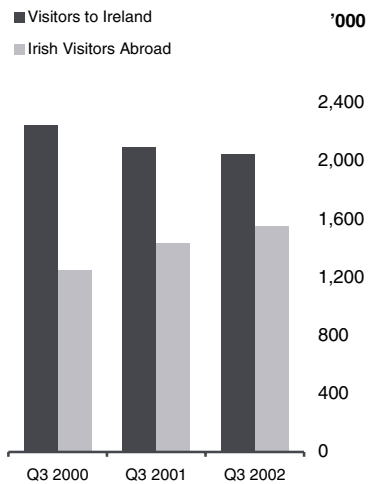




Tourism and Travel Third Quarter 2002

Number of Visits



	Visitors to Ireland '000	Irish Visitors Abroad '000
Jul - Sep 2000	2,245	1,245
Jul - Sep 2001	2,092	1,434
Jul - Sep 2002	2,045	1,554

Number of Visitors to Ireland decreases by 2.2%

There were 2,045,000 Overseas Visitors to Ireland in the Third Quarter of 2002 compared with 2,092,000 in the same period last year a decrease of 2.2%. *See Table 1 and Graph.* The number of Overseas Visitors on Continental routes fell by 4.7% while the number on Transatlantic routes fell by 10.3% on the same quarter in 2001.

The number of Irish Visitors going abroad between July and September 2002 was 1,554,000 an increase of 8.4% on the corresponding period last year. *See Table 9 and Graph.* Irish residents travelling abroad on Continental routes increased by 17.5% compared with the third quarter in 2001 but the number on Transatlantic routes fell by 10.3%.

The expenditure figures for July–September 2002 show a net outflow of €72m. Earnings from Visitors to Ireland accounted for €1,418m while expenditure by Irish Visitors Abroad amounted to €1,490m. *See Table 15.*

The Tourism figures in this release also show that:

- ◆ In the period July–September 2002, there were 1,254,000 Visits to Ireland in the Holiday/Leisure/Recreation category, a decrease of almost 1% on the same period in 2001 (*see Table 1*) and a decrease of 9% on Quarter 3 2000.
- ◆ In the Third Quarter of 2002, there were 97,000 Same-Day Visits to Ireland compared to 114,000 in the same period in 2001. *See Table 2.*
- ◆ The average length of stay for Visitors to Ireland during the period July–September 2002 was 8.7 nights. This compares with 11.5 nights for Irish Residents going abroad. *See Table 5 and Table 14.*

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Published by the Central Statistics Office, Ireland.

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Table 1 Overseas Visitors to Ireland – Estimated Number of Overseas Visits Classified by Route of Travel, Area of Residence and Reason for Journey

'000

Visits	2001	2001				2002		
		Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec	Jan-Mar	Apr-Jun	Jul-Sep
Total Overseas Visits	5,990	1,020	1,624	2,092	1,255	1,121	1,613	2,045
Route of Travel								
Air Cross-Channel	2,969	600	754	894	722	668	762	898
Sea Cross-Channel	1,313	157	369	552	235	193	389	544
Continental European	1,170	172	341	451	205	184	333	430
Transatlantic	539	91	160	194	93	75	129	174
Area of Residence								
Great Britain	3,462	614	884	1,138	826	731	916	1,131
Other Europe	1,357	202	392	531	231	212	394	526
USA & Canada	912	160	273	332	148	134	239	301
Other Areas	260	43	75	92	49	45	63	86
Reason for Journey								
Business	975	250	250	229	244	226	251	210
Holiday/Leisure/ Recreation	3,177	410	941	1,266	561	485	904	1,254
Visit to Friends/ Relatives	1,566	304	374	491	397	330	383	476
Other	273	55	59	107	52	80	73	106

Table 2 Overseas Visits to Ireland by Non-Residents distinguishing Same-Day Visits

