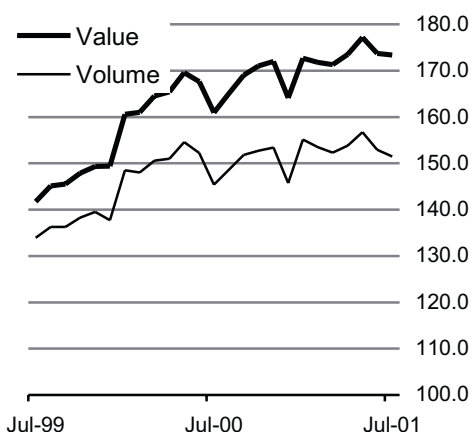




**Retail Sales Index**  
*Seasonally adjusted*



# Retail Sales Index

July 2001 (First Estimates)  
June 2001 (Final Figures)

**Retail Sales Index – All Businesses**  
(Base year 1995 = 100)

	Value Index	Volume Index
<b>July 2000</b>	163.3	147.1
<b>July 2001</b>	173.4	151.5
<b>% change</b>	+6.2%	+3.0%

## Retail Sales up 6.2%

The value of retail sales rose by 6.2% in July 2001 compared to July 2000. The July 2001 index was 0.2% lower than the June 2001 index. However, if Motor Trades are excluded the increase is 10.9%.

The volume of retail sales (i.e. excluding price effects) increased by 3.0% in July 2001 compared to July 2000. If Motor Trades are excluded the increase in volume is 6.7%.

On a three-month basis, which gives a more stable indication of recent underlying trends, the May-July 2001 volume figures show a 1% increase compared with the three months ending April 2001.

July is the latest month for which final detailed sectoral figures are available. The three month April-June 2001 volume figures show that, compared with the three months ending March 2001:

- ♦ The largest increase in the volume of sales was in the Hardware, Paints and Glass (+9.0%) sector.
- ♦ The largest decrease in volume was in the Furniture and Lighting (-10.7%) sector.

All figures provided in this release are seasonally adjusted based on patterns up to June 2001.

### Retrospective series

*Revised retrospective seasonally adjusted value and volume figures based on trading patterns up to June 2001 are available on our website (www.cso.ie).*

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Published by the Central Statistics Office, Ireland.

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**Table 1 Seasonally Adjusted Indices of Total Retail Sales<sup>1</sup>**
**Base Year: 1995 = 100**

Period	Total Retail Sales for all Businesses Combined						Total Retail Sales excluding Motor Trades	
	Value of Sales			Volume of Sales			Value Index	Volume Index
	Index	% change on previous period	Annual % change	Index	% change on previous period	Annual % change		
1998 Year	128.2	9.6	9.6	122.7	7.9	7.9	125.6	120.4
1999 Year	142.8	11.4	11.4	134.3	9.5	9.5	137.6	130.0
2000 Year	166.1	16.3	16.3	150.3	11.9	11.9	154.8	141.6
1999 1st quarter	137.1	3.2	11.6	130.4	3.0	9.9	131.9	125.6
2nd quarter	138.6	1.1	9.9	131.1	0.5	8.4	133.1	126.6
3rd quarter	144.8	4.5	11.1	136.0	3.7	9.4	138.2	130.4
4th quarter	149.7	3.4	12.6	139.4	2.5	10.1	142.6	133.5
2000 1st quarter	161.4	7.8	17.7	148.3	6.4	13.7	146.8	136.3
2nd quarter	166.3	3.0	20.0	151.5	2.2	15.6	151.5	139.9
3rd quarter	166.3	0.0	14.8	149.7	-1.2	10.1	155.7	141.6
4th quarter	169.8	2.1	13.4	151.5	1.2	8.7	160.8	145.2
2001 1st quarter	170.9	0.6	5.9	152.5	0.7	2.8	165.9	148.8
2nd quarter	173.8	1.7	4.5	153.7	0.8	1.5	169.9	151.1
2000 June	167.2	-0.1	17.9	151.7	-0.4	13.3	152.9	140.8
July	163.3	-2.3	14.0	147.1	-3.0	9.0	153.0	139.2
August	165.8	1.5	14.0	149.3	1.5	9.3	154.4	140.8
September	169.2	2.1	16.3	152.0	1.8	11.4	158.9	144.2
October	170.7	0.9	15.6	152.7	0.5	10.4	160.5	145.0
November	171.7	0.6	15.2	153.2	0.3	10.0	164.0	147.0
December	167.6	-2.4	10.3	149.3	-2.5	6.3	158.6	143.9
2001 January	170.8	1.9	7.4	152.8	2.3	4.3	164.7	148.5
February	171.1	0.2	6.6	152.7	-0.1	3.5	165.4	148.4
March	170.8	-0.2	4.1	152.0	-0.5	1.1	167.3	149.3
April	173.5	1.6	5.7	154.5	1.6	2.7	167.9	149.5
May	174.2	0.4	4.1	153.9	-0.4	1.1	170.2	151.4
June	173.7	-0.3	3.9	152.9	-0.6	0.8	171.3	152.1
July <sup>2</sup>	173.4	-0.2	6.2	151.5	-0.9	3.0	169.7	148.5
12 months ending Jun 2001	170.2	9.1	9.1	151.8	5.3	5.3	163.1	146.7
12 months ending Jul 2001 <sup>2</sup>	171.0	8.5	8.5	152.2	4.8	4.8	164.4	147.4
3 months ending Jun 2001	173.8	1.2	3.8	153.7	0.2	0.9	169.9	151.1
3 months ending Jul 2001 <sup>2</sup>	173.8	1.0	4.1	152.8	-0.3	0.9	170.5	150.8

