There were 1,286,000 Overseas Visitors to Ireland in the Fourth Quarter of 2002 compared with 1,255,000 in the same period last year an increase of 2.5%. *See Table 1 and Graph.* The number of Overseas Visitors on Continental routes grew by 10.7% while the number on Transatlantic routes grew by 14% on the same quarter in 2001.

The number of Irish Visitors going abroad between October and December 2002 was 981,000 an increase of 10.6% on the corresponding period last year. *See Table 9 and Graph.* Irish residents travelling abroad on Continental routes increased by 24% compared with the fourth quarter in 2001 but the number on Transatlantic routes fell by 7.3%.

The expenditure figures for October-December 2002 show a net outflow of €9m. Earnings from Visitors to Ireland accounted for €828m while expenditure by Irish Visitors Abroad amounted to €837m. *See Table 15.*

The Tourism figures in this release also show that:

- ◆ In the period October-December 2002, there were 599,000 Visits to Ireland in the Holiday/Leisure/Recreation category, an increase of almost 7% on the same period in 2001. *See Table 1.*
- ◆ In the Fourth Quarter of 2002, there were 77,000 Same-Day Visits to Ireland compared to 88,000 in the same period in 2001. *See Table 2.*
- ◆ The average length of stay for Visitors to Ireland during the period October-December 2002 was 7.3 nights. This compares with 9.2 nights for Irish Residents going abroad. *See Table 5 and Table 14.*

For more information, contact Niall O'Hanlon at 021-4535207 or Clare O'Gorman at 021-4535277.

Published by the Central Statistics Office, Ireland.

Ardee Road Skehard Road
Dublin 6 Cork
Ireland Ireland

LoCall: 1890 313 414

Tel: +353-1 498 4000 Tel: +353-21 453 5000
Fax: +353-1 498 4229 Fax: +353-21 453 5555

Both offices may be contacted through any of these telephone numbers.

CSO on the Web: <http://www.cso.ie>

Director General: Donal Garvey

Enquiries:

Tourism Statistics Tourism and Travel Section, ext 5277
Queries and Sales Information Section, ext 5032
information@cso.ie

© Central Statistics Office
The contents of this release may be quoted provided the source is given clearly and accurately. Reproduction for own or internal use is permitted.

Table 1 Overseas Visitors to Ireland – Estimated Number of Overseas Visits Classified by Route of Travel, Area of Residence and Reason for Journey

'000

Visits	2001	2002	2001				2002			
			Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec	Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec
			Total Overseas Visits	5,990	6,065	1,020	1,624	2,092	1,255	1,121
Route of Travel										
Air Cross-Channel	2,969	3,072	600	754	894	722	668	762	898	744
Sea Cross-Channel	1,313	1,335	157	369	552	235	193	389	544	209
Continental European	1,170	1,174	172	341	451	205	184	333	430	227
Transatlantic	539	484	91	160	194	93	75	129	174	106
Area of Residence										
Great Britain	3,462	3,579	614	884	1,138	826	731	916	1,131	801
Other Europe	1,357	1,391	202	392	531	231	212	394	526	259
USA & Canada	912	848	160	273	332	148	134	239	301	174
Other Areas	260	246	43	75	92	49	45	63	86	52
Reason for Journey										
Business	975	907	250	250	229	244	226	251	210	220
Holiday/Leisure/ Recreation	3,177	3,242	410	941	1,266	561	485	904	1,254	599
Visit to Friends/ Relatives	1,566	1,602	304	374	491	397	330	383	476	413
Other	273	313	55	59	107	52	80	73	106	54

Table 2 Overseas Visits to Ireland by Non-Residents distinguishing Same-Day Visits

'000

Visits	2001	2002	2001				2002			
			Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec	Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec
			Total Overseas Visits	5,990	6,065	1,020	1,624	2,092	1,255	1,121
Same-day visits (i.e. no overnight in Ireland)	344	305	58	84	114	88	63	68	97	77
Visits with at least one overnight in Ireland	5,646	5,760	962	1,540	1,978	1,167	1,058	1,545	1,948	1,209

