




An Phríomh-Oifig Staidrimh Central Statistics Office



The Community Innovation Survey 2016


Before you begin, you will need...

Your CSO reference number 

The form should take approximately 20 minutes to complete

Enter your CSO reference number:

1. General information about the enterprise

1.1 In 2016, was your enterprise part of an enterprise group?  Yes No

If yes

In which country is the head office of your group located?

 (specify)

If your enterprise is part of an enterprise group, please answer all further questions only for the enterprise for which you are responsible in Ireland. Exclude all subsidiaries or parent enterprises.

1.2 During the three years 2014 to 2016, did your enterprise:

Merge with or take over another enterprise Yes No


Sell, close or outsource some of the tasks or functions of your enterprise Yes No

1.3 In which geographic markets did your enterprise sell goods and/or services during the three years 2014 to 2016?

Local/regional within Ireland Yes No

National (other regions of Ireland) Yes No

Northern Ireland Yes No

Other European Union (EU) countries, EFTA or EU candidate countries  Yes No

All other countries Yes No

2. Product (a good or a service) innovation

2.1 During the three years 2014 to 2016, did your enterprise introduce:

Goods innovations Yes No

Service innovations Yes No

2.2 Who developed these product innovations?

Goods Service
Innovations Innovations
Tick all that apply

Your enterprise by itself

Your enterprise together with other enterprises or organisations 

Your enterprise by adapting or modifying goods or services originally developed by other enterprises or organisations 

Other enterprises or organisations 

2.3 Were any of your product innovations (goods or services) during the three years 2014 to 2016:

New to your market?  Yes No

Only new to your enterprise?  Yes No

Using the previous definitions, please estimate how your total turnover in 2016 was distributed between the following categories:

New or significantly improved goods and service innovations introduced during 2014 to 2016 that were new to your market %

New or significantly improved goods and service innovations introduced during 2014 to 2016 that were new to your enterprise but not new to the market %

Goods and services that were unchanged or only marginally modified during 2014 to 2016 (include the resale of new goods or services purchased from other enterprises) %

%

3. Process innovation

3.1 During the three years 2014 to 2016, did your enterprise introduce:

New or significantly improved methods of manufacturing or producing goods or services **Yes** **No**


New or significantly improved logistics, delivery or distribution methods for your inputs, goods or services **Yes** **No**


New or significantly improved supporting activities for your processes, such as maintenance systems or operations for purchasing, accounting or computing **Yes** **No**

3.2 Who developed these process innovations?

Tick all that apply

Your enterprise by itself

Your enterprise together with other enterprises or organisations 

Your enterprise by adapting or modifying processes originally developed by other enterprises or organisation 

Other enterprises or organisations 

4. Ongoing or abandoned innovation activities for product and process innovations

4.1 During 2014 to 2016 did your enterprise have any innovation activities that did not result in a product or process innovation because the activities were:

Abandoned or suspended before completion **Yes** **No**

Still ongoing at the end of 2016 **Yes** **No**





5. Innovation activities and expenditures for product and process innovations


5.1 During the three years 2014 to 2016, did your enterprise engage in the following innovation activities:



In-House R&D  **Yes** **No**


If Yes

Did your enterprise perform R&D during the three years 2014 to 2016: **Continuously** **Occasionally**

- External R&D:  Yes No
- Acquisition of machinery, equipment, software & buildings  Yes No
- Acquisition of existing knowledge from other enterprises or institutions  Yes No
- Training for innovation activities Yes No
- Market introduction of innovations Yes No
- Design Yes No
- All other innovation activities  Yes No

5.2 How much did your enterprise spend (to the nearest € '000) on each of the following innovation activities in 2016 only? 

- In-house R&D  € 000's
- External R&D € 000's
- Acquisition of machinery, equipment, software & buildings  € 000's
- Acquisition of existing knowledge from other enterprises or institutions € 000's
- All other innovation activities (including design, training, marketing and other relevant activities) € 000's
- Total expenditures on innovation activities
(Sum of expenditures for all types of innovation activities) € 000's

5.3 During the three years 2014 to 2016, did your enterprise receive any public financial support for innovation activities from the following levels of government? 

- Local or regional authorities Yes No

Central government (including central government agencies or ministries) Yes No



The European Union Yes No

If yes, did your enterprise participate in the EU 7th Framework Programme for Research and Technical Development or in the Horizon 2020 Programme for Research and Innovation? Yes No

6. Co-operation for product and process innovations

6.1 During the three years 2014 to 2016, did your enterprise co-operate on any of your innovation activities with other enterprises or organisations? Yes No


6.2 Please indicate the type of co-operation partner by location (tick all that apply)

Type of co-operation partner	Ireland	Northern Ireland	Other Europe 	All other countries
Other enterprises within your enterprise group	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Suppliers of equipment, materials, components or software	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Clients or customers from the private sector	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Clients or customers from the public sector 	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Competitors or other enterprises in your sector	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Consultants or commercial labs	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Universities or other higher education institutions	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Government or public or private research institutes	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Private research institutes	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

7. Organisational innovation





7.1 During the three years 2014 to 2016, did your enterprise introduce:

New business practices for organising procedures Yes No 

New methods of organising work responsibilities and decision-making Yes No 

8. Marketing innovation 

8.1 During the three years 2014 to 2016, did your enterprise introduce:

- Significant changes to the aesthetic design or packaging of a good or service  Yes No
- New media or techniques for product promotion  Yes No
- New methods for product placement or sales channels  Yes No
- New methods of pricing goods or services  Yes No

9. Factors hampering innovation activities

9.1 During the three years 2014 to 2016, how important were the following factors in hampering your innovation activities?

	Degree of importance			
	High	Medium	Low	Not important
Lack of internal finance for innovation	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Lack of credit or private equity	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Innovation costs too high	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Lack of skilled employees within your enterprise	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Lack of collaboration partners	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Difficulties in obtaining government grants or subsidies for innovation	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Uncertain market demand for your ideas for innovations	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Too much competition in your market	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

10. Intellectual property rights

10.1 During the three years 2014 to 2016, did your enterprise:

- Apply for a patent Yes No
- Apply for a European utility model Yes No
- Register an industrial design right Yes No
- Register a trademark Yes No

- Use trade secrets Yes No
- Claim copyright Yes No

11. Basic economic information on your enterprise

11.1 What was your enterprise's total turnover for 2014 and 2016?

Turnover is defined as the market sales of goods and services (Include all taxes except VAT)

2014 2016

€ 000's € 000's

11.2 What was the percent of your total turnover from sales to clients outside your country?

Please insert '0' if your enterprise had no sales outside your country

2014 2016

% %

11.3 What was your enterprise's average number of employees in 2014 and 2016

2014 2016

12. Comments and Measuring Administrative Burden

We welcome your feedback. Please tell us what you think about this form and also let us know what type of published data would be useful to your business.

Please add any comments that would help us interpret the data provided and avoid further queries

How many minutes did it take to collect the data for this return?

Declaration

Return completed by :

Name :

Eircode:



(Routing Key)

(Unique Identifier)

Position :



Phone :

Email :