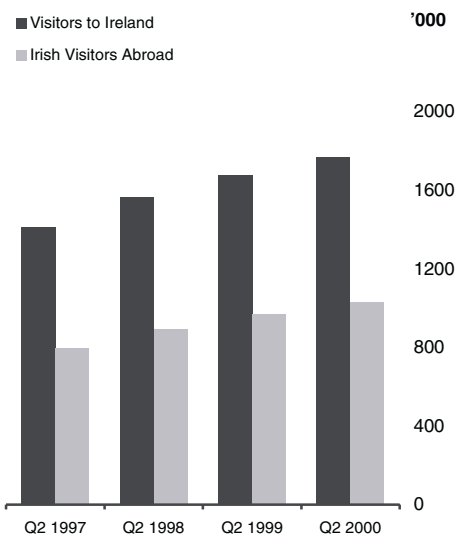




## Tourism and Travel Second Quarter 2000

### Number of Visits



	Visitors to Ireland	Irish Visitors Abroad
		'000
<b>Apr - Jun 1999</b>	1,679	971
<b>Apr - Jun 2000</b>	1,766	1,034
<b>% change</b>	+5.2%	+6.5%

### Visitors on Transatlantic Routes up by over 23%

There were 1,766,000 Overseas Visitors to Ireland between April and June 2000 compared with 1,679,000 in the same period last year, an increase of 5.2%. *See Table 1 and Graph.* The number of Overseas Visitors on Transatlantic routes increased by 23.4 % on the same quarter last year.

In the Second Quarter of 2000, the number of visits abroad by Irish Residents was 1,034,000, an increase of 6.5 % on the corresponding quarter in 1999. *See Table 6 and Graph.* Irish Visitors travelling abroad on Continental routes increased by 20.5 % compared with the Second Quarter in 1999.

The expenditure figures for January-March 2000 show a net inflow of £90m - earnings from Visitors to Ireland accounted for £443m while expenditure by Irish Visitors Abroad amounted to £353m. *See Table 8.*

The Tourism figures in this release also show that:

- ◆ Between April and June 2000, there was an increase of 13.2% in the number of Visitors to Ireland from Other Europe by comparison with the same period in 1999.
- ◆ There were 79,000 same-day Visitors to Ireland in the First Quarter of 2000, of which, 47,000 were visitors from Great Britain. *See Tables 2 and 3.*
- ◆ The average length of stay for Visitors to Ireland during the period January-March 2000 was 6.7 nights. This compares with 7.9 nights for Irish Residents going abroad. *See Tables 5 and 7.*

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**Table 1 Overseas Visitors to Ireland – Estimated Number of Overseas Visits Classified by Route of Travel, Area of Residence and Reason for Journey**

'000							
Visits	1999	1999				2000	
		Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec	Jan-Mar <sup>3</sup>	Apr-Jun
<b>Total Overseas Visits</b>	<b>6,068</b>	<b>999</b>	<b>1,679</b>	<b>2,168</b>	<b>1,221</b>	<b>1,064</b>	<b>1,766</b>
<b>Route of Travel</b>							
Air Cross-Channel	2,836	580	744	859	654	605	781
Sea Cross-Channel	1,677	207	523	667	280	215	496
Continental European	1,065	137	289	448	192	156	337
Transatlantic	489	76	124	194	95	87	153
<b>Area of Residence</b>							
Great Britain	3,558	645	1,003	1,137	773	683	995
Other Europe	1,333	178	355	574	227	188	402
USA & Canada	943	141	264	371	167	155	299
Other Areas	233	36	57	87	54	38	69
<b>Reason for Journey <sup>1</sup></b>							
Business	994	229	226	265	274	265	
Holiday/Leisure/ Recreation <sup>2</sup>	3,306	438	1,052	1,289	528	404	
Visit to Friends/ Relatives	1,439	273	330	482	354	342	
Other	328	60	70	132	65	54	

<sup>1</sup> Data on Reason for Journey are issued one quarter in arrears on each occasion

<sup>2</sup> A change in classification was introduced from the start of 1999 - see notes page 7

<sup>3</sup> Revised

**Table 2 Overseas Visits to Ireland by Non-Residents distinguishing Same-Day Visits<sup>1</sup>**

'000						
Visits	1999	1999				2000
		Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec	Jan-Mar
<b>Total Overseas Visits</b>	<b>6,068</b>	<b>999</b>	<b>1,679</b>	<b>2,168</b>	<b>1,221</b>	<b>1,064</b>
Same-day visits (i.e. no overnight in Ireland)	344	66	115	93	70	79
Visits with at least one Overnight in Ireland	5,723	933	1,565	2,074	1,151	985

<sup>1</sup> Data on Same-Day Visits are issued one quarter in arrears on each occasion

**Table 3 Overseas Same-day Visits to Ireland by Non-Residents – Classified by Area of Residence and Reason for Journey, Jan-Mar 2000**

