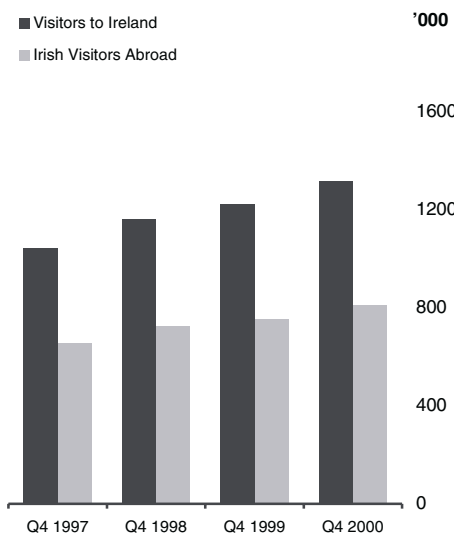




## Tourism and Travel

### Fourth Quarter 2000

#### Number of Visits



	Visitors to Ireland	Irish Visitors Abroad
		'000
<b>Oct - Dec 1999</b>	1,221	751
<b>Oct - Dec 2000</b>	1,315	809
<b>% change</b>	+ 7.7%	+ 7.7%

#### Increase of 7.7% in Visitors to Ireland

There were 1,315,000 Overseas Visitors to Ireland in the Fourth Quarter of 2000 compared with 1,221,000 in the same period last year, an increase of 7.7%. *See Table 1 and Graph.* The number of Overseas Visitors on Continental routes increased by 18.8% while the number on Transatlantic routes increased by 15.8% on the same quarter in 1999.

The number of Irish Visitors going abroad between October and December 2000 was 809,000, an increase of 7.7% on the corresponding period last year. *See Table 6 and Graph.* Irish residents travelling abroad on Continental routes increased by 19.2% compared with the fourth quarter in 1999.

The expenditure figures for October – December 2000 show a net inflow of £174m - earnings from Visitors to Ireland accounted for £631m while expenditure by Irish Visitors Abroad amounted to £457m. *See Table 8.*

The Tourism figures in this release also show that:

- ◆ In the Fourth Quarter of 2000, the number of Visitors to Ireland from the Other Europe area increased by 18.1% compared with the same period in 1999.
- ◆ As table 3 shows, in the period October – December 2000, 33,000 same-day visitors from Great Britain were in the business category, while 18,000 were Holiday/Leisure/Recreation visitors.
- ◆ The average length of stay for visitors to Ireland during the period October – December 2000 was 6.9 nights. This compares with 9 nights for Irish Residents going abroad. *See Table 5 and Table 7.*

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**Table 1 Overseas Visitors to Ireland – Estimated Number of Overseas Visits Classified by Route of Travel, Area of Residence and Reason for Journey**

'000

Visits	1999	2000	1999				2000			
			Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec	Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec
<b>Total Overseas Visits</b>	<b>6,068</b>	<b>6,416</b>	<b>999</b>	<b>1,679</b>	<b>2,168</b>	<b>1,221</b>	<b>1,064</b>	<b>1,766</b>	<b>2,271</b>	<b>1,315</b>
<b>Route of Travel</b>										
Air Cross-Channel	2,836	3,046	580	744	859	654	605	781	928	732
Sea Cross-Channel	1,677	1,613	207	523	667	280	215	496	656	246
Continental European	1,065	1,198	137	289	448	192	156	337	477	228
Transatlantic	489	560	76	124	194	95	87	153	210	110
<b>Area of Residence</b>										
Great Britain	3,558	3,638	645	1,003	1,137	773	683	995	1,165	795
Other Europe	1,333	1,468	178	355	574	227	188	402	610	268
USA & Canada	943	1,050	141	264	371	167	155	299	398	198
Other Areas	233	260	36	57	87	54	38	69	97	56
<b>Reason for Journey</b>										
Business	994	1,080	229	226	265	274	265	250	278	287
Holiday/Leisure/ Recreation <sup>1</sup>	3,306	3,411	438	1,052	1,289	528	404	1,061	1,395	551
Visits to Friends/ Relatives	1,439	1,596	273	330	482	354	342	363	474	417
Other	328	326	60	70	132	65	54	89	123	60

<sup>1</sup> A change in classification was introduced from the start of 1999 - see notes page 7

**Table 2 Overseas Visits to Ireland by Non-Residents distinguishing Same-Day Visits**

'000

Visits	1999	2000	1999				2000			
			Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec	Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec
<b>Total Overseas Visits</b>	<b>6,068</b>	<b>6,416</b>	<b>999</b>	<b>1,679</b>	<b>2,168</b>	<b>1,221</b>	<b>1,064</b>	<b>1,766</b>	<b>2,271</b>	<b>1,315</b>
Same-day visits (i.e. no overnight in Ireland)	344	369	66	115	93	70	79	87	128	75
Visits with at least one Overnight in Ireland	5,723	6,044	933	1,565	2,074	1,151	985	1,677	2,142	1,240

