

5 December 2002

Tourism and Travel Second Quarter 2002

Second Quarter 2002

	Visitors to Ireland '000	Irish Visitors Abroad '000
Apr - Jun 2000	1,732	1,036
Apr - Jun 2001	1,624	1,137
Apr - Jun 2002	1,613	1,208

Number of Visitors to Ireland decreases by 0.7%

There were 1,613,000 Overseas Visitors to Ireland in the Second Quarter of 2002 compared with 1,624,000 in the same period last year, a decrease of 0.7% *See Table 1 and Graph*. The number of Overseas Visitors on Continental routes fell by 2.3% while the number on Transatlantic routes fell by 19.4% on the same quarter in 2001.

The number of Irish Visitors going abroad between April and June 2002 was 1,208,000, an increase of 6.2% on the corresponding period last year. *See Table 9 and Graph*. Irish residents travelling abroad on Continental routes increased by 12.1% compared with the second quarter in 2001 but the number on Transatlantic routes fell by 28.8%.

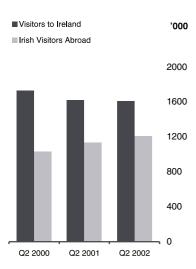
The expenditure figures for April – June 2002 show a net inflow of \notin 104m. Earnings from Visitors to Ireland accounted for \notin 1,081m while expenditure by Irish Visitors Abroad amounted to \notin 977m. *See Table 15*.

The Tourism figures in this release also show that:

- ♦ In the period April–June 2002, there were 904,000 Visits to Ireland in the Holiday/Leisure/Recreation category, a decrease of almost 4% on the same period in 2001 (*see Table 1*) and a decrease of 12.9% on Quarter 2 2000.
- ◆ In the Second Quarter of 2002, there were 68,000 Same-Day Visits to Ireland compared to 84,000 in the same period in 2001. *See Table 2*.
- ◆ The average length of stay for Visitors to Ireland during the period April–June 2002 was 7.5 nights. This compares with 8.8 nights for Irish Residents going abroad. *See Table 5 and Table 14*.

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Number of Visits



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Visits	2001		2001				2002	
		Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec	Jan-Mar	Apr-Jun	
Total Overseas Visits	5,990 ¹	1,020 ¹	1,624 ¹	2,092 ¹	1,255 ¹	1,121 ¹	1,613	
Route of Travel								
Air Cross-Channel	2,969	600	754	894	722	668	762	
Sea Cross-Channel	1,313 ¹	157¹	369 ¹	552 ¹	235 ¹	193¹	389	
Continental European	1,170	172	341	451	205	184¹	333	
Transatlantic	539	91	160	194	93	75	129	
Area of Residence								
Great Britain	3,462 ¹	614¹	8841	1,138 ¹	826 ¹	731 ¹	916	
Other Europe	1,357 ¹	2021	3921	531 ¹	231 ¹	212 ¹	394	
USA & Canada	912¹	160¹	273 ¹	3321	148	134	239	
Other Areas	260 ¹	43	75 ¹	92 ¹	49 ¹	45	63	
Reason for Journey								
Business	975¹	250 ¹	250 ¹	229 ¹	244 ¹	226 ¹	251	
Holiday/Leisure/ Recreation	3,177 ¹	410 ¹	941 ¹	1,266¹	561 ¹	485 ¹	904	
Visit to Friends/ Relatives	1,566 ¹	304 ¹	374¹	491 ¹	397 ¹	330 ¹	383	
Other	273 ¹	55 ¹	59	107	52 ¹	80¹	73	

Table 1 Overseas Visitors to Ireland – Estimated Number of Overseas Visits Classified by Route of Travel, Area of Residence and Reason for Journey '000

¹ Revised due to change in methodology. See Background Notes

Table 2 Overseas Visits to Ireland by Non-Residents distinguishing Same-Day Visits

							<u>'000</u>
Visits	2001 ¹		2001				002
		Jan-Mar	Apr-Jun ¹	Jul-Sep ¹	Oct-Dec	Jan-Mar ¹	Apr–Jun
Total Overseas Visits	5,990	1,020 ¹	1,624	2,092	1,255¹	1,121	1,613
Same-day visits (i.e. no overnight in Ireland)	344	58	84	114	88	63	68
Visits with at least one overnight in Ireland	5,646	962 ¹	1,540	1,978	1,167 ¹	1,058	1,545

