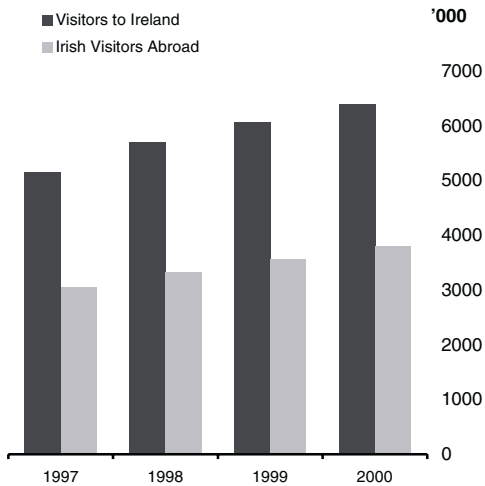




Tourism and Travel 2000

Number of Visits



Visitors to Ireland

Irish Visitors Abroad

| | Visitors to Ireland | Irish Visitors Abroad |
|-------------|---------------------|-----------------------|
| 1997 | 5,164 | 3,053 |
| 1998 | 5,716 | 3,330 |
| 1999 | 6,068 | 3,576 |
| 2000 | 6,417 | 3,814 |

Visitors to Ireland reach over 6.4 million in 2000

There were 6,417,000 overseas visits to Ireland by non-residents in the year 2000, compared with 6,068,000 in 1999, an increase of 5.8%. *See Table 3 and Graph.* Travel on continental routes increased by 12.5% while visitors on transatlantic routes increased by 14.7%.

The number of visits abroad by Irish Residents in the year 2000 was 3,814,000 compared with 3,576,000 in 1999, an increase of 6.7%. *See Table 10 and Graph.* Irish Residents travelling abroad on continental routes increased by 20.9%.

The expenditure figures for the year 2000 show a net inflow of £672m - earnings from Visitors to Ireland accounted for £2,901m, while expenditure by Irish Visitors Abroad amounted to £2,229m.

The Tourism figures in this release also show that:

- ◆ The number of overseas visitors to Ireland from North America in 2000 was 1,050,000 compared with 943,000 in 1999, an increase of 11.3%.
- ◆ During 2000, the number of Overseas Visitors on Air Cross Channel routes increased by 7.4% compared with 1999.
- ◆ There were 357,000 same-day Overseas Visitors to Ireland in 2000, of which 85.2% were Visitors from Great Britain. *See Table 5.*
- ◆ The average length of stay for Visitors to Ireland during 2000 was 7.7 nights. This compares with 9.5 nights for Irish Residents going abroad. *See tables 7 and 11.*

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Table 1 Visitors to Ireland - Estimated Expenditure (Classified by Route of Travel) and Total International Tourism and Travel Earnings

£ million

| Estimated Expenditure | 1996 | 1997 ² | 1998 ² | 1999 ² | 2000 ³ |
|--|--------------|--------------------------|--------------------------|--------------------------|--------------------------|
| Route of Travel | | | | | |
| Air Cross-Channel | 572 | 675 | 705 | 760 | 914 |
| Sea Cross-Channel | 314 | 374 | 415 | 389 | 407 |
| Continental European | 356 | 344 | 357 | 401 | 476 |
| Transatlantic | 168 | 167 | 204 | 247 | 312 |
| All Overseas Routes | 1,411 | 1,560 | 1,681 | 1,796 | 2,110 |
| Cross-Border | 133 | 145 | 147 | 151 | 163 |
| Total Expenditure (excluding international fares) | 1,543 | 1,705 | 1,828 | 1,948 | 2,273 |
| Passenger fare receipts of Irish Carriers from Visitors to Ireland | 345 | 402 | 454 | 505 | 628 |
| Total international tourism and travel earnings¹ | 1,889 | 2,107² | 2,281² | 2,453² | 2,901³ |

