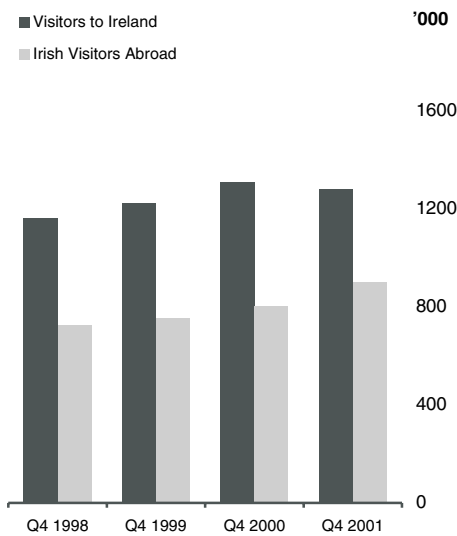




Tourism and Travel

Fourth Quarter 2001

Number of Visits



	Visitors to Ireland '000	Irish Visitors Abroad '000
Oct - Dec 2000	1,305	803
Oct - Dec 2001	1,276	898
% change	-2.2%	+11.8%

Numbers of Visitors to Ireland decreases by 2.2%

There were 1,276,000 Overseas Visitors to Ireland between October and December 2001 compared with 1,305,000 in the same period of 2000, a decrease of 2.2%. The number of Visitors travelling on Transatlantic routes fell by 15.5% while the numbers travelling on Continental routes fell by 8.9%. *See Table 1 and Graph.*

In the Fourth Quarter of 2001, the number of visits abroad by Irish Residents was 898,000, an increase of 11.8% on the corresponding quarter of 2000. Irish Residents travelling abroad on Transatlantic routes fell by 15.4% compared with the Fourth Quarter of 2000. *See Table 9 and Graph.*

The expenditure figures for October-December 2001 show a net inflow of €148m. Earnings from Visitors to Ireland accounted for €802m while expenditure by Irish Visitors Abroad amounted to €654m. *See Table 15.*

The total number of bednights spent by Overseas Visitors in Ireland increased by 613,000 on the same period last year. Decreases in the number of bednights spent in Guest houses/B&B's, Caravan/Camp Sites and Hostels were offset by a large increase in stays in Rented houses and apartments. *See Table 6.*

For more information, contact Niall O'Hanlon on ext 5207 or Clare O'Gorman on ext 5277.

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Ardee Road
Dublin 6
Ireland

Skehard Road
Cork
Ireland

LoCall: 1890 313 414

Tel: +353-1 498 4000
Fax: +353-1 498 4229

Tel: +353-21 453 5000
Fax: +353-21 453 5555

Both offices may be contacted through any of these telephone numbers.

CSO on the Web: <http://www.cso.ie>

Director General: Donal Garvey

Enquiries:

Tourism Statistics
Queries and Sales

Tourism Section, ext 5276
Information Section, ext 5032
information@cso.ie

Diskette Service

Databank, ext 5650/5499
databank@cso.ie

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Table 1 Overseas Visitors to Ireland – Estimated Number of Overseas Visits Classified by Route of Travel, Area of Residence and Reason for Journey

'000

Visits	2000	2001	2000				2001			
			Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec	Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec
Total Overseas Visits	6,409	6,080	1,065	1,768	2,272	1,305	1,040	1,647	2,117	1,276
Route of Travel										
Air Cross-Channel	3,039	2,968	606	782	928	724	600	753	893	722
Sea Cross-Channel	1,614	1,404	215	496	657	246	178	392	577	257
Continental European	1,197	1,170	156	338	477	225	172	342	451	205
Transatlantic	560	539	87	153	210	110	91	161	194	93
Area of Residence										
Great Britain	3,633	3,540	683	996	1,166	788	632	903	1,158	847
Other Europe	1,467	1,364	188	403	610	266	203	395	534	232
USA & Canada	1,047	915	155	297	398	196	160	274	333	148
Other Areas	260	262	38	69	97	55	43	76	93	50
Reason for Journey										
Business	1,085	986	270	251	278	285	257	251	231	247
Holiday/Leisure/ Recreation	3,402	3,227	398	1,062	1,396	546	417	955	1,282	573
Visits to Friends/ Relatives	1,589	1,591	336	364	475	414	311	378	498	404
Other	330	280	59	89	123	59	57	63	107	53