Table 3Overseas Same-Day Visits to Ireland by Non-Residents - Classified by Area of Residence
and Reason for Journey, Apr-Jun 2002

<u> </u>		Reason for	Journey		
Visits	Business	Holiday/Leisure/ Recreation	Visit to Friends/ Relatives	Other	Total
Total Same-day Visits (i.e. no overnight in Ireland)	32	23	7	5	68
Area of Residence					
Great Britain	27	20	5	2	54
Other Europe	3	2	1	2	9
USA & Canada	1	1	1	1	4
Other Areas	0	0	0	-	1

Table 4Overseas Visits to Ireland by Non-Residents, with at least one overnight in Ireland –
Classified by Area of Residence and Reason for Journey, Apr-Jun 2002

		Reason for	Journey		
	Business	Holiday/Leisure/ Recreation	Visit to Friends/ Relatives	Other	Total
Total Visits with at least one overnight in Ireland	219	881	376	68	1,545
Area of Residence					
Great Britain	120	462	251	28	862
Other Europe	65	221	70	29	385
USA & Canada	23	166	39	7	235
Other Areas	11	32	16	3	62

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Table 5 Overseas Visits to Ireland by Non-Residents with at least one overnight in Ireland Average Length of Stay (Nights) Classified by Route of Travel, Area of Residence and Reason for Journey Nights

Length of Stay	2001		2001				2002	
		Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec	Jan-Mar	Apr-Jun	
Total Visits with at least one overnight in Ireland	7.9	6.6	7.2	9.2	7.6	6.6	7.5	
Route of Travel								
Air Cross-Channel	6.3	5.7	5.8	7.0	6.4	5.3	5.6	
Sea Cross-Channel	8.0	6.4 ¹	7.1 ¹	9.5 ¹	6.8 ¹	7.8 ¹	7.6	
Continental European	10.7	8.2	9.4	12.2	11.4	8.8	10.8	
Transatlantic	10.3	9.8	9.6	11.2	10.3	8.9	10.2	
Area of Residence								
Great Britain	5.6	4.8 ¹	5.2	6.7 ¹	4.9 ¹	4.5 ¹	5.2	
Other Europe	11.1	8.5	9.7	12.7	12.1	9.7 ¹	10.7	
USA & Canada	9.7	9.2	9.1	10.3	10.1	8.4	9.0	
Other Areas	13.8	12.4	10.8	13.0	21.2	18.9 ¹	14.8	
Reason for Journey								
Business	5.9	5.3 ¹	6.0	6.6	5.7 ¹	5.3	5.4	
Holiday/Leisure/ Recreation	7.4	5.4	7.0	8.8 ¹	6.5	5.0	6.9	
Visit to Friends/Relatives	8.4	8.0	7.7	9.3	8.3	7.8 ¹	8.2	
Other	16.5 ¹	12.8 ¹	13.0 ¹	17.4 ¹	22.7 ¹	14.7 ¹	18.8	

¹ Revised due to change in methodology. See Background Notes

Table 6 Overseas Visits to Ireland by Non-Residents with at least one overnight in Ireland – Number of Bednights Classified by Type of Accommodation used

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Bednights 2	2001 ¹		20011				2002	
		Jan-Mar ¹	Apr-Jun ¹	Jul-Sep ¹	Oct-Dec ¹	Jan-Mar ¹	Apr-Jun	
Accommodation	44,552	6,357	11,131	18,191	8,876	6,962	11,642	
Hotel	9,127	1,322	2,486	3,513	1,807	1,562	2,975	
Guest house/B&B	8,347	872	2,359	3,923	1,193	846	2,046	
Rented house/ Apartment	7,990	985	1,927	2,999	2,079	1,383	2,128	
Caravan/Camping	1,071	38	284	703	47	32	304	
Hostel	1,710	283	459	672	297	280	381	
Friends/Relatives	12,226	2,259	2,478	4,829	2,660	2,376	2,824	
Other	4,081	598	1,138	1,552	793	483	984	

Overseas Visitors to Ireland with at least one overnight in Ireland – Number of Bednights Classified by Area of Residence and Type of Accommodation Table 7 used

