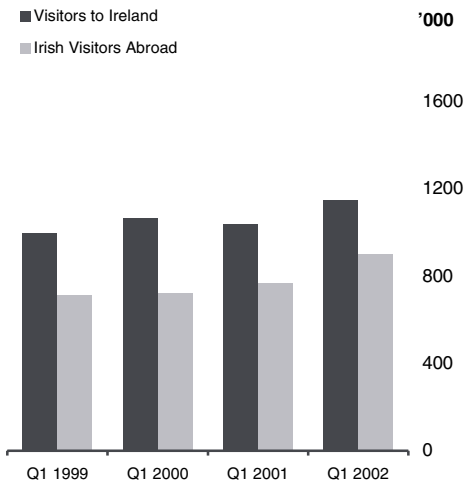




Tourism and Travel

First Quarter 2002

Number of Visits



	Visitors to Ireland '000	Irish Visitors Abroad '000
Jan - Mar 2001	1,040	767
Jan - Mar 2002	1,147	901
% change	+10.3%	+17.5%

Number of Visitors to Ireland increases by 10.3%.

There were 1,147,000 Overseas Visitors to Ireland in the First Quarter of 2002 compared with 1,040,000 in the same period last year, an increase of 10.3%. The number of Overseas Visitors on Cross-Channel routes grew by 14% while the number on Continental routes increased by 6.4% on the same quarter in 2001. The number of Overseas Visitors on Transatlantic routes fell by 17.6%. *See Table 1 and Graph.*

The number of Irish Visitors going abroad between January and March 2002 was 901,000, an increase of 17.5% on the corresponding period last year. Irish residents travelling abroad on Continental routes grew by 20.6% compared with the first quarter in 2001, however the number travelling on Transatlantic routes fell by 11.1%. *See Table 9 and Graph.*

The expenditure figures for January – March 2002 show a net outflow of €2m, earnings from Visitors to Ireland accounted for €660m while expenditure by Irish Visitors Abroad amounted to €663m. *See Table 15.*

The Tourism figures in this release also show that:

- ◆ In the First Quarter of 2002, the number of Visitors to Ireland from Great Britain increased by 19.1% compared with the same period in 2001. *See Table 1.*
- ◆ In the period January–March 2002, the number of Overseas Visitors to Ireland for reason of Business fell by 10.2%. *See Table 1.*
- ◆ Although in the first quarter of 2002 the number of Bednights spent in Ireland by Overseas Visitors increased by 10.4% compared with the same period last year, the number of bednights spent in Guest Houses/B&B's fell by 2.4%. *See Table 6.*

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Published by the Central Statistics Office, Ireland.

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Table 1 Overseas Visitors to Ireland - Estimated Number of Overseas Visits Classified by Route of Travel, Area of Residence and Reason for Journey

Visits	'000					
	2001	2001				2002
		Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec	Jan-Mar
Total Overseas Visits	6,081	1,040	1,647	2,118¹	1,276	1,147
Route of Travel						
Air Cross-Channel	2,969	600	754 ¹	894 ¹	722	668
Sea Cross-Channel	1,404	178	392	577	257	219
Continental European	1,170	172	341 ¹	451	205	183
Transatlantic	539	91	160 ¹	194	93	75
Area of Residence						
Great Britain	3,541	633 ¹	902 ¹	1,158	847	754
Other Europe	1,364	203	394 ¹	534	232	213
USA & Canada	915	161 ¹	274	333	148	134
Other Areas	262	43	76	93	50	45
Reason for Journey						
Business	985	255 ¹	252 ¹	231	247	229
Holiday/Leisure/ Recreation	3,227	416 ¹	956 ¹	1,282	573	495
Visit to Friends/ Relatives	1,594	313 ¹	380 ¹	498	404	341
Other	275	57	59 ¹	107	53	82

¹ Revised

Table 2 Overseas Visits to Ireland by Non-Residents distinguishing Same-Day Visits

Visits	'000					
	2001	2001				2002
		Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec	Jan-Mar
Total Overseas Visits	6,081	1,040	1,647	2,118¹	1,276	1,147
Same-day visits (i.e. no overnight in Ireland)	346	58 ¹	85 ¹	115	88	64
Visits with at least one overnight in Ireland	5,735	982 ¹	1,562 ¹	2,003 ¹	1,188	1,083

¹ Revised

Table 3 Overseas Same-day Visits to Ireland by Non-Residents - Classified by Area of Residence and Reason for Journey, Jan-Mar 2002

