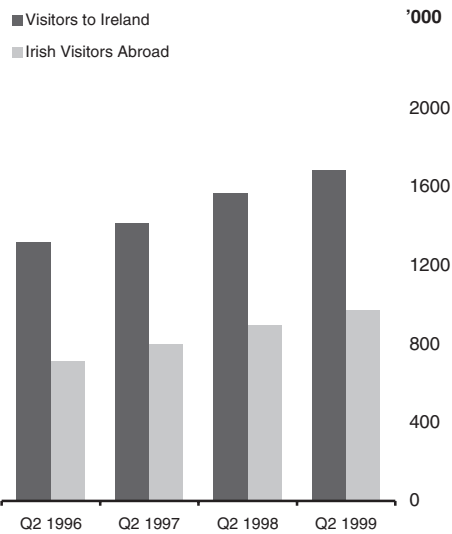




Tourism and Travel Second Quarter 1999

Number of Visits



	Visitors to Ireland	Irish Visitors Abroad
		'000
Apr - Jun 1998	1,568	894
Apr - Jun 1999	1,684	972
% change	+7.4%	+8.7%

Increase of over 7% in Visitors to Ireland

There were 1,684,000 Overseas Visitors to Ireland between April and June 1999 compared with 1,568,000 in the same period last year, an increase of 7.4%. *See Table 1 and Graph.* The number of Overseas Visitors on Transatlantic routes increased by 13.6% on the same quarter last year.

In the Second Quarter of 1999, the number of visits abroad by Irish Residents was 972,000, an increase of 8.7% on the corresponding quarter in 1998. *See Table 6 and Graph.* Irish Visitors travelling abroad on Continental routes increased by 23.7% compared with the Second Quarter in 1998.

The expenditure figures for January-March 1999 show a net inflow of £56m - earnings from Visitors to Ireland accounted for £388m while expenditure by Irish Visitors Abroad amounted to £332m. *See Table 8.*

The Tourism figures in this release also show that:

- ◆ Between April and June 1999, there was an increase of 9.6% in the number of Visitors to Ireland from Great Britain by comparison with the same period in 1998.
- ◆ There were 66,000 same-day Visitors to Ireland in the First Quarter of 1999, of which, 53,000 were visitors from Great Britain. *See Tables 2 and 3.*
- ◆ The average length of stay for Visitors to Ireland during the period January-March 1999 was 6.6 nights. This compares with 7.8 nights for Irish Residents going abroad. *See Tables 5 and 7.*

Published by the Central Statistics Office, Ireland.

Ardee Road
Dublin 6
Ireland

Skehard Road
Cork
Ireland

LoCall: 1890 313 414

Tel: +353-1 497 7144
Fax: +353-1 497 2360

Tel: +353-21 535000
Fax: +353-21 535555

Both offices may be contacted through any of these telephone numbers.

CSO on the Web: <http://www.cso.ie>

Director General: Donal Murphy

Enquiries:

Tourism Statistics
Queries and Sales

Tourism Section, ext 5271
Information Section, ext 5032
information@cso.ie

Diskette Service

Databank, ext 5301/5302
databank@cso.ie

© Central Statistics Office
The contents of this release may be quoted provided the source is given clearly and accurately. Reproduction for own or internal use is permitted.

For more information, contact Maureen Delamere on ext 5207 or Mary O'Connell on ext 5274.

Table 1 Overseas Visitors to Ireland – Estimated Number of Overseas Visits Classified by Route of Travel, Area of Residence and Reason for Journey

'000							
Visits	1998	1998				1999	
		Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec	Jan-Mar ³	Apr-Jun
Total Overseas Visits	5,716	867	1,568	2,120	1,161	1,000	1,684
Route of Travel							
Air Cross-Channel	2,570	495	666	794	615	580	748
Sea Cross-Channel	1,753	205	521	728	299	207	523
Continental European	974	114	271	427	162	137	289
Transatlantic	419	53	110	170	85	76	125
Area of Residence							
Great Britain	3,383	574	917	1,132	760	645	1,005
Other Europe	1,262	149	349	568	197	177	355
USA & Canada	855	114	245	336	159	141	267
Other Areas	216	30	56	84	45	36	58
Reason for Journey ¹							
Business	891	212	206	243	230	229	
Tourist	3,097	349	961	1,258	529	-	
Holiday/Leisure/ Recreation ²	-	-	-	-	-	439	
Visit to Friends/ Relatives	1,290	230	283	450	327	274	
Other	438	76	117	169	76	58	

¹ Data on Reason for Journey are issued one quarter in arrears on each occasion

² A change in classification was introduced from the start of 1999 - see notes page 7