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							000
Bednights	2001		2001				02
		Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec	Jan-Mar	Apr-Jun
Great Britain	17,686 ¹	2,764 ¹	4,219 ¹	6,998 ¹	3,706 ¹	3,086 ¹	4,485
Hotel	3,792 ¹	658 ¹	952 ¹	1,262 ¹	920 ¹	872 ¹	1,221
Guest house/B&B	2,589 ¹	315 ¹	710 ¹	1,100 ¹	463 ¹	300 ¹	710
Rented house/ Apartment	2,6371	224 ¹	676 ¹	1,189 ¹	548 ¹	309 ¹	646
Caravan/Camping	481 ¹	31 ¹	136 ¹	286 ¹	28 ¹	27 ¹	126
Hostel	245 ¹	63 ¹	38	103 ¹	41 ¹	77	57
Friends/Relatives	7,004 ¹	1,309 ¹	1,424 ¹	2,744 ¹	1,528 ¹	1,381 ¹	1,479
Other	938 ¹	164 ¹	283 ¹	314 ¹	178 ¹	120 ¹	246
Other Europe	14,677 ¹	1,657 ¹	3,682 ¹	6,647 ¹	2,690 ¹	1,974 ¹	4,107
Hotel	2,084 ¹	245 ¹	584	917¹	338 ¹	282 ¹	809
Guest house/B&B	3,154 ¹	279 ¹	840 ¹	1,666¹	369 ¹	245 ¹	731
Rented house/ Apartment	3,457 ¹	412 ¹	797 ¹	1,242 ¹	1,005 ¹	667 ¹	935
Caravan/Camping	519¹	3	128 ¹	373 ¹	15 ¹	3	175
Hostel	882 ¹	92	269 ¹	384 ¹	138	98¹	176
Friends/Relatives	2,445 ¹	3531	496 ¹	1,088 ¹	508 ¹	430 ¹	706
Other	2,136 ¹	273 ¹	568 ¹	977 ¹	317	249	575
USA & Canada	8,668 ¹	1,417 ¹	2,442 ¹	3,352 ¹	1,454 ¹	1,095 ¹	2,129
Hotel	2,793 ¹	364 ¹	834 ¹	1,142 ¹	453	318	826
Guest house/B&B	2,024 ¹	228 ¹	624 ¹	899 ¹	272	213	479
Rented house/ Apartment	1,154 ¹	242	295 ¹	373 ¹	243 ¹	154	271
Caravan/Camping	25	1	4	17	2	1	2
Hostel	333	78	88	119	48	56	91
Friends/Relatives	1,658 ¹	367	355 ¹	614 ¹	322	292	379
Other	681	137	242	188	114	61 ¹	81
Other Areas	3,522 ¹	519 ¹	786 ¹	1,191 ¹	1,025 ¹	806 ¹	923
Hotel	458 ¹	55	117 ¹	191	96	90	120
Guest house/B&B	580 ¹	50	184 ¹	257 ¹	89 ¹	88 ¹	126
Rented house/ Apartment	743 ¹	107 ¹	158 ¹	194 ¹	284 ¹	253	276
Caravan/Camping	46	3	15	26 ¹	1	1	2
Hostel	250 ¹	50 ¹	64	66	69 ¹	48	57
Friends/Relatives	1,118 ¹	230	202 ¹	383 ¹	302	273	260
Other	327	24	46	74	184	53	82

 $^{\rm 1}$ Revised due to change in methodology. See Background Notes

Table 8Overseas Visits to Ireland by Non-Residents, with at least one overnight in Ireland
- Number of Bednights Classified by Type of Accommodation used and Reason
for Journey, Apr-Jun 2002

Bednights	Business	Holiday/Leisure /Recreation	Visit to Friends/ Relatives	Other	Total
Accommodation Used					
Hotel	551	2,107	221	96	2,975
Guest house/B & B	145	1,552	248	100	2,046
Rented house/Apartment	220	919	416	573	2,128
Caravan/Camping	4	287	9	4	304
Hostel	8	270	41	64	381
Friends/Relatives	174	522	1,961	168	2,824
Other	77	445	190	273	984

Table 9 Visits Abroad by Irish Residents – Number of Visits Classified by Route of Travel and Reason for Journey