'000

Visits	Reason for Journey				Total
	Business	Holiday/Leisure/ Recreation	Visit to Friends/ Relatives	Other	
Total Same-day Visits (i.e. no overnight in Ireland)	38	12	10	4	64
Area of Residence					
Great Britain	32	9	7	2	50
Other Europe	5	2	1	1	9
USA & Canada	1	1	1	0	3
Other Areas	1	0	1	1	3

Table 4 Overseas Visits to Ireland by Non-Residents, with at least one overnight in Ireland – Classified by Area of Residence and Reason for Journey, Jan-Mar 2002

'000

Visits	Reason for Journey				Total
	Business	Holiday/Leisure/ Recreation	Visit to Friends/ Relatives	Other	
Total Visits with at least one night in Ireland	191	483	331	78	1,083
Area of Residence					
Great Britain	111	319	235	40	705
Other Europe	56	70	52	27	204
USA & Canada	16	77	31	7	131
Other Areas	8	17	14	4	43

Table 5 Overseas Visits to Ireland by Non-Residents with at least one overnight in Ireland - Average Length of Stay (Nights) Classified by Route of Travel, Area of Residence and Reason for Journey

Length of Stay	Nights					
	2001	2001				2002
		Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec	
Total Visits with at least one Overnight in Ireland	7.9	6.6	7.2¹	9.2	7.6	6.6
Route of Travel						
Air Cross-Channel	6.3	5.7	5.8	7.0	6.4	5.3
Sea Cross-Channel	8.0	6.5	7.2	9.6	6.9	7.9
Continental European	10.7	8.2	9.4 ¹	12.2	11.4	8.8
Transatlantic	10.3	9.8	9.6 ¹	11.2	10.3	8.9
Area of Residence						
Great Britain	5.6	4.9	5.2	6.8	5.0	4.6
Other Europe	11.1	8.5	9.7 ¹	12.7	12.1	9.9
USA & Canada	9.7	9.2	9.1 ¹	10.3	10.1	8.4
Other Areas	13.8	12.4	10.8 ¹	13.0	21.2	18.8
Reason for Journey						
Business	5.9	5.4	6.0	6.6	5.8	5.3
Holiday/Leisure/Recreation	7.4	5.4	7.0 ¹	8.9	6.5	5.0
Visit to Friends/Relatives	8.4	8.0	7.7	9.3	8.3	7.7
Other	16.4	12.7	12.9 ¹	17.5	22.5	14.9

¹ Revised

Table 6 Overseas Visits to Ireland by Non-Residents with at least one overnight in Ireland – Number of Bednights Classified by Type of Accommodation used

Bednights	'000					
	2001	2001				2002
		Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec	
Accommodation	45,276	6,492¹	11,306¹	18,440¹	9,039	7,164
Hotel	9,214	1,340 ¹	2,504 ¹	3,538 ¹	1,831	1,586
Guest house/B&B	8,466	889 ¹	2,397 ¹	3,964 ¹	1,217	868
Rented house/Apartment	8,162	1,002	1,969 ¹	3,062 ¹	2,129	1,448
Caravan/Camping	1,125	43	302 ¹	730	50	35
Hostel	1,718	285	460 ¹	674	299	282
Friends/Relatives	12,450	2,321	2,515 ¹	4,905 ¹	2,709	2,450
Other	4,141	612 ¹	1,159 ¹	1,567 ¹	804	495

¹ Revised

**Table 7 Overseas Visitors to Ireland with at least one overnight in Ireland -
Number of Bednights Classified by Area of Residence and Type of
Accommodation used**

	'000					
	2001	2001				2002
Bednights		Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec	Jan-Mar
	Great Britain	18,265	2,888	4,353¹	7,184¹	3,840
Hotel	3,864	674 ¹	967 ¹	1,280	942	892
Guest house/B&B	2,673	328 ¹	735 ¹	1,128	482	319
Rented house/ Apartment	2,770	239	711 ¹	1,239	581	342
Caravan/Camping	515	36	147 ¹	302	30	31
Hostel	250	65	38 ¹	104	43	77
Friends/Relatives	7,209	1,370 ¹	1,459 ¹	2,807 ¹	1,574	1,451
Other	984	176	296 ¹	324 ¹	188	130
Other Europe	14,778	1,667¹	3,706	6,699¹	2,706	2,017
Hotel	2,089	247	584 ¹	919	339	286
Guest house/B&B	3,175	283	845 ¹	1,675	372	247
Rented house/ Apartment	3,480	413	799	1,254	1,014	698
Caravan/Camping	538	3	135	384	16	3
Hostel	885	92	270	385	138	101
Friends/Relatives	2,462	354	498	1,100 ¹	510	433
Other	2,149	275 ¹	575	982	317	249
USA & Canada	8,689	1,419	2,449¹	3,364¹	1,457	1,096
Hotel	2,801	365 ¹	835 ¹	1,148	453	318
Guest house/B&B	2,030	229 ¹	627 ¹	902 ¹	272	213
Rented house/ Apartment	1,159	242	297 ¹	375	246	154
Caravan/Camping	25	1	4 ¹	17	2	1
Hostel	333	78 ¹	88 ¹	119	48	56
Friends/Relatives	1,660	367	356 ¹	615	322	292
Other	681	137 ¹	242 ¹	188	114	62
Other Areas	3,543	521¹	797	1,195¹	1,031	807
Hotel	460	55	118	191	96	90
Guest house/B&B	588	50	189	258	90	89
Rented house/ Apartment	752	108	162	195 ¹	288	253
Caravan/Camping	46	3	15	27 ¹	1	1
Hostel	251	51	64	66	70	48
Friends/Relatives	1,119	230	203	384 ¹	302	273
Other	327	24	46	74	184	53