³ Revised

Table 2 Overseas Visits to Ireland by Non-Residents distinguishing Same-Day Visits

'000						
Visits	1998	1998				1999
		Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec	Jan-Mar
Total Overseas Visits	5,716	867	1,568	2,120	1,161	1,000
Same-day visits (i.e. no overnight in Ireland)	364	60	89	126	89	66
Visits with at least one Overnight in Ireland	5,352	807	1,479	1,994	1,072	934

Data on Same-Day Visits are issued one quarter in arrears on each occasion

Table 3 Overseas Same-day Visits to Ireland by Non-Residents – Classified by Area of Residence and Reason for Journey, Jan-Mar 1999

'000					
Visits	Reason for Journey ¹				Total
	Business	Holiday/Leisure/ Recreation ²	Visit to Friends/ Relatives	Other	
Total Same-day Visits (i.e. no overnight in Ireland)	34	20	8	4	66
Area of Residence					
Great Britain	29	16	6	2	53
Other Europe	4	1	1	1	7
USA & Canada	1	3	1	1	5
Other Areas	1	0	0	0	1

¹ Data on Reason for Journey are issued one quarter in arrears on each occasion

² A change in classification was introduced from the start of 1999 - see notes page 7

Table 4 Overseas Visits to Ireland by Non-Residents, with at least one overnight in Ireland – Classified by Area of Residence and Reason for Journey, Jan-Mar 1999

'000					
Visits	Reason for Journey ¹				Total
	Business	Holiday/Leisure/ Recreation ²	Visit to Friends/ Relatives	Other	
Total Visits with at least one overnight in Ireland	195	419	266	54	934
Area of Residence					
Great Britain	109	266	190	28	593
Other Europe	58	59	35	19	170
USA & Canada	19	81	31	6	136
Other Areas	8	13	11	2	35

¹ Data on Reason for Journey are issued one quarter in arrears on each occasion

² A change in classification was introduced from the start of 1999 - see notes page 7

Table 5 Overseas Visits to Ireland by Non-Residents with at least one overnight in Ireland – Estimated Average Length of Stay (Nights) Classified by Route of Travel, Area of Residence and Reason for Journey

Length of Stay	Nights ¹					
	1998	1998				1999
		Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec	Jan-Mar
Total Visits with at least one overnight in Ireland	8.1	6.8	7.8	9.3	7.4	6.6
Route of Travel						
Air Cross-Channel	6.2	5.6	5.8	7.2	5.9	5.6
Sea Cross-Channel	8.9	7.6	8.5	9.9	8.4	7.0
Continental European	10.4	8.9	10.7	11.0	9.4	8.7
Transatlantic	10.8	10.2	9.4	12.1	10.5	9.2
Area of Residence						
Great Britain	6.3	5.3	6.1	7.5	5.7	4.8
Other Europe	10.8	9.1	10.8	11.5	9.7	9.2
USA & Canada	9.6	9.1	8.9	10.3	10.1	9.3
Other Areas	12.0	13.6	9.8	12.3	13.0	14.3
Reason for Journey						
Business	5.1	4.3	5.1	5.3	5.5	5.1
Tourist	8.0	5.9	7.7	9.2	6.6	-
Holiday/Leisure/ Recreation ²	-	-	-	-	-	5.3
Visit to Friends/Relatives	9.0	8.6	8.0	9.9	8.8	8.8
Other	12.4	11.4	12.4	13.0	11.8	11.9

¹ Data on Number of Nights are issued one quarter in arrears on each occasion

² A change in classification was introduced from the start of 1999 - see notes page 7

Table 6 Visits Abroad by Irish Residents – Estimated Number of Visits Classified by Route of Travel and Reason for Journey

Visits	'000						
	1998	1998				1999	
		Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec	Jan-Mar ³	Apr-Jun
Total Overseas Visits	3,330	616	894	1,096	724	710	972
Route of Travel							
Air Cross-Channel	1,641	367	418	457	399	398	412
Sea Cross-Channel	490	70	129	189	101	68	132
Continental European	1,022	147	304	389	182	202	376
Transatlantic	178	32	43	61	42	42	52
Reason for Journey ¹							
Business	596	142	146	156	152	137	
Tourist	1,474	219	425	575	255	-	
Holiday/Leisure/ Recreation ²	-	-	-	-	-	295	
Visit to Friends/ Relatives	917	184	221	272	240	213	
Other	344	71	102	93	78	65	

¹ Data on Reason for Journey are issued one quarter in arrears on each occasion

² A change in classification was introduced from the start of 1999 - see notes page 7