Table 3 Overseas Same-Day Visits to Ireland by Non-Residents - Classified by Area of Residence and Reason for Journey, Oct – Dec 2002

'000

Visits	Reason for Journey				Total
	Business	Holiday/Leisure/ Recreation	Visit to Friends/ Relatives	Other	
Total Same-day Visits (i.e. no overnight in Ireland)	37	24	12	4	77
Area of Residence					
Great Britain	32	21	9	3	65
Other Europe	4	1	1	1	7
USA & Canada	1	1	1	0	3
Other Areas	1	1	1	-	2

Table 4 Overseas Visits to Ireland by Non-Residents, with at least one overnight in Ireland – Classified by Area of Residence and Reason for Journey, Oct – Dec 2002

'000

Visits	Reason for Journey				Total
	Business	Holiday/Leisure/ Recreation	Visit to Friends/ Relatives	Other	
Total Visits with at least one overnight in Ireland	183	575	401	50	1,209
Area of Residence					
Great Britain	105	339	269	22	736
Other Europe	54	103	73	22	252
USA & Canada	17	110	41	4	171
Other Areas	7	23	18	2	50

Table 5 Overseas Visits to Ireland by Non-Residents with at least one overnight in Ireland - Average Length of Stay (Nights) Classified by Route of Travel, Area of Residence and Reason for Journey

Length of Stay	Nights							
	2001				2002			
	Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec	Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec
Total Visits with at least one overnight in Ireland	6.6	7.2	9.2	7.6	6.6	7.5	8.7	7.3
Route of Travel								
Air Cross-Channel	5.7	5.8	7.0	6.4	5.3	5.6	6.3	5.5
Sea Cross-Channel	6.4	7.1	9.5	6.8	7.8	7.6	9.3	7.5
Continental European	8.2	9.4	12.2	11.4	8.8	10.8	11.4	11.0
Transatlantic	9.8	9.6	11.2	10.3	8.9	10.2	11.6	10.6
Area of Residence								
Great Britain	4.8	5.2	6.7	4.9	4.5	5.2	6.2	4.6
Other Europe	8.5	9.7	12.7	12.1	9.7	10.7	12.0	11.4
USA & Canada	9.2	9.1	10.3	10.1	8.4	9.0	10.2	10.2
Other Areas	12.4	10.8	13.0	21.2	18.9	14.8	12.5	16.6
Reason for Journey								
Business	5.3	6.0	6.6	5.7	5.3	5.4	6.7	6.5
Holiday/Leisure/ Recreation	5.4	7.0	8.8	6.5	5.0	6.9	8.3	6.3
Visit to Friends/Relatives	8.0	7.7	9.3	8.3	7.8	8.2	8.6	7.8
Other	12.8	13.0	17.4	22.7	14.7	18.8	16.2	18.0

Table 6 Overseas Visits to Ireland by Non-Residents with at least one overnight in Ireland – Number of Bednights Classified by Type of Accommodation used

Bednights	'000									
			2001				2002			
	2001	2002	Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec	Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec
Accommodation	44,552	44,339	6,357	11,131	18,191	8,876	6,962	11,642	16,896	8,839
Hotel	9,127	10,198	1,322	2,486	3,513	1,807	1,562	2,975	3,662	1,999
Guest house/B&B	8,347	7,123	872	2,359	3,923	1,193	846	2,046	3,163	1,068
Rented house/ Apartment	7,990	8,350	985	1,927	2,999	2,079	1,383	2,128	2,857	1,982
Caravan/Camping	1,071	1,056	38	284	703	47	32	304	687	33
Hostel	1,710	1,580	283	459	672	297	280	381	549	370
Friends/Relatives	12,226	12,012	2,259	2,478	4,829	2,660	2,376	2,824	4,212	2,600
Other	4,081	4,020	598	1,138	1,552	793	483	984	1,766	787

