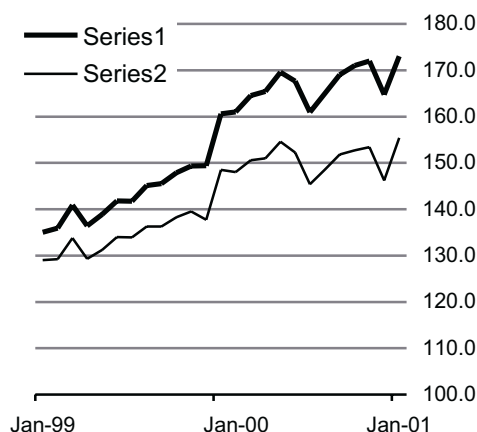




Central Statistics Office
An Phríomh-Oifig Staidrimh

30 March 2001

Retail Sales Index Seasonally adjusted



Retail Sales Index January 2001 (First Estimates)

Retail Sales Index – All Businesses (Base year 1995 = 100)

	Value Index	Volume Index
January 2000	160.6	148.5
January 2001	173.0	155.4
% change	+7.7%	+4.6%

Retail Sales up 7.7%

The *value* of retail sales rose by 7.7% in January 2001 compared to January 2000. The January 2001 index was 5.4% higher than the December 2000 index.

The *volume* of retail sales (i.e. excluding price effects) increased by 4.6% in January 2001 compared to January 2000.

On a three month basis, which gives a more stable indication of recent underlying trends, the November-January 2001 value figures show a 0.5% increase compared with the three months ending December 2000.

December is the latest month for which final detailed sectoral figures are available. The three month October-December 2000 volume figures show that, compared with the three months ending September 2000:

- ◆ The largest increase in the volume of sales was in the *Pharmaceutical Medical and Cosmetic Articles* (+8.3%) sector.
- ◆ The largest decrease in volume was in the *Motor Trades* (-5.9%) sector.

All figures provided in this release are seasonally adjusted based on patterns up to November 2000.

For more information contact Olive Loughnane at 021-4535209 or Frances Comerford at 021-4535211.

Published by the Central Statistics Office, Ireland.

Ardee Road
Dublin 6
Ireland

Skehard Road
Cork
Ireland

LoCall: 1890 313 414

Tel: +353-1 497 7144
Fax: +353-1 497 2360

Tel: +353-21 453 5000
Fax: +353-21 453 5555

Both offices may be contacted through any of these telephone numbers.

CSO on the Web: <http://www.cso.ie>

Director General: Donal Garvey

Enquiries:

Retail Statistics	Retail Sales Section, ext 5209 r_sales@cso.ie
Queries and Sales	Information Section, ext 5032 information@cso.ie
Diskette Service	Databank, ext 5650/5499 databank@cso.ie

© Central Statistics Office

The contents of this release may be quoted provided the source is given clearly and accurately. Reproduction for own or internal use is permitted.

Ref 59/2001

ISSN 0791-315X

Table 1 Seasonally Adjusted Indices of Total Retail Sales¹**Base Year: 1995 = 100**