'000

Visits	2001	2001				2002		
		Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec	Jan-Mar	Apr-Jun	Jul-Sep
Total Overseas Visits	5,990	1,020	1,624	2,092	1,255	1,121	1,613	2,045
Same-day visits (i.e. no overnight in Ireland)	344	58	84	114	88	63	68	97
Visits with at least one overnight in Ireland	5,646	962	1,540	1,978	1,167	1,058	1,545	1,948

Table 3 Overseas Same-Day Visits to Ireland by Non-Residents - Classified by Area of Residence and Reason for Journey, Jul-Sep 2002

'000

Visits	Reason for Journey				Total
	Business	Holiday/Leisure/ Recreation	Visit to Friends/ Relatives	Other	
Total Same-day Visits (i.e. no overnight in Ireland)	43	40	10	4	97
Area of Residence					
Great Britain	38	36	7	3	84
Other Europe	3	1	1	0	6
USA & Canada	1	2	2	1	5
Other Areas	1	1	0	-	2

Table 4 Overseas Visits to Ireland by Non-Residents, with at least one overnight in Ireland – Classified by Area of Residence and Reason for Journey, Jul-Sep 2002

'000

Visits	Reason for Journey				Total
	Business	Holiday/Leisure/ Recreation	Visit to Friends/ Relatives	Other	
Total Visits with at least one overnight in Ireland	167	1,214	466	102	1,948
Area of Residence					
Great Britain	91	591	335	30	1,047
Other Europe	51	351	58	61	520
USA & Canada	16	219	55	5	296
Other Areas	8	53	18	5	84

Table 5 Overseas Visits to Ireland by Non-Residents with at least one overnight in Ireland - Average Length of Stay (Nights) Classified by Route of Travel, Area of Residence and Reason for Journey

Nights

Length of Stay	2001	2001				2002		
		Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec	Jan-Mar	Apr-Jun	Jul-Sep
Total Visits with at least one overnight in Ireland	7.9	6.6	7.2	9.2	7.6	6.6	7.5	8.7
Route of Travel								
Air Cross-Channel	6.3	5.7	5.8	7.0	6.4	5.3	5.6	6.3
Sea Cross-Channel	8.0	6.4	7.1	9.5	6.8	7.8	7.6	9.3
Continental European	10.7	8.2	9.4	12.2	11.4	8.8	10.8	11.4
Transatlantic	10.3	9.8	9.6	11.2	10.3	8.9	10.2	11.6
Area of Residence								
Great Britain	5.6	4.8	5.2	6.7	4.9	4.5	5.2	6.2
Other Europe	11.1	8.5	9.7	12.7	12.1	9.7	10.7	12.0
USA & Canada	9.7	9.2	9.1	10.3	10.1	8.4	9.0	10.2
Other Areas	13.8	12.4	10.8	13.0	21.2	18.9	14.8	12.5
Reason for Journey								
Business	5.9	5.3	6.0	6.6	5.7	5.3	5.4	6.7
Holiday/Leisure/ Recreation	7.4	5.4	7.0	8.8	6.5	5.0	6.9	8.3
Visit to Friends/Relatives	8.4	8.0	7.7	9.3	8.3	7.8	8.2	8.6
Other	16.5	12.8	13.0	17.4	22.7	14.7	18.8	16.2

Table 6 Overseas Visits to Ireland by Non-Residents with at least one overnight in Ireland - Number of Bednights Classified by Type of Accommodation used

'000

Bednights	2001	2001				2002		
		Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec	Jan-Mar	Apr-Jun	Jul-Sep
Accommodation	44,552	6,357	11,131	18,191	8,876	6,962	11,642	16,896
Hotel	9,127	1,322	2,486	3,513	1,807	1,562	2,975	3,662
Guest house/B&B	8,347	872	2,359	3,923	1,193	846	2,046	3,163
Rented house/ Apartment	7,990	985	1,927	2,999	2,079	1,383	2,128	2,857
Caravan/Camping	1,071	38	284	703	47	32	304	687
Hostel	1,710	283	459	672	297	280	381	549
Friends/Relatives	12,226	2,259	2,478	4,829	2,660	2,376	2,824	4,212
Other	4,081	598	1,138	1,552	793	483	984	1,766