¹ Total Expenditure (excl. International Fares) plus passenger fare receipts of Irish carriers from Visitors to Ireland

² Revised due to corrected data from carriers

³ Provisional

Table 2 Overseas Visitors to Ireland - Estimated Expenditure (Excluding International Fares) Classified by Area of Residence and Reason for Journey

£ million

| Estimated Expenditure | 1996 | 1997 | 1998 | 1999 ² | 2000 |
|--|--------------|--------------|--------------|-------------------|--------------|
| Total Expenditure (excluding international fares) | 1,411 | 1,560 | 1,681 | 1,796 | 2,110 |
| Area of Residence | | | | | |
| Great Britain | 552 | 667 | 739 | 762 | 846 |
| Other Europe | 462 | 454 | 461 | 491 | 575 |
| USA and Canada | 307 | 343 | 381 | 432 | 549 |
| Other Areas | 90 | 95 | 101 | 111 | 141 |
| Reason for Journey | | | | | |
| Business | 212 | 260 | 284 | 345 | 385 |
| Tourist | 755 | 838 | 903 | - | - |
| Holiday/Leisure/Recreation ¹ | - | - | - | 967 | 1,124 |
| Visit to Friends/Relatives | 296 | 317 | 342 | 357 | 459 |
| Other | 147 | 145 | 152 | 127 | 141 |

¹ A Change in classification was introduced from the start of 1999 – see notes page 8

² Revised

Table 3 Visitors to Ireland - Estimated Number of Overseas Visits (Classified by Route of Travel, Area of Residence and Reason for Journey) And Cross-Border Visits on Rail and Scheduled Bus Services

| | '000 | | | | |
|---|--------------|--------------|--------------|--------------|--------------|
| Visits | 1996 | 1997 | 1998 | 1999 | 2000 |
| Total Overseas Visits | 4,739 | 5,164 | 5,716 | 6,068 | 6,417 |
| Route of Travel | | | | | |
| Air Cross-Channel | 2,064 | 2,305 | 2,570 | 2,836 | 3,046 |
| Sea Cross-Channel | 1,477 | 1,635 | 1,753 | 1,677 | 1,613 |
| Continental European | 868 | 885 | 974 | 1,065 | 1,198 |
| Transatlantic | 330 | 339 | 419 | 489 | 561 |
| Area of Residence | | | | | |
| Great Britain | 2,698 | 3,025 | 3,383 | 3,558 | 3,638 |
| Other Europe | 1,164 | 1,175 | 1,262 | 1,333 | 1,468 |
| USA and Canada | 703 | 764 | 855 | 943 | 1,050 |
| Other Areas | 174 | 201 | 216 | 233 | 260 |
| Reason for Journey | | | | | |
| Business | 757 | 785 | 891 | 994 | 1,087 |
| Tourist | 2,466 | 2,767 | 3,097 | - | - |
| Holiday/Leisure/ Recreation ¹ | - | - | - | 3,306 | 3,405 |
| Visit to Friends/ Relatives | 1,139 | 1,231 | 1,290 | 1,439 | 1,592 |
| Other | 376 | 380 | 438 | 328 | 331 |
| Cross Border Visits | | | | | |
| Rail | | | | | |
| Length of Stay - 1 day or less | 80 | 79 | 70 | 79 | 98 |
| - Over 1 day | 110 | 113 | 123 | 147 | 153 |
| Scheduled Bus | | | | | |
| Length of Stay - 1 day or less | 138 | 177 | 210 | 193 | 200 |
| - Over 1 day | 51 | 71 | 99 | 97 | 94 |

¹ A change in classification was introduced from the start of 1999 – see notes page 8

Table 4 Overseas Visits to Ireland by Non-Residents Distinguishing Same-Day Visits

| | '000 | |
|--|--------------|--------------|
| Visits | 1999 | 2000 |
| Total Overseas Visits | 6,068 | 6,417 |
| Same-day visits (i.e. no overnight in Ireland) | 344 | 357 |
| Visits with at least one overnight in Ireland | 5,723 | 6,057 |