Period	Total Retail Sales for all Businesses Combined						Total Retail Sales excluding Motor Trades	
	Value of Sales			Volume of Sales			Value Index	Volume Index
	Index	% change on previous period	Annual % change	Index	% change on previous period	Annual % change		
1998 Year	128.2	9.8	9.8	122.7	8.1	8.1	125.6	120.4
1999 Year	142.8	11.4	11.4	134.3	9.5	9.5	137.6	130.0
2000 Year	166.1	16.3	16.3	150.3	11.9	11.9	154.8	141.6
1999 1st quarter	137.5	3.9	11.7	130.9	3.9	10.2	132.0	125.8
2nd quarter	139.2	1.2	10.1	131.7	0.6	8.7	133.3	126.4
3rd quarter	144.2	3.6	11.0	135.6	3.0	9.4	137.8	130.3
4th quarter	148.9	3.3	12.5	138.4	2.1	9.8	142.7	133.8
2000 1st quarter	162.2	8.9	18.0	149.2	7.8	14.0	147.0	136.5
2nd quarter	167.5	3.3	20.3	152.6	2.3	15.9	151.7	139.6
3rd quarter	165.3	-1.3	14.6	148.8	-2.5	9.7	155.2	141.4
4th quarter	168.7	2.1	13.3	150.2	0.9	8.5	161.0	145.5
1999 December	149.4	0.1	11.9	137.7	-1.3	8.7	144.6	135.2
2000 January	160.6	7.5	19.0	148.5	7.8	15.1	144.6	134.9
February	161.0	0.2	18.5	148.0	-0.3	14.6	147.0	136.5
March	164.5	2.2	16.7	150.6	1.8	12.6	148.9	137.8
April	165.4	0.5	21.3	151.0	0.3	16.8	150.4	139.0
May	169.6	2.5	22.1	154.6	2.4	17.8	151.2	139.1
June	167.6	-1.2	18.2	152.2	-1.6	13.6	153.2	140.5
July	160.9	-4.0	13.5	145.4	-4.5	8.6	151.7	138.8
August	165.0	2.5	13.7	148.6	2.2	9.0	154.3	140.4
September	169.0	2.4	16.2	151.8	2.2	11.4	158.8	144.3
October	171.0	1.2	15.6	152.7	0.6	10.4	160.6	145.6
November	172.0	0.6	15.2	153.4	0.5	10.0	164.3	147.8
December	164.1	-4.6	9.8	145.7	-5.0	5.8	158.8	143.6
2001 January ²	173.0	5.4	7.7	155.4	6.7	4.6	164.4	148.5
12 months ending Dec 2000	166.1	16.3	16.3	150.3	11.9	11.9	154.8	141.6
12 months ending Jan 2001 ²	166.9	15.6	15.6	150.7	11.1	11.1	155.3	141.8
3 months ending Dec 2000	168.7	2.1	13.3	150.2	0.9	8.5	161.0	145.5
3 months ending Jan 2001 ²	169.3	0.5	10.8	151.1	0.0	6.7	162.2	146.4

¹ Based on Seasonal Values up to November 2000² Provisional value and volume of sales indices based on early returns from sample retailers

Table 2 Seasonally Adjusted¹ Value and Volume Indices of Retail Sales for 13 Retail Businesses, December 2000 (1)
Base Year: 1995 = 100

Retail Business - NACE REV 1	December 2000						October - December 2000					
	Value of Sales			Volume of Sales			Value of Sales			Volume of Sales		
	Index	% change	Annual %	Index	% change	Annual %	Index	% change	Annual %	Index	% change	Annual %
		on previous month	change		on previous month	change		on previous 3 months	change		on previous 3 months	change
Motor Trades - NACE 50	171.5	-15.3	9.6	145.1	-15.8	4.2	191.7	-4.3	14.5	163.2	-5.9	7.9
Non-Specialised Stores ² (excluding Department Stores) - NACE 52.11	148.1	-0.6	7.3	123.2	-1.1	2.8	148.3	2.3	8.4	123.9	0.8	3.1
Department Stores - NACE 52.12	170.8	-14.0	7.1	181.2	-14.8	6.5	178.5	-1.3	11.4	190.2	-1.7	10.9
of which:-												
Clothing and Footwear	178.3	-19.0	5.5				190.9	-2.8	12.7			
Furniture, Soft Furnishing, etc.	203.0	11.2	9.6				181.1	7.9	-1.0			
Other Goods and Services	151.0	-13.3	8.7				162.1	-0.3	15.7			
<u>Specialised Stores - NACE 52 (remainder)</u>												
Food, Beverages and Tobacco	114.1	1.3	9.2	100.1	0.9	3.9	115.0	4.1	8.7	101.3	2.6	3.2
Pharmaceutical, Medical & Cosmetic Articles	213.3	-0.7	13.3	191.7	2.3	9.2	210.3	8.2	18.4	185.8	8.2	14.0
Textiles and Clothing	163.7	-3.0	12.6	214.9	-4.3	17.4	167.0	5.1	17.4	220.3	5.5	22.7
Footwear and Leather	151.8	-4.2	6.6	177.2	-5.2	10.6	155.4	3.5	12.4	182.1	4.0	16.7
Furniture and Lighting	150.2	-4.5	1.9	133.2	-7.2	-1.7	157.8	4.4	8.2	141.8	3.1	4.7
Electrical Goods	192.7	-16.0	0.9	204.9	-17.2	1.0	199.2	2.0	13.9	213.5	2.2	14.5
Hardware, Paints and Glass	158.6	-2.1	12.8	139.5	-4.9	8.6	161.1	0.3	10.4	144.4	-1.1	6.6
Books, Newspapers and Stationery	154.6	4.8	14.1	127.4	4.6	8.1	154.6	3.1	12.4	127.7	2.2	5.3
Other Retail Sales	205.1	-6.4	20.5	194.5	5.5	16.5	214.6	3.5	29.1	189.3	-1.3	15.6
Bars - NACE 55.4	142.0	-2.2	8.4	115.8	-3.6	3.2	144.5	1.4	9.6	118.8	0.8	3.9
All Businesses excl. Motor Trades	158.8	-3.3	9.8	143.6	-2.8	6.2	161.0	3.7	12.8	145.5	2.9	8.7
All Businesses	164.1	-4.6	9.8	145.7	-5.0	5.8	168.7	2.1	13.3	150.2	0.9	8.5