Visits	2001		20	01		200	2
		Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec	Jan-Mar	Apr-Jun
Total Overseas Visits	4,216 ¹	757 ¹	1,137 ¹	1,434 ¹	887 ¹	891 ¹	1,208
Route of Travel							
Air Cross-Channel	1,670	358	416	466	430	432	439
Sea Cross-Channel	439 ¹	63 ¹	107 ¹	178 ¹	90 ¹	71 ¹	110
Continental European	1,864	282	547	722	313	340	613
Transatlantic	243	54	66	68	55	48	47
Reason for Journey							
Business	542 ¹	143 ¹	149 ¹	119 ¹	131 ¹	139 ¹	149
Holiday/Leisure/ Recreation	2,402 ¹	352 ¹	661 ¹	949 ¹	440 ¹	455 ¹	724
Visit to Friends/ Relatives	1,048 ¹	225 ¹	255 ¹	296 ¹	272 ¹	238 ¹	258
Other	224 ¹	37 ¹	72	70 ¹	44 ¹	59 ¹	77

Table 10 Overseas Visits by Irish Residents distinguishing Same-Day Visits

							<u>'000</u> '	
Visits	2001		2001				2002	
		Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec	Jan-Mar	Apr–Jun	
Total Overseas Visits	4,216 ¹	757 ¹	1,137 ¹	1,434 ¹	887 ¹	891 ¹	1,208	
Same-day visits (i.e. no overnight abroad)	238 ¹	33	60	101 ¹	44 ¹	55 ¹	71	
Visits with at least one overnight abroad	3,978 ¹	724 ¹	1,077 ¹	1,333 ¹	844 ¹	836 ¹	1,137	

¹ Revised due to change in methodology. See Background Notes

Table 11Same-Day Visits Abroad by Irish Residents - Classified by Route of Travel and
Reason for Journey

Visits	2001		200	01		20	002
	2001	Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec	Jan-Mar	Apr-Jun
Total Overseas Visits	236 ¹	33	59 ¹	101 ¹	43 ¹	55 ¹	71
Route of Travel							
Air Cross-Channel	91	22	21	30	18	38	34
Sea Cross-Channel	92 ¹	5	22 ¹	46	19 ¹	10	17
Continental European	43 ¹	3	11 ¹	23	6	6	17
Transatlantic	9	3	4	2	0	0	3
Reason for Journey							
Business	75 ¹	18 ¹	17	24	16 ¹	32	23
Holiday/Leisure/ Recreation	115 ¹	8	28 ¹	62	17 ¹	12 ¹	29
Visit to Friends/ Relatives	37 ¹	3	12	14	8 ¹	7	11
Other	9	4	2	1	2	4	7

Table 12Same-Day Visits Abroad by Irish Residents – Classified by Route of Travel and
Reason for Journey, Apr-Jun 2002

		Reason for	Journey		
Visits	Business	Holiday/Leisure/ Recreation	Visit to Friends/ Relatives	Other	Tota
Total Same-day Visits (i.e. no overnight abroad)	23	29	11	7	71
Route of Travel					
Air Cross-Channel	20	4	6	4	34
Sea Cross-Channel	1	12	2	1	17
Continental European	2	11	2	2	17
Transatlantic	1	2	1	-	3

Table 13Visits Abroad by Irish Residents, with at least one overnight – Classified by Route
of Travel and Reason for Journey, Apr-Jun 2002

				000'
Business	Holiday/Leisure/ Recreation	Visit to Friends/ Relatives	Other	Total
126	695	246	70	1,137
72	153	151	29	405
8	40	39	5	92
38	484	40	35	596
8	19	16	1	44
	126 72 8 38	BusinessHoliday/Leisure/ Recreation1266957215384038484	Recreation Relatives 126 695 246 72 153 151 8 40 39 38 484 40	BusinessHoliday/Leisure/ RecreationVisit to Friends/ RelativesOther126695246707215315129840395384844035

Table 14Visits Abroad by Irish Residents with at least one overnight – Estimated Average
Length of Stay (Nights) Classified by Route of Travel and Reason for Journey

							Nights
Length of Stay	2001		2	001		2002	2
		Jan-Mar	Apr-Jun	Jul-Sep ¹	Oct-Dec	Jan-Mar	Apr-Jun
All Overseas Visits	9.2	8.3	8.8	12.3	8.4	7.9	8.8
Route of Travel							
Air Cross-Channel	8.9	8.9 ¹	8.7	11.5	8.3	7.8	8.9
Sea Cross-Channel	5.8 ¹	6.9	6.5	8.5	6.9 ¹	8.0	6.6
Continental European	9.6	7.4 ¹	8.7	12.5	8.0	7.2	8.7
Transatlantic	14.9	11.4 ¹	13.5 ¹	22.6	13.4	13.6	13.7
Reason for Journey							
Business	6.2	6.3 ¹	7.0 ¹	8.2	7.7	6.3 ¹	6.6
Holiday/Leisure/ Recreation	9.9	8.5	9.2 ¹	12.7	8.8	7.9	9.1
Visit to Friends/ Relatives	8.6 ¹	9.2	8.7	9.7	7.9 ¹	8.6	8.9
Other	13.1	8.1 ¹	9.5 ¹	23.4	9.4	8.3	9.6