Table 2 Overseas Visits to Ireland by Non-Residents distinguishing Same-Day Visits

'000

Visits	2000	2001	2000				2001			
			Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec	Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec
Total Overseas Visits	6,409	6,080	1,065	1,768	2,272	1,305	1,040	1,647	2,117	1,276
Same-day visits (i.e. no overnight in Ireland)	357	342	67	87	128	74	55	84	115	88
Visits with at least one overnight in Ireland	6,049	5,737	997	1,679	2,143	1,230	984	1,563	2,002	1,188

Table 3 Overseas Same-day Visits to Ireland by Non-Residents – Classified by Area of Residence and Reason for Journey, Oct - Dec 2001

'000

Visits	Reason for Journey				Total
	Business	Holiday/Leisure/ Recreation	Visit to Friends/ Relatives	Other	
Total Same-day Visits (i.e. no overnight in Ireland)	40	29	14	5	88
Area of Residence					
Great Britain	35	25	11	4	75
Other Europe	4	4	2	1	11
USA & Canada	1	1	1	1	4
Other Areas	0	0	0	0	0

Table 4 Overseas Visits to Ireland by Non-Residents, with at least one overnight in Ireland – Classified by Area of Residence and Reason for Journey, Oct - Dec 2001

'000

Visits	Reason for Journey				Total
	Business	Holiday/Leisure/ Recreation	Visit to Friends/ Relatives	Other	
Total Visits with at least one overnight in Ireland	207	544	390	48	1,188
Area of Residence					
Great Britain	125	346	277	23	771
Other Europe	61	87	61	14	223
USA & Canada	14	88	37	6	145
Other Areas	7	23	15	4	49

Table 5 Overseas Visits to Ireland by Non-Residents with at least one overnight in Ireland – Average Length of Stay (Nights) Classified by Route of Travel, Area of Residence and Reason for Journey

Length of Stay	Nights							
	2000				2001			
	Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec	Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec
Total Visits with at least one overnight in Ireland	6.9	7.3	8.7	6.9	6.6	7.4	9.2	7.6
Route of Travel								
Air Cross-Channel	5.6	5.9	7.4	5.8	5.7	5.8	7.0	6.4
Sea Cross-Channel	7.6	7.1	8.5	7.3	6.5	7.2	9.6	6.9
Continental European	8.7	9.6	10.5	8.5	8.2	9.8	12.2	11.4
Transatlantic	10.3	10.1	11.0	9.9	9.8	9.9	11.2	10.3
Area of Residence								
Great Britain	5.5	5.5	6.6	5.0	4.9	5.2	6.8	5.0
Other Europe	8.4	9.7	11.4	8.6	8.5	10.0	12.7	12.1
USA & Canada	9.4	9.2	9.7	10.0	9.2	9.3	10.3	10.1
Other Areas	13.2	10.0	11.1	13.2	12.4	10.7	13.0	21.2
Reason for Journey								
Business	4.9	5.8	6.1	5.3	5.4	6.0	6.6	5.8
Holiday/Leisure/ Recreation	5.8	6.9	8.6	6.4	5.4	7.1	8.9	6.5
Visit to Friends/ Relatives	8.6	7.9	9.1	7.8	8.0	7.7	9.3	8.3
Other	12.1	13.3	14.1	13.0	12.7	15.0	17.5	22.5

Table 6 Overseas Visits to Ireland by Non-Residents with at least one overnight in Ireland – Number of Bednights Classified by Type of Accommodation used