Table 7 Overseas Visitors to Ireland with at least one overnight in Ireland – Number of Bednights Classified by Area of Residence and Type of Accommodation used

'000

Bednights	2001				2002			
	Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec	Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec
Great Britain	2,764	4,219	6,998	3,706	3,086	4,485	6,545	3,391
Hotel	658	952	1,262	920	872	1,221	1,374	986
Guest house/B&B	315	710	1,100	463	300	710	843	351
Rented house/ Apartment	224	676	1,189	548	309	646	1,359	463
Caravan/Camping	31	136	286	28	27	126	244	14
Hostel	63	38	103	41	77	57	92	56
Friends/Relatives	1,309	1,424	2,744	1,528	1,381	1,479	2,390	1,354
Other	164	283	314	178	120	246	243	167
Other Europe	1,657	3,682	6,647	2,690	1,974	4,107	6,270	2,879
Hotel	245	584	917	338	282	809	1,023	406
Guest house/B&B	279	840	1,666	369	245	731	1,362	271
Rented house/ Apartment	412	797	1,242	1,005	667	935	1,028	1,057
Caravan/Camping	3	128	373	15	3	175	426	14
Hostel	92	269	384	138	98	176	286	189
Friends/Relatives	353	496	1,088	508	430	706	781	563
Other	273	568	977	317	249	575	1,364	379
USA & Canada	1,417	2,442	3,352	1,454	1,095	2,129	3,037	1,737
Hotel	364	834	1,142	453	318	826	1,086	539
Guest house/B&B	228	624	899	272	213	479	765	352
Rented house/ Apartment	242	295	373	243	154	271	305	244
Caravan/Camping	1	4	17	2	1	2	8	1
Hostel	78	88	119	48	56	91	112	63
Friends/Relatives	367	355	614	322	292	379	647	385
Other	137	242	188	114	61	81	114	153
Other Areas	519	786	1,191	1,025	806	923	1,044	834
Hotel	55	117	191	96	90	120	179	69
Guest house/B&B	50	184	257	89	88	126	193	95
Rented house/ Apartment	107	158	194	284	253	276	165	218
Caravan/Camping	3	15	26	1	1	2	10	4
Hostel	50	64	66	69	48	57	59	62
Friends/Relatives	230	202	383	302	273	260	393	298
Other	24	46	74	184	53	82	45	88

Table 8 Overseas Visits to Ireland by Non-Residents, with at least one overnight in Ireland - Number of Bednights Classified by Type of Accommodation used and Reason for Journey, Oct-Dec 2002

'000					
Bednights	Reason for Journey				Total
	Business	Holiday/Leisure/ Recreation	Visit to Friends/ Relatives	Other	
Accommodation Used					
Hotel	444	1,278	195	82	1,999
Guest house/B & B	119	707	178	64	1,068
Rented house/Apartment	479	681	440	382	1,982
Caravan/Camping	3	21	4	5	33
Hostel	8	271	41	50	370
Friends/Relatives	93	385	2,068	54	2,600
Other	48	295	181	263	787

Table 9 Visits Abroad by Irish Residents – Number of Visits Classified by Route of Travel and Reason for Journey

'000										
Visits	2001	2002	2001				2002			
			Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec	Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec
			Total Overseas Visits	4,216	4,634	757	1,137	1,434	887	891
Route of Travel										
Air Cross-Channel	1,670	1,826	358	416	466	430	432	439	492	463
Sea Cross-Channel	439	414	63	107	178	90	71	110	153	80
Continental European	1,864	2,189	282	547	722	313	340	613	848	388
Transatlantic	243	207	54	66	68	55	48	47	61	51
Reason for Journey										
Business	542	562	143	149	119	131	139	149	126	148
Holiday/Leisure/ Recreation	2,402	2,704	352	661	949	440	455	724	1,053	472
Visit to Friends/ Relatives	1,048	1,098	225	255	296	272	238	258	302	300
Other	224	270	37	72	70	44	59	77	73	61