Table 5 Overseas Same-Day Visits to Ireland by Non-Residents - Classified by Area of Residence and Reason for Journey, 2000

| Visits | Reason for Journey | | | | Total |
|---|--------------------|---|--------------------------------|-----------|------------|
| | Business | Holiday/Leisure/ Recreation ¹ | Visit to Friends/ Relatives | Other | |
| Total Same-day Visits (i.e. no overnight in Ireland) | 164 | 132 | 47 | 14 | 357 |
| Great Britain | 141 | 116 | 36 | 11 | 304 |
| Other Europe | 19 | 7 | 4 | 2 | 32 |
| USA & Canada | 3 | 8 | 4 | 1 | 15 |
| Other Areas | 2 | 1 | 3 | 0 | 6 |

¹ A change in classification was introduced from the start of 1999 – see notes page 8

Table 6 Overseas Visits to Ireland by Non-Residents, with at least one overnight in Ireland - Classified by Area of Residence and Reason for Journey, 2000

| Visits | Reason for Journey | | | | Total |
|--|--------------------|---|-----------------------------------|------------|--------------|
| | Business | Holiday/Leisure/ Recreation ¹ | Visit to Friends/ Relatives | Other | |
| Total Visits with at least one overnight in Ireland | 923 | 3,273 | 1,545 | 316 | 6,057 |
| Great Britain | 525 | 1,611 | 1,088 | 110 | 3,334 |
| Other Europe | 259 | 803 | 212 | 161 | 1,435 |
| USA & Canada | 102 | 712 | 190 | 30 | 1,034 |
| Other Areas | 36 | 147 | 55 | 15 | 254 |

¹ A change in classification was introduced from the start of 1999 – see notes page 8

Table 7 Overseas Visits to Ireland by Non-Residents with at least one overnight in Ireland - Estimated Average Length of Stay (Nights) Classified by Route of Travel, Area of Residence and Reason for Journey

| Length of Stay | Nights | |
|---|------------|------------|
| | 1999 | 2000 |
| All Overseas Visits | 7.7 | 7.7 |
| Route of Travel | | |
| Air Cross-Channel | 6.0 | 6.3 |
| Sea Cross-Channel | 7.9 | 7.7 |
| Continental European | 10.4 | 9.7 |
| Transatlantic | 10.5 | 10.4 |
| Area of Residence | | |
| Great Britain | 5.8 | 5.7 |
| Other Europe | 10.3 | 10.1 |
| USA and Canada | 9.5 | 9.6 |
| Other Areas | 11.5 | 11.6 |
| Reason for Journey | | |
| Business | 5.6 | 5.5 |
| Tourist | - | - |
| Holiday/Leisure/ Recreation ¹ | 7.4 | 7.4 |
| Visit to Friends/ Relatives | 8.3 | 8.4 |
| Other | 13.0 | 13.4 |

¹ A change in classification was introduced from the start of 1999 – see notes page 8

Table 8 Visits Abroad by Irish Residents - Estimated Expenditure (Including International Fares) Classified by Route of Travel and Total Net International Tourism and Travel Expenditure

| Estimated Expenditure | £ million | | | | |
|---|--------------|--------------------------|--------------------------|--------------------------|--------------------------|
| | 1996 | 1997 ³ | 1998 ³ | 1999 ³ | 2000 ⁴ |
| Route of Travel | | | | | |
| Air Cross-Channel | 725 | 793 | 867 | 917 | 976 |
| Sea Cross-Channel | 133 | 145 | 146 | 135 | 145 |
| Continental European | 501 | 567 | 692 | 876 | 1,083 |
| Transatlantic | 163 | 178 | 209 | 271 | 317 |
| All Overseas Routes | 1,521 | 1,683 | 1,914 | 2,199 | 2,521 |
| Cross-Border ¹ | 85 | 82 | 83 | 85 | 89 |
| Total Expenditure (including international fares) | 1,606 | 1,765 | 1,997 | 2,284 | 2,610 |
| Passenger fare payments by Irish Visitors abroad to Irish carriers | 235 | 284 | 296 | 343 | 381 |
| Total net international tourism and travel expenditure² | 1,371 | 1,481³ | 1,701³ | 1,941³ | 2,229⁴ |