Bednights	'000									
	2000	2001	2000				2001			
			Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec	Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec
Accommodation	46,169	45,261	6,916	12,175	18,653	8,426	6,491	11,297	18,434	9,039
Hotel	8,897	9,172	1,233	2,677	3,274	1,713	1,339	2,465	3,537	1,831
Guest house/B&B	8,667	8,488	805	2,482	4,063	1,317	890	2,419	3,962	1,217
Rented house/ Apartment	7,506	8,140	780	2,466	2,923	1,336	1,002	1,948	3,061	2,129
Caravan/Camping	1,466	1,115	24	195	1,189	58	43	292	730	50
Hostel	1,746	1,724	190	404	804	349	285	466	674	299
Friends/Relatives	12,795	12,458	3,334	2,380	4,297	2,785	2,321	2,524	4,904	2,709
Other	5,092	4,164	550	1,571	2,102	868	611	1,183	1,566	804

Table 7 Overseas Visitors to Ireland with at least one overnight in Ireland - Number of Bednights Classified by Area of Residence and Type of Accommodation used

'000

Bednights	2000				2001			
	Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec	Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec
Great Britain	3,479	5,005	6,993	3,638	2,888	4,344	7,182	3,840
Hotel	631	1,036	991	694	675	960	1,280	942
Guest house/B&B	310	814	1,066	437	327	758	1,128	482
Rented house/ Apartment	239	983	1,292	496	239	691	1,239	581
Caravan/Camping	6	138	536	32	36	137	302	30
Hostel	32	53	125	55	65	38	104	43
Friends/Relatives	2,092	1,556	2,499	1,613	1,371	1,463	2,806	1,574
Other	169	425	483	310	176	297	323	188
Other Europe	1,511	3,801	6,813	2,153	1,663	3,706	6,698	2,706
Hotel	242	634	957	399	247	578	919	339
Guest house/B&B	178	724	1,677	335	283	846	1,675	372
Rented house/ Apartment	261	1,029	1,211	423	413	799	1,254	1,014
Caravan/Camping	1	52	592	19	3	135	384	16
Hostel	58	217	441	167	92	269	385	138
Friends/Relatives	499	350	805	498	354	498	1,099	510
Other	271	795	1,131	314	272	580	982	317
USA & Canada	1,442	2,680	3,804	1,921	1,419	2,450	3,363	1,457
Hotel	309	880	1,199	557	362	812	1,148	453
Guest house/B&B	216	724	1,024	427	230	626	901	272
Rented house/ Apartment	259	335	328	260	242	296	375	246
Caravan/Camping	2	4	42	5	1	5	17	2
Hostel	67	92	136	73	77	95	119	48
Friends/Relatives	501	336	678	409	367	360	615	322
Other	88	308	396	189	140	256	188	114
Other Areas	484	688	1,043	713	520	796	1,192	1,031
Hotel	51	126	127	63	55	114	191	96
Guest house/B&B	101	219	296	119	50	189	258	90
Rented house/ Apartment	21	120	92	157	108	162	194	288
Caravan/Camping	14	1	19	1	3	15	26	1
Hostel	33	42	101	54	51	64	66	70
Friends/Relatives	242	138	315	265	230	203	383	302
Other	22	42	92	54	24	49	74	184

Table 8 Overseas Visits to Ireland by Non-Residents, with at least one overnight in Ireland – Number of Bednights Classified by Type of Accommodation used and Reason for Journey, Oct-Dec 2001

Bednights	Reason for Journey				Total
	Business	Holiday/Leisure/ Recreation	Visit to Friends/ Relatives	Other	
Accommodation Used					
Hotel	500	1,094	177	60	1,831
Guesthouse/B & B	139	744	233	101	1,217
Rented house/Apartment	364	801	522	442	2,129
Caravan/Camping	2	34	12	1	49
Hostel	20	191	30	58	299
Friends/Relatives	92	437	2,069	111	2,709
Other	78	233	195	298	804

Table 9 Visits Abroad by Irish Residents – Number of Visits Classified by Route of Travel and Reason for Journey