¹ Based on Seasonal Values up to November 2000, individual series are independently adjusted

² Retail sales in non-specialised stores with food, beverages or tobacco predominating

Background Notes

Retail Sales Index	Introduction of updated series with a new business classification and with base year 1995 = 100. An updated Retail Sales Index (RSI) was introduced in the December 1999 release. A detailed description of the new series was published in the March 2000 issue of the Statistical Bulletin. The underlying methodology remains unchanged. The index is primarily intended to measure short-term trends. For long term analysis allowance must be made for the fact that the series does not reflect changes in retail structures between updatings.
New Business Classification	Commencing with October 1999 the set of monthly indices of retail sales have been compiled according to the Statistical Classification of Economic Activities in the European Community (NACE Rev. 1). The business categories are based mainly on the classification of enterprises in the 1995 Annual Services Inquiry (ASI). There are some fairly substantial discontinuities in the classification of enterprises compared with the former series.
New Base Year	The set of new monthly retail sales indices has been compiled with reference to base year 1995 = 100. The underlying structural weighting system is mainly based on the 1995 Annual Services Inquiry. Weights are updated from year to year using ratios of average weekly turnover by size class within business type.
Scope and Coverage	The Retail Sales Index covers, on a sample basis, the retail sales of retail businesses, wholesale businesses with sizeable retailing activity and the separate sales establishments of non-distribution enterprises. Excluded from the index coverage are the direct retail sales from non-distribution establishments together with the incidental retail sales of wholesale businesses. Also excluded are sales by hawkers, street stalls and other retailing activities not conducted from permanent business premises. The statistical unit used for reporting sales figures in this inquiry is the enterprise (i.e. Complete business covering all branches).
Methodology	The business categories and the underlying structural weighting of the Retail Sales Index is based mainly on the Statistical Classification of Economic Activities in the European Community (NACE Rev. 1). The index system is structured on the retailing enterprises covered in the 1995 Annual Services Inquiry classified by 13 retail business categories and four turnover (excluding VAT) ranges*. The value indices are calculated by updating the aggregate 1995 retail turnover (including VAT) of these enterprises in these fifty one cells using the monthly retail sales data provided by the enterprise respondent panel from 1995 onwards. The compilation of the index for a current month is based on the percentage change in average weekly sales in these cells over the corresponding monthly period of the previous year. The monthly volume indices are calculated by deflating the seasonally unadjusted value indices by specially constructed retail price indices derived from the Consumer Price Index (CPI).
Seasonal Adjustment	The seasonally adjusted series are updated twice yearly, using patterns up to and including the preceding month. The present seasonally adjusted monthly value and volume series are based on seasonal patterns from January 1995 to November 2000. The adjustment is completed by applying the X-11 Variant of the US Bureau of the Census Method 11 Seasonal Adjustment program based on a multiplicative model. The unadjusted series, from which trading day variations have been eliminated, are available on request.
References	A detailed description of the Retail Sales Index is provided in the March 2000 issue of the <i>Statistical Bulletin</i>. Retrospective details covering three years are provided for all series on both a seasonally adjusted and an unadjusted basis in each issue of the <i>Statistical Bulletin</i>. * The Department Stores business category is not classified by annual turnover but is sub-divided into three retail activity categories.