Table 7 Overseas Visitors to Ireland with at least one overnight in Ireland – Number of Bednights Classified by Area of Residence and Type of Accommodation used

'000

Bednights	2001	2001				2002		
		Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec	Jan-Mar	Apr-Jun	Jul-Sep
Great Britain	17,686	2,764	4,219	6,998	3,706	3,086	4,485	6,545
Hotel	3,792	658	952	1,262	920	872	1,221	1,374
Guest house/B&B	2,589	315	710	1,100	463	300	710	843
Rented house/ Apartment	2,637	224	676	1,189	548	309	646	1,359
Caravan/Camping	481	31	136	286	28	27	126	244
Hostel	245	63	38	103	41	77	57	92
Friends/Relatives	7,004	1,309	1,424	2,744	1,528	1,381	1,479	2,390
Other	938	164	283	314	178	120	246	243
Other Europe	14,677	1,657	3,682	6,647	2,690	1,974	4,107	6,270
Hotel	2,084	245	584	917	338	282	809	1,023
Guest house/B&B	3,154	279	840	1,666	369	245	731	1,362
Rented house/ Apartment	3,457	412	797	1,242	1,005	667	935	1,028
Caravan/Camping	519	3	128	373	15	3	175	426
Hostel	882	92	269	384	138	98	176	286
Friends/Relatives	2,445	353	496	1,088	508	430	706	781
Other	2,136	273	568	977	317	249	575	1,364
USA & Canada	8,668	1,417	2,442	3,352	1,454	1,095	2,129	3,037
Hotel	2,793	364	834	1,142	453	318	826	1,086
Guest house/B&B	2,024	228	624	899	272	213	479	765
Rented house/ Apartment	1,154	242	295	373	243	154	271	305
Caravan/Camping	25	1	4	17	2	1	2	8
Hostel	333	78	88	119	48	56	91	112
Friends/Relatives	1,658	367	355	614	322	292	379	647
Other	681	137	242	188	114	61	81	114
Other Areas	3,522	519	786	1,191	1,025	806	923	1,044
Hotel	458	55	117	191	96	90	120	179
Guest house/B&B	580	50	184	257	89	88	126	193
Rented house/ Apartment	743	107	158	194	284	253	276	165
Caravan/Camping	46	3	15	26	1	1	2	10
Hostel	250	50	64	66	69	48	57	59
Friends/Relatives	1,118	230	202	383	302	273	260	393
Other	327	24	46	74	184	53	82	45

Table 8 Overseas Visits to Ireland by Non-Residents, with at least one overnight in Ireland - Number of Bednights Classified by Type of Accommodation used and Reason for Journey, Jul-Sep 2002

Bednights	Reason for Journey				Total
	Business	Holiday/Leisure/ Recreation	Visit to Friends/ Relatives	Other	
Accommodation Used					
Hotel	432	2,857	277	96	3,662
Guest house/B & B	134	2,462	347	220	3,163
Rented house/Apartment	341	1,939	358	219	2,857
Caravan/Camping	5	614	58	10	687
Hostel	16	466	42	25	549
Friends/Relatives	119	1,110	2,843	140	4,212
Other	69	660	96	941	1,766

Table 9 Visits Abroad by Irish Residents – Number of Visits Classified by Route of Travel and Reason for Journey

Visits	2001	2001				2002		
		Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec	Jan-Mar	Apr-Jun	Jul-Sep
		Total Overseas Visits	4,216	757	1,137	1,434	887	891
Route of Travel								
Air Cross-Channel	1,670	358	416	466	430	432	439	492
Sea Cross-Channel	439	63	107	178	90	71	110	153
Continental European	1,864	282	547	722	313	340	613	848
Transatlantic	243	54	66	68	55	48	47	61
Reason for Journey								
Business	542	143	149	119	131	139	149	126
Holiday/Leisure/ Recreation	2,402	352	661	949	440	455	724	1,053
Visit to Friends/ Relatives	1,048	225	255	296	272	238	258	302
Other	224	37	72	70	44	59	77	73