¹ Estimates are for tourist expenditure only

² Total Expenditure (incl. International Fares) less passenger fare payments by Irish visitors abroad to Irish carriers

³ Revised due to corrected data from carriers

⁴ Provisional

Table 9 Overseas Visits by Irish Residents - Estimated Expenditure (Including International Fares) Classified by Reason for Journey

£ million

| Estimated Expenditure | 1996 | 1997 | 1998 | 1999 | 2000 |
|--|--------------|--------------|--------------|--------------|--------------|
| Total Expenditure (including international fares) | 1,521 | 1,683 | 1,914 | 2,199 | 2,521 |
| Reason for Journey | | | | | |
| Business | 393 | 357 | 413 | 438 | 521 |
| Tourist | 680 | 752 | 907 | - | - |
| Holiday/Leisure/ Recreation ¹ | - | - | - | 1,182 | 1,370 |
| Visit to Friends/ Relatives | 286 | 358 | 395 | 437 | 476 |
| Other | 162 | 216 | 199 | 142 | 154 |

¹ A change in classification was introduced from the start of 1999 – see notes page 8

Table 10 Visits Abroad by Irish Residents - Estimated Number of Overseas Visits (Classified by Route of Travel and Reason for Journey) and Cross-Border Visits on Rail and Scheduled Bus Services

'000

| Visits | 1996 | 1997 | 1998 | 1999 | 2000 |
|---|--------------|--------------|--------------|--------------|--------------|
| Total Overseas Visits | 2,733 | 3,053 | 3,330 | 3,576 | 3,814 |
| Route of Travel | | | | | |
| Air Cross-Channel | 1,398 | 1,570 | 1,641 | 1,618 | 1,587 |
| Sea Cross-Channel | 458 | 491 | 490 | 454 | 442 |
| Continental European | 725 | 830 | 1,022 | 1,276 | 1,543 |
| Transatlantic | 153 | 161 | 178 | 227 | 243 |
| Reason for Journey | | | | | |
| Business | 551 | 530 | 596 | 594 | 638 |
| Tourist | 1,182 | 1,299 | 1,474 | - | - |
| Holiday/Leisure/ Recreation ¹ | - | - | - | 1,752 | 1,970 |
| Visit to Friends/ Relatives | 721 | 864 | 917 | 958 | 962 |
| Other | 278 | 360 | 344 | 261 | 244 |
| Cross Border Visits | | | | | |
| Rail | | | | | |
| Length of Stay - 1 day or less | 113 | 103 | 112 | 131 | 137 |
| - Over 1 day | 78 | 63 | 57 | 65 | 77 |
| Scheduled Bus | | | | | |
| Length of Stay - 1 day or less | 235 | 264 | 266 | 246 | 243 |
| - Over 1 day | 5 | 5 | 4 | 5 | 7 |

¹ A change in classification was introduced from the start of 1999 – see notes page 8