Visits	'000									
	2000	2001	2000				2001			
			Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec	Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec
Total Overseas Visits	3,811	4,248	723	1,036	1,249	803	767	1,143	1,440	898
Route of Travel										
Air Cross-Channel	1,584	1,671	371	404	421	388	358	417	466	430
Sea Cross-Channel	442	472	79	119	161	83	73	114	185	100
Continental European	1,543	1,862	229	452	595	266	282	546	721	313
Transatlantic	242	243	45	61	71	65	54	66	68	55
Reason for Journey										
Business	637	553	156	143	172	166	149	150	122	132
Holiday/Leisure/ Recreation	1,969	2,401	311	571	756	331	346	662	949	444
Visit to Friends/ Relatives	961	1,061	198	242	262	258	227	257	300	277
Other	244	233	57	79	60	48	45	74	69	45

Table 10 Overseas Visits by Irish Residents distinguishing Same-Day Visits

Visits	'000									
	2000	2001	2000				2001			
			Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec	Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec
Total Overseas Visits	3,811	4,248	723	1,036	1,249	803	767	1,143	1,440	898
Same-day visits (i.e. no overnight abroad)	190	242	32	45	74	39	35	61	101	45
Visits with at least one overnight abroad	3,621	4,005	691	991	1,175	764	732	1,082	1,339	852

Table 11 Same-day Visits Abroad by Irish Residents - Classified by Route of Travel and Reason for Journey

Visits	'000									
	2000	2001	2000				2001			
			Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec	Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec
Total Overseas Visits	190	242	32	45	74	39	35	61	101	45
Route of Travel										
Air Cross-Channel	78	93	21	14	17	26	23	22	30	18
Sea Cross-Channel	64	96	8	25	25	7	5	24	46	21
Continental European	42	43	2	5	30	4	3	11	23	6
Transatlantic	6	9	0	1	2	2	3	4	2	0
Reason for Journey										
Business	70	78	23	13	11	22	19	18	24	17
Holiday/Leisure/ Recreation	91	118	5	24	56	7	8	30	62	18
Visit to Friends/ Relatives	22	37	3	4	5	9	3	11	14	9
Other	8	10	1	3	2	2	4	3	1	2

Table 12 Same-day Visits Abroad by Irish Residents – Classified by Route of Travel and Reason for Journey, Oct – Dec 2001

'000

Visits	Reason for Journey				Total
	Business	Holiday/Leisure/ Recreation	Visit to Friends/ Relatives	Other	
Total Same-day Visits (i.e. no overnight abroad)	17	18	9	2	45
Route of Travel					
Air Cross Channel	12	2	3	0	17
Sea Cross Channel	3	11	5	1	20
Continental European	1	4	1	0	6
Transatlantic	0	0	0	0	0

Table 13 Visits Abroad by Irish Residents, with at least one overnight – Classified by Route of Travel and Reason for Journey, Oct–Dec 2001

'000

Visits	Reason for Journey				Total
	Business	Holiday/Leisure/ Recreation	Visit to Friends/ Relatives	Other	
Total Visits with at least one overnight abroad	116	424	270	43	852
Route of Travel					
Air Cross Channel	64	147	176	25	412
Sea Cross Channel	8	28	37	7	80
Continental European	36	224	36	10	306
Transatlantic	8	24	21	1	54

Table 14 Visits Abroad by Irish Residents with at least one overnight - Average Length of Stay (Nights) Classified by Route of Travel and Reason for Journey

Length of Stay	Nights							
	2000				2001			
	Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec	Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec
All Overseas Visits	8.0	9.1	11.4	9.1	8.3	9.0	12.1	8.4
Route of Travel								
Air Cross-Channel	8.6	8.8	11.1	9.1	8.9	8.7	11.3	8.3
Sea Cross-Channel	6.6	6.3	7.2	6.7	6.9	6.5	8.0	7.0
Continental European	7.0	9.3	11.4	8.3	7.4	9.0	12.6	8.0
Transatlantic	11.4	14.2	21.1	15.3	11.4	13.6	22.4	13.4
Reason for Journey								
Business	6.2	7.5	7.7	7.0	6.3	7.2	8.1	7.7
Holiday/Leisure/ Recreation	8.5	9.7	12.0	9.3	8.5	9.3	12.5	8.8
Visit to Friends/ Relatives	8.7	8.3	10.4	9.4	9.2	8.7	10.0	7.8
Other	8.1	9.3	18.9	12.6	8.1	10.4	22.9	9.4