				€ mil
Period		Earnings from all Visitors to Ireland ¹	Expenditure by all Irish Visitors abroad ²	Balance ³
		€	€	€
1996	Year	2,399	1,741	+ 658
1997	Year	2,675	1,880	+ 795
1998	Year	2,896	2,160	+ 738
1999	Year	3,115	2,465	+ 650
2000	Year⁴	3,637	2,804	+ 832
2001	Year⁴	3,922	3,209	+ 713
1996	January – March	336	311	+ 25
	April – June	658	428	+ 230
	July – September	941	653	+ 288
	October – December	465	350	+ 114
1997	January – March	376	324	+ 52
	April – June	725	469	+ 256
	July – September	1,044	711	+ 334
	October – December	531	377	+ 152
1998	January – March	423	361	+ 62
	April – June	787	576	+ 213
	July – September	1,093	795	+ 298
	October – December	594	428	+ 166
1999	January – March	481	424	+ 57
	April – June	847	663	+ 185
	July – September	1,141	891	+ 250
	October – December	645	486	+ 157
20004	January – March	554	441	+ 113
	April – June	984	732	+ 252
	July – September	1,345	1,060	+ 284
	October – December	754	571	+ 183
2001⁴	January – March	616	500	+ 116
	April – June	1,058	862	+ 197
	July – September	1,448	1,202	+ 247
	October – December	799	647	+ 153
2002	January – March⁴	658	655	+ 3
	April – June	1,081	977	+ 104

Tourism and Travel Estimated Earnings and Expenditure Table 15

¹ Expenditure (excluding international fares) plus passenger fare receipts of Irish carriers from visitors to Ireland
 ² Expenditure (including international fares) less passenger fare payments by Irish visitors abroad to Irish carriers
 ³ + = Net inflow
 ⁴ Revised due to change in methodology. See Background Notes

Background Notes

- **Introduction** This quarterly series gives details on the number of visits made by Overseas Visitors to Ireland and by Irish Residents travelling abroad for the quarter. It includes data on the reason for journey, average number of nights and expenditure. The quarterly series supplements the annual release, which provides more extensive annual information on tourism and travel.
- **Reason for** Journey From the 1stJanuary, 1999 the classification by reason for journey was changed in accordance with Council Directive 95/57/EC. The new classification (business, holiday/leisure/recreation, visits to friends or relatives and other) also accords with recommendation of the World Tourism Organisation (W.T.O.).

Commercial Drivers From the 1st January, 2000 Commercial Drivers on sea routes are excluded from visitor numbers.

The agreed European interpretation of Annex 1 of Commission Decision of 9 December 1998 implementing Council Directive 95/57/EC is that commercial drivers should be considered travellers rather than visitors.

One of the fundamental criteria used to distinguish a visitor from a traveller is that the *trip should be* to a place other than that of the usual environment. Places that are frequently visited are part of a person's usual environment even though they may be located at a considerable distance (or in another country) from the place of residence. Persons who work in means of transport are included in visitor numbers under "Business" unless their trips consist of frequent routine travel, in which case they may be excluded by the usual environment criterion.

Sources Two sample surveys of passengers, the Country of Residence Survey and the Passenger Card Inquiry are carried out by the Central Statistics Office. These are used in conjunction with passenger movement figures supplied by the transport companies to provide estimates for overseas tourism and travel.

The Country of Residence Survey is a continuous sample survey of passengers (both inward and outward) at all major airports and seaports to provide an estimated distribution of passengers by country of residence. This distribution is applied to the total passenger movement figures to provide estimates of Irish residents travelling abroad and visits to Ireland by non-residents. Visitors to Ireland are further broken down into the areas of residence shown in this release.

The Passenger Card Inquiry is a continuous sample survey of incoming and departing passengers at airports and seaports. This survey provides information on the reason for journey, area of residence, length of stay, expenditure and fare costs. The results are combined with the overall visitor estimates from the Country of Residence Survey to provide the overseas tourism and travel estimates shown in this release.