'000					
Visits	Reason for Journey <sup>1</sup>				Total
	Business	Holiday/Leisure/ Recreation <sup>2</sup>	Visit to Friends/ Relatives	Other	
<b>Total Same-day Visits (i.e. no overnight in Ireland)</b>	<b>40</b>	<b>23</b>	<b>12</b>	<b>5</b>	<b>79</b>
<b>Area of Residence</b>					
Great Britain	30	10	4	3	47
Other Europe	8	12	7	2	29
USA & Canada	1	1	1	-	3
Other Areas	1	0	0	-	1

<sup>1</sup> Data on Reason for Journey are issued one quarter in arrears on each occasion

<sup>2</sup> A change in classification was introduced from the start of 1999 - see notes page 7

**Table 4 Overseas Visits to Ireland by Non-Residents, with at least one overnight in Ireland – Classified by Area of Residence and Reason for Journey, Jan-Mar 2000**

'000					
Visits	Reason for Journey <sup>1</sup>				Total
	Business	Holiday/Leisure/ Recreation <sup>2</sup>	Visit to Friends/ Relatives	Other	
<b>Total Visits with at least one overnight in Ireland</b>	<b>225</b>	<b>382</b>	<b>330</b>	<b>48</b>	<b>985</b>
<b>Area of Residence</b>					
Great Britain	138	229	244	26	637
Other Europe	51	57	38	13	159
USA & Canada	27	81	38	6	152
Other Areas	9	15	10	3	37

<sup>1</sup> Data on Reason for Journey are issued one quarter in arrears on each occasion

<sup>2</sup> A change in classification was introduced from the start of 1999 - see notes page 7

**Table 5 Overseas Visits to Ireland by Non-Residents with at least one overnight in Ireland – Estimated Average Length of Stay (Nights) Classified by Route of Travel, Area of Residence and Reason for Journey**

Length of Stay	Nights <sup>1</sup>					
	1999	1999				2000
		Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec	Jan-Mar
<b>Total Visits with at least one overnight in Ireland</b>	<b>7.7</b>	<b>6.6</b>	<b>7.2</b>	<b>8.9</b>	<b>6.9</b>	<b>6.7</b>
<b>Route of Travel</b>						
Air Cross-Channel	6.0	5.6	5.4	6.8	5.7	5.6
Sea Cross-Channel	7.9	7.0	7.5	8.9	7.1	7.8
Continental European	10.4	8.7	9.9	11.6	9.4	7.9
Transatlantic	10.5	9.2	9.9	11.9	9.5	10.1
<b>Area of Residence</b>						
Great Britain	5.8	4.8	5.5	7.0	5.2	5.5
Other Europe	10.3	9.2	10.0	11.4	9.0	7.8
USA & Canada	9.5	9.3	8.5	10.2	9.7	9.5
Other Areas	11.5	13.8	9.6	11.1	12.8	12.7
<b>Reason for Journey</b>						
Business	5.6	5.0	5.2	6.6	5.3	5.0
Holiday/Leisure/ Recreation <sup>2</sup>	7.4	5.3	7.2	8.7	6.4	5.6
Visit to Friends/Relatives	8.3	8.7	7.1	9.4	7.8	8.4
Other	13.0	11.7	13.8	13.2	12.8	12.1

<sup>1</sup> Data on Number of Nights are issued one quarter in arrears on each occasion

<sup>2</sup> A change in classification was introduced from the start of 1999 - see notes page 7

**Table 6 Visits Abroad by Irish Residents – Estimated Number of Visits Classified by Route of Travel and Reason for Journey**

Visits	'000						
	1999	1999				2000	
		Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec	Jan-Mar <sup>3</sup>	Apr-Jun
<b>Total Overseas Visits</b>	<b>3,576</b>	<b>714</b>	<b>971</b>	<b>1,140</b>	<b>751</b>	<b>722</b>	<b>1034</b>
<b>Route of Travel</b>							
Air Cross-Channel	1,618	401	411	423	383	371	403
Sea Cross-Channel	454	69	133	169	83	79	119
Continental European	1,276	202	375	476	224	227	452
Transatlantic	227	42	52	72	61	45	61
<b>Reason for Journey <sup>1</sup></b>							
Business	594	137	138	158	160	156	
Holiday/Leisure/ Recreation <sup>2</sup>	1,752	295	527	638	292	311	
Visit to Friends/ Relatives	958	214	226	279	239	198	
Other	261	65	77	62	58	57	

<sup>1</sup> Data on Reason for Journey are issued one quarter in arrears on each occasion

<sup>2</sup> A change in classification was introduced from the start of 1999 - see notes page 7

<sup>3</sup> Revised

**Table 7 Visits Abroad by Irish Residents – Estimated Average Length of Stay (Nights) Classified by Route of Travel and Reason for Journey**