Table 15 Tourism and Travel Estimated Earnings and Expenditure

£ Million/€ Million

Period		Earnings from all Visitors to Ireland ¹		Expenditure by all Irish Visitors abroad ²		Balance ³	
		£	€	£	€	£	€
1996	Year	1,889	2,399	1,371	1,741	+ 518	+ 658
1997	Year	2,107	2,675	1,481	1,880	+ 626	+ 795
1998	Year	2,281	2,896	1,701	2,160	+ 581	+ 738
1999	Year	2,453	3,115	1,941	2,465	+ 512	+ 650
2000	Year	2,888	3,667	2,217	2,815	+ 670	+ 851
2001	Year	3,045	3,866	2,529	3,212	+ 577	+ 656
1996	January – March	265	336	245	311	+ 20	+ 25
	April – June	518	658	337	428	+ 181	+ 230
	July – September	741	941	514	653	+ 227	+ 288
	October – December	366	465	276	350	+ 90	+ 114
1997	January – March	296	376	255	324	+ 41	+ 52
	April – June	571	725	369	469	+ 202	+ 256
	July – September	822	1,044	560	711	+ 263	+ 334
	October – December	418	531	297	377	+ 120	+ 152
1998	January – March	333	423	284	361	+ 49	+ 62
	April – June	620	787	454	576	+ 168	+ 213
	July – September	861	1,093	626	795	+ 235	+ 298
	October – December	468	594	337	428	+ 131	+ 166
1999	January – March	379	481	334	424	+ 45	+ 57
	April – June	667	847	522	663	+ 146	+ 185
	July – September	899	1,141	702	891	+ 197	+ 250
	October – December	508	645	383	486	+ 124	+ 157
2000	January – March	436	554	354	449	+ 82	+ 104
	April – June	786	998	574	729	+ 212	+ 269
	July – September	1,066	1,354	837	1,063	+ 229	+ 291
	October – December	600	762	453	575	+ 148	+ 188
2001	January – March	463	588	403	512	+ 61	+ 77
	April – June	806	1,023	662	841	+ 144	+ 183
	July – September	1,144	1,453	949	1,205	+ 195	+ 248
	October – December	632	802	515	654	+ 117	+ 148

¹ Expenditure (excluding international fares) plus passenger fare receipts of Irish carriers from visitors to Ireland² Expenditure (including international fares) less passenger fare payments by Irish visitors abroad to Irish carriers³ + = Net inflow

Background Notes

- Introduction** This quarterly series gives details on the number of visits made by Overseas Visitors to Ireland and by Irish Residents travelling abroad for the quarter. It includes data on the reason for journey, average number of nights and expenditure. The quarterly series supplements the annual release which provides more extensive annual information on tourism and travel.
- Reason for Journey** From the 1st January, 1999 the classification by reason for journey was changed in accordance with Council Directive 95/57/EC. The new classification (business, holiday/leisure/recreation, visits to friend or relatives and other) also accords with the recommendations of the World Tourism Organisation (W.T.O.).
- Sources** Two sample surveys of passengers, the Country of Residence Survey and the Passenger Card Inquiry are carried out by the Central Statistics Office. These are used in conjunction with passenger movement figures supplied by the transport companies to provide estimates for overseas tourism and travel.

The Country of Residence Survey is a continuous sample survey of passengers (both inward and outward) at all major air and sea ports to provide an estimated distribution of passengers by country of residence. This distribution is applied to the total passenger movement figures to provide estimates of Irish residents travelling abroad and visits to Ireland by non-residents. Visitors to Ireland are further broken down into the areas of residence shown in this release.

The Passenger Card Inquiry is a continuous sample survey of incoming and departing passengers at air and sea ports. This survey provides information on the reason for journey, area of residence, length of stay, expenditure and fare costs. The results are combined with the overall visitor estimates from the Country of Residence Survey to provide the overseas tourism and travel estimates shown in this release.