**Table 3 Overseas Same-day Visits to Ireland by Non-Residents – Classified by Area of Residence and Reason for Journey, Oct - Dec 2000**

'000

Visits	Reason for Journey				Total
	Business	Holiday/Leisure/ Recreation <sup>1</sup>	Visit to Friends/ Relatives	Other	
<b>Total Same-day Visits (i.e. no overnight in Ireland)</b>	<b>38</b>	<b>21</b>	<b>12</b>	<b>4</b>	<b>75</b>
<b>Area of Residence</b>					
Great Britain	33	18	9	3	63
Other Europe	4	1	2	0	7
USA & Canada	1	2	1	0	4
Other Areas	0	0	0	0	0

<sup>1</sup> A change in classification was introduced from the start of 1999 - see notes page 7

**Table 4 Overseas Visits to Ireland by Non-Residents, with at least one overnight in Ireland – Classified by Area of Residence and Reason for Journey, Oct - Dec 2000**

'000

Visits	Reason for Journey				Total
	Business	Holiday/Leisure/ Recreation <sup>1</sup>	Visit to Friends/ Relatives	Other	
<b>Total Visits with at least one overnight in Ireland</b>	<b>249</b>	<b>530</b>	<b>405</b>	<b>56</b>	<b>1,240</b>
<b>Area of Residence</b>					
Great Britain	139	288	278	26	731
Other Europe	76	95	69	21	261
USA & Canada	26	119	44	5	194
Other Areas	9	27	15	4	55

<sup>1</sup> A change in classification was introduced from the start of 1999 - see notes page 7

**Table 5 Overseas Visits to Ireland by Non-Residents with at least one overnight in Ireland – Estimated Average Length of Stay (Nights) Classified by Route of Travel, Area of Residence and Reason for Journey**

Length of Stay	Nights							
	1999				2000			
	Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec	Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec
<b>Total Visits with at least one overnight in Ireland</b>	<b>6.6</b>	<b>7.2</b>	<b>8.9</b>	<b>6.9</b>	<b>6.7</b>	<b>7.3</b>	<b>8.7</b>	<b>6.9</b>
<b>Route of Travel</b>								
Air Cross-Channel	5.6	5.4	6.8	5.7	5.6	5.9	7.4	5.8
Sea Cross-Channel	7.0	7.5	8.9	7.1	7.8	7.1	8.5	7.3
Continental European	8.7	9.9	11.6	9.4	7.9	9.6	10.5	8.5
Transatlantic	9.2	9.9	11.9	9.5	10.1	10.1	11.0	9.9
<b>Area of Residence</b>								
Great Britain	4.8	5.5	7.0	5.2	5.5	5.5	6.6	5.0
Other Europe	9.2	10.0	11.4	9.0	7.8	9.7	11.4	8.6
USA & Canada	9.3	8.5	10.2	9.7	9.5	9.2	9.7	10.0
Other Areas	13.8	9.6	11.1	12.8	12.7	10.0	11.1	13.3
<b>Reason for Journey</b>								
Business	5.0	5.2	6.6	5.3	5.0	5.8	6.1	5.3
Holiday/Leisure/ Recreation <sup>1</sup>	5.3	7.2	8.7	6.4	5.6	6.9	8.6	6.4
Visit to Friends/ Relatives	8.7	7.1	9.4	7.8	8.4	7.9	9.1	7.8
Other	11.7	13.8	13.2	12.8	12.1	13.3	14.1	13.1

<sup>1</sup> A change in classification was introduced from the start of 1999 - see notes page 7

**Table 6 Visits Abroad by Irish Residents – Estimated Number of Visits Classified by Route of Travel and Reason for Journey**

'000

Visits	1999	2000	1999				2000			
			Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec	Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec
			<b>Total Overseas Visits</b>	<b>3,576</b>	<b>3,814</b>	<b>714</b>	<b>971</b>	<b>1,140</b>	<b>751</b>	<b>722</b>
<b>Route of Travel</b>										
Air Cross-Channel	1,618	1,587	401	411	423	383	371	403	421	392
Sea Cross-Channel	454	442	69	133	169	83	79	119	161	83
Continental European	1,276	1,541	202	375	476	224	227	452	595	267
Transatlantic	227	243	42	52	72	61	45	61	71	66
<b>Reason for Journey</b>										
Business	594	638	137	138	158	160	156	143	172	167
Holiday/Leisure/ Recreation <sup>1</sup>	1,752	1,971	295	527	638	292	311	570	756	334
Visits to Friends/ Relatives	958	962	214	226	279	239	198	242	262	260
Other	261	245	65	77	62	58	57	79	60	49

<sup>1</sup> A change in classification was introduced from the start of 1999 - see notes page 7