Table 10 Overseas Visits by Irish Residents distinguishing Same-Day Visits

'000

Visits	2001	2001				2002		
		Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec	Jan-Mar	Apr-Jun	Jul-Sep
Total Overseas Visits	4,216	757	1,137	1,434	887	891	1,208	1,554
Same-day visits (i.e. no overnight abroad)	238	33	60	101	44	55	71	68
Visits with at least one overnight abroad	3,978	724	1,077	1,333	844	836	1,137	1,487

Table 11 Same-Day Visits Abroad by Irish Residents - Classified by Route of Travel and Reason for Journey

'000

Visits	2001	2001				2002		
		Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec	Jan-Mar	Apr-Jun	Jul-Sep
Total Overseas Visits	236	33	59	101	43	55	71	68
Route of Travel								
Air Cross-Channel	91	22	21	30	18	38	34	35
Sea Cross-Channel	92	5	22	46	19	10	17	22
Continental European	43	3	11	23	6	6	17	10
Transatlantic	9	3	4	2	0	0	3	1
Reason for Journey								
Business	75	18	17	24	16	32	23	28
Holiday/Leisure/ Recreation	115	8	28	62	17	12	29	29
Visit to Friends/ Relatives	37	3	12	14	8	7	11	8
Other	9	4	2	1	2	4	7	3

Table 12 Same-Day Visits Abroad by Irish Residents – Classified by Route of Travel and Reason for Journey, Jul-Sep 2002

'000

Visits	Reason for Journey				Total
	Business	Holiday/Leisure/ Recreation	Visit to Friends/ Relatives	Other	
Total Same-day Visits (i.e. no overnight abroad)	28	29	8	3	68
Route of Travel					
Air Cross-Channel	25	3	5	2	35
Sea Cross-Channel	3	18	2	0	22
Continental European	0	7	1	1	10
Transatlantic	-	0	0	0	1

Table 13 Visits Abroad by Irish Residents, with at least one overnight – Classified by Route of Travel and Reason for Journey, Jul-Sep 2002

'000

Visits	Reason for Journey				Total
	Business	Holiday/Leisure/ Recreation	Visit to Friends/ Relatives	Other	
Total Visits with at least one overnight abroad	103	1,017	296	70	1,487
Route of Travel					
Air Cross-Channel	61	189	183	23	457
Sea Cross-Channel	9	68	46	8	131
Continental European	26	734	44	35	839
Transatlantic	7	27	23	4	60

Table 14 Visits Abroad by Irish Residents with at least one overnight – Estimated Average Length of Stay (Nights) Classified by Route of Travel and Reason for Journey

Length of Stay	Nights							
	2001	2001				2002		
		Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec	Jan-Mar	Apr-Jun	Jul-Sep
All Overseas Visits	9.2	8.3	8.8	12.3	8.4	7.9	8.8	11.5
Route of Travel								
Air Cross-Channel	8.9	8.9	8.7	11.5	8.3	7.8	8.9	11.3
Sea Cross-Channel	5.8	6.9	6.5	8.5	6.9	8.0	6.6	9.8
Continental European	9.6	7.4	8.7	12.5	8.0	7.2	8.7	11.0
Transatlantic	14.9	11.4	13.5	22.6	13.4	13.6	13.7	23.1
Reason for Journey								
Business	6.2	6.3	7.0	8.2	7.7	6.3	6.6	10.1
Holiday/Leisure/ Recreation	9.9	8.5	9.2	12.7	8.8	7.9	9.1	11.9
Visit to Friends/ Relatives	8.6	9.2	8.7	9.7	7.9	8.6	8.9	9.9
Other	13.1	8.1	9.5	23.4	9.4	8.3	9.6	14.5