<sup>1</sup> Based on Seasonal Values up to June 2001

<sup>2</sup> Provisional value and volume of sales indices based on early returns from sample retailers

**Table 2 Seasonally Adjusted<sup>1</sup> Value and Volume Indices of Retail Sales for 13 Retail Businesses, Jun 2001 (1)**
**Base Year: 1995 = 100**

Retail Business - NACE REV 1	June 2001						April - June 2001					
	Value of Sales			Volume of Sales			Value of Sales			Volume of Sales		
	Index	% change on previous month	Annual % change	Index	% change on previous month	Annual % change	Index	% change on previous 3 months	Annual % change	Index	% change on previous 3 months	Annual % change
Motor Trades - NACE 50	185.6	-3.0	-13.1	159.0	-3.7	-14.5	189.5	-0.4	-10.7	164.3	-1.0	-11.6
Non-Specialised Stores <sup>2</sup> (excluding Department Stores) - NACE 52.11	157.8	-0.8	9.8	128.7	-1.4	4.7	158.0	2.3	10.5	129.5	0.9	5.2
Department Stores - NACE 52.12	189.9	1.8	10.0	200.2	1.9	8.7	187.8	1.1	6.9	198.1	0.4	5.5
of which:-												
Clothing and Footwear	193.1	-0.3	4.5				194.6	-3.8	3.7			
Furniture, Soft Furnishing, etc.	175.2	6.7	-4.1				166.0	8.4	-10.4			
Other Goods and Services	193.7	7.0	27.8				186.8	4.9	21.9			
<u>Specialised Stores - NACE 52 (remainder)</u>												
Food, Beverages and Tobacco	117.6	0.9	10.0	98.6	0.3	1.8	117.3	1.1	6.9	99.6	-0.5	-1.1
Pharmaceutical, Medical & Cosmetic Articles	230.1	2.4	19.1	197.1	1.5	14.2	226.2	4.9	17.9	194.9	3.6	13.4
Textiles and Clothing	177.3	-2.5	12.8	240.9	-0.9	17.2	177.6	2.9	11.8	238.9	4.7	16.1
Footwear and Leather	160.7	-1.6	9.5	192.1	-1.2	14.2	160.1	2.9	8.8	190.7	4.2	13.2
Furniture and Lighting	164.0	-3.1	5.7	142.9	-3.2	1.5	167.8	-8.2	10.7	146.5	-10.7	5.9
Electrical Goods	217.1	4.1	23.1	232.2	3.7	23.2	212.8	6.5	20.1	227.8	6.7	20.2
Hardware, Paints and Glass	191.6	-3.1	23.2	169.9	-3.1	19.1	189.6	9.8	20.5	168.3	9.0	16.4
Books, Newspapers and Stationery	161.3	2.8	7.8	128.6	2.1	2.5	158.3	3.3	6.3	126.7	1.9	1.0
Other Retail Sales	227.8	2.1	16.1	209.9	1.7	12.3	226.5	1.9	18.1	210.0	0.1	14.8
Bars - NACE 55.4	159.9	7.6	8.1	127.3	7.3	3.4	152.8	4.2	8.8	121.8	2.4	3.7
All Businesses excl. Motor Trades	171.3	0.7	12.1	152.1	0.5	8.0	169.9	2.4	12.1	151.1	1.5	8.0
<b>All Businesses</b>	<b>173.7</b>	<b>-0.3</b>	<b>3.9</b>	<b>152.9</b>	<b>-0.6</b>	<b>0.8</b>	<b>173.8</b>	<b>1.7</b>	<b>4.5</b>	<b>153.7</b>	<b>0.8</b>	<b>1.5</b>