Length of Stay	Nights <sup>1</sup>					
	1999	1999				2000
		Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec	Jan-Mar
<b>All Overseas Visits</b>	<b>9.4</b>	<b>7.8</b>	<b>8.5</b>	<b>11.2</b>	<b>9.2</b>	<b>7.9</b>
<b>Route of Travel</b>						
Air Cross-Channel	8.9	8.1	8.5	10.1	8.8	8.4
Sea Cross-Channel	6.4	5.9	5.6	7.4	5.8	6.2
Continental European	9.7	6.9	8.9	11.6	9.1	7.0
Transatlantic	17.2	12.1	13.3	23.9	16.1	11.2
<b>Reason for Journey</b>						
Business	6.6	5.9	6.8	7.0	6.5	6.0
Holiday/Leisure/ Recreation <sup>2</sup>	10.0	8.6	8.9	11.8	9.5	8.5
Visit to Friends/Relatives	9.2	8.0	8.3	10.4	9.7	8.5
Other	12.6	7.7	10.1	20.2	13.1	7.7

<sup>1</sup> Data on Number of Nights are issued one quarter in arrears on each occasion

<sup>2</sup> A change in classification was introduced from the start of 1999 - see notes page 7

**Table 8 Tourism and Travel Estimated Earnings and Expenditure**

		£ Million		
Period		Earnings from all Visitors to Ireland <sup>1</sup>	Expenditure by all Irish Visitors abroad <sup>2</sup>	Balance <sup>3</sup>
1994	Year	1,498	1,072	+ 426
1995	Year	1,679	1,267	+ 412
1996	Year	1,889	1,371	+ 518
1997	Year	2,105	1,466	+ 639
1998	Year	2,297	1,672	+ 625
1999 <sup>5</sup>	Year	2,508	1,937	+ 571
1994	January – March	217	164	+ 53
	April – June	376	244	+ 132
	July – September	605	427	+ 178
	October – December	300	236	+ 64
1995	January – March	242	210	+ 32
	April – June	420	298	+ 122
	July – September	686	489	+ 197
	October – December	332	270	+ 62
1996	January – March	265	245	+ 20
	April – June	518	337	+ 181
	July – September	741	514	+ 227
	October – December	366	276	+ 90
1997	January – March	294	252	+ 42
	April – June	569	365	+ 204
	July – September	823	556	+ 267
	October – December	418	293	+ 125
1998	January – March	333	279	+ 54
	April – June	621	444	+ 177
	July – September	867	616	+ 252
	October – December	476	334	+ 142
1999	January – March	387	332	+ 55
	April – June <sup>4</sup>	680	521	+ 159
	July – September <sup>4</sup>	918	701	+ 217
	October – December <sup>4</sup>	523	383	+ 140
2000	January – March <sup>4</sup>	443	353	+ 90

<sup>1</sup> Expenditure (excluding international fares) plus passenger fare receipts of Irish carriers from visitors to Ireland

<sup>2</sup> Expenditure (including international fares) less passenger fare payments by Irish visitors abroad to Irish carriers

<sup>3</sup> + = Net inflow

<sup>4</sup> Provisional

<sup>5</sup> Revised

## Background Notes

- Introduction** This quarterly series gives details on the number of visits made by Overseas Visitors to Ireland and by Irish Residents travelling abroad for the quarter. It includes data on the reason for journey, average number of nights and expenditure which is issued one quarter in arrears on each occasion. Additional information on overseas same day visits to Ireland by non-residents was first introduced for the quarter January to March 1997. The quarterly series supplements the annual release which provides more extensive annual information on tourism and travel.
- Reason for Journey** From the 1<sup>st</sup> January, 1999 the classification by reason for journey was changed in accordance with Council Directive 95/57/EC. The new classification (business, holiday/leisure/recreation; visits to friend or relatives and other) also accords with recommendations of the World Tourism Organisation (W.T.O.).
- Sources** Two sample surveys of passengers, the Country of Residence Survey and the Passenger Card Inquiry are carried out by the Central Statistics Office. These are used in conjunction with passenger movement figures supplied by the transport companies to provide estimates for overseas tourism and travel.

The Country of Residence Survey is a continuous sample survey of passengers (both inward and outward) at all major air and sea ports to provide an estimated distribution of passengers by country of residence. This distribution is applied to the total passenger movement figures to provide estimates of Irish residents travelling abroad and visits to Ireland by non-residents. Visitors to Ireland are further broken down into the areas of residence shown in this release.

The Passenger Card Inquiry is a continuous sample survey of incoming and departing passengers at air and sea ports. This survey provides information on the reason for journey, area of residence, length of stay, expenditure and fare costs. The results are combined with the overall visitor estimates from the Country of Residence Survey to provide the overseas tourism and travel estimates shown in this release.