Table 11 Overseas Visits by Irish Residents - Estimated Average Length of Stay (Nights) Classified by Route of Travel and Reason for Journey

| Length of Stay | Nights | | | | |
|---|------------|------------|------------|------------|------------|
| | 1996 | 1997 | 1998 | 1999 | 2000 |
| All Overseas Visits | 9.5 | 9.3 | 9.3 | 9.4 | 9.5 |
| Route of Travel | | | | | |
| Air Cross-Channel | 8.7 | 8.6 | 8.9 | 8.9 | 9.3 |
| Sea Cross-Channel | 7.5 | 6.9 | 6.9 | 6.4 | 6.0 |
| Continental European | 10.9 | 10.3 | 9.5 | 9.7 | 9.6 |
| Transatlantic | 17.2 | 17.6 | 17.3 | 17.2 | 15.9 |
| Reason for Journey | | | | | |
| Business | 6.3 | 6.1 | 6.1 | 6.6 | 6.9 |
| Tourist | 9.9 | 9.2 | 9.5 | - | - |
| Holiday/Leisure/ Recreation ¹ | - | - | - | 10.0 | 10.1 |
| Visit to Friends/ Relatives | 9.8 | 9.4 | 9.4 | 9.2 | 9.2 |
| Other | 13.9 | 13.7 | 12.9 | 12.6 | 11.9 |

¹ A change in classification was introduced from the start of 1999 – see notes page 8

Table 12 Tourism and Travel Estimated Earnings and Expenditure

| Estimated Earnings and Expenditure | £ million | | | | |
|---|-------------|-------------------|-------------------|-------------------|-------------------|
| | 1996 | 1997 ¹ | 1998 ¹ | 1999 ¹ | 2000 ² |
| International Tourism and Travel Earnings from Visitors to Ireland | 1,889 | 2,107 | 2,281 | 2,453 | 2,901 |
| Net International Tourism and Travel Expenditure by Irish Visitors Abroad | 1,371 | 1,481 | 1,701 | 1,941 | 2,229 |
| Tourism and Travel Balance | +518 | +626 | +581 | +512 | +672 |

¹ Revised due to corrected data from carriers

² Provisional

Background Notes

Introduction This annual series gives details on the number of visits made by Overseas Visitors to Ireland and by Irish Residents travelling abroad for the year. It includes data on the reason for journey, average number of nights and earnings and expenditure.

Reason for Journey From the 1st January 1999, the classification by reason for journey was changed in accordance with Council Directive 95/57/EC. The new Classification (business, holiday/leisure/recreation, visit to friends/relatives and other) also accords with the recommendations of the World Tourism Organisation (W.T.O.)

Sources Two sample surveys of passengers, the *Country of Residence Survey* and the *Passenger Card Inquiry* are carried out by the Central Statistics Office. These are used in conjunction with passenger movement figures supplied by the transport companies to provide estimates for overseas tourism and travel.

The Country of Residence Survey is a sample survey of passengers (both inward and outward) at all major air and seaports to provide an estimated distribution of passengers by country of residence. This distribution is applied to the total passenger movement figures to provide estimates of the numbers of visits abroad by Irish residents and of visits to Ireland by non-residents. This 'Visits to Ireland by non-residents' figure is further broken down into the areas of residence shown in this release. The sample size in the 2000 Country of Residence Survey was 440 thousand passengers (191 thousand inward and 249 thousand outward).

The Passenger Card Inquiry is a sample survey of incoming and departing passengers at major air and seaports. Cards are distributed and completed by passengers which give information on the reason for journey, area of residence, length of stay, expenditure and fare costs. The results are combined with the overall visitor estimates from the Country of Residence Survey to provide the overseas tourism and travel estimates shown in the tables. The sample size in the 2000 Passenger Card Inquiry at air and seaports was 349 thousand passengers (169 thousand inward and 180 thousand outward).

The estimates for cross-border visitors on rail and scheduled bus services are derived from the Passenger Card Inquiry on these services and from passenger movement statistics. In this case the Passenger Card Inquiry results are used to estimate the country of residence distribution in addition to the reason for journey, average length of stay, expenditure and fare costs. The sample size in the Passenger Card Inquiry on cross-border services in 2000 was 14 thousand passengers (7 thousand inward and 7 thousand outward). The estimates of expenditure by cross-border visitors using private cars (or un-scheduled bus services) are based on very limited information and must be regarded as subject to error.