³ Revised

Table 7 Visits Abroad by Irish Residents – Estimated Average Length of Stay (Nights) Classified by Route of Travel and Reason for Journey

Length of Stay	Nights ¹					
	1998	1998				1999
		Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec	Jan-Mar
All Overseas Visits	9.3	7.5	8.5	10.8	8.7	7.8
Route of Travel						
Air Cross-Channel	8.9	7.3	8.3	10.1	8.5	8.1
Sea Cross-Channel	6.9	6.3	6.6	7.9	5.6	5.9
Continental European	9.5	7.5	8.6	11.3	9.1	6.9
Transatlantic	17.3	13.0	13.8	22.4	16.9	12.1
Reason for Journey						
Business	6.1	5.8	6.5	6.3	5.6	5.9
Tourist	9.5	7.5	8.8	11.3	8.0	-
Holiday/Leisure/ Recreation ²	-	-	-	-	-	8.6
Visit to Friends/Relatives	9.4	8.2	8.5	9.7	9.9	8.0
Other	12.9	9.4	9.6	18.6	13.6	7.7

¹ Data on Number of Nights are issued one quarter in arrears on each occasion

² A change in classification was introduced from the start of 1999 - see notes page 7

Table 8 Tourism and Travel Estimated Earnings and Expenditure

		£ Million		
Period		Earnings from all Visitors to Ireland ¹	Expenditure by all Irish Visitors abroad ²	Balance ³
1993	Year	1,367	834	+ 533
1994	Year	1,498	1,072	+ 426
1995	Year	1,679	1,267	+ 412
1996	Year	1,889	1,371	+ 518
1997	Year	2,105	1,466	+ 639
1998 ⁴	Year	2,289	1,665	+ 624
1993	January – March	171	118	+ 53
	April – June	354	199	+ 155
	July – September	590	351	+ 239
	October – December	252	165	+ 87
1994	January – March	217	164	+ 53
	April – June	376	244	+ 132
	July – September	605	427	+ 178
	October – December	300	236	+ 64
1995	January – March	242	210	+ 32
	April – June	420	298	+ 122
	July – September	686	489	+ 197
	October – December	332	270	+ 62
1996	January – March	265	245	+ 20
	April – June	518	337	+ 181
	July – September	741	514	+ 227
	October – December	366	276	+ 90
1997	January – March	294	252	+ 42
	April – June	569	365	+ 204
	July – September	823	556	+ 267
	October – December	418	293	+ 125
1998	January – March	333	279	+ 54
	April – June	621	444	+ 177
	July – September	867	616	+ 251
	October – December ⁴	468	326	+ 142
1999	January – March ⁴	388	332	+ 56

¹ Expenditure (excluding international fares) plus passenger fare receipts of Irish carriers from visitors to Ireland

² Expenditure (including international fares) less passenger fare payments by Irish visitors abroad to Irish carriers

³ + = Net inflow

⁴ Provisional

Background Notes

- Introduction** This quarterly series gives details on the number of visits made by Overseas Visitors to Ireland and by Irish Residents travelling abroad for the quarter. It includes data on the reason for journey, average number of nights and expenditure which is issued one quarter in arrears on each occasion. Additional information on overseas same day visits to Ireland by non-residents was first introduced for the quarter January to March 1997. The quarterly series supplements the annual release which provides more extensive annual information on tourism and travel.
- Reason for Journey** From the 1st January 1999, the classification by reason for journey was changed in accordance with Council Directive 95/57/EC. The new classification (business, holiday/leisure/recreation, visit to friends/relatives and other) also accords with the recommendations of the World Tourism Organisation (W.T.O.).
- Sources** Two sample surveys of passengers, the Country of Residence Survey and the Passenger Card Inquiry are carried out by the Central Statistics Office. These are used in conjunction with passenger movement figures supplied by the transport companies to provide estimates for overseas tourism and travel.

The Country of Residence Survey is a continuous sample survey of passengers (both inward and outward) at all major air and sea ports to provide an estimated distribution of passengers by country of residence. This distribution is applied to the total passenger movement figures to provide estimates of Irish residents travelling abroad and visits to Ireland by non-residents. Visitors to Ireland are further broken down into the areas of residence shown in this release.

The Passenger Card Inquiry is a continuous sample survey of incoming and departing passengers at air and sea ports. This survey provides information on the reason for journey, area of residence, length of stay, expenditure and fare costs. The results are combined with the overall visitor estimates from the Country of Residence Survey to provide the overseas tourism and travel estimates shown in this release.