Table 10 Overseas Visits by Irish Residents distinguishing Same-Day Visits

'000

Visits	2001	2002	2001				2002			
			Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec	Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec
			Total Overseas Visits	4,216	4,634	757	1,137	1,434	887	891
Same-day visits (i.e. no overnight abroad)	238	243	33	60	101	44	55	71	68	49
Visits with at least one overnight abroad	3,978	4,392	724	1,077	1,333	844	836	1,137	1,487	932

Table 11 Same-Day Visits Abroad by Irish Residents - Classified by Route of Travel and Reason for Journey

'000

Visits	2001	2002	2001				2002			
			Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec	Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec
			Total Overseas Visits	236	243	33	59	101	43	55
Route of Travel										
Air Cross-Channel	91	133	22	21	30	18	38	34	35	26
Sea Cross-Channel	92	60	5	22	46	19	10	17	22	11
Continental European	43	44	3	11	23	6	6	17	10	11
Transatlantic	9	5	3	4	2	0	0	3	1	1
Reason for Journey										
Business	75	108	18	17	24	16	32	23	28	25
Holiday/Leisure/ Recreation	115	81	8	28	62	17	12	29	29	11
Visit to Friends/ Relatives	37	36	3	12	14	8	7	11	8	10
Other	9	17	4	2	1	2	4	7	3	3

Table 12 Same-Day Visits Abroad by Irish Residents – Classified by Route of Travel and Reason for Journey, Oct–Dec 2002

'000

Visits	Reason for Journey				Total
	Business	Holiday/Leisure/ Recreation	Visit to Friends/ Relatives	Other	
Total Same-day Visits (i.e. no overnight abroad)	25	11	10	3	49
Route of Travel					
Air Cross-Channel	20	2	3	1	26
Sea Cross-Channel	2	4	3	2	11
Continental European	3	5	3	0	11
Transatlantic	0	0	1	0	1

Table 13 Visits Abroad by Irish Residents, with at least one overnight – Classified by Route of Travel and Reason for Journey, Oct–Dec 2002

'000

Visits	Reason for Journey				Total
	Business	Holiday/Leisure/ Recreation	Visit to Friends/ Relatives	Other	
Total Visits with at least one overnight abroad	125	455	294	58	932
Route of Travel					
Air Cross-Channel	71	147	192	26	436
Sea Cross-Channel	10	24	31	4	69
Continental European	37	261	52	26	377
Transatlantic	7	22	20	1	50

Table 14 Visits Abroad by Irish Residents with at least one overnight – Estimated Average Length of Stay (Nights) Classified by Route of Travel and Reason for Journey

Length of Stay	Nights							
	2001				2002			
	Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec	Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec
All Overseas Visits	8.3	8.8	12.3	8.4	7.9	8.8	11.5	9.2
Route of Travel								
Air Cross-Channel	8.9	8.7	11.5	8.3	7.8	8.9	11.3	9.8
Sea Cross-Channel	6.9	6.5	8.5	6.9	8.0	6.6	9.8	6.4
Continental European	7.4	8.7	12.5	8.0	7.2	8.7	11.0	8.3
Transatlantic	11.4	13.5	22.6	13.4	13.6	13.7	23.1	14.0
Reason for Journey								
Business	6.3	7.0	8.2	7.7	6.3	6.6	10.1	7.8
Holiday/Leisure/ Recreation	8.5	9.2	12.7	8.8	7.9	9.1	11.9	9.2
Visit to Friends/ Relatives	9.2	8.7	9.7	7.9	8.6	8.9	9.9	9.0
Other	8.1	9.5	23.4	9.4	8.3	9.6	14.5	12.3