<sup>1</sup> Based on Seasonal Values up to June 2001, individual series are independently adjusted

<sup>2</sup> Retail sales in non-specialised stores with food, beverages or tobacco predominating

## Background Notes

### **Retail Sales Index** Introduction of updated series with a new business classification and with base year 1995 = 100.

An updated Retail Sales Index (RSI) was introduced in the December 1999 release. A detailed description of the new series was published in the March 2000 issue of the *Statistical Bulletin*. The underlying methodology remains unchanged. The index is primarily intended to measure short-term trends. For long term analysis allowance must be made for the fact that the series does not reflect changes in retail structures between updatings.

**New Business Classification** Commencing with October 1999 the set of monthly indices of retail sales have been compiled according to the Statistical Classification of Economic Activities in the European Community (NACE Rev. 1). The business categories are based mainly on the classification of enterprises in the 1995 Annual Services Inquiry (ASI). There are some fairly substantial discontinuities in the classification of enterprises compared with the former series.

**New Base Year** The set of new monthly retail sales indices has been compiled with reference to base year 1995 = 100. The underlying structural weighting system is mainly based on the 1995 Annual Services Inquiry. Weights are updated from year to year using ratios of average weekly turnover by size class within business type.

**Scope and Coverage** The Retail Sales Index covers, on a sample basis, the retail sales of retail businesses, wholesale businesses with sizeable retailing activity and the separate sales establishments of non-distribution enterprises. Excluded from the index coverage are the direct retail sales from non-distribution establishments together with the incidental retail sales of wholesale businesses. Also excluded are sales by hawkers, street stalls and other retailing activities not conducted from permanent business premises. The statistical unit used for reporting sales figures in this inquiry is the enterprise (i.e. Complete business covering all branches).

**Methodology** The business categories and the underlying structural weighting of the Retail Sales Index is based mainly on the Statistical Classification of Economic Activities in the European Community (NACE Rev. 1). The index system is structured on the retailing enterprises covered in the 1995 Annual Services Inquiry classified by 13 retail business categories and four turnover (excluding VAT) ranges\*.

The value indices are calculated by updating the aggregate 1995 retail turnover (including VAT) of these enterprises in these fifty one cells using the monthly retail sales data provided by the enterprise respondent panel from 1995 onwards.

The compilation of the index for a current month is based on the percentage change in average weekly sales in these cells over the corresponding monthly period of the previous year. The monthly volume indices are calculated by deflating the seasonally unadjusted value indices by specially constructed retail price indices derived from the Consumer Price Index (CPI).

**Seasonal Adjustment** The seasonally adjusted series are updated twice yearly using patterns up to and including the preceding month. The present seasonally adjusted monthly value and volume series are based on seasonal patterns from January 1995 to June 2001. The adjustment is completed by applying the X-11 Variant of the US Bureau of the Census Method 11 Seasonal Adjustment program based on a multiplicative model. The unadjusted series, from which trading day variations have been eliminated, are available on our website ([www.cso.ie](http://www.cso.ie)).

**References** A detailed description of the Retail Sales Index is provided in the March 2000 issue of the *Statistical Bulletin*. Retrospective details covering three years are provided for all series on both a seasonally adjusted and an unadjusted basis in each issue of the *Statistical Bulletin*.

\* The Department Stores business category is not classified by annual turnover but is sub-divided into three retail activity categories.