¹ Revised

Table 8 Overseas Visits to Ireland by Non-Residents, with at least one overnight in Ireland – Number of Bednights Classified by Type of Accommodation used and Reason for Journey, Jan-Mar 2002

'000

Bednights	Reason for Journey				Total
	Business	Holiday/Leisure/ Recreation	Visit to Friends/ Relatives	Other	
Accommodation Used					
Hotel	488	844	134	121	1,586
Guesthouse/B & B	159	473	121	115	868
Rented house/Apartment	216	434	241	556	1,448
Caravan/Camping	2	8	8	17	35
Hostel	6	174	69	33	282
Friends/Relatives	97	351	1,862	139	2,450
Other	49	140	126	179	495

Table 9 Visits Abroad by Irish Residents - Number of Visits Classified by Route of Travel and Reason for Journey

'000

Visits	2001	2001				2002
		Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec	Jan-Mar
Total Overseas Visits	4,250	767	1,144¹	1,442¹	898	901
Route of Travel						
Air Cross-Channel	1,670	358	416 ¹	466	430	432
Sea Cross-Channel	473	73	114	185	100	82
Continental European	1,864	282	547 ¹	722 ¹	313	340
Transatlantic	243	54	66	68	55	48
Reason for Journey						
Business	552	146 ¹	150	120 ¹	132	141
Holiday/Leisure/ Recreation	2,405	354 ¹	664 ¹	953 ¹	444	457
Visit to Friends/ Relatives	1,070	229 ¹	258 ¹	298 ¹	277	242
Other	223	38 ¹	72 ¹	71 ¹	45	61

¹ Revised

Table 10 Overseas Visits by Irish Residents distinguishing Same-Day Visits

Visits	'000					
	2001	2001				2002
		Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec	Jan-Mar
Total Overseas Visits	4,250	767	1,144¹	1,442¹	898	901
Same-day visits (i.e. no overnight abroad)	240 ¹	33 ¹	60 ¹	102 ¹	45	56
Visits with at least one overnight abroad	4,010 ¹	734 ¹	1,084 ¹	1,340 ¹	852	846

¹ Revised**Table 11 Same-day Visits Abroad by Irish Residents - Classified by Route of Travel and Reason for Journey**

Visits	'000					
	2001 ¹	2001				2002
		Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec	Jan-Mar
Total Overseas Visits	240	33¹	60¹	102¹	45	56
Route of Travel						
Air Cross-Channel	91	22 ¹	21 ¹	30	18	38
Sea Cross-Channel	95	5	23 ¹	46	21	10
Continental European	44	3	12 ¹	23	6	6
Transatlantic	9	3	4 ¹	2	0	0
Reason for Journey						
Business	77	19	17 ¹	24	17	32
Holiday/Leisure/ Recreation	117	8	29 ¹	62	18	13
Visit to Friends/ Relatives	38	3	12 ¹	14	9	7
Other	9	4	2 ¹	1	2	4

¹ Revised

Table 12 Same-day Visits Abroad by Irish Residents – Classified by Route of Travel and Reason for Journey, Jan–Mar 2002

'000					
Visits	Reason for Journey				Total
	Business	Holiday/Leisure/ Recreation	Visit to Friends/ Relatives	Other	
Total Same-day Visits (i.e. no overnight abroad)	32	13	7	4	56
Route of Travel					
Air Cross-Channel	29	3	4	2	38
Sea Cross-Channel	2	5	2	1	10
Continental European	1	4	1	0	6
Transatlantic	-	0	0	-	0

Table 13 Visits Abroad by Irish Residents, with at least one overnight – Classified by Route of Travel and Reason for Journey, Jan–Mar 2002