Table 15 Tourism and Travel Estimated Earnings and Expenditure

€ million

Period		Earnings from all Visitors to Ireland ¹	Expenditure by all Irish Visitors abroad ²	Balance ³
		€	€	€
1996	Year	2,399	1,741	+ 658
1997	Year	2,675	1,880	+ 795
1998	Year	2,896	2,160	+ 738
1999	Year	3,115	2,465	+ 650
2000	Year	3,637	2,804	+ 832
2001	Year	3,922	3,209	+ 713
1996	January – March	336	311	+ 25
	April – June	658	428	+ 230
	July – September	941	653	+ 288
	October – December	465	350	+ 114
1997	January – March	376	324	+ 52
	April – June	725	469	+ 256
	July – September	1,044	711	+ 334
	October – December	531	377	+ 152
1998	January – March	423	361	+ 62
	April – June	787	576	+ 213
	July – September	1,093	795	+ 298
	October – December	594	428	+ 166
1999	January – March	481	424	+ 57
	April – June	847	663	+ 185
	July – September	1,141	891	+ 250
	October – December	645	486	+ 157
2000	January – March	554	441	+ 113
	April – June	984	732	+ 252
	July – September	1,345	1,060	+ 284
	October – December	754	571	+ 183
2001	January – March	616	500	+ 116
	April – June	1,058	862	+ 197
	July – September	1,448	1,202	+ 247
	October – December	799	647	+ 153
2002	January – March	658	655	+ 3
	April – June	1,081	977	+ 104
	July – September	1,418	1,490	- 72

¹ Expenditure (excluding international fares) plus passenger fare receipts of Irish carriers from visitors to Ireland² Expenditure (including international fares) less passenger fare payments by Irish visitors abroad to Irish carriers³ + = Net inflow. - = Net outflow.

Background Notes

Introduction This quarterly series gives details on the number of visits made by Overseas Visitors to Ireland and by Irish Residents travelling abroad for the quarter. It includes data on the reason for journey, average number of nights and expenditure. The quarterly series supplements the annual release, which provides more extensive annual information on tourism and travel.

Reason for Journey From the 1st January, 1999 the classification by reason for journey was changed in accordance with Council Directive 95/57/EC. The new classification (business, holiday/leisure/recreation, visits to friends or relatives and other) also accords with recommendation of the World Tourism Organisation (W.T.O.).

Commercial Drivers From the 1st January, 2000 Commercial Drivers on sea routes are excluded from visitor numbers.

The agreed European interpretation of Annex 1 of Commission Decision of 9 December 1998 implementing Council Directive 95/57/EC is that commercial drivers should be considered travellers rather than visitors.

One of the fundamental criteria used to distinguish a visitor from a traveller is that the *trip should be to a place other than that of the usual environment*. Places that are frequently visited are part of a person's *usual environment* even though they may be located at a considerable distance (or in another country) from the place of residence. Persons who work in means of transport are included in visitor numbers under "Business" unless their trips consist of frequent routine travel, in which case they may be excluded by the *usual environment* criterion.

Sources Two sample surveys of passengers, the Country of Residence Survey and the Passenger Card Inquiry are carried out by the Central Statistics Office. These are used in conjunction with passenger movement figures supplied by the transport companies to provide estimates for overseas tourism and travel.

The Country of Residence Survey is a continuous sample survey of passengers (both inward and outward) at all major airports and seaports to provide an estimated distribution of passengers by country of residence. This distribution is applied to the total passenger movement figures to provide estimates of Irish residents travelling abroad and visits to Ireland by non-residents. Visitors to Ireland are further broken down into the areas of residence shown in this release.

The Passenger Card Inquiry is a continuous sample survey of incoming and departing passengers at airports and seaports. This survey provides information on the reason for journey, area of residence, length of stay, expenditure and fare costs. The results are combined with the overall visitor estimates from the Country of Residence Survey to provide the overseas tourism and travel estimates shown in this release.