**Table 7 Visits Abroad by Irish Residents – Estimated Average Length of Stay (Nights) Classified by Route of Travel and Reason for Journey**

Nights

Length of Stay	1999				2000			
	Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec	Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec
	<b>All Overseas Visits</b>	<b>7.8</b>	<b>8.5</b>	<b>11.2</b>	<b>9.2</b>	<b>7.9</b>	<b>8.9</b>	<b>11.2</b>
<b>Route of Travel</b>								
Air Cross-Channel	8.1	8.5	10.1	8.8	8.4	8.7	11.0	9.0
Sea Cross-Channel	5.9	5.6	7.4	5.8	6.2	5.4	6.3	6.2
Continental European	6.9	8.9	11.6	9.1	7.0	9.3	11.5	8.3
Transatlantic	12.1	13.3	23.9	16.1	11.2	14.2	21.1	15.2
<b>Reason for Journey</b>								
Business	5.9	6.8	7.0	6.5	6.0	7.2	7.6	6.8
Holiday/Leisure/ Recreation <sup>1</sup>	8.6	8.9	11.8	9.5	8.5	9.5	11.7	9.3
Visit to Friends/ Relatives	8.0	8.3	10.4	9.7	8.5	8.3	10.3	9.3
Other	7.7	10.1	20.2	13.1	7.7	9.2	19.2	12.2

<sup>1</sup> A change in classification was introduced from the start of 1999 - see notes page 7

**Table 8 Tourism and Travel Estimated Earnings and Expenditure**

		£ Million		
Period		Earnings from all Visitors to Ireland <sup>1</sup>	Expenditure by all Irish Visitors abroad <sup>2</sup>	Balance <sup>3</sup>
1995	Year	1,679	1,267	+ 412
1996	Year	1,889	1,371	+ 518
1997	Year	2,105	1,466	+ 639
1998	Year	2,297	1,672	+ 625
1999	Year	2,508	1,937	+ 571
2000	Year <sup>4</sup>	3,027	2,222	+ 806
1995	January – March	242	210	+ 32
	April – June	420	298	+ 122
	July – September	686	489	+ 197
	October – December	332	270	+ 62
1996	January – March	265	245	+ 20
	April – June	518	337	+ 181
	July – September	741	514	+ 227
	October – December	366	276	+ 90
1997	January – March	294	252	+ 42
	April – June	569	365	+ 204
	July – September	823	556	+ 267
	October – December	418	293	+ 125
1998	January – March	333	279	+ 54
	April – June	621	444	+ 177
	July – September	867	616	+ 252
	October – December	476	334	+ 142
1999	January – March	387	332	+ 55
	April – June	680	521	+ 159
	July – September	918	701	+ 217
	October – December	523	383	+ 140
2000	January – March	443	353	+ 90
	April – June	842	574	+ 268
	July – September <sup>5</sup>	1,111	837	+ 274
	October – December <sup>4</sup>	631	457	+ 174

<sup>1</sup> Expenditure (excluding international fares) plus passenger fare receipts of Irish carriers from visitors to Ireland

<sup>2</sup> Expenditure (including international fares) less passenger fare payments by Irish visitors abroad to Irish carriers

<sup>3</sup> + = Net inflow

<sup>4</sup> Provisional

<sup>5</sup> Revised

## Background Notes

- Introduction** This quarterly series gives details on the number of visits made by Overseas Visitors to Ireland and by Irish Residents travelling abroad for the quarter. It includes data on the reason for journey, average number of nights and expenditure. Additional information on overseas same day visits to Ireland by non-residents was first introduced for the quarter January to March 1997. The quarterly series supplements the annual release which provides more extensive annual information on tourism and travel.
- Reason for Journey** From the 1<sup>st</sup> January, 1999 the classification by reason for journey was changed in accordance with Council Directive 95/57/EC. The new classification (business, holiday/leisure/recreation, visits to friend or relatives and other) also accords with the recommendations of the World Tourism Organisation (W.T.O.).
- Sources** Two sample surveys of passengers, the Country of Residence Survey and the Passenger Card Inquiry are carried out by the Central Statistics Office. These are used in conjunction with passenger movement figures supplied by the transport companies to provide estimates for overseas tourism and travel.

The Country of Residence Survey is a continuous sample survey of passengers (both inward and outward) at all major air and sea ports to provide an estimated distribution of passengers by country of residence. This distribution is applied to the total passenger movement figures to provide estimates of Irish residents travelling abroad and visits to Ireland by non-residents. Visitors to Ireland are further broken down into the areas of residence shown in this release.

The Passenger Card Inquiry is a continuous sample survey of incoming and departing passengers at air and sea ports. This survey provides information on the reason for journey, area of residence, length of stay, expenditure and fare costs. The results are combined with the overall visitor estimates from the Country of Residence Survey to provide the overseas tourism and travel estimates shown in this release.