'000					
Visits	Reason for Journey				Total
	Business	Holiday/Leisure/ Recreation	Visit to Friends/ Relatives	Other	
Total Visits with at least one overnight abroad	114	441	236	56	846
Route of Travel					
Air Cross-Channel	61	155	153	24	393
Sea Cross-Channel	9	16	33	13	71
Continental European	34	250	32	18	334
Transatlantic	9	20	17	2	47

Table 14 Visits Abroad by Irish Residents with at least one overnight – Estimated Average Length of Stay (Nights) Classified by Route of Travel and Reason for Journey

Length of Stay	Nights					
	2001	2001				2002
		Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec	Jan-Mar
All Overseas Visits	9.2	8.3	8.8¹	12.1	8.4	7.9
Route of Travel						
Air Cross-Channel	8.9	8.8 ¹	8.7	11.3	8.3	7.8
Sea Cross-Channel	5.9	6.9	6.5	8.0	7.0	8.0
Continental European	9.6	7.3 ¹	8.7 ¹	12.6	8.0	7.2
Transatlantic	14.9	11.6 ¹	13.7 ¹	22.5 ¹	13.4	13.6
Reason for Journey						
Business	6.2	6.2 ¹	7.1 ¹	8.1	7.7	6.2
Holiday/Leisure/ Recreation	9.9	8.5	9.1 ¹	12.5	8.8	7.9
Visit to Friends/ Relatives	8.5	9.2	8.7	10.0	7.8	8.6
Other	13.1	8.5 ¹	9.7 ¹	22.9	9.4	8.3

¹ Revised

Table 15 Tourism and Travel Estimated Earnings and Expenditure

€ million

Period	Earnings from all Visitors to Ireland ¹	Expenditure by all Irish Visitors abroad ²	Balance ³
1996 Year	2,399	1,741	+ 658
1997 Year	2,675	1,880	+ 795
1998 Year	2,896	2,160	+ 738
1999 Year	3,115	2,465	+ 650
2000 Year	3,667	2,815	+ 851
2001 Year ⁴	3,960	3,227	+ 733
1996 January – March	336	311	+ 25
April – June	658	428	+ 230
July – September	941	653	+ 288
October – December	465	350	+ 114
1997 January – March	376	324	+ 52
April – June	725	469	+ 256
July – September	1,044	711	+ 334
October – December	531	377	+ 152
1998 January – March	423	361	+ 62
April – June	787	576	+ 213
July – September	1,093	795	+ 298
October – December	594	428	+ 166
1999 January – March	481	424	+ 57
April – June	847	663	+ 185
July – September	1,141	891	+ 250
October – December	645	486	+ 157
2000 January – March	554	449	+ 104
April – June	998	729	+ 269
July – September	1,354	1,063	+ 291
October – December	762	575	+ 188
2001 January – March ⁴	624	504	+ 119
April – June ⁴	1,068	865	+ 203
July – September ⁴	1,460	1,206	+ 254
October – December ⁴	808	652	+ 156
2002 January – March	660	663	- 2

¹ Expenditure (excluding international fares) plus passenger fare receipts of Irish carriers from visitors to Ireland

² Expenditure (including international fares) less passenger fare payments by Irish visitors abroad to Irish carriers

³ + = Net inflow - = Net Outflow

⁴ Revised

Background Notes

- Introduction** This quarterly series gives details on the number of visits made by Overseas Visitors to Ireland and by Irish Residents travelling abroad for the quarter. It includes data on the reason for journey, average number of nights and expenditure. The quarterly series supplements the annual release, which provides more extensive annual information on tourism and travel.
- Reason for Journey** From the 1st January, 1999 the classification by reason for journey was changed in accordance with Council Directive 95/57/EC. The new classification (business, holiday/leisure/recreation, visits to friend or relatives and other) also accords with the recommendations of the World Tourism Organisation (W.T.O.).
- Sources** Two sample surveys of passengers, the Country of Residence Survey and the Passenger Card Inquiry are carried out by the Central Statistics Office. These are used in conjunction with passenger movement figures supplied by the transport companies to provide estimates for overseas tourism and travel.

The Country of Residence Survey is a continuous sample survey of passengers (both inward and outward) at all major air and sea ports to provide an estimated distribution of passengers by country of residence. This distribution is applied to the total passenger movement figures to provide estimates of Irish residents travelling abroad and visits to Ireland by non-residents. Visitors to Ireland are further broken down into the areas of residence shown in this release.

The Passenger Card Inquiry is a continuous sample survey of incoming and departing passengers at air and sea ports. This survey provides information on the reason for journey, area of residence, length of stay, expenditure and fare costs. The results are combined with the overall visitor estimates from the Country of Residence Survey to provide the overseas tourism and travel estimates shown in this release.