Table 15 Tourism and Travel Estimated Earnings and Expenditure

€ million

Period		Earnings from all Visitors to Ireland ¹	Expenditure by all Irish Visitors abroad ²	Balance ³
		€	€	€
1996	Year	2,399	1,741	+ 658
1997	Year	2,675	1,880	+ 795
1998	Year	2,896	2,160	+ 738
1999	Year	3,115	2,465	+ 650
2000	Year	3,637	2,804	+ 832
2001	Year	3,922	3,209	+ 713
1996	January – March	336	311	+ 25
	April – June	658	428	+ 230
	July – September	941	653	+ 288
	October – December	465	350	+ 114
1997	January – March	376	324	+ 52
	April – June	725	469	+ 256
	July – September	1,044	711	+ 334
	October – December	531	377	+ 152
1998	January – March	423	361	+ 62
	April – June	787	576	+ 213
	July – September	1,093	795	+ 298
	October – December	594	428	+ 166
1999	January – March	481	424	+ 57
	April – June	847	663	+ 185
	July – September	1,141	891	+ 250
	October – December	645	486	+ 157
2000	January – March	554	441	+ 113
	April – June	984	732	+ 252
	July – September	1,345	1,060	+ 284
	October – December	754	571	+ 183
2001	January – March	616	500	+ 116
	April – June	1,058	862	+ 197
	July – September	1,448	1,202	+ 247
	October – December	799	647	+ 153
2002	January – March	658	655	+ 3
	April – June	1,081	977	+ 104
	July – September	1,418	1,490	- 72
	October - December	828	837	- 9

¹ Expenditure (excluding international fares) plus passenger fare receipts of Irish carriers from visitors to Ireland² Expenditure (including international fares) less passenger fare payments by Irish visitors abroad to Irish carriers³ + = Net inflow. - = Net outflow.

Background Notes

Introduction This quarterly series gives details on the number of visits made by Overseas Visitors to Ireland and by Irish Residents travelling abroad for the quarter. It includes data on the reason for journey, average number of nights and expenditure. The quarterly series supplements the annual release, which provides more extensive annual information on tourism and travel.

Reason for Journey From the 1st January, 1999 the classification by reason for journey was changed in accordance with Council Directive 95/57/EC. The new classification (business, holiday/leisure/recreation, visits to friends or relatives and other) also accords with recommendation of the World Tourism Organisation (W.T.O.).

Commercial Drivers From the 1st January, 2000 Commercial Drivers on sea routes are excluded from visitor numbers.

The agreed European interpretation of Annex 1 of Commission Decision of 9 December 1998 implementing Council Directive 95/57/EC is that commercial drivers should be considered travellers rather than visitors.

One of the fundamental criteria used to distinguish a visitor from a traveller is that the *trip should be to a place other than that of the usual environment*. Places that are frequently visited are part of a person's *usual environment* even though they may be located at a considerable distance (or in another country) from the place of residence. Persons who work in means of transport are included in visitor numbers under "Business" unless their trips consist of frequent routine travel, in which case they may be excluded by the *usual environment* criterion.

Sources Two sample surveys of passengers, the Country of Residence Survey and the Passenger Card Inquiry are carried out by the Central Statistics Office. These are used in conjunction with passenger movement figures supplied by the transport companies to provide estimates for overseas tourism and travel.

The Country of Residence Survey is a continuous sample survey of passengers (both inward and outward) at all major airports and seaports to provide an estimated distribution of passengers by country of residence. This distribution is applied to the total passenger movement figures to provide estimates of Irish residents travelling abroad and visits to Ireland by non-residents. Visitors to Ireland are further broken down into the areas of residence shown in this release.

The Passenger Card Inquiry is a continuous sample survey of incoming and departing passengers at airports and seaports. This survey provides information on the reason for journey, area of residence, length of stay, expenditure and fare costs. The results are combined with the overall visitor estimates from the Country of Residence Survey to provide the overseas tourism and travel estimates shown in this release.